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HASBRO INC Form 8-K February 27, 2008

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): February 26, 2008

HASBRO, INC.

(Exact name of registrant as specified in its charter)

1-6682 RHODE ISLAND 05-0155090 -----_____ _____ (Commission File Number) (State of (IRS Employer Identification No.) Incorporation) 1027 NEWPORT AVE., PAWTUCKET, RHODE ISLAND 02862 _____ _____ (Address of Principal Executive Offices) (Zip Code)

(401) 431-8697

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act $(17\ \text{CFR}\ 230.425)$
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act $(17 \ \text{CFR} \ 240.14a-12)$
- [] Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2 (b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

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On February 27, 2008 Hasbro, Inc. (the "Company") issued a press release announcing that Kenneth A. Bronfin, President of Hearst Interactive Media, had been elected to the Company's Board of Directors (the "Board") effective March 1, 2008. Upon joining the Board, Mr. Bronfin will also become a member of the Board's Finance Committee. A copy of the press release is filed as Exhibit 99.1 to this Current Report and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

99.1 (c) Exhibits

Press Release, dated February 27, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC. -----(Registrant)

Date: February 27, 2008 By: /s/ David D.R. Hargreaves

David D.R. Hargreaves
Executive Vice President,
Finance and Global Operations and
Chief Financial Officer
(Duly Authorized Officer)

HASBRO, INC. Current Report on Form 8-K Dated February 27, 2008

Exhibit Index

Exhibit No. Exhibit

99.1 Press Release, dated February 27, 2008.