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Healthsport, Inc.  
Form 10QSB  
August 20, 2007

U.S. SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-QSB

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange  
Act of 1934

For Quarter Ended: JUNE 30, 2007

Commission File Number: 0-23100

HEALTHSPORT, INC.

(Exact name of small business issuer as specified in its charter)

DELAWARE  
(State of Incorporation)

22-2649848  
(IRS Employer ID No)

7633 EAST 63RD PLACE, SUITE 220, TULSA, OKLAHOMA 74133  
(Address of principal executive office)

(716) 691-6763  
(Issuer's telephone number)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No .

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No .

The number of shares outstanding of registrant's common stock, par value \$.0001 per share, as of June 30, 2007, was 41,766,897.

Transitional Small Business Disclosure Format (Check one): Yes  No .

HEALTHSPORT, INC. AND SUBSIDIARIES  
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HEALTHSPORT, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEET  
JUNE 30, 2007  
(UNAUDITED)

ASSETS

Current assets:	
Cash and cash equivalents	\$ 3,170,016
Accounts receivable	293,083
Inventory (Raw materials - \$231,173; work in progress - \$28,594; finished goods - \$456,527)	716,294
Prepaid expenses	1,096,293
	-----
Total current assets	5,275,686
Property and equipment, net	561,486
Goodwill	10,326,948
Patent costs and other intangible assets, net	20,643,712
Other assets	47,801
	-----
Total assets	\$ 36,855,633
	=====

LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:	
Accounts payable and accrued expenses	\$ 840,755
Current portion of capital lease obligation	184,517
Deferred revenue	550,000
Due to shareholder	20,000
	-----
Total current liabilities	1,595,272
	-----
Capital lease obligation, less current portion	112,756
	-----
Total liabilities	1,708,028
	-----

Commitments and contingencies

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Stockholders' equity:	
Preferred stock: \$2.75 par value; authorized 2,000,000 shares; no shares issued and outstanding	--
Common stock: \$.0001 par value; authorized 500,000,000 shares; 41,766,897 shares issued and outstanding	4,177
Additional paid-in capital	66,903,476
Intrinsic value of common stock options	(3,928,623)
Stock subscriptions receivable	(172,754)
Common stock warrants	1,200
Accumulated deficit	(27,659,871)
	-----
Total stockholders' equity	35,147,605
	-----
Total liabilities and stockholders' equity	\$ 36,855,633
	=====

See accompanying notes to condensed consolidated financial statements.

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HEALTHSPORT, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
THREE MONTHS ENDED JUNE 30, 2007 AND 2006  
(UNAUDITED)

	2007	2006
	-----	-----
Revenue		
Product sales	\$ 18,689	\$ --
License fees, royalties and services	64,022	--
	-----	-----
Total revenues	82,711	--
	-----	-----
Costs and expenses		
Cost of product sold	25,891	--
General and administrative expense	836,356	198,014
Marketing and selling expense	573,051	--
Non-cash compensation expense	557,648	--
Manufacturing costs	130,498	--
Research and development costs	890,058	--
	-----	-----
Total costs and expenses	3,013,502	198,014
	-----	-----
Net loss from operations	(2,930,791)	(198,014)
	-----	-----
Other income (expense):		
Interest income	34,394	1,963
Interest expense	(5,107)	(497,739)
	-----	-----
Other income (expense)	29,287	(495,776)
	-----	-----
Net loss before income taxes	(2,901,504)	(693,790)
Provision for income taxes	--	--
	-----	-----
Net loss	\$ (2,901,504)	\$ (693,790)
	=====	=====
NET LOSS PER SHARE, BASIC AND DILUTED	\$ (0.09)	\$ (0.60)
	=====	=====

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WEIGHTED AVERAGE SHARES OUTSTANDING, BASIC AND DILUTED	33,893,002 =====	1,157,288 =====
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See accompanying notes to condensed consolidated financial statements.

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HEALTHSPORT, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
SIX MONTHS ENDED JUNE 30, 2007 AND 2006  
(UNAUDITED)

	2007	2006
	-----	-----
Revenue		
Product sales	\$ 24,585	\$ --
License fees, royalties and services	64,022	--
	-----	-----
Total revenues	88,607	--
	-----	-----
Costs and expenses		
Cost of product sold	29,768	--
General and administrative expense	1,099,127	216,060
Marketing and selling expense	982,225	--
Non-cash compensation expense	945,591	--
Manufacturing costs	130,498	--
Research and development costs	890,058	1,491
	-----	-----
Total costs and expenses	4,077,267	217,551
	-----	-----
Net loss from operations	(3,988,660)	(217,551)
	-----	-----
Other income (expense):		
Interest income	43,621	1,963
Interest expense	(5,107)	(633,648)
	-----	-----
Other income (expense)	38,514	(631,685)
	-----	-----
Net loss before income taxes	(3,950,146)	(849,236)
Provision for income taxes	--	--
	-----	-----
Net loss	\$ (3,950,146)	\$ (849,236)
	=====	=====
 NET LOSS PER SHARE, BASIC AND DILUTED	 \$ (0.15)	 \$ (0.93)
	=====	=====
 WEIGHTED AVERAGE SHARES OUTSTANDING, BASIC AND DILUTED	 26,982,547	 914,194
	=====	=====

See accompanying notes to condensed consolidated financial statements.

