PIER 1 IMPORTS INC/DE
Form 10-Q
January 04, 2011
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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549
FORM 10-Q
(Mark One)
[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.
For the quarterly period ended November 27, 2010

## OR

## [ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$
Commission file number 001-07832

PIER 1 IMPORTS, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

75-1729843
(I.R.S. Employer

Identification Number)

100 Pier 1 Place, Fort Worth, Texas 76102
(Address of principal executive offices, including zip code)
(817) 252-8000
(Registrant s telephone number, including area code)
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ] No [ ]

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [ ] No [ ]

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule $12 \mathrm{~b}-2$ of the Exchange Act.

Large accelerated filer $\qquad$
Non-accelerated filer
(Do not check if a smaller reporting company)
Accelerated filer X
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [ ] No [X ]

As of December 30, 2010, 117,276,818 shares of the registrant s common stock, $\$ 0.001$ par value, were outstanding.

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## PARTI

Item 1. Financial Statements.

## PIER I IMPORTS, INC.

## CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands except per share amounts) (unaudited)

|  | Three Months Ended |  |  | Nine Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | November 27, 2010 |  | $\begin{aligned} & \text { ember 28, } \\ & 2009 \end{aligned}$ | November 27, 2010 |  | $\begin{aligned} & \text { ember 28, } \\ & 2009 \end{aligned}$ |
| Net sales | \$ 353,759 | \$ | 327,075 | \$ 969,887 | \$ | 894,878 |
| Operating costs and expenses: |  |  |  |  |  |  |
| Cost of sales (including buying and store occupancy costs) | 209,690 |  | 207,215 | 596,970 |  | 608,616 |
| Selling, general and administrative expenses | 117,524 |  | 111,620 | 312,917 |  | 308,218 |
| Depreciation and amortization | 4,666 |  | 5,469 | 14,653 |  | 17,281 |
|  | 331,880 |  | 324,304 | 924,540 |  | 934,115 |
| Operating income (loss) | 21,879 |  | 2,771 | 45,347 |  | $(39,237)$ |
| Nonoperating (income) and expenses: |  |  |  |  |  |  |
| Interest and investment income | (413) |  | (392) | $(1,168)$ |  | $(1,348)$ |
| Interest expense | 1,424 |  | 16,041 | 4,516 |  | 21,986 |
| Gain on retirement of debt | - |  | - | - |  | $(49,654)$ |
| Other (income) loss | (632) |  | 3,904 | $(1,945)$ |  | $(6,946)$ |
|  | 379 |  | 19,553 | 1,403 |  | $(35,962)$ |
| Income (loss) before income taxes | 21,500 |  | $(16,782)$ | 43,944 |  | $(3,275)$ |
| Income tax provision (benefit) | 496 |  | $(55,595)$ | 886 |  | $(55,622)$ |
| Net income | \$ 21,004 | \$ | 38,813 | \$ 43,058 | \$ | 52,347 |
| Earnings per share: |  |  |  |  |  |  |
| Basic | \$ 0.18 | \$ | 0.37 | \$ 0.37 | \$ | 0.55 |
| Diluted | \$ 0.18 | \$ | 0.37 | \$ 0.37 | \$ | 0.55 |
| Average shares outstanding during period: |  |  |  |  |  |  |
| Basic | 116,479 |  | 104,384 | 116,363 |  | 95,649 |
| Diluted | 117,680 |  | 104,384 | 117,202 |  | 95,649 |

The accompanying notes are an integral part of these financial statements.

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## PIER 1 IMPORTS, INC.

## CONSOLIDATED BALANCE SHEETS

(in thousands except share amounts)
(unaudited)


| LIABILITIES AND SHAREHOLDERS EQUITY |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Current liabilities: |  |  |  |  |  |  |
| Accounts payable | \$ | 61,445 | \$ | 65,344 | \$ | 75,300 |
| Current portion long-term debt |  | 16,542 |  | 16,435 |  | - |
| Gift cards and other deferred revenue |  | 44,672 |  | 44,356 |  | 43,758 |
| Accrued income taxes payable |  | 2,313 |  | 4,967 |  | 4,750 |
| Other accrued liabilities |  | 116,931 |  | 106,073 |  | 117,289 |
| Total current liabilities |  | 241,903 |  | 237,175 |  | 241,097 |
| Long-term debt |  | 9,500 |  | 19,000 |  | 35,400 |
| Other noncurrent liabilities |  | 79,425 |  | 83,665 |  | 85,598 |
| Shareholders equity: |  |  |  |  |  |  |
| Common stock, \$0.001 par, 500,000,000 shares authorized, 125,232,000 issued |  | 125 |  | 125 |  | 125 |
| Paid-in capital |  | 244,134 |  | 264,477 |  | 269,539 |
| Retained earnings |  | 236,746 |  | 193,688 |  | 159,188 |
| Cumulative other comprehensive income (loss) |  | (262) |  | (699) |  | 457 |
| Less $7,967,000,9,645,000$ and $10,020,000$ common shares in treasury, at cost, respectively |  | $(127,195)$ |  | $(154,457)$ |  | $(160,456)$ |
|  |  | 353,548 |  | 303,134 |  | 268,853 |
| Commitments and contingencies |  | - |  | - |  | - |
|  | \$ | 684,376 | \$ | 642,974 | \$ | 630,948 |

The accompanying notes are an integral part of these financial statements.

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## PIER 1 IMPORTS, INC

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

(unaudited)

|  | Nine Months Ended |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { November } 27, \\ 2010 \end{gathered}$ | $\begin{gathered} \text { November } 28, \\ 2009 \end{gathered}$ |  |
| Cash flow from operating activities: |  |  |  |
| Net income | \$ 43,058 | \$ | 52,347 |
| Adjustments to reconcile to net cash provided by (used in) operating activities: |  |  |  |
| Depreciation and amortization | 24,178 |  | 25,048 |
| (Gain)/loss on disposal of fixed assets | $(1,687)$ |  | 202 |
| Stock-based compensation expense | 3,668 |  | 2,861 |
| Deferred compensation | 3,127 |  | 2,875 |
| Lease termination expense | 680 |  | 7,439 |
| Amortization of deferred gains | $(5,683)$ |  | $(5,880)$ |
| Gain on retirement of convertible bonds | - |  | $(49,654)$ |
| Charges related to the conversion of 9\% Convertible Notes | - |  | 18,308 |
| Other | 2,662 |  | 3,486 |
| Changes in cash from: |  |  |  |
| Inventories | $(24,941)$ |  | $(23,268)$ |
| Accounts receivable, prepaid expenses and other current assets | $(10,149)$ |  | $(3,415)$ |
| Income taxes receivable | (411) |  | $(54,766)$ |
| Accounts payable and accrued expenses | 6,979 |  | $(4,825)$ |
| Income taxes payable | $(2,654)$ |  | 316 |
| Defined benefit plan liabilities | $(2,830)$ |  | $(1,754)$ |
| Make whole interest provision on 9\% Convertible Notes | - |  | $(13,782)$ |
| Other noncurrent assets | (311) |  | (313) |
| Other noncurrent liabilities | (31) |  | (18) |
| Net cash provided by (used in) operating activities | 35,655 |  | $(44,793)$ |
| Cash flow from investing activities: |  |  |  |
| Capital expenditures | $(19,659)$ |  | $(3,229)$ |
| Proceeds from disposition of properties | 10,619 |  | 717 |
| Proceeds from sale of restricted investments | 3,818 |  | 3,440 |
| Purchase of restricted investments | $(3,815)$ |  | $(3,200)$ |
| Collection of notes receivable | 1,500 |  | 1,500 |
| Net cash used in investing activities | $(7,537)$ |  | (772) |
| Cash flow from financing activities: |  |  |  |
| Proceeds from stock options exercised, stock purchase plan and other, net | 3,251 |  | 317 |
| Repayment of long-term debt | $(9,500)$ |  | - |
| Retirement of convertible bonds | - |  | $(31,593)$ |
| Debt issuance costs | - |  | $(4,408)$ |
| Net cash used in financing activities | $(6,249)$ |  | $(35,684)$ |

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| Change in cash and cash equivalents | 21,869 | $(81,249)$ |  |
| :---: | :---: | :---: | :---: |
| Cash and cash equivalents at beginning of period | 187,912 |  | 155,798 |
| Cash and cash equivalents at end of period | \$ 209,781 | \$ | 74,549 |

The accompanying notes are an integral part of these financial statements.

