

HIBBETT SPORTS INC  
Form 10-Q  
September 06, 2011

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended July 30, 2011

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

COMMISSION FILE NUMBER: 000-20969

HIBBETT SPORTS, INC.  
(Exact name of registrant as specified in its charter)

DELAWARE 20-8159608  
(State or other jurisdiction of incorporation or (I.R.S. Employer Identification No.)  
organization)

451 Industrial Lane, Birmingham, Alabama 35211  
(Address of principal executive offices, including zip code)

205-942-4292  
(Registrant's telephone number, including area code)

NONE  
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

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Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Shares of common stock, par value \$.01 per share, outstanding as of September 2, 2011, were 26,825,305 shares.

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HIBBETT SPORTS, INC.

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## PART I. FINANCIAL INFORMATION

## ITEM 1. Financial Statements.

HIBBETT SPORTS, INC. AND SUBSIDIARIES  
Unaudited Condensed Consolidated Balance Sheets  
(in thousands, except share and per share information)

ASSETS	July 30, 2011	January 29, 2011
Current Assets:		
Cash and cash equivalents	\$65,186	\$75,517
Inventories, net	192,770	174,878
Other current assets	22,642	18,946
Total current assets	280,598	269,341
Property and equipment	148,591	144,263
Less accumulated depreciation and amortization	109,028	104,207
Property and equipment, net	39,563	40,056
Other assets, net	5,119	4,868
Total Assets	\$325,280	\$314,265
LIABILITIES AND STOCKHOLDERS' INVESTMENT		
Current Liabilities:		
Accounts payable	\$87,566	\$75,986
Accrued payroll expenses	7,806	9,818
Deferred rent	4,161	4,026
Short-term debt and capital lease obligations	247	312
Other accrued expenses	4,577	4,192
Total current liabilities	104,357	94,334
Deferred rent	11,644	12,816
Other liabilities, net	6,606	7,027
Total liabilities	122,607	114,177
Stockholders' Investment:		
Preferred stock, \$.01 par value, 1,000,000 shares authorized, no shares issued	-	-
Common stock, \$.01 par value, 80,000,000 shares authorized, 37,398,480 and 37,130,646 shares issued at July 30, 2011 and January 29, 2011, respectively	374	371
Paid-in capital	122,953	114,568
Retained earnings	317,229	289,952
Treasury stock, at cost; 10,195,990 and 9,223,038 shares repurchased at July 30, 2011 and January 29, 2011, respectively	(237,883 )	(204,803 )
Total stockholders' investment	202,673	200,088
Total Liabilities and Stockholders' Investment	\$325,280	\$314,265

See notes to unaudited condensed consolidated financial statements.

**HIBBETT SPORTS, INC. AND SUBSIDIARIES**  
**Unaudited Condensed Consolidated Statements of Operations**  
(in thousands, except per share information)

	Thirteen Weeks Ended		Twenty-Six Weeks Ended	
	July 30, 2011	July 31, 2010	July 30, 2011	July 31, 2010
Net sales	\$153,127	\$139,819	\$356,783	\$324,325
Cost of goods sold, including distribution center and store occupancy costs	102,490	95,044	230,353	213,441
Gross profit	50,637	44,775	126,430	110,884
Store operating, selling and administrative expenses	37,969	34,917	76,342	69,858
Depreciation and amortization	3,300	3,377	6,580	6,869
Operating income	9,368	6,481	43,508	34,157
Interest expense, net	60	44	116	51
Income before provision for income taxes	9,308	6,437	43,392	34,106
Provision for income taxes	3,368	2,424	16,115	12,752
Net income	\$5,940	\$4,013	\$27,277	\$21,354
Earnings per share:				
Basic	\$0.22	\$0.14	\$1.00	\$0.74
Diluted	\$0.21	\$0.14	\$0.98	\$0.73
Weighted average shares outstanding:				
Basic	27,267	28,786	27,356	28,768
Diluted	27,804	29,389	27,889	29,377

See notes to unaudited condensed consolidated financial statements.





HIBBETT SPORTS, INC. AND SUBSIDIARIES  
 Unaudited Condensed Consolidated Statements of Cash Flows  
 (in thousands)

	Twenty-Six Weeks Ended	
	July 30, 2011	July 31, 2010
Cash Flows From Operating Activities:		
Net income	\$27,277	\$21,354
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	6,580	6,869
Stock-based compensation	3,113	2,441
Other non-cash adjustments to net income	(584 )	(2,233 )
Changes in operating assets and liabilities	(11,300 )	(9,598 )
Net cash provided by operating activities	25,086	18,833
Cash Flows From Investing Activities:		
Capital expenditures	(6,176 )	(3,559 )
Other, net	(274 )	(155 )
Net cash used in investing activities	(6,450 )	(3,714 )
Cash Flows From Financing Activities:		
Cash used for stock repurchases	(31,951 )	(4,919 )
Net (payments) proceeds on revolving credit facility and capital lease obligations	(149 )	2,998
Proceeds from options exercised and purchase of shares under the employee stock purchase plan	3,121	2,210
Other, net	12	857
Net cash (used in) provided by financing activities	(28,967 )	1,146
Net (Decrease) Increase in Cash and Cash Equivalents	(10,331 )	16,265
Cash and Cash Equivalents, Beginning of Period	75,517	49,691
Cash and Cash Equivalents, End of Period	\$65,186	\$65,956

See notes to unaudited condensed consolidated financial statements.



**HIBBETT SPORTS, INC. AND SUBSIDIARIES**  
Notes to Unaudited Condensed Consolidated Financial Statements

1. Basis of Presentation and Accounting Policies

The accompanying unaudited condensed consolidated financial statements of Hibbett Sports, Inc. and its wholly-owned subsidiaries have been prepared in accordance with U.S. Generally Accepted Accounting Principles (U.S. GAAP) for interim financial information and are presented in accordance with the requirements of Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete financial statements. References to “we,” “our,” “us” and the “Company” refer to Hibbett Sports, Inc. and its subsidiaries as well as its predecessors.

These unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto for the fiscal year ended January 29, 2011. In our opinion, the unaudited condensed consolidated financial statements included herein contain all adjustments (consisting only of normal recurring adjustments) considered necessary for a fair presentation of our financial position as of July 30, 2011 and the results of our operations and cash flows for the periods presented.

There have been no material changes in our significant accounting policies as compared to the significant accounting policies described in our Annual Report on Form 10-K for the fiscal year ended January 29, 2011 filed on March 29, 2011.

2. Recent Accounting Pronouncements

We continuously monitor and review all current accounting pronouncements and standards from the Financial Accounting Standards Board (FASB) and other authoritative sources of U.S. GAAP for applicability to our operations. As of July 30, 2011, there were no new pronouncements, interpretations or staff positions that had or were expected to have a significant impact on our operations since our Annual Report on Form 10-K for the fiscal year ended January 29, 2011 filed on March 29, 2011.

3. Fair Value of Financial Instruments

ASC Subtopic 820, Fair Value Measurements and Disclosures, establishes a three-level fair value hierarchy that prioritizes the inputs used to measure fair value. The three levels of inputs used to measure fair value are as follows:

- Level I – Quoted prices in active markets for identical assets or liabilities.
- Level II – Observable inputs other than quoted prices included in Level I.
- Level III – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The table below segregates all financial assets that are measured at fair value on a recurring basis (at least annually) into the most appropriate level within the fair value hierarchy based on the inputs used to determine the fair value as of July 30, 2011 and January 29, 2011 (in thousands):

	July 30, 2011			January 29, 2011		
	Level I	Level II	Level III	Level I	Level II	Level III
Short-term investments	\$-	\$-	\$-	\$-	\$-	\$-
Long-term investments	1,217	-	-	901	-	-
Total investments	\$1,217	\$-	\$-	\$901	\$-	\$-

Long-term investments are reported in other assets on our unaudited condensed consolidated balance sheets.

4. Inventory Purchase Concentration

Our business is dependent to a significant degree upon close relationships with our vendors. Our largest vendor, Nike, represented approximately 50.3% and 52.1% of our purchases for the thirteen weeks ended July 30, 2011 and July 31, 2010, respectively. Our second largest vendor represented approximately 11.4% and 8.5% of our purchases while our third largest vendor represented approximately 8.7% and 8.2% of our purchases for the thirteen weeks ended July 30, 2011 and July 31, 2010, respectively.

Our largest vendor, Nike, represented approximately 48.7% and 50.7% of our purchases for the twenty-six weeks ended July 30, 2011 and July 31, 2010, respectively. Our second largest vendor represented approximately 10.6% and 7.5% of our purchases while our third largest vendor represented approximately 8.1% and 7.4% of our purchases for the twenty-six weeks ended July 30, 2011 and July 31, 2010, respectively.

## 5. Debt

At July 30, 2011, we had two unsecured credit facilities, which are renewable in August 2011 and November 2011. The August facility allows for borrowings up to \$30.0 million at a rate equal to the higher of prime rate, the federal funds rate plus 0.5% or LIBOR. The November facility allows for borrowings up to \$50.0 million at a rate of prime plus 2%. Under the provisions of both facilities, we do not pay commitment fees and are not subject to covenant requirements. We did not have any borrowings against either of these facilities during the thirteen or twenty-six-weeks ended July 30, 2011, nor was there any debt outstanding under either of these facilities at July 30, 2011. A total of \$80.0 million was available to us at July 30, 2011.

At January 29, 2011, we had the same two unsecured facilities and corresponding terms as listed above. There were 10 days during the 52 weeks ended January 29, 2011, where we incurred borrowings against our credit facilities for an average and maximum borrowing of \$5.3 million and \$10.8 million, respectively, at an average interest rate of 2.28%.

Subsequent to July 30, 2011, we renewed our existing August facility of \$30.0 million at a rate equal to the higher of the bank's prime rate, the federal funds rate plus 0.5% or LIBOR. The renewal was effective August 25, 2011 and will expire on August 24, 2012. The facility is unsecured and does not require a commitment or agency fee nor are there any covenant restrictions.

## 6. Stock-Based Compensation

The compensation costs that have been charged against income for the thirteen and twenty-six weeks ended July 30, 2011 and July 31, 2010 were as follows (in thousands):

	Thirteen Weeks Ended		Twenty-Six Weeks Ended	
	July 30, 2011	July 31, 2010	July 30, 2011	July 31, 2010
Stock-based compensation expense by type:				
Stock options	\$18	\$119	\$424	\$620
Restricted stock awards	1,226	816	2,619	1,782
Employee stock purchase	14	16	40	39
Director deferred compensation	15	-	30	-
Total stock-based compensation expense	1,273	951	3,113	2,441
Income tax benefit recognized	466	329	1,142	827
Stock-based compensation expense, net of income tax	\$807	\$622	\$1,971	\$1,614

In the thirteen and twenty-six weeks ended July 30, 2011, we granted the following equity awards:

Equity Type	Shares Awarded	
	Thirteen Weeks	Twenty-Six Weeks
Stock options	1,117	33,210
Restricted stock units	-	102,143
Performance-based restricted stock units	-	53,000
Deferred stock units	368	787

In addition, our employees purchased 1,839 and 5,078 shares of our common stock under our employee stock purchase plan during the thirteen and twenty-six weeks ended July 30, 2011, respectively.

The weighted-average grant date fair value of stock options granted during the thirteen and twenty-six weeks ended July 30, 2011 was \$15.95 and \$12.76 per share, respectively. The grant date fair value of shares of stock purchased through our employee stock purchase plan was \$7.84 and \$7.89, respectively and the price paid by our employees for shares of our common stock was \$30.71 and \$30.54, respectively during the thirteen and twenty-six weeks ended July 30, 2011.

At July 30, 2011, the total compensation costs, related to nonvested restricted stock unit awards not yet recognized was \$9.5 million and the weighted-average period over which such awards are expected to be recognized was 2.79 years. There are no future compensation costs related to nonvested stock options to be recognized at July 30, 2011.

