## PROCTER & GAMBLE CO Form 10-O

May 04, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark one)

[ X ] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended March 31, 2006

OR

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_ to \_\_\_\_

Commission file number 1-434

THE PROCTER & GAMBLE COMPANY (Exact name of registrant as specified in its charter)

Ohio 31-0411980 (State of incorporation) (I.R.S. Employer Identification No.)

One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (513) 983-1100

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ] No [

Indicate by check mark whether the registrant is a large accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes [ X ] No [

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [ ] No [ X ]

There were 3,281,470,012 shares of Common Stock outstanding as of March 31, 2006.

### PART I. FINANCIAL INFORMATION

### Item 1. Financial Statements

The Consolidated Statements of Earnings of The Procter & Gamble Company and subsidiaries (the "Company", "we" or "our") for the three and nine months ended March 31, 2006 and 2005, the Consolidated Balance Sheets as of March 31, 2006 and June 30, 2005, and the Consolidated Statements of Cash Flows for the nine months ended March 31, 2006 and 2005 follow. In the opinion of management, these unaudited consolidated financial statements contain all adjustments necessary to present fairly the financial position, results of operations and cash flows for the interim periods reported. However, such financial statements may not necessarily be indicative of annual results.

# THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS

Amounts in millions except per share amounts

	Three Months Ended March 31			Nine Nine Nine Nine Nine Nine Nine Nine		
		2006		2005		2006 
NET SALES  Cost of products sold  Selling, general and administrative expense		17,250 8,340 5,559		14,287 7,055 4,690	\$	50,380 24,231 15,849
OPERATING INCOME Interest expense Other non-operating income, net		3,351 301 79		2,542 222 60		10,300 819 221
EARNINGS BEFORE INCOME TAXES Income taxes		3,129 918		2,380 766		9,702 2,916
NET EARNINGS	•	2,211		1,614 ======		6 <b>,</b> 786
PER COMMON SHARE:  Basic net earnings  Diluted net earnings  Dividends	\$ \$ \$	0.67 0.63 0.28	\$	0.63 0.59 0.25	\$ \$ \$	2.22 2.10 0.84
DILUTED WEIGHTED AVERAGE COMMON SHARES OUTSTANDING		3,510.5		2,730.3		3,235.4

See accompanying Notes to Consolidated Financial Statements

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

Amounts in Millions ASSETS	March 31 2006	June 30 2005
CURRENT ASSETS  Cash and cash equivalents	\$ 8 675	\$ 6,389
Investment securities	1,524	1,744
Accounts receivable	5,404	4,185
Inventories	2, 222	-,
Materials and supplies	1,675	1,424
Work in process	656	350
Finished goods	4,401	3,232
Total inventories	6,732	5,006
Deferred income taxes	1,544	1,081
Prepaid expenses and other current assets	2,736 	1,924 
TOTAL CURRENT ASSETS	26,615	20,329
PROPERTY, PLANT AND EQUIPMENT		
Buildings	5,906	5 <b>,</b> 292
Machinery and equipment	24,714	20,397
Land	866	636
	31,486	26,325
Accumulated depreciation	(13,013)	(11,993)
NET PROPERTY, PLANT AND EQUIPMENT	18,473	14,332
GOODWILL AND OTHER INTANGIBLE ASSETS		
Goodwill	54,693	19,816
Trademarks and other intangible assets, net	33,164	4,347 
NET GOODWILL AND OTHER INTANGIBLE ASSETS	87 <b>,</b> 857	24,163
OTHER NON-CURRENT ASSETS	3,277	2,703
TOTAL ASSETS	\$ 136,222 =======	\$ 61,527 =======
LIABILITIES AND SHAREHOLDERS' EQUITY CURRENT LIABILITIES		
Accounts payable	\$ 4.063	\$ 3,802
Accrued and other liabilities	9,219	
Taxes payable	2,924	2,265
Debt due within one year		11,441
TOTAL CURRENT LIABILITIES	20,043	25,039
LONG-TERM DEBT	33,916	12,887
DEFERRED INCOME TAXES	12,739	1,896
OTHER NON-CURRENT LIABILITIES	4,500	3,230
TOTAL LIABILITIES	71,198	43,052

SHAREHOLDERS' EQUITY		
Preferred stock	1,460	1,483
Common stock - shares issued - Mar 31 3,973.0	3 <b>,</b> 973	
June 30 2,976.6		2 <b>,</b> 977
Additional paid-in capital	57 <b>,</b> 558	3,030
Reserve for ESOP debt retirement	(1,284)	(1,259)
Accumulated other comprehensive income	(1,234)	(1,566)
Treasury stock	(30,302)	(17,194)
Retained earnings	34,853	31,004
TOTAL SHAREHOLDERS' EQUITY	65 <b>,</b> 024	18,475 
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 136,222 =======	\$ 61,527 =======

See accompanying Notes to Consolidated Financial Statements

# THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

Amounts in millions	Nine Montl Marcl	n 31
	2006	2005
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD	\$ 6,389	\$ 4,232
OPERATING ACTIVITIES  Net earnings  Depreciation and amortization  Share-based compensation expense  Deferred income taxes  Changes in:  Accounts receivable  Inventories  Accounts payable, accrued and other liabilities  Other operating assets and liabilities	1,891 400 116 (250) (161) (582) (81)	370 445 (197) (778)
TOTAL OPERATING ACTIVITIES	8,185	6 <b>,</b> 589
INVESTING ACTIVITIES  Capital expenditures  Proceeds from asset sales  Acquisitions  Change in investment securities	352 216	(1,386) 368 (528) (56)
TOTAL INVESTING ACTIVITIES	(607)	(1,602)

FINANCING ACTIVITIES		
Dividends to shareholders	(2,645)	(1,998)
Change in short-term debt	(6,009)	1,317
Additions to long-term debt	17,136	3,048
Reductions of long-term debt	(4,367)	(1,583)
Impact of stock options and other	1,119	406
Treasury purchases	(10,596)	(3,580)
TOTAL FINANCING ACTIVITIES	(5,362)	(2,390)
EFFECT OF EXCHANGE RATE CHANGES ON CASH		
AND CASH EQUIVALENTS	70	243
CHANGE IN CASH AND CASH EQUIVALENTS	2,286	2,840
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$ 8,675	\$ 7,072
	========	

See accompanying Notes to Consolidated Financial Statements

### THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

- These statements should be read in conjunction with the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2005 and Form 8-Ks filed on September 23, 2005 and November 2, 2005 reflecting the Company's historical results as conformed for the adoption of SFAS 123 (Revised 2004), "Share-Based Payment" (SFAS 123(R)) and the change in our method of accounting for Treasury Stock. The results of operations for the three-month and nine-month periods ended March 31, 2006 are not necessarily indicative of annual results.
- Comprehensive Income Total comprehensive income is composed primarily of net earnings, net currency translation gains and losses, impacts of net investment and cash flow hedges and net unrealized gains and losses on securities. Total comprehensive income for the three months ended March 31, 2006 and 2005 was \$ 2,534 million and \$1,142 million, respectively. For the nine months ended March 31, 2006 and 2005, total comprehensive income was \$7,118 million and \$6,238 million, respectively.
- Segment Information Following is a summary of segment results. As noted in Note 4, the Company acquired The Gillette Company on October 1, 2005. Accordingly, results of the acquired Gillette businesses are only included in segment results for the six months ended March 31, 2006.

### SEGMENT INFORMATION

Amounts in millions

Three Months Ended March 31 \_\_\_\_\_\_ Earnings Before Net Sales Income Taxes Net Earnings

Net Sales

V.

