

NU SKIN ENTERPRISES INC
 Form 4
 September 02, 2005

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KING RICHARD W

2. Issuer Name and Ticker or Trading Symbol
NU SKIN ENTERPRISES INC [NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
08/31/2005

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Chief Information Officer

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

PROVO 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Amount or Price		
Class A Common Stock					5,987 ⁽¹⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (right to buy) ⁽²⁾	\$ 6.56					08/31/2001 ⁽⁴⁾	08/31/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 20.8					07/13/2006 ⁽³⁾	07/12/2009	Class A Common Stock	250,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 8.2					02/28/2002 ⁽⁴⁾	02/28/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 6.85					08/31/2002 ⁽⁴⁾	08/31/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 8.99					03/01/2003 ⁽⁴⁾	03/01/2012	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 12					09/03/2003 ⁽⁴⁾	09/03/2012	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 9.04					03/10/2004 ⁽⁴⁾	03/10/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 11.5					09/02/2004 ⁽⁴⁾	09/02/2013	Class A Common Stock	12,500

Employee Stock Option (right to buy) ⁽²⁾								Class A Common Stock	
Employee Stock Option (right to buy) ⁽²⁾	\$ 19.15					02/27/2005 ⁽⁴⁾	02/27/2014	Class A Common Stock	7,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 26.13					09/01/2005 ⁽⁴⁾	09/01/2014	Class A Common Stock	7,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 22.33					02/28/2006 ⁽⁴⁾	02/28/2015	Class A Common Stock	7,500
Employee Stock Option (right to buy)	\$ 21.34	08/31/2005	A	7,500		08/31/2006 ⁽⁴⁾	08/31/2015	Class A Common Stock	7,500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KING RICHARD W C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601			Chief Information Officer	

Signatures

D. Matthew Dorny as Attorney-in-Fact for Richard W.
King 09/02/2005

⁽²⁾Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of August 31, 2005.
- (2) Previously reported.

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- (3) Becomes exercisable on date indicated, subject to earlier vesting if certain performance objectives are met.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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