COCA COLA CO

Form 4

August 18, 2015

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB** Number:

3235-0287

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January 31, Expires: 2005

**OMB APPROVAL** 

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Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading Goepelt Bernhard Symbol COCA COLA CO [KO] (Last) (First) (Middle) 3. Date of Earliest Transaction

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

THE COCA-COLA COMPANY, ONE COCA-COLA **PLAZA** 

(Street)

(State)

(Zip)

(Month/Day/Year) 08/14/2015

Director 10% Owner Other (specify X\_ Officer (give title below) Senior VP, General Counsel

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

ATLANTA, GA 30313

(City)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

		Tuble 1 Non Berryalive Securities required, Disposed of, or Beneficially Switch									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	oror Disposed (Instr. 3, 4 ar	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
			Code V	Amount (	D) Price	(Instr. 3 and 4)					
Common Stock, \$.25 Par Value	08/14/2015		M	15,320 A	\$ 28.9219	42,770	D				
Common Stock, \$.25 Par Value	08/14/2015		F	12,976 D	\$ 41.105	29,794	D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 28.9219	08/14/2015		M	15,320	<u>(1)</u>	10/17/2015	Common Stock, \$.25 Par Value	15,320

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Goepelt Bernhard THE COCA-COLA CO

THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

Senior VP, General Counsel

# **Signatures**

/s/ Bernhard 08/18/2015 Goepelt

\*\*Signature of Date
Reporting Person

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Option (with tax withholding right) granted on October 18, 2000 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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