

PEOPLES FINANCIAL CORP /MS/

Form 10-Q

August 07, 2009

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**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 or 15 (D) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended June 30, 2009

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934
Commission File Number 001-12103
PEOPLES FINANCIAL CORPORATION

(Exact name of registrant as specified in its charter)

Mississippi

64-0709834

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

Lameuse and Howard Avenues, Biloxi, Mississippi

39533

(Address of principal executive offices)

(Zip Code)

(228) 435-5511

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the last practicable date. Peoples Financial Corporation has only one class of common stock authorized. At July 31, 2009, there were 15,000,000 shares of \$1 par value common stock authorized, and 5,151,697 shares issued and outstanding.

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Consolidated Statements of Condition**

| | June 30, 2009 (Unaudited) | December 31, 2008 (Audited) |
|--|--------------------------------------|--|
| Assets | | |
| Cash and due from banks | \$ 39,282,683 | \$ 34,015,590 |
| Federal funds sold | | 4,000 |
| Available for sale securities | 380,914,975 | 340,462,072 |
| Held to maturity securities, fair value of \$3,291,335 at June 30, 2009; \$3,438,108 at December 31, 2008 | 3,200,564 | 3,394,212 |
| Other investments | 3,999,662 | 3,889,324 |
| Federal Home Loan Bank Stock, at cost | 3,522,900 | 2,070,700 |
| Loans | 467,165,116 | 467,377,039 |
| Less: Allowance for loan losses | 9,797,881 | 11,113,575 |
| Loans, net | 457,367,235 | 456,263,464 |
| Bank premises and equipment, net of accumulated depreciation | 32,649,301 | 33,600,170 |
| Accrued interest receivable | 4,994,317 | 5,444,767 |
| Cash surrender value of life insurance | 15,025,084 | 14,688,160 |
| Other real estate | 2,451,468 | 397,182 |
| Other assets | 2,915,901 | 2,177,860 |
| Total assets | \$946,324,090 | \$ 896,407,501 |

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Peoples Financial Corporation and Subsidiaries
Consolidated Statements of Condition (continued)

| | June 30, 2009 | December 31, |
|---|----------------------|-----------------------|
| | (Unaudited) | 2008 |
| | | (Audited) |
| Liabilities & Shareholders Equity | | |
| Liabilities: | | |
| Deposits: | | |
| Demand, non-interest bearing | \$ 94,332,584 | \$ 109,033,184 |
| Savings and demand, interest bearing | 214,036,852 | 239,990,238 |
| Time, \$100,000 or more | 155,291,859 | 104,540,112 |
| Other time deposits | 54,632,268 | 56,912,002 |
| Total deposits | 518,293,563 | 510,475,536 |
| Federal funds purchased and securities sold under agreements to repurchase | 236,970,971 | 226,609,231 |
| Borrowings from Federal Home Loan Bank | 72,857,135 | 36,937,686 |
| Other liabilities | 15,641,593 | 15,384,934 |
| Total liabilities | 843,763,262 | 789,407,387 |
| Shareholders Equity: | | |
| Common stock, \$1 par value, 15,000,000 shares authorized, 5,151,697 and 5,279,268 shares issued and outstanding at June 30, 2009 and December 31, 2008, respectively | 5,151,697 | 5,279,268 |
| Surplus | 65,780,254 | 65,780,254 |
| Undivided profits | 32,051,717 | 33,412,596 |
| Accumulated other comprehensive income (loss), net of tax | (422,840) | 2,527,996 |
| Total shareholders equity | 102,560,828 | 107,000,114 |
| Total liabilities & shareholders equity | \$946,324,090 | \$ 896,407,501 |

See selected notes to consolidated financial statements.

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Peoples Financial Corporation and Subsidiaries
Consolidated Statements of Income
(Unaudited)

| | Three Months Ended | | Six Months Ended June 30, | |
|--|---------------------------|-------------------|----------------------------------|-------------------|
| | June 30, | | 2009 | 2008 |
| | 2009 | 2008 | 2009 | 2008 |
| Interest income: | | | | |
| Interest and fees on loans | \$5,086,063 | \$ 6,675,902 | \$10,204,455 | \$14,108,247 |
| Interest and dividends on securities: | | | | |
| U. S. Treasury | 322,981 | 776,286 | 776,319 | 1,590,226 |
| U.S. Government agencies | 2,494,405 | 2,700,844 | 4,769,764 | 5,714,331 |
| Mortgage-backed securities | 387,501 | 435,554 | 791,654 | 896,926 |
| States and political subdivisions | 301,314 | 249,196 | 612,423 | 509,246 |
| Other investments | 1,953 | 38,063 | 6,894 | 100,980 |
| Interest on federal funds sold | 544 | 25,258 | 1,437 | 62,070 |
| Total interest income | 8,594,761 | 10,901,103 | 17,162,946 | 22,982,026 |
| Interest expense: | | | | |
| Deposits | 1,396,989 | 2,618,729 | 2,953,687 | 5,837,741 |
| Long-term borrowings | 110,985 | 117,531 | 271,777 | 239,765 |
| Federal funds purchased and securities sold under agreements to repurchase | 517,320 | 1,081,298 | 1,093,672 | 2,619,692 |
| Total interest expense | 2,025,294 | 3,817,558 | 4,319,136 | 8,697,198 |
| Net interest income | 6,569,467 | 7,083,545 | 12,843,810 | 14,284,828 |
| Provision for allowance for losses on loans | 1,502,000 | 48,000 | 1,850,000 | 94,000 |

| | | | | |
|--|-------------|--------------|--------------|--------------|
| Net interest income after provision for allowance for losses on loans | \$5,067,467 | \$ 7,035,545 | \$10,993,810 | \$14,190,828 |
|--|-------------|--------------|--------------|--------------|