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PIER 1 IMPORTS, INC.
CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY
FOR THE NINE MONTHS ENDED NOVEMBER 27, 2010

(in thousands)<br>(unaudited)

|  | Common Stock |  |  | Paid-in Capital |  | Cumulative Other Comprehensive Income (Loss) |  | $\begin{aligned} & \text { Treasury } \\ & \text { Stock } \\ & \$(154,457) \end{aligned}$ | Total Shareholders Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Outstanding Stock | Amount |  |  | Retained <br> Earnings |  |  |  |  |  |
| Balance February 27, 2010 | 115,587 | \$ | 125 | \$ 264,477 | \$ 193,688 | \$ | (699) |  | \$ | 303,134 |
| Comprehensive income: |  |  |  |  |  |  |  |  |  |  |
| Net income | - |  | - | - | 43,058 |  | - | - |  | 43,058 |
| Other comprehensive income: |  |  |  |  |  |  |  |  |  |  |
| Pension adjustments | - |  | - | - | - |  | (149) | - |  | (149) |
| Currency translation adjustments, net | - |  | - | - | - |  | 586 | - |  | 586 |
| Comprehensive income |  |  |  |  |  |  |  |  |  | 43,495 |
| Restricted stock compensation | 988 |  | - | $(12,920)$ | - |  | - | 15,811 |  | 2,891 |
| Stock option compensation expense | - |  | - | 777 | - |  | - |  |  | 777 |
| Exercise of stock options, directors deferred, and other | 690 |  | - | $(8,200)$ | - |  | - | 11,451 |  | 3,251 |
| Balance November 27, 2010 | 117,265 | \$ | 125 | \$ 244,134 | \$ 236,746 | \$ | (262) | \$ $(127,195)$ | \$ | 353,548 |

The accompanying notes are an integral part of these financial statements.

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PIER 1 IMPORTS, INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE AND NINE MONTHS ENDED NOVEMBER 27, 2010
AND NOVEMBER 28, 2009

(unaudited)

Throughout this report, references to the Company include Pier 1 Imports, Inc. and all its consolidated subsidiaries. The accompanying unaudited financial statements should be read in conjunction with the Form 10-K for the year ended February 27, 2010. All adjustments that are, in the opinion of management, necessary for a fair presentation of the financial position as of November 27, 2010, and the results of operations and cash flows for the three and nine months ended November 27, 2010 and November 28, 2009 have been made and consist only of normal recurring adjustments, except as otherwise described herein. The results of operations for the three and nine months ended November 27, 2010 and November 28, 2009, are not indicative of results to be expected for the fiscal year because of, among other things, seasonality factors in the retail business. Historically, the strongest sales of the Company s products have occurred during the holiday season beginning in November and continuing through December. The Company conducts business as one operating segment. As of November 27, 2010, the Company had no financial instruments with fair market values that were materially different from their carrying values.

## Note 1 Earnings per share

Basic earnings per share amounts were determined by dividing net income by the weighted average number of common shares outstanding for the period. Diluted earnings per share amounts were similarly computed, but included the dilutive effect of the Company s weighted average number of stock options outstanding and shares of unvested restricted stock. Stock options for which the exercise price was greater than the average market price were not included in the computation of diluted earnings per share as the effect would be antidilutive. There were $3,530,000$ and $11,745,000$ stock options outstanding with exercise prices greater than the average market price of the Company s common shares for the three months ended November 27, 2010 and November 28, 2009, respectively. There were $5,003,000$ and $11,745,000$ stock options outstanding with exercise prices greater than the average market price of the Company s common shares for the nine months ended November 27, 2010 and November 28, 2009, respectively. Earnings per share for the three and nine months ended November 27, 2010 and November 28, 2009 was calculated as follows (in thousands except per share amounts):

|  | Three Months Ended |  |  | Nine Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | November 27, 2010 | $\begin{gathered} \text { November } 28, \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { November 27, } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { November } 28, \\ 2009 \end{gathered}$ |  |
| Net income, basic and diluted | \$ 21,004 | \$ | 38,813 | \$ 43,058 | \$ | 52,347 |
| Average shares outstanding during period: |  |  |  |  |  |  |
| Basic | 116,479 |  | 104,384 | 116,363 |  | 95,649 |
| Effect of dilutive stock options | 494 |  | - | 260 |  | - |
| Effect of dilutive restricted stock | 707 |  | - | 579 |  | - |
| Diluted | 117,680 |  | 104,384 | 117,202 |  | 95,649 |
| Earnings per share: |  |  |  |  |  |  |
| Basic | \$ 0.18 | \$ | 0.37 | \$ 0.37 | \$ | 0.55 |
| Diluted | \$ 0.18 | \$ | 0.37 | \$ 0.37 | \$ | 0.55 |

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

## Note 2 Comprehensive income

The components of comprehensive income for the three and nine months ended November 27, 2010 and November 28, 2009 were as follows (in thousands):

|  | Three Months Ended |  |  | Nine Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | November 27, 2010 |  | $\begin{aligned} & \text { mber } 28, \\ & 2009 \end{aligned}$ | $\begin{gathered} \text { November 27, } \\ 2010 \end{gathered}$ |  | $\begin{aligned} & \text { nber 28, } \\ & 009 \end{aligned}$ |
| Net income | \$ 21,004 | \$ | 38,813 | \$ 43,058 | \$ | 52,347 |
| Currency translation adjustments, net | 579 |  | 287 | 586 |  | 936 |
| Pension adjustments | (420) |  | 107 | (149) |  | 716 |
| Comprehensive income | \$ 21,163 | \$ | 39,207 | \$ 43,495 | \$ | 53,999 |

## Note 3 Stock-based compensation

For the three and nine months ended November 27, 2010, the Company recorded stock-based compensation expense related to stock options and restricted stock of $\$ 1,059,000$ or $\$ 0.01$ per share, and $\$ 3,668,000$, or $\$ 0.03$ per share, respectively. For the three and nine months ended November 28, 2009, the Company recorded stock-based compensation expense related to stock options and restricted stock of $\$ 645,000$, or less than $\$ 0.01$ per share, and $\$ 2,861,000$, or $\$ 0.03$ per share, respectively. The Company recognized no net tax benefit related to stock-based compensation during the first nine months of fiscal 2011 or fiscal 2010 as a result of the Company s valuation allowance on all deferred tax assets in both years.

As of November 27, 2010, there was approximately $\$ 734,000$ of total unrecognized compensation expense related to unvested stock option awards that is expected to be recognized over a weighted average period of 1.3 years and $\$ 6,397,000$ of total unrecognized compensation expense related to unvested restricted stock that may be recognized over a weighted average period of 2.1 years.

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# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued) 

## Note 4 Costs associated with exit activities

As part of the ordinary course of business, the Company terminates leases prior to their expiration when certain stores or distribution center facilities are closed or relocated as deemed necessary by the evaluation of its real estate portfolio. These decisions are based on store profitability, lease renewal obligations, relocation space availability, local market conditions and prospects for future profitability. In connection with these lease terminations, the Company has recorded estimated liabilities to cover the termination costs. At the time of closure, neither the write-off of fixed assets nor the write-down of inventory related to such stores was material. Additionally, employee severance costs associated with these closures were not significant. The estimated liabilities were recorded based upon the Company s remaining lease obligations less estimated subtenant rental income. Revisions during the periods presented related to changes in estimated buyout terms or subtenant receipts expected on closed facilities. Expenses related to lease termination obligations are included in selling, general and administrative expenses in the Company s consolidated statements of operations. The following table represents a rollforward of the liability balances for the nine months ended November 27, 2010 and November 28, 2009 related to these closures (in thousands):

|  | Nine Months Ended |  |
| :--- | :---: | :---: |
| November 27, | November 28, |  |
|  | 2010 | 2009 |
| Beginning of period | $\$ 4,901$ | $\$ 0,998$ |
| Original charges | 155 | 4,708 |
| Revisions | 525 | 2,731 |
| Cash payments | $(2,221)$ | $(6,792)$ |
|  |  |  |
| End of period | $\$ 3,360$ | $\$$ |

## Note 5 Debt repayment

During the second quarter of fiscal 2011, the Company repaid $\$ 9,500,000$ of industrial revenue bonds with proceeds received from the sale of its distribution center near Chicago, Illinois. This distribution center was sold during the first quarter of fiscal 2011 for a purchase price of $\$ 11,800,000$ and the Company recorded a gain of $\$ 1,650,000$ related to this transaction, which was included in selling, general and administrative expenses.

On December 20, 2010, subsequent to quarter-end, the Company called for redemption all of the remaining outstanding $6.375 \%$ convertible senior notes due 2036 (the $6.375 \%$ Notes ), which have a face value of $\$ 16,577,000$. The redemption date for these notes is February 15, 2011.

## Note 6 Condensed financial statements

The Company s $6.375 \%$ Notes are fully and unconditionally guaranteed, on a joint and several basis, by all of the Company s material domestic consolidated subsidiaries (the Guarantor Subsidiaries ). The subsidiaries that do not guarantee such Notes are comprised of the Company s foreign subsidiaries and certain other insignificant domestic consolidated subsidiaries (the Non-Guarantor Subsidiaries ). Each of the Guarantor Subsidiaries is wholly owned. In lieu of providing separate audited financial statements for the Guarantor Subsidiaries, condensed consolidating financial information is presented below.

