

JUNIATA VALLEY FINANCIAL CORP

Form 10-Q

August 09, 2011

Table of Contents

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q**

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT 1934

For the quarterly period ended June 30, 2011

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number 000-13232

Juniata Valley Financial Corp.

(Exact name of registrant as specified in its charter)

Pennsylvania

23-2235254

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

Bridge and Main Streets, Mifflintown, Pennsylvania

17059

(Address of principal executive offices)

(Zip Code)

(717) 436-8211

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Edgar Filing: JUNIATA VALLEY FINANCIAL CORP - Form 10-Q

Class	Outstanding as of August 9, 2011
Common Stock (\$1.00 par value)	4,236,168 shares

TABLE OF CONTENTS

PART I FINANCIAL INFORMATION

Item 1. Financial Statements

Consolidated Statements of Financial Condition as of June 30, 2011 and December 31, 2010
(Unaudited) 3

Consolidated Statements of Income for the Three and Six Months Ended June 30, 2011 and 2010
(Unaudited) 4

Consolidated Statements of Changes in Stockholders' Equity for the Six Months Ended June 30, 2011
and 2010 (Unaudited) 5

Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2011 and 2010
(Unaudited) 6

Notes to Consolidated Financial Statements (Unaudited) 7

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations 26

Item 3. Quantitative and Qualitative Disclosures about Market Risk 34

Item 4. Controls and Procedures 35

PART II OTHER INFORMATION

Item 1. Legal Proceedings 36

Item 1A. Risk Factors 36

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds 36

Item 3. Defaults upon Senior Securities 36

Item 4. (Removed and Reserved) 36

Item 5. Other Information 36

Item 6. Exhibits 37

Signatures 37

Exhibit 31.1

Exhibit 31.2

Exhibit 32.1

Exhibit 32.2

EX-101 INSTANCE DOCUMENT

EX-101 SCHEMA DOCUMENT

EX-101 CALCULATION LINKBASE DOCUMENT

EX-101 LABELS LINKBASE DOCUMENT

EX-101 PRESENTATION LINKBASE DOCUMENT

EX-101 DEFINITION LINKBASE DOCUMENT

Table of Contents**PART I FINANCIAL INFORMATION****Item 1. Financial Statements**

Juniata Valley Financial Corp. and Subsidiary
Consolidated Statements of Financial Condition
(Unaudited, in thousands, except share data)

	June 30, 2011	December 31, 2010
ASSETS		
Cash and due from banks	\$ 11,495	\$ 12,758
Interest bearing deposits with banks	1,784	218
Federal funds sold	2,500	12,300
Cash and cash equivalents	15,779	25,276
Interest bearing time deposits with banks	1,096	1,345
Securities available for sale	111,995	79,923
Restricted investment in Federal Home Loan Bank (FHLB) stock	1,884	2,088
Investment in unconsolidated subsidiary	3,666	3,550
Total loans, net of unearned interest	292,009	298,102
Less: Allowance for loan losses	(2,881)	(2,824)
Total loans, net of allowance for loan losses	289,128	295,278
Premises and equipment, net	6,890	7,067
Other real estate owned	163	412
Bank owned life insurance and annuities	13,830	13,568
Core deposit intangible	232	254
Goodwill	2,046	2,046
Accrued interest receivable and other assets	5,295	4,946
Total assets	\$ 452,004	\$ 435,753
LIABILITIES AND STOCKHOLDERS EQUITY		
Liabilities:		
Deposits:		
Non-interest bearing	\$ 60,275	\$ 60,696
Interest bearing	333,278	316,094
Total deposits	393,553	376,790
Securities sold under agreements to repurchase	2,453	3,314
Other interest bearing liabilities	1,218	1,200
Accrued interest payable and other liabilities	4,294	4,473
Total liabilities	401,518	385,777
Stockholders Equity:		
Preferred stock, no par value:		
Authorized - 500,000 shares, none issued		

Edgar Filing: JUNIATA VALLEY FINANCIAL CORP - Form 10-Q

Common stock, par value \$1.00 per share:

Authorized - 20,000,000 shares

Issued - 4,745,826 shares

Outstanding -

4,236,168 shares at June 30, 2011;

4,257,765 shares at December 31, 2010

Surplus

Retained earnings

Accumulated other comprehensive loss

Cost of common stock in Treasury:

509,658 shares at June 30, 2011;

488,061 shares at December 31, 2010

Total stockholders equity

Total liabilities and stockholders equity

	4,746	4,746
	18,356	18,354
	38,414	37,868
	(1,142)	(1,465)
	(9,888)	(9,527)
	50,486	49,976
	\$ 452,004	\$ 435,753

See accompanying notes to consolidated financial statements.

Table of Contents**Juniata Valley Financial Corp. and Subsidiary
Consolidated Statements of Income**

(Unaudited)

(in thousands, except share data)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
Interest income:				
Loans, including fees	\$ 4,484	\$ 4,896	\$ 9,076	\$ 9,932
Taxable securities	313	263	566	496
Tax-exempt securities	234	264	467	539
Federal funds sold	2	3	4	4
Other interest income	7	10	15	19
Total interest income	5,040	5,436	10,128	10,990
Interest expense:				
Deposits	1,191	1,347	2,366	2,866
Securities sold under agreements to repurchase			1	1
Short-term borrowings				1
Long-term debt		36		70
Other interest bearing liabilities	7	4	14	7
Total interest expense	1,198	1,387	2,381	2,945
Net interest income	3,842	4,049	7,747	8,045
Provision for loan losses	116	282	204	567
Net interest income after provision for loan losses	3,726	3,767	7,543	7,478
Noninterest income:				
Trust fees	94	90	207	210
Customer service fees	349	387	661	769
Earnings on bank-owned life insurance and annuities	124	138	243	260
Commissions from sales of non-deposit products	65	125	168	221
Income from unconsolidated subsidiary	66	63	131	119
Gain on sales or calls of securities	1	15	6	27
Gain (Loss) on sales of other assets	(1)	7	14	6
Other noninterest income	303	199	595	435
Total noninterest income	1,001	1,024	2,025	2,047
Noninterest expense:				
Employee compensation expense	1,337	1,308	2,592	2,594
Employee benefits	423	403	824	819
Occupancy	252	216	495	449

Edgar Filing: JUNIATA VALLEY FINANCIAL CORP - Form 10-Q

Equipment	146	136	301	255
Data processing expense	337	346	659	711
Director compensation	70	86	147	173
Professional fees	91	136	230	229
Taxes, other than income	124	125	251	255
FDIC Insurance premiums	85	150	218	297
Amortization of intangibles	11	12	22	23
Other noninterest expense	423	381	738	639
Total noninterest expense	3,299	3,299	6,477	6,444
Income before income taxes	1,428	1,492	3,091	3,081
Provision for income taxes	337	354	761	755
Net income	\$ 1,091	\$ 1,138	\$ 2,330	\$ 2,326
Earnings per share				
Basic	\$ 0.26	\$ 0.26	\$ 0.55	\$ 0.54
Diluted	\$ 0.26	\$ 0.26	\$ 0.55	\$ 0.54
Cash dividends declared per share	\$ 0.21	\$ 0.20	\$ 0.42	\$ 0.40
Weighted average basic shares outstanding	4,237,886	4,309,610	4,246,884	4,319,816
Weighted average diluted shares outstanding	4,240,781	4,312,778	4,249,900	4,323,423
See accompanying notes to consolidated financial statements.				

Table of Contents

Juniata Valley Financial Corp. and Subsidiary
Consolidated Statements of Changes in Stockholders' Equity

(Unaudited)

(in thousands, except share data)

	Six Months Ended June 30, 2011						
	Number of Shares Outstanding	Common Stock	Surplus	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock	Total Stockholders Equity
Balance at December 31, 2010	4,257,765	\$ 4,746	\$ 18,354	\$ 37,868	\$ (1,465)	\$ (9,527)	\$ 49,976
Comprehensive income:							
Net income				2,330			2,330
Change in unrealized gains on securities available for sale, net of reclassification adjustment and tax effects					271		271
Defined benefit retirement plan adjustments, net of tax effects					52		52
Total comprehensive income							2,653
Cash dividends at \$0.42 per share				(1,784)			(1,784)
Stock-based compensation activity			12				12
Purchase of treasury stock	(24,500)					(417)	(417)
Treasury stock issued for stock option and stock purchase plans	2,903		(10)			56	46
Balance at June 30, 2011	4,236,168	\$ 4,746	\$ 18,356	\$ 38,414	\$ (1,142)	\$ (9,888)	\$ 50,486

Six Months Ended June 30, 2010

	Number of Shares Outstanding	Common Stock	Surplus	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock	Total Stockholders Equity
Balance at December 31, 2009	4,337,587	\$ 4,746	\$ 18,315	\$ 36,478	\$ (805)	\$ (8,131)	\$ 50,603
Comprehensive income:							
Net income				2,326			2,326
Change in unrealized gains on securities available for sale, net of reclassification adjustment and tax effects					170		170
Defined benefit retirement plan adjustments, net of tax effects					42		42
Total comprehensive income							2,538
Cash dividends at \$0.40 per share				(1,727)			(1,727)
Stock-based compensation activity			24				24
Purchase of treasury stock, at cost	(58,100)					(1,026)	(1,026)
Treasury stock issued for stock option and stock purchase plans	4,078		(19)			80	61
Balance at June 30, 2010	4,283,565	\$ 4,746	\$ 18,320	\$ 37,077	\$ (593)	\$ (9,077)	\$ 50,473

See accompanying notes to consolidated financial statements.

Table of Contents

Juniata Valley Financial Corp. and Subsidiary
Consolidated Statements of Cash Flows
(Unaudited)
(in thousands)

	Six Months Ended June 30,	
	2011	2010
Operating activities:		
Net income	\$ 2,330	\$ 2,326
Adjustments to reconcile net income to net cash provided by operating activities:		
Provision for loan losses	204	567
Depreciation	302	256
Net amortization of securities premiums	175	143
Amortization of core deposit intangible	22	23
Net amortization of loan origination costs	26	11
Deferral of net loan costs	3	8
Net realized gains on sales or calls of securities	(6)	(27)
Gains on sales of other real estate owned	(14)	(6)
Earnings on bank owned life insurance and annuities	(243)	(260)
Deferred income tax expense	49	2
Equity in earnings of unconsolidated subsidiary, net of dividends of \$20 and \$19	(111)	(100)
Stock-based compensation expense	12	24
Increase in accrued interest receivable and other assets	(474)	(375)
Decrease in accrued interest payable and other liabilities	(149)	(149)
Net cash provided by operating activities	2,126	2,443
Investing activities:		
Purchases of:		
Securities available for sale	(43,484)	(26,286)
Premises and equipment	(125)	(163)
Bank owned life insurance and annuities	(44)	(44)
Proceeds from:		
Maturities and calls of and principal repayments on securities available for sale	11,646	22,701
Redemption of FHLB stock	204	
Bank owned life insurance and annuities	13	33
Sale of other real estate owned	411	570
Sale of other assets		11
Net decrease in interest-bearing time deposits	249	75
Net decrease in loans receivable	5,760	2,846
Net cash used in investing activities	(25,370)	(257)
Financing activities:		
Net increase in deposits	16,763	2,165
Net decrease in securities sold under agreements to repurchase	(861)	(39)
Cash dividends	(1,784)	(1,727)
Purchase of treasury stock	(417)	(1,026)
Treasury stock issued for employee stock plans	46	61

Net cash provided by (used in) financing activities	13,747	(566)
Net (decrease) increase in cash and cash equivalents	(9,497)	1,620
Cash and cash equivalents at beginning of period	25,276	19,895
Cash and cash equivalents at end of period	\$ 15,779	\$ 21,515
Supplemental information:		
Interest paid	\$ 2,368	\$ 3,044
Income taxes paid	\$ 875	\$ 770
Supplemental schedule of noncash investing and financing activities:		
Transfer of loans to other real estate owned	\$ 148	\$ 384
Transfer of loans to repossessed assets	\$ 9	\$
See accompanying notes to consolidated financial statements.		

Table of Contents

Juniata Valley Financial Corp. and Subsidiary

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

NOTE 1 Basis of Presentation and Accounting Policies

The financial information includes the accounts of Juniata Valley Financial Corp. (the Corporation) and its wholly owned subsidiary, The Juniata Valley Bank (the Bank). All significant intercompany accounts and transactions have been eliminated.

The accompanying unaudited consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles for interim financial information. Accordingly, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles (U.S. GAAP) for complete financial statements. In the opinion of management, all adjustments considered necessary for fair presentation have been included. For comparative purposes, the 2010 balances have been reclassified to conform to the 2011 presentation. Such reclassifications had no impact on net income. Operating results for the six-month period ended June 30, 2011, are not necessarily indicative of the results for the year ended December 31, 2011. For further information, refer to the consolidated financial statements and footnotes thereto included in Juniata Valley Financial Corp. s Annual Report on Form 10-K for the year ended December 31, 2010.

The Corporation has evaluated events and transactions occurring subsequent to the balance sheet date of June 30, 2011 for items that should potentially be recognized or disclosed in these consolidated financial statements. The evaluation was conducted through the date these consolidated financial statements were issued.

