APOLLO GROUP INC

Form 4

January 17, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * SPERLING JOHN G

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

OMB APPROVAL

Estimated average

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3235-0287

January 31,

2005

0.5

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Number:

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response...

APOLLO GROUP INC [APOL]

(Middle) (First)

(Street)

3. Date of Earliest Transaction

(Month/Day/Year) 01/15/2008

_X__ 10% Owner _X_ Director _X__ Officer (give title __ Other (specify

(Check all applicable)

below) Acting Exec Chrmn of the Board

4615 EAST ELWOOD STREET

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

PHOENIX, AZ 85040

(City)	(State)	(Zip) Ta	ble I - Non	ı-Derivativ	e Seci	ırities Acqui	red, Disposed of	, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	or Dispose (Instr. 3, 4	ed of 4 and 2 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	01/15/2008		Code V	Amount 25,000	(D)	Price \$ 79.0589	16,079,468 (1)	D	
Class A Common Stock	01/15/2008		S	25,000	D	\$ 79.479	16,054,468 (1)	D	
Class A Common Stock	01/15/2008		S	25,000	D	\$ 79.6023	16,029,468 (1)	D	
Class A Common	01/15/2008		S	30,825	D	\$ 79.7611	15,998,643 (1)	D	

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Stock								
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.2916	15,973,643 (1)	D	
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.1153	15,948,643 (1)	D	
Class A Common Stock	01/15/2008	S	25,000	D	\$ 79.9887	15,923,643 (1)	D	
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.6465	15,898,643 (1)	D	
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.3804	15,873,643 (1)	D	
Class A Common Stock	01/15/2008	S	25,000	D	\$ 79.7802	2,323,886 (2)	I	Aurora Foundation
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.256	2,298,886 (2)	I	Aurora Foundation
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.1105	2,273,886 (2)	I	Aurora Foundation
Class A Common Stock	01/15/2008	S	25,000	D	\$ 79.9919	2,248,886 (2)	I	Aurora Foundation
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.6479	2,223,886 (2)	I	Aurora Foundation
Class A Common Stock	01/15/2008	S	25,000	D	\$ 80.4344	2,198,886 (2)	I	Aurora Foundation
Class A Common Stock	01/15/2008	S	25,000	D	\$ 79.4417	2,173,886 (2)	I	Aurora Foundation
Class A Common Stock						1,357,339	I	JGS Irrevocable
Class A Common Stock						585,974	I	JGS Revocable Trust (5)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Title	and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	ctionNumber	Expiration Da	ate	Amour	nt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	ying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8	Derivative	e		Securit	ties	(Instr. 5)
	Derivative				Securities			(Instr.	3 and 4)	
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									Amount	
						Date	Expiration		or	
						Exercisable	Date	Title Numb		
									of	
				Code	V (A) (D)				Shares	

Deletionship

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
SPERLING JOHN G								
4615 EAST ELWOOD STREET	X	X	Acting Exec Chrmn of the Board					

PHOENIX, AZ 85040

Signatures

By: Joseph L. D'Amico For: John G. 01/17/2008 Sperling

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes 50,000 shares of the Issuer's Class A common stock underlying restricted stock units awarded to the Reporting Person. The reported holdings have not been adjusted downward to reflect certain gifts of Class A common stock made by the Reporting Person
- during the fiscal year which began on September 1, 2007. Those gifts are eligible for deferred reporting on the Form 5 report to be filed for that fiscal year on or before October 15, 2008.
- The Aurora Foundation is a tax exempt organization under Section 501(c)(3) of the Internal Revenue Code. Accordingly, the Reporting Person disclaims any pecuniary interest in the shares subject to this transaction.
- (3) By self as trustee of the Aurora Foundation dated May 22, 1997.
- By self as co-trustee and beneficiary of the John Sperling 1994 Irrevocable Trust dated April 27, 1994.

Reporting Owners 3

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(5) By self as trustee and beneficiary of the John G. Sperling Revocable Trust dated January 31, 1995.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.