

STANDARD REGISTER CO  
Form 10-Q  
November 13, 2002

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 10-Q**

**[ X ] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF**

**THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 29, 2002

**OR**

**[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF**

**THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-1097

**THE STANDARD REGISTER COMPANY**

(Exact name of Registrant as specified in its charter)

**OHIO**

(State or other jurisdiction of  
Incorporation or organization)

**31-0455440**

(I.R.S. Employer  
Identification No.)

**600 ALBANY STREET, DAYTON OHIO**

(Address of principal executive offices)

**45408**

(Zip Code)

**(937) 221-1000**

(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

| Class                           | Outstanding as of October 27, 2002 |
|---------------------------------|------------------------------------|
| Common stock, \$1.00 par value  | 23,420,073 shares                  |
| Class A stock, \$1.00 par value | 4,725,000 shares                   |

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**THE STANDARD REGISTER COMPANY**

**FORM 10-Q**

**For the Quarter Ended September 29, 2002**

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**PART I - FINANCIAL INFORMATION**  
**THE STANDARD REGISTER COMPANY**  
**CONSOLIDATED STATEMENT OF INCOME AND COMPREHENSIVE INCOME**

**(Dollars in thousands, except per share amounts)**

*13 Weeks Ended*

*13 Weeks Ended*

*39 Weeks Ended*

*39 Weeks Ended*

*September 29*

*September 30*

*September 29*

*September 30*

*2002*

*2001*

*2002*

*2001*

**REVENUE**

Products

\$ 207,089

\$ 230,395

\$ 630,133

\$ 752,521

Services

45,609

47,779

140,129

158,221

Total revenue

252,698

278,174

770,262

910,742

**OPERATING EXPENSES**

Cost of sales

153,977

188,536

464,986

607,159

Engineering and research

4,769

3,900

13,090

11,138

Selling and administrative

68,821

71,509

205,223

231,773

Depreciation and amortization

11,718

10,490

33,587

36,765

Asset impairments

-

-

-

41,512

Restructuring charges

-

5,241

-

78,736

Total cost and expense

239,285



279,676

716,886

1,007,083

**INCOME (LOSS) FROM OPERATIONS**

13,413

(1,502)

53,376

(96,341)

**OTHER INCOME (EXPENSE)**

Interest expense

(3,429)

(3,411)

(9,941)

(9,837)

Investment income and other

721

653

2,436

2,253

Total other expense

(2,708)

(2,758)

(7,505)

(7,584)

**INCOME (LOSS) BEFORE INCOME TAXES**

10,705

(4,260)

45,871

(103,925)

**INCOME TAXES (BENEFIT)**

|                                  |             |
|----------------------------------|-------------|
|                                  | 4,245       |
|                                  | (2,831)     |
|                                  | 17,552      |
|                                  | (43,315)    |
| <b>NET INCOME (LOSS)</b>         |             |
|                                  | \$ 6,460    |
|                                  | \$ (1,429)  |
|                                  | \$ 28,319   |
|                                  | \$ (60,610) |
| <b>EARNINGS (LOSS) PER SHARE</b> |             |
| Basic                            |             |
|                                  | \$ 0.23     |
|                                  | \$ (0.05)   |
|                                  | \$ 1.01     |
|                                  | \$ (2.20)   |
|                                  | 11          |

Diluted

\$ 0.23

\$ (0.05)

\$ 0.99

\$ (2.20)

Dividends Paid Per Share

\$ 0.23

\$ 0.23

\$ 0.69

\$ 0.69

**NET INCOME (LOSS)**

\$ 6,460

\$ (1,429)

\$ 28,319

\$ (60,610)

|  |           |
|--|-----------|
| Minimum pension liability, net of              |           |
| deferred income tax                            | (113,138) |
|  | -         |
|  | (113,138) |
|  | -         |
| Cumulative effect of FASB 133 adoption, net    |           |
| of deferred income tax                         | -         |
|  | -         |
|  | 1,002     |
| Interest rate swap, net of deferred income tax | 1,008     |
|  | (2,224)   |
|  | 2,609     |

|                                       |              |
|---------------------------------------|--------------|
|                                       | (6,991)      |
| Available-for-sale securities, net of |              |
| deferred income tax                   | (1,083)      |
|                                       | -            |
|                                       | (2,604)      |
|                                       | -            |
| Cumulative translation adjustment     | 24           |
|                                       | -            |
|                                       | 24           |
|                                       | -            |
| <b>COMPREHENSIVE LOSS</b>             | \$ (106,729) |
|                                       | \$ (3,653)   |
|                                       | \$ (84,790)  |

\$ (66,599)

See accompanying notes.

**THE STANDARD REGISTER COMPANY****CONSOLIDATED BALANCE SHEET****(Dollars in thousands)**

| <b>A S S E T S</b>  | <i>September 29<br/>2002</i> | <i>December 30<br/>2001</i> |
|---|------------------------------|-----------------------------|
| <b>CURRENT ASSETS</b>   |                              |                             |
| Cash and cash equivalents   | \$ 137,948                   | \$ 163,502                  |
| Trading securities  | 255                          | 290                         |
| Accounts receivable, less allowance for doubtful<br>accounts of \$6,186 and \$9,150, respectively | 145,313                      | 182,494                     |
| Inventories   | 58,310                       | 74,042                      |
| Prepaid income taxes  | -                            | 28,199                      |
| Deferred income taxes   | 30,045                       | 28,309                      |
| Prepaid expense   | 16,018                       | 13,400                      |
| Total current assets  | 387,889                      | 490,236                     |
| <b>PLANT AND EQUIPMENT</b>  |                              |                             |
| Buildings and improvements  | 85,047                       | 86,577                      |
| Machinery and equipment   | 253,112                      | 245,573                     |
| Office equipment  | 182,603                      | 152,734                     |
| Total   | 520,762                      | 484,884                     |
| Less accumulated depreciation   | 305,020                      | 274,003                     |
| Depreciated cost  | 215,742                      | 210,881                     |
| Plant and equipment under construction  | 11,190                       | 6,196                       |
| Land  | 4,757                        | 8,139                       |
| Total plant and equipment   | 231,689                      | 225,216                     |

**OTHER ASSETS**

|                               |            |            |
|-------------------------------|------------|------------|
| Prepaid pension               | -          | 107,677    |
| Goodwill                      | 52,305     | -          |
| Intangible assets             | 20,976     | -          |
| Deferred tax asset            | 52,711     | -          |
| Available-for-sale securities | 660        | -          |
| Other                         | 17,728     | 14,654     |
| Total other assets            | 144,380    | 122,331    |
| <br>                          |            |            |
| Total assets                  | \$ 763,958 | \$ 837,783 |

See accompanying notes.

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**THE STANDARD REGISTER COMPANY****CONSOLIDATED BALANCE SHEET**

(Dollars in thousands)

|                                      | <i>September 29</i> | <i>December 30</i> |
|--------------------------------------|---------------------|--------------------|
| <b>LIABILITIES AND SHAREHOLDERS'</b> |                     |                    |
| <b>EQUITY</b>                        | <i>2002</i>         | <i>2001</i>        |
| <b>CURRENT LIABILITIES</b>           |                     |                    |
| Current portion of long-term debt    | \$ 2,736            | \$ 630             |
| Accounts payable                     | 25,598              | 32,652             |
| Accrued compensation                 | 31,395              | 42,895             |
| Deferred service contract income     | 9,280               | 4,876              |
| Accrued restructuring                | 5,969               | 15,307             |
| Other current liabilities            | 26,601              | 30,959             |
| Total current liabilities            | 101,579             | 127,319            |



**LONG-TERM LIABILITIES**

|                                     |         |         |
|-------------------------------------|---------|---------|
| Long-term debt                      | 200,016 | 202,300 |
| Pension benefit obligations         | 75,835  | -       |
| Retiree health care obligation      | 50,862  | 50,862  |
| Deferred compensation               | 11,379  | 12,544  |
| Deferred income taxes               | -       | 20,975  |
| Deferred cost of interest rate swap | 4,144   | 8,493   |
| Other long-term liabilities         | 1,690   | -       |
| Total long-term liabilities         | 343,926 | 295,174 |

**SHAREHOLDERS' EQUITY**

|  |            |            |
|--|------------|------------|
| Common stock, \$1.00 par value:              |            |            |
| Authorized 101,000,000 shares                |            |            |
| Issued 2002 - 25,338,830; 2001 - 24,825,553  | 25,338     | 24,826     |
| Class A stock, \$1.00 par value:             |            |            |
| Authorized 9,450,000 shares                  |            |            |
| Issued - 4,725,000                           | 4,725      | 4,725      |
| Capital in excess of par value               | 50,148     | 39,854     |
| Accumulated other comprehensive losses       | (119,315)  | (6,206)    |
| Retained earnings                            | 412,043    | 403,009    |
| Treasury stock at cost:                      |            |            |
| 1,797,150 shares                             | (46,124)   | (46,124)   |
| Unearned compensation - restricted stock     | (5,220)    | (1,735)    |
| Common stock held in grantor trust, at cost: |            |            |
| 2002 - 121,607 shares; 2001 - 118,539 shares | (3,142)    | (3,059)    |
| Total shareholders' equity                   | 318,453    | 415,290    |
| Total liabilities and shareholders' equity   | \$ 763,958 | \$ 837,783 |

See accompanying notes.