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

## CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS

Three Months Ended November 27, 2010

> (in thousands)
(unaudited)

|  | Pier 1 Imports, Inc. | Guarantor <br> Subsidiaries |  | Non- <br> Guarantor Subsidiaries |  | Eliminations |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | \$ | 350,856 | \$ | 2,903 | \$ | - | \$ 353,759 |
| Cost of sales (including buying and store occupancy costs) | - |  | 207,222 |  | 2,468 |  | - | 209,690 |
| Selling, general and administrative (including depreciation and amortization) | 533 |  | 121,625 |  | 32 |  | - | 122,190 |
| Operating income (loss) | (533) |  | 22,009 |  | 403 |  | - | 21,879 |
| Nonoperating (income) expenses | $(2,399)$ |  | 2,778 |  | - |  | - | 379 |
| Income before income taxes | 1,866 |  | 19,231 |  | 403 |  | - | 21,500 |
| Provision for income taxes | - |  | 462 |  | 34 |  | - | 496 |
| Net income after income taxes | 1,866 |  | 18,769 |  | 369 |  | - | 21,004 |
| Net income (loss) from subsidiaries | 19,138 |  | 369 |  | - |  | $(19,507)$ | - |
| Net income (loss) | \$ 21,004 | \$ | 19,138 | \$ | 369 | \$ | $(19,507)$ | \$ 21,004 |

## CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS

Three Months Ended November 28, 2009
(in thousands)
(unaudited)

|  | Pier 1 Imports, Inc. |  | Guarantor Subsidiaries |  | Non- <br> Guarantor Subsidiaries |  | Eliminations |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ |  | \$ | 325,168 | S | 2,854 | \$ | (947) | \$ 327,075 |
| Cost of sales (including buying and store occupancy costs) |  | - |  | 205,667 |  | 2,495 |  | (947) | 207,215 |
| Selling, general and administrative (including depreciation and amortization) |  | 349 |  | 116,563 |  | 177 |  | - | 117,089 |
| Operating income (loss) |  | (349) |  | 2,938 |  | 182 |  | - | 2,771 |

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| Nonoperating expenses | 16,699 |  | 2,853 |  | 1 |  | - |  | 19,553 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income (loss) before income taxes | $(17,048)$ |  | 85 |  | 181 |  | - |  | $(16,782)$ |
| Provision (benefit) for income taxes |  |  | $(55,614)$ |  | 19 |  | - |  | $(55,595)$ |
| Net income (loss) after income taxes | $(17,048)$ |  | 55,699 |  | 162 |  | - |  | 38,813 |
| Net income (loss) from subsidiaries | 55,861 |  | 162 |  |  |  | $(56,023)$ |  |  |
| Net income (loss) | \$ 38,813 | \$ | 55,861 | \$ | 162 | \$ | $(56,023)$ |  | 38,813 |

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

## CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS

Nine Months Ended November 27, 2010

> (in thousands)
(unaudited)

|  | Pier 1 <br> Imports, Inc. | Guarantor Subsidiaries |  |  | on- <br> rantor <br> diaries | Eliminations |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | \$ | 962,252 | \$ | 7,635 | \$ | - | \$ 969,887 |
| Cost of sales (including buying and store occupancy costs) | - |  | 590,415 |  | 6,555 |  | - | 596,970 |
| Selling, general and administrative (including depreciation and amortization) | 1,425 |  | 326,055 |  | 90 |  | - | 327,570 |
| Operating income (loss) | $(1,425)$ |  | 45,782 |  | 990 |  | - | 45,347 |
| Nonoperating (income) expense | $(7,180)$ |  | 8,585 |  | (2) |  | - | 1,403 |
| Income before income taxes | 5,755 |  | 37,197 |  | 992 |  | - | 43,944 |
| Provision for income taxes | - |  | 790 |  | 96 |  | - | 886 |
| Net income after income taxes | 5,755 |  | 36,407 |  | 896 |  | - | 43,058 |
| Net income (loss) from subsidiaries | 37,303 |  | 896 |  | - |  | $(38,199)$ | - |
| Net income (loss) | \$ 43,058 | \$ | 37,303 | \$ | 896 | \$ | $(38,199)$ | \$ 43,058 |

## CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS

## Nine Months Ended November 28, 2009 (in thousands) <br> (unaudited)

|  | Pier 1 Imports, Inc. |  | Guarantor <br> Subsidiaries |  | Non- <br> Guarantor <br> Subsidiaries |  | Eliminations |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | - | \$ | 890,287 | \$ | 7,339 | \$ | $(2,748)$ | \$ 894,878 |
| Cost of sales (including buying and store occupancy costs) |  | - |  | 605,035 |  | 6,403 |  | $(2,822)$ | 608,616 |
| Selling, general and administrative (including depreciation and amortization) |  | 1,327 |  | 323,907 |  | 265 |  | - | 325,499 |
| Operating income (loss) |  | $(1,327)$ |  | $(38,655)$ |  | 671 |  | 74 | $(39,237)$ |

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| Nonoperating income | $(32,948)$ | $(908)$ | $(2,106)$ | - |
| :--- | :---: | :---: | :---: | :---: |
| Income (loss) before income taxes |  |  |  |  |
| Provision (benefit) for income taxes | 31,621 | $(37,747)$ | 2,777 | 74 |
| Net income after income taxes | - | $(55,690)$ | 68 | $(3,275)$ |
| Net income (loss) from subsidiaries | 31,621 | 17,943 | 2,709 | $(55,622)$ |
| Net income (loss) | 20,652 | 2,709 |  | - |

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

## CONSOLIDATING CONDENSED BALANCE SHEET

November 27, 2010
(in thousands)
(unaudited)

|  | Pier 1 <br> Imports, Inc. |  | Guarantor <br> Subsidiaries |  | Non- <br> Guarantor Subsidiaries |  | Eliminations |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 40,868 | \$ | 166,228 | \$ | 2,685 | \$ | - | \$ 209,781 |
| Accounts receivable, net |  | 8 |  | 21,848 |  | 2,457 |  | - | 24,313 |
| Inventories |  | - |  | 338,437 |  | - |  | - | 338,437 |
| Income tax receivable |  | - |  | 972 |  | - |  | - | 972 |
| Prepaid expenses and other current assets |  | 216 |  | 20,478 |  | - |  | - | 20,694 |
| Total current assets |  | 41,092 |  | 547,963 |  | 5,142 |  | - | 594,197 |
| Properties, net |  | - |  | 55,616 |  | 3,555 |  | - | 59,171 |
| Investment in subsidiaries |  | 107,489 |  | 17,400 |  | - |  | $(124,889)$ | - |
| Other noncurrent assets |  | 3,470 |  | 27,538 |  | - |  | - | 31,008 |
|  | \$ | 152,051 | \$ | 648,517 | \$ | 8,697 | \$ | $(124,889)$ | \$ 684,376 |

LIABILITIES AND SHAREHOLDERS EQUITY

| Current liabilities: |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ | 6 | \$ | 61,408 | \$ | 31 | \$ | - | \$ 61,445 |
| Intercompany payable (receivable) |  | $(218,327)$ |  | 227,309 |  | $(8,982)$ |  | - | - |
| Current portion long-term debt |  | 16,542 |  | - |  | - |  | - | 16,542 |
| Gift cards and other deferred revenue |  | - |  | 44,672 |  | - |  | - | 44,672 |
| Accrued income taxes payable (receivable) |  | - |  | 2,313 |  | - |  | - | 2,313 |
| Other accrued liabilities |  | 282 |  | 116,401 |  | 248 |  | - | 116,931 |
| Total current liabilities |  | $(201,497)$ |  | 452,103 |  | $(8,703)$ |  | - | 241,903 |
| Long-term debt |  | - |  | 9,500 |  | - |  | - | 9,500 |
| Other noncurrent liabilities |  | - |  | 79,425 |  | - |  | - | 79,425 |
| Shareholders equity |  | 353,548 |  | 107,489 |  | 17,400 |  | $(124,889)$ | 353,548 |
|  | \$ | 152,051 | \$ | 648,517 | \$ | 8,697 | \$ | $(124,889)$ | \$ 684,376 |

