

Dillon Mary N  
Form 4  
March 21, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Dillon Mary N

2. Issuer Name and Ticker or Trading Symbol  
Ulta Beauty, Inc. [ULTA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1000 REMINGTON BLVD., SUITE 120  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/19/2019

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Chief Executive Officer

BOLINGBROOK, IL 60440

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	03/19/2019		M	15,000 A \$ 99.01	87,712	D	
Common Stock	03/19/2019		M	17,223 A \$ 151.2	104,935	D	
Common Stock	03/19/2019		M	50,000 A \$ 164.06	154,935	D	
Common Stock	03/19/2019		M	27,474 A \$ 191.76	182,409	D	
Common Stock	03/19/2019		M	11,252 A \$ 204.27	193,661	D	

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Common Stock	03/19/2019	S	120,949	D	\$ 334.4229 <u>(1)</u>	72,712	D	
Common Stock						25,244	I	By Trust <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (right to buy)	\$ 99.01	03/19/2019		M	15,000	<u>(3)</u> 07/01/2023	Common Stock	15,000
Stock Option (right to buy)	\$ 151.2	03/19/2019		M	17,223	<u>(4)</u> 03/27/2025	Common Stock	17,223
Stock Option (right to buy)	\$ 164.06	03/19/2019		M	50,000	<u>(5)</u> 09/15/2025	Common Stock	50,000
Stock Option (right to buy)	\$ 191.76	03/19/2019		M	27,474	<u>(6)</u> 03/25/2026	Common Stock	27,474
Stock Option (right to buy)	\$ 204.27	03/19/2019		M	11,252	<u>(7)</u> 03/29/2028	Common Stock	11,252

