

TV AZTECA SA DE CV
Form 6-K
July 25, 2005

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

**Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934**

For the month of July 2005

Commission File Number 3337776

TV Azteca, S.A. de C.V.

(Translation of registrant's name into English)

Periférico Sur, No. 4121, Col. Fuentes del Pedregal, 14141 México D.F., México

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If **Yes** is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-_____

The following is included in this report on Form 6-K:

Item

1. English Translation of a Press Release dated July 19, 2005, announcing 2005 second quarter results.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

TV Azteca, S.A. de C.V.
(Registrant)

Date: July 25, 2005

By: /s/ Othón Frías Calderón

Name: Othón Frías
Title: Attorney-in-fact

SECOND QUARTER EBITDA UP 7% TO A RECORD

OF Ps.1,036 MILLION (US\$96 MILLION)

EBITDA Margin of 47%

7% Increase in Net Sales, to All-Time High for a 2Q

Net Income Grows 8% to Ps.497 million (US\$46 million)

FOR IMMEDIATE RELEASE

Mexico City, July 19, 2005 TV Azteca, S.A. de C.V. (BMV: TVAZTCA; Latibex: XTZA), one of the two largest producers of Spanish language television programming in the world, announced today all-time high second quarter net sales of Ps.2,201 million (US\$203 million), up 7% from the same period of 2004. Second quarter EBITDA was Ps.1,036 million (US\$96 million), 7% above the same period a year ago, and a six-year record high for a second quarter. EBITDA margin for the quarter was 47%, the same as the prior year period.

Our compelling programming grids complemented this quarter by TV Azteca's smash musical-reality show *La Academia's Generation*, were optimal vehicles to build fitting advertising campaigns, said Mario San Román, Chief Executive Officer of TV Azteca. As a result, revenue firmly expanded to record-high levels, and we managed to preserve our strong profitability standards.

On the strategic front, we made further progress on our cash-usage plan, with distributions of US\$59 million during the quarter, while shareholders approved another payment of approximately US\$21 million to be made on December 1, added Mr. San Román.

As has been detailed, the company's plan for uses of cash entails distributions of over US\$500 million and reductions in TV Azteca's debt by approximately US\$250 million within a six-year period that started in 2003.

Second Quarter Results

Net sales grew 7% to a record high of Ps.2,201 million (US\$203 million), up from Ps.2,056 million (US\$190 million) for the same quarter of 2004. Total costs and expenses rose 7% to Ps.1,165 million (US\$107 million), from Ps.1,086 million (US\$100 million) in the same period last year. As a result, the company reported EBITDA of Ps.1,036 million

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(US\$96 million), 7% above Ps.970 million (US\$89 million) for the second quarter of 2004. Net income was Ps.497 million (US\$46 million), 8% higher than Ps.462 million (US\$43 million) in the same period of 2004.

Millions of pesos¹ and dollars² except percentages and per share amounts.

	2Q 2004	2Q 2005	Change	
			US\$	%
Net Sales				
Pesos	Ps. 2,056	Ps. 2,201		
US\$	US\$ 190	US\$ 203	13	+7%
EBITDA³				
Pesos	Ps. 970	Ps. 1,036		
US\$	US\$ 89	US\$ 96	6	+7%
Net Income				
Pesos	Ps. 462	Ps. 497		
US\$	US\$ 43	US\$ 46	3	+8%
Income per CPO⁴				
Pesos	Ps. 0.155	Ps. 0.167		
US\$	US\$ 0.014	US\$ 0.015	0.001	+8%

¹ Pesos of constant purchasing power as of June 30, 2005.

² Conversion based on the exchange rate of Ps.10.84 per US dollar as of June 30, 2005.

³ EBITDA is Operating Profit Before Depreciation and Amortization under Mexican GAAP.

⁴ Calculated based on 2,973 million CPOs outstanding as of June 30, 2005.

Net Sales

Top-quality audiences were thrilled by our appealing content this quarter, and advertisers were eager to reach their most sought-after viewers through our shows, both in Mexico and the US, said Mr. San Román. Ad options closely aligned with the clients' marketing needs effectively satisfied the demand for our programming, resulting in continued sales growth.

Second quarter revenue includes sales from Azteca America, the company's wholly-owned broadcasting network focused on the US Hispanic market, of Ps.107 million (US\$10 million), an 8% increase from Ps.99 million (US\$9 million) for the same period a year ago. Azteca America revenue this quarter was comprised of Ps.59 million (US\$5 million) in sales from the Los Angeles station KAZA-TV, and Ps.48 million (US\$4 million) from network sales.

