

Cusick Thomas B.  
Form 4  
March 08, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Cusick Thomas B.

2. Issuer Name and Ticker or Trading Symbol  
COLUMBIA SPORTSWEAR CO  
[COLM]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/06/2018

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
EVP & COO

C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

PORTLAND, OR 97229

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/06/2018		M	916 <sup>(1)</sup>	A \$ 25.545	42,788	D
Common Stock	03/06/2018		S	916 <sup>(1)</sup>	D \$ 78.25	41,872	D
Common Stock	03/06/2018		M	3,966 <sup>(1)</sup>	A \$ 38.155	45,838	D
Common Stock	03/06/2018		S	3,966 <sup>(1)</sup>	D \$ 78.5	41,872	D
	03/07/2018		M		A	60,110	D

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Common Stock				18,238 <u>(1)</u>	\$	38.155	
Common Stock	03/07/2018	S		18,238 <u>(1)</u>	D	\$ 78.5 <u>(4)</u>	41,872 D
Common Stock	03/07/2018	M		4,630 <u>(5)</u>	A	\$ 0	46,502 D
Common Stock	03/07/2018	F		2,239 <u>(6)</u>	D	\$ 78.47	44,263 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 25.545	03/06/2018		M	916 <u>(1)</u>	01/31/2014 <sup>(2)</sup> 01/30/2023	Common Stock 916
Employee Stock Option (right to buy)	\$ 38.155	03/06/2018		M	3,966 <u>(1)</u>	01/30/2015 <sup>(3)</sup> 01/29/2024	Common Stock 3,966
Employee Stock Option (right to buy)	\$ 38.155	03/07/2018		M	18,238 <u>(1)</u>	01/30/2015 <sup>(3)</sup> 01/29/2024	Common Stock 18,238

