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FORD MOTOR CO  
Form 8-K  
April 03, 2001

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report April 3, 2001  
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(Date of earliest event reported)

FORD MOTOR COMPANY  
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(Exact name of registrant as specified in its charter)

Delaware  
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(State or other jurisdiction of incorporation)

1-3950  
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(Commission File Number)

38-0549190  
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(IRS Employer Identification No.)

One American Road, Dearborn, Michigan  
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(Address of principal executive offices)

48126  
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(Zip Code)

Registrant's telephone number, including area code 313-322-3000  
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Item 5. Other Events.

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Our news release dated April 3, 2001 concerning U.S. retail sales of Ford vehicles in March 2001 and our North American Production and Overseas Sales schedule dated April 3, 2001, filed as Exhibits 20 and 99, respectively, to this report, are incorporated by reference herein.

As shown in our North American Production and Overseas Sales schedule dated April 3, 2001, total North American production for the second quarter of 2001 is planned at 1,230,000 units, which is down by 20,000 units from last month's planned second quarter North American production. The decline is primarily the result of eliminating, in April 2001, one of three shifts at our Michigan Truck Plant at which our Ford Expedition and Lincoln Navigator models are produced.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.  
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EXHIBITS  
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Designation -----	Description -----	Method of Filing -----
Exhibit 20	News Release dated April 3, 2001	Filed with this Report
Exhibit 99	North American Production and Overseas Sales schedule dated April 3, 2001	Filed with this Report

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SIGNATURE  
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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on the date indicated.

FORD MOTOR COMPANY  
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(Registrant)

Date: April 3, 2001

By: /s/Peter Sherry, Jr.  
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Peter Sherry, Jr.  
Assistant Secretary

EXHIBIT INDEX  
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Designation -----	Description -----
Exhibit 20	News Release dated April 3, 2001

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Exhibit 99

North American Production and  
Overseas Sales schedule dated  
April 3, 2001