

AVID TECHNOLOGY, INC.  
Form 8-K  
October 21, 2009

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTIONS 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): October 20, 2009

**AVID TECHNOLOGY, INC.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**

(State or Other Jurisdiction of  
Incorporation or Organization)

**0-21174**

(Commission File Number)

**04-2977748**

(I.R.S. Employer  
Identification No.)

**One Park West, Tewksbury, MA**

(Address of Principal Executive Offices)

**01876**

(Zip Code)

Registrant's telephone number, including area code **(978) 640-6789**

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(Former Name or Former Address, if Changed Since Last Report)

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers**

(d) On October 20, 2009, the Board of Directors (the Board) of Avid Technology, Inc. (the Company), based upon a recommendation from the Nominating and Governance Committee of the Board, elected Robert M. Bakish as a Class II Director of the Company with a term expiring at the Company's 2010 Annual Meeting of Stockholders.

In accordance with the Company's director compensation program, Mr. Bakish will receive an annual retainer of \$45,000 for his service on the Board. He will also receive \$3,000 for each Board meeting that he attends. In addition, Mr. Bakish, upon his election to the Board, was granted 2,000 restricted stock units, with each unit representing the right to receive one share of the Company's common stock, \$.01 par value per share (Common Stock), and an option to purchase 7,000 shares of the Company's Common Stock at an exercise price per share of \$4.84. The restricted stock units and the option will vest in full on the first anniversary of the date of grant. As an outside director, Mr. Bakish will also be entitled to receive an option to purchase shares of the Company's Common Stock, restricted stock awards and/or restricted stock unit awards on the date of each annual meeting of the Company's stockholders, provided that he has then served a minimum of six months on the Board, pursuant to the terms of the Company's Amended and Restated 2005 Stock Incentive Plan.

The full text of the press release announcing the election of Mr. Bakish to the Board is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits.

99.1 Press Release issued by the Company on October 21, 2009.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 20, 2009

AVID TECHNOLOGY, INC.  
(Registrant)

By: /s/ Paige Parisi  
Paige Parisi  
Vice President and General Counsel

**EXHIBIT INDEX**

| <b>Exhibit No.</b> | <b>Description</b>                                          |
|--------------------|-------------------------------------------------------------|
| 99.1               | Press release issued by the Company dated October 21, 2009. |