

JOE'S JEANS INC.  
Form 10-Q  
October 09, 2014  
[Table of Contents](#)

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended August 31, 2014

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 0-18926

**JOE S JEANS INC.**

(Exact name of registrant as specified in its charter)

Edgar Filing: JOE'S JEANS INC. - Form 10-Q

**Delaware**

(State or other jurisdiction of incorporation or organization)

**11-2928178**

(I.R.S. Employer Identification No.)

**2340 South Eastern Avenue, Commerce, California**

(Address of principal executive offices)

**90040**

(Zip Code)

**(323) 837-3700**

(Registrant's telephone number, including area code)

**NO CHANGE**

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or such shorter period that the registrant was required to submit and post such files).  Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of the registrant's common stock outstanding as of October 9, 2014 was 69,242,439.

Table of Contents

**JOE S JEANS INC.**

**QUARTERLY REPORT ON FORM 10-Q**

	<b>Page</b>
<b><u>PART I. FINANCIAL INFORMATION</u></b>	1
<u>Item 1. Financial Statements</u>	1
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	23
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	42
<u>Item 4. Controls and Procedures</u>	42
<b><u>PART II. OTHER INFORMATION</u></b>	42
<u>Item 1. Legal Proceedings</u>	42
<u>Item 1A. Risk Factors</u>	42
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	43
<u>Item 3. Defaults upon Senior Securities</u>	43
<u>Item 4. Mine Safety Disclosure</u>	43
<u>Item 5. Other Information</u>	43
<u>Item 6. Exhibits</u>	43
<b><u>SIGNATURES</u></b>	44

---

Table of Contents**PART I FINANCIAL INFORMATION****Item 1. Financial Statements.****JOE S JEANS INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED BALANCE SHEETS****(in thousands, except per share data)**

	August 31, 2014 (unaudited)	November 30, 2013
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 964	\$ 785
Accounts receivable, net	10,809	4,621
Due from factor	28,168	31,434
Inventories, net	58,133	52,670
Deferred income taxes, net	3,114	3,114
Prepaid expenses and other current assets	1,390	2,178
Total current assets	102,578	94,802
Property and equipment, net	5,856	7,393
Goodwill	34,231	33,812
Intangible assets	81,358	83,110
Deferred financing costs	1,716	2,031
Other assets	1,677	1,875
Total assets	\$ 227,416	\$ 223,023
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities		
Accounts payable and accrued expenses	\$ 24,183	\$ 26,436
Line of credit	27,160	17,673
Contingent consideration buy-out payable-short term	3,186	3,072
Promissory tax note issued		1,235
Total current liabilities	54,529	48,416
Long term debt	58,944	58,840
Convertible notes	24,079	27,912
Deferred income taxes, net	17,420	16,202
Contingent consideration buy-out payable-long term	818	3,230
Deferred rent	2,744	2,404
Other liabilities	250	250
Total liabilities	158,784	157,254
Commitments and contingencies		
Stockholders equity		

Edgar Filing: JOE'S JEANS INC. - Form 10-Q

Common stock, \$0.10 par value: 100,000 shares authorized, 69,767 shares issued and 69,243 outstanding (2014) and 68,878 shares issued and 68,549 outstanding (2013)

	6,979	6,890
Additional paid-in capital	110,497	107,933
Accumulated deficit	(45,526)	(45,963)
Treasury stock, 524 shares (2014), 329 shares (2013)	(3,318)	(3,091)
Total stockholders' equity	68,632	65,769
Total liabilities and stockholders' equity	\$ 227,416	\$ 223,023

The accompanying notes are an integral part of these financial statements.

Table of Contents**JOE S JEANS INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF NET INCOME (LOSS) AND COMPREHENSIVE INCOME (LOSS)**

(in thousands, except per share data)

	Three months ended		Nine months ended	
	August 31, 2014	August 31, 2013	August 31, 2014	August 31, 2013
	(unaudited)		(unaudited)	
Net sales	\$ 52,668	\$ 29,385	\$ 148,179	\$ 89,689
Cost of goods sold	28,218	16,540	79,671	49,024
Gross profit	24,450	12,845	68,508	40,665
<b>Operating expenses</b>				
Selling, general and administrative	19,186	12,619	56,263	34,946
Depreciation and amortization	1,134	521	3,521	1,555
Retail stores impairment	332		332	
Contingent consideration buy-out expense				8,732
	20,652	13,140	60,116	45,233
Operating income (loss)	3,798	(295)	8,392	(4,568)
Other income			(2,268)	
Interest expense	3,424	116	10,100	313
Income (loss) before provision for taxes	374	(411)	560	(4,881)
Income tax expense (benefit)	98	(124)	123	621
Net income (loss) and comprehensive income (loss)	\$ 276	\$ (287)	\$ 437	\$ (5,502)
<b>Earnings (loss) per common share - basic</b>	\$ 0.00	\$ 0.00	\$ 0.01	\$ (0.08)
<b>Earnings (loss) per common share - diluted</b>	\$ 0.00	\$ 0.00	\$ 0.01	\$ (0.08)
<b>Weighted average shares outstanding</b>				
Basic	68,362	67,413	68,151	67,038
Diluted	68,880	67,413	68,935	67,038

The accompanying notes are an integral part of these financial statements.

Table of Contents

**JOE S JEANS INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)

	August 31, 2014	Nine months ended (unaudited)	August 31, 2013
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Net cash (used in) provided by operating activities	\$	(6,445)	\$ 2,635
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Purchases of property and equipment		(565)	(1,509)
Purchase of Hudson Clothing, Inc., net of cash acquired		(418)	
Net cash used in investing activities		(983)	(1,509)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Proceeds from line of credit		9,487	
Advances from factor, net			1,996
Payments of promissory note		(1,235)	
Repayment of term loan		(75)	
Proceeds from exercise of options			27
Payment of taxes on restricted stock units		(343)	(560)
Purchase of restricted stock		(227)	
Net cash provided by financing activities		7,607	1,463
<b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b>		<b>179</b>	<b>2,589</b>
CASH AND CASH EQUIVALENTS, at beginning of period		785	13,426
<b>CASH AND CASH EQUIVALENTS, at end of period</b>	<b>\$</b>	<b>964</b>	<b>\$ 16,015</b>

The accompanying notes are an integral part of these financial statements.

Table of Contents

## JOE S JEANS INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY

(in thousands)

	Common Stock Shares	Common Stock Par Value	Additional Paid-In Capital	Accumulated Deficit	Treasury Stock	Total Stockholders Equity
<b>Balance, November 30, 2012</b>	67,294	\$ 6,732	\$ 106,747	\$ (38,649)	\$ (3,091)	\$ 71,739
Net loss and comprehensive loss (unaudited)				(5,502)		(5,502)
Exercise of stock options (unaudited)	22	2	25			27
Stock-based compensation, net of withholding taxes (unaudited)			782			782
Issuance of restricted stock (unaudited)	1,496	150	(150)			
<b>Balance, August 31, 2013 (unaudited)</b>	68,812	\$ 6,884	\$ 107,404	\$ (44,151)	\$ (3,091)	\$ 67,046
<b>Balance, November 30, 2013</b>	68,878	\$ 6,890	\$ 107,933	\$ (45,963)	\$ (3,091)	\$ 65,769
Net income and comprehensive income (unaudited)				437		437
Embedded conversion feature net of taxes (unaudited)			2,058			2,058
Stock repurchase (unaudited)					(227)	(227)
Stock-based compensation, net of withholding taxes (unaudited)			595			595
Issuance of restricted stock (unaudited)	889	89	(89)			
<b>Balance, August 31, 2014 (unaudited)</b>	69,767	\$ 6,979	\$ 110,497	\$ (45,526)	\$ (3,318)	\$ 68,632

The accompanying notes are an integral part of these financial statements.



Table of Contents

**JOE S JEANS INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**NOTE 1 - BASIS OF PRESENTATION**

The unaudited condensed consolidated financial statements of Joe s Jeans Inc., or Joe s, we or us, which include the accounts of our wholly-owned subsidiaries, for the three and nine months ended August 31, 2014 and 2013 and the related footnote information have been prepared on a basis consistent with our audited consolidated financial statements as of November 30, 2013 contained in our Annual Report on Form 10-K, or the Annual Report. Our fiscal year end is November 30.

Our principal business activity involves the design, development and worldwide marketing of apparel products, which include denim jeans, related casual wear and accessories that bear the brands Joe s® and Hudson®. Our primary current operating subsidiaries are Joe s Jeans Subsidiary Inc., or Joe s Jeans Subsidiary and Hudson Clothing LLC, or Hudson. In addition, we have other subsidiaries, including Joe s Jeans Retail Subsidiary, Inc., Innovo West Sales Inc., Hudson Clothing Holdings, Inc. and HC Acquisition Inc. All significant inter-company transactions have been eliminated. We completed the acquisition of Hudson on September 30, 2013 and the information presented includes the results of operations of Hudson from the date of acquisition.

Our reportable business segments are Wholesale and Retail. We manage, evaluate and aggregate our operating segments for segment reporting purposes primarily on the basis of business activity and operation. Our Wholesale segment is comprised of sales of Joe s® and Hudson® products to retailers, specialty stores and international distributors, includes revenue from licensing agreements and records expenses from sales, trade shows, distribution, product samples and customer service departments. Our Retail segment is comprised of sales to consumers through full price retail stores, outlet stores and through our online retail sites at [www.joesjeans.com](http://www.joesjeans.com) and [www.hudsonjeans.com](http://www.hudsonjeans.com). We opened our first full price retail store in October 2008 in Chicago, Illinois and we currently operate 13 full price retail stores and 20 outlet stores in outlet centers, malls and street locations around the country for our Joe s® brand. Our Corporate and other expense is comprised of expenses from corporate operations, which include the executive, finance, legal, human resources, design and production departments and general advertising expenses associated with our brands.

These unaudited condensed consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles for complete financial statements. These unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and the related notes thereto contained in our Annual Report. In the opinion of management, the accompanying unaudited financial statements contain all adjustments (consisting of normal recurring adjustments), which management considers necessary to present fairly our financial position, results of operations and cash flows for the interim periods presented. The results for the three and nine months ended August 31, 2014 are not necessarily indicative of the results anticipated for the entire year ending November 30, 2014. The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements. Actual results may differ from those estimates.

**NOTE 2 ADOPTION OF ACCOUNTING PRINCIPLES**

In February 2013, the Financial Accounting Standards Board, or FASB, issued a standard that revised the disclosure requirements for items reclassified out of accumulated other comprehensive income and requires entities to present information about significant items reclassified out of accumulated other comprehensive income by component either (1) on the face of the statement where net income is presented or (2) as a separate disclosure in the notes to the financial statements. This guidance is effective for annual reporting periods beginning after December 15, 2012. We adopted this guidance effective for our first quarter of fiscal 2014. The adoption of this guidance did not have a material effect on our financial statements.

Table of Contents

In March 2013, the FASB issued a standard which requires the release of a cumulative translation adjustment into net income only if the sale or transfer results in the complete or substantially complete liquidation of the foreign entity in which the subsidiary or group of assets had resided. This guidance is effective for annual reporting periods beginning after December 15, 2013. The adoption of this amendment will not have a material effect on our financial statements.

In July 2013, the FASB issued a standard clarify the presentation of unrecognized tax benefits when a net operating loss carryforward, a similar tax loss or a tax credit carryforward exists as of the reporting date. This guidance is effective for annual reporting periods beginning after December 15, 2013. The adoption of this amendment will not have a material effect on our financial statements.

In April 2014, the FASB issued authoritative guidance which raises the threshold for disposals to qualify as discontinued operations. Under this new guidance, a discontinued operation is (1) a component of an entity or group of components that have been disposed of or are classified as held for sale and represent a strategic shift that has or will have a major effect on an entity's operations and financial results, or (2) an acquired business that is classified as held for sale on the acquisition date. This guidance also requires expanded or new disclosures for discontinued operations, individually material disposals that do not meet the definition of a discontinued operation, an entity's continuing involvement with a discontinued operation following disposal and retained equity method investments in a discontinued operation. This guidance is effective for fiscal periods beginning after December 15, 2014. The adoption of this guidance is not expected to have a material impact on our consolidated financial statements.

In May 2014, the FASB issued a comprehensive new revenue recognition standard which will supersede previous existing revenue recognition guidance. The standard creates a five-step model for revenue recognition that requires companies to exercise judgment when considering contract terms and relevant facts and circumstances. The five-step model includes (1) identifying the contract, (2) identifying the separate performance obligations in the contract, (3) determining the transaction price, (4) allocating the transaction price to the separate performance obligations and (5) recognizing revenue when each performance obligation has been satisfied. The standard also requires expanded disclosures surrounding revenue recognition. The standard is effective for fiscal periods beginning after December 15, 2016 and allows for either full retrospective or modified retrospective adoption. We are currently evaluating the impact of the adoption of this standard on our consolidated financial statements.

In August 2014, the FASB issued authoritative guidance that requires an entity's management to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the entity's ability to continue as a going concern and requires additional disclosures if certain criteria are met. This guidance is effective for fiscal periods ending after December 15, 2016, with early adoption permitted. The adoption of this guidance is not expected to impact our consolidated financial statements or related disclosures.

**NOTE 3 ACCOUNTS RECEIVABLE, INVENTORY ADVANCES AND DUE FROM FACTOR**

Historically, our primary method to obtain the cash necessary for operating needs has been through the sale of accounts receivable pursuant to factoring agreements and advances under inventory security agreements with our factor, CIT Commercial Services, a unit of CIT Group Inc., or CIT.



Table of Contents

As a result of these agreements, amounts due from factor consist of the following (in thousands):

	August 31, 2014	November 30, 2013
Non-recourse receivables assigned to factor	\$ 27,043	\$ 32,194
Client recourse receivables	7,453	3,220
Total receivables assigned to factor	34,496	35,414
Allowance for customer credits	(6,328)	(3,980)
Due from factor	\$ 28,168	\$ 31,434
Non-factored accounts receivable	\$ 12,095	\$ 5,396
Allowance for customer credits	(872)	(478)
Allowance for doubtful accounts	(414)	(297)
Accounts receivable, net of allowance	\$ 10,809	\$ 4,621

Of the total amount of receivables sold by us as of August 31, 2014 and November 30, 2013, we hold the risk of payment of \$7,453,000 and \$3,220,000, respectively, in the event of non-payment by the customers.

*CIT Commercial Services*

Prior to our acquisition of Hudson on September 30, 2013, our Joe's Jeans Subsidiary was a party to an accounts receivable factoring agreement and an inventory security agreement with CIT. The agreements prior to September 30, 2013 were structured so that we had the ability to obtain cash by selling to CIT certain of our accounts receivable and advances for up to 50 percent of the value of certain eligible inventory. The accounts receivables were sold for up to 85 percent of the face amount on either a recourse or non-recourse basis depending on the creditworthiness of the customer. CIT permitted us to sell our accounts receivables at the maximum level of 85 percent and allowed advances of up to \$6,000,000 for eligible inventory. CIT had the ability, in its discretion at any time or from time to time, to adjust or revise any limits on the amount of loans or advances made to us pursuant to both of these agreements and to impose surcharges on our rates for certain of our customers. In addition, cross guarantees were executed by and among us and all of our parent and subsidiaries to guarantee each entity's obligations. In connection with the agreements prior to September 30, 2013, certain assets were pledged to CIT, including our entire inventory, merchandise and/or goods, including raw materials through finished goods and receivables. However, our trademarks were not encumbered under those agreements.

This accounts receivable agreement could be terminated by CIT upon 60 days' written notice or immediately upon the occurrence of an event of default as defined in the agreement. In June 2013, we entered into an amendment to the accounts receivable agreement that permitted us to terminate the accounts receivable agreement upon 30 days' written notice prior to September 30, 2013, or thereafter upon 60 days' written notice provided that the minimum factoring fees have been paid for the respective period or if CIT fails to fund us for five consecutive days. The inventory agreement could be terminated once all obligations were paid under both agreements or if an event of default occurred as defined in the agreement. On September 30, 2013, we entered into an amended and restated factoring agreement with CIT that amended and restated our existing factoring agreement and replaced all prior agreements relating to factoring and inventory security.