NOTE 2 Recent Accounting Pronouncements

ASU 2011-05

The provisions of this Accounting Standards Update (ASU) amend Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 220, *Comprehensive Income*, to facilitate the continued alignment of U.S. GAAP with International Accounting Standards. The ASU prohibits the presentation of the components of comprehensive income in the statement of stockholder s equity. Reporting entities are allowed to present either: a statement of comprehensive income, which reports both net income and other comprehensive income; or separate but consecutive statements of net income and other comprehensive income. Under previous GAAP, any of the three presentations was acceptable. Regardless of the presentation selected, the reporting entity is required to present all reclassifications between other comprehensive and net income on the face of the new statement or statements. The provisions of this ASU are effective for fiscal years and interim periods beginning after December 31, 2011 for public entities. For nonpublic entities, the provisions are effective for fiscal years ending after December 31, 2012, and for interim and annual periods thereafter. As the two remaining options for presentation existed prior to the issuance of this ASU, early adoption is permitted. This guidance will not have an impact on the Corporation s consolidated financial position or results of operations.

ASU 2011-04

This ASU amends FASB ASC Topic 820, *Fair Value Measurements*, to bring U.S. GAAP for fair value measurements in line with International Accounting Standards. The ASU clarifies existing guidance for items such as: the application of the highest and best use concept to non-financial assets and liabilities; the application of fair value measurement to financial instruments classified in a reporting entity s stockholder s equity; and disclosure requirements regarding quantitative information about unobservable inputs used in the fair value measurements of level 3 assets. The ASU also creates an exception to Topic 820 for entities which carry financial instruments within a portfolio or group, under which the entity is now permitted to base the price used for fair valuation upon a price that would be received to sell the net asset position or transfer a net liability position in an orderly transaction. The ASU also allows for the application of premiums and discounts in a fair value measurement if the financial instrument is categorized in level 2 or 3 of the fair value hierarchy. Lastly, the ASU contains new disclosure requirements regarding fair value amounts categorized as level 3 in the fair value hierarchy such as: disclosure of the valuation process used; effects of and relationships between unobservable inputs; usage of nonfinancial assets for purposes other than their highest and best use when that is the basis of the disclosed fair value; and categorization by level of items disclosed at fair value, but not measured at fair value for financial statement purposes. For public entities, this ASU is effective for interim and annual periods beginning after December 15, 2011. For nonpublic entities, the ASU is effective for annual periods

beginning after December 15, 2011. Early adoption is not permitted. This guidance will not have a significant impact on the Corporation's consolidated financial position or results of operations.

Table of Contents

ASU 2011-03

The FASB has issued this ASU to clarify the accounting principles applied to repurchase agreements, as set forth by FASB ASC Topic 860, *Transfers and Servicing*. This ASU, entitled *Reconsideration of Effective Control for Repurchase Agreements*, amends one of three criteria used to determine whether or not a transfer of assets may be treated as a sale by the transferor. Under Topic 860, the transferor may not maintain effective control over the transferred assets in order to qualify as a sale. This ASU eliminates the criteria under which the transferor must retain collateral sufficient to repurchase or redeem the collateral on substantially agreed upon terms as a method of maintaining effective control. This ASU is effective for both public and nonpublic entities for interim and annual reporting periods beginning on or after December 31, 2011, and requires prospective application to transactions or modifications of transactions which occur on or after the effective date. Early adoption is not permitted. This guidance will not have a significant impact on the Corporation's consolidated financial position or results of operations.

ASU 2011-02

The FASB has issued this ASU to clarify the accounting principles applied to loan modifications, as defined by FASB ASC Subtopic 310-40, *Receivables - Troubled Debt Restructurings by Creditors*. This guidance was prompted by the increased volume in loan modifications prompted by the recent economic downturn. The ASU clarifies guidance on a creditor's evaluation of whether or not a concession has been granted, with an emphasis on evaluating all aspects of the modification rather than a focus on specific criteria, such as the effective interest rate test, to determine a concession. The ASU goes on to provide guidance on specific types of modifications such as changes in the interest rate of the borrowing, and insignificant delays in payments, as well as guidance on the creditor's evaluation of whether or not a debtor is experiencing financial difficulties.

For public entities, the amendments in the ASU are effective for the first interim or annual periods beginning on or after June 15, 2011, and should be applied retrospectively to the beginning of the annual period of adoption. The entity should also disclose information required by ASU 2010-20, *Disclosures about the Credit Quality of Financing Receivables and the Allowance for Credit Losses*, which had previously been deferred by ASU 2011-01, *Deferral of the Effective Date of Disclosures about Troubled Debt Restructurings* in ASU No. 2010-20, for interim and annual periods beginning on or after June 15, 2011. Nonpublic entities are required to adopt the amendments in this ASU for annual periods ending on or after December 15, 2012. Early adoption is permitted. This guidance will not have a significant impact on the Corporation's consolidated financial position or results of operations.

Table of Contents

NOTE 3 Comprehensive Income

U.S. GAAP requires that recognized revenue, expenses, gains, and losses be included in net income. Although certain changes in assets and liabilities, such as unrealized gains and losses on available for sale securities and the liability associated with defined benefit plans, are reported as a separate component of the equity section of the consolidated statements of financial condition, such items, along with net income, are components of comprehensive income.

The components of comprehensive income and related tax effects are as follows (in thousands):

	Three Months Ended June 30, 2011			Three Months Ended June 30, 2010		
	Before Tax Amount	Tax Expense	Net-of-Tax Amount	Before Tax Amount	Tax Expense or (Benefit)	Net-of-Tax Amount
	Net income	\$ 1,428	\$ 337	\$ 1,091	\$ 1,492	\$ 354
Other comprehensive income:						
Unrealized gains on available for sale securities:						
Unrealized gains arising during the period	588	200	388	49	17	32
Unrealized gains from unconsolidated subsidiary	3		3	8		8
Less reclassification adjustment for:						
gains included in net income	(1)		(1)	(15)	(5)	(10)
Change in pension liability	39	13	26	32	11	21
Other comprehensive income	629	213	416	74	23	51
Total comprehensive income	\$ 2,057	\$ 550	\$ 1,507	\$ 1,566	\$ 377	\$ 1,189

	Six Months Ended June 30, 2011			Six Months Ended June 30, 2010		
	Before Tax Amount	Tax Expense or (Benefit)	Net-of-Tax Amount	Before Tax Amount	Tax Expense or (Benefit)	Net-of-Tax Amount
	Net income	\$ 3,091	\$ 761	\$ 2,330	\$ 3,081	\$ 755
Other comprehensive income:						
Unrealized gains on available for sale securities:						
Unrealized gains arising during the period	408	138	270	264	90	174
Unrealized gains from unconsolidated subsidiary	5		5	14		14
Less reclassification adjustment for:						
gains included in net income	(6)	(2)	(4)	(27)	(9)	(18)
Change in pension liability	79	27	52	64	22	42
Other comprehensive income	486	163	323	315	103	212

Edgar Filing: JUNIATA VALLEY FINANCIAL CORP - Form 10-Q

Total comprehensive income \$ 3,577 \$ 924 \$ 2,653 \$ 3,396 \$ 858 \$ 2,538

Components of accumulated other comprehensive loss, net of tax consist of the following (in thousands):

	6/30/2011	12/31/2010
Unrealized gains on available for sale securities	\$ 670	\$ 399
Unrecognized expense for defined benefit pension	(1,812)	(1,864)
Accumulated other comprehensive loss	\$ (1,142)	\$ (1,465)

Table of Contents

NOTE 4 Earnings per Share

The following table sets forth the computation of basic and diluted earnings per share:

(Amounts, except earnings per share, in thousands)

	Three Months Ended June 30, 2011	Three Months Ended June 30, 2010
Net income	\$ 1,091	\$ 1,138
Weighted-average common shares outstanding	4,238	4,310
Basic earnings per share	\$ 0.26	\$ 0.26
Weighted-average common shares outstanding	4,238	4,310
Common stock equivalents due to effect of stock options	3	3
Total weighted-average common shares and equivalents	4,241	4,313
Diluted earnings per share	\$ 0.26	\$ 0.26
	Six Months Ended June 30, 2011	Six Months Ended June 30, 2010
Net income	\$ 2,330	\$ 2,326
Weighted-average common shares outstanding	4,247	4,320
Basic earnings per share	\$ 0.55	\$ 0.54
Weighted-average common shares outstanding	4,247	4,320
Common stock equivalents due to effect of stock options	3	4
Total weighted-average common shares and equivalents	4,250	4,324
Diluted earnings per share	\$ 0.55	\$ 0.54

NOTE 5 Commitments, Contingent Liabilities and Guarantees

In the ordinary course of business, the Corporation makes commitments to extend credit to its customers through letters of credit, loan commitments and lines of credit. At June 30, 2011, the Corporation had \$40,959,000 outstanding in loan commitments and other unused lines of credit extended to its customers as compared to \$37,466,000 at December 31, 2010.

The Corporation does not issue any guarantees that would require liability recognition or disclosure, other than its letters of credit. Letters of credit are conditional commitments issued by the Corporation to guarantee the performance of a customer to a third party. Generally, letters of credit have expiration dates within one year of issuance. The credit risk involved in issuing letters of credit is essentially the same as the risks that are involved in extending loan facilities to customers. The Corporation generally holds collateral and/or personal guarantees supporting these commitments. The Corporation had outstanding \$961,000 and \$845,000 of letters of credit commitments as of June 30, 2011 and December 31, 2010, respectively. Management believes that the proceeds obtained through a liquidation of collateral and the enforcement of guarantees would be sufficient to cover the potential amount of future payments required under the corresponding guarantees. The current amount of the liability as of June 30, 2011 for payments under letters of credit issued was not material. Because these instruments have fixed maturity dates, and because many of them will expire without being drawn upon, they do not generally present any significant liquidity risk.

Table of Contents**NOTE 6 Defined Benefit Retirement Plan**

The Corporation had a defined benefit retirement plan covering substantially all of its employees, prior to January 1, 2008. Effective January 1, 2008, the plan was amended to close the plan to new entrants. The benefits under the plan are based on years of service and the employees' compensation. The Corporation's funding policy allows contributions annually up to the maximum amount that can be deducted for federal income taxes purposes. Contributions are intended to provide not only for benefits attributed to service to date but also for those expected to be earned in the future. The Corporation has made no contributions in the first six months of 2011 and does not expect to contribute to the defined benefit plan in the remainder of 2011. Pension expense included the following components for the three and six month periods ended June 30, 2011 and 2010:

(Dollars in thousands)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2011	2010	2011	2010
Components of net periodic pension cost				
Service cost	\$ 48	\$ 47	\$ 96	\$ 93
Interest cost	119	118	239	236
Expected return on plan assets	(158)	(144)	(316)	(287)
Additional recognized amounts	38	32	76	64
Net periodic pension cost	\$ 47	\$ 53	\$ 95	\$ 106

NOTE 7 Acquisition

In 2006, the Corporation acquired a branch office in Richfield, PA. The acquisition included real estate, deposits and loans. The assets and liabilities of the acquired business were recorded on the consolidated statement of financial condition at their estimated fair values as of September 8, 2006, and their results of operations have been included in the consolidated statements of income since such date.

Included in the purchase price of the branch was goodwill and core deposit intangible of \$2,046,000 and \$449,000, respectively. The core deposit intangible is being amortized over a ten-year period on a straight line basis. During the first six months of 2011 and 2010, amortization expense was \$22,000 and \$23,000, respectively. Accumulated amortization of core deposit intangible through June 30, 2011 was \$217,000. The goodwill is not amortized, but is measured annually for impairment or more frequently if certain events occur which might indicate goodwill has been impaired. There was no impairment of goodwill during the six month periods ended June 30, 2011 or 2010.

NOTE 8 Investment in Unconsolidated Subsidiary

The Corporation owns 39.16% of the outstanding common stock of The First National Bank of Liverpool (FNBL), Liverpool, PA. This investment is accounted for under the equity method of accounting. The investment is being carried at \$3,666,000 as of June 30, 2011. The Corporation increases its investment in FNBL for its share of earnings and decreases its investment by any dividends received from FNBL. A loss in value of the investment which is other than a temporary decline will be recognized. Evidence of a loss in value might include, but would not necessarily be limited to, absence of an ability to recover the carrying amount of the investment or inability of FNBL to sustain an earnings capacity which would justify the carrying amount of the investment.

NOTE 9 Securities

ASC Topic 320, *Investments - Debt and Equity Securities*, clarifies the interaction of the factors that should be considered when determining whether a debt security is other-than-temporarily impaired. For debt securities, management must assess whether (a) it has the intent to sell the security and (b) it is more likely than not that it will be required to sell the security prior to its anticipated recovery. These steps are done before assessing whether the entity will recover the cost basis of the investment. For equity securities, consideration is given to management's intention

and ability to hold the securities until recovery of unrealized losses in assessing potential other-than-temporary impairment. More specifically, considerations used to determine other-than-temporary impairment status for individual equity holdings include the length of time the stock has remained in an unrealized loss position, the percentage of unrealized loss compared to the carrying cost of the stock, dividend reduction or suspension, market analyst reviews and expectations, and other pertinent developments that would affect expectations for recovery or further decline.