**THE STANDARD REGISTER COMPANY****CONSOLIDATED STATEMENT OF CASH FLOWS****(Dollars in thousands)***39 Weeks Ended**September 29**2002**39 Weeks Ended**September 30**2001***CASH FLOWS FROM OPERATING  
ACTIVITIES**

|                   |           |             |
|-------------------|-----------|-------------|
| Net income (loss) | \$ 28,319 | \$ (60,610) |
|-------------------|-----------|-------------|

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Adjustments to reconcile net income (loss) to net

cash provided by operating activities:

|  |          |          |
|--|----------|----------|
| Depreciation and amortization                                    | 33,846   | 36,765   |
| Asset impairments  | -        | 41,721   |
| Restructuring charges  | -        | 68,016   |
| Gain on sale of assets   | (1,879)  | (1,310)  |
| Amortization of unearned compensation - restricted stock         | 1,255    | -        |
| Deferred income taxes  | -        | (45,150) |
| Changes in operating assets and liabilities, net of acquisitions |          |          |
| Trading securities   | 35       | -        |
| Accounts receivable  | 45,087   | 68,459   |
| Inventories  | 16,188   | 43,185   |
| Income taxes   | 28,590   | 6,939    |
| Other assets   | (1,699)  | (20,536) |
| Restructuring spending   | (9,338)  | (44,300) |
| Accounts payable and accrued expenses                            | (29,038) | 10,898   |
| Pension obligation   | (6,871)  | -        |
| Deferred income  | 342      | (318)    |
| Other liabilities  | 6        | (452)    |
| Net cash provided by operating activities                        | 104,843  | 103,307  |

**CASH FLOWS FROM INVESTING ACTIVITIES**

|   |           |          |
|---|-----------|----------|
| Acquisitions, net of cash received        | (99,199)  | -        |
| Additions to plant and equipment          | (19,425)  | (13,472) |
| Proceeds from sale of plant and equipment | 8,488     | 474      |
| Purchase of marketable securities         | (5,000)   | -        |
| Proceeds from sale of other investments   | -         | 6,899    |
| Additions to other investments            | -         | (468)    |
| Net cash used in investing activities     | (115,136) | (6,567)  |

**CASH FLOWS FROM FINANCING ACTIVITIES**

|  |          |          |
|--|----------|----------|
| Principal payments on long-term debt   | (1,970)  | (590)    |
| Proceeds from issuance of common stock | 5,984    | 1,604    |
| Purchase of treasury stock             | -        | (760)    |
| Dividends paid                         | (19,285) | (19,034) |
| Net cash used in financing activities  | (15,271) | (18,780) |

Effect of exchange rate changes on cash 10 -

**NET (DECREASE) INCREASE IN CASH AND**

|   |            |            |
|---|------------|------------|
| <b>CASH EQUIVALENTS</b>                           | (25,554)   | 77,960     |
| Cash and cash equivalents at beginning of period  | 163,502    | 56,381     |
| <b>CASH AND CASH EQUIVALENTS AT END OF PERIOD</b> | \$ 137,948 | \$ 134,341 |

See accompanying notes.

**THE STANDARD REGISTER COMPANY**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(Dollars in thousands, except per share amounts)**

**NOTE 1 BASIS OF PRESENTATION**

The accompanying consolidated financial statements include the accounts of The Standard Register Company and its wholly owned subsidiaries (collectively, the Company) after elimination of intercompany transactions, profits, and balances. The consolidated financial statements are unaudited and have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required for complete annual financial statements and should be read in conjunction with the Company's audited consolidated financial statements and notes for the year ended December 30, 2001 included in the Company's Annual Report on Form 10-K.

In the opinion of management, all adjustments (consisting only of normal recurring accruals) necessary for a fair presentation have been included. The results for interim periods are not necessarily indicative of trends or of results to be expected for a full year.

**NOTE 2 ACCOUNTING CHANGES**

Effective December 31, 2001, the Company adopted Statement of Financial Accounting Standards (SFAS) No. 142, Goodwill and Other Intangible Assets, which addresses financial accounting and reporting for acquired goodwill and other intangible assets. SFAS No. 142 requires that goodwill and intangible assets that have indefinite useful lives not

be amortized, but rather tested at least annually for impairment using a fair-value-based test, and intangible assets that have finite useful lives be amortized over their useful lives. At December 31, 2001, the Company did not have any goodwill or intangible assets on the consolidated balance sheet. The adoption of this standard did not have an effect on the Company's consolidated results of operations, financial position, or cash flows.

Effective December 31, 2001, the Company also adopted SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets which establishes an accounting model for long-lived assets, including discontinued operations, to be disposed of by sale. This statement requires that long-lived assets be measured at the lower of carrying amount or fair value less cost to sell, whether reported in continuing operations or in discontinued operations. SFAS No. 144 also broadens the reporting of discontinued operations to include components of an entity with operations that can be distinguished from the rest of the entity and that will be eliminated from the ongoing operations of the entity in a disposal transaction. The adoption of this standard did not have an effect on the Company's consolidated results of operations, financial position, or cash flows.

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### NOTE 3 RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS

In May 2002, the Financial Accounting Standards Board (FASB) issued SFAS 145, Rescission of SFAS Nos. 4, 44, and 64, Amendment of SFAS 13, and Technical Corrections. Among other things, the new standard rescinds various pronouncements regarding early extinguishment of debt and amends SFAS No. 13 to require sale-leaseback accounting for certain lease modifications. The provisions of SFAS No. 145 are generally effective for fiscal years beginning after May 15, 2002. The Company has not evaluated the potential effect, if any, of this standard; however, it is anticipated that SFAS No. 145 will not have a material effect on the financial position, cash flows, or results of operations of the Company.

In June 2002, the FASB issued SFAS No. 146, Accounting for Costs Associated with Exit or Disposal Activities which addresses the recognition, measurement, and reporting of costs associated with exit and disposal activities, including restructuring activities. This statement requires that liabilities for costs associated with an exit or disposal activity be recognized in the period in which the liability is incurred and the fair value can be estimated, except for certain one-time termination benefits. SFAS No. 146 nullifies Emerging Issues Task Force (EITF) 94-3 which permitted recognition of a liability for such costs at the date of a Company's commitment to an exit plan. The provisions of SFAS No. 146 are effective for exit and disposal activities initiated after December 31, 2002. The provisions of EITF 94-3 will continue to apply for liabilities previously recorded. The adoption of this standard will not have a material effect on the Company's consolidated results of operations, financial position, or cash flows.

## NOTE 4 ACQUISITIONS

On July 2, 2002, the Company acquired all of the outstanding stock of InSystems Technologies, Inc. (InSystems), a privately owned company based in Toronto Ontario, Canada. InSystems' extended relationship management and document automation solutions are intended to complement the Company's existing e-business, document management and fulfillment services offerings. InSystems is a leading provider of e-business solutions for financial services organizations. With InSystems' strong position in insurance and the Company's significant presence in banking, healthcare and other markets, the Company expects the acquisition to enhance its long-term growth while further positioning the Company as a leading information solutions provider.