Beauty				\$ 738 668	\$ 15,514 14,553
Health Care	2006 2005	2,427 2,000	446 347	298 233	7,149 5,887
Baby Care & Family Care	2006		530	326 320	9,066 8,876
Family Health		5,458 5,048	976 852	624 553	16,215 14,763
Fabric Care & Home Care		4,080 3,819	814 723	545 481	12,376 11,413
Snacks & Coffee	2006	796 767	177	109 97	2,429 2,353
Household Care	2006 2005	4,876 4,586	991 879	654 578	14,805 13,766
Blades & Razors	2006 2005	1,187	361 -	265	2,340
Duracell & Braun	2006 2005	763 -	76 -	5 4 -	2 <b>,</b> 042 _
Gillette Business Unit	2006 2005	1,950 -	437 -	319	4,382 -
Corporate			(316) (320)		(536 (599
Total	2006	\$ 17 <b>,</b> 250	\$ 3,129 2,380	\$ 2,211	\$ 50,380 42,483
Total	2006	\$ 17 <b>,</b> 250	\$ 3 <b>,</b> 129	\$ 2,211	 \$

On April 17, 2006, we announced a number of changes to certain of our key leadership positions, which also involved changes to our organizational structure. These changes will impact our segment reporting. Specifically, Pet Health & Nutrition, which is part of our Health Care reporting segment, will become part of our Snacks & Coffee reporting segment. In addition, our commercial products organization, which sells primarily cleaning products directly to commercial end users, will be moved from Snacks & Coffee to our Fabric Care & Home Care segment. Our segment reporting will be revised to reflect these changes during the upcoming quarter ended June 30, 2006, at which time we will also revise our historical financial statements to reflect these changes.

4. On October 1, 2005, we completed our acquisition of The Gillette Company. Pursuant to the acquisition agreement which provided for the exchange of 0.975 shares of The Procter & Gamble Company common stock, on a tax-free basis, for each share of The Gillette Company, we issued 962 million shares of The Procter & Gamble Company common stock. The value of these shares was

determined using the average of Company stock prices beginning two days before and ending two days after January 28, 2005, the date the acquisition was announced. We also issued 79 million stock options in exchange for Gillette's outstanding stock options. Under the purchase method of accounting, the total consideration was approximately \$53.5 billion including common stock, the fair value of vested stock options and acquisition costs. The acquisition is reflected in our consolidated financial statements beginning in the guarter ended December 31, 2005.

The Gillette Company is a market leader in several global product categories including blades and razors, oral care and batteries. Total sales for Gillette during its most recent year ended December 31, 2004 were \$10.5 billion.

In order to obtain regulatory approval of the transaction, we were required to divest certain overlapping businesses. We have completed the divestitures of the Spinbrush toothbrush business and Rembrandt, a Gillette oral care product line. We completed the divestiture of Right Guard, a Gillette deodorant, along with several other Gillette deodorant brands on April 28, 2006.

In connection with the Gillette acquisition, we also announced a share buyback plan under which we planned to acquire \$18 to \$22 billion of Company common stock in the open market or from private transactions. We have since narrowed the anticipated total repurchase to about \$20 billion of Company common stock. Through March 31, 2006, we repurchased \$13.6 billion under this plan. These repurchases were financed by borrowings under a \$24 billion three-year credit facility with a syndicate of banks. An additional \$2.2 billion of repurchases of Company common stock has been recorded under a forward purchase agreement, which settled in April 2006. The \$24 billion facility was entered into on July 27, 2005 and replaced a \$3.4 billion bridge credit facility. Proceeds will be used for general corporate purposes with the expectation that the majority of the funds will be used as part of the share repurchase program. This facility is initially secured by a pledge of certain of the Company shares acquired under the share buyback plan. This credit facility carries a variable interest rate.

We are in the process of obtaining independent appraisals to assist management in allocating the purchase price to the individual assets acquired and liabilities assumed. This will result in potential adjustments to the carrying value of Gillette's recorded assets and liabilities, the establishment of certain additional intangible assets, revisions of the useful lives of intangible assets, some of which will have indefinite lives not subject to amortization, and the determination of any residual amount that will be allocated to goodwill. The preliminary allocation of the purchase price included in the current period balance sheet is based on the best estimates of management and is subject to revision based on final determination of asset fair values and useful lives. The related depreciation and amortization expense from the acquired assets is also subject to such revisions.

We are also in the process of completing our analysis of integration plans, pursuant to which the Company will incur costs primarily related to the elimination of selling, general and administrative overlap between the two companies in areas like Global Business Services, corporate staff, and go-to-market support, as well as redundant manufacturing capacity. Our preliminary estimate of the exit costs for these activities that have been recognized as an assumed liability is \$1.03 billion.

The following table presents the preliminary allocation of purchase price related to the Gillette business as of the date of acquisition (amounts in millions).

Current assets Property, plant and equipment Goodwill Intangible assets Other non-current assets	\$ 5,145 3,834 34,767 29,038 796
Total assets acquired	 73 <b>,</b> 580
Current liabilities Non-current liabilities	5,027 15,096
Total liabilities assumed	 20,123
Net assets acquired	 53 <b>,</b> 457

The majority of the goodwill has been allocated to the segments comprising the Gillette businesses (Blades & Razors, Duracell & Braun, Health Care and Beauty). A portion of the goodwill has been preliminarily allocated to the other businesses on the basis that certain cost synergies will benefit these businesses. See Note 5 for the preliminary allocation of goodwill to the segments.

We have preliminarily estimated the fair value of Gillette's identifiable intangible assets as \$29.038 billion. The preliminary allocation of these identifiable intangible assets included in these financial statements is as follows:

Amounts in millions	Estimated Fair Value	Average Remaining Useful Life
Asset class: Brand Intangibles indefinite lived Brand Intangibles definite lived Technology Customer Relationships	\$ 23,432 1,592 2,681 1,333	Indefinite 20 years 17 years 25 years
	\$ 29,038	

Fatimated

The majority of this intangible valuation relates to brand intangibles. Our preliminary assessment as to brand intangibles that have an indefinite life and those that have a definite life was based on a number of factors, including competitive environment, market share, brand history, product life cycles, operating plan and the macroeconomic environment of the countries in which the brands are sold. The indefinite-lived brand intangibles include Gillette, Venus, Duracell, Oral B and Braun. The definite-lived brand intangibles are comprised of certain global brand sub-names such as Mach 3 and Sensor in the blades and razors business and other regional or local brands. The definite-lived brand intangibles have asset lives ranging from 5 to 40 years. The technology intangibles are concentrated in the blades and razors and oral care businesses. We estimate that the customer relationships intangibles have asset lives ranging from 20 to 40 years based on the very low historical and projected customer attrition rates among major retailers and distributors.

The following table provides pro forma results of operations for the nine months ended March 31, 2006 and 2005 and for the three months ended March

31, 2005 as if Gillette has been acquired as of the beginning of each fiscal year presented. The pro forma results include certain purchase accounting adjustments such as the estimated changes in depreciation and amortization expense on acquired tangible and intangible assets. However, pro forma results do not include any anticipated cost savings or other effects of the planned integration of Gillette. Accordingly, such amounts are not necessarily indicative of the results that would have occurred if the acquisition had occurred on the dates indicated or that may result in the future.

Amounts in millions	Nine Months Ended March 31 2006 2005	Three Months Ended March 31 2005
Net Sales Net Earnings Diluted Net Earnings per Common Share	\$ 53,163 \$ 50,892 6,974 6,693 \$ 1.96 \$ 1.79	2,004

5. Goodwill and Other Intangible Assets - Goodwill as of March 31, 2006 is allocated by reportable segment and global business unit as follows (amounts in millions):

	Nine Months Ended March 31, 2006
Total Beauty Care, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	\$ 14,580 3,085 70 17,735
Health Care, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	3,378 4,042 11 7,431
Baby Care & Family Care, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	955 1,051 13 2,019
Total Family Health, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	4,333 5,093 24 9,450
Fabric Care & Home Care, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	644 1,378 5 2,027
Snacks & Coffee, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	259 284 1 544
Total Household Care, beginning of year Acquistions & divestiture Translation & other	903 1,662 6

Goodwill, March 31, 2006	2,571
Blades & Razors, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	19,918 48 19,966
Duracell & Braun, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	 4,959 12 4,971
Total Gillette, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	 24,877 60 24,937
Goodwill, Net, beginning of year Acquistions & divestiture Translation & other Goodwill, March 31, 2006	\$ 19,816 34,717 160 54,693

The increase in goodwill from June 30, 2005 is primarily due to the preliminary allocation of the purchase price relating to the acquisition of The Gillette Company.

Identifiable intangible assets as of March 31, 2006 are comprised of (amounts in millions):

	Gross	Carrying Amount	mulated ization
Amortizable intangible assets with determinable lives Intangible assets with indefinite lives	\$	8,022 26,228	\$ 1,086
Total identifiable intangible assets	\$	34,250	\$  1,086

Amortizable intangible assets consist principally of patents, technology and trademarks. The non-amortizable intangible assets consist primarily of trademarks.

