

43010 INC  
Form 10-Q  
October 14, 2008

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2008

- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

43010, INC.

(Exact name of registrant as specified in Charter)

DELAWARE  
(State or other  
jurisdiction of  
incorporation or  
organization)

000-51886  
(Commission File  
No.)

(IRS Employee  
Identification No.)

4400 Route 9 South, #1000, Freehold, New Jersey 07728  
(Address of Principal Executive Offices)

(732) 446-0546  
(Issuer Telephone number)

(Former Name or Former Address if Changed Since Last Report)

Check whether the issuer (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company filer. See definition of "accelerated filer" and "large accelerated filer" in Rule 12b-2 of the Exchange Act (Check one):

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Large Accelerated Filer  Accelerated Filer  Non-Accelerated Filer  Smaller Reporting Company

Indicate by check mark whether the registrant is a shell company as defined in Rule 12b-2 of the Exchange Act.  
Yes  No

State the number of shares outstanding of each of the issuer's classes of common equity, as of as of October 13, 2008: 100,000 shares of Common Stock.

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43010, INC.  
FORM 10-Q  
September 30, 2008  
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SIGNATURE

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Item 1. Financial Information

43010, Inc.  
(a development stage company)

FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2008

43010, Inc.  
(a development stage company)  
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43010, Inc.  
(a development stage company)  
**BALANCE SHEET**  
As of September 30, 2008 and December 31, 2007

**ASSETS**

CURRENT ASSETS	9/30/2008	12/31/2007
Cash	\$ -	\$ -
Total Current Assets	-	-
<b>TOTAL ASSETS</b>	<b>\$ -</b>	<b>\$ -</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES</b>		
Accrued Expenses	\$ 4,400	\$ 3,150
Total Current Liabilities	4,400	3,150
<b>TOTAL LIABILITIES</b>	<b>\$ 4,400</b>	<b>\$ 3,150</b>
<b>STOCKHOLDERS' EQUITY</b>		
Preferred Stock - Par value \$0.001; Authorized: 10,000,000 None issues and outstanding	\$ -	\$ -
Common Stock - Par value \$0.001; Authorized: 100,000,000 Issued and Outstanding: 100,000	100	100
Additional Paid-In Capital	-	-
Accumulated Deficit	(4,500)	(3,250)
Total Stockholders' Equity	(4,400)	(3,150)
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ -</b>	<b>\$ -</b>

The accompanying notes are an integral part of these financial statements.

43010, Inc.  
(a development stage company)  
**STATEMENT OF OPERATIONS**  
For the nine months ending September 30, 2008 and 2007 and  
from inception (December 9, 2005) through September 30, 2008

	9 MONTHS ENDING 9/30/2008	9 MONTHS ENDING 9/30/2007	FROM INCEPTION TO 09/30/08
REVENUE	\$ -	\$ -	\$ -
COST OF SERVICES	-	-	-
GROSS PROFIT OR (LOSS)	-	-	-
GENERAL AND ADMINISTRATIVE EXPENSES	1,250	750	4,500
NET INCOME (LOSS)	(1,250)	(750)	(4,500)
ACCUMULATED DEFICIT, BEGINNING BALANCE	(3,250)	(1,850)	-
ACCUMULATED DEFICIT, ENDING BALANCE	\$ (4,500)	\$ (2,600)	\$ (4,500)
Earnings (loss) per share	\$ (0.01)	\$ (0.01)	
Weighted average number of common shares	100,000	100,000	

The accompanying notes are an integral part of these financial statements.

43010, Inc.  
(a development stage company)  
STATEMENT OF OPERATIONS  
For the three months ending September 30, 2008 and 2007 and

	3 MONTHS ENDING 9/30/2008	3 MONTHS ENDING 9/30/2007
REVENUE	\$ -	\$ -
COST OF SERVICES	-	-
GROSS PROFIT OR (LOSS)	-	-
GENERAL AND ADMINISTRATIVE EXPENSES	500	250
NET INCOME (LOSS)	(500)	(250)

The accompanying notes are an integral part of these financial statements.