## 7. Earnings Per Share

Basic earnings per share represents net earnings divided by the weighted-average number of common shares outstanding for the period. Diluted earnings per share represents net earnings divided by the weighted-average number of shares outstanding, inclusive of the dilutive impact of common equivalent shares outstanding during the period using the treasury stock method. The following table sets forth the weighted average common shares outstanding (in thousands):

	Thirteen Weeks Ended		Twenty-Six Weeks Ended	
	July 30, 2011	July 31, 2010	July 30, 2011	July 31, 2010
Weighted-average shares used in basic computations	27,267	28,786	27,356	28,768
Dilutive equity awards	537	603	533	609
Weighted-average shares used in diluted computations	27,804	29,389	27,889	29,377

For the thirteen and twenty-six weeks ended July 30, 2011, no options were excluded from the computation of diluted weighted-average common shares and common share equivalents outstanding because of an anti-dilutive effect. For the thirteen and twenty-six weeks ended July 31, 2010, options for 117,855 and 325,754, respectively, of our shares were outstanding but were excluded from the computation of diluted weighted-average common shares and common share equivalents outstanding because their effect would have been anti-dilutive.

We excluded 137,800 nonvested stock awards granted to certain employees from the computation of diluted weighted-average common shares and common share equivalents outstanding, because they are subject to certain performance-based annual vesting conditions which had not been achieved by July 30, 2011. Assuming the performance-criteria had been achieved as of July 30, 2011, the incremental dilutive impact would have been 66,812 shares.

## 8. Stock Repurchase Program

In November 2009, the Board of Directors (Board) authorized a new Stock Repurchase Program (Program) of \$250.0 million to repurchase our common stock through February 2, 2013. The Program replaced our existing plan that was adopted in August 2004. Stock repurchases may be made in the open market or in negotiated transactions, with the amount and timing of repurchases dependent on market conditions, vesting schedules of equity awards and at the discretion of our management.

We repurchased 240,405 shares of our common stock during the thirteen weeks ended July 30, 2011 at a cost of \$9.4 million. For the twenty-six weeks ended July 30, 2011, we repurchased 972,952 shares of our common stock at a cost of \$33.1 million, including 36,352 shares acquired from holders of restricted stock unit awards to satisfy tax withholding requirements of \$1.1 million. Shares acquired from holders of restricted stock unit awards to satisfy tax withholding requirements do not reduce the Program amount remaining for future stock repurchases. As of July 30, 2011, we have approximately \$180.2 million remaining available under the Program for stock repurchases.

Under the old authorization approved by the Board in August 2004, we repurchased 7,761,813 shares of our common stock at an approximate cost of \$166.9 million. Under both authorizations, we have repurchased a total of 10,195,990 shares of our common stock at an approximate cost of \$237.9 million.

## 9. Commitments and Contingencies

Lease Commitments.

We have entered into capital leases for certain property and technology hardware. At July 30, 2011, the total capital lease obligation was \$2.4 million, of which \$0.2 million was classified as a short-term liability and included in short-term debt and capital lease obligations and \$2.2 million was classified as a long-term liability and included in other liabilities, net, on our unaudited condensed consolidated balance sheet. At January 29, 2011, the total capital lease obligation was \$2.6 million, of which \$0.3 million was classified as short-term and included in short-term debt and capital lease obligations and \$2.3 million was classified as long-term and included in other liabilities, net, on our unaudited condensed consolidated balance sheet.



During the thirteen weeks ended July 30, 2011, we opened 8 stores and closed 5 stores increasing our lease commitments by a net of 3 retail stores. The 8 stores we opened have initial lease termination dates between June 2016 and November 2021. At July 30, 2011, the future minimum lease payments, excluding maintenance, insurance and real estate taxes, for our current capital and operating leases, were as follows (in thousands):

	Capital	Operating	Total
Remaining Fiscal 2012	\$ 270	\$ 22,163	\$ 22,433
Fiscal 2013	366	38,658	39,024
Fiscal 2014	366	30,890	31,256
Fiscal 2015	366	22,374	22,740
Fiscal 2016	369	15,151	15,520
Fiscal 2017	379	9,039	9,418
Thereafter	1,444	12,455	13,899
Total minimum lease payments	3,560	150,730	154,290
Less amount representing interest	1,153	-	1,153
Present value of total minimum lease payments	\$ 2,407	\$ 150,730	\$ 153,137

Included in the above table are future minimum lease payments on our distribution center which aggregate approximately \$3.4 million. The related operating lease expires in December 2014.

#### Annual Bonuses and Equity Incentive Awards.

Specified officers and corporate employees of our Company are eligible to receive annual bonuses, primarily based on measures of Company operating performance. At July 30, 2011 and January 29, 2011, there was \$2.5 million and \$4.1 million, respectively, of annual bonus related expenses included in accrued payroll expenses.

In addition, the Compensation Committee of the Board has placed performance criteria on awards of restricted stock units (PSUs) to our Named Executive Officers. The performance criteria are tied to performance targets with respect to future return on invested capital and earnings before interest and taxes over a specified period of time. These PSUs are expensed under the provisions of ASC Topic 718, Compensation – Stock Compensation, and are evaluated each quarter to determine the probability that the performance conditions set within will be met.

#### Legal Proceedings and Other Contingencies.

We are a party to various legal proceedings incidental to our business. We do not believe that any of these matters will, individually or in the aggregate, have a material adverse effect on our business or financial condition. We cannot give assurance, however, that one or more of these legal proceedings will not have a material adverse effect on our results of operations for the period in which they are resolved. At July 30, 2011 and January 29, 2011, we estimated that the liabilities related to these matters were approximately \$0.3 million and \$0.4 million, respectively, and accordingly, accrued \$0.3 million and \$0.4 million, respectively, as current liabilities on our unaudited condensed consolidated balance sheets.

The estimates of our liability for pending and unasserted potential claims do not include litigation costs. It is our policy to accrue legal fees as incurred.

