

COACH INC  
Form DEFA14A  
September 28, 2007

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant   
Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule  
14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

**COACH, INC.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

- |     |   |
|-----|---|
| (1) | Title of each class of securities to which transaction applies:   |
| (2) | Aggregate number of securities to which transaction applies:  |
| (3) | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): |

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(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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**Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on 11/8/07**

*This communication presents only an overview of the more complete proxy materials that are available to you on the Internet and review all of the important information contained in the proxy materials before voting.*

The following materials are available for view:

**Notice of Proxy Statement/10K Wrap**

To view this material, have the 12-digit Control #(s) available and visit: [www.investorEconnect.com](http://www.investorEconnect.com)

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**If you want to receive a paper or e-mail copy of the above listed documents you must request one. There is no charge to you for requesting a copy.**

**To facilitate timely delivery please make the request as instructed below on or before 10/25/07.**

To request material: **Internet:**

[www.investorEconnect.com](http://www.investorEconnect.com) **Telephone:** 1-800-579-1639 **\*\*Email:** sendmaterial@investorEconnect.com

**\*\*If requesting material by e-mail please send a blank e-mail with the 12 Digit Control# (located on the following page) in the subject line.**

Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.

**COACH, INC.**

**Vote In Person**

Should you choose to vote these shares in person at the meeting

you must request a copy of the material. Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check

the meeting materials for any special requirements for meeting attendance.

**Vote By Internet**

To vote *now* by Internet, go to [WWW.PROXYVOTE.COM](http://WWW.PROXYVOTE.COM).

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time the day before the cut-off date or meeting date.

*COACH, INC.  
516 W. 34TH ST.  
NEW YORK, NY 10001*

The ANNUAL Meeting for holders as of 9/14/07  
is to be held on 11/8/07 at 9:00 a.m. EST  
at: COACH, INC.  
516 W. 34TH ST.  
NEW YORK, NY 10001

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Dear Stockholder,

In past years at this time, our stockholders received a large package containing printed copies of Coach's Proxy Statement for our Annual Meeting of Stockholders, Annual Report and a Proxy voting card. As a result of a change in the SEC's proxy rules, we now have the option to instead provide you with this notice, informing you of the date and location of our 2007 Annual Meeting of Stockholders and how you can view these materials and cast your votes for the meeting. We believe that this cost-effective solution benefits not only Coach and its stockholders but also the environment, as we have reduced printing and mailing costs by over \$200,000 and paper usage by over 30 tons versus last year's annual mailing.

Electronic Delivery of Future Stockholder Communications: If you would like to further reduce the costs incurred by Coach, Inc. in mailing proxy materials, you can consent to receiving all proxy statements, proxy cards and annual reports electronically via e-mail or the internet. To sign up for electronic delivery, have this notice available when you access the web site: [www.proxyvote.com](http://www.proxyvote.com), then follow the instructions to vote, and, when prompted, indicate that you agree to receive or access shareholder communications electronically in future years.

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**Voting items**

**The Board of Directors recommends a vote FOR  
item 1.**

**ITEM 1. ELECTION OF DIRECTORS**

Nominees:

- 01 Lew Frankfort
  - 02 Susan Kropf
  - 03 Gary Loveman
  - 04 Ivan Menezes
  - 05 Irene Miller
  - 06 Keith Monda
  - 07 Michael Murphy
  - 08 Jide Zeitlin
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