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43010, Inc.  
(a development stage company)  
**STATEMENT OF STOCKHOLDERS' EQUITY**  
From inception (December 9, 2005) through September 30, 2008

	SHARES	COMMON STOCK	ACCUM. DEFICIT	TOTAL EQUITY
Stock issued on acceptance of incorporation expenses December 9, 2005	100,000	\$ 100	\$ -	\$ 100
Net Income (Loss)			(400)	(400)
Total, December 31, 2005	100,000	100	(400)	(300)
Net Income (Loss)			(1,450)	(1,450)
Total, December 31, 2006	100,000	100	(1,850)	(1,750)
Net Income (Loss)			(1,400)	(1,400)
Total, December 31, 2007	100,000	100	(3,250)	(3,150)
Net Income (Loss)			(1,250)	(1,250)
Total, September 30, 2008	100,000	\$ 100	\$ (4,500)	\$ (4,400)

The accompanying notes are an integral part of these financial statements.



43010, Inc.  
(a development stage company)  
**STATEMENTS OF CASH FLOWS**  
For the nine months ending September 30, 2008 and 2007 and  
from inception (December 9, 2005) through September 30, 2008

	9 MONTHS ENDING 9/30/2008	9 MONTHS ENDING 9/30/2007	FROM INCEPTION TO 9/30/08
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Net income (loss)	\$ (1,250)	\$ (750)	\$ (4,500)
Stock issued as compensation	-	-	100
Increase (Decrease) in Accrued Expenses	1,250	750	4,400
Total adjustments to net income	1,250	750	4,500
Net cash provided by (used in) operating activities	-	-	-
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
None	-	-	-
Net cash flows provided by (used in) investing activities	-	-	-
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
None	-	-	-
Net cash flows provided by (used in) financing activities	-	-	-
<b>CASH RECONCILIATION</b>			
Net increase (decrease) in cash	-	-	-
Cash - beginning balance	-	-	-
<b>CASH BALANCE - END OF PERIOD</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

The accompanying notes are an integral part of these financial statements.

43010, Inc.

(a development stage company)

NOTES TO FINANCIAL STATEMENTS

1. Summary of significant accounting policies:

Industry:

43010, Inc. (the Company), a Company incorporated in the state of Delaware as of December 9, 2005 plans to locate and negotiate with a business entity for the combination of that target company with The Company. The combination will normally take the form of a merger, stock-for-stock exchange or stock-for assets exchange. In most instances the target company will wish to structure the business combination to be within the definition of a tax-free reorganization under Section 351 or Section 368 of the Internal Revenue Code of 1986, as amended. No assurances can be given that The Company will be successful in locating or negotiating with any target company.

The Company has been formed to provide a method for a foreign or domestic private company to become a reporting ("public") company whose securities are qualified for trading in the United States secondary market.

The Company has adopted its fiscal year end to be December 31.

Results of Operations and Ongoing Entity:

The Company is considered to be an ongoing entity for accounting purposes; however, there is substantial doubt as to the Company's ability to continue as a going concern. The Company's shareholders fund any shortfalls in The Company's cash flow on a day to day basis during the time period that The Company is in the development stage.

Liquidity and Capital Resources:

In addition to the stockholder funding capital shortfalls; The Company anticipates interested investors that intend to fund the Company's growth once a business is located.

Cash and Cash Equivalents:

The Company considers cash on hand and amounts on deposit with financial institutions which have original maturities of three months or less to be cash and cash equivalents.

Basis of Accounting:

The Company's financial statements are prepared in accordance with U.S. generally accepted accounting principles.

Income Taxes:

The Company utilizes the asset and liability method to measure and record deferred income tax assets and liabilities. Deferred tax assets and liabilities reflect the future income tax effects of temporary differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and are measured using enacted tax rates that apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Deferred tax assets are reduced by a valuation allowance when in the opinion of management; it is more likely than not that some portion or all of the deferred tax assets will not be realized. At this time, The Company has set up an allowance for deferred taxes as there is no company history to indicate the usage of deferred tax assets and liabilities.

Fair Value of Financial Instruments:

The Company's financial instruments may include cash and cash equivalents, short-term investments, accounts receivable, accounts payable and liabilities to banks and shareholders. The carrying amount of long-term debt to banks approximates fair value based on interest rates that are currently available to the Company for issuance of debt with similar terms and remaining maturities. The carrying amounts of other financial instruments approximate their fair value because of short-term maturities.

Concentrations of Credit Risk:

Financial instruments which potentially expose The Company to concentrations of credit risk consist principally of operating demand deposit accounts. The Company's policy is to place its operating demand deposit accounts with high credit quality financial institutions. At this time The Company has no deposits that are at risk.

2. Related Party Transactions and Going Concern:

The Company's financial statements have been presented on the basis that it is a going concern in the development stage, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. At this time The Company has not identified the business that it wishes to engage in.