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HEALTHSPORT, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 SIX MONTHS ENDED JUNE 30, 2007 AND 2006  
 (UNAUDITED)

	2007	2006
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net loss	\$ (3,950,146)	\$ (849,200)
Adjustment to reconcile net loss to net cash used in operating activities:		
Amortization of non-cash stock compensation	945,591	
Intrinsic value of beneficial conversion feature of convertible promissory note	--	358,800
Depreciation and amortization	269,195	
Acquired research and development cost	847,336	
Abandoned asset	--	1,400
Change in other assets and liabilities:		
Accounts receivable	(63,355)	
Inventory	(247,582)	
Prepaid expenses and other assets	(219,074)	
Accounts payable	351,430	190,600
Accrued expenses	35,452	269,900
	(2,031,153)	(28,200)
	(2,031,153)	(28,200)
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Cash received in excess of cash paid in acquisition of InnoZen	14,482	
Legal fees associated with acquisition of Neutracuticals	(15,812)	
Loans to InnoZen prior to acquisition	(500,000)	
Acquisition of property and equipment	(108,588)	
	(609,918)	
	(609,918)	
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Loan proceeds	--	448,600
Collection of stock subscription receivable	250,000	
Loan proceeds from shareholder	20,000	
Loan repayment to shareholder	(108,285)	
Capital lease payments	(30,500)	
Sale of common stock	5,361,728	
	5,492,943	448,600
	5,492,943	448,600
<b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>	2,851,872	420,300
CASH AND CASH EQUIVALENTS, beginning of period	318,144	1,300
CASH AND CASH EQUIVALENTS, end of period	\$ 3,170,016	\$ 421,600

See accompanying notes to condensed consolidated financial statements.

HEALTHSPORT, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS, CONTINUED  
 SIX MONTHS ENDED JUNE 30, 2007 AND 2006

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(UNAUDITED)

	2007	2006
	-----	-----
SUPPLEMENTAL CASH FLOW INFORMATION		
CASH PAID FOR INTEREST AND INCOME TAXES:		
Interest	\$ 5,107	\$ --
Income taxes	--	--
NON-CASH INVESTING AND FINANCING ACTIVITIES:		
Issuance of common stock for:		
Investment in Health Strip Solutions, LLC	\$ --	\$ 900,000
Investment in InnoZen, Inc.:		
Current assets, excluding cash	742,474	--
Property and equipment	471,188	--
Goodwill and other intangible assets	27,435,950	--
Research and development	847,336	--
Other assets	10,583	--
	-----	
Total assets	29,507,531	--
Liabilities assumed	(1,397,085)	--
Liabilities to HealthSport, Inc.	(750,000)	--
	-----	
Purchase price (net assets acquired)	27,360,446	--
Common stock issued	(27,374,928)	--
	-----	
Cash acquired in excess of cash paid	14,482	--
	=====	
Trade names and web site	74,000	--
Stock subscriptions receivable	172,754	--
Prepaid royalties	204,000	--
Accrued expense	15,000	--

See accompanying notes to condensed consolidated financial statements.

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HEALTHSPORT, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(UNAUDITED)

The following notes to the condensed consolidated financial statements and management's discussion and analysis or plan of operation contain "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements may include projections or expectations of future financial or economic performance of the Company, and statements of the Company's plans and objectives for future operations. Words such as "expects", "anticipates", "approximates", "believes", "estimates", "hopes", "intends", "plans", and variations of such words and similar expressions are intended to identify such forward-looking statements. No assurance can be given that actual results or events will not differ materially from those projected, estimated, assumed or anticipated in any such forward-looking statements. Important factors that could result in such differences, in addition to other factors noted with such forward-looking statements, include those discussed in Exhibit 99.1 filed with the Securities and Exchange Commission as an exhibit to the Company's Annual Report on Form

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10-KSB for fiscal year 2002.

