

NEWELL RUBBERMAID INC
Form FWP
March 26, 2009

Filed Pursuant to Rule 433
Registration No. 333-149887
March 26, 2009

PRICING TERM SHEET

Newell Rubbermaid Inc.
10.60% Notes due April 15, 2019

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| Issuer: | Newell Rubbermaid Inc. |
| Note Type: | Senior Unsecured Notes |
| Offering Format: | SEC Registered |
| Size: | \$300,000,000 |
| Denomination: | \$2,000 x \$1,000 |
| Maturity Date: | April 15, 2019 |
| Coupon: | 10.60% |
| Interest Payment Dates: | April 15th and October 15th, commencing October 15, 2009 |
| Day Count Convention | 30/360 |
| Price to Public: | 97.592% |
| Benchmark Treasury: | UST 2.75% due February 15, 2019 |
| Benchmark Treasury Yield: | 2.746% |
| Spread to Benchmark Treasury: | T + 825.4 bps |
| Yield: | 11.00% |
| Make-Whole Call: | T + 50 bps |
| Expected Settlement Date: | March 31, 2009 |
| CUSIP: | 651229AJ5 |
| Anticipated Ratings: | Baa3 (negative outlook) by Moody's Investors Service, Inc. BBB- (negative outlook) by Standard & Poor's Ratings Services BBB (negative outlook) by Fitch Inc. |
| Joint Book-Running Managers: | J.P. Morgan Securities Inc., Banc of America Securities LLC |
| Co-Managers: | BNP Paribas Securities Corp., Barclays Capital Inc., Citigroup Global Markets Inc., Mitsubishi UFJ Securities (USA), Inc., Goldman, Sachs & Co. |

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the

prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling J.P. Morgan Securities Inc. at 212-834-4533 or Banc of America Securities LLC toll-free at 1-800-294-1322.

Any disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such disclaimers were automatically generated as a result of this communication being sent via email or another communication system.