

EDIETS COM INC  
Form 4  
March 07, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DORETTI ROBERT L

(Last) (First) (Middle)

PO BOX 227

(Street)

CENTER HARBOR, NH 03226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
EDIETS COM INC [DIET]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/28/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	02/28/2013		D	413 D (2)	0 (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (right to buy)	\$ 16.85	02/28/2013		D		10,258		<u>(1)</u>	01/02/2014	Common Stock	10,258
Stock Options (right to buy)	\$ 4.719	02/28/2013		D		5,000		<u>(1)</u>	06/24/2019	Common Stock	5,000
Stock Options (right to buy)	\$ 4.925	02/28/2013		D		2,000		<u>(1)</u>	07/28/2019	Common Stock	2,000
Stock Options (right to buy)	\$ 7.65	02/28/2013		D		5,000		<u>(1)</u>	11/19/2019	Common Stock	5,000
Stock Options (right to buy)	\$ 6.95	02/28/2013		D		17,513		<u>(1)</u>	01/04/2020	Common Stock	17,513
Stock Options (right to buy)	\$ 14.05	02/28/2013		D		7,500		<u>(1)</u>	07/15/2014	Common Stock	7,500
Stock Options (right to buy)	\$ 14.8	02/28/2013		D		2,500		<u>(1)</u>	07/19/2014	Common Stock	2,500
Stock Options (right to buy)	\$ 21.6	02/28/2013		D		2,500		<u>(1)</u>	01/03/2015	Common Stock	2,500
Stock Options (right to buy)	\$ 5	02/28/2013		D		5,000		<u>(4)</u>	08/23/2020	Common Stock	5,000

