

Evoke Pharma Inc  
Form SC 13G  
February 13, 2014

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d)  
AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)

(Amendment No. \_\_\_\_\_)\*

Evoke Pharma, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

30049G104

(CUSIP Number)

December 31, 2013

(Date of Event Which Requires Filing of this Statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

|                                     |               |
|-------------------------------------|---------------|
| <input type="checkbox"/>            | Rule 13d-1(b) |
| <input type="checkbox"/>            | Rule 13d-1(c) |
| <input checked="" type="checkbox"/> | Rule 13d-1(d) |

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

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1 NAME OF REPORTING PERSONS LVP Life Science Ventures III, L.P. ("LVP III")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

SOLE VOTING POWER

5 1,054,262 shares, except that LVP GP III, LLC ("GP III"), the general partner of LVP III, may be deemed to have sole power to vote these shares, and Patrick Latterell ("Latterell"), the managing member of GP III, and Kenneth Widder ("Widder"), a member of GP III, may be deemed to have shared power to vote these shares.

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

6 SHARED VOTING POWER

See response to row 5.

SOLE DISPOSITIVE POWER

7 1,054,262 shares, except that GP III, the general partner of LVP III, may be deemed to have sole power to dispose of these shares, and Latterell, the managing member of GP III, and Widder, a member of GP III, may be deemed to have shared power to dispose of these shares.

8 SHARED DISPOSITIVE POWER

See response to row 7.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

1,054,262

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)  
EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

17.3%

12 TYPE OF REPORTING PERSON

PN

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1 NAME OF REPORTING PERSONS LVP III Associates, L.P. ("Associates")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

SOLE VOTING POWER

5 52,711 shares, except that GP III, the general partner of Associates, may be deemed to have sole power to vote these shares, and Latterell, the managing member of GP III, and Widder, a member of GP III, may be deemed to have shared power to vote these shares.

NUMBER OF  
SHARES  
BENEFICIALLY

6 SHARED VOTING POWER

See response to row 5.

OWNED BY

SOLE DISPOSITIVE POWER

EACH  
REPORTING  
PERSON  
WITH

7 52,711 shares, except that GP III, the general partner of Associates, may be deemed to have sole power to dispose of these shares, and Latterell, the managing member of GP III, and Widder, a member of GP III, may be deemed to have shared power to dispose of these shares.

8 SHARED DISPOSITIVE POWER

See response to row 7.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

52,711

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)  
EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

0.9%

12 TYPE OF REPORTING PERSON

PN

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1 NAME OF REPORTING PERSONS LVP III Partners, L.P. ("Partners")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

SOLE VOTING POWER

5 26,356 shares, except that GP III, the general partner of Partners, may be deemed to have sole power to vote these shares, and Latterell, the managing member of GP III, and Widder, a member of GP III, may be deemed to have shared power to vote these shares.

NUMBER OF  
SHARES  
BENEFICIALLY

6 SHARED VOTING POWER

See response to row 5.

OWNED BY

SOLE DISPOSITIVE POWER

EACH  
REPORTING  
PERSON  
WITH

7 26,356 shares, except that GP III, the general partner of Partners, may be deemed to have sole power to dispose of these shares, and Latterell, the managing member of GP III, and Widder, a member of GP III, may be deemed to have shared power to dispose of these shares.

8 SHARED DISPOSITIVE POWER

See response to row 7.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

26,356

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)  
EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

0.4%

12 TYPE OF REPORTING PERSON

PN

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1 NAME OF REPORTING PERSONS LVP GP III, LLC (“GP III”)  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

SOLE VOTING POWER

1,133,329 shares, of which 1,054,262 are directly owned by LVP III, 52,711 of which are  
 5 directly owned by Associates and 26,356 of which are directly owned by Partners. GP III, the  
 general partner of LVP III, Associates and Partners, may be deemed to have sole power to vote  
 these shares, and Latterell, the managing member of GP III, and Widder, a member of GP III,  
 may be deemed to have shared power to vote these shares.

