UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report: November 8, 2004

Hawaiian Electric Industries, Inc. Hawaiian Electric Company, Inc.

 $(Exact\ Name\ of\ Registrant\ as\ Specified\ in\ Its\ Charter)$

State of Hawaii

(State or other jurisdiction of incorporation)

1-8503 1-4955 Commission File Numbers 99-0208097 99-0040500 I.R.S. Employer

Identification Nos

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(Address of principal executive offices and zip code)

Registrant s telephone number, including area code:

(808) 543-5662 - Hawaiian Electric Industries, Inc. (HEI)

(808) 543-7771 - Hawaiian Electric Company, Inc. (HECO)

None

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events

On November 8, 2004, HEI issued the following news release:

HAWAIIAN ELECTRIC INDUSTRIES, INC. TO WEBCAST AND TELECONFERENCE FINANCIAL COMMUNITY PRESENTATION ON MONDAY, NOVEMBER 15, 2004

HONOLULU Hawaiian Electric Industries, Inc. (**NYSE - HE**) today announced that its Monday, November 15, 2004, financial analyst presentation in New York will be broadcast live on its website and via teleconference beginning at approximately 12:30 p.m. EST. The event can be accessed through HEI s website at http://www.hei.com or by dialing (913) 981-5573 for the teleconference call.

An online replay will be available at the same website beginning about two hours after the event and continuing through Monday, November 29, 2004. Replays of the teleconference call will also be available approximately two hours after the event through Monday, November 29, 2004, by dialing (888) 203-1112, pass code: 811615.

HEI and its subsidiaries are a critical part of Hawaii s economy. HEI supplies power to over 400,000 customers or 93% of the Hawaii electric public utility market through its electric utilities, Hawaiian Electric Company, Maui Electric Company and Hawaii Electric Light Company, and provides a wide array of banking and other financial services to consumers and businesses through American Savings Bank, the state s third largest financial institution based on asset size.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrants have duly caused this report to be signed on their behalf by the undersigned thereunto duly authorized. The signature of the undersigned companies shall be deemed to relate only to matters having reference to such companies and any subsidiaries thereof.

HAWAIIAN ELECTRIC INDUSTRIES, INC. (Registrant)

/s/ Eric K. Yeaman

Eric K. Yeaman Financial Vice President, Treasurer and Chief Financial Officer

(Principal Financial Officer of HEI) Date: November 8, 2004 HAWAIIAN ELECTRIC COMPANY, INC. (Registrant)

/s/ Tayne S. Y. Sekimura

Tayne S. Y. Sekimura Financial Vice President

(Principal Financial Officer of HECO) Date: November 8, 2004