### NOTE 1: ORGANIZATION AND NATURE OF BUSINESS

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#### ORGANIZATION AND BASIS OF PRESENTATION

The condensed consolidated financial statements include the accounts of HealthSport, Inc. ("HealthSport") and its wholly owned subsidiaries, Enlyten, Inc. ("Enlyten"), InnoZen, Inc. ("InnoZen"), Health Strip Solutions, LLC ("Health Strip"), Cooley Nutraceuticals, Inc. ("Nutraceuticals"), and the following inactive subsidiaries, World Championship Poker, Inc. ("Poker"), Strategic Gaming Consultants, LLC ("Gaming") and Maxx Motorsports, Inc. ("Maxx"), and its wholly owned subsidiary, Team Racing Auto Circuit, LLC ("TRAC") (collectively, the "Company" or the "Companies"). All significant intercompany balances and transactions have been eliminated in consolidation.

On April 24, 2006, the Company filed a Definitive Information Statement pursuant to Section 14C which provided that effective May 15, 2006: 1) the name of the Company would be changed to HealthSport, Inc.; 2) the Company's issued and outstanding shares would be reverse-split one share for each 200 shares; and 3) the Company's Certificate of Incorporation would be restated to reflect these amendments. These amendments were approved by the Company's Board of Directors and in writing by 52.33% of the Company's shareholders on March 31, 2006. Accordingly, effective May 15, 2006, the Company's name was changed from Idea Sports Entertainment Group, Inc. to HealthSport, Inc., the shares were reverse-split one for 200 and the Company's Certificate of Incorporation was restated to reflect these amendments. The Company has made the change in outstanding shares and all references to shares retroactive for all periods presented in the financial statements.

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The condensed consolidated financial statements included in this report have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission for interim reporting and include all adjustments (consisting only of normal recurring adjustments) that are, in the opinion of management, necessary for a fair presentation. These condensed consolidated financial statements have not been audited.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States have been condensed or omitted pursuant to such rules and regulations for interim reporting. The Company believes that the disclosures contained herein are adequate to make the information presented not misleading. However, these condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report for the year ended December 31, 2006, which is included in the Company's Form 10-KSB for the year ended December 31, 2006. The financial data for the interim periods presented may not necessarily reflect the results to be anticipated for the complete year.

Certain reclassifications of the amounts presented for the comparative period have been made to conform to the current presentation.

#### NATURE OF BUSINESS

HealthSport is a holding company with the following active wholly owned subsidiaries.

Enlyten was formed to market and sell the Company's ENLYTEN(TM) edible film strip products.

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InnoZen is the preeminent formulator, developer and manufacturer of edible thin film strips that deliver drug actives and was the first company to deliver a drug active ingredient in a thin film strip. InnoZen completed the development of Chloraseptic(R) Sore Throat Relief Strips in June 2003 and launched two new film strip products under its own Suppress(R) brand (<http://www.suppress.com>) in September 2004.

All patent applications for the Companies are processed by InnoZen.

Health Strip, in conjunction with InnoZen, holds the proprietary technology for the formulation of a thin film electrolyte strip and has filed a provisional patent for this process. Along with water, electrolytes such as those found in Health Strip's ENLYTEN(TM) SPORTSTRIPS, can be used in oral rehydration therapy to replenish the body's electrolyte levels after dehydration caused by exercise, diarrhea or vomiting. Health Strip and InnoZen also hold the proprietary technology for ENLYTEN(TM) SURVIVAL STRIPS which are formulated with antioxidants, non-cavity causing sweeteners, vitamins, herbal extracts, electrolytes, caffeine and other proven beneficial compounds as a remedy to fatigue, drowsiness and dehydration.

Nutraceuticals holds the proprietary technology for the formulation of a nutritional supplement that quickly and effectively provides natural energy enhancers, caffeine, electrolytes, antioxidants and other essential vitamins and minerals. In conjunction with InnoZen, Nutraceuticals has designed the FIX STRIPS(TM), as a formulation to supply the body with a healthy boost in energy, while replenishing and maintaining the essential vitamins and minerals lost during activity, after a long flight, bad night of sleep or over indulgence of alcohol.

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### NEW ACCOUNTING POLICIES

The following accounting policies have been established and adopted by the Company due to the recent acquisition of InnoZen and the Company's increasing level of operations.

**RESEARCH AND DEVELOPMENT COSTS** - Research and development costs are charged to operations when incurred.

**REVENUE RECOGNITION** - Revenue is recognized on the sale of licensed products when title has transferred.

License fees received in advance in exchange for the right to use assets are recognized over the term of the licensing agreement. Royalties are based on actual sales of licensed product which are recognized when reported as earned. Royalty agreements currently provide for rates ranging from 5% to 8%.

Deferred revenue is comprised of advance payments received under various licensing, royalty and manufacturing agreements, the terms of which range from five to fifteen years. The payments are not creditable against royalties and are generally not refundable.

**CUSTOMER REBATES AND INCENTIVES** - The Company offers various rebates and incentives to its customers based on customer sales volumes and advertising plans. The amounts incurred are subject to changes in market conditions, customer marketing strategies and changes in the profitability or sale of the related merchandise. These rebates and incentives are offered at the later of the date at which the related revenue is recognized or the date at which the rebate or incentive is offered and are recorded as reductions of sales in



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accordance with EITF 1-09.

