

GREENBERG JEFFREY

Form 4

October 24, 2017

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GREENBERG JEFFREY

2. Issuer Name **and** Ticker or Trading  
Symbol  
SKECHERS USA INC [SKX]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
228 MANHATTAN BEACH BLVD.  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/12/2017

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

MANHATTAN BEACH, CA 90266

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Class A<br>Common<br>Stock            | 10/20/2017                              |                                                             | S <sup>(1)</sup>                     | 60,000 D \$<br>32.2395                                                  | 780,220.613<br><sup>(2)</sup>                                                                                      | I                                                                       | Jeffrey and<br>Lori<br>Greenberg<br>Family<br>Trust               |
| Class A<br>Common<br>Stock            | 10/20/2017                              |                                                             | S <sup>(1)</sup>                     | 60,000 D \$<br>31.3248                                                  | 49,092                                                                                                             | I                                                                       | Chloe July<br>Greenberg<br>2009 Trust                             |
| Class A<br>Common<br>Stock            | 10/20/2017                              |                                                             | S <sup>(1)</sup>                     | 60,000 D \$<br>31.5981                                                  | 49,092                                                                                                             | I                                                                       | Catherine<br>Elle<br>Greenberg<br>2009 Trust                      |

# Edgar Filing: GREENBERG JEFFREY - Form 4

|                         |            |   |   |     |   |      |        |   |                                       |
|-------------------------|------------|---|---|-----|---|------|--------|---|---------------------------------------|
| Class A<br>Common Stock | 07/12/2017 | G | V | 998 | A | \$ 0 | 43,592 | I | Chloe July<br>Greenberg<br>2004 Trust |
|-------------------------|------------|---|---|-----|---|------|--------|---|---------------------------------------|

|                         |            |   |   |     |   |      |        |   |                                              |
|-------------------------|------------|---|---|-----|---|------|--------|---|----------------------------------------------|
| Class A<br>Common Stock | 07/12/2017 | G | V | 998 | A | \$ 0 | 43,592 | I | Catherine<br>Elle<br>Greenberg<br>2006 Trust |
|-------------------------|------------|---|---|-----|---|------|--------|---|----------------------------------------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Transaction<br>(Instr. 3 and 4) |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|

| Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|---------------------|--------------------|-------|----------------------------------------|
| Code                | V                  | (A)   | (D)                                    |

## Reporting Owners

| Reporting Owner Name / Address                                              | Relationships                          |
|-----------------------------------------------------------------------------|----------------------------------------|
|                                                                             | Director   10% Owner   Officer   Other |
| GREENBERG JEFFREY<br>228 MANHATTAN BEACH BLVD.<br>MANHATTAN BEACH, CA 90266 | X                                      |

## Signatures

|                                    |            |
|------------------------------------|------------|
| Jeffrey<br>Greenberg               | 10/24/2017 |
| **Signature of<br>Reporting Person | Date       |

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 22, 2016.
- (2) Includes 704, 133 and 831 shares acquired on June 30, 2016, December 31, 2016 and June 30, 2017 under the Issuer's Employee Stock Purchase Plan, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.