

FINISH LINE INC /IN/  
Form SC 13D/A  
May 25, 2018

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 13D/A**

**(Rule 13d-101)**

**Under the Securities Exchange Act of 1934**

**(Amendment No. 34)\***

**FINISH LINE INC**

**(Name of Issuer)**

**Common Stock**

**(Title of Class of Securities)**

**317923100**

**(CUSIP Number)**

**Cameron Olsen  
Unit A, Brook Park East  
Shirebrook**

**NG20 8RY  
United Kingdom  
+44 845 1299 289**

**(Name, Address and Telephone Number of Person Authorized  
to Receive Notices and Communications)**

**May 23, 2018**

**(Date of Event Which Requires Filing of this Statement)**

**If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §240.13d-1(e), §240.13d-1(f) or §240.13d-1(g), check the following box:    "**

**Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.**

**\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.**

**The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (*Act*) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).**

CUSIP No. 317923100

NAME OF REPORTING PERSON

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE  
PERSON

**1**

Sports Direct International plc

CHECK THE APPROPRIATE BOX IF A  
MEMBER OF A GROUP

**2**

(a) ☐

(b) ☒

**3**

SEC USE ONLY  
SOURCE OF FUNDS

**4**

WC

**5**

CHECK BOX IF DISCLOSURE OF LEGAL  
PROCEEDINGS IS REQUIRED PURSUANT TO  
ITEMS 2(d) or 2(e) ☐  
CITIZENSHIP OR PLACE OF ORGANIZATION

**6**

**NUMBER OF** United Kingdom  
**SHARES** **7** **SOLE VOTING POWER**

**BENEFICIALLY** 3,632,000 shares of common stock (See Item 5)\*  
**OWNED BY** **8** **SHARED VOTING POWER**

**EACH**

\*

**REPORTING** **9** **SOLE DISPOSITIVE POWER**

**PERSON**

**WITH** 3,632,000 shares of common stock (see Item 5)\*

**10** SHARED DISPOSITIVE POWER

\*

AGGREGATE AMOUNT BENEFICIALLY  
OWNED BY EACH REPORTING PERSON

**11**

5,664,592\*

**12**

CHECK BOX IF THE AGGREGATE AMOUNT IN  
ROW (11) EXCLUDES CERTAIN SHARES ``  
PERCENT OF CLASS REPRESENTED BY  
AMOUNT IN ROW (11)

**13**

14.0%\*

TYPE OF REPORTING PERSON

**14**

CO

\* Beneficial ownership over 2,032,592 of the Shares is disclaimed as interests are economic interests held through contracts for differences, the terms of which do not confer voting rights or dispositive power.

The following constitutes Amendment No. 34 (“Amendment No. 34”) to the Schedule 13D filed by the undersigned on April 14, 2017 as amended by Amendment No. 1 thereto filed on May 19, 2017, Amendment No. 2 thereto filed on May 22, 2017, Amendment No. 3 thereto filed on May 25, 2017, Amendment No. 4 thereto filed on June 5, 2017, Amendment No. 5 thereto filed on June 7, 2017, Amendment No. 6 thereto filed on June 19, 2017, Amendment No. 7 thereto filed on June 20, 2017, Amendment No. 8 thereto filed on June 22, 2017, Amendment No. 9 thereto filed on June 23, 2017, Amendment No. 10 thereto filed on June 27, 2017, Amendment No. 11 thereto filed on July 7, 2017, Amendment No. 12 thereto filed on July 11, 2017, Amendment No. 13 thereto filed on July 13, 2017, Amendment No. 14 thereto filed on July 19, 2017, Amendment No. 15 thereto filed on July 24, 2017, Amendment No. 16 thereto filed on July 25, 2017, Amendment No. 17 thereto filed on July 27, 2017, Amendment No. 18 thereto filed on August 14, 2017, Amendment No. 19 thereto filed on August 16, 2017, Amendment No. 20 thereto filed on August 21, 2017, Amendment No. 21 thereto filed on August 22, 2017, Amendment No. 22 thereto filed on November 1, 2017, Amendment No. 23 thereto filed on November 20, 2017, Amendment No. 24 thereto filed on December 19, 2017, Amendment No. 25 thereto filed on December 20, 2017, Amendment No. 26 thereto filed on January 8, 2018, Amendment No. 27 thereto filed on January 12, 2018, Amendment No. 28 thereto filed on January 22, 2018, Amendment No. 29 thereto filed on February 20, 2018, Amendment No. 30 thereto filed on March 28, 2018, Amendment No. 31 thereto filed on March 29, 2018, Amendment No. 32 thereto filed on April 24, 2018 and Amendment No. 33 thereto filed on May 21, 2018 (the “Schedule 13D”). This Amendment No. 34 amends the Schedule 13D as specifically set forth.

