

Under Armour, Inc.
Form 8-K
January 17, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 17, 2008

UNDER ARMOUR, INC.

(Exact name of registrant as specified in its charter)

| | | |
|--|---|--|
| Maryland (State or other jurisdiction of incorporation or organization) | 000-51626 (Commission File Number) | 52-1990078 (I.R.S. Employer Identification No.) |
|--|---|--|

| | |
|---|----------------------------|
| 1020 Hull Street, Baltimore, Maryland (Address of principal executive offices) Registrant's telephone number, including area code: (410) 454-6428 | 21230 (Zip Code) |
|---|----------------------------|

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

 - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

 - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

 - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition.

On January 17, 2008, Under Armour, Inc. issued a press release announcing its preliminary financial results for the year ended December 31, 2007. A copy of Under Armour's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1: Under Armour, Inc. press release announcing preliminary financial results for the year ended December 31, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: January 17, 2008

By: /s/ WAYNE A. MARINO
Wayne A. Marino
Executive Vice President and Chief Financial Officer