The amortization expense of intangible assets for the three months and nine months ended March 31, 2006 was \$161 million and \$397 million, respectively.

6. In December 2004, the Financial Accounting Standards Board (FASB) issued SFAS 123(R). This Statement revises SFAS No. 123 by eliminating the election to account for employee stock options under APB No. 25 and requires companies to recognize the cost of employee services received in exchange for awards of equity instruments based on the grant-date fair value of those awards (the "fair-value-based" method). We adopted SFAS 123(R) effective July 1, 2005 using the modified retrospective method. All prior periods were retrospectively adjusted to give effect to the fair-value-based method of accounting for awards granted in fiscal years beginning on or after July 1, 1995. We provided revised Consolidated Financial Statements for the years ended June 30, 2005, 2004 and 2003 reflecting the adoption of SFAS 123(R) under the modified retrospective method in a Form 8-K dated November 2, 2005. The impact to the Company's net earnings of adopting SFAS 123(R) is consistent with the pro forma

disclosures provided in previous financial statements.

Total share-based compensation for the three months and nine months ended March 31, 2006 and 2005 can be found in the following table (amounts in millions):

	Three Months Ended March 31			ths Ended cch 31
	2006	2005	2006	2005
Share-Based Compensation Stock Options Other Share-Based Awards	\$ 178 14	\$ 145 7	\$ 355 45	\$ 315 55
Total Share-Based Compensation	\$ 192 	\$ 152	\$ 400 	\$ 370

These amounts are reflected in Cost of Products Sold and Selling, General and Administrative Expense and have been allocated to the reportable segments.

The fair value of each grant issued since January 1, 2005 was estimated using a binomial lattice-based model. The fair value of options granted prior to January 1, 2005 was estimated using the Black-Scholes option-pricing model. The utilization of the binomial lattice-based model did not have a significant impact on the valuation of stock options as compared to the Black-Scholes model. Assumptions utilized in the model are evaluated and revised, as necessary, to reflect market conditions and experience.

 Postretirement Benefits - The Company offers various postretirement benefits to its employees.

The components of net periodic benefit cost are as follows:

Amounts in millions

mes in militons	Pension Benefits				
		Three Months Ended March 31			
	2	006 	20	005	
Service Cost	\$	76	\$	42	
Interest Cost Expected Return on Plan Assets		106 (102)		62 (47)	
Amortization of Prior Service Cost and		(102)		(47)	
Prior Transition Amount		2		1	
Recognized Net Actuarial Loss		19 		8	
Gross Benefit Cost		101		66	
Dividends on ESOP Preferred Stock		_			
Net Periodic Benefit Cost	\$	101	\$	66	

Amounts in millions

Amounts in millions	Pension Benefits				
	Nine Months Ended March 31				
		006		005	
Service Cost Interest Cost Expected Return on Plan Assets Amortization of Prior Service Cost and Prior Transition Amount Recognized Net Actuarial Loss	\$	196 273 (250) 6 56	\$	120 180 (136) 4 24	
Gross Benefit Cost Dividends on ESOP Preferred Stock		281		192	
Net Periodic Benefit Cost	\$ =====	281	\$ ====	192	

In 2006, the expected return on plan assets is 7.3% and 9.3% for defined benefit and other retiree benefit plans, respectively.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) is organized in the following sections:

- o Overview
- o Results of Operations Three Months Ended March 31, 2006
- o Results of Operations Nine Months Ended March 31, 2006
- o Business Segment Discussion (three and nine months ended March 31, 2006)
- o Financial Condition

Throughout MD&A, we refer to several measures used by management to evaluate performance including unit volume growth, net sales and after-tax profit. We also refer to organic sales growth (net sales excluding the impacts of acquisitions, divestitures and foreign exchange), free cash flow and free cash flow productivity, which are not defined under accounting principles generally accepted in the United States of America (U.S. GAAP). The explanation of these measures at the end of MD&A provides more details.

Effective July 1, 2005, Procter & Gamble adopted SFAS 123(R) which requires that all stock-based compensation, including grants of employee stock options, be accounted for using a fair value-based method. We have elected to adopt SFAS 123(R) using the modified retrospective method. As a result, we have revised our historical results to include the effect of stock-based compensation. Therefore, all financial data provided in this Form 10-Q filing, including prior year data, have been revised to include the impact of all stock-based compensation expense.

OVERVIEW

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Our business is focused on providing branded products of superior quality and value to improve the lives of the world's consumers. We believe this will lead to leadership sales, profits and value creation, allowing employees, shareholders and the communities in which we operate to prosper.

On October 1, 2005, we completed the acquisition of The Gillette Company ("Gillette"), a leading consumer products company that had \$10.5 billion of sales in its most recent year ended December 31, 2004. The results of Gillette are included in the Financial Statements and Management's Discussion and Analysis as of October 1, 2005. In order to provide our investors with more insight into the results of the Blades and Razors and Duracell and Braun reporting segments, we have previously provided supplemental pro forma net sales and earnings data for these segments for each of the four quarters in the year ended June 30, 2005 (as presented in our Form 8-K released October 4, 2005). Management's discussion of the current quarter results of these two reporting segments is in relation to such comparable prior year pro forma net sales and earnings data.

Procter & Gamble markets approximately 300 consumer products in more than 160 countries. Our products are sold primarily through mass merchandisers, grocery stores, membership club stores and drug stores. We compete in multiple product categories and have four global business units: P&G Beauty, P&G Family Health, P&G Household Care and Gillette. Under U.S. Generally Accepted Accounting Principles, we have seven reportable segments: Beauty, Health Care, Baby Care & Family Care, Fabric Care & Home Care, Snacks & Coffee, Blades & Razors and Duracell & Braun. We have operations in over 80 countries through our Market Development Organization, which leads country business teams to build our brands in local markets and is organized along seven geographic areas: North America, Western Europe, Northeast Asia, Latin America, Central and Eastern Europe/Middle East/Africa, Greater China and ASEAN/Australasia/India.

On April 17, 2006, we announced a number of changes to certain of our key leadership positions, which also involved changes to our organization structure. These changes will impact our segment reporting. Specifically, Pet Health & Nutrition, which is part of our Health Care reporting segment, will become part of our Snacks & Coffee reporting segment. In addition, our commercial products organization, which primarily sells cleaning products directly to commercial end users, will be moved from Snacks & Coffee to our Fabric Care & Home Care segment. Our segment reporting will be revised to reflect these changes during the upcoming quarter ended June 30, 2006, at which time we will also revise our historical financial statements to reflect these changes. The accompanying financial statements and management discussion of operating results reflect the management and organization structure that existed prior to the changes described herein.

The following table provides the percentage of net sales and net earnings by business segment for the nine months ended March 31, 2006 (excludes net sales and net earnings in Corporate):

BEAUTY	NET SALES 30%	NET EARNINGS 33%
FAMILY HEALTH:  Health Care  Baby Care and Family Care	32% 14% 18%	28% 15% 13%
HOUSEHOLD CARE: Fabric Care and Home Care Snacks and Coffee	29% 24% 5%	29% 25% 4%

GILLETTE BUSINESS UNIT:	9%	10%
Blades and Razors	5%	7%
Duracell and Braun	4%	3%
TOTAL	100%	100%

NOTE: CALCULATIONS ABOVE INCLUDE 6 MONTHS OF GILLETTE RESULTS (OCTOBER 1, 2005 - MARCH 31, 2006)

The following table provides the percentage of net sales and net earnings by business segment for the three months ended March 31, 2006 (excludes net sales and net earnings in Corporate):

BEAUTY	NET SALES 30%	NET EARNINGS 32%
FAMILY HEALTH: Health Care Baby Care and Family Care	31% 14% 17%	27% 13% 14%
HOUSEHOLD CARE: Fabric and Home Care Snacks and Coffee	28% 23% 5%	28% 23% 5%
GILLETTE BUSINESS UNIT: Blades and Razors Duracell and Braun	11% 7% 4% 	13% 11% 2% 
TOTAL	100%	100%

SUMMARY OF RESULTS. Following are highlights of results for the nine months ended March 31, 2006:

- Unit volume increased 18 percent fiscal year to date. Organic volume, which excludes the impacts of acquisitions and divestitures, increased six percent. Growth was broad-based with every segment delivering volume growth, except Snacks and Coffee which was impacted by business disruptions due to Hurricane Katrina. Every region delivered organic volume growth, with double digit growth in developing regions.
- o Net sales increased 19 percent to \$50.38 billion fiscal year to date, including Gillette results since October 1, 2005. Organic sales, which exclude the impact of acquisitions, divestitures and foreign exchange, increased seven percent.
- o Net earnings increased 23 percent to \$6.79 billion fiscal year to date. Net earnings increased behind the addition of Gillette and sales growth on our base business.
- o Diluted net earnings per share were \$2.10 through the first nine months of the fiscal year, an increase of four percent versus the comparable prior year period, including \$0.15 - \$0.17 of dilution from Gillette.
- Operating cash flow was \$8.19 billion, an increase of 24 percent versus the prior year period. Free cash flow productivity fiscal year to date was 96 percent.