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Peoples Financial Corporation and Subsidiaries
Consolidated Statements of Income (continued)
(Unaudited)

| | Three Months Ended | | Six Months Ended June 30, | |
|---|---------------------------|---------------------|----------------------------------|---------------------|
| | June 30, | | 2009 | 2008 |
| | 2009 | 2008 | | |
| Non-interest income: | | | | |
| Trust department income and fees | \$ 325,750 | \$ 434,025 | \$ 662,016 | \$ 829,115 |
| Service charges on deposit accounts | 1,702,090 | 1,729,375 | 3,365,397 | 3,421,835 |
| Gain on sales or calls of securities | 2 | 27,629 | 136,799 | 115,277 |
| Other income | 138,534 | 439,686 | 624,585 | 802,280 |
| Total non-interest income | 2,166,376 | 2,630,715 | 4,788,797 | 5,168,507 |
| Non-interest expense: | | | | |
| Salaries and employee benefits | 3,694,321 | 3,611,848 | 7,074,699 | 7,077,246 |
| Net occupancy | 641,242 | 467,333 | 1,193,103 | 1,007,158 |
| Rentals, depreciation and maintenance | 954,189 | 872,248 | 1,904,556 | 1,794,301 |
| Other expense | 1,793,384 | 1,452,833 | 3,466,575 | 3,090,232 |
| Total non-interest expense | 7,083,136 | 6,404,262 | 13,638,933 | 12,968,937 |
| Income before income taxes | 150,707 | 3,261,998 | 2,143,674 | 6,390,398 |
| Income taxes | (50,000) | 1,084,000 | 240,000 | 2,123,000 |
| Net Income | \$ 200,707 | \$ 2,177,998 | \$ 1,903,674 | \$ 4,267,398 |
| Basic and diluted earnings per share | \$.04 | \$.41 | \$.37 | \$.79 |

See selected notes to consolidated financial statements.

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Peoples Financial Corporation and Subsidiaries
Consolidated Statement of Shareholders Equity

| | Number of Common Shares | Common Stock | Surplus | Undivided Profits | Accumulated Other Comprehensive Income | Comprehensive Income | Total |
|--|----------------------------------|-----------------|---------------|----------------------|---|-------------------------|----------------|
| Balance, January 1, 2009 | 5,279,268 | \$ 5,279,268 | \$ 65,780,254 | \$ 33,412,596 | \$ 2,527,996 | | \$ 107,000,114 |
| Comprehensive Income: | | | | | | | |
| Net income | | | | 1,903,674 | | \$ 1,903,674 | 1,903,674 |
| Net unrealized loss on available for sale securities, net of tax | | | | | (2,860,550) | (2,860,550) | (2,860,550) |
| Reclassification adjustment for available for sale securities called or sold in current year, net of tax | | | | | (90,286) | (90,286) | (90,286) |
| Total comprehensive loss | | | | | | \$ (1,047,162) | |
| Effect of stock retirement on accrued dividends | | | | 4,774 | | | 4,774 |
| Dividend declared, (\$.20 per share) | | | | (1,030,339) | | | (1,030,339) |
| Retirement of stock | (127,571) | (127,571) | | (2,238,988) | | | (2,366,559) |
| | 5,151,697 | \$ 5,151,697 | \$ 65,780,254 | \$ 32,051,717 | \$ (422,840) | | \$ 102,560,828 |

Balance,
June 30, 2009

Note: Balances as of January 1, 2009 were audited.
See selected notes to consolidated financial statements.

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Peoples Financial Corporation and Subsidiaries
Consolidated Statements of Cash Flows (Unaudited)

| | Six Months Ended June 30, | |
|--|----------------------------------|----------------------|
| | 2009 | 2008 |
| Cash flows from operating activities: | | |
| Net income | \$ 1,903,674 | \$ 4,267,398 |
| Adjustment to reconcile net income to net cash provided by operating activities: | | |
| Depreciation | 1,212,000 | 1,097,500 |
| Provision for allowance for loan losses | 1,850,000 | 94,000 |
| Gain on sale of bank premises | | (142,607) |
| Gain on other investments | (110,338) | |
| Gain on sales and calls of securities | (136,799) | (115,277) |
| Loss on impairment of equity securities | 149,517 | |
| Change in accrued interest receivable | 450,450 | 959,555 |
| Change in other assets | 100,299 | 776,622 |
| Change in other liabilities | 1,504,614 | 776,346 |
| Net cash provided by operating activities | 6,923,417 | 7,713,537 |
| Cash flows from investing activities: | | |
| Proceeds from maturities, sales and calls of available for sale securities | 145,473,727 | 138,371,132 |
| Investment in available for sale securities | (190,412,284) | (82,129,694) |
| Proceeds from maturities of held to maturity securities | 195,000 | 1,240,000 |
| Investment in held to maturity securities | (1,352) | (2,889) |
| Purchases of other investments | | (3,160,000) |
| (Investment in) redemption of Federal Home Loan Bank Stock | (1,452,200) | 8,100 |
| Proceeds from sales of other real estate | 326,076 | 19,500 |
| Loans, net change | (5,337,134) | (22,264,844) |
| Proceeds from sale of bank premises | | 266,812 |
| Acquisition of premises and equipment | (261,131) | (1,672,367) |
| Other assets | (339,903) | (814,423) |
| Net cash provided by (used in) investing activities | \$ (51,809,201) | \$ 29,861,327 |

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Peoples Financial Corporation and Subsidiaries
Consolidated Statements of Cash Flows (continued)
(Unaudited)

| | Six Months Ended June 30, | |
|--|----------------------------------|----------------------|
| | 2009 | 2008 |
| Cash flows from financing activities: | | |
| Demand and savings deposits, net change | \$ (40,653,986) | \$ 40,578,887 |
| Time deposits, net change | 48,472,013 | (45,086,893) |
| Cash dividends | (1,583,780) | (1,457,587) |
| Retirement of common stock | (2,366,559) | (1,759,801) |
| Borrowings from Federal Home Loan Bank | 136,000,000 | 12,000,000 |
| Repayments to Federal Home Loan Bank | (100,080,551) | (12,082,063) |
| Federal funds purchased and securities sold under agreements to repurchase, net change | 10,361,740 | (25,868,988) |
| Net cash provided by (used in) financing activities | 50,148,877 | (33,676,445) |
| Net increase in cash and cash equivalents | 5,263,093 | 3,898,419 |
| Cash and cash equivalents, beginning of year | 34,019,590 | 34,935,370 |
| Cash and cash equivalents, end of year | \$ 39,282,683 | \$ 38,833,789 |

See selected notes to consolidated financial statements.

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PEOPLES FINANCIAL CORPORATION AND SUBSIDIARIES
SELECTED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
For the Six Months Ended June 30, 2009 and 2008

1. Basis of Presentation:

The accompanying unaudited consolidated financial statements and notes thereto contain all adjustments, consisting only of normal recurring adjustments, necessary to present fairly, in accordance with accounting principles generally accepted in the United States of America, the financial position of Peoples Financial Corporation and its subsidiaries (the Company) as of June 30, 2009 and the results of their operations and their cash flows for the periods presented. The interim financial information should be read in conjunction with the annual consolidated financial statements and the notes thereto included in the Company's 2008 Annual Report and Form 10-K.

The results of operations for the six months ended June 30, 2009, are not necessarily indicative of the results to be expected for the full year.