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

## CONSOLIDATING CONDENSED BALANCE SHEET

February 27, 2010
(in thousands)
(unaudited)

|  | Pier 1 <br> Imports, Inc. |  | Guarantor Subsidiaries |  | Non- <br> Guarantor Subsidiaries |  | Eliminations |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 38,433 | \$ | 147,233 | \$ | 2,246 | \$ | - | \$ 187,912 |
| Accounts receivable, net |  | - |  | 13,011 |  | 1,690 |  | - | 14,701 |
| Inventories |  | - |  | 313,496 |  | - |  | - | 313,496 |
| Income tax receivable |  | - |  | 79 |  | 482 |  | - | 561 |
| Prepaid expenses and other current assets |  | 97 |  | 37,060 |  | - |  | - | 37,157 |
| Total current assets |  | 38,530 |  | 510,879 |  | 4,418 |  | - | 553,827 |
| Properties, net |  | - |  | 52,204 |  | 3,633 |  | - | 55,837 |
| Investment in subsidiaries |  | 69,750 |  | 16,985 |  | - |  | $(86,735)$ | - |
| Other noncurrent assets |  | 3,548 |  | 29,762 |  | - |  | - | 33,310 |
|  | \$ | 111,828 | \$ | 609,830 | \$ | 8,051 | \$ | $(86,735)$ | \$ 642,974 |

LIABILITIES AND SHAREHOLDERS EQUITY

| Current liabilities: |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ | 223 | \$ | 65,081 | \$ | 40 | \$ | - | \$ 65,344 |
| Intercompany payable (receivable) |  | $(207,865)$ |  | 217,029 |  | $(9,164)$ |  | - | - |
| Current portion long-term debt |  | 16,435 |  | - |  | - |  | - | 16,435 |
| Gift cards and other deferred revenue |  |  |  | 44,356 |  | - |  | - | 44,356 |
| Accrued income taxes payable (receivable) |  | - |  | 5,001 |  | (34) |  | - | 4,967 |
| Other accrued liabilities |  | (99) |  | 105,948 |  | 224 |  | - | 106,073 |
| Total current liabilities |  | $(191,306)$ |  | 437,415 |  | $(8,934)$ |  | - | 237,175 |
| Long-term debt |  | - |  | 19,000 |  | - |  | - | 19,000 |
| Other noncurrent liabilities |  | - |  | 83,665 |  | - |  | - | 83,665 |
| Shareholders equity |  | 303,134 |  | 69,750 |  | 16,985 |  | $(86,735)$ | 303,134 |
|  | \$ | 111,828 | \$ | 609,830 | \$ | 8,051 | \$ | $(86,735)$ | \$ 642,974 |

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

## CONSOLIDATING CONDENSED BALANCE SHEET

November 28, 2009
(in thousands)
(unaudited)

|  | Pier 1 Imports, Inc. |  | Guarantor Subsidiaries |  | NonGuarantor Subsidiaries |  | Eliminations |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 23,147 | \$ | 49,201 | \$ | 2,201 | \$ | - |  | 74,549 |
| Other accounts receivable, net |  | 3 |  | 21,886 |  | 1,775 |  | - |  | 23,664 |
| Inventories |  | - |  | 339,599 |  | - |  | - |  | 339,599 |
| Income tax receivable |  |  |  | 56,433 |  | 482 |  | - |  | 56,915 |
| Prepaid expenses and other current assets |  | 265 |  | 42,664 |  | - |  | - |  | 42,929 |
| Total current assets |  | 23,415 |  | 509,783 |  | 4,458 |  | - |  | 537,656 |
| Properties, net |  | - |  | 55,979 |  | 3,659 |  | - |  | 59,638 |
| Investment in subsidiaries |  | 38,502 |  | 16,824 |  | - |  | $(55,326)$ |  | - |
| Other noncurrent assets |  | 3,574 |  | 30,080 |  | - |  | - |  | 33,654 |
|  | \$ | 65,491 | \$ | 612,666 | \$ | 8,117 | \$ | $(55,326)$ |  | 630,948 |

LIABILITIES AND SHAREHOLDERS EQUITY

| Current liabilities: |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ | 31 | \$ | 75,210 | \$ | 59 | \$ | - | \$ 75,300 |
| Intercompany payable (receivable) |  | $(220,154)$ |  | 228,969 |  | $(8,815)$ |  | - | - |
| Gift cards and other deferred revenue |  | - |  | 43,758 |  | - |  | - | 43,758 |
| Accrued income taxes payable (receivable) |  | - |  | 4,784 |  | (34) |  | - | 4,750 |
| Other accrued liabilities |  | 361 |  | 116,845 |  | 83 |  | - | 117,289 |
| Total current liabilities |  | $(219,762)$ |  | 469,566 |  | $(8,707)$ |  | - | 241,097 |
| Long-term debt |  | 16,400 |  | 19,000 |  | - |  | - | 35,400 |
| Other noncurrent liabilities |  | - |  | 85,598 |  | - |  | - | 85,598 |
| Shareholders equity |  | 268,853 |  | 38,502 |  | 16,824 |  | $(55,326)$ | 268,853 |
|  | \$ | 65,491 | \$ | 612,666 | \$ | 8,117 | \$ | $(55,326)$ | \$ 630,948 |

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# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued) 

## CONSOLIDATING CONDENSED STATEMENT OF CASH FLOWS

Nine Months Ended November 27, 2010

(in thousands)

(unaudited)

|  | Pier 1 <br> Imports, Inc. |  | Guarantor <br> Subsidiaries |  | Non- <br> Guarantor Subsidiaries |  | Eliminations |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash flow from operating activities: |  |  |  |  |  |  |  |  |  |  |
| Net cash provided by operating activities | \$ | 9,644 | \$ | 25,754 | \$ | 257 | \$ | - |  | 35,655 |
| Cash flow from investing activities: |  |  |  |  |  |  |  |  |  |  |
| Capital expenditures |  | - |  | $(19,659)$ |  | - |  | - |  | $(19,659)$ |
| Proceeds from disposition of properties |  |  |  | 10,619 |  | - |  | - |  | 10,619 |
| Proceeds from sale of restricted investments |  | - |  | 3,818 |  | - |  | - |  | 3,818 |
| Purchase of restricted investments |  |  |  | $(3,815)$ |  |  |  |  |  | $(3,815)$ |
| Collection of note receivable |  | - |  | 1,500 |  | - |  | - |  | 1,500 |
| Net cash used in investing activities |  | - |  | $(7,537)$ |  | - |  | - |  | $(7,537)$ |
| Cash flow from financing activities: |  |  |  |  |  |  |  |  |  |  |
| Proceeds from stock options exercised, stock purchase plan and other, net |  | 3,251 |  | - |  | - |  | - |  | 3,251 |
| Advances (to) from subsidiaries |  | $(10,460)$ |  | 10,278 |  | 182 |  | - |  | - |
| Repayment of long-term debt |  | - |  | $(9,500)$ |  | - |  | - |  | $(9,500)$ |
| Net cash (used in) provided by financing activities |  | $(7,209)$ |  | 778 |  | 182 |  | - |  | $(6,249)$ |
| Change in cash and cash equivalents |  | 2,435 |  | 18,995 |  | 439 |  | - |  | 21,869 |
| Cash and cash equivalents at beginning of period |  | 38,433 |  | 147,233 |  | 2,246 |  | - |  | 187,912 |
| Cash and cash equivalents at end of period | \$ | 40,868 | \$ | 166,228 | \$ | 2,685 | \$ | - |  | 209,781 |

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# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued) 

## CONSOLIDATING CONDENSED STATEMENT OF CASH FLOWS

Nine Months Ended November 28, 2009
(in thousands)
(unaudited)

|  | Pier 1 <br> Imports, Inc. |  | Guarantor <br> Subsidiaries |  | Non-Guarantor Subsidiaries |  | Eliminations |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash flow from operating activities: |  |  |  |  |  |  |  |  |  |  |
| Net cash provided by (used in) operating activities | \$ | $(38,808)$ | \$ | $(7,562)$ | \$ | 1,577 | \$ | - |  | $(44,793)$ |
| Cash flow from investing activities: |  |  |  |  |  |  |  |  |  |  |
| Capital expenditures |  |  |  | $(3,229)$ |  | - |  | - |  | $(3,229)$ |
| Proceeds from disposition of properties |  | - |  | 717 |  |  |  |  |  | 717 |
| Proceeds from sale of restricted investments |  | - |  | 3,440 |  | - |  | - |  | 3,440 |
| Purchase of restricted investments |  |  |  | $(3,200)$ |  |  |  |  |  | $(3,200)$ |
| Collection of note receivable |  | - |  | 1,500 |  | - |  | - |  | 1,500 |
| Net cash used in investing activities |  | - |  | (772) |  | - |  | - |  | (772) |
| Cash flow from financing activities: |  |  |  |  |  |  |  |  |  |  |
| Proceeds from stock options exercised, stock purchase plan and other, net |  | 317 |  | - |  | - |  | - |  | 317 |
| Cash dividends |  | - |  | 3,000 |  | $(3,000)$ |  | - |  | - |
| Debt issuance costs |  | $(1,738)$ |  | $(2,670)$ |  | - |  | - |  | $(4,408)$ |
| Advances (to) from subsidiaries |  | 6,481 |  | $(5,194)$ |  | $(1,287)$ |  | - |  | - |
| Retirement of convertible bonds |  | $(4,753)$ |  | - |  | $(26,840)$ |  | - |  | $(31,593)$ |
| Net cash provided by (used in) financing activities |  | 307 |  | $(4,864)$ |  | $(31,127)$ |  | - |  | $(35,684)$ |
| Change in cash and cash equivalents |  | $(38,501)$ |  | $(13,198)$ |  | $(29,550)$ |  | - |  | $(81,249)$ |
| Cash and cash equivalents at beginning of period |  | 61,648 |  | 62,399 |  | 31,751 |  | - |  | 155,798 |
| Cash and cash equivalents at end of period | \$ | 23,147 | \$ | 49,201 | \$ | 2,201 | \$ | - |  | 74,549 |

## Note 7 Defined benefit plans

The Company maintains supplemental retirement plans (the Plans ) for certain of its executive officers. The Plans provide that upon death, disability, reaching retirement age, or certain termination events, a participant will receive benefits based on the participant s highest compensation, years of service and years of plan participation. Benefit costs are determined using actuarial cost methods to estimate the total benefits ultimately payable to executive officers and this cost is allocated to the respective service periods.