### NOTE 2: ACQUISITIONS

#### INNOZEN, INC.

On May 4, 2007, the Company completed the acquisition of InnoZen through a merger of InnoZen with InnoZen Acquisition Sub, Inc. ("Acquisition Sub"), the Company's wholly owned subsidiary, all Delaware corporations, in exchange for 18,249,952 shares of the Company's common stock. In accordance with Delaware General Corporate Law and pursuant to the terms and conditions of the Merger Agreement, Acquisition Sub was merged with and into InnoZen, after which, InnoZen became the Company's wholly owned subsidiary and continues as the surviving corporation and the separate existence of Acquisition Sub ceased.

InnoZen is the preeminent formulator, developer and manufacturer of edible thin film strips that deliver drug actives and was the first company to deliver a drug active ingredient in a thin film strip when it completed the development of Chloraseptic(R) Sore Throat Relief Strips in June 2003. With Chloraseptic Relief Strips, InnoZen established a new process which prevented irritants and

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incorporated additional compounds to make the strips more suitable for various drug delivery needs. Relying on its expertise in the development of edible film strips that deliver drug actives, InnoZen moved forward with its proprietary technology to develop two new thin film strip products for cough. InnoZen launched its two new film strip products under its own Suppress(R) brand (<http://www.suppress.com>) in September 2004.

The acquisition was accounted for using the purchase method of accounting and, accordingly, the consolidated statements of operations include the results of InnoZen beginning May 4, 2007. The assets acquired and the liabilities assumed were recorded at estimated fair values as determined by the Company's management based on information currently available and on current assumptions as to future operations. A summary of the estimated fair value of assets acquired and liabilities assumed in the acquisition follows:

Current assets, excluding cash and cash equivalents	\$ 742,474
Property and equipment	471,188
Other assets	10,583
Intangible assets	18,895,000
Goodwill	8,540,950
Research and development cost	847,336
	-----
Total assets	29,507,531
Liabilities assumed	(1,397,085)
Liabilities to HealthSport	(750,000)
	-----
Purchase price (net assets acquired)	27,360,446
Common stock issued	(27,374,928)
	-----
Cash acquired in excess of cash paid	\$ 14,482
	=====

Unaudited pro forma results of operations for the three and six-month periods ended June 30, 2007 and 2006, as if the Company and InnoZen had been combined as

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of the beginning of the periods follows. The pro forma results include estimates and assumptions which management believes are reasonable. However, pro forma results are not necessarily indicative of the results that would have occurred if the business combination had been in effect on the dates indicated, or which may result in the future.

	THREE MONTHS ENDED JUNE 30,	
	2007	2006
	----	----
Net revenues	\$ 164,393	\$ 30,235
Net loss	2,998,307	1,183,785
Net loss per share, basic and diluted	\$ (0.07)	\$ (0.06)

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	SIX MONTHS ENDED JUNE 30,	
	2007	2006
	----	----
Net revenues	\$ 637,150	\$ 159,844
Net loss	4,318,687	1,841,879
Net loss per share, basic and diluted	\$ (0.11)	\$ (0.10)

### HEALTH STRIP

On March 29, 2006, the Company entered into a Unit Purchase Agreement with the majority of the unit holders of Health Strip to acquire 80% of Health Strip in exchange for 500,000 shares of the Company's common stock. Health Strip, in conjunction with InnoZen, holds certain proprietary technology for the formulation of a film strip product containing electrolytes to replenish the body while under physical stress (the "electrolyte strip"), which is the subject of a provisional patent filed in the U.S. Patent and Trademark office on June 14, 2006. In addition, Health Strip reached an agreement for InnoZen to manufacture and distribute the electrolyte strips through its California based manufacturing facility. Through the use of InnoZen's patented manufacturing process, the electrolyte strips have now been produced. Product names and packaging were finalized and initial sales began at the end of 2006.

At the time it was acquired, Health Strip did not have any tangible assets or liabilities, but it did have certain proprietary technology for an electrolyte replenishment system and the rights to file for a patent of this process. Accordingly, Health Strip recorded \$1,125,000 as an intangible asset for patent technology rights, 80% of which is equal to the value of the Company's common stock issued on the date of the transaction. The Company commenced amortization of its total patent costs in July 2006 over seventeen years, the life of the expected patent. The Company will periodically evaluate the unamortized balance of the patent and technology costs and record an impairment loss if warranted.

During December 2006, the Company issued 925,000 shares of its common stock to acquire the remaining 20% of Health Strip, which was valued at \$1,871,250, based upon the trading price of the Company's stock on the acquisition dates. This amount was reduced by the book value of the associated minority interest of \$135,252 and the resulting \$1,735,998 was recorded as goodwill.