Table of Contents

In instances when a determination is made that an other-than-temporary impairment exists and the investor does not intend to sell the debt security and it is not more likely than not that it will be required to sell the debt security prior to its anticipated recovery, the other-than-temporary impairment is separated into the amount of the total other-than-temporary impairment related to a decrease in cash flows expected to be collected from the debt security (the credit loss) and the amount of the total other-than-temporary impaired related to all other factors. The amount of the total other-than-temporary impairment related to the credit loss is recognized in earnings. The amount of the total other-than-temporary impairment related to all other factors is recognized in other comprehensive income.

The Corporation's investment portfolio includes primarily bonds issued by U.S. Government sponsored agencies (approximately 56%) and municipalities (approximately 40%) as of June 30, 2011. Most of the municipal bonds are general obligation bonds with maturities or pre-refunding dates within 5 years. The remaining 4% of the portfolio includes mortgage-backed securities issued by Government-sponsored agencies and backed by residential mortgages, corporate notes and a group of equity investments in other financial institutions. The amortized cost and fair value of securities as of June 30, 2011 and December 31, 2010, by contractual maturity, are shown below (in thousands). Expected maturities may differ from contractual maturities because the securities may be called or prepaid with or without prepayment penalties.

Securities Available for Sale Type and maturity	Amortized Cost	Fair Value	June 30, 2011	
			Gross Unrealized Gains	Gross Unrealized Losses
U.S. Treasury securities and obligations of U.S. Government agencies and corporations				
Within one year	\$ 5,346	\$ 5,358	\$ 12	\$
After one year but within five years	46,566	47,011	475	(30)
After five years but within ten years	11,000	10,932	12	(80)
	62,912	63,301	499	(110)
Obligations of state and political subdivisions				
Within one year	11,378	11,442	64	
After one year but within five years	28,867	29,367	506	(6)
After five years but within ten years	3,293	3,298	25	(20)
	43,538	44,107	595	(26)
Corporate notes				
After one year but within five years	1,000	1,021	21	
	1,000	1,021	21	
Mortgage-backed securities	2,611	2,646	79	(44)
Equity securities	935	920	105	(120)
Total	\$ 110,996	\$ 111,995	\$ 1,299	\$ (300)

Table of Contents

Securities Available for Sale Type and maturity	Amortized Cost	December 31, 2010		
		Fair Value	Gross Unrealized Gains	Gross Unrealized Losses
U.S. Treasury securities and obligations of U.S. Government agencies and corporations				
After one year but within five years	\$ 34,607	\$ 34,783	\$ 348	\$ (172)
After five years but within ten years	3,000	2,913		(87)
	37,607	37,696	348	(259)
Obligations of state and political subdivisions				
Within one year	12,219	12,390	175	(4)
After one year but within five years	24,493	24,877	488	(104)
After five years but within ten years	1,826	1,626		(200)
	38,538	38,893	663	(308)
Corporate notes				
After one year but within five years	1,000	1,028	28	
	1,000	1,028	28	
Mortgage-backed securities	1,246	1,345	99	
Equity securities	935	961	106	(80)
Total	\$ 79,326	\$ 79,923	\$ 1,244	\$ (647)

The following table shows gross unrealized losses and fair value, aggregated by category and length of time that individual securities have been in a continuous unrealized loss position, at June 30, 2011 and December 31, 2010 (in thousands):

	Unrealized Losses at June 30, 2011					
	Less Than 12 Months		12 Months or More		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
U.S. Treasury securities and obligations of U.S. Government agencies and corporations	\$ 13,941	\$ (110)	\$	\$	\$ 13,941	\$ (110)
Obligations of state and political subdivisions	4,851	(26)			4,851	(26)
Mortgage-backed securities	1,414	(44)			1,414	(44)
Corporate and other securities						
Debt securities	20,206	(180)			20,206	(180)
Equity securities	410	(26)	252	(94)	662	(120)
	\$ 20,616	\$ (206)	\$ 252	\$ (94)	\$ 20,868	\$ (300)

Total temporarily impaired securities

	Unrealized Losses at December 31, 2010					
	Less Than 12 Months Fair Value	12 Months Unrealized Losses	12 Months or More Fair Value	12 Months or More Unrealized Losses	Fair Value	Total Unrealized Losses
U.S. Treasury securities and obligations of U.S. Government agencies and corporations	\$ 17,859	\$ (259)	\$	\$	\$ 17,859	\$ (259)
Obligations of state and political subdivisions	9,719	(304)	881	(4)	10,600	(308)
Debt securities	27,578	(563)	881	(4)	28,459	(567)
Equity securities	389	(5)	270	(75)	659	(80)
Total temporarily impaired securities	\$ 27,967	\$ (568)	\$ 1,151	\$ (79)	\$ 29,118	\$ (647)

The unrealized losses noted above are considered to be temporary impairments. There are no debt securities that have had unrealized losses for more than 12 months. Decline in the value of our debt securities is due only to interest rate fluctuations, rather than erosion of quality. As a result, we believe that the payment of contractual cash flows, including principal repayment, is not at risk. As management does not intend to sell the securities, does not believe the Corporation will be required to sell the securities before recovery and expects to recover the entire amortized cost basis, none of the debt securities are deemed to be other-than-temporarily impaired.

Table of Contents

Equity securities owned by the Corporation consist of common stock of various financial services providers (Bank Stocks) and are evaluated quarterly for evidence of other-than-temporary impairment. There were six equity securities that comprise a group of securities with unrealized losses for 12 months or more at June 30, 2011. In the aggregate and individually, the unrealized loss on this group of securities did not significantly change from December 31, 2010 to June 30, 2011, and, individually, none of these six have significant unrealized losses. Management has identified no new other-than-temporary impairment as of June 30, 2011 in the equity portfolio.

Certain obligations of the U.S. Government and state and political subdivisions are pledged to secure public deposits, securities sold under agreements to repurchase and for other purposes as required or permitted by law. The fair value of the pledged assets amounted to \$29,853,000 and \$31,951,000 at June 30, 2011 and December 31, 2010, respectively.

In addition to cash received from the scheduled maturities of securities, some investment securities available for sale are sold at current market values during the course of normal operations, and some securities are called pursuant to call features built into the bonds. Following is a summary of proceeds received from all investment securities transactions, and the resulting realized gains and losses (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
Gross proceeds from sales of securities	\$	\$	\$	\$
Securities available for sale:				
Gross realized gains from called securities	\$	1	\$	6
Gross realized losses		15		27

NOTE 10 Loans and Related Allowance for Credit Losses

Loans that management has the intent and ability to hold for the foreseeable future or until maturity or payoff are stated at the outstanding unpaid principal balances, net of any deferred fees or costs, unearned income and the allowance for loan losses. Interest income on all loans, other than nonaccrual loans, is accrued over the term of the loans based on the amount of principal outstanding. Unearned income is amortized to income over the life of the loans, using the interest method.

The loan portfolio is segmented into commercial and consumer loans. These broad categories are further disaggregated into classes of loans used for analysis and reporting. Classes consist of (1) commercial, financial and agricultural, (2) commercial real estate, (3) real estate construction, (4) residential mortgage loans, (5) home equity loans, (6) obligations of states and political subdivisions and (7) personal loans.

Loans on which the accrual of interest has been discontinued are designated as non-accrual loans. Accrual of interest on loans is discontinued when the contractual payment of principal or interest has become 90 days past due or reasonable doubt exists as to the full, timely collection of principal or interest. However, it is the Corporation's policy to continue to accrue interest on loans over 90 days past due as long as they are (1) guaranteed or well secured and (2) there is an effective means of collection. When a loan is placed on non-accrual status, all unpaid interest credited to income in the current year is reversed against current period income and unpaid interest accrued in prior years is charged against the allowance for loan losses. Interest received on nonaccrual loans generally is either applied against principal or reported as interest income, according to management's judgment as to the collectability of principal. Generally, accruals are resumed on loans only when the obligation is brought fully current with respect to interest and principal, has performed in accordance with the contractual terms for a reasonable period of time and the ultimate collectability of the total contractual principal and interest is no longer in doubt.

Table of Contents

The Corporation's intent is to hold loans in the portfolio until maturity. At the time the Corporation's intent is no longer to hold loans to maturity based on asset/liability management practices, the Corporation transfers loans from its portfolio to held for sale at fair value. Any write-down recorded upon transfer is charged against the allowance for loan losses. Any write-downs recorded after the initial transfers are recorded as a charge to other non-interest expense. Gains or losses recognized upon sale are included in other non-interest income.

The allowance for credit losses consists of the allowance for loan losses and the reserve for unfunded lending commitments. The allowance for loan losses represents management's estimate of losses inherent in the loan portfolio as of the balance sheet date and is recorded as a reduction to loans. The reserve for unfunded lending commitments represents management's estimate of losses inherent in its unfunded lending commitments and is recorded in other liabilities on the consolidated balance sheet. The allowance for loan losses is increased by the provision for loan losses, and decreased by charge-offs, net of recoveries. Loans deemed to be uncollectible are charged against the allowance for loan losses, and subsequent recoveries, if any, are credited to the allowance.

For financial reporting purposes, the provision for loan losses charged to current operating income is based on management's estimates, and actual losses may vary from estimates. These estimates are reviewed and adjusted at least quarterly and are reported in earnings in the periods in which they become known. The loan loss provision for federal income tax purposes is based on current income tax regulations, which allow for deductions equal to net charge-offs. Loans included in any class are considered for charge-off when:

- (1) principal or interest has been in default for 120 days or more and for which no payment has been received during the previous four months;
- (2) all collateral securing the loan has been liquidated and a deficiency balance remains;
- (3) a bankruptcy notice is received for an unsecured loan;
- (4) a confirming loss has occurred; or
- (5) the loan is deemed to be uncollectible for any other reason.

The allowance for loan losses is maintained at a level considered adequate to offset probable losses on the Corporation's existing loans. This analysis relies heavily on changes in observable trends that may indicate potential credit weaknesses. Management's periodic evaluation of the adequacy of the allowance is based on the Bank's past loan loss experience, known and inherent risks in the portfolio, adverse situations that may affect the borrower's ability to repay, the estimated value of any underlying collateral, composition of the loan portfolio, current economic conditions and other relevant factors. This evaluation is inherently subjective as it requires material estimates that may be susceptible to significant revision as more information becomes available.

In addition, regulatory agencies, as an integral part of their examination process, periodically review the Corporation's allowance for loan losses and may require the Corporation to recognize additions to the allowance based on their judgments about information available to them at the time of their examination, which may not be currently available to management. Based on management's comprehensive analysis of the loan portfolio, management believes the current level of the allowance for loan losses to be adequate.

There are two components of the allowance: a component for loans that are deemed to be impaired; and a component for contingencies.

A large commercial loan is considered impaired when, based on current information and events, it is probable that the Bank will be unable to collect the scheduled payments of principal or interest when due according to the contractual terms of the loan agreement. (A large loan (or group of like-loans within one relationship) is defined as a commercial/business loan with an aggregate outstanding balance in excess of \$150,000, or any other loan that management deems of similar characteristics inherent to the deficiencies of an impaired large loan by definition.) Factors considered by management in determining impairment include payment status, collateral value and the probability of collecting scheduled principal and interest payments when due. Loans that experience insignificant payment delays and payment shortfalls generally are not classified as impaired. Management determines the

significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loans and the borrower, including the length of the delay, the reasons for the delay, the borrower's prior payment record and the amount of the shortfall in relation to the principal and interest owed. Impairment is measured on a loan by loan basis for commercial and construction loans by either the present value of expected future cash flows discounted at the loan's effective interest rate, the loan's obtainable market price or the fair value of the collateral if the loan is collateral dependent. The estimated fair values of substantially all of the Corporation's impaired loans are measured based on the estimated fair value of the loan's collateral. For

Table of Contents

commercial loans secured with real estate, estimated fair values are determined primarily through third-party appraisals. When a real estate secured loan becomes impaired, a decision is made regarding whether an updated certified appraisal of the real estate is necessary. This decision is based on various considerations, including the age of the most recent appraisal, the loan-to-value ratio based on the original appraisal and the condition of the property. Appraised values are discounted to arrive at the estimated selling price of the collateral, which is considered to be the estimated fair value. The discounts also include the estimated costs to sell the property. For commercial loans secured by non-real estate collateral, estimated fair values are determined based on the borrower's financial statements, inventory reports, accounts receivable agings or equipment appraisals or invoices. Indications of value from these sources are generally discounted based on the age of the financial information or the quality of the assets. For such loans that are classified as impaired, an allowance is established when the discounted cash flows (or collateral value or observable market price) of the impaired loan is lower than the carrying value of that loan. The Bank generally does not separately identify individual consumer and residential loans for impairment disclosures, unless such loans are subject to a restructuring agreement.

