

Lovins Gregory
 Form 4
 March 04, 2019

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Lovins Gregory

(Last) (First) (Middle)

207 GOODE AVENUE

(Street)

GLENDALE, CA 91203

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

Avery Dennison Corp [AVY]

3. Date of Earliest Transaction (Month/Day/Year)

02/28/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 SVP and CFO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	02/28/2019		M	A	\$ 2,947	D	
Common Stock	02/28/2019		F	D	\$ 1,328	D	
Common Stock	02/28/2019		M	A	\$ 1,641	D	
Common Stock	02/28/2019		F	D	\$ 736	D	
Common Stock	02/28/2019		M	A	\$ 962	D	

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Common Stock	02/28/2019	F	432	D	\$ 107.92	17,096	D	
Common Stock	02/28/2019	M	7,672	A	\$ 107.92	24,768	D	
Common Stock	02/28/2019	F	3,442	D	\$ 107.92	21,326	D	
Common Stock (Savings Plan)						1,985.1059	I	Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code V	(A) (D)	Date Exercisable Expiration Date	Title	
2015 MSU Award	\$ 0	02/28/2019		M	2,947 ⁽¹⁾	02/25/2016 02/28/2019	Common Stock	2,947
2016 MSU Award	\$ 0	02/28/2019		M	1,641 ⁽²⁾	02/23/2017 02/27/2020	Common Stock	1,641
2017 MSU Award	\$ 0	02/28/2019		M	962 ⁽³⁾	02/22/2018 02/25/2021	Common Stock	962
2018 MSU Award	\$ 0	02/28/2019		M	0 ⁽⁴⁾	02/22/2019 02/22/2022	Common Stock	0
2016 PU Award	\$ 0	02/28/2019		M	7,672 ⁽⁵⁾	02/28/2019 02/28/2019	Common Stock	7,672
	\$ 0	02/28/2019		A		02/28/2020 02/28/2023		5,521