Use of Estimates The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

Summary of Significant Accounting Policies The accounting and reporting policies of the Company conform with accounting principles generally accepted in the United States of America and general practices within the banking industry. There have been no material changes or developments in the application of principles or in our evaluation of the accounting estimates and the underlying assumptions or methodologies that we believe to be Critical Accounting Policies as disclosed in our Form 10-K for the year ended December 31, 2008.

Subsequent Events The Company has performed an evaluation of subsequent events through August 7, 2009, which is the date the financial statements were issued.

2. Earnings Per Share:

Per share data is based on the weighted average shares of common stock outstanding of 5,189,474 and 5,379,112 for the six months ended June 30, 2009 and 2008, respectively, and 5,157,356 and 5,361,327 for the quarters ended June 30, 2009 and 2008, respectively.

3. Statements of Cash Flows:

The Company has defined cash and cash equivalents to include cash and due from banks and federal funds sold. The Company paid \$4,442,281 and \$9,007,014 for the six months ended June 30, 2009 and 2008, respectively, for interest on deposits and borrowings. Income tax payments of \$520,000 and \$500,000 were made during the six months ended June 30, 2009 and 2008, respectively. Loans in the amount of \$2,383,363 and \$148,000 were transferred to other real estate during the six months ended June 30, 2009 and 2008, respectively.

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4. Investments:

The amortized cost and estimated fair value of securities at June 30, 2009 and December 31, 2008, respectively, were as follows:

| June 30, 2009 | Amortized cost | Gross unrealized gains | Gross unrealized losses | Estimated fair value |
|-------------------------------------|----------------|------------------------------|-------------------------------|-------------------------|
| Available for sale securities: | | | | |
| Debt securities: | | | | |
| U.S. Treasury | \$ 40,974,676 | \$1,064,114 | \$ | \$ 42,038,790 |
| U.S. Government agencies | 274,347,228 | 1,773,051 | (2,399,289) | 273,720,990 |
| Mortgage-backed securities | 29,288,304 | 828,801 | (54,746) | 30,062,359 |
| States and political subdivisions | 34,782,885 | 592,009 | (932,041) | 34,442,853 |
| Total debt securities | 379,393,093 | 4,257,975 | (3,386,076) | 380,264,992 |
| Equity securities | 649,983 | | | 649,983 |
| Total available for sale securities | \$ 380,043,076 | \$4,257,975 | \$(3,386,076) | \$ 380,914,975 |
| Held to maturity securities: | | | | |
| States and political subdivisions | \$ 3,200,564 | \$ 94,064 | \$ (3,293) | \$ 3,291,335 |
| Total held to maturity securities | \$ 3,200,564 | \$ 94,064 | \$ (3,293) | \$ 3,291,335 |

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| December 31, 2008 | Amortized cost | Gross unrealized gains | Gross unrealized losses | Estimated fair value |
|-------------------------------------|-------------------|------------------------------|-------------------------------|-------------------------|
| Available for sale securities: | | | | |
| Debt securities: | | | | |
| U.S. Treasury | \$ 64,963,243 | \$ 1,746,597 | \$ | \$ 66,709,840 |
| U.S. Government agencies | 208,917,636 | 3,552,215 | (74,020) | 212,395,831 |
| Mortgage-backed securities | 28,992,858 | 788,218 | | 29,781,076 |
| States and political subdivisions | 31,594,000 | 316,874 | (985,049) | 30,925,825 |
| Total debt securities | 334,467,737 | 6,403,904 | (1,059,069) | 339,812,572 |
| Equity securities | 649,500 | | | 649,500 |
| Total available for sale securities | \$ 335,117,237 | \$ 6,403,904 | \$ (1,059,069) | \$ 340,462,072 |
| Held to maturity securities: | | | | |
| States and political subdivisions | \$ 3,394,212 | \$ 52,382 | \$ (8,486) | \$ 3,438,108 |
| Total held to maturity securities | \$ 3,394,212 | \$ 52,382 | \$ (8,486) | \$ 3,438,108 |

The balances of available for sale securities, which are the only assets measured at fair value on a recurring basis, by level within the hierarchy as of June 30, 2009 and December 31, 2008 were as follows:

| | Total | Fair Value Measurement Using | | |
|-------------------|---------------|------------------------------|---------------|---------|
| | | Level 1 | Level 2 | Level 3 |
| June 30, 2009 | \$380,914,975 | | \$380,914,975 | |
| December 31, 2008 | 340,462,072 | | 340,462,072 | |

At June 30, 2009, available for sale securities with an amortized cost of \$ 379,393,093 were reported at a fair value, net of unrealized gains and losses, of \$380,914,975. The net change in unrealized gains and losses of \$2,860,550 was included in comprehensive income during the first six months of 2009. At December 31, 2008, available for sale securities with an amortized cost of \$335,117,237 were reported at a fair value, net of unrealized gains and losses, of \$340,460,072. The net change in unrealized gains and losses of \$2,439,567 was included in comprehensive income during the year ended December 31, 2008.

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The amortized cost and estimated fair value of debt securities at June 30, 2009, by contractual maturity, are shown below. Expected maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

| | Amortized cost | Estimated fair value |
|--|-------------------|-------------------------|
| Available for sale securities: | | |
| Due in one year or less | \$ 26,829,470 | \$ 27,177,257 |
| Due after one year through five years | 137,824,730 | 139,544,662 |
| Due after five years through ten years | 64,318,384 | 63,934,136 |
| Due after ten years | 121,132,205 | 119,546,578 |
| Mortgage-backed securities | 29,288,304 | 30,062,359 |
| Totals | \$ 379,393,093 | \$ 380,264,992 |
| Held to maturity securities: | | |
| Due in one year or less | \$ 255,000 | \$ 258,372 |
| Due after one year through five years | 1,829,287 | 1,888,618 |
| Due after five years through ten years | 1,116,277 | 1,144,345 |
| Totals | \$ 3,200,564 | \$ 3,291,335 |

Securities with gross unrealized losses at June 30, 2009 and December 31, 2008, respectively, aggregated by investment category and length of time that individual securities have been in a continuous loss position are as follows:

| | Less Than Twelve Months | | Over Twelve Months | | Total | |
|-----------------------------------|-------------------------|-----------------------------|--------------------|-----------------------------|----------------|-----------------------------|
| | Fair Value | Gross Unrealized Loss | Fair Value | Gross Unrealized Loss | Fair Value | Gross Unrealized Loss |
| June 30, 2009: | | | | | | |
| U.S. Government Agencies | \$ 133,931,111 | \$ 2,399,289 | \$ | \$ | \$ 133,931,111 | \$ 2,399,289 |
| Mortgage-backed securities | 4,949,764 | 54,746 | | | 4,949,764 | 54,746 |
| States and political subdivisions | 14,974,524 | 703,940 | 2,193,324 | 231,394 | 17,167,848 | 935,334 |
| TOTAL | \$ 153,855,399 | \$ 3,157,975 | \$ 2,193,324 | \$ 231,394 | \$ 156,048,723 | \$ 3,389,369 |

