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AMERICAN FINANCIAL GROUP INC

Form 13F-HR

November 13, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Quarter Ended September 30, 2009

AMERICAN FINANCIAL GROUP, INC.  
One East Fourth Street, Cincinnati, Ohio 45202

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(Name and Address of Institutional Investment Manager Filing this Report)

Form 13F File Number: 28-4389

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Robert H. Ruffing  
Vice President and Controller  
(513) 579-2144

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(Name, Title and Phone Number of Person Signing  
this Report on Behalf of Reporting Manager)

Signature:

/s/Robert H. Ruffing

Cincinnati, Ohio

November 11, 2009

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Robert H. Ruffing  
Vice President and Controller

Report Type:

- 13F HOLDINGS REPORT.  
 13F NOTICE.  
 13F COMBINATION REPORT.

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FORM 13F SUMMARY PAGE  
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Number of Other Included Managers:	2
Form 13F Information Table Entry Total:	60
Form 13F Information Table Value Total (thousands):	\$266,373

Name and 13F file numbers of all Institutional Investment Managers with respect to which this schedule is filed (other than American Financial Group, Inc.):

Number	13F File Number	Name of Subsidiary
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1.	28-498	Great American Insurance Company
2.	Unassigned	Great American Life Insurance Company

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FORM 13F INFORMATION TABLE

Column 1: Name of Issuer	Column 2: Title of Class	Column 3: CUSIP	Column 4: Market Value (000's)	Column 5: Shares or Principal Amount	Column 6: Investment Discretion M
HOLDINGS OF GREAT AMERICAN INSURANCE COMPANY					
AMERICAN COMMERCIAL LINES	COM PAR \$0.01	025195 40 5	2,046	70,250SH	Defined
AMERICAN RAILCAR INDS INC	COM	02916P 10 3	721	68,000SH	Defined
ANWORTH MORTGAGE ASSET CP	COM	037347 10 1	985	125,000SH	Defined
BANK OF AMERICA CORPORATION	COM	060505 10 4	1,829	108,120SH	Defined
CALAMP CORP	COM	128126 10 9	391	139,750SH	Defined
DELTA AIR LINES INC DEL	COM NEW	247361 70 2	119	13,239SH	Defined
DISH NETWORK CORP	CL A	25470M 10 9	726	37,675SH	Defined
ECHOSTAR CORP	CL A	278768 10 6	458	24,786SH	Defined
FLAGSTAR BANCORP INC	COM	337930 10 1	170	165,000SH	Defined
FULL HOUSE RESORTS INC	COM	359678 10 9	189	69,771SH	Defined
INSTEEL INDUSTRIES INC	COM	45774W 10 8	382	32,000SH	Defined
INTERSTATE HOTELS & RESORTS I	COM	46088S 10 6	109	70,987SH	Defined
MYR GROUP INC DEL	COM	55405W 10 4	8,112	384,615SH	Defined
NATIONAL CITY CORP	NOTE 4.000% 2/0	635405 AW 3	2,013	2,000PRN	Defined
NATIONAL INTERSTATE CORP	COM	63654U 10 0	178,500	10,200,000SH	Defined
O CHARLEYS INC	COM	670823 10 3	276	29,500SH	Defined
PATTERSON UTI ENERGY INC	COM	703481 10 1	604	40,000SH	Defined
REDDY ICE HLDGS INC	COM	75734R 10 5	133	24,500SH	Defined
TIME WARNER INC	COM NEW	887317 30 3	251	8,716SH	Defined
TORTOISE ENERGY CAP CORP	COM	89147U 10 0	511	25,800SH	Defined
VIRGIN MEDIA INC	COM	92769L 10 1	10,270	737,807SH	Defined

