

PINNACLE FINANCIAL PARTNERS INC  
Form 13F-HR  
November 06, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 13F  
Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 9/30/2012  
Check here if Amendment []; Amendment Number:

This Amendment (Check only one.):  
 is a restatement.  
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Pinnacle Financial Partners, Inc.

Address: 150 Third Avenue South  
Suite 900  
Nashville, TN 37201

Form 13F File Number: 28-12761

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this submission.

Persons Signing this Report on Behalf of Reporting Manager:

Name: Harold R. Carpenter  
Title: Chief Financial Officer  
Phone: 615-744-3742

Signature, Place, and Date of Signing:

/s/ Harold R. Carpenter Nashville, Tennessee 11/6/2012  
-----  
[Signature] [City, State] [Date]

Report Type (Check only one):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager:

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Form 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

Form 13F Information Table Entry Total: 216

Form 13F Information Table Value Total: \$ 170,333

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(In Thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

FORM 13F INFORMATION TABLE

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ PRN CALL	INVESTMENT DISCRETION MAN
ABBOTT LABS	COM	002824100	823.00	12,004	SH	SOLE
ABBOTT LABS	COM	002824100	37.00	544	SH	OTHER
AETNA INC NEW	COM	00817Y108	8.28	209	SH	SOLE
AFLAC INC	COM	001055102	465.00	9,719	SH	SOLE
AFLAC INC	COM	001055102	29.00	600	SH	OTHER
AGCO CORP	COM	001084102	2.90	61	SH	SOLE
AGL RES INC	COM	001204106	511.00	12,500	SH	SOLE
AGL RES INC	COM	001204106	16.00	400	SH	OTHER
ALLERGAN INC	COM	018490102	1,079.23	11,788	SH	SOLE
ALLERGAN INC	COM	018490102	28.00	308	SH	OTHER
ALTRIA GROUP INC	COM	02209S103	751.00	22,479	SH	SOLE
ALTRIA GROUP INC	COM	02209S103	40.00	1,185	SH	OTHER
AMAZON COM INC	COM	023135106	4,074.22	16,019	SH	SOLE
AMAZON COM INC	COM	023135106	95.00	375	SH	OTHER
AMERICAN EXPRESS CO	COM	025816109	1,687.79	29,683	SH	SOLE
AMERICAN EXPRESS CO	COM	025816109	30.00	526	SH	OTHER
AMERICAN TOWER CORP NEW	COM	03027X100	2,275.16	31,870	SH	SOLE
AMERICAN TOWER CORP NEW	COM	03027X100	35.00	497	SH	OTHER
AMGEN INC	COM	031162100	1,737.68	20,611	SH	SOLE
AMGEN INC	COM	031162100	20.00	240	SH	OTHER
APACHE CORP	COM	037411105	766.46	8,859	SH	SOLE
APACHE CORP	COM	037411105	42.00	483	SH	OTHER
APPLE INC	COM	037833100	4,639.76	6,955	SH	SOLE
APPLE INC	COM	037833100	145.00	217	SH	OTHER
AT&T INC	COM	00206R102	1,266.77	33,610	SH	SOLE

