

ROSENSWEIG DANIEL  
Form 4  
October 16, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROSENSWEIG DANIEL

(Last) (First) (Middle)  
C/O CHEGG, INC, 3990  
FREEDOM CIR  
(Street)

SANTA CLARA, CA 95054

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CHEGG, INC [CHGG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/12/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
PRESIDENT, CEO & CHAIRMAN

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | Price  |   |
| Common Stock                    | 10/12/2018                           |  | M <sup>(1)</sup>               |   | 42,855  | \$ 7.875   | A 2,378,305 D   |
| Common Stock                    | 10/12/2018                           |  | M <sup>(1)</sup>               |   | 31,749  | \$ 7.875   | A 2,410,054 D   |
| Common Stock                    | 10/12/2018                           |  | M <sup>(1)</sup>               |   | 25,396  | \$ 7.875   | A 2,435,450 D   |
| Common Stock                    | 10/12/2018                           |  | S <sup>(1)</sup>               |   | 100,000   | \$ 25.43   | D 2,335,450 D   |
| Common Stock                    | 10/12/2018                           |  | M <sup>(1)</sup>               |   | 25,000  | \$ 7.875   | A 2,360,450 D   |

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|              |            |                         |        |   |                           |           |   |   |
|--------------|------------|-------------------------|--------|---|---------------------------|-----------|---|---|
| Common Stock | 10/12/2018 | <u>S</u> <sup>(1)</sup> | 25,000 | D | \$<br>25.43<br><u>(3)</u> | 2,335,450 | D |   |
| Common Stock | 10/12/2018 | <u>M</u> <sup>(1)</sup> | 25,000 | A | \$<br>7.875               | 2,360,450 | D |   |
| Common Stock | 10/12/2018 | <u>S</u> <sup>(1)</sup> | 25,000 | D | \$<br>25.43<br><u>(4)</u> | 2,335,450 | D |   |
| Common Stock |            |                         |        |   |                           | 69,346    | I | See footnote<br><u>(5)</u>  |
| Common Stock |            |                         |        |   |                           | 7,166     | I | By The<br>Rachel<br>Rosenzweig<br>2007<br>Irrevocable<br>Trust U/A/D<br>3-12-07       |
| Common Stock |            |                         |        |   |                           | 7,166     | I | By The<br>Samantha<br>Rosenzweig<br>2007<br>Irrevocable<br>Trust<br>U/A?D<br>03-12-07 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |        |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|--------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      |        |
| Employee Stock                             | \$ 7.875   | 10/12/2018                           |  | <u>M</u> <sup>(1)</sup>        | 42,855  | <u>(6)</u>   | 05/03/2021  | Common Stock               | 42,855 |

Option  
(right to  
buy)

Employee  
Stock

|                             |          |            |                  |        |            |            |                 |        |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|
| Option<br>(right to<br>buy) | \$ 7.875 | 10/12/2018 | M <sup>(1)</sup> | 31,749 | <u>(6)</u> | 05/03/2021 | Common<br>Stock | 31,749 |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|

Employee  
Stock

|                             |          |            |                  |        |            |            |                 |        |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|
| Option<br>(right to<br>buy) | \$ 7.875 | 10/12/2018 | M <sup>(1)</sup> | 25,396 | <u>(6)</u> | 05/03/2021 | Common<br>Stock | 25,396 |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|

Employee  
Stock

|                             |          |            |                  |        |            |            |                 |        |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|
| Option<br>(right to<br>buy) | \$ 7.875 | 10/12/2018 | M <sup>(1)</sup> | 25,000 | <u>(6)</u> | 05/03/2021 | Common<br>Stock | 25,000 |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|

Employee  
Stock

|                             |          |            |                  |        |            |            |                 |        |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|
| Option<br>(right to<br>buy) | \$ 7.875 | 10/12/2018 | M <sup>(1)</sup> | 25,000 | <u>(6)</u> | 05/03/2021 | Common<br>Stock | 25,000 |
|-----------------------------|----------|------------|------------------|--------|------------|------------|-----------------|--------|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                           |       |
|--|---------------|-----------|---------------------------|-------|
|  | Director      | 10% Owner | Officer                   | Other |
| ROSENSWEIG DANIEL<br>C/O CHEGG, INC<br>3990 FREEDOM CIR<br>SANTA CLARA, CA 95054 | X             |           | PRESIDENT, CEO & CHAIRMAN |       |

## Signatures

/s/ Daniel Rosensweig by Dave Borders,  
Attorney-in-Fact

10/16/2018

\_\_\_\_\_\*Signature of Reporting Person

\_\_\_\_\_\*Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The exercise of options and sale of the resultant shares reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 14, 2018.

(2) This transaction was executed in multiple trades at prices ranging from \$25.06 to \$25.82; the price reported above reflects the weighted average sale price. The reporting person will provide to the Commission, the issuer and any stockholder, upon request, full information regarding the number of shares and prices at which the transactions were effected.

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- This transaction was executed in multiple trades at prices ranging from \$25.04 to \$25.84; the price reported above reflects the weighted average sale price. The reporting person will provide to the Commission, the issuer and any stockholder, upon request, full information regarding the number of shares and prices at which the transactions were effected.
- (3) This transaction was executed in multiple trades at prices ranging from \$25.05 to \$25.84; the price reported above reflects the weighted average sale price. The reporting person will provide to the Commission, the issuer and any stockholder, upon request, full information regarding the number of shares and prices at which the transactions were effected.
- (4) Held by Daniel L and Linda Rosensweig, Co-Trustees of the Rosensweig Family Revocable Trust U/A/D 03-12-07. The Reporting Person is a Co-Trustee.
- (5) The stock option grant is fully vested.
- (6)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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