### NUTRACEUTICALS

On December 6, 2006, the Company issued 375,000 shares of its common stock to acquire 100% of Nutraceuticals. At the time it was acquired, Nutraceuticals had

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a receivable for \$3,750 and did not have any liabilities, but it did have certain proprietary technology for the formulation of a nutritional supplement that quickly and effectively provides natural energy enhancers, caffeine, electrolytes, antioxidants and other essential vitamins and minerals. In conjunction with InnoZen, Nutraceuticals has designed the Company's formulation to supply the body with a healthy boost in energy, while replenishing and maintaining the essential vitamins and minerals lost during activity, after a long flight, bad night of sleep or over indulgence of alcohol. This transaction was recorded based upon the trading price of the Company's common stock on the

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date of the purchase and the resulting \$806,250 was allocated \$3,750 to accounts receivable and \$802,500 to an intangible asset for patent technology rights. The Company commenced amortization of the patent costs over seventeen years, the life of the expected patent in January 2007. The Company will periodically evaluate the unamortized balance of the patent and technology costs and record an impairment loss if warranted.

In June 2007, the Company issued 50,000 shares of its common stock, valued at \$74,000, and a warrant to acquire 50,000 shares of its common stock at \$2.25 per share to acquire the trade name for HANGOVER FIX(R), FIX STRIPS(TM) and the website and related domain names.

### NOTE 3: INTANGIBLE ASSETS

-----

The Company accounts for goodwill and intangible assets in accordance with SFAS 142. Goodwill and other intangible assets are tested annually, at a minimum, for impairment. Patent costs are amortized over their life of seventeen years from the date the patent application is filed. Patent costs include the costs allocated to the proprietary technology for the formulation of thin film electrolyte strip products and associated legal costs. Trade secrets include costs allocated to InnoZen's formulations and are being amortized over seventeen years. Trademarks represent the cost of acquired trademarks, which are not being amortized. Client lists represents the cost of acquired client lists which are being amortized over five years.

The Company's intangible assets consist of the following at June 30, 2007:

The Company's excess of purchase cost over the fair value of net assets of businesses acquired (goodwill):

InnoZen	\$ 8,540,950
Health Strip	1,735,998
Poker	50,000
	-----
Total goodwill	\$10,326,948
	=====

Identifiable intangible costs:

	Trade secrets	Patent costs	Trademarks	Client lists
	-----	-----	-----	-----
InnoZen	\$ 5,640,000	\$ 11,281,000	\$ 1,128,000	\$ 846,000
Health Strip	--	1,129,216	--	--
Nutraceuticals	--	818,311	60,000	--
	-----	-----	-----	-----

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Total	5,640,000	13,228,527	1,188,000	846,000
Accumulated				
Amortization	(55,294)	(200,621)	--	(28,200)
Net costs	\$ 5,584,706	\$ 13,027,906	\$ 1,188,000	\$ 817,800

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Total identifiable net intangible costs above	\$ 20,618,412
Web site costs	25,300
Total net intangible costs	\$ 20,643,712

NOTE 4: SHARE-BASED PAYMENTS

STOCK OPTIONS

In December 2004, the FASB issued SFAS 123 (revised 2004), "Share-Based Payment" (SFAS 123R). Among other things, SFAS 123R requires expensing the fair value of stock options, previously optional accounting. For transition, upon adoption on January 1, 2006, SFAS 123R required expensing any unvested options and also required the Company to change the classification of certain tax benefits from option deductions to financing rather than operating cash flows.

Prior to January 1, 2006, the Company accounted for options granted under its employee compensation plan using the intrinsic value method prescribed in Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB 25") and related interpretations including Financial Accounting Standards Board ("FASB") Interpretation No. 44, "Accounting for Certain Transactions Involving Stock Compensation, an interpretation of APB Opinion No. 25." Under APB 25, compensation expense was recognized for the difference between the market price of the Company's common stock on the date of grant and the exercise price. As permitted by Statement of Financial Accounting Standards ("SFAS") No. 123, "Accounting for Stock-Based Compensation" ("SFAS 123"), stock-based compensation was included as a pro forma disclosure in the notes to the consolidated financial statements.

Effective January 1, 2006, the Company adopted the provisions of SFAS 123R using the modified prospective transition method for all stock options issued. SFAS 123R required measurement of compensation cost for all options granted based on fair value on the date of grant and recognition of compensation over the service period for those options expected to vest. The Company had no unvested options outstanding prior to July 1, 2006. Stock-based compensation expense recorded for the six months ended June 30, 2007, includes the estimated expense for stock options granted on or subsequent to January 1, 2006, based on the grant date fair value estimated in accordance with the provisions of SFAS 123R. The Company recorded the cost of stock options by increasing additional paid-in capital and increasing intrinsic value of common stock options. The deferred intrinsic value of common stock options is being amortized over the period which the awards are expected to be exercised. As prescribed under the modified prospective and prospective transition methods, results for the prior period have not been restated.