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

The Plans are not funded and thus have no plan assets. The actuarial assumptions used to calculate benefit costs are reviewed annually, or in the event of a material change in the Plans or participation in the Plans. The components of net periodic benefit costs for the three and nine months ended November 27, 2010 and November 28, 2009 were as follows (in thousands):


## Note 8 Nonoperating income and expense

During the first quarter of the prior year, a foreign subsidiary of the Company purchased $\$ 78,941,000$ of the Company s outstanding $6.375 \%$ Notes in privately negotiated transactions at a purchase price of $\$ 27,399,000$, including accrued interest. The Company recognized a gain of $\$ 47,811,000$ in connection with this transaction.

During the second quarter of the prior year, the Company entered into separate privately negotiated exchange agreements under which it retired $\$ 64,482,000$ of the Company s outstanding $6.375 \%$ Notes. Under the exchange agreements, the exchanging holders received $\$ 61,255,000$ in aggregate principal of the Company s new $9 \%$ convertible senior notes due 2036 (the $9 \%$ Notes ). In addition to this exchange, the Company also purchased $\$ 5,000,000$ of the outstanding $6.375 \%$ Notes for $\$ 4,750,000$ in cash. The Company recognized a net gain of $\$ 1,843,000$ related to these transactions during the second quarter of fiscal 2010.

During the third quarter of the prior year, all $\$ 61,255,000$ of the Company s $9 \%$ Notes were voluntarily converted into shares of the Company s common stock. The Company incurred non-operating charges of $\$ 18,308,000$ in connection with this voluntary conversion.

Other income during the first nine months of fiscal 2010 was primarily related to the recovery of $\$ 10,000,000$ as a result of the settlement of a foreign litigation matter.

## Note 9 Income taxes

The Company continues to provide a valuation allowance against all deferred tax assets. As a result, the Company did not record any significant current or deferred federal tax benefit or expense on its operations for the first nine months of fiscal 2011. Minimal provisions for state and foreign income tax were made during the period.

The Company recorded an income tax benefit of $\$ 55,595,000$ during the third quarter of fiscal 2010 primarily as a result of the Worker, Homeownership and Business Assistance Act of 2009. This new law allowed businesses with net operating losses incurred in either 2008 or 2009 to elect to carry back such losses up to five years. This benefit resulted from the reversal of approximately $\$ 56,000,000$ of the Company s valuation allowance on its deferred tax asset for its net operating loss carryforwards that were allowed to be carried back under the new law.

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

## Note 10 Subsequent event

Subsequent to the quarter-end, the Company entered into a new private-label credit card program agreement (the Program Agreement ) with Chase Bank USA, N.A. ( Chase ) which replaced the original private-label credit card agreement dated August 30, 2006 between the Company and Chase (the Original Agreement ). The Program Agreement was effective January 1, 2011. The term of the Program Agreement is 18 months and the Company will continue to receive ongoing payments based on credit card sales.

The Original Agreement between the Company and Chase was terminated on December 31, 2010. As consideration for terminating the Original Agreement, the Company received a lump-sum payment from Chase on December 30, 2010 of $\$ 28,300,000$ plus all remaining sums owed to the Company pursuant to the purchase and sale agreement between the parties dated August 30, 2006. The Company did not incur any penalties in connection with the termination of the agreement.

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## PARTI

## Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion and analysis of financial condition, results of operations, and liquidity and capital resources should be read in conjunction with the Company s consolidated financial statements as of February 27, 2010, and for the year then ended, and related Notes and Management s Discussion and Analysis of Financial Condition and Results of Operations, all contained in the Company s Annual Report on Form 10-K for the year ended February 27, 2010.

## Management Overview

Pier 1 Imports, Inc. (together with its consolidated subsidiaries, the Company ) is a global importer and is one of North America s largest specialty retailers of imported decorative home furnishings and gifts. The Company directly imports merchandise from many countries and sells a wide variety of decorative accessories, furniture collections, bed and bath products, candles, housewares, gifts and other seasonal assortments in its stores. The results of operations for the three and nine months ended November 27, 2010 and November 28, 2009 are not indicative of results to be expected for the fiscal year because of, among other things, seasonality factors in the retail business. Historically, the strongest sales of the Company s products have occurred during the holiday season beginning in November and continuing through December. The Company conducts business as one operating segment and operates stores in the United States and Canada under the name Pier 1 Imports. As of November 27, 2010, the Company operated 1,047 stores in the United States and Canada.

For the third quarter of fiscal 2011, the Company experienced net income for the fifth consecutive quarter, primarily as a result of an increase in comparable store sales, improved merchandise margins and controlled expenses.

Comparable store sales for the quarter and year-to-date periods grew $10.2 \%$ and $11.8 \%$, respectively, which was attributable to increases in average ticket, conversion rate and traffic over last year. Sales per retail square foot were $\$ 163$ for the trailing twelve months ended November 27, 2010, compared to $\$ 150$ for the same period last year. Management believes that the Company s results will continue to improve as a result of its unique merchandise assortments, carefully managed cost base, the improved in-store experience and strong focus placed on the customer. In addition, the Company believes it has the right multi-channel marketing initiatives in place for the remainder of the fiscal year to continue to drive customers into its stores.

Merchandise margins improved to $58.9 \%$ of sales for the third quarter of fiscal 2011 and $58.6 \%$ for the year-to-date period, compared to $56.6 \%$ and $54.4 \%$ for the same respective periods in the prior year. The increases in merchandise margins were the result of reduced vendor and supply chain costs, well-managed inventory levels and decreased clearance activity. Management remains focused on maximizing margins through negotiating advantageous vendor costs and ensuring an efficient supply chain and related expenses. The Company expects merchandise margins to be at least $57 \%$ of sales for the fourth quarter of fiscal 2011.

Inventory was in line with the Company s expectations and was $\$ 338.4$ million at the end of the third quarter, relatively flat compared to inventory at the end of the third quarter last year of $\$ 339.6$ million. Management continues to strategically manage inventory purchases and monitor inventory levels to keep in line with consumer demand. The Company anticipates inventory levels at the end of fiscal 2011 to be near inventory levels at fiscal 2010 year end.

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

Store occupancy costs for the quarter were $\$ 64.4$ million, or $18.2 \%$ of sales, a $\$ 0.8$ million decrease compared to $\$ 65.2$ million, or $19.9 \%$ of sales in the same quarter last year. Year-to-date, store occupancy costs were $\$ 195.9$ million, or $20.2 \%$ of sales, compared to $\$ 200.2$ million, or $22.4 \%$ of sales for the same period last year. This decrease was primarily attributable to the reduced store count since the end of the third quarter last year coupled with the benefit from favorable rent negotiations last year and approximately 125 additional lease renewals in the current year. The Company expects to close one store during the fourth quarter of fiscal 2011 to end the year with approximately 1,046 stores.

Marketing expenses increased $\$ 3.5$ million for the quarter and $\$ 4.7$ million for the year-to-date period compared to the same periods last year. In an effort to encourage both frequency and new visits to stores, the Company s marketing strategy for the fourth quarter includes radio and television advertising, online marketing, and expanding social media presence. The Company s current forecasted marketing spend is approximately $\$ 66.0$ million for fiscal 2011.