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| December 31, 2008: | Less Than Twelve Months | | Over Twelve Months | | Total | |
|--------------------------------------|-------------------------|-----------------------------|--------------------|-----------------------------|---------------------|-----------------------------|
| | Fair Value | Gross Unrealized Loss | Fair Value | Gross Unrealized Loss | Fair Value | Gross Unrealized Loss |
| U.S. Government Agencies | \$10,780,995 | \$ 74,020 | \$ | \$ | \$10,780,995 | \$ 74,020 |
| States and political subdivisions | 16,545,087 | 739,918 | 2,825,811 | 253,617 | 19,370,898 | 993,535 |
| TOTAL | \$27,326,082 | \$813,938 | \$2,825,811 | \$253,617 | \$30,151,893 | \$1,067,555 |

Management evaluates securities for other-than-temporary impairment on a monthly basis. In performing this evaluation, the length of time and the extent to which the fair value has been less than cost and the fact that the Company's securities are primarily issued by U.S. Treasury and U.S. Government Agencies are considered. In addition, the Company assesses the cause of the decline in value and the intent and ability of the Company to hold these securities until maturity. While some available for sale securities have been sold for liquidity purposes, the Company has traditionally held its securities, including those classified as available for sale, until maturity. As a result of this evaluation, the Company has determined that the declines summarized in the table above are not deemed to be other-than-temporary.

5. Past Due and Impaired Loans:

Loans past due ninety days or more and still accruing were \$1,659,798 and \$2,340,190 at June 30, 2009 and December 31, 2008, respectively.

Impaired loans include performing and non-performing loans for which full payment of principal or interest is not expected. At June 30, 2009 and December 31, 2008, performing loans which were classified as impaired loans totaled \$18,019,907 and \$11,864,285, respectively. At June 30, 2009 and December 31, 2008, non-performing loans which were classified as impaired loans included nonaccrual loans which amounted to \$14,284,171, and \$15,553,447, respectively.

The total average recorded investment in impaired loans amounted to \$31,459,980 and \$28,189,747 at June 30, 2009 and December 31, 2008, respectively. The Company had \$5,717,938 and \$7,345,022 of specific allowance related to impaired loans at June 30, 2009 and December 31, 2008, respectively. Interest income recognized on impaired loans was \$249,649 and \$833,055 during the six months ended June 30, 2009 and the year ended December 31, 2008, respectively. Interest income recognized on impaired loans if the Company had used the cash-basis method of accounting would have been \$150,348 and \$686,129 during the six months ended June 30, 2009 and the year ended December 31, 2008, respectively.

An allowance for each impaired loan, which are generally collateral-dependent, is calculated based on the fair value of its collateral. The fair value of the collateral is based on appraisals performed by third-party valuation specialists. Factors including the assumptions and techniques utilized by the

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appraiser are considered by Management. If the recorded investment in the impaired loan exceeds the measure of fair value of the collateral, a valuation allowance is recorded as a component of the allowance for loan losses. Accordingly, the Company's impaired loans are reported at their estimated fair value on a non-recurring basis. The balances of impaired loans, which are measured at fair value on a non-recurring basis, by level within the hierarchy as of June 30, 2009 and December 31, 2008 were as follows:

| | Total | Fair Value Measurement Using | | |
|-------------------|--------------|------------------------------|--------------|---------|
| | | Level 1 | Level 2 | Level 3 |
| June 30, 2009 | \$26,586,140 | | \$26,586,140 | |
| December 31, 2008 | 20,072,210 | | 20,072,210 | |

At June 30, 2009, impaired loans with a carrying amount of \$32,304,078 were written down to their fair value of \$26,586,140 through a \$5,717,938 charge to the provision for loan losses in prior periods. At December 31, 2008, impaired loans with a carrying amount of \$27,417,732 were written down to their fair value of \$20,072,210 through a \$7,345,022 charge to the provision for loan losses in prior periods.

When Management determines that it has sustained a loss on a loan, it may be necessary to foreclose on the related collateral. Other real estate acquired through foreclosure is carried at fair value, less estimated costs to sell. The fair value of the collateral is based on appraisals performed by third-party valuation specialists. Factors including the assumptions and techniques utilized by the appraiser are considered by Management. Accordingly, the Company's other real estate is reported at its estimated fair value on a non-recurring basis.

The balances of other real estate, which are measured at fair value on a non-recurring basis, by level within the hierarchy as of June 30, 2009 and December 31, 2008 were as follows:

| | Total | Fair Value Measurement Using | | |
|-------------------|-------------|------------------------------|-------------|---------|
| | | Level 1 | Level 2 | Level 3 |
| June 30, 2009 | \$2,451,468 | | \$2,451,468 | |
| December 31, 2008 | 397,182 | | 397,182 | |

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6. Allowance for Loan Losses:

Transactions in the allowance for loan losses were as follows:

| | Three Months Ended June | | Six Months Ended June 30, | |
|---|--------------------------------|---------------------------|----------------------------------|--------------|
| | 2009 | 30, 2008 | 2009 | 2008 |
| Balance, beginning of period | \$ 11,372,866 | \$ 9,404,270 | \$ 11,113,575 | \$ 9,378,137 |
| Recoveries | 224,212 | 211,039 | 329,634 | 279,130 |
| Loans charged off | (3,301,197) | (335,529) | (3,495,328) | (423,487) |
| Provision for allowance for loan losses | 1,502,000 | 48,000 | 1,850,000 | 94,000 |
| Balance, end of period | \$ 9,797,881 | \$ 9,327,780 | \$ 9,797,881 | \$ 9,327,780 |

7. Other Comprehensive Income:

The income tax effect from the unrealized loss on available for sale securities on accumulated other comprehensive income was \$1,473,617 at June 30, 2009.

8. Notes Payable:

On March 11, 2009, the Company opened a \$2,500,000 line of credit with Mississippi National Banker's Bank. The line, which is secured by the common stock of the Company's bank subsidiary, bears interest at Wall Street Prime, with a floor of 4.00%. Quarterly interest payments are required under the line with all principal and accrued interest being due at maturity, which is March 11, 2010. There was no outstanding balance at June 30, 2009.

