EMMIS COMMUNICATIONS CORP Form 10-Q January 09, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 10-Q QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended November 30, 2008 EMMIS COMMUNICATIONS CORPORATION

(Exact name of registrant as specified in its charter)

INDIANA

(State of incorporation or organization)

0-23264

(Commission file number)

35-1542018

(I.R.S. Employer Identification No.)

ONE EMMIS PLAZA 40 MONUMENT CIRCLE, SUITE 700 INDIANAPOLIS, INDIANA 46204

(Address of principal executive offices)

(317) 266-0100

(Registrant s Telephone Number,

Including Area Code)

NOT APPLICABLE

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report) Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes b No o Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer o Accelerated filer b Non-accelerated filer o Smaller Reporting Company o (Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes o No p The number of shares outstanding of each of Emmis Communications Corporation s classes of common stock, as of January 5, 2009, was:

| 31,767,456 | Shares of Class A Common Stock, \$.01 Par Value |
|------------|---|
| 4,956,305 | Shares of Class B Common Stock, \$.01 Par Value |
| 0 | Shares of Class C Common Stock, \$.01 Par Value |

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PART I FINANCIAL INFORMATION ITEM 1. FINANCIAL STATEMENTS EMMIS COMMUNICATIONS CORPORATION AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited)

(In thousands, except per share data)

| | Three Months Ended November 30, | | Nine Months Ende November 30, | |
|---|------------------------------------|-------------------|----------------------------------|--------------------|
| NET REVENUES | 2007 \$ 90,591 | 2008 \$ 85,140 | 2007 \$ 272,740 | 2008 \$ 265,390 |
| OPERATING EXPENSES: | \$ 90,391 | \$ 65,140 | \$272,740 | \$ 203,390 |
| Station operating expenses excluding depreciation and | | | | |
| amortization expense of \$3,073, \$3,548, \$8,875 and | | | | |
| \$10,426, respectively | 65,245 | 64,060 | 199,616 | 195,695 |
| Corporate expenses excluding depreciation and | | | | |
| amortization expense of \$617, \$550, \$1,891 and | 1 202 | 4.100 | 15.010 | 1.4.400 |
| \$1,658, respectively | 4,393 | 4,128 | 15,312 | 14,422 |
| Noncash contract termination fee Impairment loss | 15,252 | 210,165 | 15,252 | 210,165 |
| Depreciation and amortization | 3,690 | 4,098 | 10,766 | 12,084 |
| (Gain) loss on disposal of assets | (198) | (3) | (104) | 12,004 |
| | (1)0) | | (101) | 12 |
| Total operating expenses | 88,382 | 282,448 | 240,842 | 432,378 |
| | | | | |
| OPERATING INCOME (LOSS) | 2,209 | (197,308) | 31,898 | (166,988) |
| OTHER EXPENSE: | | | | |
| Interest expense | (8,692) | (6,732) | (26,678) | (20,353) |
| Other income (expense), net | 217 | 751 | 442 | (623) |
| Total other expense | (8,475) | (5,981) | (26,236) | (20,976) |
| INCOME (LOSS) BEFORE INCOME TAXES, | | | | |
| MINORITY INTEREST AND DISCONTINUED | | | | |
| OPERATIONS | (6,266) | (203,289) | 5,662 | (187,964) |
| PROVISION (BENEFIT) FOR INCOME TAXES | (2,132) | (80,780) | 3,691 3,774 | (72,282) |
| MINORITY INTEREST EXPENSE, NET OF TAX | 1,253 | 846 | 5,774 | 4,171 |
| LOSS FROM CONTINUING OPERATIONS | (5,387) | (123,355) | (1,803) | (119,853) |
| | (3,307) | (125,555) | (1,005) | (11),000) |
| INCOME (LOSS) FROM DISCONTINUED | | | | |
| OPERATIONS, NET OF TAX | 5,491 | (56) | 16,274 | 1,120 |
| | | | | |
| NET INCOME (LOSS) | 104 | (123,411) | 14,471 | (118,733) |
| DREEEDRED STOCK DIVIDENDS | 2 246 | 2 246 | 6 720 | 6 720 |
| PREFERRED STOCK DIVIDENDS | 2,246 | 2,246 | 6,738 | 6,738 |

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NET INCOME (LOSS) AVAILABLE TO COMMON SHAREHOLDERS

\$ (2,142) **\$** (125,657) **\$** 7,733 **\$** (125,471)

The accompanying notes are an integral part of these unaudited condensed consolidated statements.