Loans whose terms are modified are classified as troubled debt restructurings if the Corporation grants such borrowers concessions and it is deemed that those borrowers are experiencing financial difficulty. Concessions granted under a troubled debt restructuring generally involve a below-market-rate reduction in interest rate or an extension of a loan's stated maturity date. Nonaccrual troubled debt restructurings are restored to accrual status if principal and interest payments, under the modified terms, are current for a period of time after modification. Loans classified as troubled debt restructurings are designated as impaired.

The component of the allowance for contingencies relates to other loans that have been segmented into risk rated categories. The borrower's overall financial condition, repayment sources, guarantors and value of collateral, if appropriate, are evaluated quarterly or when credit deficiencies arise, such as delinquent loan payments. Credit quality risk ratings include regulatory classifications of special mention, substandard, doubtful and loss. Loans classified as special mention have potential weaknesses that deserve management's close attention. If uncorrected, the potential weaknesses may result in deterioration of the repayment prospects. Loans classified substandard have one or more well-defined weaknesses that jeopardize the liquidation of the debt. They include loans that are inadequately protected by the current net worth and paying capacity of the obligor or of the collateral pledged, if any. Loans classified doubtful have all the weaknesses inherent in loans classified substandard with the added characteristic that collection or liquidation in full, on the basis of current conditions and facts, is highly improbable. Loans classified as a loss are considered uncollectible and are charged to the allowance for loan losses. Loans not classified are rated pass. Specific reserves may be established for larger, individual classified loans as a result of this evaluation, as discussed above. Remaining loans are categorized into large groups of smaller balance homogeneous loans and are collectively evaluated for impairment. This computation is generally based on historical loss experience adjusted for qualitative factors. The historical loss experience is averaged over a ten-year period for each of the portfolio segments. The ten-year timeframe was selected in order to capture activity over a wide range of economic conditions and has been consistently used for the past five years. The qualitative risk factors are reviewed for relevancy each quarter and include:

1. National, regional and local economic and business conditions as well as the condition of various market segments, including the underlying collateral for collateral dependent loans;
2. Nature and volume of the portfolio and terms of loans;
3. Experience, ability and depth of lending and credit management and staff;
4. Volume and severity of past due, classified and nonaccrual loans as well as other loan modifications;
5. Existence and effect of any concentrations of credit and changes in the level of such concentrations; and
6. Effect of external factors, including competition.

Each factor is assigned a value to reflect improving, stable or declining conditions based on management's best judgment using relevant information available at the time of the evaluation. Adjustments to the factors are supported through documentation of changes in conditions in a narrative accompanying the allowance for loan loss calculation.

Commercial, Financial and Agricultural Lending - The Corporation originates commercial, financial and agricultural loans primarily to businesses located in its primary market area and surrounding areas. These loans are used for various business purposes which include short-term loans and lines of credit to finance machinery and equipment purchases, inventory and accounts receivable. Generally, the maximum term for loans extended on machinery and equipment is shorter or does not exceed the projected useful life of such machinery and equipment. Most business lines of credit are written on demand and may be renewed annually.

Table of Contents

Commercial loans are generally secured with short-term assets, however, in many cases, additional collateral such as real estate is provided as additional security for the loan. Loan-to-value maximum values have been established by the Corporation and are specific to the type of collateral. Collateral values may be determined using invoices, inventory reports, accounts receivable aging reports, collateral appraisals, etc.

In underwriting commercial loans, an analysis of the borrower's character, capacity to repay the loan, the adequacy of the borrower's capital and collateral, as well as an evaluation of conditions affecting the borrower, is performed. Analysis of the borrower's past, present and future cash flows is also an important aspect of the Corporation's analysis. Concentration analysis assists in identifying industry specific risk inherent in commercial, financial and agricultural lending. Mitigants include the identification of secondary and tertiary sources of repayment and appropriate increases in oversight.

Commercial loans generally present a higher level of risk than other types of loans due primarily to the effect of general economic conditions.

Commercial Real Estate Lending - The Corporation engages in commercial real estate lending in its primary market area and surrounding areas. The Corporation's commercial loan portfolio is secured primarily by residential housing, raw land and hotels. Generally, commercial real estate loans have terms that do not exceed 20 years, have loan-to-value ratios of up to 80% of the appraised value of the property and are typically secured by personal guarantees of the borrowers.

As economic conditions deteriorate, the Corporation reduces its exposure in real estate segments with higher risk characteristics. In underwriting these loans, the Corporation performs a thorough analysis of the financial condition of the borrower, the borrower's credit history, and the reliability and predictability of the cash flow generated by the property securing the loan. Appraisals on properties securing commercial real estate loans originated by the Corporation are performed by independent appraisers.

Commercial real estate loans generally present a higher level of risk than other types of loans due primarily to the effect of general economic conditions.

Real Estate Construction Lending - The Corporation engages in real estate construction lending in its primary market area and surrounding areas. The Corporation's real estate construction lending consists of commercial and residential site development loans, as well as commercial building construction and residential housing construction loans.

The Corporation's commercial real estate construction loans are generally secured with the subject property and advances are made in conformity with a pre-determined draw schedule supported by independent inspections. Terms of construction loans depend on the specifics of the project, such as estimated absorption rates, estimated time to complete, etc.

In underwriting commercial real estate construction loans, the Corporation performs a thorough analysis of the financial condition of the borrower, the borrower's credit history, the reliability and predictability of the cash flow generated by the project using feasibility studies, market data, etc. Appraisals on properties securing commercial real estate loans originated by the Corporation are performed by independent appraisers.

Real estate construction loans generally present a higher level of risk than other types of loans due primarily to the effect of general economic conditions and the difficulty of estimating total construction costs.

Residential Mortgage Lending - One- to four-family residential mortgage loan originations are generated by the Corporation's marketing efforts, its present customers, walk-in customers and referrals. These loans originate primarily within the Corporation's market area or with customers primarily from the market area.

Table of Contents

The Corporation offers fixed-rate and adjustable rate mortgage loans with terms up to a maximum of 25-years for both permanent structures and those under construction. The Corporation's one- to four-family residential mortgage originations are secured primarily by properties located in its primary market area and surrounding areas. The majority of the Corporation's residential mortgage loans originate with a loan-to-value of 80% or less.

In underwriting one-to-four family residential real estate loans, the Corporation evaluates the borrower's ability to make monthly payments, the borrower's repayment history and the value of the property securing the loan. Properties securing real estate loans made by the Corporation are appraised by independent fee appraisers. The Corporation generally requires borrowers to obtain an attorney's title opinion or title insurance, and fire and property insurance (including flood insurance, if necessary) in an amount not less than the amount of the loan. The Corporation does not engage in sub-prime residential mortgage originations.

Residential mortgage loans generally present a lower level of risk than other types of consumer loans because they are secured by the borrower's primary residence.

Home Equity Installment and Line of Credit Lending The Corporation originates home equity installment loans and home equity lines of credit primarily within the Corporation's market area or with customers primarily from the market area.

Home equity installment loans are secured by the borrower's primary residence with a maximum loan-to-value of 80% and a maximum term of 15 years.

Home equity lines of credit are secured by the borrower's primary residence with a maximum loan-to-value of 90% and a maximum term of 20 years.

In underwriting home equity lines of credit, a thorough analysis of the borrower's ability to repay the loan as agreed is performed. The ability to repay is determined by the borrower's employment history, current financial conditions, and credit background. The analysis is based primarily on the customer's ability to repay and secondarily on the collateral or security.

Home equity loans generally present a lower level of risk than other types of consumer loans because they are secured by the borrower's primary residence.

Obligations of States and Political Subdivisions The Corporation lends to local municipalities and other tax-exempt organizations. These loans are primarily tax-anticipation notes and as such carry little risk. Historically, the Corporation has never incurred a loss on any loan of this type.

Personal Lending The Corporation offers a variety of secured and unsecured personal loans, including vehicle, mobile homes and loans secured by savings deposits, as well as other types of personal loans.

Personal loan terms vary according to the type and value of collateral and creditworthiness of the borrower. In underwriting personal loans, a thorough analysis of the borrower's ability to repay the loan as agreed is performed. The ability to repay is determined by the borrower's employment history, current financial conditions, and credit background.

Personal loans may entail greater credit risk than do residential mortgage loans, particularly in the case of personal loans which are unsecured or are secured by rapidly depreciable assets, such as automobiles or recreational equipment. In such cases, any repossessed collateral for a defaulted personal loan may not provide an adequate source of repayment of the outstanding loan balance as a result of the greater likelihood of damage, loss or depreciation. In addition, personal loan collections are dependent on the borrower's continuing financial stability, and thus are more likely to be affected by adverse personal circumstances. Furthermore, the application of various federal and state laws, including bankruptcy and insolvency laws, may limit the amount which can be recovered on such loans.

Table of Contents

The following tables present the classes of the loan portfolio summarized by the aggregate pass rating and the classified ratings of special mention, substandard and doubtful within the Corporation's internal risk rating system as of June 30, 2011 and December 31, 2010 (in thousands).

As of June 30, 2011	Pass	Special Mention	Substandard	Doubtful	Total
Commercial financial and agricultural	\$ 15,827	\$ 1,351	\$ 384	\$	\$ 17,562
Real estate commercial	45,686	10,803	2,461		58,950
Real estate construction	15,210	1,654		1,150	18,014
Real estate mortgage	127,782	7,601	4,432	1,354	141,169
Home equity	39,844	271		147	40,262
Obligations of states and political subdivisions	8,433				8,433
Personal	7,581	27	11		7,619
Total	\$ 260,363	\$ 21,707	\$ 7,288	\$ 2,651	\$ 292,009

As of December 31, 2010	Pass	Special Mention	Substandard	Doubtful	Total
Commercial financial and agricultural	\$ 12,557	\$ 5,732	\$ 1,316	\$ 306	\$ 19,911
Real estate commercial	44,935	6,405	4,365	600	56,305
Real estate construction	13,067			189	13,256
Real estate mortgage	129,954	8,284	5,142	1,226	144,606
Home equity	45,255	431	666		46,352
Obligations of states and political subdivisions	8,984				8,984
Personal	8,473	211	4		8,688
Total	\$ 263,225	\$ 21,063	\$ 11,493	\$ 2,321	\$ 298,102

Table of Contents

The Corporation has certain loans in its portfolio that are considered to be impaired. It is the policy of the Corporation to recognize income on impaired loans that have been transferred to nonaccrual status on a cash basis, only to the extent that it exceeds principal balance recovery. Until an impaired loan is placed on nonaccrual status, income is recognized on the accrual basis. Collateral analysis are performed on each impaired loan at least quarterly and results are used to determine if a specific reserve is necessary to adjust the carrying value of each individual loan down to the estimated fair value. Generally, specific reserves are carried against impaired loans rather than recording partial charge-offs until termination of the credit is scheduled through liquidation of the collateral or foreclosure. In the case of liquidation, sales agreements are used to determine the loss. In the case of a foreclosure, professional appraisals of collateral, discounted for expected closing costs, are used to determine the charge-off amount. The following tables summarize information regarding impaired loans by portfolio class as of June 30, 2011 and December 31, 2010 (in thousands):

	As of June 30, 2011			As of December 31, 2010		
	Recorded Investment	Unpaid Principal Balance	Related Allowance	Recorded Investment	Unpaid Principal Balance	Related Allowance
Impaired loans						
With no related allowance recorded:						
Commercial financial and agricultural	\$ 274	\$ 274	\$	\$ 309	\$ 309	\$
Real estate commercial	2,322	2,322		2,395	2,395	
Real estate construction				250	250	
Real estate mortgage	2,010	2,010		2,652	2,652	
With an allowance recorded:						
Real estate construction	\$ 1,150	\$ 1,150	\$ 303	\$ 900	\$ 900	\$ 235
Real estate mortgage	1,049	1,049	325	1,237	1,237	335
Total:						
Commercial financial and agricultural	\$ 274	\$ 274	\$	\$ 309	\$ 309	\$
Real estate commercial	2,322	2,322		2,395	2,395	
Real estate construction	1,150	1,150	303	1,150	1,150	235
Real estate mortgage	3,059	3,059	325	3,889	3,889	335
	\$ 6,805	\$ 6,805	\$ 628	\$ 7,743	\$ 7,743	\$ 570

Average recorded investment of impaired loans and related interest income recognized for the three and six months ended June 30, 2011 are summarized as follows (in thousands):

	Three Months Ended June 30, 2011			Six Months Ended June 30, 2011		
	Average Recorded Investment	Interest Income Recognized	Cash Basis Interest Income	Average Recorded Investment	Interest Income Recognized	Cash Basis Interest Income
Impaired loans						
With no related allowance recorded:						
Commercial financial and agricultural	\$ 281	\$ 5	\$	\$ 290	\$ 10	\$