The acquisition was accounted for by the purchase method of accounting under recent guidelines for business combinations. The purchase price for the acquisition, net of cash received, totaled \$88,712 and was allocated to assets acquired and liabilities assumed based on estimated fair values at the date of acquisition as determined by an independent third party valuation. In conjunction with the acquisition of InSystems, the Company recorded approximately \$48,980 of goodwill, \$17,084 of purchased intangibles, and \$21,011 of capitalized software costs. In accordance with SFAS No. 142, goodwill will not be amortized but will be reviewed periodically for impairment. The Company intends to file an election under section 338 of the Internal Revenue Code which will allow the Company to amortize and deduct the eligible fair market value of the net assets acquired in the stock purchase, including goodwill for income tax purposes. Once the election is made, approximately \$47,000 of the goodwill is expected to be deductible for tax purposes over 15 years. Of the purchased intangibles, \$16,048 was assigned to software maintenance contracts that are not subject to amortization and \$1,036 to professional services backlog that have a one-year useful life. Capitalized software costs are amortized on a straight-line basis over the estimated product life of the related software, which ranges from one to 10 years, and included in depreciation and amortization expense. The purchase price allocation is preliminary and subject to further refinement upon completion of the asset valuation.

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The preliminary purchase allocation is as follows:

|                            |    |        |
|----------------------------|----|--------|
| Current assets             | \$ | 7,763  |
| Plant and equipment        |    | 4,440  |
| Software development costs |    | 21,011 |
| Goodwill                   |    | 48,980 |
| Intangible assets          |    | 17,084 |

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|                           |           |
|---------------------------|-----------|
| Other assets              | 292       |
| Total assets acquired     | 99,570    |
| Current liabilities       | 9,197     |
| Long-term debt            | 1,142     |
| Long-term liabilities     | 519       |
| Total liabilities assumed | 10,858    |
| Net assets acquired       | \$ 88,712 |

Results of operations for InSystems are included in the Company's consolidated financial statements from the date of acquisition. InSystems is a separate reporting segment and all of the goodwill was assigned to this segment. The following table summarizes selected unaudited pro forma financial information for the three-and nine-month periods ended September 29, 2002 and September 30, 2001, as if InSystems had been acquired at the beginning of 2002 and 2001. The unaudited pro forma financial information includes adjustments for income taxes, interest income, depreciation and amortization.

The pro forma financial information does not necessarily reflect the results that would have occurred if the acquisition had been in effect for the periods presented. In addition, they are not intended to be a projection of future results and do not reflect any synergies that might be achieved from combining the operations.

|                             | 13 Weeks<br>Ended<br>September 29<br>2002 | 13 Weeks<br>Ended<br>September 30<br>2001 | 39 Weeks<br>Ended<br>September 29<br>2002 | 39 Weeks<br>Ended<br>September 30<br>2001 |
|-----------------------------|---|---|---|---|
| Revenue                     | \$ 252,698                                | \$ 284,054                                | \$ 781,707                                | \$ 928,831                                |
| Net Income (Loss)           | \$ 6,460                                  | \$ (1,710)                                | \$ 27,551                                 | \$ (58,690)                               |
| Net Income (Loss) Per Share |   |   |   |   |
| Basic                       | \$ 0.23                                   | \$ (0.06)                                 | \$ 0.99                                   | \$ (2.13)                                 |
| Diluted                     | \$ 0.23                                   | \$ (0.06)                                 | \$ 0.97                                   | \$ (2.13)                                 |

On July 12, 2002, the Company acquired consulting and software services operations and a print-on-demand operation from PlanetPrint, a business services company headquartered in Minneapolis, Minnesota, for approximately \$10,500.

In conjunction with the acquisition, the Company recorded approximately \$3,325 of goodwill and \$4,151 of purchased intangibles. Results of operations are included in the Company's consolidated financial statements from the date of acquisition and are included in the Document Management segment. Pro forma financial information and other related disclosures have not been presented because the acquisition is not material.

#### NOTE 5 INVESTMENTS

Management classifies investments in marketable securities at the time of purchase and reevaluates such classification at each balance sheet date. Securities are classified as trading when held for short-term periods in anticipation of market gains and are recorded at fair market value, with unrealized gains and losses included in income.

Available-for-sale securities are recorded at fair market value, with unrealized gains and losses, net of tax, reported in accumulated other comprehensive income (loss) in shareholders' equity. At September 29, 2002, the Company had gross unrealized losses from available-for-sale securities of \$4,340.

#### NOTE 6 INVENTORIES

The components of inventories at September 29, 2002 and December 30, 2001 were as follows:

|                        | September 29,<br>2002 | December 30,<br>2001 |
|------------------------|-----------------------|----------------------|
| Finished products      | \$ 44,535             | \$ 57,899            |
| Jobs in process        | 9,555                 | 9,215                |
| Materials and supplies | 4,220                 | 6,928                |
| Total                  | \$ 58,310             | \$ 74,042            |

#### NOTE 7 EARNINGS PER SHARE

The number of shares outstanding for calculation of earnings per share (EPS) is as follows:

|          |          |          |          |
|----------|----------|----------|----------|
| 13 Weeks | 13 Weeks | 39 Weeks | 39 Weeks |
|----------|----------|----------|----------|

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|  | Ended<br>September 29,<br>2002 | Ended<br>September 30,<br>2001 | Ended<br>September 29,<br>2002 | Ended<br>September 30,<br>2001 |
|--|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| (Shares in thousands)                            |                                |                                |                                |                                |
| Weighted average shares<br>outstanding - basic   | 28,134                         | 27,611                         | 27,923                         | 27,593                         |
| Dilutive effect of stock options                 | 490                            | -                              | 541                            | -                              |
| Weighted average shares<br>outstanding - diluted | 28,624                         | 27,611                         | 28,464                         | 27,593                         |

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The effects of stock options on diluted EPS are reflected through the application of the treasury stock method. Under this method, proceeds received by the Company, based on assumed exercise, are hypothetically used to repurchase the Company's shares at the average market price for the period. Outstanding options to purchase 897,496 shares in 2002 were not included in the computation of diluted EPS because the exercise prices of the options were greater than the average market price of the shares; therefore, the effect would be anti-dilutive. Due to the net loss incurred in fiscal year 2001, no outstanding options were included in the diluted EPS computation because they would automatically result in anti-dilution.

NOTE 8 PENSION PLANS

The Company maintains a defined benefit pension plan with assets invested in a broadly diversified portfolio consisting primarily of publicly traded common stocks and fixed income securities. SFAS No. 87, Employers Accounting for Pensions requires the recognition of a minimum pension liability if, as of a given measurement date, the fair value of a plan's assets is less than its accumulated benefit obligation (ABO). The Company measures its pension obligations on an annual basis as of the end of the fiscal year. At December 30, 2001, the fair value of the assets of the Company's qualified pension plan exceeded the ABO (calculated using a 7.0% discount rate) by approximately \$34,713.

The recent decline in U.S. equity markets has significantly reduced the value of the Company's pension plan assets. During the third quarter, the fair value of assets dropped below the ABO and the Company recorded an estimate of the pension liability equal to the excess of the ABO over plan assets. This adjustment, net of deferred income taxes,



was a direct charge to shareholders' equity of \$113,138. This adjustment is subject to revision in the fourth quarter and will be determined by the Company's annual actuarial valuations.

#### NOTE 9 RESTRUCTURING

The Company periodically reviews the restructuring accrual to determine its adequacy. No adjustments have been necessary to the accrual during 2002. Pre-tax components of the 2001 restructuring activity in fiscal 2002 are as follows:

|   | Balance<br>Accrued at<br>30-Dec-01 | Incurred<br>in 2002 | Balance<br>Accrued at<br>29-Sep-02 |
|---|------------------------------------|---------------------|------------------------------------|
| Severance and employer related costs    | \$ 3,173                           | \$ 1,438            | \$ 1,735                           |
| Contract exit and termination costs     | 11,702                             | 7,606               | 4,096                              |
| Inventories and other asset write-downs | 138                                | -                   | 138                                |
| Total                                   | \$ 15,013                          | \$ 9,044            | \$ 5,969                           |

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#### NOTE 10 - SEGMENT REPORTING

As a result of the InSystems acquisition, the Company now has five reporting segments, recognized internally as Strategic Business Units, which have been organized along product lines: *Document Management* (which consists of eight business units that have been aggregated for segment reporting purposes), *Fulfillment Services*, *Label Solutions*, *SMARTworks LLC*, and *InSystems*. The segments are managed and reported internally primarily by the type of products they produce and the markets they serve. The Company evaluates segment performance based on operating income. At September 29, 2002, there were no significant changes in identifiable assets of reportable segments from those amounts disclosed at December 30, 2001 or in the measurement of segment operating results.