Under the agreements that terminated on September 30, 2013, we paid to CIT a factoring rate of 0.55 percent for accounts for which CIT had the credit risk, subject to discretionary surcharges, up to \$40,000,000 of invoices factored, 0.50 percent over \$40,000,000 of invoices factored and 0.35 percent for accounts for which we had the credit risk. The interest rate associated with borrowings under the inventory lines and factoring

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

facility was 0.25 percent plus the Chase prime rate, which was 3.25 percent prior to September 30, 2013. In the event we needed additional funds, we also had a letter of credit facility with CIT to allow us to open letters of credit for a fee of 0.25 percent of the letter of credit face value with international and domestic suppliers, subject to our overall availability.

Table of Contents*Amended and Restated Factoring Agreement*

On September 30, 2013, we entered into an amended and restated factoring agreement, or the Amended and Restated Factoring Agreement, with CIT, which replaces all prior agreements relating to factoring and inventory security. The Amended and Restated Factoring Agreement provides that we sell and assign to CIT certain of our accounts receivable, including accounts arising from or related to sales of inventory and the rendition of services. We will pay a factoring rate of 0.50 percent for accounts for which CIT bears the credit risk, subject to discretionary surcharges, and 0.35 percent for accounts for which we bear the credit risk, but in no event less than \$3.50 per invoice. The interest rate associated with borrowings under the factoring facility will be equal to the interest rate then in effect for Revolving A Loans pursuant to the revolving credit agreement. The Amended and Restated Factoring Agreement may be terminated by CIT upon 60 days' written notice or immediately upon the occurrence of an event of default as defined in the agreement. The accounts receivable agreement may be terminated by us upon 60 days' written notice prior to September 30, 2018 or annually with 60 days' written notice prior to September 30th of each year thereafter. The Amended and Restated Factoring Agreement remains effective until it is terminated.

As of August 31, 2014, our cash balance was \$964,000 and our borrowing base cash availability with CIT was approximately \$21,000,000. This amount with CIT fluctuates on a daily basis based upon invoicing and collection related activity by CIT for the receivables sold. See also Note 12 Debt for a further discussion of our debt arrangements with CIT and other lenders.

**NOTE 4 INVENTORIES, NET**

Inventories are valued at the lower of cost or market with cost determined by the first-in, first-out method. Inventories consisted of the following (in thousands):

	August 31, 2014	November 30, 2013
Finished goods	\$ 35,437	\$ 30,129
Finished goods consigned to others	1,217	1,066
Work in progress	5,012	5,057
Raw materials	18,522	18,406
	60,188	54,658
Less allowance for obsolescence and slow moving items	(2,055)	(1,988)
	\$ 58,133	\$ 52,670

We did not record any charges to our inventory reserve allowance for the three and nine months ended August 31, 2014 or year ended November 30, 2013.

**NOTE 5 RELATED PARTY TRANSACTIONS**

*Joe Dahan*

Since the acquisition of the Joe's® brand as a result of a merger in October 2007 through February 18, 2013, Mr. Dahan was entitled to a certain percentage of our gross profit in any applicable fiscal year until October 2017. At the time of the acquisition, pursuant to ASC 805 *Business Combinations*, we assessed this original contingent consideration arrangement as compensatory and expensed such amounts over the term of the earn out period at the defined percentage amounts. For the three and nine months ended August 31, 2013, expense of \$0 and \$311,000, respectively, was recorded in the statement of net income (loss) and comprehensive income (loss) related to the contingent consideration expense made to Mr. Dahan under the original agreement. For the three and nine months ended August 31, 2014, we did not have any expense related to the contingent consideration expense made to Mr. Dahan under the original agreement since we entered into the new agreement with him as described below.



Table of Contents

On February 18, 2013, we entered into a new agreement with Mr. Dahan that fixed the overall amount to be paid by us for the remaining months of year six through year 10 in the original merger agreement at \$9,168,000 through weekly installment payments beginning on February 22, 2013 until November 27, 2015. In the first quarter of fiscal 2013, we recorded a charge of \$8,732,000 as contingent consideration buy-out expense in connection with this agreement. This amount represented the net present value of the total fixed amount that Mr. Dahan would receive. The entire amount was expensed during the first quarter of fiscal 2013 as the amount payable represented a present obligation due to Mr. Dahan. On September 30, 2013, in connection with entry into new credit facilities relating to the acquisition of Hudson, Mr. Dahan, CIT, Garrison Loan Agency Services LLC and all of our loan parties entered into an earn out subordination agreement, which provides, among other things, that any payment, whether in cash, in kind, securities or any other property, in connection with the our obligations to Mr. Dahan is expressly junior and subordinated in right of payment to all amounts due and owing upon any indebtedness outstanding under the revolving credit facility and the term loan facility. We are permitted to make certain amount of weekly installment payments of our obligations in the absence of an insolvency proceeding or any event of default under the revolving credit agreement or the term loan credit agreement.

See Note 9 Commitments and Contingencies - Contingent Consideration Payments, Buy Out Agreement and Earnout Subordination Agreement for a further discussion on these agreements with Mr. Dahan.

*Ambre Dahan*

In January 2013, we entered in to a consulting arrangement with Ambre Dahan, the spouse of Mr. Joe Dahan, for design director services that pays her \$175,000 per annum on a bi-weekly basis. For the three months ended August 31, 2014 and 2013, we paid Ms. Dahan \$47,000 and \$47,000, respectively, under this arrangement. For the nine months ended August 31, 2014 and 2013, we paid Ms. Dahan \$135,000 and \$114,000, respectively, under this arrangement. This arrangement may be terminated at any time by the parties. Mr. Dahan is not a party to this arrangement, and we do not consider this arrangement material to us.

*Albert Dahan*

In April 2009, we entered into a commission-based sales agreement with Albert Dahan, brother of Joe Dahan, for the sale of our products into the off-price channels of distribution. Under the agreement, Mr. Albert Dahan is entitled to a commission for purchase orders entered into by us where he acts as a sales person. The agreement may be terminated at any time for any reason or no reason with or without notice. For the three months ended August 31, 2014 and 2013, payments of \$0 and \$131,000, respectively, were made to Mr. Albert Dahan under this arrangement. For the nine months ended August 31, 2014 and 2013, payments of \$0 and \$373,000, respectively, were made to Mr. Albert Dahan under this arrangement.

In October 2011, we entered into an agreement with Ever Blue LLC, or Ever Blue, an entity for which Albert Dahan is the sole member, for the sale of children's products. Ever Blue has an exclusive right to produce, distribute and sell children's products bearing the Joe's® brand on a worldwide basis, subject to certain limitations on the channels of distribution. In exchange for the license, Ever Blue pays to us a royalty on net sales with certain guaranteed minimum sales for each term. In connection with this agreement, we provided initial funding to Ever Blue for inventory purchases, which such amount has been repaid in full. For the three months ended August 31, 2014 and 2013, we recognized \$52,000 and \$278,000, respectively, in royalty income under the license agreement. For the nine months ended August 31, 2014 and 2013, we recognized \$360,000 and \$612,000, respectively, in royalty income under the license agreement.

*Peter Kim*

We have entered into several agreements, including a stock purchase agreement, a convertible note, a registration rights agreement, an employment agreement and a non-competition agreement with Peter Kim, CEO of our Hudson subsidiary and member of our Board of Directors, in connection with the acquisition of Hudson. See Note 11 Acquisition of Hudson and Note 12 Debt for a further discussion of those agreements.

Table of Contents**NOTE 6 EARNINGS PER SHARE**

Earnings per share are computed using weighted average common shares and dilutive common equivalent shares outstanding. Potentially dilutive shares consist of outstanding options, shares issuable upon the assumed conversion of convertible notes, restricted stock and unvested RSUs. A reconciliation of the numerator and denominator of basic earnings per share and diluted earnings per share is as follows:

	Three months ended (in thousands, except per share data)		Nine months ended (in thousands, except per share data)	
	August 31, 2014	August 31, 2013	August 31, 2014	August 31, 2013
<b>Basic earnings (loss) per share computation:</b>				
Numerator:				
Net income (loss) and comprehensive (loss) income	\$ 276	\$ (287)	\$ 437	\$ (5,502)
Denominator:				
Weighted average common shares outstanding	68,362	67,413	68,151	67,038
<b>Income (loss) per common share - basic</b>				
Net (loss) income and comprehensive (loss) income	\$ 0.00	\$ 0.00	\$ 0.01	\$ (0.08)
<b>Diluted earnings (loss) per share computation:</b>				
Numerator:				
Net income (loss) and comprehensive (loss) income	\$ 276	\$ (287)	\$ 437	\$ (5,502)
Denominator:				
Weighted average common shares outstanding	68,362	67,413	68,151	67,038
Effect of dilutive securities:				
Restricted shares, RSUs and options	518		784	
Dilutive potential common shares	68,880	67,413	68,935	67,038
<b>Income (loss) per common share - dilutive</b>				
Net income (loss) and comprehensive (loss) income	\$ 0.00	\$ 0.00	\$ 0.01	\$ (0.08)

For the three months ended August 31, 2014, and 2013, currently exercisable options, convertible notes, unvested restricted shares and unvested RSUs in the aggregate of 19,656,831 and 3,569,517, respectively, have been excluded from the calculation of the diluted loss per share as their effect would have been anti-dilutive. For the nine months ended August 31, 2014, and 2013, currently exercisable options, convertible notes, unvested restricted shares and unvested RSUs in the aggregate of 19,766,669 and 3,569,517, respectively, have been excluded from the calculation of the diluted loss per share as their effect would have been anti-dilutive.

*Shares Reserved for Future Issuance*

As of August 31, 2014, shares reserved for future issuance include (i) 750,000 shares of common stock issuable upon the exercise of stock options granted under the incentive plans; (ii) 1,088,771 shares of common stock issuable upon the vesting of RSUs; and (iii) an aggregate of 3,085,935 shares of common stock available for future issuance under the Amended and Restated 2004 Stock Incentive Plan; and (iv) 18,593,967 shares of common stock issuable pursuant to the convertible notes.

**NOTE 7 INCOME TAXES**

We utilize the liability method of accounting for income taxes in accordance with FASB Accounting Standards Codification, or ASC, 740. Under the liability method, deferred taxes are determined based on the temporary differences between the financial statements and tax bases of assets and liabilities using enacted tax rates. For interim periods, the income tax provision is calculated using an estimated annual effective tax rate based upon projected annual income, permanent items and statutory rates in states in which we operate.

Table of Contents

A valuation allowance is required when it is more likely than not that all or a portion of a deferred tax asset will not be realized. Quarterly, management reassesses the need for a valuation allowance. Realization of deferred income tax assets is dependent upon taxable income in prior carryback years, estimates of future taxable income, tax planning strategies and reversals of existing taxable temporary differences. Based on our assessment of these items for fiscal 2013 and 2012, we determined that the deferred tax assets were more likely than not to be realized with the exception of a valuation allowance of \$342,000 that was recorded against a state net operating loss deferred tax asset during fiscal 2013. In addition, a valuation allowance of \$116,000 was recorded against deferred tax assets in separate filing states where it was determined during the third quarter of fiscal 2014 that it is not more likely than not that these assets will be realized in the future. We determined the need for a valuation allowance during the third quarter of fiscal 2014 as the state tax filing profile was being addressed as part of the state tax return review process in conjunction with revised forecasts.

We are subject to U.S. federal income tax as well as income tax in multiple state jurisdictions. To the extent allowed by law, the tax authorities may have the right to examine prior periods where net operating losses were generated and carried forward, and make adjustments up to the amount of the net operating loss carryforward amount. We are no longer subject to U.S. federal and California income tax examinations by tax authorities for years prior to 2009. We are currently not undergoing any examinations. As of the third quarter of fiscal 2014, we have a net uncertain tax position of \$451,000. This amount includes accrued interest and penalties of \$36,000 and \$61,000, respectively, as a component of income taxes.

We had net operating loss carryforwards of \$24,909,000 at the end of fiscal 2013 for federal tax purposes that will expire from fiscal 2019 through 2027. We also had \$22,467,000 of net operating loss carryforwards available for California which begin to expire from fiscal 2014 through fiscal 2020.

Certain limitations may be placed on net operating loss carryforwards as a result of changes in control as defined in Section 382 of the Internal Revenue Code. In the event a change in control occurs, it will have the effect of limiting the annual usage of the carryforwards in future years. Additional changes in control in future periods could result in further limitations of our ability to offset taxable income. Management believes that certain changes in control have occurred which resulted in limitations on our net operating loss carryforwards.

**NOTE 8 STOCKHOLDERS EQUITY**

*Stock Incentive Plans*

On June 3, 2004, we adopted the 2004 Stock Incentive Plan, or the 2004 Incentive Plan, and in October 2011, we adopted an Amended and Restated 2004 Stock Incentive Plan, or the Restated Plan, to update it with respect to certain provisions and changes in the tax code since its original adoption. Under the Restated Plan, the number of shares authorized for issuance is 6,825,000 shares of common stock. After the adoption of the Restated Plan in October 2011, we no longer grant awards pursuant to the 2004 Incentive Plan; however, it remains in effect for awards outstanding as of the adoption of the Restated Plan. Under the Restated Plan, grants may be made to employees, officers, directors and consultants under a variety of awards based upon underlying equity, including, but not limited to, stock options, restricted common stock, restricted stock units or performance shares. The Restated Plan limits the number of shares that can be awarded to any employee in one year to 1,250,000. The exercise price for incentive options may not be less than the fair market value of our common stock on the date of grant and the exercise period may not exceed ten years. Vesting periods, terms and types of awards are determined by the Board of Directors and/or our Compensation and Stock Option Committee, or Compensation Committee. The Restated Plan includes a provision for the acceleration of vesting of all awards upon a change of control as well as a provision that allows forfeited or unexercised awards that have expired to be available again for future issuance. Since fiscal 2008, we have issued both restricted common stock and restricted common stock units, or RSUs, to our

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

officers, directors and employees pursuant to our various plans. The RSUs represent the right to receive one share of common stock for each unit on the vesting date provided that the employee continues to be employed by us. On the vesting date of the RSUs, we expect to issue the shares of common stock to each participant upon vesting and expect to withhold an equivalent number of shares at fair market value on the vesting date to fulfill tax withholding obligations. Any RSUs withheld or forfeited will be shares available for issuance in accordance with the terms of the Restated Plan.

Table of Contents

The shares of common stock issued upon exercise of a previously granted stock option or a grant of restricted common stock or RSUs are considered new issuances from shares reserved for issuance in connection with the adoption of the various plans. We require that the option holder provide a written notice of exercise in accordance with the option agreement and plan to the stock plan administrator and full payment for the shares be made prior to issuance. All issuances are made under the terms and conditions set forth in the applicable plan. As of August 31, 2014, 3,085,935 shares remained available for issuance under the Restated Plan.

For all stock compensation awards that contain graded vesting with time-based service conditions, we have elected to apply a straight-line recognition method to account for all of these awards. For existing grants that were not fully vested at November 30, 2013, there was a total of \$351,000 and \$438,000 of stock based compensation expense recognized during the three months ended August 31, 2014 and 2013, respectively, and \$938,000 and \$1,342,000 of stock based compensation expense recognized during the nine months ended August 31, 2014 and 2013.

The following summarizes option grants, restricted common stock and RSUs issued to members of the Board of Directors for the fiscal years 2002 through the third quarter of fiscal 2014 (in actual amounts) for service as a member:

Granted as of:	August 31, 2014	
	Number of options	Exercise price
2002	40,000	\$ 1.00
2002	31,496	\$ 1.27
2003	30,768	\$ 1.30
2004	320,000	\$ 1.58
2005	300,000	\$ 5.91
2006	450,000	\$ 1.02

	Number of restricted shares issued
2007	320,000
2008	473,455
2009	371,436
2010	131,828
2011	
2012	617,449
2013	
2014	219,678

Exercise prices for all options outstanding as of August 31, 2014 were as follows:

Exercise Price	Options Outstanding and Exercisable	
	Number of shares	Weighted-Average Remaining Contractual Life
\$1.02	100,000	1.5
\$1.58 - \$1.63	200,000	0.0
\$5.91	450,000	0.8

750,000

0.7

12

---



Table of Contents

The following table summarizes stock option activity by plan for the nine months ended August 31, 2014 and 2013, (in actual amounts). There are no stock options outstanding under our Restated Plan.