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AT&T INC	COM	00206R102	30.00	800	SH	OTHER
BOEING CO	COM	097023105	572.00	8,226	SH	SOLE
BOEING CO	COM	097023105	25.00	365	SH	OTHER
BRISTOL MYERS SQUIBB CO	COM	110122108	1,195.00	35,398	SH	SOLE
BRISTOL MYERS SQUIBB CO	COM	110122108	14.00	400	SH	OTHER
CAPITAL ONE FINL CORP	COM	14040H105	1,523.55	26,721	SH	SOLE
CAPITAL ONE FINL CORP	COM	14040H105	7.00	116	SH	OTHER
CATERPILLAR INC DEL	COM	149123101	2,100.66	24,416	SH	SOLE
CATERPILLAR INC DEL	COM	149123101	48.00	553	SH	OTHER
CENTURYLINK INC	COM	156700106	239.00	5,920	SH	SOLE
CENTURYLINK INC	COM	156700106	51.00	1,250	SH	OTHER
CHEVRON CORP NEW	COM	166764100	1,422.20	12,200	SH	SOLE
CHEVRON CORP NEW	COM	166764100	104.00	890	SH	OTHER
CHUBB CORP	COM	171232101	1,441.53	18,896	SH	SOLE
CHUBB CORP	COM	171232101	47.00	617	SH	OTHER
CISCO SYS INC	COM	17275R102	2,021.62	105,867	SH	SOLE
CISCO SYS INC	COM	17275R102	34.00	1,770	SH	OTHER
COCA COLA CO	COM	191216100	46.00	1,220	SH	OTHER
COCA COLA CO	COM	191216100	2,273.00	59,928	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	179.00	1,666	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	46.00	431	SH	OTHER
CONOCOPHILLIPS	COM	20825C104	1,290.74	22,576	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	56.00	972	SH	OTHER
COSTCO WHSL COR NEW	COM	22160K105	1,947.11	19,439	SH	SOLE
CVS CAREMARK CORPORATION	COM	126650100	1,345.74	27,798	SH	SOLE
CVS CAREMARK CORPORATION	COM	126650100	18.00	372	SH	OTHER
DISNEY WALT CO	COM DISNEY	254687106	1,985.10	37,978	SH	SOLE
DISNEY WALT CO	COM DISNEY	254687106	23.00	431	SH	OTHER
DOMINION RES INC VA NEW	COM	25746U109	277.00	5,225	SH	SOLE
DOMINION RES INC VA NEW	COM	25746U109	21.00	400	SH	OTHER
DOUBLELINE OPPORTUNISTIC CR	COM	258623107	10.23	378	SH	SOLE
DU PONT E I DE NEMOURS & CO	COM	263534109	567.00	11,277	SH	SOLE
DU PONT E I DE NEMOURS & CO	COM	263534109	25.00	500	SH	OTHER
DUKE ENERGY CORP NEW	COM NEW	26441C204	1,272.00	19,639	SH	SOLE
DUKE ENERGY CORP NEW	COM NEW	26441C204	54.00	835	SH	OTHER

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NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ CALL	INVESTMENT DISCRETION
E M C CORP MASS	COM	268648102	2,617.62	95,996	SH	SOLE
E M C CORP MASS	COM	268648102	54.00	1,994	SH	OTHER
EATON CORP	COM	278058102	246.00	5,200	SH	SOLE
EXPRESS SCRIPTS HLDG CO	COM	30219G108	2,187.67	34,928	SH	SOLE
EXPRESS SCRIPTS HLDG CO	COM	30219G108	64.00	1,022	SH	OTHER
EXXON MOBIL CORP	COM	30231G102	7,589.38	82,987	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	131.00	1,437	SH	OTHER
FIRST M & F CORP	COM	320744105	156.00	20,992	SH	SOLE
1ST SOURCE CORP	COM	336901103	218.00	9,800	SH	SOLE
FLUOR CORP NEW	COM	343412102	1,846.35	32,806	SH	SOLE
FLUOR CORP NEW	COM	343412102	29.00	524	SH	OTHER
GENERAL ELECTRIC CO	COM	369604103	3,046.59	134,152	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	46.00	2,017	SH	OTHER