9. Federal Reserve Bank Discount Window Approval:

During the second quarter of 2009, the Company's bank subsidiary received approval to participate in the Federal Reserve Bank Discount Window Primary Credit Program. The borrowing limit, which was \$62,900,000 at June 30, 2009, is based on the amount of collateral pledged, with certain loans from the bank's portfolio serving as collateral. Borrowings bear interest at 25 basis points over the current federal funds rate. Borrowings may have a maturity date between one and ninety days. There was no outstanding balance at June 30, 2009.

10. Shareholders' Equity:

During the first quarter of 2009, the Company completed the repurchase and retirement of its common stock under a stock repurchase plan approved by its Board of Directors (Board) on September 24, 2008. A total of 132,589 shares were purchased and retired under this plan.

On February 25, 2009, the Board approved the repurchase of up to 3%, or approximately 150,000 shares, of its common stock. As of June 30, 2009, 19,245 shares had been repurchased and retired under this plan.

On June 24, 2009, the Board approved a semi-annual dividend of \$.20 per share with a record date of July 8, 2009 and distribution date of July 15, 2009.

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11. Fair Value of Financial Instruments:

The carrying amounts and estimated fair value for financial assets and financial liabilities at June 30, 2009 and December 31, 2008, respectively were as follows:

| | June 30, 2009 | | December 31, 2008 | |
|--|-----------------|---------------|-------------------|---------------|
| | Carrying Amount | Fair Value | Carrying Amount | Fair Value |
| Financial Assets: | | | | |
| Cash and due from banks | \$ 39,282,683 | \$ 39,282,683 | \$ 34,015,590 | \$ 34,015,590 |
| Federal funds sold | | | 4,000 | 4,000 |
| Available for sale securities | 380,914,975 | 380,914,975 | 340,462,072 | 340,462,072 |
| Held to maturity securities | 3,200,564 | 3,291,335 | 3,394,212 | 3,438,108 |
| Other investments | 3,999,662 | 3,999,662 | 3,889,324 | 3,889,324 |
| Federal Home Loan Bank stock | 3,522,900 | 3,522,900 | 2,070,700 | 2,070,700 |
| Loans, net | 457,367,235 | 467,120,995 | 456,263,464 | 461,112,530 |
| Cash surrender value | 15,025,084 | 15,025,084 | 14,688,160 | 14,688,160 |
| Financial Liabilities: | | | | |
| Deposits: | | | | |
| Non-interest bearing | 94,332,584 | 94,332,584 | 109,033,184 | 109,033,184 |
| Interest bearing | 423,960,979 | 426,638,670 | 401,442,352 | 402,361,440 |
| Total deposits | 518,293,563 | 520,971,254 | 510,475,536 | 511,394,624 |
| Federal funds purchased and securities sold under agreements to repurchase | 236,970,971 | 236,970,971 | 226,609,231 | 226,609,231 |
| Borrowings from Federal Home Loan Bank | 72,857,135 | 72,657,000 | 36,937,686 | 37,547,000 |

12. New Accounting Pronouncements:

The Financial Accounting Standards Board (FASB) issued three FASB Staff Positions (FSPs) in April 2009 that are effective for interim and annual reporting periods ending on or after June 15, 2009. FSP FAS 107-1 and APB 28-1,

Interim Disclosures about Fair Value of Financial Instruments , requires fair value disclosures about financial instruments in interim financial statements as well as disclosures about estimation methods and disclosure of changes in method from prior periods. FSP FAS 115-2 and FAS 124-2, Recognition and Presentation of Other-Than-Temporary Impairments (OTTI FSP) creates a new model for evaluating other-than-temporary impairments (OTTI) in debt securities. The OTTI FSP requires an entity to record an OTTI if it intends to sell a debt instrument or if it cannot assert it is more likely than not that it will not have to sell the security before recovery. If the entity does not intend to sell the security but does not expect to recover the amortized cost basis, the amount of the impairment that is a result of credit related losses will be reported in earnings and the remaining impairment related to illiquidity will be reflected in other comprehensive income. FSP FAS 157-4, Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly , requires companies, as they are estimating fair values for assets and liabilities that are subject to fair value measurement, to consider various factors to determine whether there has been a significant decrease in the volume and level of activity compared to normal market activity and to consider whether an observed transaction was not orderly based on the weight

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of available evidence. These FSPs were adopted by the Company on April 1, 2009, and did not have a material impact on the Company's consolidated financial statements.

In June 2009, FASB issued Financial Accounting Standards Board Statement No. 168, The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles a replacement of FASB Statement No. 162, (SFAS 168). SFAS 168 is effective for financial statements issued for interim and annual periods ending after September 15, 2009. Management does not anticipate it will have a significant impact on the Company's financial statements.

In May 2009, FASB issued Financial Accounting Standards Board Statement No. 165, Subsequent Events, (SFAS 165). SFAS 165 establishes principles and requirements for subsequent events, setting forth the period after the balance sheet date during which management of a reporting entity shall evaluate events or transactions that may occur for potential recognition or disclosure in the financial statements, the circumstances under which an entity shall recognize events or transactions occurring after the balance sheet date in its financial statements, and the disclosures that an entity shall make about events or transactions that occurred after the balance sheet date. SFAS No. 165 is effective for interim or annual financial periods ending after June 15, 2009, and shall be applied prospectively. The adoption of SFAS no. 165 did not have a significant impact on the Company's financial statements.

13. Reclassifications:

Certain reclassifications, which had no effect on prior year net income, have been made to prior period statements to conform to current year presentation.

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Item 2: Management's Discussion and Analysis of Financial Condition and Results of Operations

GENERAL

The Company is a one-bank holding company headquartered in Biloxi, Mississippi. It has two operating subsidiaries, PFC Service Corp. and The Peoples Bank, Biloxi, Mississippi (the Bank). The Bank provides a full range of banking, financial and trust services to state, county and local government entities and individuals and small and commercial businesses in Harrison, Hancock, Stone and Jackson counties in Mississippi.

The following presents Management's discussion and analysis of the consolidated financial condition and results of operations of Peoples Financial Corporation and Subsidiaries. These comments should be considered in combination with the Consolidated Financial Statements and Notes to Consolidated Financial Statements included in this report on Form 10-Q and the Consolidated Financial Statements, Notes to Consolidated Financial Statements and Management's Discussion and Analysis included in the Company's Form 10-K for the year ended December 31, 2008.

