

DENISON BRADLEY W  
 Form 4  
 August 27, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**DENISON BRADLEY W**

(Last) (First) (Middle)  
 900 36TH AVENUE, SUITE 105  
 (Street)

NORMAN, OK 73072

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 Access Plans Inc [APNC]

3. Date of Earliest Transaction (Month/Day/Year)  
 12/30/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
COMMON STOCK	12/30/2009	12/30/2009	G	V 12,000 A	\$ 1.02 13,500	D	
COMMON STOCK	12/30/2009	12/30/2009	G	V 12,000 A	\$ 1.02 25,500	D	
COMMON STOCK	12/30/2009	12/30/2009	G	V 6,000 A	\$ 1.02 31,500	D	
COMMON STOCK	07/09/2010	07/09/2010	G	V 12,000 A	\$ 0.96 43,500	D	
COMMON STOCK	07/09/2010	07/09/2010	G	V 12,000 A	\$ 0.96 55,500	D	

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COMMON STOCK 07/09/2010 07/09/2010 G V 6,000 A \$ 0.96 61,500 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Am Num Shar
STOCK OPTIONS	\$ 0.93	08/02/2010	08/02/2010	A	50,000	08/02/2010 08/02/2020	COMMON STOCK 50
STOCK OPTIONS	\$ 0.93	08/02/2010	08/02/2010	A	75,000	08/02/2011 08/02/2020	COMMON STOCK 75
STOCK OPTIONS	\$ 0.93	08/02/2010	08/02/2010	A	100,000	08/02/2012 08/02/2020	COMMON STOCK 100
STOCK OPTIONS	\$ 0.93	08/02/2010	08/02/2010	A	125,000	08/02/2013 08/02/2020	COMMON STOCK 125
STOCK OPTIONS	\$ 0.93	08/02/2010	08/02/2010	A	150,000	08/02/2014 08/02/2020	COMMON STOCK 150

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DENISON BRADLEY W 900 36TH AVENUE SUITE 105 NORMAN, OK 73072			Executive Vice President	

## Signatures

/S/ BRADLEY DENISON 08/27/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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