

LEE ENTERPRISES, INC  
Form 8-K  
July 21, 2006

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**FORM 8-K**

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 20, 2006

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**LEE ENTERPRISES, INCORPORATED**

(Exact name of Registrant as specified in its charter)

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Commission File Number 1-6227

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Delaware

42-0823980

(State of Incorporation)

(I.R.S. Employer Identification No.)

201 N. Harrison Street, Davenport, Iowa 52801

(Address of Principal Executive Offices)

(563) 383-2100

Registrant's telephone number, including area code

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02.      Results of Operations and Financial Condition.**

On July 20, 2006, Lee Enterprises, Incorporated (the "Company") reported its results for the third fiscal quarter ended June 30, 2006. The Company is furnishing the related earnings release under Item 2.02. A copy of the earnings release is furnished as Exhibit 99.1 to this Form 8-K.

This information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

To supplement the Company's consolidated operating results presented in accordance with generally accepted accounting principles or GAAP, the Company is using the following non-GAAP financial measures in the earnings release: non-GAAP earnings per share ("EPS") and operating cash flow. The Company's reconciliations of the non-GAAP financial measures to the most directly comparable GAAP financial measures are contained in the attached earnings release.

The Company believes the use of non-GAAP EPS provides meaningful supplemental information to investors and financial analysts with which to evaluate its financial performance by excluding expenses and expenditures related to the acquisition of Pulitzer Inc. that may not be indicative of its core business operating results and, except as noted in the release, are of a substantially non-recurring nature. The Company also believes that both management and investors benefit from referring to this non-GAAP financial measure in assessing the Company's performance and in forecasting and analyzing future periods.

The Company believes that operating cash flow is a useful measure of evaluating its financial performance because of its focus on the Company's results from operations before depreciation and amortization. The Company also believes that this measure is one of the alternative financial measures of performance used by investors, rating agencies and financial analysts to estimate the value of a company and evaluate its ability to meet debt service requirements.

**Item 9.01      Financial Statements and Exhibits.**

- (c) *Exhibits*
  - 99.1 Earnings Release Third Quarter Ended June 30, 2006

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

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**LEE ENTERPRISES, INCORPORATED**

Date: July 20, 2006

By: /s/Carl G. Schmidt  
Carl G. Schmidt  
Vice President, Chief Financial Officer,  
and Treasurer

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**INDEX TO EXHIBITS**

<b>Exhibit No.</b>	<b>Description</b>
99.1	Earnings Release Third Quarter Ended June 30, 2006

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EXHIBIT 99.1 - News Release

201 N. Harrison St.  
Davenport, IA 52801-1939

[www.lee.net](http://www.lee.net)

**NEWS RELEASE**

## **Lee Enterprises reports earnings for third fiscal quarter**

DAVENPORT, Iowa (July 20, 2006) Lee Enterprises, Incorporated (NYSE: LEE), reported today that diluted earnings per common share were 50 cents for its third fiscal quarter ended June 30, 2006, compared with 41 cents a year ago, reflecting unusual costs in both years related to the acquisition of Pulitzer Inc. in June 2005.

Transition costs and a re-evaluation of intangible assets related to the acquisition of Pulitzer reduced diluted earnings per common share from continuing operations by 11 cents in the current year quarter. In 2005, transition costs and loss on early extinguishment of debt reduced earnings by 17 cents. Earnings in both the current and prior year reflect the impact of stock compensation expense, which Lee has been recognizing since October 2002.

Mary Junck, chairman and chief executive officer, said: Exceptionally strong online advertising, niche product growth and an improved showing in retail allowed us to deliver another good quarter and meet earnings expectations, adjusted for some unusual events. Revenue growth continues to vary widely region by region in a still-uneven economic climate, but our audience growth advances across the board. We're driving larger online audiences while maintaining our solid circulation base, and in this past quarter 36 of our newspapers reported circulation gains. Meanwhile, a full year after the acquisition, we remain on course with Pulitzer and believe we've set the stage for future growth.

On a reported basis, which includes the addition of Pulitzer for the full quarter in the current year and one month of Pulitzer in the previous year, advertising revenue for the quarter increased 40.6 percent from a year ago to \$234.4 million, with growth of 35.9 percent in retail, 36.6 percent in classified and 86.7 percent in national. Online advertising revenue increased 105.5 percent, and niche advertising rose 38.9 percent. Circulation revenue increased 36.3 percent. Total operating revenue increased 38.2 percent to \$301.1 million.

On a same property <sup>(1)</sup> basis, which excludes the impact of Pulitzer and other acquisitions and divestitures made in the current or prior year, total advertising revenue for the quarter increased 1.8 percent from a year ago, with retail up 0.9 percent, classified down 0.4 percent, national down 8.0 percent and online advertising revenue up 44.3 percent. Circulation revenue increased 0.4 percent, and total operating revenue increased 1.3

percent.