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TV Azteca also reported sales of programming to other countries of Ps.34 million (US\$3 million), compared with Ps.49 million (US\$5 million) in the same period a year ago. This quarter's programming exports were driven by the company's novelas *Cuando Seas Mía* and *La Hija del Jardinero* sold primarily in Asian markets.

TV Azteca reported Ps.32 million (US\$3 million) in advertising sales to Unefon, compared with Ps.33 million (US\$3 million) in the second quarter of 2004. In accordance with the terms of the advertising agreement between Unefon and TV Azteca, during the second quarter Unefon paid TV Azteca in cash the Ps.33 million (US\$3 million) of advertising purchases placed within the prior three month period.

TV Azteca did not report sales to Todito.com this quarter, whereas in the second quarter of 2004 content and advertising sales to Todito.com were Ps.47 million (US\$4 million). As was previously detailed, the first quarter of 2005 marked the end of a five-year service contract through which TV Azteca acquired 50% of Todito.com.

During the second quarter of 2005, TV Azteca's board approved a new agreement that divided Grupo Todito into two independent companies, which resulted in TV Azteca controlling 100% of Todito.com network sites, named Azteca Web. The remainder of the assets of Grupo Todito will be 100% controlled by Universidad CNCI, a related party as disclosed on company's public filings. TV Azteca expects to begin consolidation of the operations of Azteca Web in the third quarter of 2005.

Barter sales were Ps.68 million (US\$6 million), compared with Ps.69 million (US\$6 million) in the same period of last year. Inflation adjustment of advertising advances was Ps.38 million (US\$4 million), compared with Ps.75 million (US\$7 million) for the second quarter of 2004.

Costs and Expenses

The 7% increase in second quarter costs and expenses resulted from the combined effect of an 8% rise in programming, production and transmission costs to Ps.883 million (US\$81 million), from Ps.814 million (US\$75 million) in the prior year period, and a 4% increase in administration and selling expense to Ps.282 million (US\$26 million), from Ps.272 million (US\$25 million) in the same quarter a year ago.

Incremental outlays resulting from enhanced programming efforts in the quarter were compensated by top line expansion, with a positive outcome for EBITDA, said Carlos Hesles, Chief Financial Officer of TV Azteca. We carefully managed costs and expenses to generate optimal return from our shows, while effectively capturing market opportunities.

Consistent with increased production efforts this quarter, TV Azteca generated 2,242 hours of in-house content, 4% above the 2,146 hours produced in the year ago period.

The 4% increase in administration and selling expense primarily reflects the company's increased operations in Mexico and in the US Hispanic market.

EBITDA and Net Income

The increase in second quarter net sales, combined with the growth in costs and expenses, resulted in EBITDA of Ps.1,036 million (US\$96 million), up 7% from Ps.970 million (US\$89 million) a year ago. The EBITDA margin this quarter was 47%.

Below EBITDA, the company recorded depreciation and amortization of Ps.108 million (US\$10 million) from Ps.109 million (US\$10 million) a year ago, reflecting a stable balance of fixed assets among the quarters.

The company recorded other expense of Ps.139 million (US\$13 million), compared with Ps.134 million (US\$12 million) a year ago. Other expense for the quarter was primarily comprised of charitable donations of Ps.54 million (US\$5 million), legal fees of Ps.51 million (US\$5 million), the recognition of 50% of the net loss of Todito.com of Ps.11 million (US\$1 million), the recognition of the results from Monarcas TV Azteca's soccer team of Ps.8 million (US\$1 million), pre-operating expenses of Azteca America of Ps.8 million (US\$1 million), and other items of Ps.7 million (US\$1 million).

Net comprehensive financing cost during the quarter was Ps.255 million (US\$24 million) compared with Ps.204 million (US\$19 million) a year ago. There was a Ps.16 million (US\$1 million) increase in interest expense primarily resulting from a higher level of debt with cost this quarter. Additionally, interest income decreased Ps.24 million (US\$2 million) due to a reduction in the company's cash balance. Foreign exchange loss increased Ps.16 million (US\$1 million) reflecting the company's net asset US dollar monetary position together with a 4% revaluation of the peso this quarter.

Provision for income tax was Ps.37 million (US\$3 million), compared with Ps.60 million (US\$6 million) in the same period of the prior year, primarily resulting from higher fiscal losses from subsidiaries this quarter.

