TOMSIC LAWRENCE W Form 3 October 12, 2011 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> TOMSIC LAWRENCE W				2. Date of Event RequiringStatement(Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol LIVEDEAL INC [LIVE]			
(L	ast)	(First)	(Middle)	11/19/2009		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)
2490	EAST S	SUNSET						× • • •
ROAD, SUITE 100					(Check all applicable)			
(Street)					Director10% Owner XOfficerOther (give title below) (specify below) Chief Financial Officer			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person
LAS VEGAS, NV 89120			39120		Chief Financial Officer		Ferson Form filed by More than One Reporting Person	
(C	tity)	(State)	(Zip)	Table I -	Non-Derivat	tive Securiti	es Bei	neficially Owned
1.Title (Instr.	e of Securi 4)	ty		2. Amount o Beneficially (Instr. 4)	of Securities v Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owner (Instr.	•
Com	mon Sto	ck		10,526		D	Â	
		rt on a separa or indirectly.	ate line for ea	ch class of securities benefic	cially S	SEC 1473 (7-02))	
		inform require	ation conta ed to respo	oond to the collection o ined in this form are no nd unless the form disp /B control number.	t			

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and (Instr. 4) Expiration Date (Month/Day/Year) (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
		Title	Derivative	Security:	
			Security	Direct (D)	

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January 31,

2005

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Number:

Expires:

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Employee Stock Options (right to buy)	(1)	05/20/2021	Common Stock	10,526	\$ 3.77	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
TOMSIC LAWRENCE W 2490 EAST SUNSET ROAD SUITE 100 LAS VEGAS, NV 89120	Â	Â	Chief Financial Officer	Â		
Signatures						
/s/ Lawrence W. 10 Tomsic	/12/2011					
<u>**</u> Signature of Reporting Person	Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On May 20, 2011, 3,728 options became immediately exercisable. The remainder shall vest 1/31 at the end of each month thereafter over the next 31 months so long as the reporting person continues to provide services to the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.