

CHIPOTLE MEXICAN GRILL INC

Form 4

November 04, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Crumpacker Mark

2. Issuer Name and Ticker or Trading Symbol
CHIPOTLE MEXICAN GRILL INC
[CMG]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Chief Marketing Officer

(Last) (First) (Middle)
1401 WYNKOOP STREET, SUITE 500
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
10/31/2014

DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) | Price | | |
| | | | | Code | V | Amount | |
| Common Stock | 10/31/2014 | | M | A | 4,000 | \$ 371.63 | 9,428 D |
| Common Stock | 10/31/2014 | | F | D | 2,329 | \$ 638.44 (1) | 7,099 D |
| Common Stock | 10/31/2014 | | S | D | 1,671 | \$ 638.44 (1) | 5,428 D |
| Common Stock | 11/03/2014 | | M | A | 4,000 | \$ 371.63 | 9,428 D |

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| | | | | | | | |
|--------------|------------|---|-------|---|---------------------|-------|---|
| Common Stock | 11/03/2014 | F | 2,328 | D | \$ 638.77 (2) | 7,100 | D |
| Common Stock | 11/03/2014 | S | 1,672 | D | \$ 638.77 (2) | 5,428 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Am or Num of S | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------|----------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Am or Num of S |
| 2012 Stock Appreciation Rights | \$ 371.63 | 10/31/2014 | | M | 4,000 | 02/06/2014 ⁽³⁾ | 02/06/2019 | Common Stock | 4, |
| 2012 Stock Performance SOSARs | \$ 371.63 | 11/03/2014 | | M | 4,000 | 02/06/2014 | 02/06/2019 | Common Stock | 4, |
| 2013 Stock Appreciation Rights | \$ 318.45 | | | | | 02/07/2015 ⁽⁴⁾ | 02/07/2020 | Common Stock | 4, |
| 2013 Stock Appreciation Rights - Development | \$ 365.8 | | | | | 06/08/2015 ⁽⁵⁾ | 06/08/2020 | Common Stock | 4, |
| 2014 Stock Appreciation Rights | \$ 543.2 | | | | | 02/03/2016 ⁽⁶⁾ | 02/03/2021 | Common Stock | 15 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Crumpacker Mark 1401 WYNKOOP STREET, SUITE 500 DENVER, CO 80202 | | | Chief Marketing Officer | |

Signatures

/s/ Mark
Crumpacker 11/04/2014
**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - (1) Reflects a weighted-average price. Actual sale prices ranged from \$638.00 to \$638.74 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
 - (2) Reflects a weighted-average price. Actual sale prices ranged from \$638.71 to \$639.13 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
 - (3) The 2012 Stock Appreciation Rights remaining beneficially owned by the reporting person following this transaction are scheduled to vest on February 6, 2015, subject to possible acceleration of vesting.
 - (4) The 2013 Stock Appreciation Rights are scheduled to vest in equal installments on February 7, 2015 and February 7, 2016, subject to possible acceleration of vesting.
 - (5) The 2013 Stock Appreciation Rights - Development are scheduled to vest in equal installments on June 8, 2015 and June 8, 2016, subject to possible acceleration of vesting.
 - (6) The 2014 Stock Appreciation Rights are scheduled to vest in equal installments on February 3, 2016 and February 3, 2017, subject to possible acceleration of vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.