FORWARD LOOKING STATEMENTS. The markets in which the Company sells its products are highly competitive and comprised of both global and local competitors. Going forward, business and market uncertainties may affect results. Among the key factors that could impact results and must be managed by the Company are:

- (1) the ability to achieve business plans, including with respect to lower income consumers and growing existing sales and volume profitably despite high levels of competitive activity, especially with respect to the product categories and geographical markets (including developing markets) in which the Company has chosen to focus;
- (2) the ability to successfully execute, manage and integrate key acquisitions and mergers, including (i) the Company's acquisition of The Gillette Company, including the ability to achieve the cost and growth synergies in accordance with the stated goals of the transaction and (ii), the Domination and Profit Transfer Agreement with Wella;
- (3) the ability to manage and maintain key customer relationships;
- (4) the ability to maintain key manufacturing and supply sources (including sole supplier and plant manufacturing sources);
- (5) the ability to successfully manage regulatory, tax and legal matters (including product liability, patent, and other intellectual property matters), and to resolve pending matters within current estimates;
- (6) the ability to successfully implement, achieve and sustain cost improvement plans in manufacturing and overhead areas, including the Company's outsourcing projects;
- (7) the ability to successfully manage currency (including currency issues in volatile countries), debt (including debt related to the Company's plan to repurchase shares of the Company's stock), interest rate and certain commodity cost exposures;
- (8) the ability to manage the continued global political and/or economic uncertainty and disruptions, especially in the Company's significant geographical markets, as well as any political and/or economic uncertainty and disruptions due to terrorist activities;
- (9) the ability to successfully manage competitive factors, including prices, promotional incentives and trade terms for products;
- (10) the ability to obtain patents and respond to technological advances attained by competitors and patents granted to competitors;
- (11) the ability to successfully manage increases in the prices of raw materials used to make the Company's products;
- (12) the ability to stay close to consumers in an era of increased media fragmentation; and
- (13) the ability to stay on the leading edge of innovation.

If the Company's assumptions and estimates are incorrect or do not come to fruition, or if the Company does not achieve all of these key factors, then the Company's actual results could vary materially from the forward-looking statements made herein, as that term is defined in the Private Securities Litigation Reform Act of 1995.

RESULTS OF OPERATIONS - THREE MONTHS ENDED MARCH 31, 2006

The following discussion provides a review of results for the three months ended March 31, 2006 versus the three months ended March 31, 2005.

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES (AMOUNTS IN MILLIONS EXCEPT PER SHARE AMOUNTS)

Consolidated Earnings Information

# THREE MONTHS ENDED MARCH 31

		THINGII OT	
	2006	2005	% CHG
NET SALES COST OF PRODUCTS SOLD		\$ 14,287 7,055	
CDOGG MADGIN	0.010	7 020	
GROSS MARGIN SELLING, GENERAL & ADMINISTRATIVE EXPENSE	8,910 5,559	4,690	23 % 19 %
OPERATING INCOME	3,351	2,542	32 %
TOTAL INTEREST EXPENSE	301	222	
OTHER NON-OPERATING INCOME, NET	79	60	
EARNINGS BEFORE INCOME TAXES	3,129	2 <b>,</b> 380	31 %
INCOME TAXES	918	766 	
NET EARNINGS		1,614	
EFFECTIVE TAX RATE	29.3 %	32.2%	
PER COMMON SHARE:			
BASIC NET EARNINGS	0.67	0.63	6 %
DILUTED NET EARNINGS	0.63	0.59	7 %
DIVIDENDS	0.28	0.25	
AVERAGE DILUTED SHARES OUTSTANDING	3,510.5	2,730.3	
COMPARISONS AS A % OF NET SALES			
			Basis Pt Chg
COST OF PRODUCTS SOLD	48.3 %	49.4 %	110
GROSS MARGIN	51.7 %	50.6 %	110 (60)
SELLING, GENERAL & ADMINISTRATIVE EXPENSE	32.2 %		
OPERATING MARGIN	19.4 %	17.8 %	
EARNINGS BEFORE INCOME TAXES NET EARNINGS	18.1 % 12.8 %	16.7 % 11.3 %	140 150
NEI EWUNINGS	14.0 6	11.3 6	130

Unit volume increased 22 percent during the March quarter driven by the addition of the Gillette business and organic volume growth. Organic volume, which excludes the impacts of acquisitions and divestitures, increased five percent, largely behind product innovations that drove broad-based market share growth.

Net sales for the quarter increased 21 percent to \$17.25 billion. Organic sales, which exclude the impact of acquisitions, divestitures and foreign exchange, grew six percent. Sales growth was broad-based across both developed and developing regions. Developing markets led sales growth, driven by increases in Central and Eastern Europe/Middle East/Africa behind market share improvements and new initiative introductions. China sales growth moderated versus prior periods' growth rates, but was still up mid to high-single digits excluding the impact of Gillette. Foreign exchange trends had a negative three percent impact on the Company's sales growth due primarily to the strengthening of the US

dollar versus the euro, the British pound and the Japanese yen. Pricing and mix each had a positive one percent impact on sales growth.

	Vo	Volume		Volume			Ne
	Acquisitions &	Without Acquisitions & Divestitures	FX	Price	М		
BEAUTY	8%	4%	-3%	0%			
FAMILY HEALTH							
HEALTH CARE BABY CARE AND FAMILY CARE	18% 2%	-1% 3%	-1% -3%				
DADI CARE AND FAMILI CARE	20	30	-3%	∠ %			
HOUSEHOLD CARE							
FABRIC CARE AND HOME CARE	7%	7%	-2%	2%			
SNACKS AND COFFEE	3%	3%	-2%	3%			
GILLETTE BUSINESS UNIT							
BLADES AND RAZORS	N/A	N/A	N/A	N/A			
DURACELL AND BRAUN	N/A	N/A	N/A	N/A			
TOTAL COMPANY	22%	5%	-3%	1%			

NOTE: Sales percentage changes are approximations based on quantitative formulas that are consist

Gross margin expanded by 110 basis points in the quarter to 51.7%. Commodity cost increases had a negative impact on gross margin of approximately 100 basis points. Scale leverage from volume growth, along with pricing and cost savings projects, offset the majority of the commodity cost increases. The mix benefit of adding the Gillette business drove approximately 125 basis points of gross margin expansion due to above company average margins in the Blades and Razors segment.

Total selling, general and administrative expenses (SG&A) increased 19%, or \$869 million, during the quarter versus the prior year period. The increase was driven by the addition of Gillette, which added approximately \$900 million to SG&A in the period, including approximately \$150 million of acquisition-related expenses. The acquisition-related expenses included \$108 million of increased intangible asset amortization resulting from revaluing intangible assets in the opening balance sheet of the acquired Gillette business. The balance of the acquisition-related expenses was due to incremental integration and overhead expenses such as legal and consulting fees. Marketing spending on our base business (total Company excluding Gillette) increased behind investments in Fabric Care and Home Care and in Beauty to support initiative activity, but was down as a percentage of sales versus the comparable prior year period. Overhead spending on our base business also decreased as a percentage of sales driven largely by reduced Wella integration costs versus the base period. Overall, SG&A decreased as a percentage of sales by 60 basis points as sales growth, overhead cost control and the mix benefits of adding the Gillette business more than offset the increase in SG&A expense.

