Don Marcos Trading CO Form 10KSB March 31, 2008

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-KSB

[X] ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2007

or

[]TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from ______ to _____

Commission file number: 000-52692

DON MARCOS TRADING CO.

(Name of Small Business Issuer as specific in its Charter)

Florida 65-0921319 (State or Other (I.R.S. Employer

Jurisdiction of

Incorporation or Identification No.)

Organization)

1850 Southeast 17th Street, Suite 33316

300, Ft. Lauderdale, Florida

(Address of Principal Executive (Zip Code)

Offices)

Issuer's telephone number, including area code: (954) 356-8111

Securities registered pursuant to Section 12(b) of the Act: None

Securities registered pursuant to Section 12(g) of the Act:

Common Stock, no par value (Title of Class)

Indicate by check mark whether the issuer (1) has filed all reports required to be filed by Section 13 or 15(d) of the

Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter periods that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained herein, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-KSB or any amendment to this Form 10-KSB. Yes No _X
Indicate by check mark whether the registrant is a shell company. Yes No X
For the year ended December 31, 2007, our revenue was \$0.
As of March 27, 2008, the number of shares of common stock outstanding was 37,100,000. As of March 27, 2008, the aggregate market value of our common stock held by non-affiliates was approximately \$1,520,000 (based upon 15,200,000 shares at \$0.10 per share).
DOCUMENTS INCORPORATED BY REFERENCE
The following documents are incorporated herein by reference: (i) Registration Statement on Form SB-2, filed on May 17, 2007, as amended (Registration No. 333-142976); and (ii) Form 8-K, filed on December 14, 2007, are incorporated in Part III, Item 13.

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PART I

ITEM 1. DESCRIPTION OF BUSINESS.

Development of Business

We were incorporated on May 11, 1999 in the state of Florida to be the sole importer and distributor of Don Marcos Coffee. We prepared to conduct business by: (i) applying for our trademark in 1999 and processing our trademark registration application through 2002; (ii) establishing our merchant account in 2000; (iii) establishing our website in 2000; and (iv) entering into a Distribution Agreement with Don Marcos Coffee Company, S.A. in 2003. From 2004 through 2006, our operations were limited. In 2007, we designed our packaging for the coffee. However, we have not yet made any sales of coffee nor generated any revenues from operations.

Business of Issuer

Don Marcos Coffee is grown, roasted and packaged in Costa Rica by the Don Marcos Coffee Company, S.A., a Costa Rica company. Since its inception on March 27, 2000, Mark E. Tupper has been and continues to be the founder, Chief Executive Officer and principal shareholder of Don Marcos Coffee Company, S.A. Mr. Tupper became a member of our board of directors on February 1, 2007. Mr. Tupper is the uncle of our President and director, Earl T. Shannon. Don Marcos Coffee Company, S.A. is not our subsidiary. On January 23, 2003, we entered into a Distributorship Agreement with Don Marcos Coffee Company, S.A. Don Marcos Coffee Company, S.A. is a licensed coffee exporter. Coffee exports are regulated by the National Costa Rican Coffee Institute (INCAFE).

Don Marcos Coffee is a specialty grade coffee, sometimes called gourmet or premium coffee. Specialty coffees are made from exceptional beans grown only in ideal coffee-producing climates. They tend to feature distinctive flavors, which are shaped by the unique characteristics of the soil that produces them.

Don Marcos Coffee is designated Strictly Hard Bean (SHB) by the grower, Don Marcos Coffee Company, S.A. SHB is part of a classification system for Costa Rican coffees, with the characteristic of being cultivated at an altitude higher than 3,900 feet above sea level. In Costa Rica, coffee trees that grow at this altitude produce higher quality beans that have a high density that holds in the nutrients and flavor the beans during roasting.

The coffee is not roasted until the time of order for maximum freshness. It can be packaged ground or whole bean.

We order coffee in quantities of 69 kilograms. This is the standard size export bag. For wholesale orders, the coffee is shipped to us in a 69 kilogram bulk pack.

For retail sales, we use a custom printed, 12-ounce foil side gusseted bag. There are approximately 202 bags per order (69 kilograms x 2.2 = 151.80lbs. = 2,480.8 oz. /12). The bags are dropped shipped by the bag manufacturer directly to Costa Rica. The bags are machine filled and machine sealed in Costa Rica. The filled bags are then shipped directly to our offices by United Parcel Service (UPS), Federal Express, or DHL courier.

In addition, we offer custom packaging for both resale and business promotion.

We entered into an exclusive importer and distributor agreement with Don Marcos Coffee on January 23, 2003. We plan to distribute to specialty coffee stores and select restaurants as well as sell it directly on our e-commerce website, www.donmarcos.com. Our website is listed with the major search engines: Yahoo, Google, MSN, Ask, Dogpile, etc.

Competition

Although we face intense competition from numerous other coffee distributors, we believe that we can compete on the basis of the quality and uniqueness of our products. We believe our products are unique because:

- Our coffee is specialty coffee. Specialty coffee is defined as a coffee that has no defects and has a distinctive flavor in the cup. Like wine and honey, specialty coffee has a unique flavor thanks to the micro-climates that produce it. Our coffee is full bodied with a sweet caramel taste.
- •Our coffee is Strictly Hard Bean. Strictly Hard Bean is part of a classification system for coffees, with the characteristic of being cultivated above 3,900 feet above sea level. In Costa Rica, coffee trees that grow at this altitude produce higher quality beans that have a high density that holds in the nutrients and flavor the beans during roasting.
- Our packaging is unique in that our bag incorporates a one-way degassing valve to protect the freshness of the coffee.
- Our coffee is processed under the highest quality standards, using the latest and most environmentally friendly machinery available. We maintain the strictest environmental standards concerning water quality, recycling and reforestation.

However, many of our competitors are substantially larger, better financed and have superior resources compared to us. Therefore, there is no guarantee that we will be able to successfully compete with them.

We have numerous competitors. Some of our competitors are large companies selling a large variety of products, including products that compete with our coffee. Competitors include Kraft General Foods, Inc., The Kroger Co., The Procter & Gamble Company and Sara Lee Corporation. Our noteworthy competitors for specialty coffee include:

- 1. Caf Britt
- 2. Triangulo de Oro
- 3. Caf 1820
- 4. Volio
- 5. Caf Rey

These are five popular coffee companies from Costa Rica. Other coffee companies, such as Peets and Starbucks, offer coffee from several regions of the world. The five competitors listed above are direct competitors of our company because they all produce only Costa Rican coffee like Don Marcos Coffee.

