

Avery Dennison Corp  
Form FWP  
November 29, 2018

**Filed Pursuant to Rule 433**

**Registration Statement No. 333-211029**

**Pricing Term Sheet**

**November 29, 2018**

**AVERY DENNISON CORPORATION**

\$500,000,000 4.875% Senior Notes due 2028 (the Notes )

|                                     |  |
|-------------------------------------|--|
| Issuer:                             | Avery Dennison Corporation                     |
| Title of Securities:                | 4.875% Senior Notes due 2028                   |
| Ratings*:                           | Baa2 (Moody's) / BBB (S&P)                     |
| Legal Format:                       | SEC-registered                                 |
| Trade Date:                         | November 29, 2018                              |
| Settlement Date**:                  | December 6, 2018                               |
| Principal Amount:                   | \$500,000,000                                  |
| Maturity Date:                      | December 6, 2028                               |
| Benchmark Treasury:                 | 3.125% Notes due November 15, 2028             |
| Benchmark Treasury Price and Yield: | 100-23+ / 3.039%                               |
| Spread to Benchmark Treasury:       | 190 bps  |
| Yield to Maturity:                  | 4.939%   |
| Issue Price (Price to Public):      | 99.500% of principal amount                    |
| Coupon (Interest Rate):             | 4.875%   |
| Interest Payment Dates:             | June 6 and December 6, commencing June 6, 2019 |
| Interest Record Dates:              | May 22 and November 21                         |

Optional Redemption: At any time prior to September 6, 2028, at the Treasury Rate plus 30 basis points.  
At any time on or after September 6, 2028, at par.

Joint Book-Running Managers: Merrill Lynch, Pierce, Fenner & Smith

Incorporated

J.P. Morgan Securities LLC

HSBC Securities (USA) Inc.

Citigroup Global Markets Inc.

Co-Managers: Mizuho Securities USA LLC

Standard Chartered Bank

MUFG Securities Americas Inc.

SMBC Nikko Securities America, Inc.

Wells Fargo Securities, LLC

CUSIP: 053611 AJ8

ISIN: US053611AJ82

**\* A securities rating is not a recommendation to buy, sell or hold securities and may be revised or withdrawn at any time.**

**\*\* Under Rule 15c6-1 under the Exchange Act, trades in the secondary market generally are required to settle in two business days unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the Notes on the date of pricing or the next two business days will be required, by virtue of the fact that the Notes initially will settle in T+5, to specify an alternative settlement cycle at the time of any such trade to prevent a failed settlement.**

**The issuer has filed a registration statement (including a prospectus) on Form S-3 (SEC File No. 333-211029) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling (i) HSBC Securities (USA) Inc. toll free at (866) 811-8049, (ii) J.P. Morgan Securities LLC toll free at (212) 834-4533 or (iii) Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at (800) 294-1322.**