Operating expenses, on a reported basis, excluding depreciation and amortization, increased 39.2 percent to \$218.5 million for the quarter, also reflecting the acquisition of Pulitzer. Newsprint and ink expense increased 50.5 percent, compensation increased 32.2 percent, and other expenses increased 47.3 percent.

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Same property expenses, excluding depreciation and amortization, increased 3.2 percent in the quarter, with newsprint and ink up 9.1 percent, compensation up 1.8 percent, and other operating expenses up 2.9 percent.

Operating cash flow <sup>(2)</sup> increased 35.5 percent to \$82.6 million, including acquisitions and related costs. Operating income, which includes equity in earnings of associated companies and depreciation and amortization, increased 21.3 percent to \$59.1 million. Non-operating expenses, which include financial expense related to Pulitzer, totaled \$22.0 million, compared with \$19.2 million a year ago. As a result, income before income taxes increased 25.8 percent to \$37.1 million. Net income increased 21.5 percent to \$22.7 million.

### YEAR TO DATE

For the nine months ended June, diluted earnings per common share total \$1.32, compared with \$1.41 a year ago.

Transition costs, an early retirement program and a re-evaluation of intangible assets related to the acquisition of Pulitzer reduced diluted earnings per common share by 25 cents in the current year. In 2005, transition costs and loss on early extinguishment of debt related to Pulitzer reduced earnings by 17 cents.

On a reported basis, including acquisitions, advertising revenue for the nine months increased 58.1 percent to \$682.4 million, and total operating revenue increased 54.1 percent to \$879.5 million. Operating expenses, excluding depreciation and amortization, rose 59.6 percent to \$660.1 million. On a same property basis, advertising revenue increased 1.6 percent, total operating revenue increased 0.8 percent, and operating expenses, excluding depreciation and amortization, increased 3.2 percent.

Operating cash flow increased 39.7 percent, to \$219.5 million. Operating income rose 29.5 percent to \$162.7 million. Income before income taxes decreased 5.3 percent to \$96.0 million. Net income decreased 6.0 percent to \$59.9 million.

### INTANGIBLE ASSETS

The Company, based on its most recent analysis and in conjunction with its ongoing requirement to assess the estimated useful lives of intangible assets, has concluded that the period of economic benefit of certain identified intangible assets related to the Pulitzer acquisition has decreased. As a result, the weighted-average useful life of customer lists will be decreased prospectively from approximately 21 years to 17 years.

The change in estimated useful life of such assets resulted in recognition of additional amortization expense of \$0.5 million in the three months ended June 30, 2006, of which \$0.1 million reduced equity in earnings of associated companies. The Company expects amortization expense to increase by approximately \$1.4 million in the three months ending September 2006 and \$5.5 million in its fiscal year ending September 2007. This change in non-cash amortization expense has no impact on the Company's cash flows or debt covenants.



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In the three months ended June 30, 2006, the Company also recorded a separate non-cash charge of \$5.5 million to reduce the value of non-amortized masthead intangible assets of Pulitzer. Of that amount, \$4.9 million is recorded in amortization expense and \$0.6 million reduced equity in earnings of associated companies.

PULITZER COSTS

The following tables summarize the impact on earnings per diluted common share from unusual costs related to the Pulitzer acquisition:

<i>(Thousands, Except EPS Data)</i>	<b>Three Months Ended June 30</b>		<b>2005</b>	
	<b>2006</b>			
	Amount	Per Share	Amount	Per Share
Net income, as reported	\$ 22,717	\$ 0.50	\$ 18,697	\$ 0.41
Adjustments to net income:				
Reduction of value of identified intangible assets	5,526		-	
Transition costs	1,677		1,439	
Loss on extinguishment of debt	-		11,181	
	7,203		12,620	
Income tax benefit of adjustments, net	(1,984)		(4,922)	
	5,219	0.11	7,698	0.17
Net income, as adjusted	\$ 27,936	\$ 0.61	\$ 26,395	\$ 0.58

<i>(Thousands, Except EPS Data)</i>	<b>Nine Months Ended June 30</b>		<b>2005</b>	
	<b>2006</b>			
	Amount	Per Share	Amount	Per Share
Net income, as reported	\$ 59,916	\$ 1.32	\$ 63,772	\$ 1.41
Adjustments to net income:				
Early retirement program	8,654		-	
Reduction of value of identified intangible assets	5,526		-	
Transition costs	2,830		1,542	
Loss on extinguishment of debt	-		11,181	
	17,010		12,723	
Income tax benefit of adjustments, net	(5,662)		(4,939)	
	11,348	0.25		