Edgar Filing: JUNIATA VALLEY FINANCIAL CORP - Form 10-Q

Real estate	commercial	2,348	35	2	2,363	68	2
Real estate	construction	125			167		
Real estate	mortgage	1,906	(10)	3	2,154	13	3
With an allowance recorded:							
Real estate	construction	\$ 1,025	\$	\$	\$ 983	\$	\$
Real estate	mortgage	1,143			1,174		
Total:							
Commercial financial and agricultural		\$ 281	\$ 5	\$	\$ 290	\$ 10	\$
Real estate	commercial	2,348	35	2	2,363	68	2
Real estate	construction	1,150			1,150		
Real estate	mortgage	3,049	(10)	3	3,328	13	3
		\$ 6,828	\$ 30	\$ 5	\$ 7,131	\$ 91	\$ 5

Table of Contents

The following table presents nonaccrual loans by classes of the loan portfolio as of June 30, 2011 and December 31, 2010 (in thousands):

Nonaccrual loans:	June 30, 2011	December 31, 2010
Commercial financial and agricultural	\$ 56	\$ 246
Real estate commercial	476	478
Real estate construction	1,150	1,150
Real estate mortgage	4,729	3,564
Home equity	410	524
Personal	8	2
Total	\$ 6,829	\$ 5,964

The performance and credit quality of the loan portfolio is also monitored by analyzing the age of the loans receivable as determined by the length of time a payment is past due. The following tables present the classes of the loan portfolio summarized by the past due status as of June 30, 2011 and December 31, 2010 (in thousands):

As of June 30, 2011	30-59 Days Past Due	60-89 Days Past Due	Greater than 90 Days	Total Past Due	Current	Total Loans	Loans Past Due greater than 90 Days and Accruing
Commercial financial and agricultural	\$ 13	\$ 17	\$ 39	\$ 69	\$ 17,493	\$ 17,562	\$
Real estate commercial	825	978	476	2,279	56,671	58,950	
Real estate construction	59	941	1,464	2,464	15,550	18,014	314
Real estate mortgage	100	1,864	4,283	6,247	134,922	141,169	
Home equity	602	165	443	1,210	39,052	40,262	96
Obligations of states and political subdivisions					8,433	8,433	
Personal	79	6	10	95	7,524	7,619	2
Total	\$ 1,678	\$ 3,971	\$ 6,715	\$ 12,364	\$ 279,645	\$ 292,009	\$ 412

As of December 31, 2010	30-59 Days Past Due	60-89 Days Past Due	Greater than 90 Days	Total Past Due	Current	Loans Past Due greater than 90 Days

						Total Loans	and Accruing
Commercial financial and agricultural	\$ 293	\$ 272	\$ 228	\$ 793	\$ 19,118	\$ 19,911	\$
Real estate commercial	1,195	627	720	2,542	53,763	56,305	242
Real estate construction	20	207	1,150	1,377	11,879	13,256	
Real estate mortgage	260	4,832	3,465	8,557	136,049	144,606	590
Home equity	737	318	466	1,521	44,831	46,352	167
Obligations of states and political subdivisions					8,984	8,984	
Personal	110	15	10	135	8,553	8,688	8
Total	\$ 2,615	\$ 6,271	\$ 6,039	\$ 14,925	\$ 283,177	\$ 298,102	\$ 1,007

Table of Contents

The following tables summarize the activity by segments of the allowance for loan losses, segregated into the amount required for loans individually evaluated for impairment and the amount required for loans collectively evaluated for impairment for the three and six months ended June 30, 2011 and as of June 30, 2011 and December 31, 2010 (in thousands):

	Commercial, financial and agricultural	Real estate - commercial	Real estate - construction	Real estate - mortgage	Home equity	Personal	Total	
Allowance for loan losses:								
Beginning Balance, April 1, 2011	\$ 146	\$ 462	\$ 434	\$ 1,462	\$ 334	\$ 63	\$ 2,901	
Charge-offs	(4)			(127)		(5)	(136)	
Provisions	3	(3)	(3)	117	(2)	4	116	
Ending balance	\$ 145	\$ 459	\$ 431	\$ 1,452	\$ 332	\$ 62	\$ 2,881	
Beginning Balance, January 1, 2011	\$ 163	\$ 442	\$ 336	\$ 1,421	\$ 389	\$ 73	\$ 2,824	
Charge-offs	(8)			(143)		(5)	(156)	
Recoveries						9	9	
Provisions	(10)	17	95	174	(57)	(15)	204	
Ending balance	\$ 145	\$ 459	\$ 431	\$ 1,452	\$ 332	\$ 62	\$ 2,881	
					Obligations of states and political			
As of June 30, 2011	agricultural	commercial	construction	mortgage	Home equity	subdivisions	Personal	Total
Allowance for loan losses:								
Ending balance	\$ 145	\$ 459	\$ 431	\$ 1,452	\$ 332	\$	\$ 62	\$ 2,881
Ending balance: individually evaluated for impairment	\$	\$	\$ 303	\$ 325	\$	\$	\$	\$ 628
Ending balance: collectively evaluated for impairment	\$ 145	\$ 459	\$ 128	\$ 1,127	\$ 332	\$	\$ 62	\$ 2,253
Total								

Loans, net of unearned interest:																																																																																
Ending balance	\$ 17,562	\$ 58,950	\$ 18,014	\$ 141,169	\$ 40,262	\$ 8,433	\$ 7,619	\$ 292,009																																																																								
Ending balance: individually evaluated for impairment																																																																																
	\$ 274	\$ 2,322	\$ 1,150	\$ 3,059	\$	\$	\$	\$ 6,805																																																																								
Ending balance: collectively evaluated for impairment																																																																																
	\$ 17,288	\$ 56,628	\$ 16,864	\$ 138,110	\$ 40,262	\$ 8,433	\$ 7,619	\$ 285,204																																																																								
<table border="0" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;"></th> <th style="width: 10%; text-align: center;">Commercial, financial and</th> <th style="width: 10%; text-align: center;">Real estate -</th> <th style="width: 10%; text-align: center;">Real estate -</th> <th style="width: 10%; text-align: center;">Real estate -</th> <th style="width: 10%; text-align: center;">Home equity</th> <th style="width: 10%; text-align: center;">Obligations of states and political subdivisions</th> <th style="width: 10%; text-align: center;">Personal</th> <th style="width: 10%; text-align: center;">Total</th> </tr> </thead> <tbody> <tr> <td>As of December 31, 2010</td> <td>agricultural</td> <td>commercial</td> <td>construction</td> <td>mortgage</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Allowance for loan losses:</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ending balance</td> <td>\$ 163</td> <td>\$ 442</td> <td>\$ 336</td> <td>\$ 1,421</td> <td>\$ 389</td> <td>\$</td> <td>\$ 73</td> <td>\$ 2,824</td> </tr> <tr> <td colspan="9">Ending balance: individually evaluated for impairment</td> </tr> <tr> <td></td> <td>\$</td> <td>\$</td> <td>\$ 235</td> <td>\$ 335</td> <td>\$</td> <td>\$</td> <td>\$</td> <td>\$ 570</td> </tr> <tr> <td colspan="9">Ending balance: collectively evaluated for impairment</td> </tr> <tr> <td></td> <td>\$ 163</td> <td>\$ 442</td> <td>\$ 101</td> <td>\$ 1,086</td> <td>\$ 389</td> <td>\$</td> <td>\$ 73</td> <td>\$ 2,254</td> </tr> </tbody> </table>										Commercial, financial and	Real estate -	Real estate -	Real estate -	Home equity	Obligations of states and political subdivisions	Personal	Total	As of December 31, 2010	agricultural	commercial	construction	mortgage					Allowance for loan losses:									Ending balance	\$ 163	\$ 442	\$ 336	\$ 1,421	\$ 389	\$	\$ 73	\$ 2,824	Ending balance: individually evaluated for impairment										\$	\$	\$ 235	\$ 335	\$	\$	\$	\$ 570	Ending balance: collectively evaluated for impairment										\$ 163	\$ 442	\$ 101	\$ 1,086	\$ 389	\$	\$ 73	\$ 2,254
	Commercial, financial and	Real estate -	Real estate -	Real estate -	Home equity	Obligations of states and political subdivisions	Personal	Total																																																																								
As of December 31, 2010	agricultural	commercial	construction	mortgage																																																																												
Allowance for loan losses:																																																																																
Ending balance	\$ 163	\$ 442	\$ 336	\$ 1,421	\$ 389	\$	\$ 73	\$ 2,824																																																																								
Ending balance: individually evaluated for impairment																																																																																
	\$	\$	\$ 235	\$ 335	\$	\$	\$	\$ 570																																																																								
Ending balance: collectively evaluated for impairment																																																																																
	\$ 163	\$ 442	\$ 101	\$ 1,086	\$ 389	\$	\$ 73	\$ 2,254																																																																								
Loans, net of unearned interest:																																																																																
Ending balance	\$ 19,911	\$ 56,305	\$ 13,256	\$ 144,606	\$ 46,352	\$ 8,984	\$ 8,688	\$ 298,102																																																																								
Ending balance: individually evaluated for impairment																																																																																
	\$ 309	\$ 2,395	\$ 1,150	\$ 3,889	\$	\$	\$	\$ 7,743																																																																								
Ending balance: collectively evaluated for impairment																																																																																
	\$ 19,602	\$ 53,910	\$ 12,106	\$ 140,717	\$ 46,352	\$ 8,984	\$ 8,688	\$ 290,359																																																																								

NOTE 11 Fair Value Measurements

Fair value measurement and disclosure guidance defines fair value as the price that would be received to sell the asset or transfer the liability in an orderly transaction (that is, not a forced liquidation or distressed sale) between market participants at the measurement date under current market conditions. Additional guidance is provided on determining when the volume and level of activity for the asset or liability has significantly decreased. The guidance also includes guidance on identifying circumstances when a transaction may not be considered orderly.

Table of Contents

Fair value measurement and disclosure guidance provides a list of factors that a reporting entity should evaluate to determine whether there has been a significant decrease in the volume and level of activity for the asset or liability in relation to normal market activity for the asset or liability. When the reporting entity concludes there has been a significant decrease in the volume and level of activity for the asset or liability, further analysis of the information from that market is needed, and significant adjustments to the related prices may be necessary to estimate fair value in accordance with fair value measurement and disclosure guidance.

This guidance clarifies that, when there has been a significant decrease in the volume and level of activity for the asset or liability, some transactions may not be orderly and the entity must evaluate the weight of the evidence to determine whether the transaction is orderly. The guidance provides a list of circumstances that may indicate that a transaction is not orderly. A transaction price that is not associated with an orderly transaction is given little, if any, weight when estimating fair value.

Fair value measurement and disclosure guidance defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market for the asset or liability. The price in the principal (or most advantageous) market used to measure the fair value of the asset or liability is not to be adjusted for transaction costs. An orderly transaction is a transaction that assumes exposure to the market for a period prior to the measurement date to allow for marketing activities that are usual and customary for transactions involving such assets and liabilities; it is not a forced transaction. Market participants are buyers and sellers in the principal market that are (i) independent, (ii) knowledgeable, (iii) able to transact and (iv) willing to transact.

Fair value measurement and disclosure guidance requires the use of valuation techniques that are consistent with the market approach, the income approach and/or the cost approach. The market approach uses prices and other relevant information generated by market transactions involving identical or comparable assets and liabilities. The income approach uses valuation techniques to convert future amounts, such as cash flows or earnings, to a single present amount on a discounted basis. The cost approach is based on the amount that currently would be required to replace the service capacity of an asset (replacement cost). Valuation techniques should be consistently applied. Inputs to valuation techniques refer to the assumptions that market participants would use in pricing the asset or liability. Inputs may be observable, meaning those that reflect the assumptions market participants would use in pricing the asset or liability developed based on market data obtained from independent sources, or unobservable, meaning those that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability developed based on the best information available in the circumstances. In that regard, the guidance establishes a fair value hierarchy for valuation inputs that gives the highest priority to quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs. The fair value hierarchy is as follows:

Level 1 Inputs Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

Level 2 Inputs Inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly. These might include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability (such as interest rates, volatilities, prepayment speeds, credit risks, etc.) or inputs that are derived principally from or corroborated by market data by correlation or other means.

Level 3 Inputs Unobservable inputs for determining the fair values of assets or liabilities that reflect an entity's own assumptions about the assumptions that market participants would use in pricing the assets or liabilities.

Table of Contents

A description of the valuation methodologies used for instruments measured at fair value, as well as the general classification of such instruments pursuant to the valuation hierarchy, is set forth below.

In general, fair value is based upon quoted market prices, where available. If such quoted market prices are not available, fair value is based upon internally developed models that primarily use, as inputs, observable market-based parameters. Valuation adjustments may be made to ensure that financial instruments are recorded at fair value. These adjustments may include amounts to reflect counterparty credit quality and the counter party's creditworthiness, among other things, as well as unobservable parameters. Any such valuation adjustments are applied consistently over time. The Corporation's valuation methodologies may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. While management believes the Corporation's valuation methodologies are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

Securities Available for Sale. Debt securities classified as available for sale are reported at fair value utilizing Level 2 inputs. For these securities, the Corporation obtains fair value measurement from an independent pricing service. The fair value measurements consider observable data that may include dealer quotes, market spreads, cash flows, the U.S. Treasury yield curve, live trading levels, trade execution data, market consensus prepayment speeds, credit information and the bond's terms and conditions, among other things. Equity securities classified as available for sale are reported at fair value using Level 1 inputs.