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Information about the Company's operations by segment for the 13 weeks ended September 29, 2002 and September 30, 2001 is as follows:

|                                 |      | Document<br>Management | Fulfillment<br>Services | Label<br>Solutions | SMART-<br>works<br>LLC | InSystems | Total      |
|---------------------------------|------|------------------------|-------------------------|--------------------|------------------------|-----------|------------|
| Revenue from external customers | 2002 | \$188,640              | \$28,624                | \$ 29,334          | \$ 33                  | \$6,067   | \$ 252,698 |
|                                 | 2001 | 217,508                | 29,488                  | 31,169             | 10                     | -         | 278,175    |
| Intersegment revenues           | 2002 | -                      | -                       | -                  | 1,945                  |           | 1,945      |
|                                 | 2001 | -                      | -                       | -                  | 1,928                  | -         | 1,928      |
| Operating income (loss)         | 2002 | 18,328                 | (2,900)                 | 1,196              | (2,786)                | (578)     | 13,260     |
|                                 | 2001 | 6,380                  | (1,032)                 | 2,049              | (2,784)                | -         | 4,613      |

Information about the Company's operations by segment for the 39 weeks ended September 29, 2002 and September 30, 2001 is as follows:

|                                 |      | Document<br>Management | Fulfillment<br>Services | Label<br>Solutions | SMART-<br>works<br>LLC | InSystems | Total      |
|---------------------------------|------|------------------------|-------------------------|--------------------|------------------------|-----------|------------|
| Revenue from external customers | 2002 | \$ 586,558             | \$ 87,342               | \$ 90,098          | \$ 197                 | \$ 6,067  | \$ 770,262 |
|                                 | 2001 | 703,450                | 91,457                  | 106,980            | 17                     | -         | 901,904    |
| Intersegment revenues           | 2002 | -                      | -                       | -                  | 5,568                  |           | 5,568      |
|                                 | 2001 | -                      | -                       | -                  | 5,961                  |           | 5,961      |
| Operating income (loss)         | 2002 | 60,950                 | (3,662)                 | 5,268              | (9,052)                | (578)     | 52,926     |
|                                 | 2001 | 33,690                 | (595)                   | 4,326              | (7,706)                | -         | 29,715     |

Reconciling information between reportable segments and the Company's consolidated financial statements for the three and nine months ended September 29, 2002 and September 30, 2001 is as follows:

|                                     | 12 Weeks<br>Ended<br>Sep 29, 2002 | 13 Weeks<br>Ended<br>Sep 30, 2001 | 39 Weeks<br>Ended<br>Sep 29, 2002 | 39 Weeks<br>Ended<br>Sep 30, 2001 |
|-------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| REVENUES FROM EXTERNAL<br>CUSTOMERS | \$ 252,698                        | \$ 278,174                        | \$ 770,262                        | \$ 901,904                        |
| Corporate and unallocated           | -                                 | -                                 | -                                 | 8,838                             |
| Total consolidated revenues         | \$ 252,698                        | \$ 278,174                        | \$ 770,262                        | \$ 910,742                        |
| OPERATING INCOME                    | \$ 13,260                         | \$ 4,613                          | \$ 52,926                         | \$ 29,715                         |
| Eliminations and other deductions   | 153                               | (76)                              | 450                               | (3,970)                           |
| LIFO adjustment                     | -                                 | (798)                             | -                                 | (1,838)                           |
| Restructuring charges               | -                                 | (5,241)                           | -                                 | (78,736)                          |
| Asset impairments                   | -                                 | -                                 | -                                 | (41,512)                          |
| Interest expense and other income   | (2,708)                           | (2,758)                           | (7,505)                           | (7,584)                           |
| Income (loss) before taxes          | \$ 10,705                         | \$ (4,260)                        | \$ 45,871                         | \$ (103,925)                      |

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## Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION

AND RESULTS OF OPERATIONS (Dollars in millions, except per share amounts)

*Safe Harbor Statement*

*This report includes forward-looking statements covered by the Private Securities Litigation Reform Act of 1995. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results for fiscal year 2002 and beyond could differ materially from the Company's current expectations. Forward-looking statements are identified by words such as anticipates, projects, expects, plans, intends, believes, estimates, targets, and other similar expressions that indicate trends and future events. Factors that could cause the Company's results to differ materially from those expressed in forward-looking statements include, without limitation, variation in demand and acceptance of the Company's products and services, the frequency, magnitude and timing of paper and other raw-material-price changes, general business and economic conditions beyond the Company's control, timing of the completion and integration of acquisitions, the consequences of competitive factors in the marketplace, cost-containment strategies, and the Company's success in attracting and retaining key personnel. The Company undertakes no obligation to update forward-looking statements as a result of new information since these statements may no longer be accurate or timely.*

*The following discussion and analysis provides information which management believes is relevant to an understanding of the Company's consolidated results of operations and financial condition. This discussion should be read in conjunction with the accompanying Consolidated Financial Statements and Notes thereto.*

## **THE RENEWAL PLAN**

As more fully discussed in the Company's Form 10-K for the year ended December 30, 2001, in January 2001, the Company announced a Renewal Plan comprised of four components: restructuring, reorganization, performance improvement, and early stage investments for future growth. Most of the emphasis in 2001 was directed to restructuring and reorganization; however, several key investments were also initiated in the year to lay the groundwork for operational improvement and growth in 2002 and beyond.

The restructuring actions took place over the first three quarters of 2001, beginning with the elimination of approximately \$250 million of low-margin business. Since cost reductions could not proceed until after the business was eliminated, profitability in each of the first three quarters of 2001 was well below previous period results. In addition, the significant amount of production equipment relocated from closed facilities created high training and conversion costs at receiving plants, further reducing profitability during this nine-month restructuring period.

These restructuring efforts have a significant effect on the comparison of financial results for the third quarter and first nine months of 2002 with the comparable periods in 2001. Financial results for the fourth quarter of 2001 and first and second quarters of 2002 are also presented to provide a comparison with the three quarters since the Company's restructuring period that substantially ended in September 2001.

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## **ACQUISITIONS**

On July 2, 2002, the Company acquired all of the outstanding stock of InSystems Technologies, Inc. (InSystems), a privately owned company based in Toronto Ontario, Canada. InSystems' extended relationship management and document automation solutions are intended to complement the Company's existing e-business, document management and fulfillment services offerings. InSystems is a leading provider of e-business solutions for financial services organizations. With InSystems' strong position in insurance and the Company's significant presence in banking, healthcare and other markets, the Company expects the acquisition to enhance its long-term growth while further positioning the Company as a leading information solutions provider.

The acquisition was accounted for by the purchase method of accounting under recent guidelines for business combinations. The purchase price for the acquisition, net of cash received, totaled \$88.7 million and was allocated to assets acquired and liabilities assumed based on estimated fair values at the date of acquisition as determined by an independent third party valuation. In conjunction with the acquisition of InSystems, the Company recorded approximately \$49.0 million of goodwill, \$17.1 million of purchased intangibles, and \$21.0 million of capitalized software costs. In accordance with SFAS No. 142, goodwill will not be amortized but will be reviewed periodically for impairment. Of the purchased intangibles, \$16.1 million was assigned to software maintenance contracts that are not subject to amortization and \$1.0 million to professional services backlog that have a one-year useful life. Capitalized software costs are amortized on a straight-line basis over the estimated product life of the related software, which ranges from one to 10 years, and included in depreciation and amortization expense. Results of operations for InSystems, which is a separate reporting segment, are included in the Company's consolidated financial statements from the date of acquisition. In connection with the acquisition, the Company paid a former director of the Company a consulting fee of \$0.6 million for his work in securing the agreement.

On July 12, 2002, the Company acquired consulting and software services operations and a print-on-demand operation from PlanetPrint, a business services company headquartered in Minneapolis, Minnesota, for approximately \$10.5 million. In conjunction with the acquisition, the Company recorded approximately \$3.3 million of goodwill and \$4.2 million of purchased intangibles. Results of operations are included in the Company's consolidated financial statements from the date of acquisition and included with the Document Management segment. Combined revenues of the two acquisitions were approximately \$43.0 million for their most recent fiscal years.