The Company's shareholder funds The Company's activities while The Company takes steps to locate and negotiate with a business entity for combination; however, there can be no assurance these activities will be successful.

3. Accounts Receivable and Customer Deposits:

Accounts receivable and Customer deposits do not exist at this time and therefore have no allowances accounted for or disclosures made.

4. Use of Estimates:

Management uses estimates and assumptions in preparing these financial statements in accordance with generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenue and expenses. Management has no reason to make estimates at this time.

5. Revenue and Cost Recognition:

The Company uses the accrual basis of accounting in accordance with generally accepted accounting principles for financial statement reporting.

6. Accrued Expenses:

Accrued expenses consist of accrued legal, accounting and office costs during this stage of the business.

7. Operating Lease Agreements:

The Company has no agreements at this time.

8. Stockholder's Equity:

Preferred stock includes 10,000,000 shares authorized at a par value of \$0.001, of which none are issued or outstanding.

Common Stock includes 100,000,000 shares authorized at a par value of \$0.001, of which 100,000 have been issued for the amount of \$100 on December 31, 2005 in acceptance of the incorporation expenses for the Company.

9. Required Cash Flow Disclosure for Interest and Taxes Paid:

The company has paid no amounts for federal income taxes and interest. The Company issued 100,000 common shares of stock to its sole shareholder in acceptance of the incorporation expenses for the Company.

10. Earnings Per Share:

Basic earnings per share ("EPS") is computed by dividing earnings available to common shareholders by the weighted-average number of common shares outstanding for the period as required by the Financial Accounting Standards Board (FASB) under Statement of Financial Accounting Standards (SFAS) No. 128, "Earnings per Shares". Diluted EPS reflects the potential dilution of securities that could share in the earnings.

11. Income Taxes:

The Company has available net operating loss carryforwards for financial statement and federal income tax purposes. These loss carryforwards expire if not used within 20 years from the year generated. The Company's management has decided a valuation allowance is necessary to reduce any tax benefits because the available benefits are more likely than not to expire before they can be used. These net operating losses expire as the following, \$400 at 2025, \$1,450 at 2026, \$1,400 at 2027 and \$1,250 at 2028.

The Company has available net operating loss carry-forwards for financial statement and federal income tax purposes. These loss carry-forwards expire if not used within 20 years from the year generated. The Company's management has decided a valuation allowance is necessary to reduce any tax benefits because the available benefits are more likely than not to expire before they can be used.

The Company's management determines if a valuation allowance is necessary to reduce any tax benefits when the available benefits are more likely than not to expire before they can be used. The tax based net operating losses create tax benefits in the amount of \$900 from inception through September 30, 2008.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial statement purposes and the amounts used for income tax purposes. Significant components of the Company's deferred tax liabilities and assets as of September 30, 2008 are as follows:

Deferred tax assets:

Federal net operating loss	\$	675
State net operating loss		225
<hr/>		
Total Deferred Tax Asset		900
Less valuation allowance		(900)
		0

The reconciliation of the effective income tax rate to the federal statutory rate is as follows:

Federal income tax rate	15.0%
State tax, net of federal benefit	5.0%
Increase in valuation allowance	(20.0%)
<hr/>	
Effective income tax rate	0.0%

## 12. Controls and Procedures:

- a) Evaluation of disclosure controls and procedures.

Our Chief Executive Officer and Chief Financial Officer (collectively the "Certifying Officers") maintain a system of disclosure controls and procedures that is designed to provide reasonable assurance that information, which is required to be disclosed, is accumulated and communicated to management timely. Under the supervision and with the participation of management, the Certifying Officers evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule [13a-14(c)/15d-14(c)] under the Exchange Act) within 90 days prior to the filing date of this report. Based upon that evaluation, the Certifying Officers concluded that our disclosure controls and procedures are effective in timely alerting them to material information relative to our company required to be disclosed in our periodic filings with the SEC.

- b) Changes in internal controls.

Our Certifying Officer has indicated that there were no significant changes in our internal controls or other factors that could significantly affect such controls subsequent to the date of his evaluation, and there were no such control actions with regard to significant deficiencies and material weaknesses.

## 13. Subsequent Events:

Pursuant to the terms of a Stock Purchase Agreement, Greg Halpem purchased a total of 100,000 shares of common stock from Michael Raleigh for an aggregate of \$30,000 in cash. The total of 100,000 shares represents 100% of our issued and outstanding common stock. In addition, Michael Raleigh resigned and Greg Halpem was then appointed as

the Company's President, Chief Executive Officer, Chief Financial Officer, and Chairman of the Company's Board of Directors and Karen Halpem was appointed as our Corporate Secretary.