Interest expense for the quarter increased by \$79 million versus the prior year period driven by the financing cost of the previously announced share repurchase program associated with the Gillette acquisition. We repurchased \$3.7 billion of

P&G stock during the quarter as part of this program, including \$2.2 billion of shares repurchased under a forward purchase agreement that settled in April 2006. This brings the cumulative value of shares repurchased under the program to \$15.8 billion since January 2005. We expect to repurchase about \$20 billion in total under the program and to complete the program by mid-calendar 2006.

Net earnings increased 37 percent to \$2.21 billion behind organic sales growth, the addition of Gillette, improvement in gross margin and SG&A as a percentage of sales and a reduced tax rate versus the comparable base period. The contribution from Gillette was net of increased interest expense, higher costs from revaluing Gillette's intangible assets to fair value as of the acquisition date and one-time integration costs. Net earnings also benefited from a lower effective tax rate in the quarter. The Company's effective tax rate in the quarter was 29.3% compared to a rate of 32.2% in the comparable prior year period. The comparable prior year tax rate was negatively impacted by a provision for tax costs on anticipated dividends originating from foreign subsidiaries. The tax rate in the current quarter benefited from the favorable settlement of a tax audit in a foreign jurisdiction.

Diluted net earnings per share were \$0.63, up seven percent versus the prior year, including an estimated \$0.07-\$0.08 per share of dilution from the Gillette acquisition. Net earnings per share benefited by about \$0.01 per share due to the favorable tax settlement.

RESULTS OF OPERATIONS - NINE MONTHS ENDED MARCH 31, 2006

The following discussion provides a review of results for the nine months ended March 31, 2006 versus the nine months ended March 31, 2005.

# THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES (AMOUNTS IN MILLIONS EXCEPT PER SHARE AMOUNTS) Consolidated Earnings Information

NINE MONTHS ENDED MARCH 31 2006 2005 \$ 50,380 \$ 42,483 24,231 20,563 NET SALES 19 % 18 % COST OF PRODUCTS SOLD \_\_\_\_\_ 26,149 21,920 GROSS MARGIN 19 % 13,607 15,849 SELLING, GENERAL & ADMINISTRATIVE EXPENSE 16 % 10,300 8,313 OPERATING INCOME 24 % 603 819 TOTAL INTEREST EXPENSE OTHER NON-OPERATING INCOME, NET 297 9,702 8,007 EARNINGS BEFORE INCOME TAXES 21 % 2,916 INCOME TAXES 2,476 5,531 NET EARNINGS 6.786 \_\_\_\_\_ 30.1 % EFFECTIVE TAX RATE 30.9 %

PER COMMON SHARE:			
BASIC NET EARNINGS	2.22	2.15	3 %
DILUTED NET EARNINGS	2.10	2.01	4 %
DIVIDENDS	0.84	0.75	
AVERAGE DILUTED SHARES OUTSTANDING	3,235.4	2,749.4	
COMPARISONS AS A % OF NET SALES			
			Basis Pt Chg
COST OF PRODUCTS SOLD	48.1 %	48.4 %	Basis Pt Chg (30)
COST OF PRODUCTS SOLD GROSS MARGIN	48.1 % 51.9 %	48.4 % 51.6 %	_
			(30)
GROSS MARGIN	51.9 %	51.6 %	(30)
GROSS MARGIN SELLING, GENERAL & ADMINISTRATIVE EXPENSE	51.9 % 31.5 %	51.6 % 32.0 %	(30) 30 (50)

Fiscal year to date, unit volume increased 18 percent. Organic volume, which excludes the impact of acquisitions and divestitures, increased six percent behind broad-based growth across segments and geographies. Every business segment except Snacks and Coffee, which was impacted by Hurricane Katrina, delivered mid-single digit or higher organic volume growth. In addition, each of the Company's regions delivered organic volume growth, led by double digit growth in developing regions.

Net sales increased 19 percent to \$50.38 billion in the first nine months of the fiscal year driven by the addition of the Gillette business in October, 2005, as well as growth on the base P&G businesses. Organic sales, which exclude the impact of acquisitions, divestitures and foreign exchange, increased seven percent during the period. Favorable product mix, resulting from the addition of the Gillette business which has a unit selling price that is higher than the Company average, along with more favorable product mix in Beauty and in Health Care, added one percent to sales growth. Pricing increases, taken across most segments, also had a positive one percent impact on sales growth, but were offset by a negative one percent unfavorable foreign exchange trend.

	Volume			N
	Acquisitions &	Without Acquisitions & Divestitures	FX	Price
BEAUTY	8%	5%	-2%	0%
FAMILY HEALTH				
HEALTH CARE	20%	6%	-1%	1%
BABY CARE AND FAMILY CARE	4%	5%	-1%	1%
HOUSEHOLD CARE				
FABRIC CARE AND HOME CARE	7%	7%	-1%	2%
SNACKS AND COFFEE	0%	0%	-1%	6%
GILLETTE BUSINESS UNIT				
BLADES AND RAZORS	N/A	N/A	N/A	N/A
DURACELL AND BRAUN	N/A	N/A	N/A	N/A
TOTAL COMPANY*	18%	6%	-1%	1%

NOTE: Sales percentage changes are approximations based on quantitative formulas that are consist

\* Figures include only six months of Gillette results (October 1, 2005 - March 31, 2006)

Gross margin was 51.9 percent fiscal year to date, an increase of 30 basis points versus the comparable base period. Adding the Gillette business added approximately 70 basis points to gross margin due to higher margins in the Blades and Razors segment, net of approximately 15 basis points due to increased product costs from revaluing Gillette's opening inventory balances to fair value as of the acquisition date. Gross margin on the Company's base businesses declined approximately 40 basis points during the period. Higher commodity costs, which negatively impacted gross margin by about 120 basis points, were partially offset by the scale benefit from sales growth and cost savings programs.

Total selling, general and administrative expenses (SG&A) increased 16 percent, or \$2.2 billion fiscal year to date versus the prior year period. The addition of Gillette drove approximately \$2.0 billion of the total increase in the period, including approximately \$350 million of acquisition-related expenses. The acquisition-related expenses included \$243 million of increased intangible asset amortization resulting from revaluing intangible assets in the opening balance sheet of the acquired Gillette business. The balance of the acquisition-related expenses was due to incremental integration and overhead expenses such as legal and consulting fees. Marketing spending on our base business (total Company excluding Gillette) increased behind investments in Fabric Care and Home Care and in Beauty to support initiative activity, but was down as a percentage of sales versus the comparable prior year period. Overhead spending on our base business also decreased as a percentage of sales driven largely by reduced Wella integration costs versus the base period. Overall, SG&A decreased as a percentage of sales by 50 basis points as sales growth, overhead cost control and the mix benefits of adding the Gillette businesses more than offset the increase in SG&A expense.

Interest expense increased fiscal year to date by \$216 million versus the prior year period driven by the financing cost of the previously announced share repurchase program associated with the Gillette acquisition. The Company repurchased \$12.8 billion of P&G stock fiscal year to date under this program, including \$2.2 billion of shares repurchased under a forward purchase agreement that settled in April 2006. This brings the cumulative value of shares repurchased under the program to \$15.8 billion since January 2005. We expect to repurchase about \$20 billion in total under the program and to complete the program by mid-calendar 2006.

Net earnings increased 23 percent to \$6.79 billion fiscal year to date behind the impact of adding the Gillette business, organic sales growth and improved SG&A as a percentage of sales, partially offset by increased commodity costs. Net earnings also benefited from a lower fiscal year to date effective tax rate as a result of a favorable resolution of a tax audit in a foreign jurisdiction during the current March quarter, coupled with a tax provision in the comparable base period related to a planned repatriation of dividends from foreign subsidiaries. Diluted net earnings per share increased four percent to \$2.10 during the period, including \$0.15 - \$0.17 of Gillette dilution.

### BUSINESS SEGMENT DISCUSSION

The following discussion provides a review of results by business segment. An analysis of the results for the three and nine months ended March 31, 2006 is provided compared to the same three and nine month periods ended March 31, 2005.