EMMIS COMMUNICATIONS CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (CONTINUED)

(Unaudited)

(In thousands, except per share data)

| | Three Mon Novemb | | Nine Months Ended November 30, | | |
|--|--------------------------|--------------------------|-----------------------------------|----------------|--|
| | 2007 | 2008 | 2007 | 2008 | |
| Basic net income (loss) per share available to common shareholders: | | | | | |
| Continuing operations | \$ (0.21) | \$ (3.51) | \$ (0.23) | \$ (3.55) | |
| Discontinued operations, net of tax | 0.15 | | 0.44 | 0.03 | |
| Net income available to common shareholders | \$ (0.06) | \$ (3.51) | \$ 0.21 | \$ (3.52) | |
| Basic weighted average common shares outstanding | 35,558 | 36,388 | 36,885 | 36,276 | |
| Diluted net income (loss) per share available to common shareholders: | | | | | |
| Continuing operations | \$ (0.21) | \$ (3.51) | \$ (0.23) | \$ (3.55) | |
| Discontinued operations, net of tax | 0.15 | | 0.44 | 0.03 | |
| Net income available to common shareholders | \$ (0.06) | \$ (3.51) | \$ 0.21 | \$ (3.52) | |
| Diluted weighted average common shares outstanding The accompanying notes are an integral part of thes -4- | 35,558 e unaudited co | 36,388 ndensed consol | 36,885 lidated statemer | 36,276 nts. | |

EMMIS COMMUNICATIONS CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands, except share data)

| | Feb | oruary 29, 2008 | ovember 30, 2008 naudited) |
|---|-------------|--------------------|-------------------------------------|
| ASSETS | | | |
| CURRENT ASSETS: | | | |
| Cash and cash equivalents | \$ | 19,498 | \$ 63,577 |
| Accounts receivable, net | | 61,887 | 60,206 |
| Prepaid expenses | | 17,010 | 20,412 |
| Other current assets | | 8,976 | 14,864 |
| Current assets discontinued operations | | 7,169 | 911 |
| Total current assets | | 114,540 | 159,970 |
| PROPERTY AND EQUIPMENT, NET | | 58,945 | 55,834 |
| INTANGIBLE ASSETS (Note 3): | | | |
| Indefinite-lived intangibles | | 801,270 | 613,690 |
| Goodwill | | 81,304 | 58,705 |
| Other intangibles, net | | 26,010 | 21,439 |
| Total intangible assets | | 908,584 | 693,834 |
| OTHER ASSETS, NET | | 16,599 | 10,192 |
| NONCURRENT ASSETS DISCONTINUED OPERATIONS | | 41,072 | 17 |
| Total assets | \$ 1 | 1,139,740 | \$ 919,847 |

The accompanying notes are an integral part of these unaudited condensed consolidated statements.

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EMMIS COMMUNICATIONS CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (CONTINUED)

(In thousands, except share data)