The Company currently fully reserves all of its tax benefits. Accordingly, the adoption of SFAS 123R, which requires the benefits of tax deduction in excess of the compensation cost recognized for those options to be classified as financing cash inflows rather than operating cash inflows, on a prospective basis, will

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have no current impact on the Company.

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The fair value of each option on the date of grant is estimated using the Black Scholes option valuation model. The following weighted-average assumptions were used for options granted during the six months ended June 30, 2007 (none in the corresponding 2006 period):

Expected term	2-5 years
Expected volatility	102.91%
Expected dividend yield	0%
Risk-free interest rate	4.75%
Expected annual forfeiture rate	0%

A summary of option activity as of June 30, 2007, and changes during the six months then ended is presented below:

Options -----	Shares -----	WEIGHTED AVERAGE EXERCISE Price -----	WEIGHTED AVERAGE REMAINING CONTRACTUAL Term (yrs) -----	AGGREGATE INTRINSIC VALUE (\$000) -----
Outstanding, December 31, 2006	425,000			
Granted	3,585,390			
Exercised	-			
Forfeited or expired	-			
	-----			
Outstanding, June 30, 2007	4,010,390	\$ 1.71	2.79	\$ 4,444
	=====	=====	=====	=====
Exercisable at June 30, 2007	3,910,390	\$ 1.69	2.80	\$ 4,248
	=====	=====	=====	=====

The weighted-average grant date fair value of options granted during the six months ended June 30, 2007, was \$1.10 and \$1.18 during the 2006 period. No options have been exercised.

As of June 30, 2007, there was \$3,928,623 of total unrecognized compensation cost related to share-based option compensation arrangements. The cost is expected to be recognized over a weighted-average period of 31.70 months.

As of June 30, 2007, there were 78,750 warrants with an exercise price of \$20 per share which expire 75,000 in August 2007 and 3,750 in November 2007 and 50,000 warrants with an exercise price of \$2.25 per share which expire in June 2009.

Options granted include 2,825,390 which were granted to employees and consultants of InnoZen to replace its outstanding options on the date of acquisition of InnoZen.

### STOCK GRANTS

In addition to stock options awarded to employees, consultants and spokespersons, the Company has made stock grants to these parties. These stock grants are for future services over terms of one to two years, are being amortized over the period the services are being provided and are summarized

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below.

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NON-CASH STOCK COMPENSATION

The intrinsic value of stock option grants and the value of stock grants are being amortized as non-cash stock compensation on a straight-line basis over the relevant period. A summary of the activity follows:

	OPTIONS -----	GRANTS -----	TOTAL -----
Balance, December 31, 2006	\$ 457,190	\$ 694,521	\$ 1,151,711
Grants	3,941,214	545,750	4,486,964
Forfeiture	--	(236,250)	(236,250)
Amortization	(469,781)	(475,810)	(945,591)
	-----	-----	-----
Balance, June 30, 2007	\$ 3,928,623	\$ 528,211	\$ 4,456,834
	=====	=====	=====

NOTE 5: CAPITAL LEASE OBLIGATION

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During the year ended December 31, 2005, InnoZen entered into a sale-leaseback agreement, under which it sold certain manufacturing equipment and leased it back for a period of three years. The leaseback was accounted for as a capital lease and no gain was recognized on the transaction. The following is a schedule by years of future minimum lease payments under capital leases together with the present value of the net minimum lease payments as of June 30, 2007.

Total minimum lease payments:	
Six months ended December 31, 2007	\$ 106,710
Year ended December 31, 2008	213,419
	-----
	320,129
Amount representing interest	(22,856)
	-----
Present value of minimum lease payments	297,273
Less current obligations	(184,517)
	-----
Non-current obligations under capital lease	\$ 112,756
	=====

The lease covers equipment with a cost of \$518,446 and accumulated depreciation of \$112,303 at June 30, 2007.

NOTE 6: COMMITMENTS AND CONTINGENCIES

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The Company maintains its corporate office in the office of its accountant at no cost to the Company.

In January 2007, the Company executed a three-year non-cancelable lease agreement for the Enlyten office in Amherst, New York. The lease requires monthly payments of \$2,364 for the year ending January 31, 2008, \$2,409 for the year ending January 31, 2009 and \$2,455 for the year ending January 31, 2010.

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InnoZen leases its facility in Woodland Hills, California pursuant to a non-cancelable agreement which expires on January 1, 2010. InnoZen has the option to extend the term for one additional year. Minimum lease commitments at June 30, 2007 are as follows: 2007 - \$63,786; 2008 - \$143,700; and 2009 - \$158,828.