The primary financial measures used to evaluate segment performance are net sales and net earnings. The table below provides supplemental information on net sales and net earnings by business segment for the three and nine months ended March 31, 2006 versus the comparable prior year period:

		Three	Months Ende	d March 31,	200
		Versus		Versus	F
	Sales 	Year Ago	Taxes	Year Ago	브 
BEAUTY	\$ 5,155	6%	\$ 1,041	7%	
HEALTH CARE	2,427	21%	446	29%	
BABY CARE AND FAMILY CARE	3,031		530	5% 	
FAMILY HEALTH	5,458	8%	976	15%	
FABRIC CARE AND HOME CARE	4,080	7%	814	13%	
SNACKS AND COFFEE	796		177	13%	
HOUSEHOLD CARE	4,876	 6%	991	13%	
BLADES AND RAZORS	1,187	N/A	361	N/A	
DURACELL AND BRAUN	763		76		
GILLETTE BUSINESS UNIT	1,950	N/A	437	N/A	
TOTAL BUSINESS SEGMENT	17,439	20%	3,445	28%	
CORPORATE	(189)		(316)		
TOTAL COMPANY	17,250	21%	3,129	31%	

		Nine Mo	nths Ended M	March 31, 2006*
	Net Sales	-	Earnings Before Income Taxes	Versus
BEAUTY	\$15 <b>,</b> 514	7%	\$ 3,285	6%
HEALTH CARE BABY CARE AND FAMILY CARE	7,149 9,066		1,582 1,561	
FAMILY HEALTH	16,215	10%	3,143	15%
FABRIC CARE AND HOME CARE SNACKS AND COFFEE	12,376 2,429	8% 3%	2,665 429	10% -7%
HOUSEHOLD CARE	14,805	8%	3,094	8%
BLADES AND RAZORS DURACELL AND BRAUN	2,340 2,042	N/A N/A	736 319	N/A N/A

GILLETTE	4,382	N/A	1,055	N/A
TOTAL BUSINESS SEGMENT CORPORATE	50,916 (536)	18% N/A	10,577 (875)	22% N/A
TOTAL COMPANY	50,380	19%	9 <b>,</b> 702	21%

<sup>\*</sup> Figures shown include six months of Gillette results only (October 1, 2005 - March 31, 2006)

#### BEAUTY

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Beauty volume increased eight percent during the quarter behind organic volume growth and the addition of Gillette Personal Care. Organic volume, which excludes the impact of acquisitions and divestitures, increased four percent with growth across multiple categories and double digit developing region growth. Skin Care volume increased double digits behind growth on Olay. Cosmetics volume decreased versus last year due to declines on Max Factor in North America resulting from reduced distribution. Retail Hair Care volume increased mid-single digits behind Head & Shoulders, Pantene and Rejoice. Beauty net sales increased six percent to \$5.16 billion driven by volume growth and a favorable one percent product mix impact resulting from higher sales of premium Hair Care and Feminine Care products, partially offset by three percent of unfavorable foreign exchange trends. Net earnings in Beauty increased 10 percent to \$738 million behind the addition of Gillette Personal Care, organic sales growth, reduced Wella integration costs and a more profitable product mix. These were partially offset by higher commodity costs and an increase in marketing investments behind initiative activity, primarily in developing regions.

Beauty volume increased eight percent fiscal year to date, including six months of Gillette Personal Care results. Organic volume increased five percent, led by double digit growth in developing regions. Volume growth was driven by initiative activity across categories and brands including Pantene, Head & Shoulders, Rejoice, Olay, Always and Naturella. Net sales increased seven percent to \$15.51 billion including a negative two percent foreign exchange impact. Net earnings increased 11 percent to \$2.37 billion. Sales growth and lower Wella integration costs were partially offset by higher commodity costs and increased marketing investments behind initiative activity, primarily in developing regions.

### FAMILY HEALTH

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Health Care delivered 18 percent volume growth in the quarter, including the addition of the Gillette business. Organic volume, which excludes the impact of acquisitions and divestitures, declined one percent despite market share increases across most businesses and regions. Year-on-year comparisons were negatively impacted by a base period in which volume grew 14 percent behind the rebuild of Prilosec OTC trade inventory following an allocation period. The prior year also benefited from a late flu season in North America and Western Europe. Despite volume declines, market shares grew in Oral Care, Respiratory and on Prilosec OTC. Net sales in Health Care grew 21 percent to \$2.43 billion due primarily to the addition of Gillette Oral Care. Favorable product mix in Pharmaceuticals and Personal Health and within the base Oral Care business increased sales by three percent. In addition, previously announced price increases on Actonel and Prilosec OTC added one percent to sales growth, but were offset by one percent from unfavorable foreign exchange trends. Health Care net earnings increased 28 percent to \$298 million primarily behind the addition of the Gillette Oral Care business and a 100 basis point operating margin expansion. Operating margin increased as a result of adding Gillette Oral Care coupled with pricing activity and lower marketing expenses as a percentage of

sales.

Fiscal year to date, Health Care volume increased 20 percent, including six months of Gillette Oral Care results. Organic volume increased six percent behind upper-single digit growth in Pharmaceuticals and Personal Health and mid-single digit growth in Oral Care. Additionally, volume increased due to a suppressed July-December base period when Prilosec OTC was on shipment allocations. Net sales increased 21 percent to \$7.15 billion including a negative one percent foreign exchange impact. Pricing on Actonel and Prilosec OTC had a positive one percent impact on sales. Favorable product mix due to disproportionate growth in Pharmaceuticals and Personal Health added an additional one percent to sales. Net earnings increased 36 percent to \$1.06 billion behind organic volume growth, the addition of Gillette Oral Care and margin expansion on the base P&G business. Operating margin in Health Care expanded by 220 basis points versus the comparable prior year period primarily due to scale benefits of sales growth, favorable product mix and a reduction in marketing expenses as percentage of sales versus the base period.

Baby Care and Family Care volume increased two percent during the quarter, with organic volume up three percent. Baby Care volume increased in the low-single digits with developing regions up double digits behind market share growth in China and in Central and Eastern Europe. In developed regions, market share on Pampers in North America was in-line with the prior year period while continued pricing pressure from private label competitors drove share softness on the Luvs brand. Family Care organic volume grew in the mid-single digits, largely behind growth on Bounty and on the Charmin Basic initiative. Net sales in the Baby Care and Family Care segment were \$3.03 billion, down one percent versus the prior year including a negative three percent foreign exchange impact. Previously announced price increases in North America Baby Care, coupled with a late January increase in North America Family Care, added two percent to sales. Disproportionate growth in mid-tier products and in developing regions, where average unit selling price is below the segment average, resulted in a negative two percent mix impact. Baby Care and Family Care net earnings increased two percent to \$326 million. Operating margin increased 90 basis points as cost savings projects and lower marketing expenses as a percentage of sales offset higher commodity and energy costs.

Baby Care and Family Care volume increased four percent fiscal year to date. Organic volume increased five percent behind product initiatives and double digit growth in developing regions. Net sales increased two percent to \$9.07 billion, including a negative one percent foreign exchange impact. Pricing had a positive one percent impact on sales. Product mix and higher growth rates in developing markets reduced sales by two percent. Net earnings were unchanged at \$976 million as volume growth and price increases in the second and third quarter were offset by increased energy costs and unfavorable product mix.

### HOUSEHOLD CARE

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Fabric Care and Home Care volume grew seven percent during the quarter. Growth was broad-based across regions and across both Fabric Care and Home Care. Volume was driven by innovations such as Tide with Febreze, Febreze Noticeables, Gain Joyful Expressions, Bounce with Febreze and Bold Liquid Tabs. Net sales increased seven percent to \$4.08 billion, including a negative two percent foreign exchange impact. Pricing activity, primarily in Latin America Fabric Care and North America Dish Care, added two percent to sales growth. Net earnings increased thirteen percent to \$545 million behind sales growth and margin expansion. Operating margin expanded by 100 basis points as volume growth, cost savings initiatives and pricing activity offset commodity cost increases and increased marketing investments behind initiative activity.

Fiscal year to date, Fabric Care and Home Care volume increased seven percent driven by initiative activity across the segment. Net sales increased eight

percent to \$12.38 billion, including a negative one percent foreign exchange impact. Pricing activity added two percent to sales growth. Net earnings increased 10 percent to \$1.78 billion. Volume growth, pricing and cost savings programs more than offset increased commodity costs and increased marketing spending behind initiative activity.