From time to time, we enter into certain types of agreements that require us to indemnify parties against third party claims under certain circumstances. Generally, these agreements relate to: (a) agreements with vendors and suppliers under which we may provide customary indemnification to our vendors and suppliers in respect to actions they take at our request or otherwise on our behalf; (b) agreements to indemnify vendors against trademark and copyright infringement claims concerning merchandise manufactured specifically for or on behalf of the Company; (c) real estate leases, under which we may agree to indemnify the lessors from claims arising from our use of the property; and (d) agreements with our directors, officers and employees, under which we may agree to indemnify such persons for liabilities arising out of their relationship with us. We have director and officer liability insurance, which, subject to the policy's conditions, provides coverage for indemnification amounts payable by us with respect to our directors and officers up to specified limits and subject to certain deductibles.

If we believe that a loss is both probable and estimable for a particular matter, the loss is accrued in accordance with the requirements of ASC Topic 450, Contingencies. With respect to any matter, we could change our belief as to whether a loss is probable or estimable, or our estimate of loss, at any time. Even though we may not believe a loss is probable or estimable, it is reasonably possible that we could suffer a loss with respect to that matter in the future.

10. Income Taxes

Our effective tax rate is based on expected income, statutory tax rates and tax planning opportunities available in the various jurisdictions in which we operate. For interim financial reporting, we estimate the annual effective tax rate based on projected taxable income for the full year and record a quarterly income tax provision in accordance with the anticipated annual effective rate. We refine the estimates of the taxable income throughout the year as new information becomes available, including year-to-date financial results. This process often results in a change to our expected effective tax rate for the year. When this occurs, we adjust the income tax provision during the quarter in which the change in estimate occurs so that the year-to-date provision reflects the expected annual effective tax rate. Significant judgment is required in determining our effective tax rate and in evaluating our tax positions.

At July 30, 2011, we do not anticipate any tax position generating a significant increase or decrease in our liability for unrecognized tax benefits within 12 months of this reporting date. We file income tax returns in the U.S. federal and various state jurisdictions. Generally, we are not subject to changes in income taxes by the U.S. federal taxing jurisdiction for years prior to Fiscal 2008 or by most state taxing jurisdictions for years prior to Fiscal 2007.



ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

IMPORTANT NOTICE REGARDING FORWARD-LOOKING STATEMENTS

This document contains "forward-looking statements" as that term is used in the Private Securities Litigation Reform Act of 1995. Forward-looking statements address future events, developments and results. They include statements preceded by, followed by or including words such as "believe," "anticipate," "expect," "intend," "plan" or "estimate." For example, our forward-looking statements include statements regarding:

- our anticipated annual effective tax rate based on expected taxable income and the expected tax deductions from future employee stock option exercises;
- our belief that we are the primary sporting goods retailer in our markets and our expectations concerning store locations, types and size;
  - the costs and possible outcomes of pending legal actions and other contingencies;
- our cash needs, including our ability to fund our future capital expenditures and working capital requirements;
  - our ability and plans to renew or increase our revolving credit facilities;
- our estimates and assumptions as they relate to the preparation of our condensed unaudited financial statements and our estimates of economic and useful lives of depreciable assets and leases;
- our expectations concerning timing of expensing of nonvested stock awards and our estimates of the probability of achievement of performance-based awards; and
  - the possible effect of the current economic state on our costs and profitability.

For a discussion of the risks, uncertainties and assumptions that could affect our future events, developments or results, you should carefully consider the risk factors described from time to time in our other documents and reports, including the factors described under "Risk Factors," "Business" and "Properties" in our Form 10-K for the fiscal year ended January 29, 2011.

Our forward-looking statements could be wrong in light of these risks, uncertainties and assumptions. The future events, developments or results described in this report could turn out to be materially different. Generally, we are not required to publicly update or revise our forward-looking statements after the date of this report and you should not expect us to do so.

Investors should also be aware that while we do, from time to time, communicate with securities analysts and others, we do not, by policy, selectively disclose to them any material non-public information with any statement or report issued by any analyst regardless of the content of the statement or report. We do not, by policy, confirm forecasts or projections issued by others. Thus, to the extent that reports issued by securities analysts contain any projections, forecasts or opinions, such reports are not our responsibility.

You should assume that the information appearing in this report is accurate only as of the date it was issued. Our business, financial condition, results of operations and prospects may have changed since that date.

INVESTOR ACCESS TO COMPANY FILINGS

We make available free of charge on our website, [www.hibbett.com](http://www.hibbett.com) under the heading "Investor Information," copies of our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 ("Securities Exchange Act") as well as all Forms 4 and 5 filed by our executive officers and directors, as soon as the filings are made publicly available by the Securities and Exchange Commission on its EDGAR database at [www.sec.gov](http://www.sec.gov). In addition to accessing copies of our reports online, you may request a copy of our Annual Report on

Form 10-K for the fiscal year ended January 29, 2011, at no charge, by writing to: Investor Relations, Hibbett Sports, Inc., 451 Industrial Lane, Birmingham, Alabama 35211.

#### General Overview

Hibbett Sports, Inc. operates sporting goods stores in small and mid-sized markets, predominantly in the Southeast, Southwest, Mid-Atlantic and the Midwest. Our stores offer a broad assortment of quality athletic equipment, footwear and apparel with a high level of customer service. As of July 30, 2011, we operated a total of 802 retail stores composed of 781 Hibbett Sports stores, 18 Sports Additions athletic shoe stores and 3 Sports & Co. superstores in 26 states.

Our primary retail format and growth vehicle is Hibbett Sports, a 5,000-square-foot store located primarily in strip centers which are usually influenced by a Wal-Mart store. Over the last several years, we have concentrated and expect to continue our store growth in strip centers versus enclosed malls. We do not expect that the average size of our stores will vary significantly in the future.

We operate on a 52- or 53-week fiscal year ending on the Saturday nearest to January 31 of each year. The consolidated statements of operations for fiscal years ended January 28, 2012 and January 29, 2011 will each include 52 weeks of operations. We have operated as a public company and have been incorporated under the laws of the State of Delaware since October 6, 1996.