Net income was Ps.497 million (US\$46 million), up 8% from Ps.462 million (US\$43 million) for the same period of 2004.

Azteca America With National Network Status

During the quarter Azteca America Network announced that recent carriage agreements with Comcast, Cox, Time Warner, Echostar and DirecTV in key markets strengthened its affiliate distribution, which now stands at 39 markets, 30 of them with pay TV coverage.

The markets covered are home to 77% of the total US Hispanic population, and represent Nielsen Coverage of approximately 70%, giving Azteca America official national network status. The company expects the enhanced coverage to result in increased sales of its advertising airtime among US national network clients.

First we built a network and now we are building a ratings and sales story, one page at a time, said Luis J. Echarte, President and CEO of Azteca America. During the quarter we had some ratings successes that beat out leading programming from Telemundo and Telefuturo in several occasions. Leveraging our coverage with excellent upcoming content, we expect to close this year's upfront season with over 140 clients, almost twice the base from our previous upfront.

Uses of Cash

As was previously announced, TV Azteca's Annual Ordinary Shareholders' Meeting held on April 29 approved distributions for an aggregate amount of approximately US\$80 million to be paid during 2005, under the company's cash-usage plan. US\$59 million were paid on June 9, and another payment of approximately US\$21 million is scheduled to be made on December 1.

The distributions under the cash plan made to date, represent an aggregate amount of US\$384 million, equivalent to a 24% yield on the July 18, 2005 CPO closing price. Prior distributions include: US\$125 million on June 30, 2003; US\$15 million on December 5, 2003; US\$33 million on May 13, 2004; US\$22 million on November 11, 2004; and US\$130 million on December 14, 2004.

Debt Outstanding

As of June 30, 2005, the company's total outstanding debt was Ps.7,138 million (US\$659 million). TV Azteca's cash balance was Ps.1,019 million (US\$94 million), resulting in net debt of Ps.6,119 million (US\$565 million). The total debt to last twelve months (LTM) EBITDA ratio was 1.9 times, and net debt to EBITDA was 1.6 times. LTM EBITDA to net interest expense ratio was 5.6 times.

Excluding for analytical purposes Ps.1,298 million (US\$120 million) debt due 2069, total debt was Ps.5,840 million (US\$539 million), and total debt to EBITDA ratio was 1.6 times.

First Half Results

Millions of pesos¹ and dollars² except percentages and per share amounts.

	1H 2004	1H 2005	<i>Change</i>	
			<i>US\$</i>	<i>%</i>
Net Sales				
Pesos	Ps. 3,663	Ps. 3,868		
US\$	US\$ 338	US\$ 357	19	+6%
EBITDA³				
Pesos	Ps. 1,598	Ps. 1,666		
US\$	US\$ 147	US\$ 154	7	+4%
Net Income				
Pesos	Ps. 654	Ps. 700		
US\$	US\$ 60	US\$ 65	4	+7%
Income per CPO⁴				
Pesos	Ps. 0.220	Ps. 0.235		
US\$	US\$ 0.020	US\$ 0.022	0.002	+7%

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- ¹ Pesos of constant purchasing power as of June 30, 2005.
- ² Conversion based on the exchange rate of Ps.10.84 per US dollar as of June 30, 2005.
- ³ EBITDA is Operating Profit Before Depreciation and Amortization under Mexican GAAP.
- ⁴ Calculated based on 2,973 million CPOs outstanding as of June 30, 2005.

Company Profile

TV Azteca is one of the two largest producers of Spanish language television programming in the world, operating two national television networks in Mexico, Azteca 13 and Azteca 7, through more than 300 owned and operated stations across the country. TV Azteca affiliates include Azteca America Network, a new broadcast television network focused on the rapidly growing US Hispanic market, and Todito.com, an Internet portal for North American Spanish speakers.

Except for historical information, the matters discussed in this press release are forward-looking statements and are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Risks that may affect TV Azteca are identified in its Form 20-F and other filings with the US Securities and Exchange Commission.

