



Item 7.01. Regulation FD Disclosure

On March 6, 2012, Steven C. Voorhees, Executive Vice President and Chief Financial Officer of the Company, will speak with the investment community at the Longbow Research Basic Materials Investor Conference in New York, New York. The slides to be used in connection with Mr. Voorhees' presentations are attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits. The following exhibits are filed herewith:

Exhibit No. Description

99.1 Longbow Research Basic Materials Investor Conference Presentation, dated March 6, 2012 (furnished pursuant to Item 7.01)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 6, 2012

ROCK-TENN COMPANY

By: /s/ Robert B. McIntosh
Name: Robert B. McIntosh
Title: Executive Vice President,
General Counsel and Secretary