JPMORGAN CHASE & CO Form FWP April 03, 2014 Free Writing Prospectus Filed Pursuant to Rule 433 Registration Statement No. 333-177923 Dated April 3, 2014

> North America Structured Investments 12m Auto Callable Contingent Interest Notes

Overview

May be appropriate for investors seeking contingent interest payments during the term of the notes. If either Index is less than its initial level and a Trigger Event, as defined below, has occurred investors have full downside exposure to the least performing of the Indices. Under these circumstances the payment at maturity will be made in cash based on the least performing Index. The notes will be automatically called if the Index closing level of each Index on any Review Date (other than the final Review Date) is greater than or equal to its Initial Index Level.

You may lose some or all of your principal at maturity and may not receive any contingent interest payments. Any payment on the notes is subject to the credit risk of JPMorgan Chase and Co.

Summary of Terms

Issuer: JPMorgan Chase and Co.

Minimum Denomination: \$1,000.00

Indices: SandP 500[R] Index and Russell 2000[R] Index

Pricing Date: April 25, 2014
Final Review Date: April 27, 2015
Maturity Date: April 30, 2015

Monitoring Period: The period from, but excluding, the Pricing Date to and including the f Review Dates: July 28, 2014, October 28, 2014, January 27, 2015 and April 27, 2015 (t Contingent Interest Rate: [6.00%-8.00%]* per annum, paid quarterly at a rate of between 1.5% and Interest Barrier/Trigger Level: With respect to each Index, an amount that represents 70% of its

Trigger Event A Trigger Event occurs if, on any day during the Monitoring Period, the

Index

is less than its Trigger Level.

CUSIP: 48127DDG0

Preliminary Term sheet:

http://sp.jpmorgan.com/document/cusip/48127DDG0/doctype/Product_Termsheet/document.pdf For more information about the estimated value of the notes, which likely will be lower than the price you paid for the notes, please see the hyperlink above.

Automatic Call

If on any Review Date the Index closing level of each Index is greater than or equal to its level on the Pricing Date, the Notes will be automatically called and you will receive a cash payment for each \$1,000 principal amount note, equal to (a) \$1,000 plus (b) the contingent interest payment applicable to that Review Date.

Payment at Maturity

If the notes have not been automatically called and (i) the Ending Index Level of each Index is greater than or equal to its Initial Index Level or (ii) a Trigger Event has not occurred, you will receive a cash payment at maturity, for each \$1,000 principal amount note, equal to (a) \$1,000 plus (b) the

Contingent Interest Payment applicable to the final Review Date.

If the notes have not been automatically called and (i) the Ending Index Level of either Index is less than its Initial Index Level and (ii) a Trigger Event has occurred, at maturity you will lose 1% of the principal amount of your notes for every 1% that the Ending Index Level of the Lesser Performing Index is less than its Initial Index Level, subject to any Contingent Interest Payment payable at maturity. Under these circumstances, your payment at maturity per \$1,000 principal amount note, in addition to any Contingent Interest Payment, will be calculated as follows: \$1,000 + (\$1,000 [] Lesser Performing Index Return)

If the notes have not been automatically called and (i) the Ending Index Level of either Index is less than its Initial Index Level and (ii) a Trigger Event has occurred, you will lose some or all of your principal amount at maturity. Capitalized terms used but not defined herein shall have the meanings set forth in the preliminary term sheet.

Hypothetical Returns**

nypothetical ketali	Payment at Maturity (6.00% per annum Contingent Interest Rate)	Payment at Maturity
Least Performing Index Return	If a Trigger Event Has Not Occurred	
60.00%	\$1,015.00	N/A
40.00%	\$1,015.00	N/A
20.00%	\$1,015.00	N/A
5.00%	\$1,015.00	N/A
0.00%	\$1,015.00	N/A
-5.00%	\$1,015.00	N/A
-20.00%	\$1,015.00	N/A
-30.00%	\$1,015.00	N/A
-30.01%	N/A	\$699.90
-60.00%	N/A	\$400.00
-80.00%	N/A	\$200.00

Contingent Interest

If the Notes have not been automatically called and the closing level of both Indices on any review date is greater than or equal to its Interest Barrier, you will receive on the applicable interest payment date a contingent interest payment equal to at least 1.50%*.