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GOOGLE INC	CL A	38259P508	2,509.74	3,327	SH	SOLE
GOOGLE INC	CL A	38259P508	67.00	89	SH	OTHER
HCA HOLDINGS INC	COM	40412C101	2,633.36	79,199	SH	SOLE
HCA HOLDINGS INC	COM	40412C101	55.00	1,669	SH	OTHER
HOME DEPOT INC	COM	437076102	2,263.90	37,504	SH	SOLE
HOME DEPOT INC	COM	437076102	66.00	1,098	SH	OTHER
HONEYWELL INTL INC	COM	438516106	2,923.50	48,933	SH	SOLE
HONEYWELL INTL INC	COM	438516106	76.00	1,272	SH	OTHER
INTEL CORP	COM	458140100	2,841.59	125,418	SH	SOLE
INTEL CORP	COM	458140100	102.00	4,523	SH	OTHER
INTERNATIONAL BUSINESS MACHS	COM	459200101	3,106.29	14,973	SH	SOLE
INTERNATIONAL BUSINESS MACHS	COM	459200101	74.00	355	SH	OTHER
INTL PAPER CO	COM	460146103	234.00	6,450	SH	SOLE
INTL PAPER CO	COM	460146103	4.00	100	SH	OTHER
ISHARES SILVER TRUST	ISHARES	46428Q109	274.00	8,195	SH	SOLE
ISHARES SILVER TRUST	ISHARES	46428Q109	17.00	500	SH	OTHER
ISHARES TR	S&P500 GRW	464287309	818.00	10,511	SH	SOLE
ISHARES TR	MSCI EMERG MKT	464287234	1,748.28	42,299	SH	SOLE
ISHARES TR	MSCI EMERG MKT	464287234	8.00	195	SH	OTHER
ISHARES TR	S&P 500 VALUE	464287408	765.00	11,630	SH	SOLE
ISHARES TR	MSCI EAFE INDEX	464287465	2,841.13	53,610	SH	SOLE
ISHARES TR	MSCI EAFE INDEX	464287465	166.00	3,140	SH	OTHER
ISHARES TR	S&P MIDCAP 400	464287507	294.00	2,984	SH	SOLE
ISHARES TR	S&P MIDCP VALU	464287705	1,193.00	14,030	SH	SOLE
ISHARES TR	S&P MIDCP VALU	464287705	51.00	600	SH	OTHER
ISHARES TR	S&P SMLCAP 600	464287804	273.41	3,554	SH	SOLE
ISHARES TR	S&P SMLCP VALU	464287879	899.26	11,381	SH	SOLE
ISHARES TR	S&P SMLCP VALU	464287879	51.00	650	SH	OTHER
ISHARES TR	S&P SMLCP GROW	464287887	2,098.16	25,094	SH	SOLE
ISHARES TR	S&P SMLCP GROW	464287887	8.00	100	SH	OTHER
ISHARES TR	US PFD STK IDX	464288687	634.00	15,915	SH	SOLE
ISHARES INC	MSCI BRAZIL	464286400	33.95	628	SH	SOLE
ISHARES TR	DJ US REAL EST	464287739	372.18	5,781	SH	SOLE
ISHARES TR	RUSL 2000 GROW	464287648	279.18	2,920	SH	SOLE
ISHARES TR	RUSL 2000 VALU	464287630	730.16	9,875	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	3,571.75	51,837	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	139.00	2,010	SH	OTHER
JPMORGAN CHASE & CO	COM	46625H100	2,837.62	70,110	SH	SOLE
JPMORGAN CHASE & CO	COM	46625H100	74.00	1,831	SH	OTHER
KIMBERLY CLARK CORP	COM	494368103	950.00	11,074	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	34.00	400	SH	OTHER
KRAFT FOODS INC	CL A	50075N104	2,836.59	68,611	SH	SOLE
KRAFT FOODS INC	CL A	50075N104	92.00	2,222	SH	OTHER
LAUDER ESTEE COS INC	CL A	518439104	1,299.00	21,100	SH	SOLE
LAUDER ESTEE COS INC	CL A	518439104	52.00	850	SH	OTHER
LINCOLN NATL CORP IND	COM	534187109	466.00	19,250	SH	SOLE
LINN ENERGY LLC	UNIT LTD LIAB	536020100	2,093.39	50,755	SH	SOLE

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NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ CALL	INVESTMENT DISCRETION MAN
LINN ENERGY LLC	UNIT LTD LIAB	536020100	83.00	2,016	SH	OTHER

