(Registrant's telephone number, including area code)

UNITED STATES

SECURITIES A	ND EXCHANGE COMMISSION shington, D.C. 20549
	FORM 8-K
Current Report Pursuant to Section	13 or 15(d) of the Securities Exchange Act of 1934
Date of report (Date of earliest event reported): October 3, 2003	
	Gottschalks Inc.
(Exact name of registrant as specified in its charter)	
<u>Delaware</u>	
(State or Other Jurisdiction of Incorporation)	
<u>1-09100</u> (Commission File Number)	77-0159791 (I.R.S. Employer Identification Number)
7 River Park Place East <u>Fresno, California</u> 93720	
(Address of principal executive offices including zip code)	
	<u>(559) 434-4800</u>

Not Applicable

1

(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events

Effective October 3, 2003, Mr. Michael Geele resigned from his position as the Company's Chief Financial Officer to pursue other opportunities. The Company has engaged Heidrick & Struggles to search for a replacement and anticipates announcing a replacement later this month. In the interim, Kevin Bradshaw, the Company's Vice President of Finance, will take over all related financial responsibilities.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Gottschalks Inc. (Registrant)

October 6, 2003

By: <u>/s/ James R. Famalette</u>
James R. Famalette President and Chief Executive Officer