

WILSON CHRISTOPHER J
Form 4
August 17, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WILSON CHRISTOPHER J

2. Issuer Name and Ticker or Trading Symbol
CINCINNATI BELL INC [CBB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
08/15/2012

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

221 EAST FOURTH STREET

VP, General Counsel

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

CINCINNATI, OH 45202

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock					100,000	I	By Trustee of Executive Deferred Compensation Plan
Common Stock	08/15/2012		M	50,000 A \$ 1.39	367,340	D	
Common Stock	08/15/2012		S	50,000 D \$ 4.48	317,340	D	
Common Stock	08/15/2012		M	91,558 A \$ 2.54	408,898	D	

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Common Stock 08/15/2012 D 91,558 D \$ 4.56 317,340 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number of Shares
Option to Buy ⁽¹⁾	\$ 5.655					12/04/2004 12/04/2013	Common Stock 51,
Option to Buy ⁽¹⁾	\$ 3.7					12/03/2004 12/03/2014	Common Stock 75,
Option to Buy ⁽¹⁾	\$ 3.995					12/01/2005 12/01/2015	Common Stock 77,
Option to Buy ⁽¹⁾	\$ 4.735					12/08/2007 12/08/2016	Common Stock 100
Option to Buy ⁽²⁾	\$ 4.91					12/07/2008 12/07/2017	Common Stock 100
Option to Buy ⁽²⁾	\$ 2.91					01/29/2011 01/29/2020	Common Stock 206
Option to Buy ⁽²⁾	\$ 1.39	08/15/2012		M	50,000	01/30/2010 01/30/2019	Common Stock 50,
Stock Appreciation Right ⁽³⁾	\$ 2.54	08/15/2012		M	91,558	12/07/2011 12/07/2020	Common Stock 91,

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other
VP, General Counsel

WILSON CHRISTOPHER J
221 EAST FOURTH STREET
CINCINNATI, OH 45202

Signatures

Christopher J.
Wilson

08/17/2012

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Cash-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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