## Results of Operations

Management reviews a number of key performance indicators to evaluate the Company s financial performance. The following table summarizes those key performance indicators for the three and nine months ended November 27, 2010 and November 28, 2009:

|  | Three Months Ended |  | Nine Months Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { November 27, } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { November 28, } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { November 27, } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { November } 28, \\ 2009 \end{gathered}$ |
| Key Performance Indicators |  |  |  |  |
| Total sales growth (decline) | 8.2\% | 8.7\% | 8.4\% | (3.9\%) |
| Comparable stores sales growth (decline) | 10.2\% | 13.7\% | 11.8\% | (0.6\%) |
| Merchandise margins as a \% of sales | 58.9\% | 56.6\% | 58.6\% | 54.4\% |
| Gross profit as a \% of sales | 40.7\% | 36.6\% | 38.4\% | 32.0\% |
| Selling, general and administrative expenses as a \% of sales | 33.2\% | 34.1\% | 32.3\% | 34.4\% |
| Operating income (loss) as a \% of sales | 6.2\% | 0.8\% | 4.7\% | (4.4\%) |
| Net income as a \% of sales ${ }^{(1)}$ | 5.9\% | 11.9\% | 4.4\% | 5.8\% |


|  | For the period ended |  |
| :--- | :---: | :---: |
|  | November 27, | November 28, |
|  | 2010 | 2009 |
| Inventory per retail square foot | $\$ 41$ | $\$ 41$ |
| Sales per average retail square foot ${ }^{(2)}$ | $\$ 163$ | $\$ 150$ |
| Total retail square footage $($ in thousands $)$ | 8,238 | 8,329 |
| Total retail square footage decline from the same period last year | $(1.1 \%)$ | $(4.3 \%)$ |

[^0][^1]
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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

Net Sales Net sales consisted almost entirely of sales to retail customers, net of discounts and returns, but also included delivery service revenues and wholesale sales and royalties. Sales by retail concept during the period were as follows (in thousands):

|  | Three Months Ended |  |  | Nine Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { November 27, } \\ 2010 \end{gathered}$ |  | ember 28, $2009$ | November 27 $2010$ |  | mber 28, $2009$ |
| Stores | \$ 349,180 | \$ | 323,490 | \$ 958,620 | \$ | 886,275 |
| Other ${ }^{(1)}$ | 4,579 |  | 3,585 | 11,267 |  | 8,603 |
| Net sales | \$ 353,759 | \$ | 327,075 | \$ 969,887 | \$ | 894,878 |

(1) Other sales consisted primarily of wholesale sales and royalties received from Grupo Sanborns, S.A. de C.V., and gift card breakage.

Net sales for the third quarter of fiscal 2011 were $\$ 353.8$ million, an increase of $8.2 \%$ or $\$ 26.7$ million from last year s third quarter net sales of $\$ 327.1$ million. Net sales increased $\$ 75.0$ million, or $8.4 \%$, from $\$ 894.9$ million to $\$ 969.9$ million during the nine-month period ended November 27, 2010 when compared to the same period last year. Comparable store sales for the quarter and year-to-date periods increased $10.2 \%$ and $11.8 \%$, respectively, which was attributable to increases in average ticket, conversion rate and traffic over last year. The Canadian dollar continued to strengthen compared to the U.S. dollar, contributing to an increase in comparable store sales by approximately 50 basis points for the quarter and 80 basis points year-to-date. Sales per retail square foot for the year-to-date period were $\$ 163$ compared to $\$ 150$ for the same period last year and $\$ 152$ at the end of last fiscal year. The store count at the end of the third quarter of fiscal year 2011 was 1,047 compared to 1,059 at the same time last year.

Sales for the nine-month period were comprised of the following incremental components (in thousands):

|  | Net Sales |
| :--- | ---: |
| Net sales for the nine months ended November 28,2009 | $\$ 894,878$ |
| Incremental sales growth (decline) from: | 1,591 |
| New stores opened during fiscal 2011 | 101,932 |
| Comparable stores | $(28,514)$ |
| Closed stores and other | $\$ 969,887$ |

A summary reconciliation of the Company s stores open at the beginning of fiscal 2011 to the number open at the end of the third quarter follows:

|  | United States | Canada | Total |
| :--- | :---: | :---: | :---: |
| Open at February 27, 2010 | 973 | 81 | 1,054 |
| Openings | 3 | - | $(10)$ |
| Closings | $(8)$ | $(2)$ |  |
|  |  |  |  |
| Open at November 27, $2010^{(1)}$ | 968 | 79 | 1,047 |

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(1) The Company supplies merchandise and licenses the Pier 1 Imports name to Grupo Sanborns, S.A. de C.V., which sells Pier 1 Imports merchandise primarily in a store within a store format. At November 27, 2010, there were 37 locations in Mexico. These locations were excluded from the table above.

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

Gross Profit Gross profit, which is calculated by deducting store occupancy costs from merchandise margin dollars, was $40.7 \%$ expressed as a percentage of sales for the third quarter of fiscal 2011 compared to $36.6 \%$ for the same period last year, a 410 basis point improvement. Year-to-date gross profit was $38.4 \%$ of sales, compared to $32.0 \%$ last year. Merchandise margins increased 230 basis points to $58.9 \%$ of sales for the third quarter and 420 basis points to $58.6 \%$ of sales for the nine-month period ended November 27, 2010, from the comparable periods a year ago. Reduced vendor and supply chain costs, well-managed inventory levels, and decreased clearance activity positively impacted merchandise margins compared to the same periods last year. Store occupancy costs for the quarter were $\$ 64.4$ million, or $18.2 \%$ of sales, a $\$ 0.8$ million decrease compared to $\$ 65.2$ million, or $19.9 \%$ of sales in the same quarter last year. Year-to-date, store occupancy costs were $\$ 195.9$ million, or $20.2 \%$ of sales compared to $\$ 200.2$ million, or $22.4 \%$ of sales for the same period last year. This decrease was primarily attributable to the reduced store count since the end of the third quarter last year coupled with the benefit from favorable rent negotiations last year and approximately 125 additional lease renewals in the current year. Additionally, property taxes and insurance costs decreased when compared to the prior year, slightly offset by an increase in utility and maintenance costs.

Operating Expenses and Depreciation Selling, general and administrative expenses for the third quarter of fiscal 2011 were $\$ 117.5$ million, or $33.2 \%$ of sales, an increase of $\$ 5.9$ million from the same quarter last year. Year-to-date selling, general and administrative expenses were $\$ 312.9$ million, or $32.3 \%$ of sales, an increase of $\$ 4.7$ million. Selling, general and administrative expenses for the quarter and year-to-date periods included the charges summarized in the tables below (in thousands):

| Quarter | November 27, 2010 |  | November 28, 2009 |  | Increase / <br> (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Expense | \% of Sales | Expense | \% of Sales |  |
| Store payroll | \$ 56,909 | 16.1\% | \$ 54,584 | 16.7\% | \$ 2,325 |
| Marketing | 23,579 | 6.7\% | 20,116 | 6.2\% | 3,463 |
| Store supplies, services and other | 6,034 | 1.7\% | 6,903 | 2.1\% | (869) |
| Variable costs | 86,522 | 24.5\% | 81,603 | 24.9\% | 4,919 |
| Administrative payroll | 21,522 | 6.1\% | 19,356 | 5.9\% | 2,166 |
| Other relatively fixed expenses | 9,067 | 2.5\% | 9,750 | 3.0\% | (683) |
| Relatively fixed costs | 30,589 | 8.6\% | 29,106 | 8.9\% | 1,483 |
| Lease termination costs and other | 413 | 0.1\% | 911 | 0.3\% | (498) |
| Other charges | 413 | 0.1\% | 911 | 0.3\% | (498) |
|  | \$ 117,524 | $33.2 \%$ | \$ 111,620 | $34.1 \%$ | \$ 5,904 |

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

| Year-to-Date | November 27, 2010 |  | November 28, 2009 |  | Increase / (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Expense | \% of Sales | Expense | \% of Sales |  |
| Store payroll | \$ 159,867 | 16.5\% | \$ 153,984 | 17.2\% | \$ 5,883 |
| Marketing | 47,289 | 4.9\% | 42,602 | 4.8\% | 4,687 |
| Store supplies, services and other | 18,453 | 1.9\% | 21,339 | 2.4\% | $(2,886)$ |
| Variable costs | 225,609 | 23.3\% | 217,925 | 24.4\% | 7,684 |
| Administrative payroll | 58,710 | 6.1\% | 54,052 | 6.0\% | 4,658 |
| Other relatively fixed expenses | 28,465 | 2.9\% | 24,800 | 2.8\% | 3,665 |
| Relatively fixed costs | 87,175 | 9.0\% | 78,852 | 8.8\% | 8,323 |
| Lease termination costs and other | 1,784 | 0.2\% | 11,441 | 1.3\% | $(9,657)$ |
| Gain on sale - Chicago distribution center | $(1,650)$ | (0.2\%) | - | 0.0\% | $(1,650)$ |
| Other charges | 134 | 0.0\% | 11,441 | 1.3\% | $(11,307)$ |
|  | \$ 312,918 | 32.3\% | \$ 308,218 | 34.4\% | \$ 4,700 |

Expenses that fluctuate proportionately with sales and number of stores, such as store payroll, marketing, store supplies and other related expenses, increased $\$ 4.9$ million from the same quarter last year and $\$ 7.7$ million year-to-date. Store payroll increased $\$ 2.3$ million for the quarter and $\$ 5.9$ million year-to-date primarily as a result of additional associate hours at the stores to accommodate the higher sales volume, increased state unemployment taxes, and increased store bonuses. Marketing expenditures increased $\$ 3.5$ million for the quarter and $\$ 4.7$ million year-to-date. Marketing expenses were $\$ 23.6$ million, or $6.7 \%$ of sales for the third quarter and $\$ 47.3$ million, or $4.9 \%$ of sales for the year-to-date period, primarily from an increase in television and radio advertising partially offset by a decrease in expenses associated with the reduction of retail event mailers and advertising in newspapers. Other variable expenses, primarily supplies and equipment rental, decreased $\$ 0.9$ million from the same quarter last year and $\$ 2.9$ million year-to-date from the same periods last year. The decreases in the quarter and year-to-date periods were primarily due to the purchase of point of sale equipment that was previously rented. This purchase resulted in a decrease in equipment rental expense for the Company s stores.