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## **RESULTS OF OPERATIONS**

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The table below presents an analysis of the results of operations for the third quarter and first nine months of 2002, compared with the third quarter and first nine months of 2001. Restructuring, impairment, and other non-operating expenses are segregated from the underlying operations of the Company.

|  | 3Q02          | 3Q01            | YTD02          | YTD01            |
|--|---------------|-----------------|----------------|------------------|
| <b>OPERATIONS</b>                        |               |                 |                |                  |
| Revenue                                  | \$ 252.7      | \$ 278.2        | \$ 770.3       | \$ 901.9         |
| Gross Margin                             | 98.7          | 89.6            | 305.3          | 308.0            |
| <i>% Revenue</i>                         | <i>39.1%</i>  | <i>32.2%</i>    | <i>39.6%</i>   | <i>34.2%</i>     |
| SG&A Expense                             | 73.6          | 75.4            | 218.3          | 242.9            |
| EBITDA                                   | 25.1          | 14.2            | 87.0           | 65.1             |
| <i>% Revenue</i>                         | <i>9.9%</i>   | <i>5.1%</i>     | <i>11.3%</i>   | <i>7.2%</i>      |
| Depreciation & Amortization              | 11.7          | 10.5            | 33.6           | 36.8             |
| Income From Operations                   | 13.4          | 3.7             | 53.4           | 28.3             |
| Interest Expense                         | (3.4)         | (3.4)           | (9.9)          | (9.8)            |
| Investment Income                        | 0.7           | 0.7             | 2.4            | 2.3              |
| Pretax Income                            | 10.7          | 1.0             | 45.9           | 20.8             |
| Net Income Before                        |               |                 |                |                  |
| Non-Operating Items                      | 6.5           | 1.7             | 28.3           | 13.6             |
| <i>Earnings Per Diluted Share</i>        | <i>0.23</i>   | <i>0.06</i>     | <i>0.99</i>    | <i>0.50</i>      |
| <b>NON-OPERATING ITEMS</b>               |               |                 |                |                  |
| Restructuring                            | -             | (5.2)           | -              | (78.7)           |
| Write-Offs/Adjustments                   | -             | -               | -              | (4.5)            |
| Asset Impairment                         | -             | -               | -              | (41.5)           |
| Pretax Effect                            | -             | (5.2)           | -              | (124.7)          |
| Net Income Effect                        | -             | (3.1)           | -              | (74.2)           |
| <b>TOTAL NET INCOME (LOSS)</b>           | <b>\$ 6.5</b> | <b>\$ (1.4)</b> | <b>\$ 28.3</b> | <b>\$ (60.6)</b> |
| <i>Earnings (Loss) Per Diluted Share</i> | <i>0.23</i>   | <i>(0.05)</i>   | <i>0.99</i>    | <i>(2.20)</i>    |

Consolidated revenue decreased by 9.2% to \$252.7 million in the third quarter of 2002 compared with \$278.2 million for the same period of 2001. For the first nine months of 2002, consolidated revenue decreased by 15.4% to \$770.3 million, compared with \$910.7 million for the same period of 2001. Third quarter 2002 included revenue from acquisitions of \$9.1 million. Excluding the effect of acquisitions, consolidated revenue decreased 12.4% for the quarter and 16.4% year-to-date, compared with the same periods of 2001. The revenue decline in 2002 was primarily volume driven, the result of the Company's 2001 Renewal Plan that included the elimination of approximately \$250 million (annualized) of low-margin business.

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In addition, during 2002 the Company experienced softness in revenue due to significant challenges in market conditions, including weak economy activity, customers' cost-reduction efforts through strategic sourcing, and increasing competitive pricing pressures due to industry oversupply. Internal factors also contributed to the lower revenues. Since the restructuring, new business generation was delayed while sales representatives focused on establishing relationships with reassigned customer accounts and the Company focused on profitability. In addition, the Company did not ramp up the specialized sales forces for each business segment at the rate originally planned. Third, a portion of the marginally profitable business that was held over from the restructuring period was lost during 2002. Actions to increase revenue will include evaluating sales compensation plans to increase focus on revenue growth, increasing specialized sales forces, and enhanced cross-selling incentives and activities. There are also increased opportunities for revenue growth if economic conditions improve in the Company's markets.

Third quarter 2002 gross margin was 39.1% and year-to-date 2002 gross margin was 39.6%, compared with 32.2% and 33.3% for the same periods of 2001, respectively. The improvement reflects an improved mix of business, ongoing efforts to improve productivity and execution, and the benefit of cost reductions achieved from the restructuring last year. During the restructuring, 25 plants and print centers were closed. Some production capacity was relocated to other locations, but overall capacity was reduced by about 30%. In addition, 29 warehouses were closed and their operations were consolidated into other locations. The combination of these changes produced significant improvements in profitability.

The Company has been able to maintain the lower cost structure achieved in the restructuring even while making incremental investments in strategic initiatives such as Six Sigma and e-business initiatives. Selling, engineering, and administrative (SG&A) expense of \$73.6 and \$218.3 million for third quarter and the first nine months of 2002 was \$1.8 and \$24.6 million below the comparable periods of 2001. The decline from 2001 reflects restructuring efforts that eliminated positions at the Company's headquarters and field selling organizations, closed 149 sales offices and consolidated their operations into 43 regional locations and adopted virtual offices for selected markets. The lower SG&A expense in 2002 also includes lower incentive pay resulting from adjustments to incentive compensation accruals and gains on the sale of several assets. The Company sold one plant that was idled during the restructuring, several presses, and two buildings that had been vacated several years ago. SG&A expense in third quarter 2002 includes approximately \$4.0 million from recent acquisitions.

Depreciation and amortization was \$11.7 million and \$33.6 million for third quarter and year-to-date 2002 compared to \$10.5 and \$36.8 million for the same periods of 2001, reflecting a reduction in assets from the restructuring. Depreciation expense in third quarter 2002 includes recent acquisitions.

Interest expense was essentially unchanged, reflecting stable debt balances and an interest rate swap that fixed the interest rate at 5.84% over the LIBOR spread and fees paid to banks under a revolving credit facility agreement. The interest rate swap matures in January 2003.

The effective tax rate for the third quarter and first nine months of 2002 was 39.6% and 38.3%, respectively compared to 66.5% and 41.7% for the comparable periods of 2001. In second quarter 2002, the Company received a refund for research and development tax credits and also had a higher balance of tax-exempt investments creating a lower year-to-date effective tax rate for 2002. The effective tax rate for the third quarter of 2001 was significantly impacted by a tax benefit from the recognition of capital loss carryforwards.

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### **Restructuring, Impairment, and Non-Operating Charges**

There were no restructuring charges in 2002. In the first quarter of 2001, the Company recorded expenses for restructuring and asset impairment of \$71.2 million and \$41.5 million, respectively, and an additional \$2.3 million and \$5.2 million in the second and third quarters of 2001. Restructuring costs were primarily for severance and other employer-related costs, contract exit and termination costs, and inventory and other asset write-downs. Restructuring expense in the second and third quarters of 2001 represents costs not chargeable to the first quarter restructuring accrual, such as the cost of moving manufacturing equipment from closed facilities to plants remaining open. The impairment charges resulted from facilities and equipment to be removed from operation.

In addition, the Company recorded net charges of \$4.5 million in the second quarter of 2001 comprised of three items.

First, a cutoff error at the end of the prior year resulted in an \$8.8 million understatement of revenue. Second, the value of unfinished goods was reduced by \$21.4 million as a result of the accumulation of many individually small transactional errors that were traced as far back as January 1998 when a new cost system was installed. Third, the Company changed an accounting procedure to provide for the proper matching of cost to revenue for warehousing.

Previously, cost was reported up front, as incurred, instead of being matched to revenue as the stored product was shipped from the warehouse and invoiced. The effect of these three adjustments was to increase revenue by \$8.8 million and increase cost of sales by \$13.3 million.

### **QUARTERLY RESULTS OF OPERATIONS**

As previously mentioned, the restructuring actions that took place over the first three quarters of 2001 significantly impacted the comparison between 2002 and 2001. The table below presents a quarterly analysis of 2002 compared with the fourth quarter of 2001, which signaled the end of the restructuring period. Restructuring, impairment, and other non-operating expenses are segregated from the underlying operations of the Company. The following information is presented to provide insight to the Company's results of operation since the restructuring.



