

DANIELS BRIAN  
Form 3  
March 06, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â DANIELS BRIAN  
(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)  
03/04/2008

3. Issuer Name and Ticker or Trading Symbol

BRISTOL MYERS SQUIBB CO [(BMY)]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
SVP Global Development

BRISTOL-MYERS SQUIBB COMPANY,Â ROUTE 206 & PROVINCELINE ROAD

(Street)

PRINCETON,Â NJÂ 08543

(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Common Stock, \$0.10 par value

2. Amount of Securities Beneficially Owned (Instr. 4)

37,141 <sup>(1)</sup>

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D Â

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Executive Option (right to buy)	03/06/2002 <sup>(2)</sup>	03/05/2011	Common Stock, \$0.10 par value	15,775	\$ 59.78	D	Â
Option (right to buy)	Â <sup>(3)</sup>	07/31/2010	Common Stock, \$0.10 par value	12,620	\$ 48.73	D	Â
Option (right to buy)	03/05/2003 <sup>(3)</sup>	03/04/2012	Common Stock, \$0.10 par value	18,000	\$ 48.08	D	Â
Option (right to buy)	03/04/2004 <sup>(3)</sup>	03/03/2013	Common Stock, \$0.10 par value	5,989	\$ 23.14	D	Â
Option (right to buy)	Â <sup>(3)</sup>	03/01/2014	Common Stock, \$0.10 par value	18,750	\$ 28.11	D	Â
Option (right to buy)	Â <sup>(4)</sup>	02/28/2015	Common Stock, \$0.10 par value	15,650	\$ 25.45	D	Â
Option (right to buy)	Â <sup>(5)</sup>	03/06/2016	Common Stock, \$0.10 par value	17,940	\$ 22.73	D	Â
Option (right to buy)	Â <sup>(6)</sup>	03/05/2017	Common Stock, \$0.10 par value	37,875	\$ 27.01	D	Â
Restricted Stock Units	Â <sup>(7)</sup>	Â <sup>(7)</sup>	Common Stock, \$0.10 par value	9,465	\$ <sup>(8)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

DANIELS BRIAN  
BRISTOL-MYERS SQUIBB COMPANY     Â     Â     Â SVP Global Development     Â  
ROUTE 206 & PROVINCELINE ROAD  
PRINCETON,Â NJÂ 08543

## Signatures

/s/ Daniels,  
M.D., Brian                             03/05/2008

\_\_Signature of                             Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total includes 26,480 shares of unvested restricted stock plus 10,661 shares held in a retail account.  
Option is not exercisable until the closing share price of common stock achieves a price of at least 15% above the option grant price and
- (2) remains at that price for seven consecutive trading days. Shares vest one-third per year, on a cumulative basis, on the third, fourth, and fifth anniversaries of the grant date.
- (3) Currently Exercisable.
- (4) 7,837 shares are currently exercisable. An additional 7,813 shares will become exercisable on March 1, 2009.
- (5) 5,980 shares will become exercisable on each of March 7, 2008, March 7, 2009, and March 7, 2010.
- (6) 9,468 shares will become exercisable on March 6, 2008 and 9,469 shares will become exercisable on each of March 6, 2009, March 6, 2010, and March 6, 2011.
- (7) 2,366 shares will vest on each of March 7, 2008, March 7, 2009, and March 7, 2010 and 2,367 shares will vest on March 7, 2011.
- (8) Each restricted stock unit converts into one share of common stock upon vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.