Sources and Availability of Raw Material and Principal Suppliers

Don Marcos Coffee is grown, roasted and packaged in Costa Rica by the Don Marcos Coffee Company, S.A., a Costa Rica company. On January 23, 2003, we entered into a Distributorship Agreement with Don Marcos Coffee Company, S.A. The material terms of our Distributorship Agreement with Don Marcos Coffee Company, S.A. are:

- We have exclusive worldwide rights to distribute all coffee products of Don Marcos Coffee Company, S.A.
 - We have the right to appoint subdistributors, but have not done so yet.
 - We must place a minimum order of \$200 with payment terms of net 30 days.
 - We have a 30 day right of inspection of the coffee.
- The agreement has an initial term of five years with automatic five year renewals unless either party terminates in writing at least 90 days prior to the end of any term.
- We pay the current market price for coffee when we place an order for coffee from Don Marcos Coffee Company, S.A.

If Don Marcos Coffee Company, S.A. terminated the Distributorship Agreement, it would be difficult to find a replacement distributor and our operations would suffer.

Dependence on Major Customers

We are not dependent on any one customer for a substantial portion of our sales of any product.

Intellectual Property

We own the registered trademark, Don Marcos, registration number 2559462, registered on April 9, 2002 with the U.S. Patent and Trademark Office. At this time, we do not have any other trademark, copyright or patent protection.

Government Approval

None.

Research and Development Costs

We spent \$0 on research and development during the year ended December 31, 2007 as compared to \$0 spent on research and development during the year ended December 31, 2006.

Cost and Effects of Compliance with Environmental Laws and Regulations

None.

Employees

As of the date hereof, we have three full-time employees. We plan to hire independent contractors on an "as needed" basis only. We have no collective bargaining agreements with our employees. We believe that our employee relationships are satisfactory.

ITEM 2. DESCRIPTION OF PROPERTY

Our office encompasses 800 square feet located in downtown Ft. Lauderdale, Florida in a building owned by Hudson Capital Group. Our management believes these premises are in good condition. Hudson Capital Group allows us to use this space free of charge. Although Hudson Capital Group can revoke our right to use this space at any time, we have been informed by its principal, Steven W. Hudson, that Hudson Capital Group intends to allow us to continue using the space free of charge for the foreseeable future. However, should we be evicted from the space, we would need to relocate to new facilities and may lack the funds to do so.

ITEM 3. LEGAL PROCEEDINGS

To the best knowledge of management, there are no litigation matters pending or threatened against us.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

PART II

ITEM 5. MARKET FOR COMMON EQUITY AND RELATED STOCKHOLDER MATTERS.

Market for Common Equity

Our common stock is currently quoted on the Over-The-Counter Bulletin Board under the Symbol "DNMO." Our common stock was first eligible for quotation on the Over-the-Counter Bulletin Board on March 5, 2008. The only price of our common stock has been \$0.10 per share on March 7, 2008, without retail mark-up, mark-down or commissions.

The above quotations are inter-dealer quotations from market makers of our common stock. At certain times the actual closing or opening quotations may not represent actual trades that took place.

Holders

As of March 27, 2008, there were 85 shareholders holding certificated securities. Our transfer agent is Transfer Online, Inc., 317 SW Alder Street, 2nd Floor, Portland, Oregon 97204.

Dividends

We have paid no dividends on our common stock since inception and do not anticipate or contemplate paying cash dividends in the foreseeable future.

Securities Authorized for Issuance Under Equity Compensation Plans

None.

Recent Sales of Unregistered Securities

None.

ITEM 6. PLAN OF OPERATION.

The following discussion and analysis should be read in conjunction with our financial statements, including the notes thereto, appearing elsewhere in this Report.

THE FOLLOWING INFORMATION CONTAINS CERTAIN FORWARD-LOOKING STATEMENTS OF OUR MANAGEMENT. FORWARD-LOOKING STATEMENTS ARE STATEMENTS THAT ESTIMATE THE HAPPENING OF FUTURE EVENTS AND ARE NOT BASED ON HISTORICAL FACT. FORWARD-LOOKING STATEMENTS MAY BE IDENTIFIED BY THE USE OF FORWARD-LOOKING TERMINOLOGY, SUCH AS "MAY," "COULD," "EXPECT," "ESTIMATE," "ANTICIPATE," "PLAN," "PREDICT," "PROBABLE," "POSSIBLE," "SI "CONTINUE," OR SIMILAR TERMS, VARIATIONS OF THOSE TERMS OR THE NEGATIVE OF THOSE TERMS. THE FORWARD-LOOKING STATEMENTS SPECIFIED IN THE FOLLOWING INFORMATION HAVE BEEN COMPILED BY OUR MANAGEMENT ON THE BASIS OF ASSUMPTIONS MADE BY MANAGEMENT AND CONSIDERED BY MANAGEMENT TO BE REASONABLE. OUR FUTURE OPERATING RESULTS, HOWEVER, ARE IMPOSSIBLE TO PREDICT AND NO REPRESENTATION, GUARANTY, OR WARRANTY IS TO BE INFERRED FROM THOSE FORWARD-LOOKING STATEMENTS.

Overview

We were incorporated on May 11, 1999 in the state of Florida to be the sole importer and distributor of Don Marcos® Coffee.

Critical Accounting Policies

Our discussion and analysis of our plan of operation are based upon our financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. In consultation with our Board of Directors, we have identified several accounting principles that we believe are key to understanding of our financial statements. These important accounting policies require management's most difficult, subjective judgments.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires our management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Net Loss Per Share

We adopted Statement of Financial Accounting Standards No. 128 that requires the reporting of both basic and diluted earnings (loss) per share. Basic earnings (loss) per share is computed by dividing net income (loss) available to common stockholders by the weighted average number of common shares outstanding for the period. Diluted earnings (loss) per share reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock. In accordance with FASB 128, any anti-dilutive effects on net income (loss) per share are excluded.

Stock Issued for Non-Cash Transactions

It is our policy to value stock issued for non-cash transactions, such as services, at the fair market value of the goods or services received or the consideration granted, whichever is more readily determinable, at the date the transaction is negotiated.

There were no shares of common stock issued for services during the year ended December 31, 2007.

Going Concern

Our financial statements are prepared using generally accepted accounting principles applicable to a going concern, which contemplates the realization of assets and liquidation of liabilities in the normal course of business. Our ability to continue as a going concern is dependent upon the ability in our endeavors to seek sources of capital, and in attaining future profitable operations. Our management is currently initiating their business plan. The accompanying financial statements do not include any adjustments that might be necessary should we be unable to continue as a going concern.

