

SYNOVUS FINANCIAL CORP  
Form 8-K  
December 12, 2018

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

December 12, 2018  
Date of Report  
(Date of earliest event reported)

Synovus Financial Corp.  
(Exact Name of Registrant as Specified in its Charter)

Georgia 1-10312 58-1134883  
(State of incorporation) (Commission File Number) (IRS Employer Identification No.)

1111 Bay Avenue, Suite 500, Columbus, Georgia 31901  
(Address of principal executive offices) (Zip Code)

(706) 649-2311  
(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On December 12, 2018, the Board of Directors of Synovus Financial Corp. (the “Company”) appointed Kevin S. Blair as the Company’s Chief Operating Officer, effective immediately. As Chief Operating Officer, Mr. Blair will lead the Company’s three front-line business units (community banking, wholesale banking and financial management services) as well as the Company’s technology and operations team and the product and treasury management team. Mr. Blair will continue to serve as Chief Financial Officer on an interim basis until his successor is named.

Mr. Blair, age 47, joined the Company in August 2016 as Chief Financial Officer after more than 20 years in the commercial banking industry, most recently serving as Corporate Treasurer of SunTrust Banks, Inc., a financial services organization headquartered in Atlanta, Georgia. Mr. Blair holds a bachelor’s degree in Management and Economics from James Madison University and a MBA from George Washington University with a concentration in Financial Management.

The Company issued a press release on December 12, 2018, announcing Mr. Blair’s appointment as Chief Operating Officer, among other things. A copy of that press release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

Exhibit No. Description

99.1 Press Release issued on December 12, 2018 by Synovus Financial Corp.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

SYNOVUS FINANCIAL CORP.

Date: December 12, 2018 By: /s/ Allan E. Kamensky  
Name: Allan E. Kamensky  
Title: Executive Vice President, General Counsel  
and Secretary