	Total Number of Shares	2004 Incentive Plan	2000 Director Plan
Outstanding at November 30, 2013	775,000	775,000	
Granted			
Exercised			
Forfeited / Expired	(25,000)	(25,000)	
Outstanding and exercisable at August 31, 2014	750,000	750,000	
Outstanding at November 30, 2012	796,794	775,000	21,794
Granted			
Exercised	(21,794)		(21,794)
Forfeited / Expired			
Outstanding and exercisable at August 31, 2013	775,000	775,000	

Stock option activity in the aggregate for the periods indicated are as follows (in actual amounts):

	Options	Weighted average exercise price	Weighted average remaining contractual Life (Years)	Aggregate Intrinsic Value
Outstanding at November 30, 2013	775,000	\$ 4.03		
Granted				
Exercised				
Expired	(25,000)	1.58		
Forfeited				
Outstanding and exercisable at August 31, 2014	750,000	\$ 4.12	0.7	\$ 3,000
Weighted average per option fair value of options granted during the year		N/A		

	Options	Weighted average exercise price	Weighted average remaining contractual Life (Years)	Aggregate Intrinsic Value
Outstanding at November 30, 2012	796,794	\$ 3.96		
Granted				
Exercised	(21,794)	1.30		
Expired				
Forfeited				
Outstanding and exercisable at August 31, 2013	775,000	\$ 4.03	1.6	\$ 23,000
Weighted average per option fair value of options granted during the year		N/A		



Table of Contents

As of August 31, 2014, there was \$1,637,000 of total unrecognized compensation cost related to nonvested share-based compensation arrangements granted under the 2004 Incentive Plan and the Restated Plan. That unrecognized compensation cost is expected to be recognized over a weighted-average period of 1.8 years.

A summary of the status of restricted common stock and RSUs as of November 30, 2012 and November 30, 2013, and changes during the nine months ended August 31, 2014 and 2013, are presented below (in actual amounts):

	Restricted Shares	Restricted Stock Units	Total Shares	Weighted-Average Grant-Date Fair Value	
				Restricted Shares	Restricted Stock Units
Outstanding at November 30, 2013	954,798	1,661,330	2,616,128	\$ 0.90	\$ 0.93
Granted	288,121	362,242	650,363	1.49	1.49
Issued	(450,616)	(600,464)	(1,051,080)	0.95	1.07
Cancelled		(312,792)	(312,792)		0.97
Forfeited		(21,545)	(21,545)		0.72
Outstanding at August 31, 2014	792,303	1,088,771	1,881,074	\$ 1.08	\$ 1.03
Outstanding at November 30, 2012	844,236	2,713,605	3,557,841	\$ 0.85	\$ 0.87
Granted	420,882	631,059	1,051,941	1.02	1.02
Issued	(310,320)	(1,075,165)	(1,385,485)	0.92	0.89
Cancelled		(426,749)	(426,749)		0.89
Forfeited		(3,031)	(3,031)		0.70
Outstanding at August 31, 2013	954,798	1,839,719	2,794,517	\$ 0.90	\$ 0.93

In the three months ended August 31, 2014, we did not grant any RSUs or shares of restricted stock. In the nine months ended August 31, 2014, we granted 362,242 RSUs and 288,121 shares of restricted stock. In the three months ended August 31, 2013, we did not grant any RSUs or shares of restricted stock and in the nine months ended August 31, 2013, we granted 631,059 RSUs and 420,882 shares of restricted stock. In the three months ended August 31, 2014, we (i) issued 248,070 shares of restricted stock and common stock to holders of RSUs, respectively, in connection with the granting of restricted stock or vesting of RSUs, and (ii) withheld, canceled or forfeited 135,734 RSUs. In the nine months ended August 31, 2014, we (i) issued 1,051,080 shares of restricted stock and common stock to holders of RSUs, respectively, in connection with the granting of restricted stock or vesting of RSUs, and (ii) withheld, canceled or forfeited 334,337 RSUs and retired into treasury 194,901 shares of restricted stock. In the three months ended August 31, 2013, we (i) issued 407,567 shares of restricted stock and common stock to holders of RSUs, respectively in connection with the granting of restricted stock or vesting of RSUs, and (ii) withheld, canceled or forfeited 187,738 RSUs. In the nine months ended August 31, 2013, we (i) issued 1,385,485 shares of restricted stock and common stock to holders of RSUs, respectively in connection with the granting of restricted stock or vesting of RSUs, and (ii) withheld, canceled or forfeited 429,780 RSUs.

**NOTE 9 COMMITMENTS AND CONTINGENCIES***Contingent Consideration Payments, Buy-Out Agreement and Earnout Subordination Agreement*

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

As part of the consideration paid in connection with the merger with JD Holdings in October of 2007 and without regard to continued employment, until February 12, 2013, Mr. Dahan was entitled to a certain percentage of the gross profit earned by us in any applicable fiscal year until October 2017. Mr. Dahan was entitled to the following: (i) 11.33 percent of the gross profit from \$11,251,000 to \$22,500,000; (ii) three percent of the gross profit from \$22,501,000 to

Table of Contents

\$31,500,000; (iii) two percent of the gross profit from \$31,501,000 to \$40,500,000; and (iv) one percent of the gross profit above \$40,501,000. The payments were paid in advance on a monthly basis based upon estimates of gross profits after the assumption that the payments were likely to be paid. At the end of each quarter, any overpayments were offset against future payments and any significant underpayments were made. No payments were made if the gross profit was less than \$11,250,000. Gross Profit was defined as net sales of the Joe's® brand less cost of goods sold. We accounted for such payments as compensation expense.

On February 18, 2013, we entered into an agreement with Mr. Dahan that provided certainty of payments to him by removing the contingencies related to the contingent consideration payments to be made to Mr. Dahan as an earn out under the original merger agreement. This agreement fixed the overall amount to be paid by us for the remaining months of year six through year 10 in the original merger agreement. The payments are now made over an accelerated time period until November 2015 instead of October 2017. Under the agreement, beginning on February 22, 2013 until November 27, 2015, Mr. Dahan is entitled to receive the total aggregate fixed amount of \$9,168,000 through weekly installment payments. In the first quarter of fiscal 2013, we recorded a charge of \$8,732,000 as contingent consideration buy-out expense in connection with this agreement. This amount represented the net present value of the total fixed amount that Mr. Dahan would receive. The entire amount was expensed during the first quarter of fiscal 2013 as the amount payable represented a present obligation due to Mr. Dahan. Mr. Dahan is not required to perform any services or remain employed to receive the fixed amount. Mr. Dahan also agreed to an additional restrictive covenant relating to non-competition and non-solicitation until November 30, 2016 that added to the original restrictive covenant in the merger agreement.

*Retail Leases*

We lease retail store locations under operating lease agreements expiring on various dates through 2023 or 3 to 10 years from the rent commencement date and have one temporary space for a term of nine months. Some of these leases require us to make periodic payments for property taxes, utilities and common area operating expenses. Certain retail store leases provide for rents based upon the minimum annual rental amount and a percentage of annual sales volume, generally ranging from 6 percent to 8 percent, when specific sales volumes are exceeded. Some leases include lease incentives, rent abatements and fixed rent escalations, which are amortized and recorded over the initial lease term on a straight-line basis.

As of August 31, 2014, the future minimum rental payments under non-cancelable retail operating leases with lease terms in excess of one year were as follows (in thousands):

2014 Remainder of the year	\$	1,993
2015		7,789
2016		7,714
2017		7,696
2018		7,524
Thereafter		16,730
	\$	49,446

*Convertible Notes, Promissory Tax Notes, Revolving Credit Facility and Term Loan Credit Facility*

Edgar Filing: JOE'S JEANS INC. - Form 10-Q

See Note 12 Debt for a further discussion on the commitments related to acquisition which included the issuance of the convertible notes, the promissory tax notes, the revolving credit facility and the term loan credit facility.

Table of Contents**NOTE 10 SEGMENT INFORMATION**

The following table contains summarized financial information concerning our reportable segments:

	Three months ended		(dollar values in thousands)		Nine months ended	
	August 31, 2014	August 31, 2013	August 31, 2014	August 31, 2013	August 31, 2014	August 31, 2013
<b>Net sales:</b>						
Wholesale	\$ 45,545	\$ 23,060	\$ 125,561	\$ 70,513		
Retail	7,123	6,325	22,618	19,176		
	\$ 52,668	\$ 29,385	\$ 148,179	\$ 89,689		
<b>Gross profit:</b>						
Wholesale	\$ 19,801	\$ 8,633	\$ 53,779	\$ 27,820		
Retail	4,649	4,212	14,729	12,845		
	\$ 24,450	\$ 12,845	\$ 68,508	\$ 40,665		
<b>Operating income (loss):</b>						
Wholesale	\$ 13,402	\$ 5,157	\$ 35,333	\$ 17,577		
Retail	(1,025)	(524)	(1,910)	(718)		
Corporate and other	(8,579)	(4,928)	(25,031)	(21,427)		
	\$ 3,798	\$ (295)	\$ 8,392	\$ (4,568)		

	Nine months ended	
	August 31, 2014	August 31, 2013
<b>Capital expenditures:</b>		
Wholesale	\$ 150	\$ 18
Retail	154	1,491
Corporate and other	261	
	\$ 565	\$ 1,509

	August 31, 2014		November 30, 2013	
	<b>Total assets:</b>			
Wholesale	\$ 98,936	\$ 91,312		
Retail	10,591	12,117		
Corporate and other	117,889	119,594		
	\$ 227,416	\$ 223,023		

**NOTE 11 - ACQUISITION OF HUDSON**

On September 30, 2013, we completed the acquisition of Hudson and purchased all of the outstanding equity interests for an aggregate purchase price of approximately \$94,102,000, consisting of \$65,416,000 in cash, approximately \$27,451,000 in convertible notes, net of discount, and \$1,235,000 in aggregate principal amount of promissory notes bearing no interest to certain former option holders of Hudson that we subsequently paid on April 1, 2014.

In addition, in connection with the acquisition, we, along with all of our subsidiaries entered into: (i) a revolving credit agreement with CIT as administrative agent, collateral agent, documentation agent and syndication agent, CIT Finance LLC, as sole lead arranger and sole bookrunner, and the lenders party thereto, and (ii) a term loan credit agreement with Garrison Loan Agency Services LLC, as administrative agent, collateral agent, lead arranger, documentation agent and syndication agent, and the lenders party thereto, or Garrison. In addition, we entered into an amended and restated factoring agreement with CIT that amends and restates our existing factoring agreement. See Note 12 Debt for a description of our debt arrangements.



Table of Contents

In the third quarter of fiscal 2014, the measurement period for accounting for the business combination was complete. During the measurement period, we recognized additional assets of \$419,000 based upon the information obtained from facts and circumstances that existed as of the acquisition date. Goodwill was increase by the same amount to reflect these adjustments.

The assets acquired in this acquisition consisted of tangible and intangible assets acquired and liabilities assumed. The differences between the fair value of the consideration paid and the estimated fair value of the assets and liabilities has been recorded as goodwill. We have determined that the useful life of the acquired trade name asset is indefinite, and therefore, no amortization expense will initially need to be recognized. The useful life of the acquired customer relationships and design assets are finite and will be amortized over their useful lives. However, we will test the assets for impairment annually and/or if events or changes in circumstances indicate that the assets might be impaired. Additionally, a deferred tax liability has been established in the allocation of the purchase price with respect to the identified indefinite long lived intangible assets acquired.

Under the purchase method of accounting, the total consideration as shown in the table below is based on their estimated fair values of the assets acquired and liabilities assumed as of the date of the completion of the acquisition as follows:

Assets acquired and liabilities assumed:		
Cash and cash equivalents	\$	198
Accounts receivable		1,263
Due from factor		13,806
Inventories		22,230
Prepaid expenses and other assets		2,183
Property and equipment		726
Other assets		239
Accounts payable and accrued expenses		(9,566)
Other current liabilities		(3,132)
Due to factor		(7,411)
Deferred income taxes, net		(16,328)
Intangible assets acquired:		
Trade names		44,400
Customer relationships		2,700
Design		12,400
Net assets acquired		63,708
Goodwill created by the acquisition		30,394
Total consideration transferred	\$	94,102
Total Purchase Price		
Cash	\$	65,416
Promissory notes		1,235
Convertible notes (Face value \$32,445 less discount)		27,451
Total Purchase Price	\$	94,102

Table of Contents

**NOTE 12 - DEBT**

*Convertible Notes*

The convertible notes were issued with different interest rates and conversion features for Hudson's management stockholders and Fireman, respectively. Interest on the convertible notes is paid in a combination of cash and additional paid in kind notes, or PIK Notes. Convertible notes in an aggregate principal amount of approximately \$22,885,000 (face amount) were issued to Hudson's management stockholders, are structurally and contractually subordinated to our senior debt and mature on March 31, 2019. All of the notes are expressly junior and subordinated in right of payment to all amounts due and owing upon any indebtedness outstanding under the revolving credit facility and the term loan facility (as discussed below).

The management notes accrue interest quarterly on the outstanding principal amount (i) from September 30, 2013 until the earlier to occur of the date of conversion of the notes or November 30, 2014 at a rate of 10 percent per annum, which is payable 7.68 percent in cash and 2.32 percent in PIK Notes, (ii) from December 1, 2014 until the earlier to occur of the date of conversion of the notes or September 30, 2016 at a rate of 10 percent per annum payable in cash, and (iii) from October 1, 2016 until the earlier to occur of the date of conversion of the notes or the date such principal amount is paid in full at a rate of 10.928 percent per annum payable in cash. Payment of interest at the cash pay rate under clause (ii) or (iii), as applicable, for any payment date will be subject to satisfaction of certain financial conditions for us. The management notes become convertible by each of the holders beginning on September 30, 2015 until maturity on March 31, 2019 into shares of our common stock, cash, or a combination of cash and common stock, at our election, upon conversion by the holder or for cash at maturity.

The approximately \$9,560,000 (face amount) in aggregate principal amount of convertible notes issued to Fireman are structurally and contractually subordinated to our senior debt and mature on March 31, 2019. The Fireman note accrues interest quarterly on the outstanding principal amount (i) from September 30, 2013 until the earlier to occur of the date of conversion of the notes or November 30, 2014 at a rate of 6.5 percent per annum, which is payable 3 percent in cash and 3.5 percent in PIK Notes, (ii) from December 1, 2014 until the earlier to occur of the date of conversion of the notes or September 30, 2016 at a rate of 6.5 percent per annum payable in cash, and (iii) from October 1, 2016 until the earlier to occur of the date of conversion of the notes or the date such principal amount is paid in full at a rate of 7 percent per annum payable in cash. Payment of interest at the cash pay rate under clause (ii) or (iii), as applicable, for any payment date will be subject to satisfaction of certain financial conditions for us. The Fireman note becomes convertible by the holder on October 14, 2014 until maturity on March 31, 2019 into shares of common stock, cash, or a combination of cash and common stock, at our election, upon conversion by the holder or for cash at maturity.

Each of the notes are convertible, in whole but not in part, at a conversion price of \$1.78 per share, subject to certain adjustments, into approximately 18,200,000 shares of our common stock. The Fireman note may be converted at its sole election and the management notes may be converted at either a majority of the holders' election or individually, depending on the holder. If we elect to pay cash with respect to a conversion of the notes, the amount of cash to be paid per share will be equal to (a) the number of shares of common stock issuable upon such conversion multiplied by (b) the average of the closing prices for the common stock over the 20 trading day period immediately preceding the notice of conversion. We will have the right to prepay all or any portion of the principal amount of the notes at any time by paying 103 percent of the principal amount of the portion of any management note subject to prepayment or 100 percent of the principal amount of the portion of the Fireman note subject to prepayment. At our Annual Meeting of Stockholders on May 8, 2014, our stockholders approved our ability to issue shares above a 13,600,000 cap that was in place at the time the original notes were issued.

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

In connection with the quarterly interest payments on January 1, 2014, April 1, 2014 and July 1, 2014, we issued a total of approximately \$218,000, \$215,000, and \$219,000, respectively, in the aggregate principal amount of convertible notes as PIK notes to the holders of the convertible notes.