Stock Based Compensation

We adopted SFAS No. 123 (Revised 2004), Share Based Payment ("SFAS No. 123R"), under the modified-prospective transition method on January 1, 2006. SFAS No. 123R requires companies to measure and recognize the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair-value. Share-based compensation recognized under the modified-prospective transition method of SFAS No. 123R includes share-based compensation based on the grant-date fair-value determined in accordance with the original provisions of SFAS No. 123, Accounting for Stock-Based Compensation, for all share-based payments granted prior to and not yet vested as of January 1, 2006 and share-based compensation based on the grant-date fair-value determined in accordance with SFAS No. 123R for all share-based payments granted after January 1, 2006. SFAS No. 123R eliminates the ability to account for the award of these instruments under the intrinsic value method prescribed by Accounting Principles Board ("APB") Opinion No. 25, Accounting for Stock Issued to Employees, and allowed under the original provisions of SFAS No. 123. Prior to the adoption of SFAS No. 123R, we accounted for our stock option plans using the intrinsic value method in accordance with the provisions of APB Opinion No. 25 and related interpretations.

Stock-based compensation represents the cost related to stock-based awards granted to employees. We measure stock-based compensation cost at grant date, based on the estimated fair value of the award, and recognizes the cost as expense on a straight-line basis (net of estimated forfeitures over the employee requisite service period. We estimate the fair value of stock options using a Black-Scholes valuation model. The expense is recorded in operating expenses in the condensed statements of operations.

Selected Financial Data

You should read the selected financial data set forth below along with our discussion of our plan of operation and our financial statements and the related notes. We have derived the financial data from our audited financial statements. We believe the financial data shown in the table below include all adjustments consisting only of normal recurring adjustments, that we consider necessary for a fair presentation of such information. Operating results for the period are not necessarily indicative of the results that may be expected in the future.

	Yea	r	Year
	Ende	ed En	nded
	Decem	iber I	December
	31,		31,
	200′	7	2006
	(Audit	ed) ((Audited)
Revenue	\$	- \$	-
Operating expenses	13:	2,650	14,664
Net (loss)	\$ (13)	2,650) \$	(14,664)
Net (loss) per share	\$	(.00) \$	(.00)

Results for the year ended December 31, 2007 compared to the year ended December 31, 2006.

Revenues

There were no revenues from operations for the years ended December 31, 2007 and 2006.

Operating Expenses

Operating expenses increased by \$117,986 to \$132,650 for the year ended December 30, 2007 as compared to \$14,664 for the year ended December 31, 2006.

During the year ended December 31, 2007, we incurred accounting, legal and professional services of \$86,381 associated with our filing to become a public company, salaries, expense of \$45,474 associated with the issuance of stock options to employees, and other expenses of \$795. For the year ended December 31, 2006, we incurred \$14,184 of professional services, and \$480 of other expenses.

Net Loss

Primarily as a result of our operating expenses, we had a net loss of \$132,650 for the year ended December 31, 2007 compared to a net loss of \$14,664 for the same period in the prior year.

Liquidity and Capital Resources

We currently have no material commitments for capital expenditures and have no fixed expenses.

Working capital is summarized and compared as follows:

	December	December	
	31,	31,	
	2007	2006	
Current assets	\$ 15,421	\$ 131	
Current liabilities	9,466	10,000	
Working capital (deficit)	\$ 5,955	\$ (9,869)	

The changes in our working capital are primarily due to the issuance of common stock for cash less payments of legal and accounting fees for our public filings.

Changes in cash flows is summarized as follows:

Our net cash used by operations was \$91,965 for the year ended December 31, 2007 as compared to net cash used of \$1,029 for the year ended December 31, 2006. During the year ended December 31, 2007, we experienced a net loss of \$132,650, an increase in inventory of \$4,255, and a decrease in accrued accounting and legal expenses of \$534. This was offset by non-cash stock options issued to employees in the amount of \$45,474. During the year ended December 31, 2006, we experienced a net loss of \$1,029, which was offset by common stock issued for services in the amount of \$3,635.

There was no net cash used or provided from investing activities for the year ended December 31, 2007 and 2006.

Our net cash provided from financing activities was \$103,000 during the year ended December 31, 2007, due to the issuance of a private placement of common stock of \$82,000, and stock sold for cash in the amount of \$21,000 to three of our shareholders. For the year ended December 31, 2006, cash was provided from financing activities amounted to \$1,000, which was a capital contribution by a stockholder.

Plan of Operation

The following plan of operation provides information which our management believes is relevant to an assessment and understanding of our business, operations, and financial condition. You should read the following discussion together with our financial statements and related notes appearing elsewhere in this Report. This plan of operation contains forward-looking statements that involve risks, uncertainties, and assumptions. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of certain factors, including, but not limited to, our ability to market and distribute our product.

Current Activities and Plans

Beginning on February 14, 2007 and concluding on March 10, 2007, we conducted a private offering of our common stock to 82 accredited investors. We raised a total of \$82,000 gross in our private offering. The purpose of this offering was to raise capital to begin marketing and distribution of Don Marcos® Coffee.

We had a graphic artist design the layout for our new bag for the coffee. The bag is a foil gusseted bag printed on four sides that has the ability to be machine filled and sealed. This bag incorporates a one-way degassing valve to protect the freshness of the coffee. The one-way degassing valve was originally developed for coffee. Coffee is unique as it is the only food product that needs to be completely protected from oxygen (O2) while at the same time gives off relatively large volumes of another gas, carbon dioxide (CO2). This valve protects the coffee from O2 and release the CO2 gas from the package.

Our "cuppers" have been evaluating different roasts for several months. Cupping is a method of systematically evaluating the aroma and taste of coffee beans. It is often used by growers, buyers and roasters to assess the quality of a particular coffee sample. Proper cupping requires the adherence to an exacting set of brewing standards and a formal step-by-step evaluation process. A trained cupper generally looks at six characteristics:

- 1. Fragrance the smell of beans after grinding;
- 2. Aroma the smell of ground-up beans after being steeped in water;
- 3. Taste the flavor of the coffee;
- 4. Nose the vapors released by the coffee in the mouth;
- 5. Aftertaste the vapors and flavors that remain after swallowing; and
- 6. Body the feel of the coffee in the mouth.

Our cuppers have agreed on a roast. Our custom designed bags have been designed and delivered to us. We are in the process of bagging the coffee now and we expect to have the completed product available for sale within two weeks.

We believe a majority of our sales may be generated online through our e-commerce website, www.donmarcos.com. We believe online advertising and customer ratings can drive traffic to our website.

