Ethos Environmental, Inc. Form 10-O August 14, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10 - Q

[mark one]

QUARTERLY REPORT UNDER SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended: June 30, 2008

TRANSITION REPORT UNDER SECTION 13 OR 15(D) OF THE SECURITIES **EXCHANGE ACT OF 1934**

For the transition period from ______ to _____

Commission File Number: 000-26673

ETHOS ENVIRONMENTAL, INC. (Name of Small Business Issuer in Its Charter)

Nevada (State or Other Jurisdiction of Incorporation or Organization)

88-0467241 IRS Employer **Identification Number**

6800 Gateway Park San Diego, CA 92154 (619) 575-6800

(Address and Telephone Number of Principal Executive Offices)

Securities registered under Section 12(b) of the Exchange Act:

Name of each exchange on which registered: Title of each class registered: None

Over-the-Counter Bulletin Board

Securities registered under Section 12(g) of the Exchange Act: Common Stock, par value \$0.0001 (Title of class)

> with a copy to: SteadyLaw Group, LLP 501 W. Broadway, Suite 800

> > 1

X

San Diego, CA 92101 Telephone (619) 399-3090 Telecopier (619) 330-1888

Table of Contents

Indicate by checkmark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Table of Contents

2

Large accelerated filer o

Accelerated filer o

Non-accelerated filer o (Do not check if a smaller reporting company) Smaller reporting company x

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES o $NO\ x$

The registrant has 39,520,174 shares of common stock outstanding as of August 14, 2008.

Table of Contents

3

Quarterly Report on FORM 10-Q

For The Period Ended June 30, 2008

Table of Contents

Ethos Environmental, Inc. PART I - FINANCIAL INFORMATION			
ITEM 1.	FINANCIAL STATEMENTS CONSOLIDATED BALANCE SHEETS CONSOLIDATED STATEMENTS OF OPERATIONS CONSOLIDATED STATEMENTS OF CASH FLOWS NOTES TO CONSOLIDATED FINANCIAL STATEMENTS	5	
ITEM 2.	MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS	14	
ITEM 4T.	CONTROLS AND PROCEDURES	35	
PART II - OTH	ER INFORMATION		
ITEM 1.	LEGAL PROCEEDINGS	36	
ITEM 1A.	RISK FACTORS	36	
ITEM 2.	UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS	36	
ITEM 3.	DEFAULTS UPON SENIOR SECURITIES	37	
ITEM 4.	SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS	37	
ITEM 5.	OTHER INFORMATION	37	
ITEM 6.	EXHIBITS	37	
<u>SIGNATURES</u>		38	

Table of Contents

4

PART I.

Item 1. FINANCIAL STATEMENTS

ETHOS ENVIRONMENTAL, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

	June 30, 2008	December 31, 2007
Assets		
Current Assets:		
Cash and cash equivalents	133,971	\$ 74,176
Accounts receivable-trade, net	7,147,495	5,951,275
Inventory, net	1,128,335	1,376,030
Other current assets	5,000	-
Total Current Assets	8,414,801	7,401,481
Property and Equipment, net	217,354	228,452
Other Assets	705,419	699,419
Total Assets	9,337,574	\$ 8,329,352
LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)		
Current Liabilities:		
Accounts payable \$	141,727	\$ 223,891
Accrued liabilities	309,221	109,300
Notes payable	1,300,000	350,000
Notes payable-related party	195,997	246,521
Total Current Liabilities	1,946,945	929,712
Commitments:	-	-
Stockholders' Equity (Deficit):		
Common stock, \$.0001 par value 100,000,000 authorized		
39,450,243 issued and outstanding	3,945	3,687
Additional Paid in Capital	37,496,371	35,615,040
Accumulated deficit	(30,109,687)	(28,219,087)
Total Stockholders' Equity (Deficit)	7,390,629	7,399,640
Total Liabilities and Stockholders' Equity (Deficit)	9,337,574	\$ 8,329,352

See notes to consolidated financial statements.

Table of Contents

ETHOS ENVIRONMENTAL, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Montl	Three Months Ended June 30,		Six Months Ended June 30,	
	2008	2007	2008	2007	
Revenues Cost of Goods Sold Gross Profit	\$ 1,286,884 404,424	\$ 2,599,962 785,297	\$ 2,391,352 751,613	\$ 5,297,095 1,709,941	