The holders of the convertible notes also have demand and piggyback registration rights associated with their notes in a separate agreement pursuant to which they have the right to require us to prepare and file a registration statement on Form S-1 or S-3 or any similar form or successor to such forms under the Securities Act, or any other appropriate form under the Securities Act or the Exchange Act, for the resale of all or part of their shares that may be issued under the convertible notes.

Table of Contents*Embedded Conversion Derivative*

FASB Accounting Standards Codification (ASC) Topic 470 (ASC 470), *Accounting for Convertible Debt Instruments That May be Settled in Cash upon Conversion (Including Partial Cash Settlement)* requires the issuer of convertible debt that may be settled in shares or cash upon conversion at their option, such as our convertible notes, to account for their liability and equity components separately by bifurcating the embedded conversion derivative, or the derivative, from the host debt instrument. Although ASC 470 has no impact on our actual past or future cash flows, it requires us to record non-cash interest expense as the debt discount is amortized.

As a result of the issuance of convertible notes in September 2013, the total potential shares of common stock that could be issued exceeded the amount of shares we were eligible to issue under NASDAQ rules as of that date. Therefore, we were required to value the derivative and recognize the fair value as a long-term liability. The fair value of this derivative at the time of issuance of the convertible notes was \$5,496,000 and was recorded as the original debt discount for the purposes of accounting for the debt component of the convertible notes. This debt discount on the Fireman and management notes are being amortized as interest expense using an effective interest rate of 8.32 percent and 4.31 percent, respectively, over the 5.5 year life of the convertible notes.

On May 8, 2014, we obtained stockholder approval for our ability to issue the common stock underlying the convertible notes in compliance with NASDAQ rules. The derivative liability has been reassessed and it was determined that it should be reclassified to stockholders' equity as of May 8, 2014. We determined the fair value of the derivative using a binomial lattice model at that date. The key assumptions for determining the fair value at May 8, 2014 included the remaining time to maturity of approximately four years and ten months, volatility of 60 percent, and the risk-free interest rate of 1.63 percent. The fair value of the embedded conversion derivative was \$5,700,000 and \$3,430,000 at November 30, 2013 and May 8, 2014, respectively. The decrease in the fair value of the embedded conversion derivative from November 30, 2013 to May 8, 2014 resulted in a gain of \$4,820,000, which has been recorded as other income. The primary reason for the decrease in fair value was due to the change in our stock price as compared to the conversion price.

The following table (in thousands) is a summary of the recorded value of the convertible note as of August 31, 2014. The value of the convertible note reflects the present value of the contractual cash flows from the convertible notes and resulted in an original issue discount of \$10,490,000 including the additional original discount attributed to the embedded conversion derivative of \$5,496,000, that were recorded on September 30, 2013, the issuance date.

	<b>Balance</b>
	<b>August 31, 2014</b>
Convertible notes - Face value	\$ 32,445
Less: Original issue discount	(4,994)
Less: Debt discount related to the embedded derivative liability	(5,496)
Convertible notes recorded value on issue date	21,955
Add: PIK notes issued	652
Accretion of debt discounts	1,473
Convertible notes value	24,080
Plus: Embedded derivative liability - fair market value	
Debt as of August 31, 2014	\$ 24,080

Table of Contents

The following table (in thousands) is a summary of our total interest expense as follow:

	Three months ended		Nine months ended	
	August 31, 2014	August 31, 2013	August 31, 2014	August 31, 2013
Contractual coupon interest	\$ 2,848	\$ 116	\$ 8,391	\$ 313
Amortization of discount and deferred financing costs	576		1,709	
Total interest expense	\$ 3,424	\$ 116	\$ 10,100	\$ 313

*Promissory Notes*

In connection with the acquisition, we issued approximately \$1,235,000 in aggregate principal amount of promissory notes bearing no interest to certain option holders of Hudson that we subsequently paid on April 1, 2014.

*Revolving Credit Agreement*

The revolving credit agreement with CIT provides us with a revolving credit facility up to \$50,000,000 comprised of a revolving A-1 commitment of up to \$1,000,000 and a revolving A commitment of up to \$50,000,000 minus the revolving A-1 commitment. Our actual maximum credit availability under the revolving facility varies from time to time and is determined by calculating a borrowing base, which is based on the value of the eligible accounts and eligible inventory minus reserves imposed by CIT. The revolving facility also provides for swingline loans, up to \$5,000,000 sublimit, and letters of credit, up to \$1,000,000 sublimit. Proceeds from advances under the revolving facility may be used for working capital needs and general corporate purposes and were initially used to pay a portion of the consideration for the acquisition and fees and expenses associated with the acquisition and to repay our existing factor loans. As of August 31, 2014, \$27,160,000 was outstanding under our revolving credit facility and approximately \$21,000,000 was available to us.

All unpaid loans under the revolving facility mature on September 30, 2018. We have the right at any time and from time to time to terminate the commitments under the revolving facility by paying in full or prepay any borrowings, in whole or in part, without terminating or reducing the commitment. If we terminate the revolving facility in full prior to the second anniversary of the date, we are required to pay a prepayment fee of one percent or 0.5 percent of the commitments terminated depending on when we make the prepayment.

The revolving facility is guaranteed by us and all of our subsidiaries, and secured by liens on substantially all assets owned by us, including a first-priority lien on certain property, including principally trade accounts, inventory, certain related assets and proceeds of the foregoing, subject to permitted liens and exceptions, and a second-priority lien on all other assets, including intellectual property owned by us, which secures the term loan facility on a first-priority basis.

Advances under the revolving facility are in the form of either base rate loans or LIBOR rate loans. The interest rate for base rate loans under the revolving A commitment fluctuates and is equal to (x) the Alternate Base Rate, which is the greatest of (a) the JPMorgan Chase Bank prime rate; (b) the Federal funds rate plus 0.50 percent; and (c) the 90-Day LIBO Rate, which is the rate per annum equal to the 90 day LIBOR

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

published in the New York City edition of the Wall Street Journal under Money Rates, plus 1 percent, in each case, plus (y) 1.5 percent. The interest rate for LIBOR rate loans under the revolving A commitment is equal to the 90-Day LIBO Rate per annum plus 2.5 percent. The interest rate for base rate loans and LIBOR rate loans under the revolving A-1 commitment is equal to (i) Alternate Base Rate plus 2.5 percent and (ii) the 90-Day LIBO Rate plus 3.5 percent, respectively. Interest on the Revolving Facility is payable on the first day of each calendar month and the maturity date. Among other fees, we pay a commitment fee of 0.25 percent per annum (due quarterly) on the average daily amount of the unused revolving commitment under the revolving facility. We also pay fees with respect to any letters of credit.

Table of Contents

The revolving facility contains usual and customary negative covenants for transactions of this type, including, but not limited to, restrictions on our ability and our subsidiaries' ability, to create or incur indebtedness; create liens; consolidate, merge, liquidate or dissolve; sell, lease or otherwise transfer any of its assets; substantially change the nature of its business; make investments or acquisitions; pay dividends; enter into transactions with affiliates; amend material documents, prepay certain indebtedness and make capital expenditures. The negative covenants are subject to certain exceptions as specified in the revolving credit agreement.

In addition, the revolving credit agreement requires us to (a) maintain (i) at all times availability under the revolving facility of not less than \$5,000,000 and (ii) at all times the sum of availability under the revolving facility plus up to \$2,500,000 of unrestricted cash of not less than \$7,500,000; and (b) maintain a minimum fixed charge coverage ratio calculated for each four fiscal quarter period at levels set forth in the revolving facility.

As of August 31, 2014, we were in compliance with the covenants under the revolving credit agreement.

*Term Loan Credit Agreement*

The term loan credit agreement entered into with Garrison provided for term loans of up to \$60,000,000 and was fully funded to us as of September 30, 2013. The term loan proceeds were used to finance a portion of the consideration for the acquisition, to pay fees and expenses associated with the acquisition and for working capital needs and other general corporate purposes.

The term loan matures on September 30, 2018. We are allowed to prepay the term loan at any time, in whole or in part, subject to the payment of a prepayment fee if we prepay prior to September 30, 2016. The prepayment fee is 3 percent if we prepay prior to September 30, 2014 and reduces by 1 percent per year until September 30, 2016. In addition, we are required to make prepayments out of extraordinary receipts, certain percentage of the excess cash flow and certain net proceeds of certain asset sales or equity issuances, in each case (other than a prepayment in connection with excess cash flow), subject to the payment of the prepayment fee as set forth above.

The term loan facility is guaranteed by us and all of our subsidiaries and is secured by liens on substantially all assets owned by us, including a first-priority lien on intellectual property owned by us and a second-priority lien on the revolving credit priority collateral.

The interest rate for the term loan fluctuates and is equal to the rate per annum equal to the British Banker Association Interest Settlement Rate for deposits in Dollars with a term of three months, as appears on the Bloomberg BBAM Screen, plus 10.75 percent. Interest is payable on the first day of each calendar month and the maturity date.

The term loan credit agreement contains usual and customary negative covenants for transactions of this type, including, but not limited to, restrictions on our ability and our subsidiaries' ability to create or incur indebtedness; create liens; consolidate, merge, liquidate or dissolve; sell, lease or otherwise transfer any of its assets; substantially change the nature of its business; make investments or acquisitions; pay dividends; enter into transactions with affiliates; amend material documents, prepay certain indebtedness and make capital expenditures. The negative covenants are subject to certain exceptions as specified in the term loan credit agreement.

In addition, the term loan credit agreement also requires us to maintain (a) (i) at all times, availability under the revolving credit facility of not less than \$5,000,000 and (ii) at all times as tested on each date that a borrowing certificate is delivered, the sum of availability under the revolving credit facility plus up to \$2,500,000 of unrestricted cash of not less than \$7,500,000; (b) a minimum fixed charge coverage ratio, (c) a minimum EBITDA, and (d) a leverage ratio not more than the maximum leverage coverage ratio as set forth in the term loan credit agreement.

As of August 31, 2014, we were in compliance with the covenants under the term loan credit agreement.

*Amended and Restated Factoring Agreement*

See Note 3 Accounts Receivable, Inventory Advances and Due To Factor for a discussion of our Amended and Restated Factoring Agreement.



Table of Contents**NOTE 13 - FAIR VALUE DISCLOSURES**

Fair value is defined as the exit price, or the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants as of the measurement date. Accounting guidance also establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are inputs market participants would use in valuing the asset or liability and are developed based on market data obtained from sources independent of us. Unobservable inputs are inputs that reflect our assumptions about the factors market participants would use in valuing the asset or liability. The guidance establishes three levels of inputs that may be used to measure fair value:

Level 1-Quoted prices in active markets for identical assets or liabilities.

Level 2-Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3-Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

Assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurements. We review the fair value hierarchy classification on a quarterly basis. Changes in the observability of valuation inputs may result in a reclassification of levels for certain securities within the fair value hierarchy.

The following table presents our fair value hierarchy for liabilities measured at fair value on a recurring basis as of August 31, 2014 and November 30, 2013 (in thousands):

	Total	As of August 31, 2014			Total	As of November 30, 2013		
		Level 1	Level 2	Level 3		Level 1	Level 2	Level 3
Embedded conversion derivative	\$	\$	\$	\$	\$ 5,700	\$	\$	\$ 5,700

A reconciliation of the changes in Level 3 fair value measurements is as follows as of August 31, 2014 (in thousands):

	Convertible Notes Embedded Derivative	
Balance at November 30, 2013	\$	5,700
Purchases, issuances and settlements		
Total gain included in other income		(2,270)

Edgar Filing: JOE'S JEANS INC. - Form 10-Q

Reclassification to stockholder equity	(3,430)
Balance at August 31, 2014	\$

Table of Contents

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

**Forward-Looking Statements**

When used in this Quarterly Report on Form 10-Q, or Quarterly Report, the words may, will, expect, anticipate, intend, estimate, continue, believe, plan, project, will be, will continue, will likely result, and similar expressions are intended to identify forward-looking statements. Similarly, statements that describe our future expectations, objectives and goals or contain projections of our future results of operations or financial condition are also forward-looking statements. Statements looking forward in time are included in this Quarterly Report pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995. Such statements are subject to certain risks and uncertainties, which could cause actual results to differ materially, including, without limitation, the risk that we incurred substantial indebtedness to finance the acquisition of Hudson Clothing Holdings, Inc. and its subsidiaries, or collectively, Hudson, which may decrease our business flexibility and adversely affect our financial results; the risk that we may not be able to remain in compliance with the financial covenants under our financing agreements and that we pledged all our tangible and intangible assets as collateral under these agreements; the risk that we incurred and will continue to incur significant transaction and acquisition related costs in connection with the acquisition and integration of Hudson into our business plan; the risk that our existing stockholders may be diluted if we choose to settle the convertible notes by issuing shares of our common stock; the risk that we will be unsuccessful in integrating Hudson and achieving our intended results as a result of the acquisition of Hudson; the risk that we will be unsuccessful in gauging fashion trends and changing customer preferences; the risk that changes in general economic conditions, consumer confidence or consumer spending patterns will have a negative impact on our financial performance or strategies; the risks associated with leasing retail space and operating our own retail stores; the highly competitive nature of our business in the United States and internationally and our dependence on consumer spending patterns, which are influenced by numerous other factors; our ability to respond to the business environment and fashion trends; continued acceptance of our brands in the marketplace; our ability to meet and maintain requirements for listing on Nasdaq; successful implementation of any growth or strategic plans; effective inventory management; the risk of cyber attacks and other system risks; our ability to continue to have access on favorable terms to sufficient sources of liquidity necessary to fund ongoing cash requirements of our operations, which access may be adversely impacted by a number of factors, including the reduced availability of credit, generally, and the substantial tightening of the credit markets, including lending by financial institutions, who are sources of credit for us, the recent increase in the cost of capital, the level of our cash flows, which will be impacted by the level of consumer spending and retailer and consumer acceptance of its products; our ability to generate positive cash flow from operations; competitive factors, including the possibility of major customers sourcing product overseas in competition with our products; the risk that acts or omissions by our third party vendors could have a negative impact on our reputation; a possible oversupply of denim in the marketplace; and the risk factors contained in our reports filed with the Securities and Exchange Commission, or SEC, pursuant to the Securities Exchange Act of 1934, as amended, or Exchange Act, including our Annual Report on Form 10-K for the year ended November 30, 2013, or Annual Report, and in Part II, Item 1A of this Quarterly Report on Form 10-Q under the heading Risk Factors. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Our future results, performance or achievements could differ materially from those expressed or implied in these forward-looking statements. We do not undertake any obligation to publicly revise these forward-looking statements to reflect events or circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events, except as required by law.

**Introduction**

This discussion and analysis summarizes the significant factors affecting our results of operations and financial conditions during the three and nine month periods ended August 31, 2014 and 2013. This discussion should be read in conjunction with our Audited Consolidated Financial Statements and the related notes thereto contained in our Annual Report and our Condensed Consolidated Financial Statements, Notes to Unaudited Condensed Consolidated Financial Statements and supplemental information contained in this Quarterly Report.

**Executive Overview**

Our principal business activity is the design, development and worldwide marketing of apparel products, which include denim jeans, related casual wear and accessories that bear the brand Joe's® and Hudson®. Joe's® was established in 2001 and the brand is recognized in the premium denim industry, an industry term for denim jeans with price points generally of \$120 or more, for its quality, fit and fashion-forward designs. Hudson was established in 2002, and is similarly recognized as a premier designer and marketer of women's and men's premium branded denim apparel with similar price points to Joe's®. Because we focus on design, development and marketing, we rely on third parties to manufacture our apparel products. We sell our products through our own retail stores for our Joe's® brand, and to numerous retailers, which include major department stores, specialty stores and distributors around the world.

Table of Contents

On September 30, 2013, we acquired all of the outstanding equity interests in Hudson, a designer and marketer of women's and men's premium branded denim apparel, for an aggregate purchase price consisting of approximately \$65,416,000 in cash and approximately \$27,451,000 in convertible notes, net of discount. We also issued promissory notes, bearing no interest, for approximately \$1,235,000 in aggregate principal amount to certain option holders of Hudson that we subsequently paid on April 1, 2014. This acquisition provides us with an additional proven premium denim brand, enhances our prospects for growth across wholesale, retail and e-commerce, both domestically and overseas, and creates the potential for improved purchasing authority with current and future vendors and other operational efficiencies. The acquired business represented approximately 40 percent of our consolidated total assets at November 30, 2013 and approximately 11 percent of consolidated net sales for the year ended November 30, 2013.