| | February 29, 2008 | November 30, 2008 (Unaudited) |
|--|----------------------|--|
| LIABILITIES AND SHAREHOLDERS | EQUITY | |
| CURRENT LIABILITIES: | \$ 15,714 | \$ 11,232 |
| Accounts payable and accrued expenses Current maturities of long-term debt | \$ 15,714 5,628 | \$ 11,232 5,445 |
| Accrued salaries and commissions | 7,047 | 10,867 |
| Accrued interest | 5,478 | 3,116 |
| Deferred revenue | 17,610 | 19,235 |
| Other current liabilities | 6,849 | 5,327 |
| Current liabilities discontinued operations | 3,441 | 1,135 |
| Total current liabilities | 61,767 | 56,357 |
| LONG-TERM DEBT, NET OF CURRENT MATURITIES | 434,306 | 418,187 |
| OTHER LONG-TERM DEBT, NET OF CURRENT MATURITIES | 1,896 | 2,109 |
| OTHER NONCURRENT LIABILITIES | 26,219 | 25,111 |
| MINORITY INTEREST | 53,758 | 53,290 |
| DEFERRED INCOME TAXES | 173,255 | 97,085 |
| NONCURRENT LIABILITIES DISCONTINUED OPERATIONS | 1,161 | |
| Total liabilities | 752,362 | 652,139 |
| COMMITMENTS AND CONTINGENCIES | | |
| SERIES A CUMULATIVE CONVERTIBLE PREFERRED STOCK, \$0.01 PAR VALUE; \$50.00 LIQUIDATION PREFERENCE; AUTHORIZED 10,000,000 SHARES; ISSUED AND OUTSTANDING 2,875,000 SHARES AT FEBRUARY 29, 2008 AND NOVEMBER 30, 2008 | 143,750 | 143,750 |
| SHAREHOLDERS EQUITY: Class A common stock, \$.01 par value; authorized 170,000,000 shares; issued and outstanding 30,607,644 shares at February 29, 2008 and 31,510,079 share at November 30, 2008 Class B common stock, \$.01 par value; authorized 30,000,000 shares; issued and outstanding 4,956,305 shares at February 29, 2008 and November 30, | | 315 50 |

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| 2008, respectively Additional paid-in capital Accumulated deficit Accumulated other comprehensive loss | | 515,341 (270,454) (1,615) | | 520,106 (394,802) (1,711) |
|---|-------|---------------------------------|------|---------------------------------|
| Total shareholders equity | | 243,628 | | 123,958 |
| Total liabilities and shareholders equity | \$ | 1,139,740 | \$ | 919,847 |
| The accompanying notes are an integral part of these unaudited condens | sed c | onsolidated stat | emen | its. |

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EMMIS COMMUNICATIONS CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited) (Dollars in thousands)

Nine Months Ended November 30. 2007 2008 CASH FLOWS FROM OPERATING ACTIVITIES: Net income (loss) \$ 14,471 \$ (118,733)Adjustments to reconcile net income (loss) to net cash provided by operating activities -Discontinued operations (16, 274)(1, 120)Impairment loss 210.165 Depreciation and amortization 12,557 11,238 Minority interest expense 3.774 4.171 Provision for bad debts 1,265 1,818 Provision (benefit) for deferred income taxes 2,080 (73, 527)Noncash compensation 5.526 4.612 Noncash contract termination fee 15,252 12 Other (461)Changes in assets and liabilities -Accounts receivable 122 (9,947)Prepaid expenses and other current assets (2,500)(9,497)Other assets 6,131 2,203 Accounts payable and accrued liabilities 2.486 (2.319)Deferred revenue 748 1,625 Other liabilities (2,413)(1,840)Net cash provided by operating activities discontinued operations 5.662 8.410 Net cash provided by operating activities 35,858 39,839 CASH FLOWS FROM INVESTING ACTIVITIES: Purchases of property and equipment (3.863)(4,070)Cash paid for acquisitions (6,515)Other (470)(223)51,640 Net cash provided by investing activities discontinued operations 38.884 34,591 Net cash provided by investing activities 40,792

The accompanying notes are an integral part of these unaudited condensed consolidated statements.

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EMMIS COMMUNICATIONS CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED) (Unaudited) (Dellers in the seconds)

(Dollars in thousands)

| | N | ine Months Er 30 | | ovember |
|---|----|---------------------|----|----------|
| | | 2007 | , | 2008 |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | | | |
| Payments on long-term debt | | (90,207) | | (22,282) |
| Proceeds from long-term debt | | 41,000 | | 6,000 |
| Purchase of Class A Common Stock | | (13,864) | | (6.000) |
| Payments of dividends and distributions to minority interest shareholders | | (3,318) | | (6,999) |
| Payments of preferred stock dividends | | (6,738) | | (6,738) |
| Settlement of tax withholding obligations on stock issued to employees | | (611) | | (546) |
| Other | | 61 | | (138) |
| Net cash used in financing activities | | (73,677) | | (30,703) |
| Effect of exchange rates on cash and equivalents | | 1,672 | | 352 |
| INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS | | 4,645 | | 44,079 |
| | | 4,045 | | -11,077 |
| CASH AND CASH EQUIVALENTS: | | | | |
| Beginning of period | | 20,747 | | 19,498 |
| End of period | \$ | 25,392 | \$ | 63,577 |
| SUPPLEMENTAL DESCLOSURES: | | | | |
| Cash paid for - Interest | \$ | 20,776 | \$ | 22,365 |
| Income taxes, net of refunds | φ | 2,508 | φ | 22,303 |
| | | 2,508 | | 2,800 |
| Noncash financing transactions - | | | | |
| Value of stock issued to employees under stock compensation program and to satisfy accrued incentives | | 6,819 | | 5,449 |
| ACQUISITION OF ORANGE COAST MAGAZINE | | | | |
| Fair value of assets acquired | \$ | 7,904 | | |
| Purchase price withheld | | (335) | | |
| Cash paid | | (6,515) | | |
| Liabilities recorded | \$ | 1,054 | | |