Forward-Looking Information

Congress passed the Private Securities Litigation Act of 1995 in an effort to encourage corporations to provide information about a company's anticipated future financial performance. This act provides a safe harbor for such disclosure which protects the companies from unwarranted litigation if actual results are different from management expectations. This report contains forward-looking statements and reflects industry conditions, company performance and financial results. These forward-looking statements are subject to a number of factors and uncertainties which could cause the Company's actual results and experience to differ from the anticipated results and expectations expressed in such forward-looking statements. Such factors and uncertainties include, but are not limited to: changes in interest rates and market prices, changes in local economic and business conditions, increased competition for deposits and loans, a deviation in actual experience from the underlying assumptions used to determine and establish the allowance for loan losses, changes in the availability of funds resulting from reduced liquidity, changes in government regulations and acts of terrorism, weather or other events beyond the Company's control.

Critical Accounting Policies

Certain critical accounting policies affect the more significant estimates and assumptions used in the preparation of the consolidated financial statements. The Company's single most critical accounting policy relates to its allowance for loan losses, which reflects the estimated losses resulting from the inability of its borrowers to make loan payments. If there was a deterioration of any of the factors considered by Management in evaluating the allowance for loan losses, the estimate of loss would be updated, and additional provisions for loan losses may be required.

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OVERVIEW

Net income for the second quarter of 2009 was \$200,707 compared with \$2,177,998 for the second quarter of 2008. This decrease of \$1,977,291 is the result of the increase in the provision for the allowance for losses on loans of \$1,454,000 and an increase in FDIC and state banking assessments of \$496,393 during the second quarter of 2009. In addition to recurring, quarterly FDIC assessments which are based on deposits, a special assessment of 5 basis points on the sum of total assets less Tier 1 capital was imposed by the FDIC as of June 30, 2009 in order to improve the balance in the Bank Insurance Fund. This special assessment amounted to \$420,000 for the Company.

Net income for the first six months 2009 was \$1,903,674 compared with \$4,267,398 for the first six months of 2008.

This decrease of \$2,363,724 is the result of the increase in the provision for the allowance for losses on loans of \$1,756,000 and an increase in FDIC assessments of \$420,000 for the special assessment discussed previously.

Total assets increased to \$946,324,090 at June 30, 2009 from \$896,407,501 at December 31, 2008. This increase was primarily attributable to the net increase in available for sale securities of \$40,452,903 during the first half of 2009, which was funded through increased deposits of \$7,818,027 and increased borrowings from the Federal Home Loan Bank of \$35,919,449.

RESULTS OF OPERATIONS

Net Interest Income

Net interest income, the amount by which interest income on loans, investments and other interest earning assets exceeds interest expense on deposits and other borrowed funds, is the single largest component of the Company's income. Management's objective is to provide the largest possible amount of income while balancing interest rate, credit, liquidity and capital risk. Changes in the volume and mix of interest earning assets and interest-bearing liabilities combined with changes in market rates of interest directly affect net interest income.

The Federal Reserve, through the Federal Open Market Committee (the Committee), dropped the discount rate by a total of 200 basis points during the first quarter of 2008, and by another 200 basis points during the following three quarters of 2008. The Committee's actions were their attempt to stabilize financial markets as well as to stimulate the national economy and flow of capital. Typically, changes in the discount rate result in corresponding changes in prime interest rates. The impact of these rate reductions was significant to the Company's financial condition and results of operations.

Quarter Ended June 30, 2009 as Compared with Quarter Ended June 30, 2008

The Company's average interest earning assets increased approximately \$32,956,000, or 4%, from approximately \$808,824,000 for the second quarter of 2008 to approximately \$841,780,000 for the second quarter of 2009. The Company increased its investment in U.S. Agency and State, County

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and Municipal securities, which were classified as available for sale, during the second quarter of 2009.

As a result of the Committee's actions, the average yield on earning assets decreased 129 basis points, from 5.45% for the second quarter of 2008 to 4.16% for the second quarter of 2009. The Company's loan portfolio generally has a 40%/60% blend of fixed/floating rate term. This results in the Company being more asset sensitive to market interest rates and generally is the cause of the decrease in interest income.

Average interest bearing liabilities increased approximately \$36,169,000, or 5%, from approximately \$666,819,000 for the second quarter of 2008 to approximately \$702,988,000 for the second quarter of 2009. Increased brokered deposits, federal funds purchased and borrowings from the Federal Home Loan Bank funded investment purchases during the second quarter of 2009. As a result of the Committee's actions, the average rate paid on interest bearing liabilities decreased 114 basis points, from 2.29% for the second quarter of 2008 to 1.15% for the second quarter of 2009.

The Company's net interest margin on a tax-equivalent basis, which is net interest income as a percentage of average earning assets, was 3.20% at June 30, 2009, down 37 basis points from 3.57% at June 30, 2008.

Six Months Ended June 30, 2009 as Compared with Six Months Ended June 30, 2008

The Company's average interest earning assets increased approximately \$11,722,000, or 1%, from approximately \$817,862,000 for the first half of 2008 to approximately \$828,584,000 for the first half of 2009.

As a result of the Committee's actions, the average yield on earning assets decreased 147 basis points, from 5.68% for the first half of 2008 to 4.21% for the first half of 2009. The Company's loan portfolio generally has a 40%/60% blend of fixed/floating rate term. This results in the Company being more asset sensitive to market interest rates and generally is the cause of the decrease in interest income.

Average interest bearing liabilities increased approximately \$14,456,000, or 2%, from approximately \$675,158,000 for the first half of 2008 to approximately \$689,614,000 for the first half of 2009. The average rate paid on interest bearing liabilities decreased 133 basis points, from 2.58% for the first half of 2008 to 1.25% for the first half of 2009.

The Company's net interest margin on a tax-equivalent basis, which is net interest income as a percentage of average earning assets, was 3.17% at June 30, 2009, down 39 basis points from 3.56% at June 30, 2008.

The tables on the following pages analyze the changes in tax-equivalent net interest income for the quarters ended June 30, 2009 and 2008 and the six months ended June 30, 2009 and 2008.