Our Joe's® product line includes women's and men's denim jeans, pants, shirts, sweaters, jackets and other apparel products. We also offer women's handbags and clutches, children's products, shoes, belts and leather goods produced by us or under various license agreements and we receive royalty payments based upon net sales from licensees. Our Hudson® product line includes women's, men's and children's denim jeans, pants, jackets and other bottoms. Similar to the evolution of Joe's®, we expect to look into offering a range of additional products under the Hudson® brand name.

In the first quarter of fiscal 2012, we launched a new brand, else, which was initially sold primarily at Macy's. The brand has price points starting at \$68 and was created to reach young women who are looking for a premium denim-like product at a more affordable price. We have created a unique product that incorporates staple denim fits such as skinny, boot cut, cropped, and boyfriend, in a variety of styles, as well as shorts and denim jackets. We believe that the future of the else brand as we move beyond our distribution arrangement with Macy's is limited, and we are evaluating its marketability internationally versus domestically.

Through the nine months ended August 31, 2014, we recognized growth through the addition of sales from our acquisition of Hudson and increases in our retail sales. We acquired Hudson on September 30, 2013 and our results of operations reflect the consolidation of Hudson as one of our wholly owned subsidiaries from that date. Hudson's financial results are included in each of the two reportable segments in a manner consistent with our reporting structure. Therefore, our results of operations through August 31, 2014 are not necessarily indicative of future results.

For the remainder of 2014, we believe that our growth drivers will be dependent upon the integration and addition of sales from our acquisition of Hudson, cost savings resulting from operational benefits or synergies of the two brands, the performance of our retail stores, growth in our wholesale segment, performance of our licensee's under their respective agreements for children's products and shoes and enhancement of products available to our customers. Since our retail expansion commenced in 2008, we currently operate 33 retail stores, 13 of which are full price retail stores and 20 of which are outlet stores. During fiscal 2013, we opened an additional six stores, consisting of five full price retail stores and one outlet store. We continue to look for additional leases for further expansion, but we currently do not have any signed leases for store openings in 2014 or beyond. We believe that through our retail stores, we are able to enhance our net sales and gross profit and sell overstock or slow moving items at higher profit margins. In addition, we selectively license our Joe's® and Hudson® brands for other product categories. By licensing certain product categories, we do not incur significant capital investments or incremental operating expenses and at the same time, we receive royalty payments on net sales, which contribute to our overall growth. In addition, on September 30, 2013, we acquired Hudson, a designer and marketer of women's and men's premium branded denim apparel. Hudson operates as a wholly owned subsidiary and we expect Hudson will enhance our sales and operating income as we integrate their operations into ours to realize cost savings and other operational benefits or synergies. We funded the acquisition through a combination of the convertible notes, a revolving credit facility and term loan. In connection with these agreements, we have certain restrictions on our ability and our subsidiaries' ability, to create or incur indebtedness; create liens; consolidate, merge, liquidate or dissolve; sell, lease or otherwise transfer any of its assets; substantially change the nature of its business; make investments or acquisitions; pay dividends; enter into transactions with affiliates; amend material documents, prepay certain indebtedness and make capital expenditures with certain exceptions. In addition, all of our assets, including our trademarks, are pledged as collateral under the loans. Hudson will continue to operate its brand separately, as a wholly owned subsidiary; however, we expect to integrate some of the non-design and marketing functions into ours.



Table of Contents

Our business is seasonal. The majority of the marketing and sales orders take place from late fall to late spring. The greatest volume of shipments and actual sales are generally made from summer through early fall, which coincides with our third and fourth fiscal quarters, and accordingly, our cash flow is strongest in those quarters. Due to the seasonality of our business, as well as the evolution and changes in our business and product mix, including our acquisition of Hudson, our quarterly or yearly results are not necessarily indicative of the results for the next quarter or year. Furthermore, because of the growing number of full-price retail and outlet stores opened at different points during the past few fiscal years, we continue to assess the seasonality of our business on our retail segment and its potential impact on our financial results.

Our reportable business segments are Wholesale and Retail. We manage, evaluate and aggregate our operating segments for segment reporting purposes primarily on the basis of business activity and operation. Our Wholesale segment is comprised of sales of Joe's® and Hudson® products to retailers, specialty stores and international distributors, revenue from licensing agreements and includes expenses from sales, trade shows, distribution, product samples and customer service departments. Our Retail segment is comprised of sales to consumers through full-price retail stores, outlet stores and through our online retail sites at [www.joesjeans.com](http://www.joesjeans.com) and [www.hudsonjeans.com](http://www.hudsonjeans.com). Our Corporate and other expense is comprised of expenses from corporate operations, which include the executive, finance, legal, human resources, design and production departments and general advertising expenses associated with our products.

**Comparison of Three Months Ended August 31, 2014 to Three Months Ended August 31, 2013**

	August 31, 2014	Three months ended (dollar values in thousands)		% Change
		August 31, 2013	\$ Change	
Net sales	\$ 52,668	\$ 29,385	\$ 23,283	79%
Cost of goods sold	28,218	16,540	11,678	71%
Gross profit	24,450	12,845	11,605	90%
Gross margin	46%	44%		
Selling, general & administrative	19,186	12,619	6,567	52%
Depreciation & amortization	1,134	521	613	118%
Retail stores impairment	332		332	N/A
Operating income (loss)	3,798	(295)	4,093	1,387%
Interest expense	3,424	116	3,308	2,852%
Income(loss) before provision for taxes	374	(411)	785	191%
Income tax expense (benefit)	98	(124)	222	179%
<b>Net income (loss) and comprehensive income (loss)</b>	<b>\$ 276</b>	<b>\$ (287)</b>	<b>\$ 563</b>	<b>196%</b>

Table of Contents**Three Months Ended August 31, 2014 Overview**

The following table sets forth certain statements of operations data by our reportable segments for the periods as indicated:

	Three months ended (dollar values in thousands)				% Change
	August 31, 2014	August 31, 2013	\$ Change		
<b>Net sales:</b>					
Wholesale	\$ 45,545	\$ 23,060	\$ 22,485		98%
Retail	7,123	6,325	798		13%
	\$ 52,668	\$ 29,385	\$ 23,283		79%
<b>Gross profit:</b>					
Wholesale	\$ 19,801	\$ 8,633	\$ 11,168		129%
Retail	4,649	4,212	437		10%
	\$ 24,450	\$ 12,845	\$ 11,605		90%
<b>Operating income (loss):</b>					
Wholesale	\$ 13,402	\$ 5,157	\$ 8,245		160%
Retail	(1,025)	(524)	(501)		(96)%
Corporate and other	(8,579)	(4,928)	(3,651)		(74)%
	\$ 3,798	\$ (295)	\$ 4,093		1,387%

For the three months ended August 31, 2014, or the third quarter of fiscal 2014, our net sales increased to \$52,668,000 from \$29,385,000 for the three months ended August 31, 2013, or the third quarter fiscal 2013, a 79 percent increase. We had an operating income of \$3,798,000 compared to an operating loss of \$295,000 for the third quarter of fiscal 2013.

**Net Sales**

Our overall net sales increased to \$52,668,000 for the third quarter of fiscal 2014 from \$29,385,000 for the third quarter of fiscal 2013, a 79 percent increase.

More specifically, our wholesale net sales increased to \$45,545,000 for the third quarter of fiscal 2014 from \$23,060,000 for the third quarter of fiscal 2013, a 98 percent increase. This increase in our wholesale sales is primarily attributed to the addition of \$22,100,000 in wholesale sales from Hudson®. In addition, our wholesale sales from Joe's® increased by \$903,000, or 4% compared to the third quarter of fiscal 2013. These increases were partially offset by a \$518,000, or a 72 percent, decline in sales from our else brand. We believe that the future of the else brand as we move beyond our distribution arrangement with Macy's is limited and we are evaluating its marketability internationally versus domestically. As a result, sales from our else brand continued to be negatively impacted by not having an exclusive distribution partner in the third quarter of fiscal 2014 as compared to the third quarter of fiscal 2013.



## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

Our retail net sales increased to \$7,123,000 for the third quarter of fiscal 2014 from \$6,325,000 for the third quarter of fiscal 2013, a 13 percent increase. The primary reason for this increase was the addition of \$585,000 in retail sales from Hudson's® e-shop, as well as the opening of one additional retail store since the end of the third quarter of fiscal 2013 that contributed to the overall sales increase for this segment. Same store sales, which includes Joe's® stores opened at least 12 months and our Joe's® e-shop, decreased by two percent. Same store sales for our brick and mortar Joe's® stores decreased by two percent. Same store sales for our Joe's® e-shop increased by one percent.

Table of Contents

**Gross Profit**

Our gross profit increased to \$24,450,000 for the third quarter of fiscal 2014 from \$12,845,000 for the third quarter of fiscal 2013, a 90 percent increase, as a result of the increase in our net sales. Our overall gross margin percentage increased to 46 percent for the third quarter of fiscal 2014 from 44 percent for the third quarter of fiscal 2013. Our overall gross margin percentage for the third quarter of fiscal 2014 was positively impacted by the addition of \$10,434,000 in gross profit from Hudson®. Our Hudson® brand carries a higher average wholesale price than our Joe s® brand and contributed to the increase in our gross margin percentage.

Our wholesale gross profit increased to \$19,801,000 for the third quarter of fiscal 2014 from \$8,633,000 for the third quarter of fiscal 2013, a 129 percent increase. Our wholesale gross profit increased for the third quarter of fiscal 2014 compared to the third quarter of fiscal 2013 due to the addition of sales from Hudson®. Gross profit attributable to Hudson totaled \$10,434,000 for the period. Our wholesale gross margin percentage for the third quarter of fiscal 2014 increased to 43 percent compared to 37 percent for the prior year comparable period. The increase in gross margin percentage is mostly attributed to the addition of Hudson s gross profit, which has a higher average wholesale price than our Joe s® brand.

Our retail gross profit increased to \$4,649,000 for the third quarter of fiscal 2014 from \$4,212,000 for the third quarter of fiscal 2013, a 10 percent increase, due to the addition of \$585,000 in sales from Hudson s® e-shop and a \$213,000 increase in Joe s® sales from the addition of one new store and growth in Joe s® e-shop sales. Our gross margin percentage was 65 percent for the third quarter of fiscal 2014 compared to 67 percent for the third quarter of fiscal 2013, and decreased slightly due to more promotional activity in our outlet stores.

**Selling, General and Administrative Expense, including Depreciation and Amortization and Retail Store Impairment**

Selling, general and administrative, or SG&A, expenses, including depreciation and amortization and retail store impairment, increased to \$20,652,000 for the third quarter of fiscal 2014 from \$13,140,000 for the third quarter of fiscal 2013, a 57 percent increase. Our SG&A expenses increase was attributable to additional expenses related to the operation of our Hudson subsidiary was \$7,636,000 for the third quarter of fiscal 2014. Our SG&A includes expenses related to employee and employee related benefits, sales commissions, contingent consideration expense, advertising, sample production, facilities and distribution related costs, professional fees, stock-based compensation, factor and bank fees, transaction expense in connection with the Hudson acquisition, expenses related to Hudson s operation as our subsidiary and also includes depreciation and amortization and retail store impairment. In the third quarter of fiscal 2014, we recorded a retail store impairment charge of \$332,000 related to the property and equipment at two of our retail stores. Based on the operating performance of these stores, we believed that we could not recover the carrying value of the property and equipment at these stores. Due to this impairment and the addition of Hudson as our subsidiary, our SG&A expenses increased correspondingly for the third quarter of fiscal 2014.

Our wholesale SG&A expense increased to \$6,399,000 for the third quarter of fiscal 2014 from \$3,476,000 for the third quarter of fiscal 2013, or an 84 percent increase. Our wholesale SG&A expense was higher in the third quarter of fiscal 2014 mostly due to the additional SG&A expense of \$2,732,000 associated with Hudson s operations. Our Joe s wholesale SG&A expense increased slightly by \$191,000 to \$3,667,000 from \$3,476,000, or 6 percent, on a comparative basis.

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

Our retail SG&A expense increased to \$5,674,000 for the third quarter of fiscal 2014 from \$4,736,000 for the third quarter of fiscal 2013, a 20 percent increase. Our retail SG&A expense increased mostly due to additional retail expense of \$251,000 associated with Hudson's e-commerce operations and the addition of costs associated with opening and operating one additional store between the end of the third quarter of fiscal 2013 and the end of our third quarter of fiscal 2014, which included additional store payroll, store rent and depreciation expense. In addition, in the third quarter of fiscal 2014, we recorded an impairment charge of \$332,000 related to the property and equipment at two of our retail stores. Due to this impairment and the additional expense for operations, our retail SG&A expenses increased correspondingly for the third quarter of fiscal 2014.

Table of Contents

Our corporate and other SG&A expense increased to \$8,579,000 for the third quarter of fiscal 2014 from \$4,928,000 for the third quarter of fiscal 2013, a 74 percent increase. Our corporate and other SG&A expense includes general overhead associated with our operations, including Hudson. Expenses for Hudson's corporate operations were \$4,653,000 in the third quarter of fiscal 2014. Expenses for Joe's corporate operations decreased by \$1,002,000 to \$3,926,000 in the third quarter of fiscal 2014 from \$4,928,000 in the third quarter of fiscal 2013 mostly due to transaction expenses associated with the acquisition of Hudson in the third quarter of fiscal 2013.

**Operating Income (Loss)**

We had operating income of \$3,798,000 for the third quarter of fiscal 2014 compared to an operating loss of \$295,000 for the third quarter of fiscal 2013. Our increase in operating income was primarily due to the positive impact of the addition of net sales and gross profits from our Hudson subsidiary that we did not have in the third quarter of fiscal 2013.

Due to the addition of Hudson's net sales and gross profits, our wholesale operating income increased to \$13,402,000 in the third quarter of fiscal 2014 from \$5,157,000 for the third quarter of fiscal 2013, a 160 percent increase. We had a retail operating loss of \$1,025,000 in the third quarter of fiscal 2014 compared to a loss of \$524,000 in the third quarter of fiscal 2013. Corporate operating loss increased to \$8,579,000 for the third quarter of fiscal 2014 from \$4,928,000 for the third quarter of fiscal 2013, mostly due to the addition of expenses for Hudson's corporate operations of \$4,653,000 in the third quarter of fiscal 2014 that we did not have in the third quarter of fiscal 2013.

**Interest Expense**

Our interest expense increased to \$3,424,000 for the third quarter of fiscal 2014 from \$116,000 for the third quarter of fiscal 2013. Our interest expense is primarily associated with interest expense from our revolving and term loan credit agreements with CIT Commercial Services, a unit of CIT Group Inc., or CIT, and Garrison Loan Agency Services LLC, or Garrison, interest expense and PIK interest from our convertible notes and amortization of debt discounts and deferred financing costs associated with the finance arrangements resulting from the Hudson acquisition, which we did not have in the third quarter of fiscal 2013.

**Income Tax**

Our effective tax rate was 26 percent for the third quarter of fiscal 2014 compared to 30 percent for the third quarter of fiscal 2013. The reduced effective tax rate for the third quarter of fiscal 2014 largely resulted from the effect of various discrete items that were recognized during the third quarter. Also, the increase to the forecasted income for the year reduced the projected annual effective tax rate applied to our third quarter of fiscal 2014 income, whereas the projected annual effective tax rate used for the first quarter of fiscal 2014 was higher and produced a tax benefit due to the loss generated for the first quarter of fiscal 2014. Differences between our annualized effective tax rate and statutory tax rate are primarily due to state taxes and permanent book/tax differences related to the financing expense for the Hudson acquisition.

**Net Income (Loss) and Comprehensive Income (Loss)**

Edgar Filing: JOE'S JEANS INC. - Form 10-Q

We generated a net income of \$276,000 for the third quarter of fiscal 2014 compared to a net loss of \$287,000 for the third quarter of fiscal 2013. Our increase in net income in the third quarter of fiscal 2014 was primarily due to the addition of Hudson's net sales and gross profit of \$22,685,000 and \$10,434,000, respectively, in the third quarter of fiscal 2014 that we did not have in the third quarter of fiscal 2013.