If the Index closing level of either Index on any Review Date is less than its Interest Barrier, no Contingent Interest Payment will be made with respect to that Review Date

^{*} To be determined on the Pricing Date, but not less than 6.00% and not greater than 8.00% per annum.

^{**} The hypothetical returns and hypothetical interest payments on the notes shown above apply only if you hold the notes for their entire term or until

automatically called. These hypotheticals do not reflect fees or expenses that would be associated with any sale in the secondary market. If these fees and expenses were included, the hypothetical returns and hypothetical interest payments shown above would likely be lower

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Selected Benefits

- [] The notes offer a higher interest rate than the yield currently available on debt securities of comparable maturity issued by us.
- [] Quarterly contingent interest payments of between 6.00% and 8.00% per annum.

Selected Risks

- [] Your investment in the notes may result in a loss. The Notes do not quarantee any return of principal.
- [] The notes do not guarantee the payment of interest and may not pay interest at all.
- [] Any payment on the notes is subject to our credit risk. Therefore the value of the notes prior to maturity are subject to changes in the market's view of our creditworthiness.
- [] You are exposed to the risks of the decline in value of each Index.
- [] Your payment at maturity may be determined by the lesser performing Index.
- [] Return is limited to the principal amount plus accrued interest regardless of any appreciation of the Underlyings, which may be significant.
- [] If the notes have not been automatically called and a Trigger Event has occurred, you will lose 1% of your principal for every 1% the final level of the lesser performing Underlying is less than its Initial Level.
- [] The benefit provided by the Trigger Level may terminate on any day during the Monitoring Period.
- [] The automatic call feature may force a potential early exit. There is no guarantee you will be able to reinvest the proceeds at a comparable interest rate for a similar level of risk.
- $[\]$ No dividend payments, voting rights, or ownership rights with the securities included in the Index.
- [] You are exposed to the risks associated with small capitalization companies.

Selected Risks (continued)

- [] JPMS' estimated value does not represent future values and may differ from others' estimates.
- [] The notes' value which may be reflected in customer account statements may be higher than JPMS' then current estimated value.
- [] JPMS' estimated value is not determined by reference to our credit spreads for our conventional fixed rate debt.
- [] Lack of liquidity: JPMorgan Securities, LLC, acting as agent for the Issuer (and who we refer to as JPMS), intends to offer to purchase the notes in the secondary market but is not required to do so. The price, if any, at which JPMS will be willing to purchase notes from you in the secondary market, if at all, may result in a significant loss of your principal.
- [] Potential conflicts: we and our affiliates play a variety of roles in connection with the issuance of notes, including acting as calculation agent, hedging our obligations under the notes and making the assumptions to determine the pricing of the notes and the estimated value of the notes when the terms of the notes are set. It is possible that such hedging or other trading activities of JPMorgan or its affiliates could result in substantial returns for JPMorgan and its affiliates while the value of the notes decline.
- [] The tax consequences of the notes may be uncertain. You should consult your tax adviser regarding the U. S. federal income tax consequences of an ${\cal C}$

investment in the notes.

The risks identified above are not exhaustive. Please see "Risk Factors" in the applicable product supplement and "Selected Risk Considerations" to the applicable term sheet for additional information.

Disclaimer

SEC Legend: JPMorgan Chase and Co. has filed a registration statement (including a prospectus) with the SEC for any offering to which these materials relate. Before you invest, you should read the prospectus in that registration statement and the other documents relating to this offering that JPMorgan Chase and Co. has filed with the SEC for more complete information about JPMorgan Chase and Co. and this offering. You may get these documents without cost by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, JPMorgan Chase and Co., any agent or any dealer participating in the this offering will arrange to send you the prospectus and the prospectus supplement as well as any product supplement and term sheet if you so request by calling toll-free 1-866-535-9248.

IRS Circular 230 Disclosure: JPMorgan Chase and Co. and its affiliates do not provide tax advice. Accordingly, any discussion of U.S. tax matters contained herein (including any attachments) is not intended or written to be used, and cannot be used, in connection with the promotion, marketing or recommendation by anyone unaffiliated with JPMorgan Chase and Co. of any of the matters address herein or for the purpose of avoiding U.S. tax-related penalties.

Investment suitability must be determined individually for each investor, and the financial instruments described herein may not be suitable for all investors. This information is not intended to provide and should not be relied upon as providing accounting, legal, regulatory or tax advice. Investors should consult with their own advisors as to these matters.

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