We also believe that a portion of our sales may come from custom packaging. We have the ability to custom package as little as 69 kilos per custom order. In most cases, customers use custom packing for business promotion or charity events.

We also offer bulk pack coffee for restaurants and coffee shops. This coffee is offered in commercial packs of whole bean only.

We plan to scale our expenditures based upon the amount of revenues generated. However, our ability to continue as a going concern is dependent on obtaining additional capital and financing and operating at a profitable level. We may have to seek additional capital either through debt or equity offerings and to increase sales volume and operating margins to achieve profitability. Our working capital and other capital requirements during the next fiscal year and thereafter will vary based on the sales revenue generated by our products and the distribution and sales network we are currently creating. We will consider both the public and private sale of securities and/or debt instruments for expansion of our operations if such expansion would benefit our overall growth and income objectives. Should sales growth not materialize, we may look to these public and private sources of financing. There can be no assurance, however, that we can obtain sufficient capital on acceptable terms, if at all. Under such conditions, failure to obtain such capital likely would at a minimum negatively impact our ability to timely meet our business objectives.

We can satisfy our cash requirements for the foreseeable future without raising any additional financing. However, if we do not generate revenues within the next 12 months, we will be unable to market or distribute our products and we will have to raise additional funds for planned marketing and distribution expenses.

We do not plan to purchase any plant or significant equipment in the foreseeable future.

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Off-Balance Sheet Arrangements

None.

ITEM 7. FINANCIAL STATEMENTS.

The financial statements required to be filed pursuant to this Item 7 begin on page F-1 of this report.

ITEM 8. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

Effective October 31, 2007, we dismissed Kabani & Company, Inc. ("Kabani") as our independent auditors for the fiscal year ended December 31, 2007 and approved the engagement of Weaver & Martin, LLC as Kabani's replacement. The decision to change auditors was approved by our Board of Directors.

For the last two fiscal years, Kabani's reports on the financial statements of our company did not contain an adverse opinion or a disclaimer of opinion, nor were the reports qualified or modified as to uncertainty, audit scope, or accounting principles. For the last two fiscal years and any subsequent interim period preceding the dismissal, there were no disagreements with Kabani on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure which, if not resolved to the satisfaction of Kabani would have caused Kabani to make reference to the matter in their reports.

ITEM 8A. CONTROLS AND PROCEDURES

Our President and Chief Financial Officer (the "Certifying Officers") are responsible for establishing and maintaining our disclosure controls and procedures. The Certifying Officers have designed such disclosure controls and procedures to ensure that material information is made known to them, particularly during the period in which this report was prepared. The Certifying Officers have evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report and believe that our disclosure controls and procedures are effective based on the required evaluation. During the period covered by this report, there were no changes in internal controls that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

ITEM 8B. OTHER INFORMATION	
None.	
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PART III

ITEMDIRECTORS, EXECUTIVE OFFICERS, PROMOTERS AND CONTROL PERSONS; COMPLIANCE WITH 9. SECTION 16(a) OF THE EXCHANGE ACT.

Directors, Executive Officers, Promoters, and Control Persons

Our directors and executive officers are as follows:

Name	Age	Position
Earl T. Shannon	40	Director, President
Steven W. Hudson	38	Directors, Executive
		Vice President
Scott W. Bodenweber	37	Director, Chief
		Financial Officer
Peter Wright	56	Director, Secretary
Mark E. Tupper	61	Director

Earl T. Shannon, Director. Mr. Shannon has been an officer and director of Don Marcos since our inception. Mr. Shannon was an officer and director of Salty's Warehouse, Inc. from its inception on July 16, 1998 through its sale on December 11, 2006. Mr. Shannon was an officer and director of Nucotec, Inc. from its inception on October 8, 2001 through its sale on March 19, 2004. Additionally, Mr. Shannon was an officer and director of PageActive Holdings, Inc. from June 8, 1999 to July 11, 2001, during which time PageActive Holdings, Inc. was a blank check company- a development stage company that has no specific business plan or purpose or has indicated its business plan is to engage in a merger or acquisition with an unidentified company or companies. From January 1997 and continuing through the present, Mr. Shannon has been the President of Winthrop Venture Management, Inc., an investment management company based in Fort Lauderdale, Florida.

Steven W. Hudson, Executive Vice President, Director. Mr. Hudson has been with us since February 1, 2007. Mr. Hudson was an officer and director of Salty's Warehouse, Inc. from April 20, 2004 through its sale on December 11, 2006. Mr. Hudson was an officer and director of Nucotec, Inc. from its inception on October 8, 2001 through its sale on March 19, 2004. Additionally, Mr. Hudson has served as President and CEO of International Yacht Construction since May 1999. International Yacht Construction specializes in new construction, brokerage, charter, crew placement and yacht management for vessels 80 feet long and over. Since June 1997, Mr. Hudson also has served as President and CEO of Hudson Capital Group, a private investment firm. From August 1995 through May 1999, Mr. Hudson served as Division Vice President for Republic Services, Inc., a leading provider of environmental services for commercial, industrial, municipal and residential customers. From September 1991 through August 1995, Mr. Hudson held various positions with Hudson Management Corp, a holding company for several solid waste services companies located in Florida. Mr. Hudson graduated from Southern Methodist University with a Bachelor of Arts degree in Business Economics.

Scott W. Bodenweber, Chief Financial Officer, Director. Mr. Bodenweber joined us January 21, 2003. Mr. Bodenweber was an officer and director of Salty's Warehouse, Inc. from April 20, 2004 through its sale on December 11, 2006. Mr. Bodenweber was an officer and director of Nucotec, Inc. from its inception on October 8, 2001 through its sale on March 19, 2004. From June 1997 and continuing through the present, Mr. Bodenweber has been the Controller of Hudson Capital Group, an investment firm in Fort Lauderdale, Florida. From February 1995 through May 1997, he was employed with Keefe, McCullough & Co., a CPA firm in Ft. Lauderdale, Florida. Mr. Bodenweber graduated from Florida State University in 1994 with Bachelor of Science Degrees in both Accounting and Finance. He is a licensed Certified Public Accountant in the State of Florida.

Peter Wright, Secretary, Director. Mr. Wright joined us on January 21, 2003. Mr. Wright has been the Chief Financial Officer of Hudson Capital Group, an investment firm in Fort Lauderdale, Florida from May 1998 continuing through the present. From August 1995 to May 1998, Mr. Wright was Vice President of Autonation, Inc. in Fort Lauderdale, Florida. From February 1986 to August 1995, Mr. Wright was the Chief Financial Officer of Hudson Management Corporation, a regional waste collection and recycling firm. Mr. Wright graduated from Stetson University in 1975, with a Bachelor of Science degree in Accounting.