Impaired Loans. Certain impaired loans are reported at the fair value of the underlying collateral if repayment is expected solely from the collateral. Collateral values are estimated using Level 3 inputs based on customized valuation criteria.

The following table summarizes financial assets and financial liabilities measured at fair value as of June 30, 2011 and December 31, 2010, segregated by the level of the valuation inputs within the fair value hierarchy utilized to measure fair value (in thousands). There were no transfers of assets between fair value Level 1 and Level 2 for the quarter ended June 30, 2011.

		(Level 1) Quoted Prices in Active Markets for Identical Assets	(Level 2) Significant Other Observable Inputs	(Level 3) Significant Other Unobservable Inputs
Measured at fair value on a recurring basis:				
Debt securities available-for-sale:				
U.S. Treasury securities and obligations of U.S. Government agencies and corporations	\$ 63,301	\$	\$ 63,301	\$
Obligations of state and political subdivisions	44,107		44,107	
Corporate notes	1,021		1,021	
Mortgage-backed securities	2,646		2,646	
Equity securities available-for-sale	920	920		
Measured at fair value on a non-recurring basis:				
Impaired loans	1,571			1,571

(Level 2)

Edgar Filing: JUNIATA VALLEY FINANCIAL CORP - Form 10-Q

	December 31, 2010	(Level 1) Quoted Prices in Active Markets for Identical Assets	Significant Other Observable Inputs	(Level 3) Significant Other Unobservable Inputs
Measured at fair value on a recurring basis:				
Debt securities available-for-sale:				
U.S. Treasury securities and obligations of U.S. Government agencies and corporations	\$ 37,696	\$	\$ 37,696	\$
Obligations of state and political subdivisions	38,893		38,893	
Corporate notes	1,028		1,028	
Mortgage-backed securities	1,345		1,345	
Equity securities available-for-sale	961	961		
Measured at fair value on a non-recurring basis:				
Impaired loans	1,567			1,567

Table of Contents*Fair Value of Financial Instruments*

ASC Topic 825, *Financial Instruments*, requires disclosures about fair value of financial instruments for interim reporting periods of publicly traded companies as well as in annual financial statements.

The estimated fair values of the Corporation's financial instruments are as follows (in thousands):

Financial Instruments

(in thousands)

	June 30, 2011		December 31, 2010	
	Carrying Value	Fair Value	Carrying Value	Fair Value
Financial assets:				
Cash and due from banks	\$ 11,495	\$ 11,495	\$ 12,758	\$ 12,758
Interest bearing deposits with banks	1,784	1,784	218	218
Federal funds sold	2,500	2,500	12,300	12,300
Interest bearing time deposits with banks	1,096	1,109	1,345	1,360
Securities	111,995	111,995	79,923	79,923
Restricted investment in FHLB stock	1,884	1,884	2,088	2,088
Total loans, net of unearned interest	292,009	303,173	298,102	312,621
Accrued interest receivable	1,816	1,816	1,763	1,763
Financial liabilities:				
Non-interest bearing deposits	60,275	60,275	60,696	60,696
Interest bearing deposits	333,278	339,904	316,094	323,003
Securities sold under agreements to repurchase	2,453	2,453	3,314	3,314
Other interest bearing liabilities	1,218	1,226	1,200	1,202
Accrued interest payable	512	512	499	499

Off-balance sheet financial instruments:

Commitments to extend credit

Letters of credit

Management uses its best judgment in estimating the fair value of the Corporation's financial instruments; however, there are inherent weaknesses in any estimation technique. Therefore, the fair value estimates herein are not necessarily indicative of the amounts the Corporation could have realized in sales transactions on the dates indicated. The estimated fair value amounts have been measured as of their respective quarter ends and have not been re-evaluated or updated for purposes of these consolidated financial statements subsequent to those respective dates. As such, the estimated fair values of these financial instruments subsequent to the respective reporting dates may be different than the amounts reported at each quarter end.

The information presented above should not be interpreted as an estimate of the fair value of the entire Corporation since a fair value calculation is provided only for a limited portion of the Corporation's assets and liabilities. Due to a wide range of valuation techniques and the degree of subjectivity used in making the estimates, comparisons between the Corporation's disclosures and those of other companies may not be meaningful.

The following describes the estimated fair value of the Corporation's financial instruments as well as the significant methods and assumptions used to determine these estimated fair values.

Carrying values approximate fair value for cash and due from banks, interest-bearing demand deposits with other banks, federal funds sold, restricted stock in the Federal Home Loan Bank, interest receivable, non-interest bearing demand deposits, securities sold under agreements to repurchase, and interest payable.

Interest bearing time deposits with banks The estimated fair value is determined by discounting the contractual future cash flows, using the rates currently offered for deposits of similar remaining maturities.

Securities Available for Sale Debt securities classified as available for sale are reported at fair value utilizing Level 2 inputs. For these securities, the Corporation obtains fair value measurement from an independent pricing service. The

fair value measurements consider observable data that may include dealer quotes, market spreads, cash flows, the U.S. Treasury yield curve, live trading levels, trade execution data, market consensus prepayment speeds, credit information and the bond's terms and conditions, among other things. Equity securities classified as available for sale are reported at fair value using Level 1 inputs.

Table of Contents

Loans For variable-rate loans that reprice frequently and which entail no significant changes in credit risk, carrying values approximated fair value. Substantially all commercial loans and real estate mortgages are variable rate loans. The fair value of other loans (i.e. consumer loans and fixed-rate real estate mortgages) are estimated by calculating the present value of the cash flow difference between the current rate and the market rate, for the average maturity, discounted quarterly at the market rate.

Fixed rate time deposits The estimated fair value is determined by discounting the contractual future cash flows, using the rates currently offered for deposits of similar remaining maturities.

Other interest bearing liabilities The fair values of other interest bearing liabilities are estimated using discounted cash flow analysis, based on incremental borrowing rates for similar types of borrowing arrangements.

Commitments to extend credit and letters of credit The fair value of commitments to extend credit is estimated using the fees currently charged to enter into similar agreements, taking into account market interest rates, the remaining terms and present credit worthiness of the counterparties. The fair value of guarantees and letters of credit is based on fees currently charged for similar agreements.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward Looking Statements:

The Private Securities Litigation Reform Act of 1995 contains safe harbor provisions regarding forward-looking statements. When used in this discussion, the words believes, anticipates, contemplates, expects, and similar expressions are intended to identify forward-looking statements. Such statements are subject to certain risks and uncertainties which could cause actual results, performance or achievements expressed or implied by such forward-looking statements to differ materially from those projected. Those risks and uncertainties include changes in interest rates and their impact on the level of deposits, loan demand and value of loan collateral, changes in the market value of the securities portfolio, increased competition from other financial institutions, governmental monetary policy, legislation and changes in banking regulations, changes in levels of FDIC deposit insurance premiums and assessments, risks associated with the effect of opening a new branch, the ability to control costs and expenses, and general economic conditions. The Corporation undertakes no obligation to update such forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

Critical Accounting Policies:

Disclosure of the Corporation's significant accounting policies is included in the notes to the consolidated financial statements of the Corporation's Annual Report on Form 10-K for the year ended December 31, 2010. Some of these policies require significant judgments, estimates, and assumptions to be made by management, most particularly in connection with determining the provision for loan losses and the appropriate level of the allowance for loan losses, as well as management's evaluation of the investment portfolio for other-than-temporary impairment. There have been no changes in critical accounting policies since December 31, 2010.

General:

The following discussion relates to the consolidated financial condition of the Corporation as of June 30, 2011, as compared to December 31, 2010, and the consolidated results of operations for the three and six months ended June 30, 2011, compared to the same periods in 2010. This discussion should be read in conjunction with the interim consolidated financial statements and related notes included herein.

Table of Contents

Overview:

Juniata Valley Financial Corp. is a Pennsylvania corporation organized in 1983 to become the holding company of The Juniata Valley Bank. The Bank is a state-chartered bank headquartered in Mifflintown, Pennsylvania. Juniata Valley Financial Corp. and its subsidiary bank derive substantially all of their income from banking and bank-related services, including interest earned on residential real estate, commercial mortgage, commercial and consumer loans, interest earned on investment securities and fee income from deposit services and other financial services to its customers through 12 locations in central Pennsylvania. Juniata Valley Financial Corp. also owns 39.16% of the First National Bank of Liverpool (Liverpool), located in Liverpool, Pennsylvania. The Corporation accounts for Liverpool as an unconsolidated subsidiary using the equity method of accounting.

Financial Condition:

As of June 30, 2011, total assets increased by \$16.3 million, or 3.7%, as compared to December 31, 2010. Deposits increased by \$16.8 million, with interest-bearing deposits increasing by \$17.2 million, and non-interest bearing deposits decreasing by \$0.4 million.

The table below shows changes in deposit volumes by type of deposit (in thousands of dollars) between December 31, 2010 and June 30, 2011.

	June 30, 2011	December 31, 2010	Change \$	%
Deposits:				
Demand, non-interest bearing	\$ 60,275	\$ 60,696	\$ (421)	(0.7%)
NOW and money market	96,007	81,378	14,629	18.0%
Savings	51,432	47,112	4,320	9.2%
Time deposits, \$100,000 and more	35,980	34,099	1,881	5.5%
Other time deposits	149,859	153,505	(3,646)	(2.4%)
Total deposits	\$ 393,553	\$ 376,790	\$ 16,763	4.4%

Overall, total loans, net of unearned interest decreased by \$6.1 million, between December 31, 2010 and June 30, 2011, as shown in the table below (in thousands of dollars). While total outstanding commercial loans became more heavily weighted in real estate collateralized loans, in total, commercial loans (including construction loans) grew by \$5.0 million. This growth was offset by reductions of \$10.6 million in consumer real estate and other personal loans and a reduction in loans to states and political subdivisions of \$0.6 million.

	June 30, 2011	December 31, 2010	Change \$	%
Loans:				
Commercial, financial and agricultural	\$ 17,562	\$ 19,911	\$ (2,349)	(11.8%)
Real estate commercial	58,950	56,305	2,645	4.7%
Real estate construction	18,014	13,256	4,758	35.9%
Real estate mortgage	141,169	144,606	(3,437)	(2.4%)
Home equity	40,262	46,352	(6,090)	(13.1%)
Obligations of states and political subdivisions	8,433	8,984	(551)	(6.1%)
Personal	7,619	8,688	(1,069)	(12.3%)
Total loans	\$ 292,009	\$ 298,102	\$ (6,093)	(2.0%)

Table of Contents

A summary of the activity in the allowance for loan losses for each of the six months ended June 30, 2011 and 2010 (in thousands) are presented below.

	Periods Ended June 30,	
	2011	2010
Balance of allowance January 1	\$ 2,824	\$ 2,719
Loans charged off	(156)	(312)
Recoveries of loans previously charged off	9	6
Net charge-offs	(147)	(306)
Provision for loan losses	204	567
Balance of allowance end of period	\$ 2,881	\$ 2,980
Ratio of net charge-offs during period to average loans outstanding	0.05%	0.10%

As of June 30, 2011, the Corporation evaluated its large commercial loan relationships and other significant loans for impairment. Of the eight loan relationships considered to be impaired, there are two loan relationships with respect to which management determined that it is probable that principal and interest will not be collected in full. One loan relationship has an aggregate outstanding balance of \$1,949,000. The amount of impairment estimated for these collateral-dependent loans included in the loan relationship is \$570,000, and a specific allocation has been included within the loan loss reserve for these loans, adjusting the carrying value of these loans to the fair value of \$1,379,000. The second loan relationship has an aggregate outstanding balance of \$250,000, with the amount of the impairment measured at \$58,000. Management believes that the specific reserves carried are adequate to cover potential future losses related to these relationships. Other loans evaluated for impairment have an aggregate outstanding balance of \$4,606,000, but it has been determined that there is sufficient collateral to expect full repayment, and no impairment charge has been recorded. Otherwise, there are no material loans classified for regulatory purposes as loss, doubtful, substandard, or special mention which management expects to significantly impact future operating results, liquidity or capital resources. Following is a summary of the Bank's non-performing loans on June 30, 2011 as compared to December 31, 2010.

<i>(Dollar amounts in thousands)</i>	June 30, 2011	December 31, 2010
Non-performing loans		
Nonaccrual loans	\$ 6,829	\$ 5,964
Accruing loans past due 90 days or more	412	1,007
Restructured loans		
Total	\$ 7,241	\$ 6,971

Average loans outstanding	\$	295,495	\$	307,228
---------------------------	----	---------	----	---------

Ratio of non-performing loans to average loans outstanding	2.45%	2.27%
--	-------	-------

Stockholders' equity increased by \$510,000, or 1.0%, from December 31, 2010 to June 30, 2011. Net income of \$2,330,000 increased stockholders' equity, while dividends paid of \$1,784,000 and cash used to purchase Corporation stock into treasury of \$417,000 reduced the Corporation's capital position. The Corporation repurchased stock into treasury pursuant to its stock repurchase program. During the first six months of 2011, the Corporation purchased 24,500 shares and re-issued 2,903 shares pursuant to the Employee Stock Purchase Plan and the Stock Option Plan. Securities available for sale increased in market value, representing an increase to equity of \$271,000, net of taxes, while accounting for stock-based compensation activity increased equity by \$12,000. An adjustment of \$52,000 was made to equity to record the amortization of net periodic pension costs of the Corporation's defined benefit retirement plan.