Relatively fixed selling, general and administrative expenses increased $\$ 1.5$ million, but decreased 30 basis points as a percentage of sales, from the same quarter last year and increased $\$ 8.3$ million, or 20 basis points as a percentage of sales, year-to-date from the same period as last year. Administrative payroll increased $\$ 2.2$ million for the quarter and $\$ 4.7$ million for the first nine months of fiscal 2011, primarily as a result of an increase in management bonus accrual, and a slight increase in salaries and benefits. All other relatively fixed expenses decreased $\$ 0.7$ million for the quarter and increased $\$ 3.7$ million for the year-to-date period. The increase for the year-to-date period was primarily related to favorable trends in the prior fiscal year for general insurance costs and foreign currency exchange rate gains that have not been repeated in the current fiscal year.

Lease termination costs and other expenses were $\$ 0.4$ million for the quarter and $\$ 1.8$ million for the year-to-date period, a decrease of $\$ 0.5$ million and $\$ 9.7$ million, respectively. These decreases were primarily the result of decreased activity in lease terminations and buyout agreements along with the closing of fewer stores this year compared to last year. In addition, during the first quarter of fiscal 2011, the Company sold its distribution center near Chicago and recorded a gain of approximately $\$ 1.6$ million.

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

Depreciation and amortization expense for the third quarter and year-to-date periods was $\$ 4.7$ million and $\$ 14.7$ million, respectively, compared to $\$ 5.5$ million and $\$ 17.3$ million for the same periods last year. The decreases were primarily the result of certain assets becoming fully depreciated during fiscal 2010, coupled with store closures and minimal capital expenditures in fiscal years 2008 through 2010.

Operating income for the quarter was $\$ 21.9$ million compared to $\$ 2.8$ million for last year s third quarter. For the year-to-date period, operating income totaled $\$ 45.3$ million compared to a $\$ 39.2$ million loss for the same period last year.

Nonoperating Income and Expense During the third quarter of fiscal 2011 nonoperating expense was $\$ 0.4$ million, compared to $\$ 19.6$ million for the same period in fiscal 2010, primarily as a result of $\$ 18.3$ million in charges associated with the voluntary conversion of the Company s $9 \%$ convertible senior notes due 2036 during the third quarter of the prior year. Nonoperating expense year-to-date was $\$ 1.4$ million, compared to nonoperating income of $\$ 36.0$ million in the same period last year, which was primarily related to $\$ 49.7$ million of gains related to repurchases and an exchange of a portion of the Company s $6.375 \%$ convertible senior notes due 2036 (the $6.375 \%$ Notes ). In addition, the Company settled a lawsuit during the first nine months of fiscal 2010 and recorded a $\$ 10.0$ million gain as a result of the recovery. These gains were partially offset by the $\$ 18.3$ million in charges taken during fiscal 2010 on the voluntary conversion of the Company s debt as stated above.

Income Taxes The Company continues to provide a valuation allowance against all deferred tax assets. As a result no significant current or deferred federal tax benefit or expense was recorded on the results of the first nine months of fiscal 2011 and minimal state and foreign tax provisions were made during the period.

The Company recorded an income tax benefit of $\$ 55.6$ million during the third quarter of fiscal 2010 primarily as a result of the Worker, Homeownership and Business Assistance Act of 2009. This new law allowed businesses with net operating losses incurred in either 2008 or 2009 to elect to carry back such losses up to five years. This benefit resulted from the reversal of approximately $\$ 56.0$ million of the Company s valuation allowance on its deferred tax asset for its net operating loss carryforwards that were allowed to be carried back under the new law.

Net Income During the third quarter of fiscal 2011, the Company recorded net income of $\$ 21.0$ million, or $\$ 0.18$ per share, compared to $\$ 38.8$ million, or $\$ 0.37$ per share, for the same period last year. Net income for the first nine months of fiscal 2011 was $\$ 43.1$ million, or $\$ 0.37$ per share, compared to $\$ 52.3$ million, or $\$ 0.55$ per share, for the first nine months of fiscal 2010.

## Liquidity and Capital Resources

The Company ended the first nine months of fiscal 2011 with $\$ 209.8$ million in cash and temporary investments compared to $\$ 74.5$ million a year ago. Operating activities in the first nine months of fiscal 2011 provided $\$ 35.7$ million of cash, primarily as the result of net income, which was partially offset by an increase in inventory and accounts receivable.

Inventory levels at the end of the third quarter of fiscal 2011 were $\$ 338.4$ million, a decrease of $\$ 1.2$ million or $0.3 \%$, from the third quarter of fiscal 2010. Inventory levels increased $\$ 24.9$ million, or $8.0 \%$, from inventory levels at the end of fiscal 2010 , primarily as a result of the Company building its inventories in preparation for the holiday selling season. Inventory per retail square foot at the end of the third quarter of fiscal 2011 was flat at $\$ 41$ compared to the same period last year. The Company continues to focus on managing inventory levels and closely monitoring merchandise purchases to keep inventory in line with consumer demand. Current inventory levels are in line with the Company s plan for the fiscal year. The Company expects inventory to be near last year s levels at the end of fiscal 2011.

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

During the first nine months of fiscal 2011, investing activities used $\$ 7.5$ million compared to $\$ 0.8$ million during the same period last year. Capital expenditures were $\$ 19.7$ million in fiscal 2011 compared to $\$ 3.2$ million in fiscal 2010, consisting primarily of $\$ 10.5$ million for new and existing stores and $\$ 8.3$ million for information systems enhancements. Capital expenditures for fiscal 2011 are expected to be approximately $\$ 35.0$ million. Proceeds from the sale of the Company s distribution center near Chicago, Illinois during first quarter of fiscal 2011 provided $\$ 10.6$ million.

Financing activities used $\$ 6.2$ million, primarily related to the repayment of $\$ 9.5$ million of industrial revenue bonds, partially offset by the exercises of employee stock options during the first nine months of fiscal 2011. During the same period last year, financing activities used $\$ 35.7$ million, which was primarily the result of $\$ 36.0$ million related to the Company s convertible debt transactions.

At the end of the third quarter, the Company s minimum operating lease commitments remaining for fiscal 2011 were $\$ 52.6$ million. The present value of total existing minimum operating lease commitments discounted at $10 \%$ was $\$ 588.4$ million at the fiscal 2011 third quarter end compared to $\$ 654.9$ million at the fiscal 2010 third quarter end.

During the first nine months of fiscal 2011, the Company sold its distribution center near Chicago, Illinois for a purchase price of $\$ 11.8$ million and recorded a gain of approximately $\$ 1.6$ million related to this transaction. The Company repaid approximately $\$ 9.5$ million of industrial revenue bonds related to the distribution center with proceeds received from the sale. As of November 27, 2010, the Company had $\$ 16.5$ million classified as the current portion of long-term debt, which relates to the Company s $6.375 \%$ Notes. On December 20, 2010, subsequent to quarter-end, the Company called for redemption all of the remaining outstanding $6.375 \%$ Notes. The redemption date for all remaining $6.375 \%$ Notes outstanding is February 15, 2011.

The Company s bank facilities at the end of the third quarter of fiscal 2011 included a $\$ 300$ million credit facility, expiring in May 2012, which is secured by the Company s eligible merchandise inventory and third-party credit card receivables. As of November 27, 2010, the Company had no cash borrowings and approximately $\$ 58.4$ million in letters of credit and bankers acceptances outstanding. The calculated borrowing base was $\$ 279.3$ million, of which $\$ 220.9$ million was available for additional borrowings. As of the end of the third quarter of fiscal 2011, the Company was in compliance with all required covenants stated in the agreement.