Table of Contents**Comparison of Nine Months Ended August 31, 2014 to Nine Months Ended August 31, 2013**

	Nine months ended (dollar values in thousands)			
	August 31, 2014	August 31, 2013	\$ Change	% Change
Net sales	\$ 148,179	\$ 89,689	\$ 58,490	65%
Cost of goods sold	79,671	49,024	30,647	63%
Gross profit	68,508	40,665	27,843	68%
Gross margin	46%	45%		
Selling, general & administrative	56,263	34,946	21,317	61%
Depreciation & amortization	3,521	1,555	1,966	126%
Retail store impairment	332		332	N/A
Contingent consideration buy-out expense		8,732	(8,732)	(100)%
Operating income (loss)	8,392	(4,568)	12,960	284%
Other income	(2,268)		(2,268)	N/A
Interest expense	10,100	313	9,787	3,127%
Income (loss) before provision for taxes	560	(4,881)	5,441	111%
Income tax expense	123	621	(498)	(80)%
<b>Net (loss) income</b>	<b>\$ 437</b>	<b>\$ (5,502)</b>	<b>\$ 5,939</b>	<b>108%</b>

Table of Contents**Nine Months Ended August 31, 2014 Overview**

The following table sets forth certain statements of operations data by our reportable segments for the periods as indicated:

	Nine months ended (dollar values in thousands)				% Change
	August 31, 2014	August 31, 2013	\$ Change		
<b>Net sales:</b>					
Wholesale	\$ 125,561	\$ 70,513	\$ 55,048		78%
Retail	22,618	19,176	3,442		18%
	\$ 148,179	\$ 89,689	\$ 58,490		65%
<b>Gross profit:</b>					
Wholesale	\$ 53,779	\$ 27,820	\$ 25,959		93%
Retail	14,729	12,845	1,884		15%
	\$ 68,508	\$ 40,665	\$ 27,843		68%
<b>Operating income (loss):</b>					
Wholesale	\$ 35,333	\$ 17,577	\$ 17,756		101%
Retail	(1,910)	(718)	(1,192)		(166)%
Corporate and other	(25,031)	(21,427)	(3,604)		(17)%
	\$ 8,392	\$ (4,568)	\$ 12,960		284%

For the nine months ended August 31, 2014, our net sales increased to \$148,179,000 from \$89,689,000 for the nine months ended August 31, 2013, a 65 percent increase. We had operating income in the amount of \$8,392,000 for the nine months ended August 31, 2014 compared to an operating loss of \$4,568,000 for the nine months ended August 31, 2013.

**Net Sales**

Our net sales increased to \$148,179,000 for the nine months ended August 31, 2014 compared to \$89,689,000 for the nine months ended August 31, 2013, a 65 percent increase.

More specifically, our wholesale net sales increased to \$125,561,000 for the nine months ended August 31, 2014 compared to \$70,513,000 for the nine months ended August 31, 2013, a 78 percent increase. This increase in our wholesale sales is primarily attributed to the addition of \$57,296,000 in wholesale sales from Hudson® and an increase of approximately \$1,500,000 in our Joe's® wholesale sales. The increases were partially offset by a \$3,703,000 decline in sales from our else brand. We believe that the future of the else brand as we move beyond our distribution arrangement with Macy's is limited, and we are evaluating its marketability internationally versus domestically. As a result, sales from our else brand were negatively impacted by not having an exclusive distribution partner in the nine months ended August 31, 2014 as compared to the nine months ended August 31, 2013.

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

Our retail net sales increased to \$22,618,000 for the nine months ended August 31, 2014 compared to \$19,176,000 for the nine months ended August 31, 2013, an 18 percent increase. The primary reason for this increase was the addition of \$2,482,000 in retail sales from Hudson's® e-shop, as well as the opening of one additional retail store since the end of the third quarter of fiscal 2013 that contributed to the overall sales increase for this segment. Same store sales, which includes Joe's® stores opened at least 12 months and our Joe's® e-shop, decreased by one percent. Same store sales for our brick and mortar Joe's® stores decreased by four percent. Same store sales for our Joe's® e-shop increased by 25 percent.



Table of Contents

**Gross Profit**

Our gross profit increased to \$68,508,000 for the nine months ended August 31, 2014 compared to \$40,665,000 for the nine months ended August 31, 2013, a 68 percent increase. Our overall gross margin was 46 compared to 45 percent for the nine months ended August 31, 2014 and 2013.

Our wholesale gross profit increased to \$53,779,000 for the nine months ended August 31, 2014 compared to \$27,820,000 for the nine months ended August 31, 2013, a 93 percent increase. Our wholesale gross profit increased for the nine months ended August 31, 2014 compared to the nine months ended August 31, 2013 due to the addition of sales from Hudson®. Gross profit attributable to Hudson totaled \$24,749,000 for the period. Our wholesale gross margin percentage for the nine months ended August 31, 2014 increased to 43 percent compared to 40 percent for the prior year comparable period. The increase in gross margin percentage is mostly attributed to higher margin wholesale sales from Hudson® and an improvement in our Joe s® gross margin of approximately three percent to 43 percent from 40 percent as a result of our product mix to our wholesale customers. Our gross profit includes an amortization charge of approximately \$1,000,000 related to a fair value step up of Hudson® inventory acquired from the acquisition and sold during the nine months ended August 31, 2014.

Our retail gross profit increased to \$14,729,000 for the nine months ended August 31, 2014 compared to \$12,845,000 for the nine months ended August 31, 2013, a 15 percent increase, due to the addition of \$2,482,000 in net sales and \$1,793,000 in gross profit from Hudson s® e-shop and a \$960,000 increase in Joe s® retail sales. Our gross margin percentage was 65 percent for the nine months ended August 31, 2014 compared to 67 percent for the nine months ended August 31, 2013, and decreased primarily due to more promotional activity in our retail stores than during the prior year comparative period.

**Selling, General and Administrative Expense, including Depreciation and Amortization, Contingent Consideration Buy-out Expense and Retail Store Impairment**

SG&A expenses, including depreciation and amortization, contingent consideration buy out expense and retail store impairment, increased to \$60,116,000 for the nine months ended August 31, 2014 compared to \$45,233,000 for the nine months ended August 31, 2013, a 33 percent increase. Excluding the contingent consideration buy out expense in the first quarter of fiscal 2013, our SG&A expenses increased by \$23,615,000, or 65 percent, primarily due to the additional expenses related to the operation of our Hudson subsidiary. Our SG&A includes expenses related to employee and employee related benefits, sales commissions, contingent consideration expense, advertising, sample production, facilities and distribution related costs, professional fees, stock-based compensation, factor and bank fees, transaction expense in connection with the Hudson acquisition and also includes depreciation and amortization, contingent consideration buy-out expense and retail store impairment.

Our wholesale SG&A expense increased to \$18,446,000 for the nine months ended August 31, 2014 compared to \$10,243,000 for the nine months ended August 31, 2013, an 80 percent increase. Our wholesale SG&A expense was higher in the nine months ended August 31, 2014 mostly due to the additional SG&A expense of \$7,932,000 associated with Hudson s operations. Our Joe s wholesale SG&A expense increased slightly by \$271,000 to \$10,514,000 from \$10,243,000, or an increase of three percent, on a comparative basis.

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

Our retail SG&A expense increased to \$16,639,000 for the nine months ended August 31, 2014 compared to \$13,563,000 for the nine months ended August 31, 2013, a 23 percent increase. Our retail SG&A expense increased mostly due to additional retail expense of \$1,228,000 associated with Hudson's e-commerce operations and the addition of costs associated with opening and operating one additional store between the end of the nine months ended August 31, 2013 and the end of nine months ended August 31, 2014, which included additional store payroll, store rent and depreciation expense. In the nine months ended August 31, 2014, we recorded a retail store impairment charge of \$332,000 related to the property and equipment at two of our retail stores. Based on the operating performance of these stores, we believed that we could not recover the carrying value of the property and equipment at these stores. Due to this impairment and the additional expense for operations, our SG&A expenses increased correspondingly for the nine month ended August 31, 2014.

Table of Contents

Our corporate and other SG&A expense increased to \$25,031,000 for the nine months ended August 31, 2014 compared to \$21,427,000 for the nine months ended August 31, 2013, a 17 percent increase. Our corporate and other SG&A expense includes general overhead associated with our operations, including Hudson, and professional fees and other transaction expenses associated with the acquisition of Hudson. In addition, in the first quarter of fiscal 2013, we recorded a contingent consideration buy out expense of \$8,732,000 in connection with the new agreement entered into with Mr. Dahan that fixed the overall amount to be paid by us for the remainder of his contingent consideration agreement in connection with the acquisition of the Joe's® brand in October 2007. We also had additional expenses for Hudson's corporate operations of \$12,897,000 in the nine months ended August 31, 2014 that we did not have in the nine months ended August 31, 2013.

**Operating Income (Loss)**

We had operating income of \$8,392,000 for the nine months ended August 31, 2014 compared to an operating loss of \$4,568,000 for the nine months ended August 31, 2013. Our shift to operating income from an operating loss was primarily due to the addition of Hudson's net sales and gross profits in the nine months ended August 31, 2014 and the contingent consideration buy out expense of \$8,732,000 in the first quarter of fiscal 2013 in connection with the new agreement entered into with Mr. Dahan that we did not have in the first quarter of fiscal 2014. Our retail and overall operating losses were negatively impacted by a \$332,000 impairment charge related to the property and equipment at two of our retail stores.

Due to the addition of Hudson's operations, our wholesale operating income increased to \$35,333,000 in the nine months ended August 31, 2014 from \$17,577,000 for the nine months ended August 31, 2013, a 101 percent increase. As a result of lower gross margins and higher expenses associated with opening and operating new stores, we generated a retail operating loss of \$1,910,000 in the nine months ended August 31, 2014 compared to \$718,000 in the nine months ended August 31, 2013. Corporate operating loss increased to \$25,031,000 for the nine months ended August 31, 2014 from \$21,427,000 for the nine months ended August 31, 2013 mostly due to the addition of expenses for Hudson's corporate operations of \$12,897,000 in the nine months ended August 31, 2014 that we did not have in the nine months ended August 31, 2013. In addition, in the first quarter of fiscal 2013, we recorded a contingent consideration buy out expense of \$8,732,000 that we did not have in the first quarter of fiscal 2014.

**Interest Expense**

Our interest expense increased to \$10,100,000 for the nine months ended August 31, 2014 from \$313,000 for the nine months ended August 31, 2013. Our interest expense is primarily associated with interest expense from our revolving and term loan credit agreements with CIT Commercial Services, a unit of CIT Group Inc., or CIT, and Garrison Loan Agency Services LLC, or Garrison, interest expense and PIK interest from our convertible notes and amortization of debt discounts and deferred financing costs associated the finance arrangements resulting from the Hudson acquisition, which we did not have in the third quarter of fiscal 2013.

**Other Income**

Other income mostly represents the income due to the change in fair value of the embedded conversion derivative from November 30, 2013 to May 8, 2014 of \$2,270,000.

**Income Tax**

Our effective tax rate was an expense of 22 percent for the nine months ended August 31, 2014 compared to a benefit of 13 percent for the nine months ended August 31, 2013. The increased effective tax rate for the nine months ended August 31, 2014 was primarily due to the 2013 effective tax rate including losses associated with recording the contingent consideration buy out expense in connection with the agreement entered into with Mr. Dahan in February 2013. Differences between our effective tax rate and statutory tax rate are primarily due to state taxes, permanent book/tax differences related to the financing expense for the Hudson acquisition and certain discrete items.

Table of Contents

**Net Income (Loss) and Comprehensive Income (Loss)**

Our net income was \$437,000 for the nine months ended August 31, 2014 compared to a net loss of \$5,502,000 for the nine months ended August 31, 2013. Our shift from a net loss in the nine months ended August 31, 2013 to net income in the nine months ended August 31, 2014 was primarily due to the contingent consideration buy out expense of \$8,732,000 recorded in the first quarter of fiscal 2013 that we did not have in the first quarter of fiscal 2014. This amount was offset by interest costs associated with the debt incurred in connection with the purchase of Hudson and the loss related to the change in value of the embedded conversion derivative from November 30, 2013 to May 8, 2014.

**Liquidity and Capital Resources**

Until the acquisition of Hudson on September 30, 2013, our primary sources of liquidity were: (i) cash from sales of our products; (ii) sales from accounts receivable factoring facilities and advances against inventory; and (iii) utilizing existing cash balances. Beginning September 30, 2013, in connection with the acquisition of Hudson, we entered into an amended and restated accounts receivable factoring facility and revolving credit agreement with CIT that provided advances to us for eligible accounts receivable and eligible inventory up to \$50,000,000, based upon the value of the eligible accounts receivable and inventory less any reserves imposed by CIT. The initial proceeds from the advances under this revolving credit facility, which included accounts receivable and inventory borrowing, were used to pay a portion of the consideration for the acquisition and fees and expenses associated with the acquisition and the remainder was used to repay our existing factor loans and for working capital and other general corporate purposes. The revolving credit facility matures on September 30, 2018 unless terminated by payment in full earlier. In addition, we entered into a term loan credit agreement for \$60,000,000 with Garrison to finance the remainder of the purchase price required for the acquisition. Under the term loan credit agreement, we pay interest to Garrison and are required to make prepayments under certain circumstances. The term loan matures on September 30, 2018. Both of these agreements, along with the convertible notes issued in connection with the acquisition are discussed in more detail below under Financing Arrangements Related to the Acquisition of Hudson.

For the nine months ended August 31, 2014, we used \$6,445,000 of cash flow from operations. Cash flow from financing activities consisted of \$9,487,000 of borrowings under our new revolving credit facility. We made payments of \$343,000 for taxes on restricted stock units. We purchased \$227,000 in restricted stock, repaid our promissory tax notes in the aggregate amount of \$1,235,000 and made payments of \$75,000 against our term loan. We used \$983,000 in investing activities, \$565,000 for the purchase of property and equipment and \$418,000 for a final working capital payment relating to our purchase of Hudson. Our cash balance increased to \$964,000 as of August 31, 2014.

The agreements prior to September 30, 2013 were structured so that we had the ability to obtain cash by selling to CIT certain of our accounts receivable and advances for up to 50 percent of the value of certain eligible inventory. The accounts receivables were sold for up to 85 percent of the face amount on either a recourse or non-recourse basis depending on the creditworthiness of the customer. CIT permitted us to sell our accounts receivables at the maximum level of 85 percent and allowed advances of up to \$6,000,000 for eligible inventory. CIT had the ability, in its discretion at any time or from time to time, to adjust or revise any limits on the amount of loans or advances made to us pursuant to both of these agreements and to impose surcharges on our rates for certain of our customers. In addition, cross guarantees were executed by and among us and all of our parent and subsidiaries to guarantee each entity's obligations. In connection with the agreements prior to September 30, 2013, certain assets were pledged to CIT, including our entire inventory, merchandise and/or goods, including raw materials through finished goods and receivables. However, our trademarks were not encumbered under those agreements.

This accounts receivable agreement could be terminated by CIT upon 60 days' written notice or immediately upon the occurrence of an event of default as defined in the agreement. In June 2013, we entered into an amendment to the accounts receivable agreement that permitted us to terminate the accounts receivable agreement upon 30 days' written notice prior to September 30, 2013, or thereafter upon 60 days' written notice;

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

provided, that the minimum factoring fees have been paid for the respective period, or if CIT fails to fund us for five consecutive days. The inventory agreement could be terminated once all obligations were paid under both agreements or if an event of default occurred as defined in the agreement. On September 30, 2013, we entered into an amended and restated factoring agreement with CIT that amended and restated our existing factoring agreement and replaced all prior agreements relating to factoring and inventory security.

Table of Contents

Under the agreements that terminated on September 30, 2013, we paid to CIT a factoring rate of 0.55 percent for accounts for which CIT had the credit risk, subject to discretionary surcharges, up to \$40,000,000 of invoices factored, 0.50 percent over \$40,000,000 of invoices factored and 0.35 percent for accounts for which we had the credit risk. The interest rate associated with borrowings under the inventory lines and factoring facility was 0.25 percent plus the Chase prime rate, which was 3.25 percent prior to September 30, 2013. In the event we needed additional funds, we also had a letter of credit facility with CIT to allow us to open letters of credit for a fee of 0.25 percent of the letter of credit face value with international and domestic suppliers, subject to our overall availability.