HOLDINGS OF GREAT AMERICAN  
LIFE INSURANCE COMPANY

AMERICAN COMMERCIAL LINES	COM PAR \$0.01	025195 40 5	2,191	75,250SH	Defined
AMERICAN RAILCAR INDS INC	COM	02916P 10 3	314	29,581SH	Defined
ANWORTH MORTGAGE ASSET CP	COM	037347 10 1	985	125,000SH	Defined
CALAMP CORP	COM	128126 10 9	394	140,750SH	Defined
DELTA AIR LINES INC DEL	COM NEW	247361 70 2	93	10,370SH	Defined
DISH NETWORK CORP	CL A	25470M 10 9	1,088	56,512SH	Defined
ECHOSTAR CORP	CL A	278768 10 6	686	37,179SH	Defined
FLAGSTAR BANCORP INC	COM	337930 10 1	170	165,000SH	Defined
FULL HOUSE RESORTS INC	COM	359678 10 9	190	70,067SH	Defined
INSTEEL INDUSTRIES INC	COM	45774W 10 8	385	32,216SH	Defined
INTERSTATE HOTELS & RESORTS I	COM	46088S 10 6	164	106,481SH	Defined
NATIONAL CITY CORP	NOTE 4.000% 2/0	635405 AW 3	3,020	3,000PRN	Defined
NUVEEN FLTNG RTE INCM OPP FD	COM SHS	6706EN 10 0	744	78,300SH	Defined

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O CHARLEYS INC	COM	670823	10 3	190	20,256SH	Defined
PATTERSON UTI ENERGY INC	COM	703481	10 1	604	40,000SH	Defined
PIMCO HIGH INCOME FD	COM SHS	722014	10 7	1,270	122,800SH	Defined
REDDY ICE HLDGS INC	COM	75734R	10 5	101	18,650SH	Defined
TORTOISE ENERGY CAP CORP	COM	89147U	10 0	1,701	85,900SH	Defined
VIRGIN MEDIA INC	COM	92769L	10 1	6,718	482,588SH	Defined

HOLDINGS OF OTHER ENTITIES  
EACH HAVING LESS THAN  
\$100 MILLION IN 13F SECURITIES

ACE LTD	SHS	H0023R	10 5	3,368	63,000SH	Sole
AMERICAN COMMERCIAL LINES	COM PAR \$0.01	025195	40 5	291	10,000SH	Defined
AMERICAN RAILCAR INDS INC	COM	02916P	10 3	403	38,000SH	Defined
BANK OF AMERICA CORPORATION	COM	060505	10 4	5,473	323,480SH	Defined
BERKLEY W R CORP	COM	084423	10 2	2,958	117,000SH	Sole
CHUBB CORP	COM	171232	10 1	3,579	71,000SH	Sole
DELTA AIR LINES INC DEL	COM NEW	247361	70 2	42	4,727SH	Defined
EATON VANCE TAX MNG GBL DV E	COM	27829F	10 8	490	40,000SH	Defined
ING GLOBAL EQTY DIV & PREM O	COM	45684E	10 7	232	17,500SH	Defined
ISHARES TR INDEX	MSCI EAFE IDX	464287	46 5	2,351	43,000SH	Defined
KEYCORP NEW	COM	493267	10 8	437	67,222SH	Defined
MANAGED HIGH YIELD PLUS FD I	COM	561911	10 8	18	10,000SH	Defined
O CHARLEYS INC	COM	670823	10 3	229	24,398SH	Defined
POWERSHARES ETF TRUST	DYNAMIC MKT PT	73935X	10 4	877	24,400SH	Defined
POWERSHARES ETF TRUST	HI YLD EQ DVDN	73935X	30 2	162	21,300SH	Defined
REDDY ICE HLDGS INC	COM	75734R	10 5	435	79,881SH	Defined
SPDR TR	UNIT SER 1	78462F	10 3	4,646	44,000SH	Defined
SELECT SECTOR SPDR TR	SBI CONS STPLS	81369Y	30 8	893	35,060SH	Defined
SELECT SECTOR SPDR TR	SBI INT-UTILS	81369Y	88 6	220	7,500SH	Defined
VIRGIN MEDIA INC	COM	92769L	10 1	9,466	680,000SH	Defined

REPORT TOTAL

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\$266,373  
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