NUMBER OF  
 SHARES  
 BENEFICIALLY  
 OWNED BY  
 EACH  
 REPORTING  
 PERSON  
 WITH

6 SHARED VOTING POWER

See response to row 5.

7 SOLE DISPOSITIVE POWER

1,133,329 shares, of which 1,054,262 are directly owned by LVP III, 52,711 of which are  
 7 directly owned by Associates and 26,356 of which are directly owned by Partners. GP III, the  
 general partner of LVP III, Associates and Partners, may be deemed to have sole power to  
 dispose of these shares, and Latterell, the managing member of GP III, and Widder, a member of  
 GP III, may be deemed to have shared power to dispose of these shares.

8 SHARED DISPOSITIVE POWER

See response to row 7.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
 REPORTING PERSON

1,133,329

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)  
 EXCLUDES CERTAIN SHARES

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.6%

12 TYPE OF REPORTING PERSON

OO

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1 NAME OF REPORTING PERSONS LVPVC, LLC ("LVPVC")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

SOLE VOTING POWER

55,250 shares. Latterell, the manager of LVPVC, may be deemed to have sole power to vote these shares.

NUMBER OF  
SHARES

6 SHARED VOTING POWER

See response to row 5.

BENEFICIALLY  
OWNED BY EACH

7 SOLE DISPOSITIVE POWER

75,250 shares. Latterell, the manager of LVPVC, may be deemed to have shared power to dispose of these shares.

REPORTING

PERSON

8 SHARED DISPOSITIVE POWER

See response to row 7.

WITH

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

5,250

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

0.1%

12 TYPE OF REPORTING PERSON

OO

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1 NAME OF REPORTING PERSONS Patrick F. Latterell ("Latterell")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

SOLE VOTING POWER

55,250 shares, all of which are directly owned by LVPMC, LLC. Latterell is the manager of LVPMC, LLC and may be deemed to have sole power to vote those shares.

SHARED VOTING POWER

1,133,329 shares, of which 1,054,262 are directly owned by LVP III, 52,711 of which are directly owned by Associates and 26,356 of which are directly owned by Partners. Latterell is the managing member of GP III, which is the general partner of LVP III, Associates and Partners. Latterell may be deemed to have shared power to vote these shares.

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY

SOLE DISPOSITIVE POWER

75,250 shares, all of which are directly owned by LVPMC, LLC. Latterell is the manager of LVPMC, LLC and may be deemed to have sole power to dispose of those shares.

EACH  
REPORTING  
PERSON  
WITH

SHARED DISPOSITIVE POWER

1,133,329 shares, of which 1,054,262 are directly owned by LVP III, 52,711 of which are directly owned by Associates and 26,356 of which are directly owned by Partners. Latterell is the managing member of GP III, which is the general partner of LVP III, Associates and Partners. Latterell may be deemed to have shared power to dispose of these shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

1,138,579

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)  
EXCLUDES CERTAIN SHARES

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.7%

12 TYPE OF REPORTING PERSON

IN



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1 NAME OF REPORTING PERSONS Kenneth J. Widder ("Widder")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

0 shares.

SHARED VOTING POWER

NUMBER OF  
SHARES

BENEFICIALLY

OWNED BY

EACH

REPORTING

PERSON

WITH

6 1,133,329 shares, of which 1,054,262 are directly owned by LVP III, 52,711 of which are directly owned by Associates and 26,356 of which are directly owned by Partners. Widder is a member of GP III, which is the general partner of LVP III, Associates and Partners. Widder may be deemed to have shared power to vote these shares.

7 SOLE DISPOSITIVE POWER

0 shares.

