

MEREDITH CORP
Form 4
August 21, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Craigie James

(Last) (First) (Middle)

CHURCH & DWIGHT, 469
NORTH HARRISON STREET

(Street)

PRINCETON, NJ 08543

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
MEREDITH CORP [MDP]

3. Date of Earliest Transaction
(Month/Day/Year)
08/19/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock (\$1 par value) <u>(1)</u>	08/19/2013		M	6,000	A \$ 18.56	8,978	D
Common Stock (\$1 par value) <u>(1)</u>	08/19/2013		M	6,000	A \$ 28.24	14,978	D
Common Stock (\$1 par value) <u>(1)</u>	08/19/2013		M	4,000	A \$ 34.1	18,978	D

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Common Stock (\$1 par value) <u>(1)</u>	08/19/2013	M	3,615	A	\$ 26.55	22,593	D
Common Stock (\$1 par value) <u>(1)</u>	08/19/2013	F	11,406	D	\$ 45	11,187	D
Common Stock (\$1 par value) <u>(1)</u>	08/19/2013	S	2,600	D	\$ 45.0101	8,587 ⁽²⁾	D
Common Stock (\$1 par value) <u>(1)</u>	08/20/2013	S	5,609	D	\$ 45.1028	2,978 ⁽³⁾	D
Common Stock (Restricted) (\$1 par value) <u>(4)</u>						4,837	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Stock equivalent units ⁽⁵⁾	\$ 0					08/08/1988	08/08/1988	Common Stock (\$1 par value)	10,8
Non-Qualified Stock Option (right to buy)	\$ 18.56	08/19/2013		M	6,000	11/06/2009	11/06/2018	Common Stock (\$1 par value)	6

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Nonqualified stock options awarded pursuant to the Meredith Corporation 2004 Stock Incentive Plan, which become exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, expire on the tenth anniversary of the grant date, and have exercise prices as specified in each award agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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