Snacks and Coffee volume grew three percent in the quarter. Coffee volume increased mid-single digits as Folgers market share, which was impacted by disruptions related to Hurricane Katrina, returned to pre-hurricane levels during the quarter. Snacks volume was flat versus the prior year. Net sales for the segment were \$796 million, an increase of four percent including a negative two percent impact from unfavorable foreign exchange trends. Previously announced price increases in Coffee added three percent to sales growth. Earnings were up 12 percent to \$109 million driven by sales growth and an insurance recovery from Hurricane Katrina, which more than offset current quarter hurricane-related costs.

Fiscal year to date, Snacks and Coffee volume was flat, primarily due to Coffee shipment disruptions following Hurricane Katrina. Coffee volume was down double digits while Snacks volume was up in the low-single digits during the period. Net sales increased three percent to \$2.43 billion, including a negative one percent foreign exchange impact. Pricing in Coffee added six percent to sales while the mix effect of lower Coffee shipments had a negative two percent impact on sales. Earnings declined six percent to \$277 million as sales growth was offset by increased costs related to Hurricane Katrina (net of the insurance recovery), negative product mix and higher green coffee prices.

### ACQUIRED GILLETTE REPORTED SEGMENTS

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As disclosed in Note 4 to the consolidated financial statements, we completed the acquisition of The Gillette Company on October 1, 2005. This acquisition resulted in two new reportable segments for the Company: Blades and Razors and Duracell and Braun. The Gillette Oral Care and Personal Care businesses were subsumed within the Health Care and Beauty reportable segments, respectively. Because the acquisition was completed during the current fiscal year period, there are no results for these segments in our prior year period.

In order to provide our investors with more insight into the results of the Blades and Razors and Duracell and Braun reporting segments, we have previously provided supplemental pro forma net sales and earnings data for these segments for each of the quarters in the Gillette Company's year ended June 30, 2005 (as presented in our Form 8-K released October 4, 2005). Management's discussion of the current quarter results of these two segments is in relation to such comparable prior year pro forma net sales and earnings data. With respect to the earnings data, this analysis is based on Earnings before Income Taxes. The previously disclosed Blades and Razors and Duracell and Braun pro forma information reconciled "Profit from Operations," the measure used by Gillette in its historical filings, to Earnings before Income Taxes, the comparable measure used by the Company. Gillette did not allocate income tax expense to its reporting segments.

Blades and Razors sales increased one percent during the quarter to \$1.19 billion versus prior year pro forma results, including a negative two percent foreign exchange impact. The launch of Fusion in North America led to an increase in sales in the region but was partially offset by a decline in Western Europe. In Western Europe, sales were down versus the prior year period despite market share growth. This was due to a base period in which sales grew in the mid-teens behind the launch of M3Power and Venus Disposables. Sales in the current quarter were also negatively impacted by a reduction in distributor inventory levels in several developing countries in Asia where the Gillette business was integrated into existing P&G distributors. Sales in Latin America increased behind continued growth on Mach3 Turbo and Prestobarba Excel. Overall,

volume/mix increased sales by two percent and previously announced pricing activity added one percent to sales growth. Earnings before income taxes were \$361 million, down 17 percent versus the published prior year pro forma results due primarily to \$87 million of acquisition-related charges that negatively impacted earnings by 20 percent. The acquisition-related charges primarily represented increased amortization charges from revaluing intangible assets in the opening balance sheet. Earnings benefited from sales growth in North America and synergy savings from overhead cost reductions, largely offset by increased marketing investment behind the Fusion launch and the sales declines in Western Europe and Asia. Net earnings for the segment were \$265 million in the quarter.

Sales for Blades and Razors since the acquisition closed on October 1, 2005 have increased 4% to \$2.34 billion versus the comparable prior year period pro forma results, including negative two percent of unfavorable foreign exchange trends. Sales grew behind the launch of Fusion in North America and growth in Latin America and Central and Eastern Europe/Middle East/Africa, but were partially offset by a decline in Western Europe due to a base period that included the launch of M3Power and Venus Disposables. Sales were also impacted by a reduction in distributor inventory levels in several developing Asian countries where the Gillette business was integrated into existing P&G distributors. Earnings before income tax declined by 5 percent to \$736 million, including \$203 million of acquisition-related charges that negatively impacted earnings by 26 percent during the period. The acquisition-related charges primarily represented increased amortization charges as a result of revaluing Gillette's opening balance sheet to fair market value and increased product costs from revaluing opening inventory balances at fair value. Earnings were also impacted by an increase in the current year marketing investment behind the launch of Fusion offset by synergy savings from overhead cost reductions and base period charges for severance and other exit charges associated with Gillette's Functional Excellence program, the European Manufacturing Realignment program and other asset write downs. Fiscal year to date, net earnings were \$537 million (since the acquisition closed on October 1, 2005).

Duracell and Braun sales were \$763 million in the quarter, down one percent versus the prior year pro forma results including three percent of unfavorable foreign exchange impact. In the Duracell business, market share growth and price increases taken in North America to compensate for rising commodity costs were more than offset by unfavorable foreign exchange trends, competitive activity in Western Europe and unfavorable mix due to a trend toward larger pack sizes. Braun sales increased in North America behind Tassimo, but were partially offset by competitive activity in Germany and unfavorable foreign exchange trends. Overall, volume/mix and pricing each contributed one percent to segment sales growth, but were offset by negative three percent of unfavorable foreign exchange trends. Earnings before income taxes increased one percent to \$76 million, including acquisition-related charges of \$10 million that negatively impacted earnings by 13 percent. The acquisition-related charges primarily represented increased amortization charges for revaluing intangible assets in the opening balance sheet. Earnings grew ahead of sales primarily because of base period charges for the shutdown of a manufacturing facility and synergy savings from overhead cost reductions. In addition, current period cost savings resulting largely from the Gillette Functional Excellence program more than offset the effect of increased commodity costs. Net earnings for the segment were \$54 million in the quarter.

Sales for Duracell and Braun since the acquisition closed on October 1, 2005 have increased one percent to \$2.04 billion versus the comparable prior year period pro forma results, including negative two percent of unfavorable foreign exchange trends. Market share growth and pricing activity on Duracell, coupled with successful growth on Braun behind initiative launches, were largely offset by unfavorable foreign exchange trends and declines in Western Europe due to competitive activity. Earnings before income tax increased 32 percent to \$319 million, including acquisition-related charges of \$53 million that negatively

impacted earnings by 23 percent in the period. The acquisition-related charges primarily represented increased amortization charges as a result of revaluing Gillette's opening balance sheet to fair market value and increased product costs for revaluing opening inventory balances at fair value. Earnings growth was favorably impacted by base period charges for severance and other exit costs associated with Gillette's Functional Excellence program, including charges related to the shutdown of a manufacturing facility, as well as current-year synergy savings from overhead cost reductions. Fiscal year to date, net earnings were \$219 million (since the acquisition closed on October 1, 2005).

### CORPORATE

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Corporate includes certain operating and non-operating activities not allocated to specific business units. These include: the incidental businesses managed at the corporate level, financing and investing activities, certain restructuring charges, other general corporate items and the historical results of certain divested categories, including the Juice business that was divested in August of 2004 and any Gillette brands that were divested as required by the Gillette acquisition. Corporate also includes reconciling items to adjust the accounting policies used in the segments to U.S. GAAP. The most significant reconciling items include income taxes (to adjust from statutory rates that are reflected in the segments to the overall Company effective tax rate), adjustments for unconsolidated entities (to eliminate sales, cost of products sold and SG&A for entities that are consolidated in the segments but accounted for using the equity method for U.S. GAAP) and minority interest adjustments for subsidiaries where we do not have 100% ownership. Because both unconsolidated entities and less than 100 percent owned subsidiaries are managed as integral parts of the Company, they are accounted for similar to a wholly-owned subsidiary for management and segment purposes. This means our segment results recognize 100 percent of each income statement component through before-tax earnings in the segments, with eliminations in Corporate. In determining segment net earnings, we apply the statutory tax rates (with adjustments to arrive at the Company's effective tax rate in Corporate) and eliminate the share of earnings applicable to other ownership interests, in a manner similar to minority interest.

Net losses in the Corporate segment improved from -\$185 million to -\$124 million in the quarter due primarily to lower income taxes and a favorable legal settlement reached during the quarter. Income taxes benefited from the favorable resolution of a foreign tax audit in the current quarter, coupled with a provision taken in the comparable prior year period for tax costs on anticipated dividends originating from foreign subsidiaries. These benefits were partially offset by an increase in net interest expense due to the financing cost of the share repurchase program announced in connection with the Gillette acquisition.