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4Q01

1Q02

2Q02

3Q02

**OPERATIONS**

Revenue

\$ 285.7

\$ 263.8

|                  |          |
|------------------|----------|
|                  | \$ 253.8 |
|                  | \$ 252.7 |
| Gross Margin     |          |
|                  | 111.5    |
|                  | 105.6    |
|                  | 101.0    |
|                  | 98.7     |
| <i>% Revenue</i> |          |
|                  | 39.0%    |
|                  | 40.0%    |
|                  | 39.8%    |
|                  | 39.1%    |
| SG&A Expense     |          |
|                  | 76.0     |
|                  | 73.9     |
|                  | 34       |

|                             |       |
|-----------------------------|-------|
|                             | 70.8  |
|                             | 73.6  |
| EBITDA                      |       |
|                             | 35.5  |
|                             | 31.7  |
|                             | 30.2  |
|                             | 25.1  |
| <i>% Revenue</i>            |       |
|                             | 12.4% |
|                             | 12.0% |
|                             | 11.9% |
|                             | 9.9%  |
| Depreciation & Amortization |       |
|                             | 8.7   |
|                             | 35    |

|                        |       |
|------------------------|-------|
|                        | 11.0  |
|                        | 11.0  |
|                        | 11.7  |
| Income From Operations |       |
|                        | 26.8  |
|                        | 20.7  |
|                        | 19.2  |
|                        | 13.4  |
| Interest Expense       |       |
|                        | (2.9) |
|                        | (3.3) |
|                        | (3.2) |
|                        | (3.4) |
| Investment Income      |       |
|                        | 1.0   |
|                        | 36    |



|                                   |         |         |         |        |      |
|-----------------------------------|---------|---------|---------|--------|------|
|                                   |         |         |         |        | 14.3 |
|                                   |         |         |         |        | 10.9 |
|                                   |         |         |         |        | 10.9 |
|                                   |         |         |         |        | 6.5  |
| <i>Earnings Per Diluted Share</i> |         |         |         |        |      |
|                                   |         |         |         |        | 0.51 |
|                                   |         |         |         |        | 0.39 |
|                                   |         |         |         |        | 0.38 |
|                                   |         |         |         |        | 0.23 |
| <b>NON-OPERATING ITEMS</b>        |         |         |         |        |      |
| Restructuring                     | (5.3)   | -       | -       | -      |      |
| Asset Impairment                  | -       | -       | -       | -      |      |
| Pretax Effect                     | (5.3)   | -       | -       | -      |      |
| Net Income Effect                 | (3.0)   | -       | -       | -      |      |
| <b>TOTAL NET INCOME</b>           | \$ 11.3 | \$ 10.9 | \$ 10.9 | \$ 6.5 |      |
| <i>Earnings Per Diluted Share</i> | 0.41    | 0.39    | 0.38    | 0.23   |      |

Fourth quarter 2001 revenue reflected typical seasonality (higher revenue and income from operations). Revenue for the first quarter of 2002 declined 7.7% mostly due to the effect of seasonality. Had revenue followed a normal seasonal pattern, second quarter 2002 revenue should have exceeded first quarter 2002, with third quarter moderately lower. However, second quarter 2002 revenue decreased approximately \$10.0 million and third quarter, excluding acquisitions, decreased an additional \$10.0 million. During the second and third quarters of 2002, the Company experienced softness in revenue due to the factors previously discussed.

Gross margin percentages remained fairly consistent, as the Company has been able to maintain the lower cost structure achieved in the restructuring. The slight decline in the second and third quarter of 2002 is primarily the result of lower sales volume and coverage of fixed costs.

SG&A expense levels in 2002 are lower than fourth quarter 2001, even while making investments in Six Sigma and e-business initiatives. SG&A expenses in the second and third quarter of 2002 include lower incentive pay, gains on the sale of assets, and in the third quarter, \$4.0 million from recent acquisitions. The increase in 2002 depreciation and amortization over fourth quarter 2001 expense results from capital expenditures and the inclusion of recent acquisitions.

The Company's primary near-term emphasis will be directed to increasing revenue in order to take advantage of the lower cost structure put in place during the restructuring.

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## **Outlook**

Fourth quarter 2002 revenue and profit is expected to be higher than in the third quarter, in line with typical seasonality. The recent acquisitions are expected to add revenue of approximately \$11 million in the last quarter of 2002, while having a neutral impact on net income. Gross margins are also expected to improve slightly; however, SG&A expense will be higher due to the added amortization expense from the acquisitions and an increase in pension expense. Based on the Company's financial results for the first nine months of 2002 and expectations about the industry and economy for the remainder of the year, the Company is adjusting its earnings target for the year to a range of \$1.25 to \$1.30 per diluted share.

The cost of paper is a large component in many of the Company's products. Based on recent communications from paper suppliers, the Company expects small single-digit percentage increases in paper prices during the fourth quarter.

## **BUSINESS SEGMENTS**

An important element in the Renewal Plan was the 2001 change from a functional organizational structure to one with a small Corporate Center and four Strategic Business Units (SBU). As a result of the InSystems acquisition, the Company now has five reportable segments. The segment discussions that follow include quarterly operating results, excluding expenses for restructuring, impairment, and LIFO inventory adjustments not allocated to the business segment.

### *Document Management*

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This SBU provides custom printed documents, workflow consulting, integrated system solutions, and storage and distribution services. It primarily serves Fortune 2000 companies in the healthcare, financial, and manufacturing markets.

| 4Q01         | 1Q02         | 2Q02         |                          | 3Q02          | 3Q01        | YTD02         | YTD01       |
|--------------|--------------|--------------|--------------------------|---------------|-------------|---------------|-------------|
| \$ 224.6     | \$ 204.8     | \$ 193.1     | Revenue                  | \$ 188.6      | \$ 217.5    | \$ 586.5      | \$ 703.4    |
|              |              |              | <i>% Change 02 vs 01</i> | <i>-13.3%</i> |             | <i>-16.6%</i> |             |
| \$ 23.8      | \$ 22.5      | \$ 20.1      | Operating Income         | \$ 18.3       | \$ 6.4      | \$ 61.0       | \$ 33.7     |
| <i>10.6%</i> | <i>11.0%</i> | <i>10.4%</i> | <i>% Revenue</i>         | <i>9.7%</i>   | <i>2.9%</i> | <i>10.4%</i>  | <i>4.8%</i> |

The industry demand for several categories of traditional business forms, which represent about two-thirds of this SBU's total revenue, has been flat or in modest decline in recent years as a result of inroads made by competing technologies. A significant portion of the low-margin business that was eliminated in the restructuring occurred in this SBU, which accounted for most of the 13.3% and 16.6% decline in revenue in both the three- and nine-month periods, respectively. However, a portion of the marginally profitable business for this SBU that was held over from the restructuring period was lost during 2002, the result of extreme price competition. Internal factors also contributed to the decline in revenue. Following the restructuring, there was less emphasis on new business development while the SBU focused on profitability and sales representatives focused upon establishing relationships. Management believes there are many opportunities for growth in this SBU and is now focusing on increasing revenue. Acquisitions contributed approximately \$3.0 in revenue for the third quarter of 2002.

Third quarter and year-to-date 2002 operating income improvement over 2001 reflects restructuring efforts described earlier, as this SBU had the most extensive restructuring activities. By taking out capacity and improving the mix of business, operating margins have increased significantly, in spite of the lower revenues. Second and third quarter 2002 operating income for this SBU also includes a significant portion of the favorable SG&A adjustments for lower incentive pay and gains on the sale of several assets.

*Fulfillment Services*

This SBU helps its clients communicate effectively with their customers, providing information or marketing materials customized for each recipient. This may take the form of monthly billing statements, customized information kits, or one-to-one marketing communications. Its major markets are financial services, healthcare, and membership.

| 4Q01    | 1Q02    | 2Q02    |                          | 3Q02         | 3Q01    | YTD 02       | YTD 01  |
|---------|---------|---------|--------------------------|--------------|---------|--------------|---------|
| \$ 29.4 | \$ 29.5 | \$ 29.2 | Revenue                  | \$ 28.6      | \$ 29.5 | \$ 87.3      | \$ 91.5 |
|         |         |         | <i>% Change 02 vs 01</i> | <i>-3.1%</i> |         | <i>-4.6%</i> |         |



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|        |          |          |                         |          |          |          |          |
|--------|----------|----------|-------------------------|----------|----------|----------|----------|
| \$ 1.1 | \$ (0.6) | \$ (0.2) | Operating Income (Loss) | \$ (2.9) | \$ (1.0) | \$ (3.7) | \$ (0.6) |
| 3.7%   | -2.0%    | -0.7%    | % Revenue               | -10.1%   | -3.4%    | -4.2%    | -0.7%    |

Revenue in third quarter 2002 decreased 3.1% over the same period of 2001. Revenue for 2002 year-to-date decreased 4.6% versus the same period in 2001. In the first three quarters of 2002, revenue volume declined due to the elimination of low-margin business in the restructuring, reduced volume from existing customers, and customers lost due to price competition. While this SBU is seeing a reduction in traditional imprinting business, this decline is being offset largely by increases in outsourced services.