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LOEWS CORP	COM	540424108	4.70	114	SH	SOLE
MARATHON OIL CORP	COM	565849106	930.53	31,476	SH	SOLE
MARATHON OIL CORP	COM	565849106	7.00	246	SH	OTHER
MARSH & MCLENNAN COS INC	COM	571748102	8.86	261	SH	SOLE
MEDTRONIC INC	COM	585055106	7.85	182	SH	SOLE
MERCK & CO INC NEW	COM	58933Y105	325.18	7,219	SH	SOLE
MERCK & CO INC NEW	COM	58933Y105	27.00	600	SH	OTHER
MICROSOFT CORP	COM	594918104	663.00	22,268	SH	SOLE
MICROSOFT CORP	COM	594918104	49.00	1,630	SH	OTHER
MOTOROLA SOLUTIONS INC	COM NEW	620076307	7.18	142	SH	SOLE
NATIONAL HEALTH INVS INC	COM	63633D104	894.00	17,373	SH	SOLE
NATIONAL HEALTHCARE CORP	COM	635906100	356.00	7,463	SH	SOLE
NATIONAL HEALTHCARE CORP	PFD CONV SER A	635906209	262.00	17,564	SH	SOLE
NATIONAL OILWELL VARCO INC	COM	637071101	2,997.67	37,424	SH	SOLE
NATIONAL OILWELL VARCO INC	COM	637071101	84.00	1,043	SH	OTHER
NIKE INC	CL B	654106103	2,239.42	23,591	SH	SOLE
NIKE INC	CL B	654106103	52.00	552	SH	OTHER
OMNICARE INC	COM	681904108	4.11	121	SH	SOLE
ORACLE CORP	COM	68389X105	3,245.81	103,167	SH	SOLE
ORACLE CORP	COM	68389X105	104.00	3,291	SH	OTHER
PEPSICO INC	COM	713448108	4,296.38	60,707	SH	SOLE
PEPSICO INC	COM	713448108	144.00	2,031	SH	OTHER
PFIZER INC	COM	717081103	544.46	21,891	SH	SOLE
PFIZER INC	COM	717081103	12.00	500	SH	OTHER
PHILIP MORRIS INTL INC	COM	718172109	2,717.87	30,219	SH	SOLE
PHILIP MORRIS INTL INC	COM	718172109	14.00	161	SH	OTHER
PHILLIPS 66	COM	718546104	13.12	283	SH	SOLE
PIEDMONT NAT GAS INC	COM	720186105	458.00	14,112	SH	SOLE
PINNACLE FINL PARTNERS INC	COM	72346Q104	4,510.99	233,481	SH	SOLE
PLUM CREEK TIMBER CO INC	COM	729251108	227.00	5,175	SH	SOLE
POWERSHS DB MULTI SECT COMM	DB PREC MTLs	73936B200	609.00	9,884	SH	SOLE
PPL CORP	COM	69351T106	2.18	75	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	1,961.46	28,280	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	37.00	530	SH	OTHER
PRUDENTIAL FINL INC	COM	744320102	2,373.55	43,546	SH	SOLE
PRUDENTIAL FINL INC	COM	744320102	61.00	1,117	SH	OTHER
QUALCOMM INC	COM	747525103	3,383.30	54,154	SH	SOLE
QUALCOMM INC	COM	747525103	107.00	1,714	SH	OTHER
QUANTA SVCS INC	COM	74762E102	839.00	33,948	SH	SOLE
QUANTA SVCS INC	COM	74762E102	13.00	520	SH	OTHER
RANGE RES CORP	COM	75281A109	5.38	77	SH	SOLE
REGIONS FINANCIAL CORP NEW	COM	7591EP100	1,549.16	215,300	SH	SOLE
REGIONS FINANCIAL CORP NEW	COM	7591EP100	24.00	3,300	SH	OTHER
ROYAL DUTCH SHELL PLC	SPON ADR B	780259107	2.99	42	SH	SOLE
SAIC INC	COM	78390X101	3.18	264	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	2,681.83	39,563	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	94.00	1,301	SH	OTHER
SEAGATE TECHNOLOGY PLC	SHS	G7945M107	600.00	19,383	SH	SOLE
SEAGATE TECHNOLOGY PLC	SHS	G7945M107	30.00	960	SH	OTHER
SHERWIN WILLIAMS CO	COM	824348106	247.00	1,657	SH	SOLE
SIGMA ALDRICH CORP	COM	826552101	2,011.48	27,950	SH	SOLE
SIGMA ALDRICH CORP	COM	826552101	19.00	258	SH	OTHER
SOUTHERN CO	COM	842587107	1,345.00	29,179	SH	SOLE
SOUTHERN CO	COM	842587107	28.00	610	SH	OTHER
SOUTHERN COPPER CORP	COM	84265V105	557.00	16,207	SH	SOLE
SOUTHERN COPPER CORP	COM	84265V105	33.00	948	SH	OTHER
SPDR DOW JONES INDL AVRG ETF	UT SER 1	78467X109	264.00	1,970	SH	SOLE
SPDR GOLD TRUST	GOLD SHS	78463V107	285.00	1,657	SH	SOLE
SPDR S&P 500 ETF TR	TR UNIT	78462F103	1,316.00	9,143	SH	SOLE

