

PEACE ARCH ENTERTAINMENT GROUP INC
Form 6-K
June 10, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C., 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15D-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of June, 2008

PEACE ARCH ENTERTAINMENT GROUP INC.
(Translation of Registrant's name into English)

407-124 Merton Street, Toronto, Ontario M4S 2Z2
(Address of principal executive office)

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.]

Form 20-F

☐

Form 40-F

☐

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

☐

No

☐

This Form 6-K shall be incorporated by reference into the Registration Statement on Form S-8 (File No. 333-134552) and any other Registration Statement filed by the Registrant which by its terms automatically incorporates the Registrant's filings and submissions with the SEC under Sections 13(a), 13(c) or 15(d) of the Securities Exchange Act of 1934.

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

82-_____

For Immediate Release

contact: Roy Bodner

svp marketing & communications

310.776.7208 or rbodner@peacearch.com

Peace Arch® Home Entertainment Acquires

North American DVD Distribution Rights to Four New Titles

COMPANY CONTINUES TO EXPAND ITS HOME ENTERTAINMENT BUSINESS

Toronto – June 9, 2008 – Peace Arch Entertainment Group Inc. (AMEX:PAE -News) (TSX:PAE.TO-News), an integrated global entertainment company, announced today that its Peace Arch Home Entertainment® division has acquired exclusive North American DVD distribution rights to four new titles. The company will distribute on DVD the action/comedy *Ninja Cheerleaders*, the thriller *Naked Fear*, and the action films *Fighting With Anger* and *Lord of the Street*.

Berry Meyerowitz, President of Peace Arch Home Entertainment said, “We are continuing to identify and acquire quality films for our fast-growing North American DVD sector. Each of these titles will appeal to a demographic that retailers can target in their upcoming promotional campaigns.

Recording artist DMX (*The Fast and The Furious* and *Gone in 60 Seconds*), and Golden Globe®-winning actor Kris Kristofferson (*Blade* trilogy and *A Star Is Born*) star in ***Lord of the Street***, an action packed thrill ride set in post hurricane New Orleans. A brutal Mexican drug lord busts out of jail to retrieve the \$15 million that his girlfriend is hiding and tries to track her down – staying one step ahead of the cops.

Music icon Willie Nelson headlines ***Fighting With Anger*** playing the aging mentor to Ray (Kelli Fleming), a young, beautiful and deadly assassin looking for answers about her past. The film is a non-stop martial arts action thriller filled with gripping mystery, blazing gun battles, and furious hand-to-hand combat.

Ninja Cheerleaders, starring Trishelle Cannatella (*Surreal Life*), George Takei (*Star Trek* films) and Michael Pare (*The Virgin Suicides* and *Streets of Fire*), is a funny and fast action-comedy about three cheerleaders who are ‘straight A’ students by day and fighting warriors at night. They fight, they strip, they cheer – and they are headed for the Ivy League!

Naked Fear, starring Danielle DeLuca (*The Curse of Lizzie Borden*), tells the story of a small town where a number of exotic dancers have been mysteriously disappearing. Diana, a new arrival to town, soon finds out why when a mysterious gunman kidnaps her for a terrifying game of ‘hunter and the hunted.’ Set free in the wild, she is forced to try and outwit her captor before she becomes his latest victim.

About Peace Arch Entertainment Group Inc.:

Peace Arch Entertainment produces and acquires feature films, television and home entertainment content for distribution to worldwide markets. Peace Arch owns one of the largest libraries of top quality independent feature films in the world, featuring more than 1000 classic and contemporary titles. For additional information, please visit www.peacearch.com

Forward-Looking Statements

This press release includes statements that may constitute forward-looking statements, usually containing the words "believe," "estimate," "project," "expect," or similar expressions. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance of the Company's products and services in the marketplace, competitive factors, dependence upon third-party vendors, availability of capital and other risks detailed in the Company's periodic report filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release.

#

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Peace Arch Entertainment Group Inc.
(Registrant)

Date June 9, 2008

By "Mara Di Pasquale"
(Signature)*

Mara Di Pasquale, Chief Financial Officer

*Print the name and title under the signature of the signing officer.

GENERAL INSTRUCTIONS

A.

Rule as to Use of Form 6-K,

This form shall be used by foreign private issuers which are required to furnish reports pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934.

B.

Information and Document required to be Furnished,

Subject to General Instruction D herein, an issuer furnishing a report on this form shall furnish whatever information, not required to be furnished on Form 40-F or previously furnished, such issuer (I) makes or is required to make public pursuant to the law of the jurisdiction of its domicile or in which it is incorporated or organized, or (ii) files or is required to file with a stock exchange on which its securities are traded and which was made public by that exchange, or (iii) distributes or is required to distribute to its security holders.

The information required to be furnished pursuant to (I), (ii) or (iii) above is that which is material with respect to the issuer and its subsidiaries concerning: changes in business; changes in management or control; acquisitions or dispositions of assets; bankruptcy or receivership; changes in registrant's certifying accountants; the financial condition and results of operations; material legal proceedings; changes in securities or in the security for registered securities; defaults upon senior securities; material increases or decreases in the amount outstanding of securities or indebtedness; the results of the submission of matters to a vote of security holders; transactions with directors, officers or principal security holders; the granting of options or payment of other compensation to directors or officers; and any other information which the registrant deems of material importance to security holders.

This report is required to be furnished promptly after the material contained in the report is made public as described above. The information and documents furnished in this report shall not be deemed to be "filed" for the purpose of Section 18 of the Act or otherwise subject to the liabilities of that section.

If a report furnished on this form incorporates by reference any information not previously filed with the Commission, such information must be attached as an exhibit and furnished with the form.

C.

Preparation and Filing of Report

This report shall consist of a cover page, the document or report furnished by the issuer, and a signature page. Eight complete copies of each report on this form shall be deposited with the Commission. At least one complete copy shall be filed with each United States stock exchange on which any security of the registrant is listed and registered under Section 12(b) of the Act. At least one of the copies deposited with the Commission and one filed with each such exchange shall be manually signed. Unsigned copies shall be conformed.

D.

Translations of Papers and Documents into English

Reference is made to Rule 12b-12(d) [17 CFR 240.12b-12(d)]. Information required to be furnished pursuant to General Instruction B in the form of press releases and all communications or materials distributed directly to security holders of each class of securities to which any reporting obligation under Section 13(a) or 15(d) of the Act relates shall be in the English language. English versions or adequate summaries in the English language of such materials may be furnished in lieu of original English translations.

Notwithstanding General Instruction B, no other documents or reports, including prospectuses or offering circulars relating to entirely foreign offerings, need be furnished unless the issuer otherwise has prepared or caused to be prepared English translations, English versions or summaries in English thereof. If no such English translations, versions or summary have been prepared, it will be sufficient to provide a brief description in English of any such documents or reports. In no event are copies of original language documents or reports required to be furnished.