Management is not aware of any current recommendations of applicable regulatory authorities that, if implemented, would have a material effect on the Corporation's liquidity, capital resources, or operations.

Table of Contents

Subsequent to June 30, 2011, the following events took place:

On July 19, 2011, the Board of Directors declared a regular cash dividend for the second quarter of 2011 of \$0.22 per share to shareholders of record on August 15, 2011, payable on September 1, 2011.

Comparison of the Three Months Ended June 30, 2011 and 2010

Operations Overview:

Net income for the second quarter of 2011 was \$1,091,000, a decrease of \$47,000, or 4.1%, compared to the second quarter of 2010. Basic and diluted earnings per share were \$0.26 in both quarters. Annualized return on average equity for the second quarter in 2011 was 8.68%, compared to the ratio for the same period in the prior year of 9.01%, a decrease of 33 basis points. For the quarter ended June 30, annualized return on average assets was 0.99% in 2011, versus 1.03% in 2010.

Presented below are selected key ratios for the two periods:

	Three Months Ended June 30,	
	2011	2010
Return on average assets (annualized)	0.99%	1.03%
Return on average equity (annualized)	8.68%	9.01%
Average equity to average assets	11.36%	11.42%

Non-interest income, excluding securities gains, as a percentage of average assets (annualized)

0.90% 0.91%

Non-interest expense as a percentage of average assets (annualized)

2.98% 2.98%

The discussion that follows explains changes in the components of net income when comparing the second quarter of 2011 with the second quarter of 2010.

Net Interest Income:

Net interest income was \$3,842,000 for the second quarter of 2011, as compared to \$4,049,000 in the same quarter in 2010. Average earning assets grew by 2.4%, while the net interest margin on a fully tax equivalent basis decreased by 31 basis points.

Interest on loans decreased \$412,000, or 8.4%, in the second quarter of 2011 as compared to the same period in 2010. An average weighted yield decrease of 24 basis points lowered interest income by approximately \$241,000, with the remaining decrease attributable to a lower volume of loans.

Interest earned on investment securities and money market investments increased \$20,000 in the second quarter of 2011 as compared to 2010, with average balances increasing \$25.3 million during the period. The yield on money market investments (federal funds and interest bearing deposits) decreased by 13 basis points in the second quarter of 2011 as compared to the first quarter of 2010, due to the reduction in rates earned on interest bearing balances with other financial institutions. Likewise, the overall pre-tax yield on the investment securities portfolio decreased during that same timeframe by 55 basis points.

Average interest-bearing deposits increased by \$8.3 million, while average non-interest bearing deposits grew by \$5.3 million. This increase in deposits, in addition to the low general rate environment, contributed to the reduction in the cost to fund earning assets, which was reduced by 22 basis points, to 1.17%, in the second quarter of 2011.

Total average earning assets during the second quarter of 2011 were \$410.6 million, compared to \$400.9 million during the second quarter of 2010, yielding 4.91% in 2011 versus 5.28% in 2010. Funding costs for the earning assets were 1.17% and 1.39% for the second quarters of 2011 and 2010, respectively. Net interest margin on a fully tax-equivalent basis for the second quarter of 2011 was 3.93%. For the same period in 2010, the fully-tax equivalent net interest margin was 4.10%.

Table of Contents

Provision for Loan Losses:

In the second quarter of 2011, the provision for loan losses was \$116,000, as compared to a provision of \$282,000 in the second quarter of 2010. Management regularly reviews the adequacy of the loan loss reserve and makes assessments as to specific loan impairment, historical charge-off expectations, general economic conditions in the Bank's market area, specific loan quality and other factors. The decreased provision was primarily the result of analysis of the values of collateral securing non-performing and impaired loans as well as the reduction in overall outstanding loan balances.

Non-interest Income:

Non-interest income in the second quarter of 2011 was \$1,001,000, compared to \$1,024,000 in the second quarter of 2010.

Trust fee income was \$4,000, or 4.4%, greater in the second quarter of 2011 as compared to the second quarter of 2010, and commissions from sales of non-deposit products in the first quarter of 2011 were \$60,000, or 48.0% lower than in the same quarter of the previous year.

Customer service fees declined by \$38,000, or 9.8%, in the second quarter of 2011 compared to the same period in 2010 as a result of regulations enacted in July of 2010 that prohibit banks from charging certain fees for services provided to customers that overdraw deposit accounts.

Net gains resulting from calls of investment securities were \$1,000 in the second quarter of 2011, as compared to \$15,000 during the same period one year earlier. An increase in fees derived from electronic payment activity through the use of debit cards was primarily responsible for the increase in other noninterest income in the second quarter of 2011 compared to the second quarter of 2010.

As a percentage of average assets, annualized non-interest income, exclusive of net gains on the sale of securities, was 0.90% in the second quarter of 2011 as compared to 0.91% in the second quarter of 2010.

Non-interest Expense:

Total non-interest expense was \$3,299,000 in both the second quarters of 2011 and 2010.

Employee compensation expense and employee benefits combined for a total of \$1,760,000 in the second quarter of 2011, representing an increase in expense of \$49,000 when compared to the second quarter of 2010. Staffing increases, coupled with increased costs for medical insurance, were responsible for the variance. Occupancy and equipment expense increased by a combined total of \$46,000, or 13.1%, in the second quarter of 2011 as compared to the second quarter of 2010, due to higher utility costs, fixed asset additions and facilities maintenance. Data processing expenses in the second quarter of 2011 were less than in the second quarter of 2010 by \$9,000, resulting from cost benefits realized from the major data processing conversion that took place in the second quarter of 2010. Professional fees were 33.1%, or \$45,000, less in the second quarter of 2011 as compared to the second quarter of 2010, due to fees incurred for consulting services that occur infrequently. FDIC insurance premiums decreased by \$65,000 as a result of the re-formulation of assessments by the FDIC, beginning in the second quarter of 2011, effectively reducing costs for well-capitalized banks. The increase in other noninterest expense of \$42,000 was primarily due to a loss from a single incident of fraud, in which a fraudulent ACH file was generated by an external source. Some of the fraudulent transactions were returned by the receiving banks, and the remainder of the transactions resulted in a loss to the bank. No customer information or customer information systems were compromised. Steps have been taken to safeguard against such fraud going forward.

As a percentage of average assets, annualized non-interest expense was 2.98% in each of the comparative quarters.

Provision for income taxes:

Income tax expense in the second quarter of 2011 was \$17,000, or 4.8%, lower than in the same time period in 2010. The effective tax rate in the second quarter of 2011 was 23.6% versus 23.7% in 2010.

Table of Contents**Comparison of the Six Months Ended June 30, 2011 and 2010**

Operations Overview:

Net income for the first six months of 2011 was \$2,330,000, an increase of \$4,000, or 0.2%, compared to the first six months of 2010. Basic and diluted earnings per share were \$0.55 in the first six months of 2011, representing an increase of 1.9% over the \$0.54 earned in the first six months of 2010. Annualized return on average equity for the first six months in 2011 was 9.32%, compared to the ratio for the same period in the prior year of 9.18%, an increase of 1.5%. For the six months ended June 30, annualized return on average assets was 1.05% in 2011, versus 1.06% in 2010.

Presented below are selected key ratios for the two periods:

	Six Months Ended June 30,	
	2011	2010
Return on average assets (annualized)	1.05%	1.06%
Return on average equity (annualized)	9.32%	9.18%
Average equity to average assets	11.28%	11.53%
Non-interest income, excluding securities gains, as a percentage of average assets (annualized)	0.91%	0.92%
Non-interest expense as a percentage of average assets (annualized)	2.92%	2.93%

The discussion that follows explains changes in the components of net income when comparing the first six months of 2011 with the first six months of 2010.

Net Interest Income:

Net interest income was \$7,747,000 for the first six months of 2011, as compared to \$8,045,000 in the same period in 2010. Average earning assets grew by 1.5%, while the net interest margin on a fully tax equivalent basis decreased by 24 basis points.

Interest on loans decreased \$856,000, or 8.6%, in the first half of 2011 as compared to the same period in 2010. An average weighted yield decrease of 24 basis points lowered interest income by approximately \$457,000, with the remaining decrease attributable to a lower volume of loans.

Interest earned on investment securities and money market investments decreased \$6,000 in the first half of 2011 as compared to 2010, with average balances increasing \$22.0 million during the period. The yield on money market investments (federal funds and interest bearing deposits) decreased by 16 basis points in the first half of 2011 as compared to the first half of 2010, due to the reduction in rates earned on interest bearing balances with other financial institutions. Likewise, the overall pre-tax yield on the investment securities portfolio decreased during that same timeframe by 56 basis points.

Average interest-bearing deposits increased by \$4.3 million, while average non-interest bearing deposits grew by \$6.0 million. Increase in deposits, in addition to the lower general rate environment, contributed to the reduction in the cost to fund earning assets, which was reduced by 30 basis points, to 1.19%, in the second half of 2011.

Total average earning assets during the first half of 2011 were \$404.1 million, compared to \$398.1 million during the first half of 2010, yielding 5.02% in 2011 versus 5.54% in 2010. Funding costs for the earning assets were 1.19% and 1.49% for the first six months of 2011 and 2010, respectively. Net interest margin on a fully tax-equivalent basis for the first six months of 2011 was 4.02%. For the same period in 2010, the fully-tax equivalent net interest margin was 4.26%.

Provision for Loan Losses:

In the first six months of 2011, the provision for loan losses was \$204,000, as compared to a provision of \$567,000 in the first six months of 2010. Management regularly reviews the adequacy of the loan loss reserve and makes assessments as to specific loan impairment, historical charge-off expectations, general economic conditions in the Bank's market area, specific loan quality and other factors. The decreased provision was primarily the result of analysis of the values of collateral securing non-performing and impaired loans as well as the reduction in overall

outstanding loan balances.

Table of Contents

Non-interest Income:

Non-interest income in the first six months of 2011 was \$2,025,000, \$22,000 less than the \$2,047,000 recorded in the first six months of 2010.

Trust fee income was \$3,000, or 1.4%, less in the first half of 2011 as compared to the first half of 2010, and commissions from sales of non-deposit products in the first half of 2011 were 24.0%, or \$53,000, less than in the same period of the previous year.

Customer service fees declined by \$108,000, or 14.0%, in the first six months of 2011 compared to the same period in 2010 as a direct result of regulations enacted in July of 2010 that prohibit banks from charging certain fees for services provided to customers that overdraw deposit accounts.

Net gains resulting from securities calls were \$6,000 in the first six months of 2011 versus \$27,000 in the first six months of 2010. Sales of properties carried as other real estate generated net gains of \$14,000 in the first six months of 2011, as compared to a net gain of \$6,000 during the same period one year earlier. An increase in fees derived from electronic payment activity through the use of debit cards was primarily responsible for the increase in other noninterest income in the first half of 2011 compared to the first half of 2010. Income recorded from the equity investment in an unconsolidated subsidiary was \$12,000 higher in the current year six month period than in the previous year to date.

As a percentage of average assets, annualized non-interest income, exclusive of net gains on the sale of securities, was 0.91% in the first half of 2011 versus 0.92% in the prior year through June.

Non-interest Expense:

Total non-interest expense increased \$33,000, or 0.5%, in the first six months of 2011 as compared to 2010.

Employee compensation expense and employee benefits combined for a total of \$3,416,000 in the first half of 2011, essentially the same as in the first half of 2010. Occupancy and equipment expense increased by a combined total of \$92,000, or 13.1%, in the first six months of 2011 as compared to the first six months of 2010, due to higher utility costs, fixed asset additions and facilities maintenance. Data processing expenses in the first half of 2011 were less than in the first half of 2010 by \$52,000, resulting from cost benefits realized from the major data processing conversion that took place in the second quarter of 2010. Director compensation was 15.0%, or \$26,000, less in the first six months of 2011 as compared to the first six months of 2010, due to a reduction in the number of Corporation directors through retirement. FDIC insurance premiums decreased by \$79,000 as a result of the re-formulation of assessments by the FDIC, beginning in the second quarter of 2011, effectively reducing costs for well-capitalized banks. The increase in other noninterest expense of \$99,000 was partially due to a loss from a single incident of fraud, in which a fraudulent ACH file was generated by an external source. Some of the fraudulent transactions were returned by the receiving banks, and the remainder of the transactions resulted in a loss to the bank. No customer information or customer information systems were compromised. Steps have been taken to safeguard against such fraud going forward.

As a percentage of average assets, annualized non-interest expense was 2.92% in the first six months of 2011 as compared to 2.93% in the same period of 2010, a decrease of 1 basis point.

Provision for income taxes:

Income tax expense in the first six months of 2011 was \$6,000, or 0.8%, higher than in the same time period in 2010. The effective tax rate in the first half of 2011 was 24.6% versus 24.5% in 2010.