Under the amended and restated factoring agreement entered into on September 30, 2013, we continue to sell or assign to CIT certain of our accounts receivable, including accounts arising from or related to sales of inventory and the rendition of services. We pay a factoring rate of 0.50 percent for accounts for which CIT bears the credit risk, subject to discretionary surcharges and 0.35 percent for accounts for which we bear the credit risk, but in no event less than \$3.50 per invoice. The interest rate associated with borrowings equals the interest rate then in effect for Revolving A Loans pursuant to the revolving credit agreement. As of February 28, 2014, that interest rate was approximately 2.75 percent. The amended and restated factoring agreement may be terminated by CIT upon 60 days' written notice or immediately upon the occurrence of an event of default as defined in the agreement. The accounts receivable agreement may be terminated by us upon 60 days' written notice prior to September 30, 2018 or annually with 60 days' written notice prior to September 30th of each year thereafter and remains effective until terminated.

As of August 31, 2014, our cash balance was \$964,000 and our borrowing base cash availability with CIT was approximately \$21,000,000. This amount with CIT fluctuates on a daily basis based upon invoicing and collection related activity by CIT on our behalf.

As of August 31, 2014, our revolving credit facility had a balance of \$27,160,000.

For the remainder of fiscal 2014, our primary capital needs are for: (i) operating expenses; (ii) payments, including interest, required to be made under our amended and restated factoring facility, revolving credit agreement, term loan credit agreement and convertible notes; (iii) working capital necessary to fund inventory purchases; (iv) capital expenditures to support additional retail store openings and integration costs with Hudson; (v) financing extensions of trade credit to our customers; (vi) payment for the fixed amount paid to Mr. Dahan pursuant to our agreement with him; and (vii) payments for transaction expenses associated with the acquisition of Hudson. We anticipate funding our operations through working capital generated by the following: (i) cash flow from sales of our products from the combined companies; (ii) managing our operating expenses and inventory levels; (iii) maximizing trade payables with our domestic and international suppliers; (iv) increasing collection efforts on existing accounts receivables; and (v) utilizing our revolving credit agreement with CIT, which includes the amended and restated factoring facility.

Based on our cash on hand, cash flow from operations and the expected borrowing availability under the revolving credit agreement with CIT, we believe that we have the working capital resources necessary to meet our projected operational needs for fiscal 2014. However, if we require more capital for growth or experience operating losses, we believe that it will be necessary to obtain additional working capital through additional credit arrangements. However, there can be no assurance that other financings will be available if needed. Our inability to fulfill any interim working capital requirements would force us to constrict our operations.

We believe that the rate of inflation over the past few years has not had a significant adverse impact on our net sales or income from continuing operations.

*Financing Arrangements Related to the Acquisition of Hudson*

As discussed above, in connection with the acquisition of Hudson we entered into a revolving credit agreement with CIT and a term loan credit agreement with Garrison. We also issued approximately \$32,445,000 in convertible notes (face amount) and promissory notes, bearing no interest, for approximately \$1,235,000 in aggregate principal amount to certain option holders of Hudson that we subsequently paid on April 1, 2014.



Table of Contents

The convertible notes were issued with different interest rates and conversion features for Hudson's management stockholders and Fireman Capital CPF Hudson Co-Invest LP, or Fireman, respectively. Interest on the convertible notes is paid in a combination of cash and additional paid-in-kind notes, or PIK notes. Convertible notes in an aggregate principal amount of approximately \$22,885,000 (face amount) were issued to Hudson's management stockholders, are structurally and contractually subordinated to our senior debt and mature on March 31, 2019. All of the notes are expressly junior and subordinated in right of payment to all amounts due and owing upon any indebtedness outstanding under the revolving credit facility and the term loan facility (as discussed below).

The management notes accrue interest quarterly on the outstanding principal amount (i) from September 30, 2013 until the earlier to occur of the date of conversion of the notes or November 30, 2014 at a rate of 10 percent per annum, which is payable 7.68 percent in cash and 2.32 percent in PIK notes, (ii) from December 1, 2014 until the earlier to occur of the date of conversion of the notes or September 30, 2016 at a rate of 10 percent per annum payable in cash, and (iii) from October 1, 2016 until the earlier to occur of the date of conversion of the notes or the date such principal amount is paid in full at a rate of 10.928 percent per annum payable in cash. Payment of interest at the cash pay rate under clause (ii) or (iii), as applicable, for any payment date will be subject to satisfaction of certain financial conditions for us. The management notes become convertible by each of the holders beginning on September 30, 2015 until maturity on March 31, 2019 into shares of our common stock, cash, or a combination of cash and common stock, at our election, upon conversion by the holder or for cash at maturity.

The approximately \$9,560,000 (face amount) in aggregate principal amount of convertible notes issued to Fireman are structurally and contractually subordinated to our senior debt and mature on March 31, 2019. The Fireman note accrues interest quarterly on the outstanding principal amount (i) from September 30, 2013 until the earlier to occur of the date of conversion of the notes or November 30, 2014 at a rate of 6.5 percent per annum, which is payable 3 percent in cash and 3.5 percent in PIK notes, (ii) from December 1, 2014 until the earlier to occur of the date of conversion of the notes or September 30, 2016 at a rate of 6.5 percent per annum payable in cash, and (iii) from October 1, 2016 until the earlier to occur of the date of conversion of the notes or the date such principal amount is paid in full at a rate of 7 percent per annum payable in cash. Payment of interest at the cash pay rate under clause (ii) or (iii), as applicable, for any payment date will be subject to satisfaction of certain financial conditions for us. The Fireman note becomes convertible by the holder on October 14, 2014 until maturity on March 31, 2019 into shares of common stock, cash, or a combination of cash and common stock, at our election, upon conversion by the holder or for cash at maturity.

Each of the notes are convertible, in whole but not in part, at a conversion price of \$1.78 per share, subject to certain adjustments, into approximately 18,200,000 shares of our common stock. The Fireman note may be converted at its sole election and the management notes may be converted at either a majority of the holders' election or individually, depending on the holder. If we elect to pay cash with respect to a conversion of the notes, the amount of cash to be paid per share will be equal to (a) the number of shares of common stock issuable upon such conversion multiplied by (b) the average of the closing prices for the common stock over the 20 trading day period immediately preceding the notice of conversion. We will have the right to prepay all or any portion of the principal amount of the notes at any time by paying 103 percent of the principal amount of the portion of any management note subject to prepayment or 100 percent of the principal amount of the portion of the Fireman note subject to prepayment.

In connection with the quarterly interest payments on January 1, 2014, April 1, 2014 and July 1, 2014, we issued a total of approximately \$218,000, \$215,000, and \$219,000, respectively, in the aggregate principal amount of convertible notes as PIK notes to the holders of the convertible notes.

*Revolving Credit Agreement*

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

The revolving credit agreement with CIT provides us with a revolving credit facility up to \$50,000,000 comprised of a revolving A-1 commitment of up to \$1,000,000 and a revolving A commitment of up to \$50,000,000 minus the revolving A-1 commitment. Our actual maximum credit availability under the revolving facility varies from time to time and is determined by calculating a borrowing base, which is based on the value of the eligible accounts and eligible inventory minus reserves imposed by CIT. The revolving facility also provides for swingline loans, up to a \$5,000,000 sublimit, and letters of credit, up to a \$1,000,000 sublimit. Proceeds from advances under the revolving facility may be used for working capital needs and general corporate purposes and were initially used to pay a portion of the consideration for the acquisition and fees and expenses associated with the acquisition and to repay our existing factor loans.

Table of Contents

All unpaid loans under the revolving facility mature on September 30, 2018. We have the right at any time and from time to time to terminate the commitments under the revolving facility by paying in full or prepay any borrowings, in whole or in part, without terminating or reducing the commitment. If we terminate the revolving facility in full prior to the second anniversary of the date, we are required to pay a prepayment fee of 1 percent or 0.5 percent of the commitments terminated, depending on when we make the prepayment.

The revolving facility is guaranteed by us and all of our subsidiaries, and secured by liens on substantially all assets owned by us, including a first-priority lien on certain property, including principally trade accounts, inventory, certain related assets and proceeds of the foregoing, subject to permitted liens and exceptions, and a second-priority lien on all other assets, including intellectual property owned by us, which secures the term loan facility on a first-priority basis.

Advances under the revolving facility are in the form of either base rate loans or LIBOR rate loans. The interest rate for base rate loans under the revolving A commitment fluctuates and is equal to (x) the Alternate Base Rate, which is the greatest of (a) the JPMorgan Chase Bank prime rate; (b) the Federal funds rate plus 0.50 percent; and (c) the 90 day LIBO Rate, which is the rate per annum equal to the 90-Day LIBO Rate published in the New York City edition of the Wall Street Journal under Money Rates, plus 1 percent, in each case, plus (y) 1.5 percent. The interest rate for LIBOR rate loans under the revolving A commitment is equal to the 90-Day LIBO Rate per annum plus 2.5 percent. The interest rate for base rate loans and LIBOR rate loans under the revolving A-1 commitment is equal to (i) the Alternate Base Rate plus 2.5 percent and (ii) the 90-Day LIBO Rate plus 3.5 percent, respectively. Interest on the revolving facility is payable on the first day of each calendar month and the maturity date. Among other fees, we pay a commitment fee of 0.25 percent per annum (due quarterly) on the average daily amount of the unused revolving commitment under the revolving facility. We also pay fees with respect to any letters of credit.

The revolving facility contains usual and customary negative covenants for transactions of this type, including, but not limited to, restrictions on our ability and our subsidiaries' ability to create or incur indebtedness; create liens; consolidate, merge, liquidate or dissolve; sell, lease or otherwise transfer any of its assets; substantially change the nature of its business; make investments or acquisitions; pay dividends; enter into transactions with affiliates; amend material documents, prepay certain indebtedness and make capital expenditures. The negative covenants are subject to certain exceptions as specified in the revolving credit agreement.

In addition, the revolving credit agreement requires us to (a) maintain (i) at all times, availability under the revolving facility of not less than \$5,000,000, and (ii) at all times, the sum of availability under the revolving facility plus up to \$2,500,000 of unrestricted cash of not less than \$7,500,000; and (b) maintain a minimum fixed charge coverage ratio calculated for each four fiscal quarter period at levels set forth in the revolving facility.

As of August 31, 2014, we were in compliance with the covenants under the revolving credit agreement.

*Term Loan Credit Agreement*

The term loan credit agreement entered into with Garrison provided for term loans of up to \$60,000,000 and was fully funded to us as of September 30, 2013. The term loan proceeds were used to finance a portion of the consideration for the acquisition and to pay fees and expenses associated with the acquisition.

The term loan matures on September 30, 2018. We are allowed to prepay the term loan at any time, in whole or in part, subject to the payment of a prepayment fee if we prepay prior to September 30, 2016. The prepayment fee is three percent if we prepay prior to September 30, 2014 and reduced by one percent per year until September 30, 2016. In addition, we are required to make prepayments out of extraordinary receipts, of a certain percentage of the excess cash flow and certain net proceeds of certain asset sales or equity issuances, in each case (other than a prepayment in connection with excess cash flow), subject to the payment of the prepayment fee as set forth above.

Table of Contents

The term loan facility is guaranteed by us and all of our subsidiaries, and is secured by liens on substantially all assets owned by us, including a first-priority lien on intellectual property owned by us and a second-priority lien on the revolving credit priority collateral.

The interest rate for the term loan fluctuates and is equal to the rate per annum equal to the British Banker Association Interest Settlement Rate for deposits in Dollars with a term of three months, as appears on the Bloomberg BBAM Screen, plus 10.75 percent. Interest is payable on the first day of each calendar month and the maturity date.

The term loan credit agreement contains usual and customary negative covenants for transactions of this type, including, but not limited to, restrictions on our ability and our subsidiaries' ability to create or incur indebtedness; create liens; consolidate, merge, liquidate or dissolve; sell, lease or otherwise transfer any of its assets; substantially change the nature of its business; make investments or acquisitions; pay dividends; enter into transactions with affiliates; amend material documents, prepay certain indebtedness and make capital expenditures. The negative covenants are subject to certain exceptions as specified in the term loan credit agreement.

In addition, the term loan credit agreement also requires us to maintain (a) (i) at all times, availability under the revolving credit facility of not less than \$5,000,000, and (ii) at all times as tested on each date that a borrowing certificate is delivered, the sum of availability under the revolving credit facility plus up to \$2,500,000 of unrestricted cash of not less than \$7,500,000; (b) a minimum fixed charge coverage ratio; (c) a minimum EBITDA; and (d) a leverage ratio not more than the maximum leverage coverage ratio as set forth in the term loan credit agreement.

As of August 31, 2014, we were in compliance with the covenants under the term loan credit agreement.

*Off Balance Sheet Arrangements*

We do not have any off balance sheet arrangements.

**Management's Discussion of Critical Accounting Policies**

We believe that the accounting policies discussed below are important to an understanding of our financial statements because they require management to exercise judgment and estimate the effects of uncertain matters in the preparation and reporting of financial results. Accordingly, we caution that these policies and the judgments and estimates they involve are subject to revision and adjustment in the future. While they involve less judgment, management believes that the other accounting policies discussed in Notes to Consolidated Financial Statements - Note 2 Summary of Significant Accounting Policies included in our Annual Report on Form 10-K for the year ended November 30, 2013 previously filed with the SEC are also important to an understanding of our financial statements. We believe that the following critical accounting policies affect our more significant judgments and estimates used in the preparation of our consolidated financial statements.

*Revenue Recognition*

Wholesale revenues are recorded on the accrual basis of accounting when title transfers to the customer, which is typically at the shipping point. We record estimated reductions to revenue for customer programs, including co-op advertising, other advertising programs or allowances, based upon a percentage of sales. We also allow for returns based upon pre-approval or in the case of damaged goods. Such returns are estimated based on historical experience and an allowance is provided at the time of sale.

Retail store revenue is recognized net of estimated returns at the time of sale to consumers. E-commerce sales of products ordered through our retail internet site known as [www.joesjeans.com](http://www.joesjeans.com) are recognized upon estimated delivery and receipt of the shipment by the customers. E-commerce revenue is also reduced by an estimate of returns. Retail store revenue and E-commerce revenue exclude sales taxes. Revenue from licensing arrangements are recognized when earned in accordance with the terms of the underlying agreements, generally based upon the higher of (a) contractually guaranteed minimum royalty levels; and (b) estimates of sales and royalty data received from our licensees. Payments received in consideration of the grant of a license or advanced royalty payments are recognized ratably as revenue over

Table of Contents

the term of the license agreement. The revenue recognized ratably over the term of the license agreement will not exceed royalty payments received. The unrecognized portion of the upfront payments are included in deferred royalties and accrued expenses depending on the long or short term nature of the payments to be recognized. As of August 31, 2014, we have recognized all of the advanced payments under our licensing agreements as income.

*Accounts Receivable, Due To Factor and Allowance for Customer Credits and Doubtful Allowances*

We evaluate our ability to collect on accounts receivable and charge-backs (disputes from the customer) based upon a combination of factors. Whether a receivable is past due is based on how recently payments have been received and in certain circumstances where we are aware of a specific customer's inability to meet its financial obligations (e.g., bankruptcy filings, substantial downgrading of credit sources). A specific reserve for bad debts is taken against amounts due to reduce the net recognized receivable to the amount reasonably expected to be collected. Amounts are charged off against the reserve once it is established that amounts are not likely to be collected. We recognize reserves for charge-backs based on our historical collection experience.

The balance in the allowance for customer credits and doubtful accounts as of August 31, 2014 and November 30, 2013 was \$1,286,000 and \$775,000, respectively, for non-factored accounts receivables.

*Inventory*

We continually evaluate the composition of our inventories, assessing slow-turning, ongoing product as well as product from prior seasons. Market value of distressed inventory is valued based on historical sales trends on our individual product lines, the impact of market trends and economic conditions, and the value of current orders relating to the future sales of this type of inventory. Significant changes in market values could cause us to record additional inventory markdowns.

*Valuation of Goodwill, Intangible and Other Long Lived Assets*

We assess the impairment of identifiable intangibles, long-lived assets and goodwill annually or whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Factors considered important that could trigger an impairment review other than on an annual basis include the following:

- A significant underperformance relative to expected historical or projected future operating results;
- A significant change in the manner of the use of the acquired asset or the strategy for the overall business; or
- A significant negative industry or economic trend.