Mark E. Tupper, Director. Mr. Tupper joined us on February 1, 2007. Mr. Tupper has been the founder, Chief Executive Officer and principal shareholder of Don Marcos Coffee Company, S.A. since its inception on March 27, 2000. Mr. Tupper has been the founder, Chief Executive Officer and principal shareholder of Tupper Centroamerica, S.A. since its inception on July 9, 1982. Mr. Tupper was the Chief Executive Officer and principal shareholder of Marina Ocotal, S.A. from October 1984 to August 1993. Mr. Tupper graduated from the American School in Switzerland with studies in World & European History, the University of Aix-en-Provence in France in European Politics & French Literature, and the Lewisham Technical College of London, England in Mechanical Engineering.

Directors serve until the next annual meeting or until their successors are qualified and elected. Officers serve at the discretion of the Board of Directors.

Family Relationships

Mark E. Tupper, one of our directors, is the uncle of Earl T. Shannon, who is our President and one of our directors.

Compliance with Section 16(a) of the Exchange Act

Section 16(a) of the Securities Exchange Act of 1934, as amended, requires our directors and certain officers, as well as persons who own more than 10% of a registered class of our equity securities, ("Reporting Persons") to file reports of ownership and changes in ownership on Forms 3, 4 and 5 with the Securities and Exchange Commission.

Based solely upon a review of the copies of such forms, we believe that all Reporting Persons have complied on a timely basis with all filing requirements applicable to them, except that our president and director, Earl T. Shannon, our chief financial officer and director, Scott W. Bodenweber, our executive vice president and director, Steven W. Hudson, our secretary and director, Peter W. Wright, and our director, Mark E. Tupper each, filed one late report on Form 3 disclosing their ownership interest in our company.

ITEM 10. EXECUTIVE COMPENSATION.

Summary Compensation Table

None of our officers or directors is currently receiving any cash compensation for their services.

Outstanding Equity Awards at Fiscal Year-End

In order to compensate our officers and directors, we enacted an Incentive and Nonstatutory Stock Option Plan on February 1, 2007. Our stock option plan has a total of 5,000,000 shares reserved for issuance as stock options. All issued options are 100% vested. Other than our stock option plan, we do not currently have any arrangements or contracts pursuant to which our officers and directors are compensated for any services, including any additional amounts payable for committee participation or special assignments. No such arrangements were in effect between us and our officers and directors for the last completed fiscal year, either. As of the date of this report, we have issued the following stock options:

			Option Awards		
Name	Number of	Number of	Equity incentive	Option	Option
	securities	securities	plan awards:	exercise	expiration
	underlying	underlying	Number of	price (\$)	date
	unexercised options	unexercised	securities underlying		
	(#)	options (#)	unexercised		
	exercisable	unexercisable	unearned		
			options(#)		
Earl T. Shannon	1,000,000	-0-	-0-	\$0.005	02/01/17
Steven W. Hudson	1,000,000	-0-	-0-	\$0.005	02/01/17
Scott W.	1,000,000	-0-	-0-	\$0.005	02/01/17
Bodenweber					
Peter Wright	1,000,000	-0-	-0-	\$0.005	02/01/17
Mark E. Tupper	1,000,000	-0-	-0-	\$0.005	02/01/17
TOTAL	5,000,000	-0-	-0-		

Compensation of Directors

Our Directors do not receive any cash compensation, but are entitled to reimbursement of their reasonable expenses incurred in attending directors' meetings.

We do not have any audit, nominating, compensation or other committee of our Board of Directors.

ITEM 11. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.

The following table sets forth certain information regarding our shares of outstanding common stock beneficially owned as of the date hereof by (i) each of our directors and executive officers, (ii) all directors and executive officers as a group, and (iii) each other person who is known by us to own beneficially more than 5% of our common stock based upon 37,100,000 issued shares of common stock.

Name and Address of Beneficial Owners 1	Amount and Percent
	Nature Ownership2
	of Beneficial
	Ownership
Earl T. Shannon, Director, President	9,825,000 <u>3</u> 25.8%
Steven W. Hudson, Director, Executive	7,337,500 <u>4</u> 19.3%
Vice President	
Scott W. Bodenweber, Director, Chief	7,537,500 <u>5</u> 19.8%
Financial Officer	
Peter Wright, Director, Secretary	1,200,000 <u>6</u> 3.1%
Mark E. Tupper, Director	1,000,000 <u>7</u> 2.6%
All executive officers and directors as a	26,900,000 63.9%
group (five persons)	

ITEM 12. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS.

Earl T. Shannon is a promoter of Don Marcos as defined by Rule 405 of the Act. The only item of value received by Mr. Shannon from Don Marcos is the stock he was issued by Don Marcos. Mr. Shannon currently owns 8,825,000 shares of common stock and 1,000,000 options to purchase shares of common stock of Don Marcos representing in the aggregate 25.8% of our outstanding shares.

Steven W. Hudson is a principal of Hudson Capital Group, which furnishes us with office space, a value of approximately \$400 per month, on a rent-free basis.

¹ C/o our address, 1850 Southeast 17th Street, Suite 300, Ft. Lauderdale, FL 33316.

² Except as otherwise indicated, we believe that the beneficial owners of common stock listed above, based on information furnished by such owners, have sole investment and voting power with respect to such shares, subject to community property laws where applicable. Beneficial ownership is determined in accordance with the rules of the SEC and generally includes voting or investment power with respect to securities. Shares of common stock subject to options or warrants currently exercisable, or exercisable within 60 days, are deemed outstanding for purposes of computing the percentage of the person holding such options or warrants, but are not deemed outstanding for purposes of computing the percentage of any other person.

³ Includes 1,000,000 options to purchase shares of common stock at \$0.005 per share until February 1, 2017.

⁴ Includes 1,000,000 options to purchase shares of common stock at \$0.005 per share until February 1, 2017 and 400,000 shares of common stock owned by family members.

- 5 Includes 1,000,000 options to purchase shares of common stock at \$0.005 per share until February 1, 2017 and 600,000 shares owned by family members.
- 6 Consists of 1,000,000 options to purchase shares of common stock at \$0.005 per share until February 1, 2017 and 200,000 shares owned by family members.
- 7 Consists of 1,000,000 options to purchase shares of common stock at \$0.005 per share until February 1, 2017.