Table of Contents

Liquidity:

The objective of liquidity management is to ensure that sufficient funding is available, at a reasonable cost, to meet the ongoing operational cash needs of the Corporation and to take advantage of income producing opportunities as they arise. While the desired level of liquidity will vary depending upon a variety of factors, it is the primary goal of the Corporation to maintain a high level of liquidity in all economic environments. Principal sources of asset liquidity are provided by securities maturing in one year or less, other short-term investments such as federal funds sold and cash and due from banks. Liability liquidity, which is more difficult to measure, can be met by attracting deposits and maintaining the core deposit base. The Corporation is a member of the Federal Home Loan Bank of Pittsburgh for the purpose of providing short-term liquidity when other sources are unable to fill these needs. During the first six months of 2011, there were no borrowings from the Federal Home Loan Bank. As of June 30, 2011, the Corporation had no long-term debt and had unused borrowing capacity with the Federal Home Loan Bank of \$115 million.

Funding derived from securities sold under agreements to repurchase (accounted for as collateralized financing transactions) is available through corporate cash management accounts for business customers. This product gives the Corporation the ability to pay interest on corporate checking accounts.

In view of the sources previously mentioned, management believes that the Corporation's liquidity is capable of providing the funds needed to meet loan demand.

Off-Balance Sheet Arrangements:

The Corporation's consolidated financial statements do not reflect various off-balance sheet arrangements that are made in the normal course of business, which may involve some liquidity risk, credit risk, and interest rate risk. These commitments consist mainly of loans approved but not yet funded, unused lines of credit and letters of credit issued using the same credit standards as on-balance sheet instruments. Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the commitment terms. Letters of credit are conditional commitments issued to guarantee the financial performance obligation of a customer to a third party. Unused commitments and letters of credit at June 30, 2011 were \$40,959,000 and \$961,000, respectively. Because these instruments have fixed maturity dates, and because many of them will expire without being drawn upon, they do not generally present any significant liquidity risk to the Corporation. Management believes that any amounts actually drawn upon can be funded in the normal course of operations. The Corporation has no investment in or financial relationship with any unconsolidated entities that are reasonably likely to have a material effect on liquidity or the availability of capital resources.

Interest Rate Sensitivity:

Interest rate sensitivity management is the responsibility of the Asset/Liability Management Committee. This process involves the development and implementation of strategies to maximize net interest margin, while minimizing the earnings risk associated with changing interest rates. Traditional gap analysis identifies the maturity and re-pricing terms of all assets and liabilities. A simulation analysis is used to assess earnings and capital at risk from movements in interest rates. See Item 3 for a description of the complete simulation process and results.

Capital Adequacy:

Bank regulatory authorities in the United States issue risk-based capital standards. These capital standards relate a banking company's capital to the risk profile of its assets and provide the basis by which all banking companies and banks are evaluated in terms of capital adequacy. The risk-based capital standards require all banks to have Tier 1 capital of at least 4% and total capital, including Tier 1 capital, of at least 8% of risk-adjusted assets. Tier 1 capital includes common stockholders' equity and qualifying perpetual preferred stock together with related surpluses and retained earnings. Total capital is comprised of Tier 1 capital, limited life preferred stock, qualifying debt instruments, and the reserves for possible loan losses. Banking regulators have also issued leverage ratio requirements. The leverage ratio requirement is measured as the ratio of Tier 1 capital to adjusted average assets. At June 30, 2011, the Bank exceeded the regulatory requirements to be considered a well capitalized financial institution, i.e., a leverage ratio exceeding 5%, Tier 1 capital exceeding 6% and total capital exceeding 10%.

Table of Contents**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Market risk is the exposure to economic loss that arises from changes in the values of certain financial instruments. The types of market risk exposures generally faced by financial institutions include equity market price risk, interest rate risk, foreign currency risk and commodity price risk. Due to the nature of its operations, only equity market price risk and interest rate risk are significant to the Corporation.

Equity market price risk is the risk that changes in the values of equity investments could have a material impact on the financial position or results of operations of the Corporation. The Corporation's equity investments consist of common stocks of publicly traded financial institutions.

Recent declines and volatility in the values of financial institution stocks have significantly reduced the likelihood of realizing significant gains in the near-term. Although the Corporation has realized occasional gains from this portfolio in the past, the primary objective of the portfolio is to achieve value appreciation in the long term while earning consistent attractive after-tax yields from dividends. The carrying value of the financial institutions stocks accounted for 0.2% of the Corporation's total assets as of June 30, 2011. Management performs an impairment analysis on the entire investment portfolio, including the financial institutions stocks, on a quarterly basis. For the six months ended June 30, 2011, no other-than-temporary impairment was identified. There is no assurance that further declines in market values of the common stock portfolio in the future will not result in other-than-temporary impairment charges, depending upon facts and circumstances present.

The equity investments in the Corporation's portfolio had an adjusted cost basis of approximately \$935,000 and a fair value of \$920,000 at June 30, 2011. Net unrealized losses in this portfolio were approximately \$15,000 at June 30, 2011.

In addition to its equity portfolio, the Corporation's investment management and trust services revenue could be impacted by fluctuations in the securities markets. A portion of the Corporation's trust revenue is based on the value of the underlying investment portfolios. If securities values decline, the Corporation's trust revenue could be negatively impacted.

Interest rate risk creates exposure in two primary areas. First, changes in rates have an impact on the Corporation's liquidity position and could affect its ability to meet obligations and continue to grow. Second, movements in interest rates can create fluctuations in the Corporation's net interest income and changes in the economic value of equity.

The primary objective of the Corporation's asset-liability management process is to maximize current and future net interest income within acceptable levels of interest rate risk while satisfying liquidity and capital requirements. Management recognizes that a certain amount of interest rate risk is inherent, appropriate and necessary to ensure profitability. A simulation analysis is used to assess earnings and capital at risk from movements in interest rates. The model considers three major factors of (1) volume differences, (2) repricing differences, and (3) timing in its income simulation. As of the most recent model run, data was disseminated into appropriate repricing buckets, based upon the static position at that time. The interest-earning assets and interest-bearing liabilities were assigned a multiplier to simulate how much that particular balance sheet item would re-price when interest rates change. Finally, the estimated timing effect of rate changes is applied, and the net interest income effect is determined on a static basis (as if no other factors were present). As the table below indicates, based upon rate shock simulations on a static basis, the Corporation's balance sheet is relatively rate-neutral as rates decline. Each 100 basis point increase results in approximately \$385,000 decline in net interest income in the static environment. This negative effect of rising rates is offset to a large degree by the positive effect of imbedded options that include loans floating above their floors and likely internal deposit pricing strategies. After applying the effects of options, over a one-year period, the net effect of an immediate 100, 200, 300 and 400 basis point rate increase would change net interest income by \$(37,000), \$(49,000), \$(984,000) and \$(1,089,000), respectively. Rate shock modeling was done for a declining rate of 25 basis points only, as the federal funds target rate currently is between zero and 0.25%. As the table below indicates, the net effect of interest rate risk on net interest income is essentially neutral in a rising rate environment through a 200 basis point increase. Juniata's rate risk policies provide for maximum limits on net interest income that can be at risk for 100 through 400 basis point changes in interest rates.

Table of Contents

Effect of Interest Rate Risk on Net Interest Income
(Dollars in thousands)

Change in Interest Rates (Basis Points)	Change in Net Interest Income Due to Interest Rate Risk (Static)	Change in Net Interest Income Due to Imbedded Options	Total Change in Net Interest Income
	400	\$ (1,540)	\$ 451
300	(1,155)	171	(984)
200	(770)	721	(49)
100	(385)	348	(37)
0			
-25	96	(56)	40

The net interest income at risk position remained within the guidelines established by the Corporation's asset/liability policy.

No material change has been noted in the Bank's equity value at risk. Please refer to the Annual Report on Form 10-K as of December 31, 2010 for further discussion of this topic.

Item 4. Controls and Procedures**Disclosure Controls and Procedures**

As of June 30, 2011, the Corporation carried out an evaluation, under the supervision and with the participation of the Corporation's management, including the Corporation's Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to the Securities Exchange Act of 1934 (Exchange Act), Rule 13a-15(e). Disclosure controls and procedures are controls and procedures that are designed to ensure that information required to be disclosed in Corporation reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. These controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by an issuer in the reports that it files under the Exchange Act is accumulated and communicated to the issuer's management, including its principal executive and principal financial officers, or persons performing similar functions, as appropriate, to allow timely decisions regarding required disclosure. Based upon that evaluation, the Corporation's Chief Executive Officer and Chief Financial Officer concluded that the Corporation's disclosure controls and procedures were effective as of the end of the period covered by this quarterly report.

It should be noted that any system of controls, however well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of the system are met. In addition, the design of any control system is based in part upon certain assumptions about the likelihood of future events. Because of these and other inherent limitations of control systems, there can be no assurance that any design will succeed in achieving its stated goals under all potential conditions, regardless of how remote.

Attached as Exhibits 31 and 32 to this quarterly report are certifications of the Chief Executive Officer and the Chief Financial Officer required in accordance with Rule 13a-14(a) of the Exchange Act. This portion of the Corporation's quarterly report includes the information concerning the controls evaluation referred to in the certifications and should be read in conjunction with the certifications for a more complete understanding of the topics presented.

Changes in Internal Control Over Financial Reporting

There were no significant changes in the Corporation's internal control over financial reporting during the fiscal quarter ended June 30, 2011, that has materially affected, or is reasonably likely to materially affect, the internal controls over financial reporting.

Table of Contents**PART II OTHER INFORMATION****Item 1. LEGAL PROCEEDINGS**

In the opinion of management of the Corporation, there are no legal proceedings pending to which the Corporation or its subsidiary is a party or to which its property is subject, which, if determined adversely to the Corporation or its subsidiary, would be material in relation to the Corporation's or its subsidiary's financial condition. There are no proceedings pending other than ordinary routine litigation incident to the business of the Corporation or its subsidiary. In addition, no material proceedings are pending or are known to be threatened or contemplated against the Corporation or its subsidiary by government authorities.

Item 1A. RISK FACTORS

There have been no material changes to the risk factors that were disclosed in the Corporation's Annual Report on Form 10-K for the year ended December 31, 2010.

Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table provides information on repurchases by the Corporation of its common stock in each month of the quarter ended June 30, 2011:

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs (1)
April 1-30, 2011		\$		102,536
May 1-31, 2011	5,000	17.25	5,000	97,536
June 1-30, 2011				97,536
Totals	5,000		5,000	97,536

- (1) On March 23, 2001, the Corporation announced plans to buy back 100,000 (200,000 on a post-split basis) shares of its common stock. There is no expiration date to this buyback plan, but subsequent to the initial plan, the Board of Directors authorized the repurchase of 400,000 additional shares in 2005 and then authorized 200,000 additional shares in September of 2008. As of August 8, 2011, the number of shares that may yet be purchased under the program was 97,536. No repurchase plan or program expired during the period covered by the table. The Corporation has no stock repurchase plan or program that it has determined to terminate prior to expiration or under which it does not intend to make further purchases.

Item 3. DEFAULTS UPON SENIOR SECURITIES

Not applicable

Item 4. (Removed and Reserved)**Item 5. OTHER INFORMATION**

None

Table of Contents

Item 6. EXHIBITS

- 3.1 Amended and Restated Articles of Incorporation (incorporated by reference to Exhibit 4.1 to the Corporation's Form S-3 Registration Statement No. 333-129023 filed with the SEC on October 14, 2005)
- 3.2 Bylaws (incorporated by reference to Exhibit 3.2 to the Corporation's report on Form 8-K filed with the SEC on December 21, 2007)
- 10.1 2004 Executive Annual Incentive Plan (incorporated by reference to Exhibit 10.15 to the Corporation's report on Form 10-K filed with the SEC on March 16, 2005)
- 10.2 Exhibits A-B to 2004 Executive Annual Incentive Plan (incorporated by reference to Exhibit 10.1 to the Corporation's report on Form 8-K filed with the SEC on March 9, 2011)
- 31.1 Rule 13a-14(a)/15d-14(a) Certification of President and Chief Executive Officer
- 31.2 Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer
- 32.1 Section 1350 Certification of President and Chief Executive Officer
- 32.2 Section 1350 Certification of Chief Financial Officer
- 101.LAB** XBRL Taxonomy Extension Label Linkbase
- 101.PRE** XBRL Taxonomy Extension Presentation Linkbase
- 101.INS** XBRL Instance Document
- 101.SCH** XBRL Taxonomy Extension Schema
- 101.CAL** XBRL Taxonomy Extension Calculation Linkbase
- 101.DEF** XBRL Taxonomy Extension Definition Linkbase

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Juniata Valley Financial Corp.
(Registrant)

Date 08-09-2011

By /s/ Marcie A. Barber
Marcie A. Barber, President and
Chief Executive Officer
(Principal Executive Officer)

Date 08-09-2011

By /s/ JoAnn N. McMinn
JoAnn N. McMinn, Chief
Financial Officer

(Principal Accounting Officer
and Principal Financial Officer)