The Company has the following royalty obligations:

1. Royalty agreement for 2 years of .5% of sales of the ENLYTEN(TM) SPORTSTRIPS. Annual minimum royalty of \$18,000 and maximum of \$75,000;
2. Royalty agreement for 2 years of .5% of sales of the ENLYTEN(TM) SPORTSTRIPS. Annual minimum royalty of \$15,000 and maximum of \$50,000;
3. Royalty agreement for an indefinite period of .5% of sales of the ENLYTEN(TM) SPORTSTRIPS. Annual minimum royalty of \$36,000 and maximum of \$100,000;
4. Royalty agreement for an indefinite period of 1.0% of the first \$100,000,000 in sales of the ENLYTEN(TM) SPORTSTRIPS and .5% of the next \$150,000,000 in sales;
5. Royalty agreement for an indefinite period of 1.0% of the first \$20,000,000 in sales of the FIX STRIPS(TM) and ENLYTEN(TM) Energy strips and .5% of the next \$80,000,000 in sales; and
6. Royalty agreement for 2 years of 1.5% of sales of the ENLYTEN(TM) SURVIVAL STRIP with annual minimum royalty payments of \$4,200.

The Company is a party to a number of endorsement contracts requiring minimum payments which average approximately \$44,000 per month.

During 2006, InnoZen entered into a distribution contract with Schering-Plough PTY Limited ("Schering") whereby InnoZen granted to Schering an exclusive, royalty-free license to distribute, market, offer to sell and import InnoZen's film strip products in Australia, New Zealand, Singapore, Indonesia, Pakistan, Hong Kong, Taiwan, Vietnam, Malaysia, Thailand, Korea, Philippines, India and China ("territories"). Schering appointed InnoZen as the exclusive supplier of film strip products in the cough and cold market to Schering for distribution in the territories. With respect to all purchase orders submitted by Schering to InnoZen, Schering shall pay InnoZen 50% of the invoice amount upon submitting the purchase order and the remaining 50% of the invoice amount when Schering receives shipping notification of the order. The contract expires in May 2011.

### NOTE 7: RELATED PARTIES

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The Company's acting CFO was paid consulting fees of \$4,500 and \$9,000 during the three and six months ended June 30, 2007, respectively, and none during 2006.

The Company received a loan from a shareholder in the amount of \$20,000 during the six months ended June 30, 2007.

InnoZen repaid a loan from a principal shareholder of the Company in the amount of \$108,285 after it was acquired by the Company.

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From time to time, we may publish forward-looking statements relative to such matters as anticipated financial results, business prospects, technological developments and similar matters. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements. The following discussion and analysis should be read in conjunction with the Consolidated Financial Statements and the accompanying Notes to Consolidated Financial Statements appearing earlier in this report. All statements other than statements of historical fact included in this report are, or may be deemed to be, forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act of 1934, as amended. Important factors that could cause actual results to differ materially from those discussed in such forward-looking statements include, but are not limited to, the following: our current liquidity needs, as described in our periodic reports; changes in the economy; our inability to raise additional capital; our involvement in potential litigation; volatility of our stock price; the variability and timing of business opportunities; changes in accounting policies and practices; the effect of internal organizational changes; adverse state and federal regulation and legislation; and the occurrence of extraordinary or catastrophic events and terrorist acts. These factors and others involve certain risks and uncertainties that could cause actual results or events to differ materially from management's views and expectations. Inclusion of any information or statement in this report does not necessarily imply that such information or statement is material. We do not undertake any obligation to release publicly revised or updated forward-looking information, and such information included in this report is based on information currently available and may not be reliable after this date.

### PLAN OF OPERATION

During the quarter ended June 30, 2007, we completed our sales and marketing materials for the ENLYTEN(TM) SPORTSTRIPS allowing our sales staff to begin marketing the product to retailers nationwide beginning June 15, 2007. In addition, marketing materials and packaging is anticipated to be completed in the third quarter introducing our two newest products, FIX STRIPS(TM) and a lower dose electrolyte strip for children. Marketing efforts for the sale of these two products began in August 2007 with deliveries expected to start in the fourth quarter. Due to the seasonal nature of our suppress products, we expect to begin making deliveries to our retailers beginning at the end of the third quarter of 2007.

### ACQUISITION OF INNOZEN

On May 4, 2007, we issued 18,249,952 shares of our common stock to the shareholders of InnoZen and completed the acquisition of InnoZen through a merger of InnoZen with our wholly owned subsidiary, Acquisition Sub.

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### COMPARISON OF THREE MONTHS ENDED JUNE 30, 2007 AND 2006

#### REVENUES

During the three months ended June 30, 2007, we had product sales of \$18,689 and revenues from license fees, royalties and services of \$64,022, a total of \$82,711. There were no sales in the corresponding 2006 period.