Investor Relations:

Bruno Rangel
+ 52 (55) 1720 9167
jrangelk@tvazteca.com.mx

Rolando Villarreal
+ 52 (55) 1720 0041
rvillarreal@gruposalinas.com.mx

Press Relations:

Tristan Canales
+ 52 (55) 1720 1441
tcanales@gruposalinas.com.mx

Daniel McCosh
+ 52 (55) 1720 0059
dmccosh@tvazteca.com.mx

(financial tables follow)

TV AZTECA, S.A. DE C.V. AND SUBSIDIARIES

CONSOLIDATED RESULTS OF OPERATIONS*

(Millions of Mexican pesos of June 30, 2005 purchasing power)

	Second Quarter of :		Second Quarter of :				Change	
	2004	2005	2004	2005				
			Millions of US Dollars **				%	
Net revenue	Ps 2,056	Ps 2,201	US\$ 190	100%	US\$ 203	100%	US\$ 13	7%
Programming, production and transmission costs	814	883	75	40%	81	40%	6	8%
Sales and administrative expenses	272	282	25	13%	26	13%	1	4%
Total costs and expenses	1,086	1,165	100	53%	107	53%	7	7%
EBITDA	970	1,036	89	47%	96	47%	6	7%
Depreciation and amortization	109	108	10		10		(0)	
Operating profit	861	928	79	42%	86	42%	6	8%
Other expense-Net	(134)	(139)	(12)		(13)		(0)	
Comprehensive financing cost:								
Interest expense	(191)	(207)	(18)		(19)		(1)	
Other financing expense	(16)	(15)	(1)		(1)		0	
Interest income	45	21	4		2		(2)	
Exchange loss-Net	(33)	(49)	(3)		(4)		(1)	
Loss on monetary position	(8)	(5)	(1)		(0)		0	
Net comprehensive financing cost	(204)	(255)	(19)		(24)		(5)	
Income before provision for income tax	523	534	48	25%	49	24%	1	2%
Provision for income tax	(60)	(37)	(6)		(3)		2	
Net income	Ps 462	Ps 497	US\$ 43	22%	US\$ 46	23%	US\$ 3	8%
End of period exchange rate	Ps 11.41	Ps 10.84						

* Mexican GAAP.

** The U.S. dollar figures represent the Mexican peso amounts as of June 30, 2005 expressed as of June 30, 2005 purchasing power, translated at the exchange rate of Ps. 10.84 per U.S. dollar.

TV AZTECA, S.A. DE C.V. AND SUBSIDIARIES

CONSOLIDATED RESULTS OF OPERATIONS*

(Millions of Mexican pesos of June 30, 2005 purchasing power)

	Six months ended June 30,		Six months ended June 30,				Change	
	2004	2005	2004	2005			%	
	Millions of US Dollars **							
Net revenue	Ps 3,663	Ps 3,868	US\$ 338	100%	US\$ 357	100%	US\$ 19	6%
Programming, production and transmission costs	1,507	1,648	139	41%	152	43%	13	9%
Sales and administrative expenses	558	554	51	15%	51	14%	(0)	-1%
Total costs and expenses	2,065	2,202	190	56%	203	57%	13	7%
EBITDA	1,598	1,666	147	44%	154	43%	7	4%
Depreciation and amortization	211	205	19		19		(1)	
Operating profit	1,387	1,461	128	38%	135	38%	7	5%
Other expense-Net	(241)	(243)	(22)		(22)		(0)	
Comprehensive financing cost:								
Interest expense	(383)	(394)	(35)		(36)		(1)	
Other financing expense	(33)	(39)	(3)		(4)		(1)	
Interest income	96	39	9		4		(5)	
Exchange loss-Net	(9)	(36)	(1)		(3)		(2)	
Loss on monetary position	(53)	(5)	(5)		(0)		4	
Net comprehensive financing cost	(382)	(436)	(35)		(40)		(5)	
Income before provision for income tax	764	782	70	21%	72	20%	2	2%
Provision for income tax	(110)	(82)	(10)		(8)		3	
Net income	Ps 654	Ps 700	US\$ 60	18%	US\$ 65	18%	US\$ 4	7%
End of period exchange rate	Ps 11.41	Ps 10.84						

* Mexican GAAP.

** The U.S. dollar figures represent the Mexican peso amounts as of June 30, 2005 expressed as of June 30, 2005 purchasing power, translated at the exchange rate of Ps. 10.84 per U.S. dollar.