Subsequent to the quarter-end, the Company received a lump-sum payment from Chase Bank USA, N.A. ( Chase ) on December 30, 2010 of $\$ 28.3$ million plus all remaining sums owed to the Company pursuant to the purchase and sale agreement between the Company and Chase dated August 30, 2006. See Note 10 of the Notes to Consolidated Financial Statements for further discussion regarding this payment.

Working capital requirements are expected to be funded with cash from operations, available cash balances, and if required, borrowings against lines of credit. Given the Company s cash position and the various liquidity options available, the Company believes it has sufficient liquidity to fund operational obligations, capital expenditure requirements and the repayment of its debt.

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

## Forward-looking Statements

Certain matters discussed in this quarterly report, except for historical information contained herein, may constitute forward-looking statements that are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. The Company may also make forward-looking statements in other reports filed with the SEC and in material delivered to the Company s shareholders. Forward-looking statements provide current expectations of future events based on certain assumptions. These statements encompass information that does not directly relate to any historical or current fact and often may be identified with words such as anticipates, believes, expects, estimates, intends, plans, projects and other similar expressions. Management sexpectations and assum regarding planned store openings and closings, financing of Company obligations from operations, success of its marketing, merchandising and store operations strategies, and other future results are subject to risks, uncertainties and other factors that could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements. Risks and uncertainties that may affect Company operations and performance include, among others, the effects of terrorist attacks or other acts of war, conflicts or war involving the United States or its allies or trading partners, labor strikes, weather conditions or natural disasters, volatility of fuel and utility costs, the on-going recession and the actions taken by the United States and other countries to stimulate the economy or to prevent the worsening of the recession, the general strength of the economy and levels of consumer spending, consumer confidence, suitable store sites and distribution center locations, the availability of a qualified labor force and management, the availability and proper functioning of technology and communications systems supporting the Company s key business processes, the ability of the Company to import merchandise from foreign countries without significantly restrictive tariffs, duties or quotas, and the ability of the Company to source, ship and deliver items of acceptable quality to its U.S. distribution centers at reasonable prices and rates and in a timely fashion. The foregoing risks and uncertainties are in addition to others discussed elsewhere in this report which may also affect Company operations and performance. The Company assumes no obligation to update or otherwise revise its forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied will not be realized. Additional information concerning these risks and uncertainties is contained in the Company s Annual Report on Form 10-K for the year ended February 27, 2010, as filed with the Securities and Exchange Commission.

## Impact of Inflation

Inflation has not had a significant impact on the operations of the Company.

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## PARTI

Item 3. Quantitative and Qualitative Disclosures about Market Risk.
There are no material changes to the Company s market risk as disclosed in its Form 10-K filed for the fiscal year ended February 27, 2010.

## Item 4. Controls and Procedures.

The Company maintains disclosure controls and procedures, as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended, (the Exchange Act ), that are designed to ensure that information required to be disclosed by the Company in its reports filed or furnished under the Exchange Act is (a) recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission s rules and forms, and that such information is (b) accumulated and communicated to the Company s management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding the required disclosure.

As required by Rules 13a-15 and 15d-15 under the Exchange Act, an evaluation was conducted under the supervision and with the participation of the Company s management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company s disclosure controls and procedures as of November 27, 2010. Based on this evaluation, the Chief Executive Officer and Chief Financial Officer have concluded, with reasonable assurance, that the Company s disclosure controls and procedures were effective as of such date.

There has not been any change in the Company s internal control over financial reporting during the period covered by this report that has materially affected, or is reasonably likely to materially affect, the Company s internal control over financial reporting.

## PART II

## Item 1. Legal Proceedings.

The Company is a party to various legal proceedings and claims in the ordinary course of its business. The Company believes that the outcome of these matters will not have a material adverse effect on its consolidated financial position, results of operations or liquidity.

## Item 1A. Risk Factors.

There are no material changes from risk factors previously disclosed in the Company s Annual Report on Form 10-K for the fiscal year ended February 27, 2010.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

There were no purchases of common stock of the Company made during the nine months ended November 27, 2010 by Pier 1 Imports, Inc. or any affiliated purchaser of Pier 1 Imports, Inc. as defined in Rule 10-b-18(a)(3) under the Securities Exchange Act of 1934.

Item 3. Defaults upon Senior Securities.
None.

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## Item 4. Reserved.

## Item 5. Other Information.

Effective January 1, 2011, Pier 1 Imports, Inc. (the Company ) established the Pier 1 Imports, Inc. Deferred Compensation Plan (the Plan ). The Plan permits select members of management and highly compensated employees of the Company saffiliates to defer up to $50 \%$ of their compensation (generally W-2 earnings). The Company s named executive officers are eligible to participate in the Plan. A copy of the Plan is attached as Exhibit No. 10.2 to this Report on Form 10-Q. The following is a brief description of the material terms and conditions of the Plan.

Participants compensation deferrals and earnings on those deferrals are fully vested. The Company s matching contribution is (i) $100 \%$ of the first one percent of the participant s compensation deferral, and (ii) $50 \%$ of the next four percent of the participant s compensation deferral. Matching contributions are subject to the same vesting requirements as the Company s $401(\mathrm{k})$ retirement plan. The $401(\mathrm{k})$ plan s vesting schedule is $20 \%$ per year of service (as defined in the plan) beginning with two years of service. Participants are fully vested in the Company s matching contributions plus earnings after six years of service with the Company.

Each participant may allocate their deferral amounts and Company matching contributions among a variety of different deemed investment crediting options. Subject to Plan rules, participants may elect to have their deferral account balance paid to them while employed or after separation from the Company. Vested matching account balances are distributed to participants only after separation from the Company.

The Pier 1 Umbrella Trust (the Trust ) was amended effective January 1, 2011 to add the Plan to the Trust. A copy of this amendment is included as Exhibit No. 10.1 to this Report on Form 10-Q.

Effective with the commencement of the Plan, the Pier 1 Benefit Restoration Plan II will be closed to further contributions by participants pursuant to the terms of the amendment to such plan included as Exhibit No. 10.3 to this Report on Form 10-Q.

## Item 6. Exhibits.

The Exhibit Index following the signature page to this Quarterly Report on Form 10-Q lists the exhibits furnished as required by Item 601 of Regulation S-K and is incorporated herein by reference.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## PIER 1 IMPORTS, INC. (Registrant)

Date: January 4, 2011

Date: January 4, 2011

Date:
January 4, 2011

By: /s/ Alexander W. Smith
Alexander W. Smith, President and
Chief Executive Officer
By: /s/ Charles H. Turner
Charles H. Turner, Executive Vice President and Chief Financial Officer

By: /s/ Laura A. Coffey
Laura A. Coffey, Principal Accounting Officer

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## EXHIBIT INDEX

Exhibit No. Description

3(i) Restated Certificate of Incorporation of Pier 1 Imports, Inc. as filed with the Delaware Secretary of State on October 12, 2009, incorporated herein by reference to Exhibit 3(i) to the Company s Form 10-Q for the quarter ended November 28, 2009.

3(ii) Amended and Restated Bylaws of Pier 1 Imports, Inc. (as amended through October 9, 2009), incorporated herein by reference to Exhibit 3(ii) to the Company s Form 8-K filed October 16, 2009.
10.1* Pier 1 Umbrella Trust Amendment No. 2, effective January 1, 2011.
10.2* Pier 1 Imports, Inc. Deferred Compensation Plan, effective January 1, 2011.
10.3* Amendment No. 1, effective January 1, 2011, to Pier 1 Benefit Restoration Plan II, as amended and restated effective January 1, 2009.
10.4* Pier 1 Imports Non-Employee Director Compensation Plan, as amended through October 8, 2010.
10.5** Credit Card Program Agreement by and between Pier 1 Imports (U.S.), Inc. and Chase Bank USA, N.A., dated December 30, 2010, incorporated herein by reference to Exhibit 10.1 to the Company s Form 8-K filed on December 30, 2010.
31.1* Certification of the Chief Executive Officer Pursuant to Exchange Act Rule 13a-14(a)/15d-14(a).
31.2* Certification of the Chief Financial Officer Pursuant to Exchange Act Rule 13a-14(a)/15d-14(a).
32.1* Section 1350 Certifications.

* Filed herewith
** Portions of this exhibit have been omitted pursuant to a request for confidential treatment.


[^0]:    (1) Net income for the nine months ended November 28, 2009 included a $\$ 10.0$ million gain related to the recovery of a litigation settlement, a $\$ 49.7$ million gain related to the Company s convertible debt transactions during the period, and an $\$ 18.3$ million charge related to the Company s convertible debt transactions.

[^1]:    (2) Sales per average retail square foot is calculated using a rolling 12-month total of store sales over a 13-month retail square footage weighted average.