We utilize a merchandise management system that allows us to identify and monitor trends. However, this system does not produce U.S. GAAP financial information by product category. Therefore, it is impracticable to provide U.S. GAAP net sales by product category.

Comparable store net sales data for the period reflects sales for our traditional format Hibbett Sports and Sports Additions stores open throughout the period and the corresponding period of the prior fiscal year. If a store remodel or relocation results in the store being closed for a significant period of time, its sales are removed from the comparable store base until it has been open a full 12 months. Our Sports & Co. stores are not and have never been included in the comparable store net sales comparison because we have not opened a superstore since September 1996 nor do we have plans to open additional superstores in the future.

### Executive Summary

The strong sales trend we experienced in Fiscal 2011 continued throughout the first half of Fiscal 2012. Our overall positive sales performance in the second quarter of Fiscal 2012 was driven by a double-digit increase in licensed apparel, a high single-digit increase in accessories and a mid single-digit increase in active wear and footwear. Net sales for the thirteen weeks ended July 30, 2011, increased 9.5% to \$153.1 million compared with \$139.8 million for the thirteen weeks ended July 31, 2010. Comparable store sales increased 5.9% versus an increase of 11.9% in the second quarter of last year. Net income for the second quarter of Fiscal 2012 increased 48.0% to \$5.9 million compared with \$4.0 million for the second quarter of Fiscal 2011. Earnings per diluted share increased 56.4% to \$0.21 compared with \$0.14 for the second quarter of Fiscal 2011.

Net sales for the twenty-six weeks ended July 30, 2011, increased 10.0% to \$356.8 million compared with \$324.3 million for the twenty-six weeks ended July 31, 2010. Comparable store sales increased 6.4% and net income for the twenty-six weeks ended July 30, 2011 increased 27.7% to \$27.3 million compared with \$21.4 million for the twenty-six weeks ended July 31, 2010. Earnings per diluted share increased 34.6% to \$0.98 compared with \$0.73 for the same period of Fiscal 2011.

During the second quarter of Fiscal 2012, we opened 8 new stores, expanded 5 stores and closed 5 underperforming stores, bringing the store base to 802 in 26 states as of July 30, 2011. We ended the first quarter with \$65.2 million of available cash and cash equivalents on the unaudited condensed consolidated balance sheet and full availability under our credit facilities. We also acquired 240,405 shares of our common stock for a total expenditure of \$9.4 million under our stock repurchase authorization during the second quarter.

### Significant Accounting Estimates

The unaudited condensed consolidated financial statements are prepared in conformity with U.S. GAAP. The preparation of these unaudited condensed consolidated financial statements requires the use of estimates, judgments and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the periods presented. Actual results could differ from those estimates and assumptions. Our significant accounting policies and estimates are described more fully in the Annual Report on Form 10-K for the fiscal year ended January 29, 2011, and filed on March 29, 2011. There have been no changes in our accounting policies in the current period that had a material impact on our unaudited condensed consolidated financial statements.

### Recent Accounting Pronouncements

See Note 2 of this Form 10-Q for the period ended July 30, 2011, for information regarding recent accounting pronouncements.

## Results of Operations

### Thirteen Weeks Ended July 30, 2011 Compared to Thirteen Weeks Ended July 31, 2010

Net sales. Net sales increased \$13.3 million, or 9.5%, to \$153.1 million for the thirteen weeks ended July 30, 2011 from \$139.8 million for the comparable period in the prior year. Furthermore:

- We opened 8 Hibbett Sports stores, closed 5 underperforming stores and expanded 5 high performing stores in the thirteen weeks ended July 30, 2011. New stores and stores not in the comparable store net sales calculation increased net sales by \$5.4 million during the thirteen weeks.
- We experienced a 5.9% increase in comparable store net sales, which amounted to \$7.9 million, for the thirteen weeks ended July 30, 2011.

During the thirteen weeks ended July 30, 2011, 740 stores were included in comparable store net sales. We believe we are experiencing higher traffic per store and an increase in dollars per transaction and items sold per transaction. We also believe we are improving the customer service experience by satisfying more customers with our in-stock position and product assortments specific to each store. The increase in comparable store sales was driven by strong performances in apparel, accessories, active wear and footwear. Strong product performances were led by kid's footwear and active wear, footwear accessories, as well as licensed apparel.



Gross profit. Cost of goods sold includes the cost of inventory, occupancy costs for stores and occupancy and operating costs for the distribution center. Gross profit was \$50.6 million, or 33.1% of net sales, in the thirteen weeks ended July 30, 2011, compared with \$44.8 million, or 32.0% of net sales, in the same period of the prior fiscal year. The increase in gross profit percent was due primarily to less promotions and less aged inventory. Distribution expense as a percentage of net sales increased by 23 basis points compared to a year ago because of increased data processing costs and fuel and payroll costs. Occupancy expense as a percentage of net sales decreased 42 basis points, with the largest decrease in rent expense resulting from lease renegotiations.

Store operating, selling and administrative expenses. Store operating, selling and administrative expenses were \$38.0 million, or 24.8% of net sales, for the thirteen weeks ended July 30, 2011, compared to \$34.9 million, or 25.0% of net sales, for the comparable period a year ago. We closely monitor and carefully manage these costs. For the second quarter:

- Salary and benefit expenses decreased 50 basis points as a percentage of net sales at the retail and administrative levels, primarily from a decrease in health insurance expenses and in corporate payroll as a percentage to net sales. Also contributing to the decrease was an increase in the annual bonus accrual in the prior year period. Health insurance expenses decreased during the quarter as the result of lower claim rates and higher employee contributions to premiums.
  - Stock-based compensation expense increased 14 basis points primarily due to an increase in the accrual of estimated achievement of performance-based awards in the current fiscal year.
- Data processing costs increased by 11 basis points due to broadband implementation in a large portion of our stores. We expect these costs to increase throughout the fiscal year as we bring all our stores on-line through broadband implementation.