The restructuring improved the mix of business, eliminated some overcapacity, and pushed operating margin percentages modestly higher by fourth quarter 2001. Gross margin has continued to improve significantly; however, product mix in the third quarter of 2002 decreased in-house production significantly creating a higher variable cost rate than in prior quarters and led to under absorption of fixed costs. In addition, operating income is also being impacted by higher than usual selling and marketing expense in 2002 as this SBU establishes its own dedicated sales force. This SBU has a longer sell cycle. As the new sales force establishes customer relationships and generates additional revenue, the Company expects selling and marketing expense, as a percentage of revenue, to decline and operating margins to improve.

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*Label Solutions*

This SBU provides custom and stock labels on both a stand-alone basis and as part of an integrated labeling system. Applications are sold primarily into manufacturing, healthcare, and distribution markets.

| 4Q01    | 1Q02    | 2Q02    |                   | 3Q02    | 3Q01    | YTD 02  | YTD 01  |
|---------|---------|---------|-------------------|---------|---------|---------|---------|
| \$ 31.7 | \$ 29.3 | \$ 31.5 | Revenue           | \$ 29.3 | \$ 31.2 | \$ 90.1 | \$107.0 |
|         |         |         | % Change 02 vs 01 | -6.1%   |         | -15.8%  |         |
| \$ 3.1  | \$ 2.0  | \$ 2.0  | Operating Income  | \$ 1.2  | \$ 2.0  | \$ 5.2  | \$ 4.3  |
| 9.8%    | 6.8%    | 6.3%    | % Revenue         | 4.1%    | 6.4%    | 5.8%    | 4.0%    |

Revenue in third quarter 2002 decreased 6.1% over the same period of 2001. Revenue for 2002 year-to-date decreased 15.8% versus the same period in 2001. The revenue decline was primarily volume driven, the result of low-margin business that was eliminated by the Renewal Plan. Revenue also declined due to the loss of two large accounts during 2001. These accounts generated significant revenue, but low gross margins, and the Company chose not to participate in further price reductions. This SBU has been experiencing aggressive price competition in 2002 as well as the impact of a slow economy. While the SBU has been successful in securing new business to offset the lost revenue, this SBU has a longer sell cycle and the impact of the new business has not yet been realized. The investment in a dedicated sales channel targeting Manufacturing and Logistics market segments is beginning to show results. The focus for this SBU will be on selling integrated solutions and increasing revenue volume.

Despite the lower revenues, gross margins have improved consistently during the restructuring, reflecting a better business mix and lower manufacturing costs brought on by improved utilization. However, as in Fulfillment Services, operating income is being impacted by higher than usual selling and marketing expense in 2002 as this SBU also establishes its own dedicated sales force. As the new sales force establishes customer relationships and generates additional revenue, the Company expects selling and marketing expense, as a percentage of revenue, to decline and operating margins to improve.

*SMARTworks LLC.*

This SBU, a wholly owned subsidiary established in July 2000, enables sellers and buyers of print and other office supplies to transact business efficiently over the Internet. In addition, its solutions enable its users to manage purchases to minimize errors, missed deadlines, and obsolescence, which can be significant for printed materials.

SMARTworks also provides services to other Strategic Business Units, principally Document Management.

Document Management's sales representatives and customers use SMARTworks' application to manage the ordering and control of printed documents. SMARTworks also markets its services through other third-party channels and directly to its customers.

The following table includes intersegment revenues, see Segment Reporting footnote on page 12.

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| 4Q 01    | 1Q 02    | 2Q 02    |                | 3Q 02    | 3Q 01    | YTD 02   | YTD 01   |
|----------|----------|----------|----------------|----------|----------|----------|----------|
| \$ 1.9   | \$ 1.9   | \$ 1.9   | Revenue        | \$ 2.0   | \$ 1.9   | \$ 5.8   | \$ 6.0   |
| \$ (3.3) | \$ (3.1) | \$ (3.1) | Operating Loss | \$ (2.8) | \$ (2.8) | \$ (9.0) | \$ (7.7) |

This start-up operation has invested heavily in the development of its application, internal infrastructure, and more recently its marketing and direct sales. SMARTworks grew out of an internal support function where it was a very effective tool in support of the sale of documents, which accounts for its high usage but low external revenue. The focus for this SBU is to broaden its application and increase sales to third-party customers. Operating expenses are expected to level off in 2002.

*InSystems Technologies, Inc.*

This SBU, a wholly owned subsidiary acquired in July 2002, is a leading provider of e-business solutions for financial services organizations. InSystems solutions enable companies to improve processes and organize, manage and distribute information in both paper and digital infrastructures. InSystems integrated document-automation software helps organizations create, manage and distribute highly personalized, error-free documents. It also automates important business processes including compliance filings, document fulfillment and customer service. InSystems extended relationship management software enables organizations to interact seamlessly via the Internet with their entire value network, including customers, suppliers, partners, regulators, and other constituents.

| 4Q 01 | 1Q 02 | 2Q 02 |                | 3Q 02    | 3Q 01 | YTD 02   | YTD 01 |
|-------|-------|-------|----------------|----------|-------|----------|--------|
| \$ -  | \$ -  | \$ -  | Revenue        | \$ 6.1   | \$ -  | \$ 6.1   | \$ -   |
| \$ -  | \$ -  | \$ -  | Operating Loss | \$ (0.6) | \$ -  | \$ (0.6) | \$ -   |

**LIQUIDITY AND CAPITAL RESOURCES**

The Company used \$99.2 million to acquire InSystems Technologies, Inc. and PlanetPrint in the third quarter of 2002. Excluding these acquisitions, the Company generated positive cash flow of \$22.3 million in the third quarter and \$73.6 million year-to-date. Net income plus depreciation and amortization provided \$62.6 million year-to-date.

An important objective of the 2001 restructuring was to reduce the level of asset investment to improve productivity and generate cash flow. Working capital, defined as current assets and liabilities excluding cash, debt, and restructuring, continued to improve, declining approximately \$60.0 million during 2002. Moreover, the Company's turnover of working capital in relation to revenue continued to also improve. Turnover was 6.4 times, a 20% improvement from year-end. The receipt of \$24.6 million of income tax refunds and research and development tax credits contributed to this improvement.

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Capital spending used \$19.4 million. The Company expects capital spending to be in the \$25 to \$35 million range for the year, excluding acquisitions. Restructuring spending year-to-date totaled \$9.3 million. The remaining restructuring liability balance of \$6.0 million consists primarily of contract exit and termination costs that are expected to be paid through 2006. The Company paid dividends at a quarterly rate of \$0.23 per share during 2002; using approximately \$19.3 million.

The Company is actively seeking acquisitions that will add talent, technology and capabilities that align with the growth strategies of each SBU. The expectation is that the acquisition targets would be moderate in size, having annual revenue of \$25 to \$100 million.

At September 29, 2002, the Company had \$202.8 million of total debt and \$137.9 million of cash, providing a net debt position of \$64.9 million. The Company's net debt to capital ratio is 16.9% at September 29, 2002. The Company has a \$250 million unsecured revolving credit facility with ten banks. The agreement, as amended on May 10, 2002, provides a four-year commitment of up to \$170 million, maturing May 2005 and a one-year commitment plus a one-year term loan extension at the Company's option, maturing May 2004, of up to \$80 million. At September 29, 2002, the Company had borrowings outstanding under the agreement of \$200 million.

Management believes that the combination of internally generated funds, available cash reserves, and the existing credit facility are sufficient to fund the Company's operation over the next year. In management's judgment, the Company's strong balance sheet could support additional debt financing, if necessary, to pursue additional acquisitions.

## PENSION OBLIGATIONS

The Company maintains a defined benefit pension plan with assets invested in a broadly diversified portfolio consisting primarily of publicly traded common stocks and fixed income securities. SFAS No. 87, Employers Accounting for Pensions requires the recognition of a minimum pension liability if, as of a given measurement date, the fair value of a plan's assets is less than its accumulated benefit obligation (ABO). The Company measures its pension obligations on an annual basis as of the end of the fiscal year. At December 30, 2001, the fair value of the assets of the Company's qualified pension plan exceeded the ABO (calculated using a 7.0% discount rate) by approximately \$34.7 million.