SHARED DISPOSITIVE POWER

8 1,133,329 shares, of which 1,054,262 are directly owned by LVP III, 52,711 of which are directly owned by Associates and 26,356 of which are directly owned by Partners. Widder is a member of GP III, which is the general partner of LVP III, Associates and Partners. Widder may be deemed to have shared power to dispose of these shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

REPORTING PERSON

1,133,329

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.6%

12 TYPE OF REPORTING PERSON

IN

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ITEM 1(A). NAME OF ISSUER

Evoke Pharma, Inc. (the "Issuer")

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

12555 High Bluff Drive, Suite 385

San Diego, California 92130

ITEM 2(A). NAME OF PERSONS FILING

This Schedule is filed by LVP Life Science Ventures III, L.P., a Delaware limited partnership, LVP III Associates, L.P., a Delaware limited partnership ("Associates"), LVP III Partners, L.P., a Delaware limited partnership ("Partners"), LVP GP III, LLC, a Delaware limited liability company ("GP III"), LVPMC, LLC, a Delaware limited liability company ("LVPMC"), and Patrick Latterell ("Latterell") and Kenneth Widder ("Widder"). The foregoing entities and individuals are collectively referred to as the "Reporting Persons."

ITEM 2(B). ADDRESS OF PRINCIPAL OFFICE

The address for each of the Reporting Persons is:

c/o LVPMC, LLC

1 Embarcadero Center, Suite 4050  
San Francisco, CA 94111

ITEM 2(C). CITIZENSHIP

See Row 4 of cover page for each Reporting Person.

ITEM 2(D). TITLE OF CLASS OF SECURITIES

Common Stock, \$0.0001 par value

ITEM 2(D) CUSIP NUMBER

30049G104

ITEM 3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:

Not applicable.

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ITEM 4. OWNERSHIP

The following information with respect to the ownership of the ordinary shares of the Issuer by the persons filing this Statement is provided as of December 31, 2013:

(a) Amount beneficially owned:

See Row 9 of cover page for each Reporting Person.

(b) Percent of Class:

See Row 11 of cover page for each Reporting Person.

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

See Row 5 of cover page for each Reporting Person.

(ii) Shared power to vote or to direct the vote:

See Row 6 of cover page for each Reporting Person.

(iii) Sole power to dispose or to direct the disposition of:

See Row 7 of cover page for each Reporting Person.

- (iv) Shared power to dispose or to direct the disposition of:

See Row 8 of cover page for each Reporting Person.

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

Under certain circumstances set forth in the limited partnership agreements of LVP III, Associates and Partners and the limited liability company agreements of GP III and LVPMC, the partners or members, as the case may be, of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from the sale of, shares of the Issuer owned by each such entity of which they are a partner or member.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

Not applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Not applicable

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ITEM 10. CERTIFICATION.

Not applicable

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2014

LVP LIFE SCIENCE  
VENTURES III, L.P.

By: LVP GP III, LLC  
Its: General Partner

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

LVP III ASSOCIATES, L.P.

By: LVP GP III, LLC  
Its: General Partner

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

LVP III PARTNERS, L.P.,

By: LVP GP III, LLC  
Its: General Partner

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

LVP GP III, LLC

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

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LVPMC, LLC

By: /s/ Patrick F. Latterell

Name: Patrick F. Latterell

Its: Manager



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PATRICK F. LATTERELL

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell

KENNETH J. WIDDER

By: /s/ Kenneth J. Widder  
Name: Kenneth J. Widder

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EXHIBIT INDEX

| Exhibit                              | Found on<br>Sequentially<br>Numbered Page |
|--------------------------------------|---|
| Exhibit A: Agreement of Joint Filing | 15  |

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exhibit A

Agreement of Joint Filing

The undersigned hereby agree that a single Schedule 13G (or any amendment thereto) relating to the common stock of the Issuer shall be filed on behalf of each of the undersigned and that this Agreement shall be filed as an exhibit to such Schedule 13G.

Date: February 12, 2014

LVP LIFE SCIENCE  
VENTURES III, L.P.

By: LVP GP III, LLC  
Its: General Partner

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

LVP III ASSOCIATES, L.P.

By: LVP GP III, LLC  
Its: General Partner

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

LVP III PARTNERS, L.P.,

By: LVP GP III, LLC  
Its: General Partner

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

LVP GP III, LLC

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By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Managing Member

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LVPMC, LLC

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell  
Its: Manager

PATRICK F. LATTERELL

By: /s/ Patrick F. Latterell  
Name: Patrick F. Latterell

KENNETH J. WIDDER

By: /s/ Kenneth J. Widder  
Name: Kenneth J. Widder