

Under Armour, Inc.  
Form 8-K  
May 29, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 29, 2012

**UNDER ARMOUR, INC.**

(Exact name of registrant as specified in its charter)

**Maryland**  
(State or other jurisdiction of  
incorporation or organization)

**001-33202**  
(Commission  
File Number)

**52-1990078**  
(I.R.S. Employer  
Identification No.)

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**1020 Hull Street, Baltimore, Maryland**

(Address of principal executive offices)

**Registrant's telephone number, including area code: (410) 454-6428**

**21230**

(Zip Code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

Under Armour, Inc. (the Company) is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. Dan Sawall, Vice President of Retail and an executive officer of the Company, has resigned from the Company to pursue other interests. His resignation will be effective June 1, 2012. In the interim, Henry Stafford, Senior Vice President of Apparel, Outdoor & Accessories and Brad Dickerson, Chief Financial Officer, together will have executive oversight of the merchandising and other operational aspects of the Retail business as the Company evaluates the appropriate leadership and organizational structure for this business going forward.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: May 29, 2012

By: /s/ BRAD DICKERSON  
Brad Dickerson  
Chief Financial Officer