Depreciation and amortization. Depreciation and amortization as a percentage of net sales was 2.2% in the thirteen weeks ended July 30, 2011, compared to 2.4% for the comparable period a year ago. We attribute the decrease in depreciation expense as a percentage of net sales to a decrease in the overall investment in leasehold improvements in recent years as more of the build-out work is being done by landlords.

Provision for income taxes. Provision for income taxes as a percentage of net sales was 2.2% in the thirteen weeks ended July 30, 2011, compared to 1.7% for the thirteen weeks ended July 31, 2010. This increase was primarily due to operating efficiencies achieved resulting in higher pre-tax income as a percentage of net sales. The combined federal, state and local effective income tax rates as percentages of pre-tax income were 36.2% and 37.7% for the thirteen weeks ended July 30, 2011 and July 31, 2010, respectively. The decrease in rate resulted from the tax benefit from exercises of incentive stock options, an increase in employment-related income tax credits and a favorable adjusting entry related to the filing of the January 29, 2011, federal and state income tax returns.

Twenty-Six Week Period Ended July 30, 2011 Compared to Twenty-Six Week Period Ended July 31, 2010

Net sales. Net sales increased \$32.5 million, or 10.0%, to \$356.8 million for the twenty-six weeks ended July 30, 2011 from \$324.3 million for the comparable period in the prior year. Furthermore:

- We opened 16 Hibbett Sports stores, closed 12 stores and remodeled, relocated or expanded 10 stores in the twenty-six week period ended July 30, 2011. New stores and stores not in the comparable store net sales calculation increased net sales by \$12.5 million during the twenty-six week period.
- We experienced a 6.4% increase in comparable store net sales, which amounted to \$20.0 million, for the twenty-six week period ended July 30, 2011.

During the twenty-six week period ended July 30, 2011, 738 stores were included in comparable store net sales. The increase in comparable store sales was broad-based with strong performances across footwear, active wear, apparel and accessories. Strong product performances were led by trends in girls' active wear, accessories, licensed apparel and kids' and men's footwear.

Gross profit. Cost of goods sold includes the cost of inventory, occupancy costs for stores and occupancy and operating costs for the distribution center. Gross profit was \$126.4 million, or 35.4% of net sales, in the twenty-six weeks ended July 30, 2011, compared with \$110.9 million, or 34.2% of net sales, in the same period of the prior fiscal year. The increase in gross profit percent was due primarily to a higher percentage of merchandise sold at full price. Distribution expense as a percentage of net sales increased 10 basis points primarily due to increases in data processing and fuel costs compared to a year ago. Occupancy expense as a percentage of net sales decreased 38 basis points. The largest decrease was rent expense as a percentage of net sales as we continue to experience rent savings from lease renegotiations, offset somewhat by a decrease in construction allowance used to offset rent expense.

Store operating, selling and administrative expenses. Store operating, selling and administrative expenses were \$76.3 million, or 21.4% of net sales, for the twenty-six weeks ended July 30, 2011, compared to \$69.9 million, or 21.5% of net sales, for the comparable period a year ago. For the first two quarters:

- Salary and benefit expenses decreased 27 basis points as a percentage of net sales at the retail level, but increased in dollars, primarily from annual pay rate increases and incentive payments associated with higher sales.
- Stock-based compensation as a percentage of net sales increased by 11 basis points due to an increase in the accrual of performance-based grants to our Named Executive Officers and by the higher fair value of our annual employee and director equity awards for Fiscal 2012.
- Maintenance expenses increased by 9 basis points primarily due to the outfitting of stores for broadband capabilities.

Depreciation and amortization. Depreciation and amortization as a percentage of net sales was 1.8% in the twenty-six weeks ended July 30, 2011, compared to 2.1% for the comparable period a year ago. We attribute the decrease in depreciation expense as a percentage of net sales to a decrease in the investment in leasehold improvements in recent years as more of the build-out work is being done by landlords offset somewhat by changes in estimates of useful lives of leasehold improvements in some underperforming stores.

Provision for income taxes. Provision for income taxes as a percentage of net sales was 4.5% in the twenty-six week period ended July 30, 2011, compared to 3.9% for the twenty-six week period ended July 31, 2010. This increase was primarily due to operating efficiencies achieved resulting in higher pre-tax income as a percentage of net sales. The combined federal, state and local effective income tax rate as a percentage of pre-tax income was 37.1% and 37.4% for the twenty-six week period ended July 30, 2011 and July 31, 2010, respectively. The decrease in rate resulted from a decrease in incentive stock option compensation expense, an increase in employment-related income tax credits and a favorable adjusting entry related to the filing of the January 29, 2011, federal and state income tax returns.

#### Liquidity and Capital Resources

Our capital requirements relate primarily to new store openings and existing store expansions or remodels, stock repurchases and working capital requirements. Our working capital requirements are somewhat seasonal in nature and typically reach their peak near the end of the third and the beginning of the fourth quarters of our fiscal year. Historically, we have funded our cash requirements through our cash flow from operations and occasionally from borrowings under our revolving credit facilities.

Our unaudited condensed consolidated statements of cash flows are summarized as follows (in thousands):

	Twenty-Six Weeks Ended	
	July 30, 2011	July 31, 2010
Net cash provided by operating activities:	\$ 25,086	\$ 18,833
Net cash used in investing activities:	(6,450 )	(3,714 )
Net cash (used in) provided by financing activities:	(28,967)	1,146
Net (decrease) increase in cash and cash equivalents	\$ (10,331)	\$ 16,265

Operating Activities.

Cash flow from operations is seasonal in our business. Typically, we use cash flow from operations to increase inventory in advance of peak selling seasons, such as winter holidays and back-to-school. Inventory levels are reduced in connection with higher sales during the peak selling seasons and this inventory reduction, combined with proportionately higher net income, typically produces a positive cash flow. In recent periods, we have experienced a trend of increasing free rent provisions in lieu of cash construction allowances in our leases. We believe this is primarily the result of the tightening of commercial credit on our landlords.