Fiscal year to date earnings in the Corporate segment declined by \$160 million primarily due to impact of the base period gain on the sale of the Juice business and a current period increase in net interest expense, partially offset by the favorable tax settlement in the current quarter.

### FINANCIAL CONDITION

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### Operating Activities

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Cash generated from operating activities for the nine months ended March 31, 2006 was \$8.19 billion versus \$6.59 billion in the comparable prior year period, an increase of \$1.60 billion. Cash increased behind earnings adjusted for non-cash items (primarily depreciation, amortization, share based compensation and deferred income taxes), partially offset by working capital items. Changes in accounts payable, accrued and other liabilities used \$582 million of cash due primarily to spending against Gillette accruals. Inventory and accounts receivable increases in support of business growth were both net uses of cash.

Both inventory and receivable days on hand were roughly flat over the fiscal year to date period, excluding the impact of Gillette.

### Investing Activities

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Investing activities in the current year decreased cash by \$607 million, compared to the prior year period when investing activities reduced cash by \$1.60 billion. Acquisitions provided a net source of cash. A cash balance of \$1.60 billion received in the Gillette acquisition, representing Gillette's cash balances at the acquisition date, was partially offset by cash used for other acquisitions, including settlement of a major portion of the Wella domination liability. Capital expenditures as a percentage of sales were 3.3 percent, in-line with the comparable prior year period.

### Financing Activities

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Total cash used by financing activities was \$5.36 billion versus \$2.39 billion in the comparable base period. Our net debt position increased by \$6.76 billion, primarily to fund the share repurchase program associated with the acquisition of Gillette. This was offset by \$10.60 billion of treasury purchases during the period.

#### NON-GAAP MEASURES

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Our discussion of financial results includes several measures not defined by U.S. GAAP. We believe these measures provide our investors with additional information about the underlying results and trends of the Company, as well as insight to some of the metrics used to evaluate management. When used in MD&A, we have provided the comparable GAAP measure in the discussion.

ORGANIC SALES GROWTH. Organic sales growth is a non-GAAP measure of sales growth excluding the impacts of acquisitions, divestitures and foreign exchange from year-over-year comparisons. We believe this provides investors with a more complete understanding of underlying sales trends by providing sales growth on a consistent basis. The reconciliation of reported sales growth to organic sales for the January - March 2006 quarter and for the fiscal year to date:

	Jan-March 2006	Fiscal Year to Date
Total Sales Growth	21 %	19 %
Foreign Exchange Impact	3 %	1 %
Acquisition/Divestiture Impact	(18)%	(13)%
Organic Sales Growth	6 %	7 %

FREE CASH FLOW. Free cash flow is defined as operating cash flow less capital spending. We view free cash flow as an important measure because it is one factor in determining the amount of cash available for dividends and discretionary investment. Free cash flow is also one of the measures used to evaluate senior management and is a factor in determining their at-risk compensation.

FREE CASH FLOW PRODUCTIVITY. Free cash flow productivity is defined as the ratio of free cash flow to net earnings. The Company's long-term target is to generate free cash at or above 90 percent of net earnings. Free cash flow is also one of the measures used to evaluate senior management. The reconciliation of free cash flow and free cash flow productivity is provided below:

Operating Capital Free Cash Net Free Cash Flow

	Cash Flow	Spending	Flow	Earnings	Productivity
Jan - Mar '06	\$ 3,439	\$ (637)	\$ 2 <b>,</b> 802	\$ 2 <b>,</b> 211	127%
Jul - Mar <b>'</b> 06	\$ 8,185	\$(1,666)	\$ 6,519	\$ 6,786	96%
Jul - Mar '05	\$ 6,589	\$(1,386)	\$ 5,203	\$ 5,531	94%

#### Item 3. Ouantitative and Oualitative Disclosures about Market Risk

There have been no material changes in the Company's exposure to market risk since June 30, 2005. See Item 7A in the Company's Annual Report on Form 10-K for the year ended June 30, 2005.

### Item 4. Controls and Procedures

The Company's Chairman of the Board, President and Chief Executive Officer, A. G. Lafley, and the Company's Chief Financial Officer, Clayton Daley, Jr., are responsible for evaluating the effectiveness of our disclosure controls systems. Messrs. Lafley and Daley have evaluated and concluded that the Company's disclosure controls systems are functioning effectively to provide reasonable assurance that the Company's disclosure controls and procedures are effective to ensure that information required to be disclosed is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commissions Rules and Forms. The Company's disclosure controls system is based upon a global chain of financial, staff and general business reporting lines that converge in the world-wide headquarters of the Company in Cincinnati, Ohio.

On October 1, 2005, the Company completed its acquisition of The Gillette Company ("Gillette"), at which time Gillette became a subsidiary of the Company. The Company considers the transaction material to the results of its operations, financial position, and cash flows from the date of the acquisition through March 31, 2006, and believes that the internal controls and procedures of Gillette have a material effect on the Company's internal control over financial reporting. See Note 4 to our Consolidated Financial Statements included in Item 1 for discussion of the acquisition and related financial data.

The Company is now in the process of integrating the Gillette operations. The Company has extended its Section 404 compliance program under the Sarbanes-Oxley Act of 2002 and the applicable rules and regulations under such Act to include Gillette. The Company will report on its assessment of its combined operations within the time period provided by the Act and the applicable Securities Exchange Commission rules and regulations concerning business combinations. Except for the Gillette acquisition, Messrs. Lafley and Daley have concluded that there has been no change in the Company's internal control over financial reporting for the quarter ended March 31, 2006 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

### PART II. OTHER INFORMATION

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

ISSUER PURCHASES OF EQUITY SECURITIES

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share (2)	Part of Publicly Announced Plans o Programs (3)(
1/1/06/1/01/06	10 607 426	AF0. 26	10.506.456
1/1/06-1/31/06 	19,607,436 6,857,743	\$58.36  \$59.86	19,526,456  6,797,950
3/1/06-3/31/06	3 <b>,</b> 330	\$61.80	0

- (1) This category includes 144,103 shares acquired by the Company under various compensation and benefit plans, including The Procter & Gamble 2001 Stock and Incentive Compensation Plan and The Gillette Company 1971 Stock Option Plan. The Company administers cashless exercises through an independent, third party broker and does not repurchase stock in connection with cashless exercise.
- (2) Average price paid per share is calculated on a settlement basis and excludes commission.
- (3) On January 28, 2005, the Company announced a share buyback plan in connection with its acquisition of The Gillette Company. Pursuant to the plan, the Board of Directors authorized the Company and its subsidiaries to acquire in open market and/or private transactions \$18 to \$22 billion of shares of Company common stock to be financed by issuing a combination of long-term and short-term debt. We have since narrowed the anticipated total repurchase pursuant to this authority to about \$20 billion of Company common stock. The share repurchases under this program are expected to be completed by mid-calendar year 2006.
- (4) The Company entered into a forward purchase agreement during the quarter to repurchase an additional 36,838,164 shares, at an average price of \$59.45 per share that settled in April 2006 and has therefore not been reflected in the table above.

### Item 6. Exhibits

### Exhibits

- (3-1) Amended Articles of Incorporation (Incorporated by reference to Exhibit (3-1) of the Company's Form 10-Q for the quarter ended September 30, 2005).
- (3-2) Regulations (Incorporated by reference to Exhibit (3-2) of the Company's Form 10-Q for the quarter ended September 30, 2005).
- (10-1) The Procter & Gamble 2001 Stock and Incentive Compensation Plan (as amended on February 14, 2006) which was adopted by shareholders at the annual meeting on October 9, 2001.\*
- (10-2) Related correspondence and terms and conditions to The Procter & Gamble 2001 Stock and Incentive Compensation Plan (as amended on February 14, 2006) which was adopted by shareholders at the annual meeting on October 9, 2001.\*
- (11) Computation of Earnings per Share.

Total Number of Shares Purchased

- (12) Computation of Ratio of Earnings to Fixed Charges.
- (31) Rule 13a-14(a)/15d-14(a) Certifications.
- (32) Section 1350 Certifications.
- \* Compensatory plan or arrangement

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

/S/VALARIE L. SHEPPARD

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(Valarie L. Sheppard)

Vice President and Comptroller

May 4, 2006

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Date

#### EXHIBIT INDEX

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