The recent decline in U.S. equity markets has significantly reduced the value of the Company's pension plan assets. During the third quarter, the fair value of assets dropped below the ABO and the Company recorded an estimate of the pension liability equal to the excess of the ABO over plan assets. This adjustment, net of deferred income taxes, was a direct charge to shareholders' equity of \$113.1 million. This adjustment is subject to revision in the fourth quarter and will be determined by the Company's annual actuarial valuations.

Inherent in the actuarial valuations are key assumptions, including discount rates and expected return on plan assets, which are updated on an annual basis. The amortization of market losses and other probable changes in actuarial assumptions currently under review are expected to increase 2003 pension expense by approximately \$10.0 million over the 2002 amount. While the Company does not expect to have minimum funding requirements before 2005, the Company is considering making a voluntary contribution of approximately \$15-20 million in the fourth quarter of 2002.

## **ENVIRONMENTAL MATTERS**

The Company has been named as one of a number of potentially responsible parties at several waste disposal sites, none of which has ever been Company owned. The Company's policy is to accrue for investigation and remediation at sites where costs are probable and estimable. At this writing, there are no identified environmental liabilities that are expected to have a material adverse effect on the operating results, financial condition, or cash flows of the Company.

## **RECENTLY ADOPTED ACCOUNTING PRONOUNCEMENTS**

Effective December 31, 2001, the Company adopted Statement of Financial Accounting Standards (SFAS) No. 142, Goodwill and Other Intangible Assets, which addresses financial accounting and reporting for acquired goodwill and other intangible assets. SFAS No. 142 requires that goodwill and intangible assets that have indefinite useful lives not be amortized, but rather tested at least annually for impairment using a fair-value-based test, and intangible assets that have finite useful lives be amortized over their useful lives. At December 31, 2001, the Company did not have any goodwill or intangible assets on the consolidated balance sheet. The adoption of this standard did not have an effect on the Company's consolidated results of operations, financial position, or cash flows.

Effective December 31, 2001, the Company also adopted SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets which establishes an accounting model for long-lived assets, including discontinued operations, to be disposed of by sale. This statement requires that long-lived assets be measured at the lower of carrying amount or fair value less cost to sell, whether reported in continuing operations or in discontinued operations. SFAS No. 144 also broadens the reporting of discontinued operations to include components of an entity with operations that can be distinguished from the rest of the entity and that will be eliminated from the ongoing operations of the entity in a disposal transaction. The adoption of this standard did not have an effect on the Company's consolidated results of operations, financial position, or cash flows.

## **RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS**

In May 2002, the Financial Accounting Standards Board (FASB) issued SFAS 145, Rescission of SFAS Nos. 4, 44, and 64, Amendment of SFAS 13, and Technical Corrections. Among other things, the new standard rescinds various pronouncements regarding early extinguishment of debt and amends SFAS No. 13 to require sale-leaseback accounting for certain lease modifications. The provisions of SFAS No. 145 are generally effective for fiscal years

beginning after May 15, 2002. The Company has not evaluated the potential effect, if any, of this standard; however, it is anticipated that SFAS No. 145 will not have a material effect on the financial position, cash flows, or results of operations of the Company.

In June 2002, the FASB issued SFAS No. 146, Accounting for Costs Associated with Exit or Disposal Activities which addresses the recognition, measurement, and reporting of costs associated with exit and disposal activities, including restructuring activities. This statement requires that liabilities for costs associated with an exit or disposal activity be recognized in the period in which the liability is incurred and the fair value can be estimated, except for certain one-time termination benefits. SFAS No. 146 nullifies Emerging Issues Task Force (EITF) 94-3 which permitted recognition of a liability for such costs at the date of a Company's commitment to an exit plan. The provisions of SFAS No. 146 are effective for exit and disposal activities initiated after December 31, 2002. The provisions of EITF 94-3 will continue to apply for liabilities previously recorded. The adoption of this standard will not have a material effect on the Company's consolidated results of operations, financial position, or cash flows.

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**THE STANDARD REGISTER COMPANY**

**FORM 10-Q**

**For the Quarter Ended September 29, 2002**

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK**

The Company is exposed to interest rate risk on its borrowings under a revolving credit facility and the Company's short-term investments, as outlined in the 2001 Form 10K. The Company is also exposed to market risk from changes in the cost of paper, the principal raw material used in the production of business forms. There have been no material changes in the Company's exposure to these items since the Company's disclosure in Item 7A, Part II of Form 10-K for the year ended December 30, 2001.

**ITEM 4. CONTROLS AND PROCEDURES**

(a)

Evaluation of disclosure controls and procedures

Within the 90 days prior to the date of this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Exchange Act Rule 13a-14. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the company's disclosure controls and procedures are effective in timely alerting them to material information relating to the Company (including its consolidated subsidiaries) required to be included in the Company's periodic SEC Filings.

(b)

Changes in internal controls

There were no significant changes in the Company's internal controls or in other factors that could significantly affect these controls subsequent to the date of their evaluation.

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**PART II - OTHER INFORMATION**

ITEM 1. LEGAL PROCEEDINGS

There have been no material legal proceedings within the reporting period that the Company has been involved with beyond those conducted in a normal course of business.

ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS

None.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None

ITEM 5. OTHER INFORMATION

None.

ITEM 6 - EXHIBITS AND REPORTS ON FORM 8K

a)

Exhibits

Exhibit #   Description

1

Plan of acquisition, reorganization, arrangement

liquidation or succession



Not applicable

3

Articles of incorporation and bylaws

Not applicable

4

Instruments defining the rights of security

Not applicable

10

Material contracts

Not applicable

11

Statement re: computation of per share earnings

Not applicable

1.1

Letter re: unaudited interim financial information

Not applicable

18

Letter re: change in accounting principles

Not applicable

19

Report furnished to security holders

Not applicable

1

Published reports regarding matters submitted

to vote of security holders

Not applicable

1.1

Consent of Independent Auditor

24

Power of attorney

Not applicable

0.1

Review report of Independent Auditor

a)

Reports on Form 8K

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**THE STANDARD REGISTER COMPANY**

**FORM 10-Q**

**For the Quarter Ended September 29, 2002**

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

November 13, 2002

/s/Craig J. Brown

By Craig J. Brown, Sr. Vice President, Treasurer  
Chief Financial Officer, and Chief Accounting Officer

#

CERTIFICATION OF CHIEF EXECUTIVE OFFICER

PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Dennis L. Rediker, certify that:

1)

I have reviewed this quarterly report on Form 10-Q of The Standard Register Company;

2)

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Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3)

Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in the this quarterly report;

4)

The Company's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:

a)

designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b)

evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the Evaluation Date); and

c)

presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5)

The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent function):

a)

all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

b)

any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6)

The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 13, 2002

/s/Dennis L. Rediker

Dennis L. Rediker

President and Chief Executive Officer

#

CERTIFICATION OF CHIEF EXECUTIVE OFFICER

PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Craig J. Brown, certify that:

1)

I have reviewed this quarterly report on Form 10-Q of The Standard Register Company;

2)

Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3)

Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in the this quarterly report;

4)

The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the Company and we have:

a)

designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b)

evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the Evaluation Date ); and

c)

presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5)

The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):

a)

all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

b)

any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6)

The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 13, 2002

/s/Craig J. Brown

Craig J. Brown

Senior Vice President Treasurer and

Chief Financial Officer



#

CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of The Standard Register Company (the Company) on Form 10-Q for the period ending June 30, 2002 as filed with the Securities and Exchange Commission on the date hereof (the Report), I, Dennis L. Rediker, President and Chief Executive Officer, certify, pursuant to 18 U.S.C. ss. 1350, as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge:

(1)

the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2)

the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 13, 2002

/s/Dennis L. Rediker

Dennis L. Rediker

President and Chief Executive Officer

#

CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of The Standard Register Company (the Company) on Form 10-Q for the period ending June 30, 2002 as filed with the Securities and Exchange Commission on the date hereof (the Report), I, Craig J. Brown, Senior Vice President Treasurer and Chief Financial Officer, certify, pursuant to 18 U.S.C. ss. 1350, as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge:

(3)

the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(4)

the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 13, 2002

/s/Craig J. Brown

Craig J. Brown

Senior Vice President - Treasurer and

Chief Financial Officer

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