Don Marcos Coffee is grown, roasted and packaged in Costa Rica by the Don Marcos Coffee Company, S.A., a Costa Rica company owned and operated by Mark E. Tupper. Mark E. Tupper is the uncle of Earl T. Shannon, our President and one of our directors. We have an exclusive distributorship agreement with Don Marcos Coffee Company, S.A., the material terms of which are described in Part I, Item 1, Description of Business—Sources and Availability of Raw Materials and Principal Suppliers.

ITEM 13. EXHIBITS

- 3.1 Articles of Incorporation of Don Marcos Trading Co., filed May 11, 19998
- 3.2 Amendment to Articles of Incorporation of Don Marcos Trading Co., filed February 6, 20038
- 3.3 Amendment to Articles of Incorporation of Don Marcos Trading Co., filed February 14, 20078
- 3.4 Amendment to Articles of Incorporation of Don Marcos Trading Co., filed May 4, 20078
- 3.5 Amended and Restated Bylaws of Don Marcos Trading Co., dated February 2, 20078
- 10.1 Form of Stock Purchase Agreement Used in Private Offering8
- 10.2 2007 Incentive and Nonstatutory Stock Option Plan, dated February 1, 20078
- 10.3 Distributorship Agreement dated January 23, 20038
- 10.4 Stock Purchase Agreement with Earl T. Shannon, dated December 12, 20079
- 10.5 Stock Purchase Agreement with Steven W. Hudson, dated December 12, 20079
- 10.6 Stock Purchase Agreement with Scott W. Bodenweber, dated December 12, 20079
- 14 Code of Ethics
- 31.1 Certification of Chief Executive Officer Pursuant to the Securities Exchange Act of 1934, Rules 13a-14 and 15d-14, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of Chief Financial Officer Pursuant to the Securities Exchange Act of 1934, Rules 13a-14 and 15d-14, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes Oxley Act of 2002

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES.

Weaver & Martin, LLC ("Weaver")

Weaver was our independent auditor and examined our financial statements for the year ended December 31, 2007. Weaver performed the services listed below and was paid the fees listed below for the year ended December 31, 2007.

⁸ Incorporated by reference from our Registration Statement on Form SB-2, filed on May 17, 2007, as amended (Registration No. 333-142976).

⁹ Incorporated by reference from our Current Report on Form 8-K, filed on December 14, 2007.

Audit Fees

Weaver was paid aggregate fees of approximately \$900 for the year ended December 31, 2007 for professional services rendered for the audit of our annual financial statements and for the reviews of the financial statements included in our quarterly reports on Form 10-QSB during the third quarter of 2007.

Audit Related Fees

Weaver was not paid additional fees for the year ended December 31, 2007 for assurance and related services reasonably related to the performance of the audit or review of our financial statements.

Tax Fees

Weaver was not paid fees for the year ended December 31, 2007 or professional services rendered for tax compliance, tax advice and tax planning during this fiscal year period.

All Other Fees

Weaver was not paid any other fees for professional services during the year ended December 31, 2007.

Kabani & Company, Inc. ("Kabani")

Kabani was our independent auditor and examined our financial statements for the year ended December 31, 2006. Kabani performed the services listed below and was paid the fees listed below for the year ended December 31, 2006.

Audit Fees

Kabani was paid aggregate fees of approximately \$19,000 for the year ended December 31, 2006 for professional services rendered for the audit of our annual financial statements and for the reviews of the financial statements included in our quarterly reports on Form 10-QSB during 2006 and the first two quarters of 2007.

Audit Related Fees

Kabani was not paid additional fees for the year ended December 31, 2006 for assurance and related services reasonably related to the performance of the audit or review of our financial statements.

Tax Fees

Kabani was not paid fees for the year ended December 31, 2006 or professional services rendered for tax compliance, tax advice and tax planning during this fiscal year period.

All Other Fees

Kabani was not paid any other fees for professional services during the year ended December 31, 2006.

SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, duly authorized.

DON MARCOS TRADING CO.

DATED: March 31, 2008 By: /s/ Earl T. Shannon

Earl T. Shannon Director, President

(Principal Executive Officer)

By: /s/ Scott W. Bodenweber

Scott W. Bodenweber

Director, Chief Financial Officer

(Principal Financial Officer and Principal

Accounting Officer)

WEAVER & MARTIN

Report of Independent Registered Public Accounting Firm

To the Board of Directors and Stockholders Don Marcos Trading Co.

We have audited the accompanying balance sheet of Don Marcos Trading Co. as of December 31, 2007, and the related statements of operations, changes in shareholders' equity and cash flows for the year then ended. These financial statements are the responsibility of Don Marcos Trading Co.'s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Don Marcos Trading Co. as of December 31, 2007, and the results of their operations and their cash flows for the year then ended in conformity with accounting principles generally accepted in the United States.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 2 to the financial statements, the Company has suffered recurring losses and had negative cash flows from operations that raise substantial doubt about the Company's ability to continue as a going concern. Management's plans in regard to these matters are also described in the Note 2. The financial statements do not include any adjustments that might result from the outcome of this uncertainty.

/S/ Weaver & Martin LLC

Weaver & Martin LLC Kansas City, Missouri March 31, 2008

> Certified Public Accountants & Consultants 411 Valentine, Suite 300 Kansas City, Missouri 64111 Phone: (816) 756-5525

Fax: (816) 756-2252

DON MARCOS TRADING CO. (A DEVELOPMENT STAGE COMPANY) BALANCE SHEET DECEMBER 31, 2007

ASSETS

CURRENT ASSETS		
Cash	\$	11,166
Inventory		4,255
TOTAL CURRENT ASSETS	\$	15,421
LIABILITIES AND STOCKHOLDE	RS' EQUITY	
CURRENT LIABILITIES		
Accrued accounting and legal expenses	\$	9,466
STOCKHOLDERS' EQUITY (DEFICIT) Preferred stock, no stated value Authorized 10,000,000 shares Issued and outstanding -0- shares Common stock, no par value Authorized 100,000,000 shares		-
Issued and outstanding – 37,100,000 shares		187,454
Deficit accumulated during the development stage		(181,499)
TOTAL STOCKHOLDERS' EQUITY		5,955
TOTAL LIABILITIES AND STOCKHOLDERS'		
EQUITY	\$	15,421
The accompanying notes are an integral part of t	hese financial statements.	
F-2		

DON MARCOS TRADING CO. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2007 AND 2006 AND FOR THE PERIOD FROM MAY 11, 1999 TO DECEMBER 31, 2007