Table of ContentsAnalysis of Average Balances, Interest Earned/Paid and Yield
(In Thousands)

| | Three Months Ended June 30, 2009 | | | Three Months Ended June 30, 2008 | | |
|--|----------------------------------|----------------------|-------|----------------------------------|----------------------|-------|
| | Average Balance | Interest Earned/Paid | Rate | Average Balance | Interest Earned/Paid | Rate |
| Loans (2)(3) | \$ 473,432 | \$ 5,086 | 4.30% | \$ 463,561 | \$ 6,676 | 5.76% |
| Federal Funds Sold | 934 | 1 | 0.42% | 5,067 | 25 | 1.97% |
| HTM: | | | | | | |
| Non taxable (1) | 3,264 | 43 | 5.27% | 3,653 | 57 | 6.24% |
| AFS: | | | | | | |
| Taxable | 328,065 | 3,205 | 3.91% | 306,118 | 3,912 | 5.11% |
| Non taxable (1) | 33,692 | 414 | 4.92% | 22,609 | 322 | 5.70% |
| Other | 2,393 | 2 | 0.33% | 7,816 | 38 | 1.94% |
| Total | \$ 841,780 | \$ 8,751 | 4.16% | \$ 808,824 | \$ 11,030 | 5.45% |
| Savings & interest-bearing DDA | \$ 238,775 | \$ 541 | 0.91% | \$ 260,870 | \$ 1,059 | 1.62% |
| CD s | 217,051 | 856 | 1.58% | 190,627 | 1,559 | 3.27% |
| Federal funds purchased | 230,600 | 517 | 0.90% | 207,973 | 1,082 | 2.08% |
| FHLB advances | 16,562 | 111 | 2.68% | 7,349 | 118 | 6.42% |
| Total | \$ 702,988 | \$ 2,025 | 1.15% | \$ 666,819 | \$ 3,818 | 2.29% |
| Net tax-equivalent yield on earning assets | | | 3.20% | | | 3.57% |

(1) All interest earned is reported on a taxable equivalent basis using a tax rate of 34% in 2009 and 2008.

(2)

Loan fees of \$135,074 and \$293,340 for 2009 and 2008, respectively, are included in these figures.

- (3) Includes nonaccrual loans.

Table of ContentsAnalysis of Average Balances, Interest Earned/Paid and Yield
(In Thousands)

| | Six Months Ended June 30, 2009 | | | Six Months Ended June 30, 2008 | | |
|--|--------------------------------|----------------------|-------|--------------------------------|----------------------|-------|
| | Average Balance | Interest Earned/Paid | Rate | Average Balance | Interest Earned/Paid | Rate |
| Loans (2)(3) | \$ 471,986 | \$ 10,204 | 4.32% | \$ 456,822 | \$ 14,108 | 6.18% |
| Federal Funds Sold | 1,136 | 1 | 0.18% | 4,825 | 62 | 2.57% |
| HTM: | | | | | | |
| Non taxable (1) | 3,329 | 89 | 5.35% | 3,992 | 125 | 6.26% |
| AFS: | | | | | | |
| Taxable | 317,464 | 6,338 | 3.99% | 321,601 | 8,201 | 5.10% |
| Non taxable (1) | 33,033 | 839 | 5.08% | 22,636 | 647 | 5.72% |
| Other | 2,636 | 7 | 0.53% | 7,986 | 101 | 2.53% |
| Total | \$ 829,584 | \$ 17,478 | 4.21% | \$ 817,862 | \$ 23,244 | 5.68% |
| Savings & interest-bearing DDA | \$ 241,524 | \$ 1,236 | 1.02% | \$ 253,387 | \$ 2,060 | 1.63% |
| CD s | 196,453 | 1,717 | 1.75% | 210,255 | 3,778 | 3.59% |
| Federal funds purchased | 228,985 | 1,094 | 0.96% | 203,600 | 2,620 | 2.57% |
| FHLB advances | 22,652 | 272 | 2.40% | 7,916 | 240 | 6.06% |
| Total | \$ 689,614 | \$ 4,319 | 1.25% | \$ 675,158 | \$ 8,698 | 2.58% |
| Net tax-equivalent yield on earning assets | | | 3.17% | | | 3.56% |

(1) All interest earned is reported on a taxable equivalent basis using a tax rate of 34% in 2009 and 2008.

- (2) Loan fees of \$287,216 and \$409,311 for 2009 and 2008, respectively, are included in these figures.

- (3) Includes nonaccrual loans.

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Provision for Loan Losses

In the normal course of business, the Company assumes risk in extending credit to its customers. This credit risk is managed through compliance with the loan policy, which is approved by the Board of Directors. The loan policy establishes guidelines relating to underwriting standards, including but not limited to financial analysis, collateral valuation, lending limits, pricing considerations and loan grading. A loan review process further assists with evaluating credit quality and assessing potential performance issues. Loan delinquencies and deposit overdrafts are closely monitored in order to identify developing problems as early as possible. In addition, the Company continuously monitors its relationships with its loan customers in concentrated industries such as gaming and hotel/motel, as well as the exposure for out of area loans, and their direct and indirect impact on its operations. A watch list of credits which pose a potential loss to the Company is prepared based on the loan grading system. This list forms the foundation of the Company's allowance for loan loss computation.

Based on its ongoing analysis, the Company recorded charged-offs of \$3,495,328 during the six months ended June 30, 2009 and recorded a provision of \$1,850,000 for the first half of 2009, of which \$1,502,000 was expensed in the second quarter.

The allowance for loan losses is an estimate, and as such, events may occur in the future which may affect its accuracy. The Company anticipates that it is possible that additional information will be gathered in future quarters which may require an adjustment to the allowance for loan losses. Management will continue to closely monitor its portfolio and take such action as it deems appropriate to accurately report its financial condition and results of operations.

Non-interest income

Total non-interest income decreased \$464,339 for the second quarter of 2009 as compared with the second quarter of 2008. Contributing to this decrease is the reduction in trust department income and fees of \$108,275 as a result of the decrease in market value, on which fees are based, of personal trust accounts. Total non-interest income also was impacted by the decrease in other income of \$301,152 for the second quarter of 2009 as compared with the second quarter of 2008. A loss of \$149,517 on the Company's investment in preferred stock of an unaffiliated bank holding company was recognized as the FDIC closed that company's bank subsidiary during the second quarter. Results for the second quarter of 2008 included a gain from the sale of bank premises of \$142,607, while there were no such sales during 2009.

Total non-interest income decreased \$379,710 for the first half of 2009 as compared with the first half of 2008. Contributing to this decrease is the reduction in trust department income and fees of \$167,099 as a result of the decrease in market value, on which fees are based, of personal trust accounts. A loss of \$149,517 on the Company's investment in preferred stock of an unaffiliated bank holding company was recognized as the FDIC closed that company's bank subsidiary during 2009. Other income during the first half of 2009 included a gain from an investment in a low income housing partnership. Other income during the first half of 2008 included gains from the sale of bank premises of \$142,607.