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SPDR SERIES TRUST	S&P 600 SMCP GRW	78464A201	899.41	7,135	SH	SOLE	
SPDR SERIES TRUST	S&P 600 SMCP VAL	78464A300	658.83	8,663	SH	SOLE	
SPDR SERIES TRUST	DJ REIT ETF	78464A607	254.00	3,525	SH	SOLE	
SPDR S&P MIDCAP 400 ETF TR	UTSER1 S&PDCRP	78467Y107	28.07	156	SH	SOLE	
SPECTRA ENERGY CORP	COM	847560109	534.00	18,175	SH	SOLE	
SPECTRA ENERGY CORP	COM	847560109	21.00	700	SH	OTHER	
ST JUDE MED INC	COM	790849103	1.60	38	SH	SOLE	
STANLEY BLACK & DECKER INC	COM	854502101	2.36	31	SH	SOLE	
SUNTRUST BKS INC	COM	867914103	331.00	11,726	SH	SOLE	
TELUS CORP	NON-VTG SHS	87971M202	8.13	130	SH	SOLE	
TEXAS INSTRS INC	COM	882508104	2.20	80	SH	SOLE	
TEXTAINER GROUP HOLDINGS LTD	SHS	G8766E109	526.40	17,239	SH	SOLE	
TEXTAINER GROUP HOLDINGS LTD	SHS	G8766E109	35.00	1,145	SH	OTHER	
THERMO FISHER SCIENTIFIC INC	COM	883556102	13.35	227	SH	SOLE	
TJX COMPANIES INC NEW	COM	872540109	18.99	424	SH	SOLE	
UNION PAC CORP	COM	907818108	2,684.04	22,616	SH	SOLE	
UNION PAC CORP	COM	907818108	54.00	458	SH	OTHER	
UNITED TECHNOLOGIES CORP	COM	913017109	1,282.55	16,379	SH	SOLE	
UNITED TECHNOLOGIES CORP	COM	913017109	44.00	560	SH	OTHER	
UNITEDHEALTH GROUP INC	COM	91324P102	1,219.40	22,011	SH	SOLE	
UNITEDHEALTH GROUP INC	COM	91324P102	27.00	488	SH	OTHER	
VALERO ENERGY CORP NEW	COM	91913Y100	4.28	135	SH	SOLE	
VANGUARD INDEX FDS	TOTAL STK MKT	922908769	432.00	5,864	SH	SOLE	
VANGUARD INTL EQUITY INDEX F	MSCI EMR MKT ETF	922042858	20.86	500	SH	SOLE	
VERIZON COMMUNICATIONS INC	COM	92343V104	1,964.96	43,128	SH	SOLE	
VERIZON COMMUNICATIONS INC	COM	92343V104	78.00	1,713	SH	OTHER	
VISA INC	COM CL A	92826C839	1,398.27	10,413	SH	SOLE	
VISA INC	COM CL A	92826C839	35.00	260	SH	OTHER	
WAL-MART STORES INC	COM	931142103	315.00	4,267	SH	SOLE	
WELLS FARGO & CO NEW	COM	949746101	2,143.06	62,054	SH	SOLE	
WELLS FARGO & CO NEW	COM	949746101	75.00	2,183	SH	OTHER	
WHOLE FOODS MKT INC	COM	966837106	1,551.40	15,932	SH	SOLE	
WHOLE FOODS MKT INC	COM	966837106	23.00	238	SH	OTHER	
YUM BRANDS INC	COM	988498101	1,740.74	26,244	SH	SOLE	
YUM BRANDS INC	COM	988498101	21.00	321	SH	OTHER	
ZIMMER HLDGS INC	COM	98956P102	8.11	120	SH	SOLE	