FINISH LINE INC /IN/ Form 4 July 16, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

Check this box

Number: 3235-0287

Synings: January 31,

if no longer subject to Section 16. Form 4 or Expires: 2005
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * LYON GLENN S | | | 2. Issuer Name and Ticker or Trading Symbol FINISH LINE INC /IN/ [FINL] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|--|-----------------------|------|---|--|--|--|
| (Last) | Last) (First) (Middle | | 3. Date of Earliest Transaction | (| | |
| 3308 N. MITTI | HOEFFER 1 | ROAD | (Month/Day/Year) 07/12/2013 | X Director 10% OwnerX Officer (give title Other (specify below) CEO, Chairman of the Board | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| INDIANAPOL | IS, IN 4623 | 5 | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | | | | | | - | , . | | • |
|--------------------------------------|---|---|---|--------|------------------|--|---|---|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Code V | Amount | (A) or (D) | Price | Reported (Instr. 4) Transaction(s) (Instr. 3 and 4) | | |
| Class A Common Stock | 07/12/2013 | | M | 18,852 | A | \$ 6.295 | 92,210 | D | |
| Class A Common Stock | 07/12/2013 | | S | 18,852 | D | \$ 22.5 | 73,358 | D | |
| Class A Common Stock | 07/12/2013 | | M | 3,538 | A | \$ 6.295 | 76,896 | D | |
| Class A Common | 07/12/2013 | | S | 3,538 | D | \$ 22.55 | 73,358 | D | |

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Stock

Class A

Common 164,861 D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|---|--|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Options (Right to Buy) | \$ 6.295 | 07/12/2013 | | M | 18,852 | 03/26/2010 | 03/26/2019 | Class A Common Stock | 18,852 |
| Stock Options (Right to Buy) | \$ 6.295 | 07/12/2013 | | M | 3,538 | 03/26/2010 | 03/26/2019 | Class A Common Stock | 3,538 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|----------------------------|-------|--|--|--|--|
| • 0 | Director | 10% Owner | Officer | Other | | | | |
| LYON GLENN S 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235 | X | | CEO, Chairman of the Board | | | | | |

Signatures

/s/ Christopher C. Eck, attorney-in-fact 07/16/2013

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.