	2007	2006	May 11, 1999 (Date of Inception) To December 31, 2007
REVENUES	\$ -	\$ -	\$ -
OPERATING EXPENSES	132,650	14,664	181,499
NET (LOSS)	\$ (132,650)	\$ (14,664)	\$ (181,499)
NET (LOSS) PER COMMON SHARE			
Basic and diluted	\$ (0.00)	\$ (0.00)	
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING			
Basic and diluted	29,872,055	9,404,890	

The accompanying notes are an integral part of these financial statements

DON MARCOS TRADING CO. (A DEVELOPMENT STAGE COMPANY) STATEMENT OF STOCKHOLDERS' EQUITY FOR THE PERIOD FROM MAY 11, 1999 (INCEPTION) TO DECEMBER 31, 2007

	Common Stock			
	Shares	Amount	Development Stage	Total
MAY 11, 1999 (DATE OF INCEPTION) Issuance of common stock for cash Net loss from inception to December 31, 1999	5,000	\$ 5,000	\$ - (4,487)	\$ 5,000 (4,487)
BALANCE, DECEMBER 31, 1999	5,000	5,000	(4,487)	513
Cash contribution by stockholder	-	10,000	-	10,000
Net (loss) for the year ended December 31, 2000	-	-	(7,781)	(7,781)
BALANCE, DECEMBER 31, 2000	5,000	15,000	(12,268)	2,732
Net (loss)for the year ended December 31, 2001	-	-	(1,565)	(1,565)
BALANCE, DECEMBER 31, 2001	5,000	15,000	(13,833)	1,167
Cash contribution by stockholder	-	2,000	-	2,000
Net (loss) for the year ended December 31, 2002	-	-	(2,901)	(2,901)
BALANCE, DECEMBER 31, 2002	5,000	17,000	(16,734)	266
Cash contribution by stockholder	-	12,000	-	12,000
Net (loss) for the year ended December 31, 2003	-	-	(12,580)	(12,580)
BALANCE, DECEMBER 31, 2003	5,000	29,000	(29,314)	(314)
Cash contribution by stockholder	-	4,000	-	4,000
Net (loss) for the year ended December 31, 2004	-	-	(3,845)	(3,845)
BALANCE, DECEMBER 31, 2004	5,000	33,000	(33,159)	(159)
Cash contribution by stockholder	-	1,345	-	1,345
Net (loss) for the year ended December 31, 2005	-	-	(1,026)	(1,026)

BALANCE, DECEMBER 31, 2005

5,000

34,345

(34,185)

160

The accompanying notes are an integral part of these financial statements

DON MARCOS TRADING CO. (A DEVELOPMENT STAGE COMPANY) STATEMENT OF STOCKHOLDERS' EQUITY (CONTINUED) FOR THE PERIOD FROM MAY 11, 1999 (INCEPTION) TO DECEMBER 31, 2007

	Common Stock			Deficit Accumulated During The Development			
	Shares	1	Amount	Stage			Total
Issuance of common stock for services	16,495,000	\$	3,635	\$	-	\$	3,635
Cash contribution by stockholder	-		1,000		-		1,000
Net (loss) for the year ended December 31, 2006	-		-		(14,664)		(14,664)
BALANCE, DECEMBER 31, 2006	16,500,000		38,980		(48,849)		(9,869)
Common stock issued for cash	20,600,000		103,000		-		103,000
Stock based compensation	-		45,474		-		45,474
Net (loss) for the year ended December 31, 2007	-		-		(132,650)		(132,650)
BALANCE, DECEMBER 31, 2007	37,100,000	\$	187,454	\$	(181,499)	\$	5,955

The accompanying notes are an integral part of these financial statements

DON MARCOS TRADING CO. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2007 AND 2006 AND FOR THE PERIOD FROM MAY 11, 1999 TO DECEMBER 31, 2007

					May 11, 1999 (Date of Inception)
		2007	2006		To December 31, 2007
CASH FLOWS FROM OPERATING					
ACTIVITIES:					
Net (loss)	\$	(132,650)	\$ (14,6	64)	\$ (181,499)
Adjustments to reconcile net (loss) to net					
cash used by operating activities:					
Common stock issued for services		-	3,6	35	3,635
Stock based compensation		45,474		-	45,474
Changes in operating assets and liabilities:					
Inventory		(4,255)		-	(4,255)
Accrued accounting and legal expenses		(534)	10,0	00	9,466
NET CASH USED BY OPERATING					
ACTIVITIES		(91,965)	(1,0	29)	(127,179)
CASH FLOWS FROM INVESTING					
ACTIVITIES		-		-	-
CASH FLOWS FROM FINANCING					
ACTIVIITES		102.000			126,000
Issuance of common stock for cash		103,000	1.0	-	136,000
Cash contributed by stockholder		-	1,0	00	2,345
NET CACH PROVIDED DV EINANGING					
NET CASH PROVIDED BY FINANCING		102.000	1.0	00	120 245
ACTIVITIES		103,000	1,0	00	138,345
NET INCREASE (DECREASE) IN CASH AND					
NET INCREASE (DECREASE) IN CASH AND		11,035		20)	11,166
CASH EQUIVALENTS		11,033	(29)	11,100
CASH AND CASH EQUIVALENTS,					
BEGINNING OF PERIOD		131	1.	60	
BEOINTING OF LEXIOD		131	1	00	-
CASH AND CASH EQUIVALENTS,					
END OF PERIOD	\$	11,166	\$ 1	31	\$ 11,166
L.D OI ILINOD	Ψ	11,100	Ψ 1		11,100

The accompanying notes are an integral part of these financial statements

DON MARCOS TRADING CO. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF CASH FLOWS (CONTINUED) FOR THE YEARS ENDED DECEMBER 31, 2007 AND 2006 AND FOR THE PERIOD FROM MAY 11, 1999 TO DECEMBER 31, 2007

				May 11, 1999 te of Inception) To
	2007	2006	Dec	ember 31, 2007
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION				
CASH PAID DURING THE YEAR FOR:				
Interest	\$ -	\$ -	\$	-
Taxes	\$ -	\$ -	\$	-
NON-CASH INVESTING ACTIVITIES				
Stock-based compensation	\$ 45,474	\$ -	\$	45,474
Issuance of common stock for services	\$ -	\$ 3,635	\$	3,635

The accompanying notes are an integral part of these financial statements

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations

Don Marcos Trading Co. ("the Company") is a development stage enterprise incorporated on May 11, 1999 in the state of Florida. The Company has had no significant operations since its inception. The Company's only activities have been organizational, directed at raising its initial capital and developing its business plan.