Net cash provided by operating activities was \$25.1 million for the twenty-six weeks ended July 30, 2011 compared with net cash provided by operating activities of \$18.8 million for the twenty-six weeks ended July 31, 2010. The largest sources of cash during the period was an increase in accounts payable as we effectively managed cash and extended some terms through the use of a purchasing card. The largest use of cash during the period was an increase in inventory balances. At July 30, 2011, the inventory level on a per store basis increased 4.7% while total inventory increased 8.4% compared to July 31, 2010. Non-cash charges included depreciation and amortization expense and stock-based compensation expense.

#### Investing Activities.

Net cash used in investing activities in the twenty-six weeks ended July 30, 2011 totaled \$6.5 million compared with net cash used in investing activities of \$3.7 million in the twenty-six weeks ended July 31, 2010. Capital expenditures used \$6.2 million and \$3.6 million of cash in the twenty-six weeks ended July 30, 2011 and July 31, 2010, respectively. We use cash in investing activities to open new stores and remodel or relocate existing stores. The increase of capital expenditures over last year is due to the timing of technology-related investments this year compared to last year. Furthermore, net cash used in investing activities includes capital expenditures for our distribution facility and corporate headquarters.

We opened 16 new stores and relocated or expanded 10 existing stores during the twenty-six weeks ended July 30, 2011 as compared to opening 12 new stores and relocating or expanding 7 existing stores during the twenty-six weeks ended July 31, 2010.

We estimate the cash outlay for capital expenditures in the fiscal year ending January 28, 2012 will be approximately \$13.0 million, which relates to the opening of approximately 50 new stores, remodeling of selected existing stores, information system upgrades and various improvements at our headquarters and distribution center. Of the total budgeted dollars for capital expenditures for Fiscal 2012, we anticipate that over 56% will be related to the opening of new stores and remodeling and/or relocating existing stores. Approximately 34% will be related to information systems with the remaining 10% related primarily to office expansion, distribution center improvement and security equipment for our stores.

#### Financing Activities.

Net cash used in financing activities was \$29.0 million in the twenty-six weeks ended July 30, 2011 compared to net cash provided by financing activities of \$1.1 million in the prior year period. The cash fluctuation was primarily due to the repurchase of shares of our common stock when compared to the same period last year. As stock options are exercised, we will continue to receive proceeds and expect a tax deduction; however, the amounts and timing cannot be predicted.

At July 30, 2011, we had two unsecured revolving credit facilities that allow borrowings up to \$30.0 million and \$50.0 million, respectively, and which renew in August 2011 and November 2011, respectively. The facilities do not require a commitment or agency fee nor are there any covenant restrictions. We plan to renew these facilities as they expire and do not anticipate any problems in doing so; however, no assurance can be given that we will be granted a renewal or terms which are acceptable to us. We had no debt outstanding under either of these facilities as of July 30, 2011.

Subsequent to July 30, 2011, we renewed our existing August facility of \$30.0 million at a rate equal to the higher of the bank's prime rate, the federal funds rate plus 0.5% or LIBOR. The renewal was effective August 25, 2011 and will expire on August 24, 2012. The facility is unsecured and does not require a commitment or agency fee nor are there any covenant restrictions.

Based on our current operating and store opening plans and plans for the repurchase of our common stock, we believe that we can fund our cash needs for the foreseeable future through cash generated from operations and, if necessary, through periodic future borrowings against our credit facilities.

#### Off-Balance Sheet Arrangements.

We have not provided any financial guarantees as of July 30, 2011. All merchandise purchase obligations are cancelable. We have not created, and are not party to, any special-purpose or off-balance sheet entities for the purpose of raising capital, incurring debt or operating our business. We do not have any arrangements or relationships with entities that are not consolidated into the financial statements.

#### Quarterly and Seasonal Fluctuations

We experience seasonal fluctuations in our net sales and results of operations. Customer buying patterns around the spring sales period and the holiday season historically result in higher first and fourth quarter net sales. In addition, our quarterly results of operations may fluctuate significantly as a result of a variety of factors, including the timing of new store openings, the amount and timing of net sales contributed by new stores, merchandise mix and demand for apparel and accessories driven by local interest in sporting events.

Although our operations are influenced by general economic conditions, we do not believe that, historically, inflation has had a material impact on our results of operations as we are generally able to pass along inflationary increases in costs to our customers.

ITEM 3. Quantitative and Qualitative Disclosures About Market Risk.

Investment and Credit Availability Risk

We manage cash and cash equivalents in various institutions at levels beyond federally insured limits per institution, and we purchase investments not guaranteed by the FDIC. Accordingly, there is a risk that we will not recover the full principal of our investments or that their liquidity may be diminished. In an attempt to mitigate this risk, our investment policy emphasizes preservation of principal and liquidity.

We also have financial institutions that are committed to provide loans under our revolving credit facilities. There is a risk that these institutions cannot deliver against these obligations. For a further discussion of this risk and risks related to our deposits, see "Risk Factors" in our Form 10-K for the fiscal year ended January 29, 2011.

Interest Rate Risk

Our financial condition, results of operations and cash flows are subject to market risk from interest rate fluctuations on our credit facilities, which bear interest at a rate that varies with LIBOR, prime or federal funds rates.

At July 30, 2011 and January 29, 2011, we had no borrowings outstanding under any credit facility. We did not incur any borrowings against our credit facilities during the thirteen or twenty-six weeks ended July 30, 2011. There were 10 days during the 52 weeks ended January 29, 2011, where we incurred borrowings against our credit facilities for an average borrowing of \$5.3 million. During Fiscal 2011, the maximum amount outstanding against these agreements was \$10.8 million and the weighted average interest rate was 2.28%.

A 10.0% increase or decrease in market interest rates would not have a material impact on our financial condition, results of operations or cash flows.

ITEM 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures.

Our management, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and 15d-15(e) under the Securities Exchange Act) as of July 30, 2011. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were designed and functioning effectively to provide reasonable assurance that the information required to be disclosed in our Securities Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Changes in Internal Control Over Financial Reporting.