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## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The information contained in Item 2 contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Actual results may materially differ from those projected in the forward-looking statements as a result of certain risks and uncertainties set forth in this report. Although management believes that the assumptions made and expectations reflected in the forward-looking statements are reasonable, there is no assurance that the underlying assumptions will, in fact, prove to be correct or that actual results will not be different from expectations expressed in this report.

### Plan of Operation

The Registrant is continuing its efforts to locate a merger Candidate for the purpose of a merger. It is possible that the registrant will be successful in locating such a merger candidate and closing such merger. However, if the registrant cannot effect a non-cash acquisition, the registrant may have to raise funds from a private offering of its securities under Rule 506 of Regulation D. There is no assurance the registrant would obtain any such equity funding.

### Results of Operation

The Company did not have any operating income from through September 30, 2008. The Company has recognized a net loss of \$4,400 through September 30, 2008. Some general and administrative expenses from inception were accrued. Expenses from inception were comprised of costs mainly associated with legal, accounting and office.

### Liquidity and Capital Resources

At September 30, 2008 the Company had no capital resources and will rely upon the issuance of common stock and additional capital contributions from shareholders to fund administrative expenses pending acquisition of an operating company.

Management anticipates seeking out a target company through solicitation. Such solicitation may include newspaper or magazine advertisements, mailings and other distributions to law firms, accounting firms, investment bankers, financial advisors and similar persons, the use of one or more World Wide Web sites and similar methods. No estimate can be made as to the number of persons who will be contacted or solicited. Management may engage in such solicitation directly or may employ one or more other entities to conduct or assist in such solicitation. Management and its affiliates will pay referral fees to consultants and others who refer target businesses for mergers into public companies in which management and its affiliates have an interest. Payments are made if a business combination occurs, and may consist of cash or a portion of the stock in the Company retained by management and its affiliates, or both.

Michael Raleigh will supervise the search for target companies as potential candidates for a business combination. Michael Raleigh will pay, as his own expenses, any costs he incurs in supervising the search for a target company.

Michael Raleigh may enter into agreements with other consultants to assist in locating a target company and may share stock received by it or cash resulting from the sale of its securities with such other consultants. Michael Raleigh controls us and therefore has the authority to enter into any agreement binding us. Michael Raleigh as our sole officer, director and only shareholder can authorize any such agreement binding us.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

The Company is subject to certain market risks, including changes in interest rates and currency exchange rates. The Company does not undertake any specific actions to limit those exposures.

Item 4T. Controls and Procedures

Pursuant to Rule 13a-15(b) under the Securities Exchange Act of 1934 (“Exchange Act”), the Company carried out an evaluation, with the participation of the Company’s management, including the Company’s Chief Executive Officer (“CEO”) and Chief Accounting Officer (“CAO”) (the Company’s principal financial and accounting officer), of the effectiveness of the Company’s disclosure controls and procedures (as defined under Rule 13a-15(e) under the Exchange Act) as of the end of the period covered by this report. Based upon that evaluation, the Company’s CEO and CAO concluded that the Company’s disclosure controls and procedures are effective to ensure that information required to be disclosed by the Company in the reports that the Company files or submits under the Exchange Act, is recorded, processed, summarized and reported, within the time periods specified in the SEC’s rules and forms, and that such information is accumulated and communicated to the Company’s management, including the Company’s CEO and CAO, as appropriate, to allow timely decisions regarding required disclosure.

There have been no significant changes in the Company’s internal controls or in other factors that could significantly affect internal controls subsequent to the date the Chief Executive Officer and the Chief Financial Officer carried out this evaluation.

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PART II - OTHER INFORMATION

Item 1. Legal Proceedings.

Currently we are not aware of any litigation pending or threatened by or against the Company.

Item 1A. Risk Factors.

None.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults Upon Senior Securities.

None.

Item 4. Submission of Matters to a Vote of Security Holders.

None.

Item 5. Other Information.

None

Item 6. Exhibits and Reports of Form 8-K.

(a) Exhibits

31.1 Certifications pursuant to Section 302 of Sarbanes Oxley Act of 2002

32.1 Certifications pursuant to Section 906 of Sarbanes Oxley Act of 2002

(b) Reports of Form 8-K

None.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

43010, INC.

Date: October 13, 2008

By:

/s/ Michael Raleigh  
Michael Raleigh  
Chief Executive Officer,  
Chief Financial Officer and Director