The original purpose of the Company was to be the sole importer and distributor of Don Marcos coffee.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents

The Company considers all highly liquid debt instruments purchased with an original maturity of three months or less to be cash equivalents.

Fair value of financial instruments

For certain of the Company's instruments, including cash and accounts payable and accrued expenses, the carrying amounts approximate fair value due to their short maturities.

Net (Loss) Per Share

The Company adopted Statement of Financial Accounting Standards No. 128 that requires the reporting of both basic and diluted earnings (loss) per share. Basic earnings (loss) per share is computed by dividing net income (loss) available to common stockholders by the weighted average number of common shares outstanding for the period. Diluted earnings (loss) per share reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock. In accordance with FASB 128, any anti-dilutive effects on net income (loss) per share are excluded.

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition

The Company will recognize revenue from product sales when shipment of product to the customer has been made, which is when title passes. The Company will estimate and record provisions for rebates, sales returns and allowances in the period the sale is recorded. Shipping and handling charges will be included in gross sales, with the related costs included in selling, general and administrative expenses. For the years ended December 31, 2007 and 2006, the Company had not generated any significant revenue.

Inventory

Inventory is stated at the lower of cost (determined by the first-in, first-out method, or market. Inventories are adjusted for estimated obsolescence and written down to net realizable value based upon estimates of future demand, technology developments, and market conditions.

Stock Based Compensation

Effective November 1, 2005, the Company adopted Statement of Financial Accounting Standards ("SFAS") No. 123(R), "Share-Based Payment: An Amendment of FASB Statements No. 123 and 95" using the modified prospective method. Under this method, compensation cost is recognized on or after the effective date for the portion of outstanding awards, for which the requisite service has not yet been rendered, based on the grant date fair value of those awards. For stock-based awards issued on or after November 1, 2005, the Company recognizes the compensation cost on a straight-line basis over the requisite service period for the entire award. Measurement and attribution of compensation cost for awards that are unvested as of the effective date of SFAS No. 123(R) are based on the same estimate of the grant-date or modification-date fair value and the same attribution method used previously under SFAS No. 12.

Advertising

Advertising costs are expensed as incurred and included in operating expenses. There were no advertising expenses for the years ended December 31, 2007 and 2006 and for the period from May 11, 1999 (inception) to December 31, 2007.

Development Stage Enterprise

The Company is a development stage enterprise, as defined in Financial Accounting Standards Board No.7. The Company's planned principal operations have not commenced, and, accordingly, no revenue has been derived during this period.

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Recently Issued Accounting Pronouncements

In July 2006, the FASB issued Interpretation No. 48, "Accounting for Uncertainty in Income Taxes" ("FIN 48"). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in enterprises' financial statements in accordance with SFAS No. 109, "Accounting for Income Taxes". FIN 48 prescribes a recognition threshold and measurement attributable for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognizing, classification, interest and penalties, accounting in interim periods, disclosures and transitions. FIN 48 is effective for fiscal yeas beginning after December 15, 2006. The Company is currently reviewing the effect, if any, FIN 48 will have on its financial position and operations.

In September 2006, FASB issued SFAS 157 'Fair Value Measurements' ("SFAS No. 157"). SFAS No. 157 defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles (GAAP), expands disclosures about fair value measurements, and applies under other accounting pronouncements that require or permit fair value measurements. SFAS No. 157 does not require any new fair value measurements, however the current FASB anticipates that for some entities, the application of SFAS No. 157 will change current practice. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007. The Company is currently reviewing the effect, if any SFAS No. 157 will have on its financial position and operations.

In September 2006, FASB issued SFAS 158 'Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans--an amendment of FASB Statements No. 87, 88, 106, and 132(R)' This Statement requires employers to recognize the overfunded or underfunded status of a defined benefit postretirement plan (other than a multiemployer plan) as an asset or liability in its statement of financial position and to recognize changes in that funded status in the year in which the changes occur through comprehensive income of a business entity or changes in unrestricted net assets of a not-for-profit organization. This Statement also requires an employer to measure the funded status of a plan as of the date of its year-end statement of financial position, with limited exceptions. The provisions of SFAS No. 158 are effective for employers with publicly traded equity securities is required to initially recognize the funded status of a defined benefit postretirement plan and to provide the required disclosures as of the end of the fiscal year ending after December 15, 2006. The adoption of this statement is not expected to have a material effect on the Company's future reported financial position or results of operations.

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NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

In February 2007, FASB issued FASB Statement No. 159 ("SFAS 159) - The Fair Value Option for Financial Assets and Financial Liabilities including an amendment of SFAS 115. This statement permits entities to choose to measure many financial instruments and certain other items at fair value. The objective is to improve financial reporting by providing entities with the opportunity to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. This statement is expected to expand the use of fair value measurement objectives for accounting for financial instruments. This statement is effective for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. Early adoption is permitted subject as of the beginning of a fiscal year that begins on or before November 15, 2007, provided the entity also elects to apply the provisions of FASB statement No. 157, Fair value measurements. The Company is currently evaluating the impact of SFAS 159 on its financial statements

NOTE 2 GOING CONCERN

The accompanying financial statement have been prepared assuming that the Company will continue as a going concern, which contemplates the recoverability of assets and the satisfaction of liabilities in the normal course of business.

The Company's development activities since inception have been financially sustained through stockholder contribution to the Company and issuance of common stock. The Company may raise additional funding to continue its operations, through contributions from the current shareholders and stock issuance to other investors.

The ability of the Company to continue as a going concern is dependent upon its ability to raise additional capital from the sale of common stock and, ultimately, the achievement of significant operating revenues. The accompanying financial statements do not include any adjustments that might be required should the Company be unable to recover the value of its assets or satisfy its liabilities.

NOTE 3 INVENTORY

The balance of \$4,255 at December 31, 2007 consists of bags purchased for future packaging of coffee products.

NOTE 4 PREFERRED STOCK

The Company has not assigned any preference rights to the preferred stock.

NOTE 5 COMMON STOCK

The Company effected a 1:5 forward split of the stock in February, 2007. All per share amounts and number of shares outstanding have been retroactively restated for this adjustment.

On March 14, 2007, the Company offered a private placement of 16,400,000 shares of common stock, no par value, with an aggregate value of \$82,000.

The Company effected a 1:10 forward split of the stock on March 30, 2007. All per share amounts and number of shares outstanding have been retroactively restated for this adjustment.

On December 14, 2007, the Company sold 4,200,000 shares of common stock, no par value, with an aggregate value of \$21,000 to three shareholders of the Company.