When we determine that the carrying value of long-lived assets may not be recoverable based upon the existence of one or more of the aforementioned factors and the carrying value exceeds the estimated undiscounted cash flows expected to be generated by the asset, impairment is measured based on a projected discounted cash flow method using a discount rate determined by management. These cash flows are calculated by netting future estimated sales against associated merchandise costs and other related expenses such as payroll, occupancy and marketing. An asset is considered to be impaired if we determine that the carrying value may not be recoverable based upon our assessment of the asset's ability to continue to generate income from operations and positive cash flow in future periods or if significant changes our strategic business objectives and utilization of the assets occurred. If the carrying amount of an asset exceeds its estimated undiscounted future cash flows, an impairment charge is recognized in the amount by which the carrying amount of the asset exceeds the estimated fair value, which is determined based on discounted future cash flows. The impairment loss calculations require management to apply judgment in estimating future cash flows and the discount rates that reflect the risk inherent in future cash flows. Future expected cash flows for store assets are based on management's estimates of future cash flows over the remaining lease period or expected life, if shorter. We consider historical trends, expected future business trends and other factors when estimating each store's future cash flow. We also consider factors such as: the local environment for each store location, including mall traffic and competition; our ability to successfully implement strategic initiatives; and the ability to control variable costs such as cost of sales and payroll, and in some cases, renegotiate lease costs.



Table of Contents

In the third quarter of fiscal 2014, we recorded store impairment charge of \$332,000 related to two of our retail stores. Based on the operating performance of these stores, we believed that we could not recover the carrying value of property and equipment located at these stores.

Business acquisitions are accounted for under the purchase method by assigning the purchase price to tangible and intangible assets acquired and liabilities assumed. Assets acquired and liabilities assumed are recorded at their fair values and the excess of the purchase price over the amounts assigned is recorded as goodwill. Purchased intangible assets with finite lives are amortized over their estimated useful lives. Goodwill and intangible assets with indefinite lives are not amortized but are tested at least annually for impairment.

In fiscal 2007, we acquired through merger JD Holdings, which included all of the goodwill and intangible assets goodwill related to the Joe's®, Joe's Jeans and JD® logo and marks. To date, we have not recognized any impairment related to the goodwill or intangible assets of our Joe's® brand. We have assigned an indefinite life to these intangible assets, and therefore, no amortization expenses have been recognized. However, we test the assets for impairment annually in accordance with our critical accounting policies.

On September 30, 2013, we acquired Hudson, which included all of the goodwill and intangible assets goodwill related to the Hudson® logos and marks. To date, we have not recognized any impairment related to the goodwill or intangible assets of our Hudson® brand. We have assigned an indefinite life to these intangible assets and therefore, no amortization expenses are expected to be recognized. However, we will test the assets for impairment annually in accordance with our critical accounting policies.

We evaluate goodwill and other indefinite lived intangible assets at least annually using a two-step process. The first step is to determine the fair value of each reporting unit and compare this value to its carrying value. If the fair value exceeds the carrying value, no further work is required and no impairment loss would be recognized. The second step is performed if the carrying value exceeds the fair value of the assets. The implied fair value of the reporting unit's goodwill or indefinite lived intangible assets must be determined and compared to the carrying value of the goodwill or indefinite lived intangible assets.

Our annual impairment testing date is September 30 of each year. For fiscal 2013, we determined that there was no impairment of our goodwill or indefinite lived intangible assets.

*Additional Merger Consideration*

In connection with the merger with JD Holdings, we agreed to pay to Mr. Dahan the following contingent consideration in the applicable fiscal year for 120 months following October 25, 2007:

- No contingent consideration if the gross profit is less than \$11,250,000 in the applicable fiscal year;
- 11.33% of the gross profit from \$11,251,000 to \$22,500,000;

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

- 3% of the gross profit from \$22,501,000 to \$31,500,000;
- 2% of the gross profit from \$31,501,000 to \$40,500,000; and
- 1% of the gross profit above \$40,501,000.

The additional merger consideration, or contingent consideration, was paid in advance on a monthly basis based upon estimates of gross profits after the assumption that the payments were likely to be paid. At the end of each quarter, any overpayments were offset against future payments and any significant underpayments were made.

Under the Financial Accounting Standards Board (FASB) Accounting Standards Codification, or ASC, accounting for consideration transferred to settle a contingency based on earnings or other performance measures, certain criteria is used to determine whether contingent consideration based on earnings or other performance measures should be accounted for as (1) adjustment of the purchase price of the acquired enterprise or (2) compensation for services, use of property or profit sharing. The determination of how to account for the contingent consideration is a matter of judgment that depends on the relevant facts and circumstances. The advanced contingent consideration payments are accounted for as operating expense.

Table of Contents

On February 18, 2013, we entered into a new agreement with Mr. Dahan that provided certainty of payments to him by removing the contingencies related to the contingent consideration payments described above. This agreement fixed the overall amount to be paid by us for the remaining months of year six through year 10 with payments being made over an accelerated time period until November 2015 instead of October 2017. Under the agreement, the total aggregate amount Mr. Dahan will receive is \$9,168,000. We will take a one-time charge as an expense for the full amount in the quarterly period ending February 28, 2013. In addition, Mr. Dahan agreed to a restrictive covenant relating to non-competition and non-solicitation until November 30, 2016 in addition to the restrictive covenant in the original merger agreement.

*Income Taxes*

As part of the process of preparing our consolidated financial statements, management is required to estimate income taxes in each of the jurisdictions in which we operate. The process involves estimating actual current tax expense along with assessing temporary differences resulting from differing treatment of items for book and tax purposes. These timing differences result in deferred tax assets and liabilities, which are included in our consolidated balance sheet. Management records a valuation allowance to reduce its deferred tax assets to the amount that is more likely than not to be realized. Management has considered future taxable income and ongoing tax planning strategies in assessing the need for the valuation allowance. Increases in the valuation allowance result in additional expense to be reflected within the tax provision in the consolidated statement of income. Reserves are also estimated for ongoing audits regarding federal and state issues that are currently unresolved. We routinely monitor the potential impact of these situations.

*Contingencies*

We record an estimated loss from a loss contingency when information available prior to issuance of our financial statements indicates that it is probable that an asset has been impaired or a liability has been incurred at the date of the financial statements and the amount of the loss can be reasonably estimated. Accounting for contingencies such as legal and income tax matters requires management to use judgment. Many of these legal and tax contingencies can take years to be resolved. Generally, as the time period increases over which the uncertainties are resolved, the likelihood of changes to the estimate of the ultimate outcome increases. Management believes that the accruals for these matters are adequate. Should events or circumstances change, we could have to record additional accruals.

*Stock Based Compensation*

We account for stock-based compensation in accordance with the ASC standards. We elected the modified prospective method where prior periods are not revised for comparative purposes. Under the fair value recognition provisions, stock based compensation is measured at grant date based upon the fair value of the award and expense is recognized on a straight-line basis over the vesting period. We use the Black-Scholes option pricing model to determine the fair value of stock options, which requires management to use estimates and assumptions. The determination of the fair value of stock based option awards on the date of grant is based upon the exercise price as well as assumptions regarding subjective variables. These variables include our expected life of the option, expected stock price volatility over the term of the award, determination of a risk free interest rate and an estimated dividend yield. We estimate the expected life of the option by calculating the average term based upon historical experience. We estimate the expected stock price volatility by using implied volatility in market traded stock over the same period as the vesting period. We base the risk-free interest rate on zero coupon yields implied from U.S. Treasury issues with remaining terms similar to the term on the options. We do not expect to pay dividends in the foreseeable future and therefore use an expected dividend yield of zero. If factors change or we employ different assumptions for estimating fair value of the stock option, our estimates may be different than future estimates or actual values realized upon the exercise, expiration, early termination or forfeiture of those awards in the future. At this time, we believe that our current method for accounting for stock based compensation is reasonable. Furthermore, an entity may elect either an

## Edgar Filing: JOE'S JEANS INC. - Form 10-Q

accelerated recognition method or a straight-line recognition method for awards subject to graded vesting based on a service condition, regardless of how the fair value of the award is measured. For all stock based compensation awards that contain graded vesting based on service conditions, we have elected to apply a straight-line recognition method to account for these awards. However, guidance is relatively new and the application of these principles over time may be subject to further interpretation or refinement. See Notes to Unaudited Condensed Consolidated Financial Statements - Note 8 Stockholders Equity for additional discussion.

Table of Contents

*Recent Accounting Pronouncements*

In February 2013, the Financial Accounting Standards Board, or FASB, issued a standard that revised the disclosure requirements for items reclassified out of accumulated other comprehensive income and requires entities to present information about significant items reclassified out of accumulated other comprehensive income by component either (1) on the face of the statement where net income is presented or (2) as a separate disclosure in the notes to the financial statements. This guidance is effective for annual reporting periods beginning after December 15, 2012. We adopted this guidance effective for our first quarter of fiscal 2014. The adoption of this guidance did not have a material effect on our financial statements.

In March 2013, the FASB issued a standard which requires the release of our cumulative translation adjustment into net income only if the sale or transfer results in the complete or substantially complete liquidation of the foreign entity in which the subsidiary or group of assets had resided. This guidance is effective for annual reporting periods beginning after December 15, 2013. The adoption of this amendment will not have a material effect on our financial statements.

In July 2013, the FASB issued a standard clarify the presentation of unrecognized tax benefits when a net operating loss carryforward, a similar tax loss or a tax credit carryforward exists as of the reporting date. This guidance is effective for annual reporting periods beginning after December 15, 2013. The adoption of this amendment will not have a material effect on our financial statements.

In April 2014, the FASB issued authoritative guidance which raises the threshold for disposals to qualify as discontinued operations. Under this new guidance, a discontinued operation is (1) a component of an entity or group of components that have been disposed of or are classified as held for sale and represent a strategic shift that has or will have a major effect on an entity's operations and financial results, or (2) an acquired business that is classified as held for sale on the acquisition date. This guidance also requires expanded or new disclosures for discontinued operations, individually material disposals that do not meet the definition of a discontinued operation, an entity's continuing involvement with a discontinued operation following disposal and retained equity method investments in a discontinued operation. This guidance is effective for fiscal periods beginning after December 15, 2014. The adoption of this guidance is not expected to have a material impact on our consolidated financial statements.

In May 2014, the FASB issued a comprehensive new revenue recognition standard which will supersede previous existing revenue recognition guidance. The standard creates a five-step model for revenue recognition that requires companies to exercise judgment when considering contract terms and relevant facts and circumstances. The five-step model includes (1) identifying the contract, (2) identifying the separate performance obligations in the contract, (3) determining the transaction price, (4) allocating the transaction price to the separate performance obligations and (5) recognizing revenue when each performance obligation has been satisfied. The standard also requires expanded disclosures surrounding revenue recognition. The standard is effective for fiscal periods beginning after December 15, 2016 and allows for either full retrospective or modified retrospective adoption. We are currently evaluating the impact of the adoption of this standard on our consolidated financial statements.

In August 2014, the FASB issued authoritative guidance that requires an entity's management to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the entity's ability to continue as a going concern and requires additional disclosures if certain criteria are met. This guidance is effective for fiscal periods ending after December 15, 2016, with early adoption permitted. The adoption of this guidance is not expected to impact our consolidated financial statements or related disclosures.



Table of Contents

**Item 3. Quantitative and Qualitative Disclosure About Market Risk.**

Not applicable until fiscal year ended November 30, 2014.

**Item 4. Controls and Procedures.**

*Evaluation of Disclosure Controls and Procedures*

As of August 31, 2014, the end of the period covered by this periodic report, our management carried out an evaluation, with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures pursuant to Rule 13a-15(b) and 15d-15(b) under the Exchange Act.

Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC rules and forms. In addition, disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that the information required to be disclosed by us in the reports we file or submit under the Exchange Act is accumulated and communicated to management, including our principal executive and principal financial officers or persons performing similar functions, as appropriate, to allow timely decisions regarding required disclosures. Management recognizes that a control system, no matter how well conceived and operated, can provide only reasonable assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues within the company have been detected. Therefore, assessing the costs and benefits of such controls and procedures necessarily involves the exercise of judgment by management. Our disclosure controls and procedures are designed to provide reasonable assurance of achieving their objectives.

As of the end of the period covered by this report, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective at the reasonable assurance level.

*Changes in Internal Control Over Financial Reporting*

We made no change in our internal control over financial reporting during the third quarter of the fiscal year covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**PART II OTHER INFORMATION**

**Item 1. Legal Proceedings.**

We are a party to lawsuits and other contingencies in the ordinary course of our business. We do not believe that we are a party to any material pending legal proceedings or that it is probable that the outcome of any individual action would have an adverse effect in the aggregate on our financial condition. We do not believe that it is likely that an adverse outcome of individually insignificant actions in the aggregate would be sufficient enough, in number or in magnitude, to have a material adverse effect in the aggregate on our financial condition.

**Item 1A. Risk Factors.**

In addition to the other information set forth in this Quarterly Report, you should carefully consider the factors discussed under **Risk Factors** in our Annual Report on Form 10-K for the fiscal year ended November 30, 2013 as filed with the SEC. These risks could materially and adversely affect our business, financial condition and results of operations. The risks described in our Form 10-K are not the only risks we face. Our operations could also be affected by additional factors that are not presently known to us or by factors that we currently consider immaterial to our business.



Table of Contents

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

None.

**Item 3. Defaults upon Senior Securities.**

None.

**Item 4. Mine Safety Disclosure.**

Not Applicable.

**Item 5. Other Information.**

(a) None.

(b) There have been no material changes to the procedures by which security holders may recommend nominees to our board of directors, including adoption of procedures by which our stockholders may recommend nominees to the our board of directors.

**Item 6. Exhibits.**

Exhibits (listed according to the number assigned in the table in Item 601 of Regulation S-K):

<b>Exhibit No.</b>	<b>Description</b>	<b>Document if Incorporated by Reference</b>
31.1	Certification of the Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended	Filed herewith

Edgar Filing: JOE'S JEANS INC. - Form 10-Q

- |      |   |                |
|------|---|----------------|
| 31.2 | Certification of the Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended   | Filed herewith |
| 32   | Certification of the Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002   | Filed herewith |
| 101  | The following materials from Joe's Jeans Inc.'s Quarterly Report on Form 10-Q for the quarter ended August 31, 2014, formatted in XBRL (eXtensible Business Reporting Language); (i) Condensed Consolidated Statements of Net (Loss) Income and Comprehensive (Loss) Income for the three and nine months ended August 31, 2014 and 2013, (ii) Condensed Consolidated Balance Sheets at August 31, 2014 and November 30, 2013, (iii) Condensed Consolidated Statements of Cash Flows for the three and nine months ended August 31, 2014 and 2013, (iv) Condensed Consolidated Statements Stockholders' Equity as of August 31, 2014 and 2013 and (v) Notes to the Unaudited Condensed Consolidated Financial Statements. | Filed herewith |

Table of Contents

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**JOE S JEANS INC.**

October 9, 2014

/s/ Marc B. Crossman  
Marc B. Crossman  
Chief Executive Officer (Principal Executive Officer) and President

October 9, 2014

/s/ Hamish Sandhu  
Hamish Sandhu  
Chief Financial Officer (Principal Financial Officer and Principal Accounting Officer)

Table of Contents**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Description</b>	<b>Document if Incorporated by Reference</b>
31.1	Certification of the Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended	Filed herewith
31.2	Certification of the Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended	Filed herewith
32	Certification of the Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	Filed herewith
101	The following materials from Joe's Jeans Inc.'s Quarterly Report on Form 10-Q for the quarter ended August 31, 2014, formatted in XBRL (eXtensible Business Reporting Language); (i) Condensed Consolidated Statements of Net (Loss) Income and Comprehensive (Loss) Income for the three and nine months ended August 31, 2014 and 2013, (ii) Condensed Consolidated Balance Sheets at August 31, 2014 and November 30, 2013, (iii) Condensed Consolidated Statements of Cash Flows for the three and nine months ended August 31, 2014 and 2013, (iv) Condensed Consolidated Statements Stockholders' Equity as of August 31, 2014 and 2013 and (v) Notes to the Unaudited Condensed Consolidated Financial Statements.	Filed herewith