#### COSTS AND EXPENSES

Cost of product sold includes the direct cost of product sold plus distribution center costs, freight and shipping supplies.



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General and administrative expenses ("G&A") increased to \$836,356 in the three months ended June 30, 2007, from \$198,014 in the 2006 period. We had minimal operations in 2006 until completing the acquisition of Health Strip at the end of March 2006. The major components of the increase include \$573,717 in G&A for the two months InnoZen was included in the consolidated financial statements and salaries and wages of \$67,231.

Selling and marketing costs are \$573,051 in the three months ended June 30, 2007, as compared to none in the 2006 period. Selling and marketing costs did not commence until the end of 2006. The major components of the 2007 selling and marketing costs include payments on endorsement contracts, minimum royalty payments and sponsorship fees of \$174,550, staff payroll of \$139,526, advertising and package development costs of \$91,659 and costs associated with initial trade shows, conferences and events of \$70,427.

Non-cash compensation expense of \$557,648 includes the amortization of stock grants and amortization of the intrinsic value of stock options to employees, consultants and spokespersons over the relevant service periods to both employees and as a part of endorsement contracts.

Manufacturing costs represent the costs incurred during the manufacturing process that are not capitalized into inventory based on current production volume for InnoZen in the two months it was included in the consolidated financial statements.

Research and development ("R&D") costs include \$847,336 in R&D which was acquired as a part of the purchase of InnoZen and expensed pursuant to the required method of accounting for R&D. The remaining \$42,722 in R&D was contract services, supplies, materials and analytical testing costs incurred by InnoZen during the two months it was included in the consolidated financial statements.

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### COMPARISON OF SIX MONTHS ENDED JUNE 30, 2007 AND 2006

#### REVENUES

During the six months ended June 30, 2007, we had product sales of \$24,585 and revenues from license fees, royalties and services of \$64,022, a total of \$88,607. There were no sales in the corresponding 2006 period.

#### COSTS AND EXPENSES

Cost of product sold includes the direct cost of product sold plus distribution center costs, freight and shipping supplies.

General and administrative expenses ("G&A") increased to \$1,099,127 in the six months ended June 30, 2007, from \$216,060 in the 2006 period. We had minimal operations in 2006 until completing the acquisition of Health Strip at the end of March 2006. The major components of the increase include \$573,717 in G&A for the two months InnoZen was included in the consolidated financial statements, salaries and wages of \$141,457 and travel and entertainment of \$79,064.

Selling and marketing costs are \$982,225 in the six months ended June 30, 2007, as compared to none in the 2006 period. Selling and marketing costs did not commence until the end of 2006. The major components of the 2007 selling and marketing costs include payments on endorsement contracts, minimum royalty payments and sponsorship fees of \$282,240, staff payroll of \$249,964, advertising and package development costs of \$152,882 and costs associated with initial trade shows, conferences and events of \$95,069.

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Non-cash compensation expense of \$945,591 includes both the amortization of stock grants to employees and stock grants as part of endorsement contracts over the relevant service periods and amortization of the intrinsic value of stock options to both employees and as a part of endorsement contracts.

Manufacturing costs represent the costs incurred during the manufacturing process that are not capitalized into inventory based on current production volume for InnoZen in the two months it was included in the consolidated financial statements.

Research and development ("R&D") costs include \$847,336 in R&D which was capitalized as a part of the purchase of InnoZen and expensed pursuant to the required method of accounting for R&D. The remaining \$42,722 in R&D was contract services, supplies, materials and analytical testing costs incurred by InnoZen during the two months it was included in the consolidated financial statements.

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### ITEM 3: CONTROLS AND PROCEDURES

A third-party consultant has been retained to communicate to management the disclosures required by reports that are filed under the Exchange Act.

#### (a) Evaluation of Disclosure Controls and Procedures

Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in the reports that are filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in the reports that are filed under the Exchange Act is accumulated and communicated to management, including the principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure. Under the supervision of and with the participation of management, including the principal executive officer and the principal financial officer, the Company has evaluated the effectiveness of the design and operation of its disclosure controls and procedures as of June 30, 2007, and, based on its evaluation, our principal executive officer and principal financial officer have concluded that these controls and procedures are effective.

#### (b) Changes in Internal Controls

There have been no significant changes in internal controls or in other factors that could significantly affect these controls subsequent to the date of the evaluation described above, including any corrective actions with regard to significant deficiencies and material weaknesses.

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## PART II--OTHER INFORMATION

### ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

During the three months ended June 30, 2007, the Company sold 2,081,164 shares for cash proceeds of \$2,993,677; issued 55,000 shares pursuant to employment agreements and endorsement contracts which were valued at \$130,250.