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Non-interest expense

Total non-interest expense increased \$678,874 for the second quarter of 2009 as compared with the second quarter of 2008. Included in the second quarter of 2009 was increased occupancy expense of \$173,909 relating to increased property and casualty insurance costs. Other expense for the second quarter of 2009 included the FDIC special assessment of \$420,000.

Total non-interest expense increased \$669,996 for the first half of 2009 as compared with the first half of 2008. Included in the 2009 results were increased occupancy expense of \$185,945 relating to increased property and casualty insurance costs. Other expense for the first half of 2009 included the FDIC special assessment of \$420,000 as well as an increase of \$109,703 for regular quarterly state and federal assessments.

Income Taxes

Income taxes decreased \$1,134,000 for the second quarter of 2009 as compared with the second quarter of 2008, and decreased \$1,883,000 for the first half of 2009 as compared with the first half of 2008. Approximately \$1,058,000 and \$1,444,000 of these decreases were the result of the overall decrease in taxable earnings for the first quarter of 2009 as compared with the first quarter of 2009 and the first half of 2009 as compared with the first half of 2008, respectively. The remaining decrease was primarily attributable to an increase in non-taxable income as a component of total income, the overall over accrual of taxes during the first quarter and first half of 2008 and the effect of tax credits in 2009.

FINANCIAL CONDITION

The Company increased its investment in Federal Home Loan Bank (FHLB) stock to \$3,522,900 as a prerequisite to increasing its borrowing limit from FHLB.

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The composition of the loan portfolio was as follows:

| | June 30, 2009 | December 31, 2008 |
|--|----------------|----------------------|
| Real estate, construction | \$ 97,647,671 | \$ 118,455,302 |
| Real estate, mortgage | 304,168,599 | 290,458,002 |
| Loans to finance agricultural production | 1,553,640 | 3,177,723 |
| Commercial and industrial loans | 51,112,078 | 43,311,552 |
| Loans to individuals for household, family and other consumer expenditures | 10,423,033 | 10,201,518 |
| Obligations of states and political subdivisions | 2,260,095 | 1,733,194 |
| All other loans | | 39,748 |
| | | |
| Total | \$ 467,165,116 | \$ 467,377,039 |

The decrease in interest rates earned on interest-earning assets has directly impacted accrued interest receivable, which decreased \$450,450 during the first half of 2009.

Other real estate increased \$2,054,286 at June 30, 2009, as compared with December 31, 2008. This increase is the result of the foreclosure on non-performing loans. Of the total increase, \$1,794,983 related to one loan relationship. Other assets increased \$738,041 at June 30, 2009, as compared with December 31, 2008. This increase is primarily attributable to the increase in deferred taxes of \$832,360, primarily from unrealized losses on available for sale investments.

Total deposits increased \$7,818,027 at June 30, 2009, as compared with December 31, 2008. Typically, significant increases or decreases in total deposits and/or significant fluctuations among the different types of deposits from quarter to quarter are anticipated by Management as customers in the casino industry and county and municipal entities reallocate their resources periodically. During the first half of 2009, time deposits with a balance of \$100,000 or more increased \$50,751,747 as a result of the acquisition of \$20,000,000 in brokered deposits and an increase in public fund time deposits of \$24,126,226.

Borrowings from the Federal Home Loan Bank increased \$35,919,449 at June 30, 2009, as compared with December 31, 2008, based on the liquidity needs of the Company's bank subsidiary.

SHAREHOLDERS EQUITY AND CAPITAL ADEQUACY

As a part of its on-going stock repurchase program, the Company repurchased and retired 127,571 shares of its common stock, at a total repurchase price of \$2,366,559 during the first half of 2009. Management believes that the Company's stock is undervalued, and plans to continue its repurchase activities in future quarters.

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Strength, security and stability have been the hallmark of the Company since its founding in 1985 and of its bank subsidiary since its founding in 1896. A strong capital foundation is fundamental to the continuing prosperity of the Company and the security of its customers and shareholders. One measure of capital adequacy is the primary capital ratio which was 12.06% at June 30, 2009, which is well above the regulatory minimum of 6.00%. Management continues to emphasize the importance of maintaining the appropriate capital levels of the Company and has established the goal of maintaining its primary capital ratio at 8.00%, which is the minimum requirement for classification as being well-capitalized by the banking regulatory authorities.

LIQUIDITY

Liquidity represents the Company's ability to adequately provide funds to satisfy demands from depositors, borrowers and other commitments by either converting assets to cash or accessing new or existing sources of funds. Management monitors these funds requirements in such a manner as to satisfy these demands and provide the maximum earnings on its earning assets. Deposits, payments of principal and interest on loans, proceeds from maturities of investment securities and earnings on investment securities are the principal sources of funds for the Company.

Borrowings from the Federal Home Loan Bank, federal funds sold and federal funds purchased are also utilized by the Company to manage its daily liquidity position. During the second quarter of 2009, the Company was approved to participate in the Federal Reserve Bank Discount Window Primary Credit Program and may draw upon this resource for liquidity if needed.

Item 4: Controls and Procedures

As of June 30, 2009, an evaluation was performed under the supervision and with the participation of the Chief Executive Officer and Chief Financial Officer of the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)). Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer have concluded that the Company's disclosure controls and procedures are effective to ensure that the information required to be disclosed by the Company in the reports it files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms.

There were no changes in the Company's internal control over financial reporting that occurred during the period ended June 30, 2009 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

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PART II OTHER INFORMATION

Item 1: Legal Proceedings

The bank is involved in various legal matters and claims which are being defended and handled in the ordinary course of business. None of these matters is expected, in the opinion of Management, to have a material adverse effect upon the financial position or results of operations of the Company.

Item 6 Exhibits and Reports on Form 8-K

(a) Exhibits

Exhibit 31.1: Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes Oxley Act of 2002

Exhibit 31.2: Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes Oxley Act of 2002

Exhibit 32.1: Certification of Chief Executive Officer Pursuant to 18 U.S.C. ss. 1350

Exhibit 32.2: Certification of Chief Financial Officer Pursuant to 18 U.S.C. ss. 1350

(b) Reports on Form 8-K

A Form 8-K was filed on April 14, 2009, June 24, 2009 and July 22, 2009.

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SIGNATURES

Pursuant to the requirement of Section 13 of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEOPLES FINANCIAL CORPORATION
(Registrant)

Date: August 7, 2009

By: /s/ Chevis C. Swetman

Chevis C. Swetman
Chairman, President and Chief Executive Officer
(principal executive officer)

Date: August 7, 2009

By: /s/ Lauri A. Wood

Lauri A. Wood
Chief Financial Officer and Controller
(principal financial and accounting officer)

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