## **Item 5. Interest in Securities of the Issuer**

Item 5 of the Schedule 13D is hereby amended and restated in its entirety as follows:

(a) The Reporting Person beneficially owns 3,632,000 Shares and has an indirect economic interest in 2,032,592 Shares, representing in aggregate a 13.98% economic interest in the Shares. The indirect economic interest is held through CFDs with unrelated third parties.

(b) Pursuant to the CFDs, the Reporting Person does not have the power to vote or direct the vote, or power to dispose or direct the disposition, of the Shares represented by CFDs and, accordingly, beneficial ownership for such Shares is disclaimed pursuant to Rules 13d-4 and 16a-1(a)(4) for Section 13(d) and Section 16(a) purposes.

(c) The following table lists each of the CFD purchases and sales by the Reporting Person of CFDs in respect of the Shares during the past 60 days. Each of these CFDs were entered into with unrelated third parties and provide that the parties will exchange the difference in the value of the Shares at the time at which the contract is agreed and the time at which it is closed.

<b>Date of transaction</b>	<b>Type of transaction</b>	<b>Number of Shares subject to the CFD</b>	<b>Price per Share at the time CFD agreed (USD)</b>
27 March 2018	Sale	131,281	13.91
27 March 2018	Sale	65,700	13.90
27 March 2018	Sale	187,500	12.00
27 March 2018	Sale	430,700	13.00
28 March 2018	Sale	15,000	12.00
28 March 2018	Sale	40,000	13.00
29 March 2018	Sale	2,500	12.00
29 March 2018	Sale	93,500	12.00
29 March 2018	Sale	137,500	12.00
2 April 2018	Sale	8,600	12.00
2 April 2018	Sale	4,000	12.00
2 April 2018	Sale	3,500	12.00
2 April 2018	Sale	48,700	12.00
2 April 2018	Sale	1,000	12.00
2 April 2018	Sale	5,000	12.00
3 April 2018	Sale	15,000	12.00
3 April 2018	Sale	300	12.00
4 April 2018	Sale	2,500	12.00
4 April 2018	Sale	5,000	12.00
5 April 2018	Sale	2,500	12.00
5 April 2018	Sale	1,000	12.00
17 April 2018	Sale	2,500	12.00
17 April 2018	Sale	200	13.00
17 April 2018	Sale	2,500	12.00
18 April 2018	Sale	1,000	12.00
20 April 2018	Sale	485,000	12.00
20 April 2018	Sale	651,600	12.00
20 April 2018	Sale	252,800	12.00
20 April 2018	Sale	291,500	12.00
20 April 2018	Sale	187,500	12.00
20 April 2018	Sale	250,000	12.00
20 April 2018	Sale	100,000	12.00
20 April 2018	Sale	69,300	12.00
20 April 2018	Sale	500,000	12.00
20 April 2018	Sale	200,000	12.00
20 April 2018	Sale	360,000	12.00
20 April 2018	Sale	15,800	12.00
20 April 2018	Sale	300,000	12.00
1 May 2018	Sale	2,500	12.00
7 May 2018	Sale	1,700	12.00

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8 May 2018	Sale	1,000	13.00
15 May 2018	Sale	45,000	12.00
17 May 2018	Sale	488,900	12.00
17 May 2018	Sale	14,500	13.00
17 May 2018	Sale	100	12.00
17 May 2018	Sale	55,700	13.00
17 May 2018	Sale	852,800	13.00
17 May 2018	Sale	187,100	13.00
18 May 2018	Sale	400	13.00
21 May 2018	Sale	113,128	13.47
22 May 2018	Sale	201,229	13.47
23 May 2018	Sale	132,186	13.46
23 May 2018	Sale	196,965	13.46

(d) Not known.

(e) Not applicable.

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**

Item 6 of the Schedule 13D is hereby amended and restated in its entirety as follows:

To the best knowledge of the Reporting Person, there are no contracts, arrangements, understandings or relationships (legal or otherwise) among the person named in Item 2 and between such persons and any other person with respect to any securities of the Issuer, including but not limited to, transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.



**SIGNATURE**

**After reasonable inquiry and to the best of each of the undersigned's knowledge and belief, such person hereby certifies that the information set forth in this statement is true, complete and correct.**

**Dated: May 25, 2018**

**Sports Direct International  
plc**

**By: /s/ Cameron Olsen**

**Name: Cameron Olsen**

**Title: Company Secretary**