

CEVA INC  
Form 8-K  
February 02, 2018

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of report (Date of earliest event reported): January 30, 2018**

**CEVA, INC.**

**(Exact Name of Registrant as Specified in Its Charter)**

**Delaware**

**(State or Other Jurisdiction of Incorporation)**

**000-49842**  
**(Commission File Number)**

**77-0556376**  
**(I.R.S. Employer Identification No.)**

**1174 Castro Street, Suite 210, Mountain View, CA**  
**(Address of Principal Executive Offices)**

**94040**  
**(Zip Code)**

**650/417-7900**

**(Registrant's Telephone Number, Including Area Code)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Security Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**ITEM 5.02. DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS**
*2018 Executive Bonus Plan for Chief Executive Officer and Chief Financial Officer*

On January 30, 2018, the Compensation Committee (the *Committee*) of the Board of Directors (the *Board*) of CEVA, Inc. (the *Company*) approved a 2018 Executive Bonus Plan (the *2018 Executive Plan*), effective as of January 1, 2018, for Gideon Wertheizer, the *Company's* Chief Executive Officer, and Yaniv Arieli, the *Company's* Chief Financial Officer.

The Committee believes that the 2018 Executive Plan is an important part of maintaining the overall competitiveness of the *Company's* executive compensation program and serves as an effective device to motivate its executive officers to achieve the financial and strategic goals and objectives reflected in the *Company's* annual operating plan, which are designed to further the creation of long-term stockholder value.

Parameters of the 2018 Executive Plan are as follows:

<b>Weighting</b>	<b>Financial Targets</b>	<b>Threshold for Receipt of Bonus</b>	<b>Linear Calculation from 90% to 100% of Target</b>	<b>Linear Calculation from 100% to 110% of Target</b>
50%	2018 total revenue target	90% of 2018 total revenue target	If the <i>Company</i> achieves 95% of the 2018 total revenue target, 95% of the bonus amount, which is subject to a 50% weighting, would be payable	For both financial targets, if actual result exceeds 100% of the target, every 1% increase of the target, up to 110%, would result in an increase of 3.5% for Mr. Wertheizer and an increase of 2.5% for Mr. Arieli. For example, if the <i>Company</i> achieves 105% of the 2018 total revenue target, 117.5% of the bonus amount payable upon achievement of such target would be payable to Mr. Wertheizer and 112.5% to Mr. Arieli
50%	Annual non-GAAP fully diluted EPS target	100% of annual non-GAAP fully-diluted EPS target	N/A	

Under the 2018 Executive Plan, the target annual cash incentive award opportunities for each of Messrs. Wertheizer and Arieli are established as a percentage of each such executive officer's base salary for 2018. The target and maximum award opportunities for Messrs. Wertheizer and Arieli for 2018 are as follows:

<b>Named Executive Officer</b>	<b>Target Award (as a percentage of base salary)</b>	<b>Maximum Award (as a percentage of base salary)</b>
Gideon Wertheizer	70%	110%
Yaniv Arieli	50%	75%

Payment of bonuses (if any) will be made in 2019. Bonuses will be paid in cash in a single lump sum, subject to payroll taxes and tax holdings.

Due to their strategic significance, the Company believes that the disclosure of the 2018 total revenue target and the annual non-GAAP fully diluted EPS target under the 2018 Executive Plan would cause future competitive harm to the Company and therefore are not disclosed.

The above is a description of the 2018 Executive Plan provided pursuant to Paragraph 10(iii) to Item 601 of Regulation S-K, which requires a written description of a compensatory plan when there is no formal document containing the compensation information.

#### *2018 Incentive Bonus Plan for EVP, Worldwide Sales*

On January 30, 2018, the Committee approved a 2018 Incentive Plan (the "Ohana 2018 Plan") for Issachar Ohana, the Company's Executive Vice President, Worldwide Sales, effective as of January 1, 2018.

In accordance with the Ohana 2018 Plan, which is substantially similar to Mr. Ohana's 2017 incentive plan, his bonus is based on a formula using a specified 2018 annual revenue target multiplied by a specified commission rate. A commission multiplier of 1.0 is applied to the commission rate based on 0% to 100% achievement of the 2018 annual revenue target. A commission multiplier of 1.5 is applied to the commission rate based on the achievement of the 2018 annual revenue target beyond 100%. Mr. Ohana's bonus based on the achievement of the 2018 annual revenue target is capped at \$155,000. In addition, Mr. Ohana is eligible to receive an additional quarterly bonus of \$5,000 each if specified quarterly revenue targets based on the 2018 annual revenue target are achieved. Furthermore, Mr. Ohana is eligible to receive an additional bonus of \$5,000 each time he successfully executes a license agreement with a specified strategic customer that exceeds one million dollars (not including prepaid royalties). The 2018 strategic account bonus is capped at \$20,000 if the Company fails to achieve the 2018 annual revenue target but Mr. Ohana would not be subject to any cap if the 2018 annual revenue target is achieved. The commission-based bonus is payable quarterly based on the criteria discussed above and is subject to payroll taxes and tax withholdings.

Due to their strategic significance, the Company believes that the disclosure of the 2018 annual revenue target, quarterly revenue targets, commission rate and information relating to the strategic customer accounts under the Ohana 2018 Plan would cause competitive harm to the Company and therefore are not disclosed.

The foregoing description of the Ohana 2018 Plan is qualified in its entirety by reference to the complete text of the plan which is attached as Exhibit 10.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**ITEM 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

10.1 2018 Incentive Plan for Issachar Ohana, EVP Worldwide Sales (portions of this exhibit is redacted).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CEVA, INC.

Date: February 2, 2018

By: /s/ Yaniv Arieli  
Yaniv Arieli  
Chief Financial Officer