TV AZTECA, S.A. DE C.V. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS*

(Millions of Mexican pesos of June 30, 2005 purchasing power)

	At June 30,		At June 30,		Change	
	2004	2005	2004	2005		
	Millions of US Dollars**					%
Current assets:						
Cash and cash equivalents	Ps 1,587	Ps 1,019	US\$ 146	US\$ 94	US\$ (52)	
Accounts receivable	3,865	3,778	356	348	(8)	
Other current assets	1,118	818	103	75	(28)	
Total current assets	6,570	5,615	606	518	(88)	-15%
Accounts receivable from Unefon	1,843	1,548	170	143	(27)	
Account receivable from Pappas	1,535	1,399	142	129	(13)	
Exhibition rights	1,021	863	94	80	(15)	
Property, plant and equipment-Net	2,305	2,304	213	212	(0)	
Television concessions-Net	4,081	4,191	376	387	10	
Investment in Todito	187	62	17	6	(12)	
Other assets	956	969	88	89	1	
Goodwill-Net	607	590	56	54	(2)	
Deferred income tax asset		36		3	3	
Total long term assets	12,535	11,962	1,156	1,103	(53)	-5%
Total assets	Ps 19,105	Ps 17,577	US\$ 1,762	US\$ 1,621	US\$ (141)	-8%
Current liabilities:						
Short-term debt	Ps 643	Ps 2,215	US\$ 59	US\$ 204	US\$ 145	
Loan from Banco Inbursa, S.A.		380		35	35	
Other current liabilities	1,520	1,246	140	115	(25)	
Total current liabilities	2,163	3,841	199	354	155	78%
Long-term debt:						
Guaranteed senior notes	3,572		329		(329)	
Structured Securities Certificates		1,800		166	166	
Loan from Banco Inbursa, S.A.		1,027		95	95	
Long-term debt	617	418	57	39	(18)	
Total long-term debt	4,189	3,245	386	299	(87)	
Other long term liabilities:						
American Tower Corporation (due 2019)	1,426	1,298	132	120	(12)	
Advertising advances	3,904	3,579	360	330	(30)	-8%
Unefon advertising advance	2,118	1,923	195	177	(18)	
Todito advances	209		19		(19)	
Other long term liabilities	111	27	10	2	(8)	
Deferred income tax payable	247		23		(23)	
Total other long-term liabilities	8,015	6,827	739	630	(110)	-15%
Total liabilities	14,367	13,913	1,325	1,283	(42)	-3%
Total stockholders' equity	4,738	3,664	437	338	(99)	-23%
Total liabilities and equity	Ps 19,105	Ps 17,577	US\$ 1,762	US\$ 1,621	US\$ (141)	-8%

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End of period exchange rate	Ps 11.41	Ps 10.84
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* Mexican GAAP.

** The U.S. dollar figures represent Mexican peso amounts as of June 30, 2005, expressed as of June 30, 2005 purchasing power, translated at the exchange rate of Ps. 10.84 per U.S. dollar.

TV AZTECA, S.A. DE C.V. AND SUBSIDIARIES**CONSOLIDATED STATEMENTS OF CHANGES IN FINANCIAL POSITION****Millions of Mexican pesos of June 30, 2005 purchasing power**

	<u>Six months ended June 30,</u>	
	<u>2004</u>	<u>2005</u>
Operations:		
Net income	Ps 654	Ps 700
Charges (credits) to results of operation not affecting resources:		
Amortization of goodwill	20	20
Depreciation	191	185
Equity in affiliates	(14)	18
Deferred income tax	55	
Net change in accounts receivable, inventories, exhibition rights, related parties, accounts payable and accrued expenses	1,878	1,329
Unefon advertising advances	(130)	(105)
Todito advertising, programming, and services advances	(82)	(58)
Advertising advances	(1,295)	(1,501)
Resources provided by operations	<u>1,277</u>	<u>588</u>
Investment:		
Acquisition of property, machinery and equipment Net	(176)	(321)
Reimbursement of premium on issuance of capital stock of Todito		15
Resources used in investing activities	<u>(176)</u>	<u>(306)</u>
Financing:		
Guaranteed senior notes	(1,489)	
Bank loans, ATC loans and other debt Net	(222)	1,099
Stock options exercised	22	12
Preferred dividend paid	(50)	(24)
Repurchase of shares	(416)	(39)
Sale of treasury shares		524
Decrease in capital	(605)	(864)
Effects of the merger of Servicios Deportivos TV into TV Azteca		(502)
Structured Securities Certificates		(216)
Banco Inbursa, S.A.		(11)
Loan collected from a related party	191	
Financial instruments	424	
Resources used in financing activities	<u>(2,145)</u>	<u>(21)</u>
(Decrease) increase in cash and cash equivalents	(1,044)	261
Cash and cash equivalents at beginning of period	2,631	758
Cash and cash equivalents at end of period	<u>Ps 1,587</u>	<u>Ps 1,019</u>