We have not identified any changes in our internal control over financial reporting that occurred during the period ended July 30, 2011, that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.





## PART II. OTHER INFORMATION

## ITEM 1. Legal Proceedings.

We are a party to various legal proceedings incidental to our business. We do not believe that any of these matters will, individually or in the aggregate, have a material adverse effect on our business or financial condition. We cannot give assurance, however, that one or more of these legal proceedings will not have a material adverse effect on our results of operations for the period in which they are resolved. At July 30, 2011 and January 29, 2011, we estimated that the liabilities related to these matters were approximately \$0.3 million and \$0.4 million, respectively, and accordingly, accrued \$0.3 million and \$0.4 million, respectively, as current liabilities on our unaudited condensed consolidated balance sheets.

The estimates of our liability for pending and unasserted potential claims do not include litigation costs. It is our policy to accrue legal fees as incurred.

From time to time, we enter into certain types of agreements that require us to indemnify parties against third party claims under certain circumstances. Generally, these agreements relate to: (a) agreements with vendors and suppliers under which we may provide customary indemnification to our vendors and suppliers in respect to actions they take at our request or otherwise on our behalf; (b) agreements to indemnify vendors against trademark and copyright infringement claims concerning merchandise manufactured specifically for or on behalf of the Company; (c) real estate leases, under which we may agree to indemnify the lessors from claims arising from our use of the property; and (d) agreements with our directors, officers and employees, under which we may agree to indemnify such persons for liabilities arising out of their relationship with us. We have director and officer liability insurance, which, subject to the policy's conditions, provides coverage for indemnification amounts payable by us with respect to our directors and officers up to specified limits and subject to certain deductibles.

If we believe that a loss is both probable and estimable for a particular matter, the loss is accrued in accordance with the requirements of ASC Topic 450, Contingencies. With respect to any matter, we could change our belief as to whether a loss is probable or estimable, or our estimate of loss, at any time. Even though we may not believe a loss is probable or estimable, it is reasonably possible that we could suffer a loss with respect to that matter in the future.

## ITEM 1A. Risk Factors.

We operate in an environment that involves a number of risks and uncertainties which are described in our Form 10-K for the year ended January 29, 2011. If any of the risks described in our Fiscal 2011 Form 10-K were to actually occur, our business, operating results and financial results could be adversely affected. There were no material changes to the risk factors disclosed in our Form 10-K for the fiscal year ended January 29, 2011.

## ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds.

The following table presents our stock repurchase activity for the thirteen weeks ended July 30, 2011 (1):

Period	Total Number of Shares Purchased (2)	Average Price per Share	Total Number of Shares Purchased as Part of Publicly Announced Programs	Approximate Dollar Value of Shares that may yet be Purchased Under the Programs (in thousands)

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May 1, 2011 to May 28, 2011	86,552	\$ 37.79	86,552	\$ 186,294
May 29, 2011 to July 2, 2011	100,053	\$ 39.25	100,053	\$ 182,398
July 3, 2011 to July 30, 2011	53,800	\$ 41.03	53,800	\$ 180,190
Total	240,405	\$ 39.12	240,405	\$ 180,190

- (1) In November 2009, the Board authorized a new Stock Repurchase Program (Program) of \$250.0 million to repurchase our common stock through February 2, 2013. The Program replaced an existing plan that was adopted in August 2004, which was to expire in January 2010 and which the maximum authorization was \$250.0 million. See Note 8, "Stock Repurchase Program", on page 6.
- (2) Total shares purchased include 805 shares acquired from holders of restricted stock unit awards to satisfy tax withholding requirements of \$33,000. Shares acquired from holders of restricted stock unit awards to satisfy tax withholding requirements do not reduce the Program amount remaining for future stock repurchases. These shares are considered in the average price per share.

ITEM 3. Defaults Upon Senior Securities.

None.

ITEM 4. Removed and Reserved.

ITEM 5. Other Information.

None.

ITEM 6. Exhibits.

Exhibit No.	Description
	Certificate of Incorporation and By-Laws
3.1	Certificate of Incorporation of the Registrant; (incorporated herein by reference to Exhibit 3.1 of the Registrant's Form 8-K filed with the Securities and Exchange Commission on February 15, 2007)
3.2	Bylaws of the Registrant, as amended; incorporated herein by reference to Exhibit 3.2 of the Registrant's Form 8-K filed with the Securities and Exchange Commission on June 3, 2010.
	Form of Stock Certificate
4.1	Form of Common Stock Certificate; attached as Exhibit 99.1 to the Registrant's Current Report on Form 8-K filed on September 26, 2007.
	Material Contracts
10.1	Master Note – Regions Bank Line of Credit; attached as Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed August 19, 2011.
	Certifications
31.1	* Rule 13a-14(a)/15d-14(a) Certification of Principal Executive Officer
31.2	* Rule 13a-14(a)/15d-14(a) Certification of Principal Financial Officer
32.1	* Section 1350 Certification of Chief Executive Officer and Chief Financial Officer
	Interactive Data Files
101.INS	** XBRL Instance Document
101.SCH	** XBRL Taxonomy Extension Schema
101.CAL	** XBRL Taxonomy Extension Calculation Linkbase
101.DEF	** XBRL Taxonomy Extension Definition Linkbase
101.LAB	** XBRL Taxonomy Extension Labels Linkbase
101.PRE	** XBRL Taxonomy Extension Presentation Linkbase

\* Filed Within

\*\* In accordance with Rule 406T of Regulation S-T, the XBRL related information in Exhibit 101 to this Quarterly Report on Form 10-Q shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability

of that section, and shall not be part of any registration statement or other document filed under the Securities Act or the Exchange Act, except to the extent expressly set forth by specific reference in such filing.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HIBBETT SPORTS, INC.

Date: September 6, 2011

By: /s/ Gary A. Smith  
Gary A. Smith  
Senior Vice President & Chief Financial Officer  
(Principal Financial Officer and Chief Accounting Officer)



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