The accompanying notes are an integral part of these unaudited condensed consolidated statements.

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EMMIS COMMUNICATIONS CORPORATION AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS UNLESS INDICATED OTHERWISE, EXCEPT SHARE DATA) November 30, 2008

(Unaudited)

Note 1. Summary of Significant Accounting Policies

Preparation of Interim Financial Statements

Pursuant to the rules and regulations of the Securities and Exchange Commission (SEC), the condensed consolidated interim financial statements included herein have been prepared, without audit, by Emmis Communications Corporation (ECC) and its subsidiaries (collectively, our, us, we, Emmis or the Company). permitted under the applicable rules and regulations of the SEC, certain information and footnote disclosures normally included in financial statements prepared in conformity with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such rules and regulations; however, Emmis believes that the disclosures are adequate to make the information presented not misleading. The condensed consolidated financial statements included herein should be read in conjunction with the consolidated financial statements and the notes thereto included in the Annual Report for Emmis filed on Form 10-K for the year ended February 29, 2008. The Company's results are subject to seasonal fluctuations. Therefore, results shown on an interim basis are not necessarily indicative of results for a full year.

In the opinion of Emmis, the accompanying condensed consolidated interim financial statements contain all material adjustments (consisting only of normal recurring adjustments) necessary to present fairly the consolidated financial position of Emmis at November 30, 2008, and the results of its operations for the three-month and nine-month periods ended November 30, 2007 and 2008 and cash flows for the nine-month periods ended November 30, 2007.

Accounting Pronouncements

In March 2008, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards No. 161, *Disclosures about Derivative Instruments and Hedging Activities, an amendment of FASB Statement No. 133* (SFAS No. 161), which requires additional disclosures about the objectives of the derivative instruments and hedging activities, the method of accounting for such instruments under SFAS No. 133 and its related interpretations, and a tabular disclosure of the effects of such instruments and related hedged items on our financial position, operations, and cash flows. SFAS No. 161 will not change the Company s accounting related to its derivative instruments and hedging activities, but may change future disclosures. SFAS No. 161 is effective for us beginning December 1, 2008. We are currently assessing the potential impact on our disclosures.

In December 2007, the FASB issued Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements, an amendment of ARB No. 51* (SFAS No. 160). SFAS No. 160 will change the accounting and reporting for minority interests, which will be recharacterized as noncontrolling interests and classified as a component of equity. SFAS No. 160 requires retroactive adoption of the presentation and disclosure requirements for existing minority interests, with all other requirements applied prospectively. SFAS No. 160 is effective for us beginning March 1, 2009. As of February 29, 2008, and November 30, 2008, minority interests characterized as liabilities in the accompanying consolidated balance sheets were \$53,758 and \$53,290, respectively. These amounts will be recharacterized as noncontrolling interests and classified as a component of shareholders equity when SFAS No. 160 is adopted on March 1, 2009.

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In December 2007, the FASB issued Statement of Financial Accounting Standards No. 141R (as revised), *Business Combinations* (SFAS No. 141R), which will significantly change how business combinations are accounted for through the use of fair values in financial reporting and will impact financial statements both on the acquisition date and in subsequent periods. Some of the changes, such as the accounting for contingent consideration, will introduce more volatility into earnings, and could impact our acquisition strategy. SFAS No. 141R, which is effective for us as of March 1, 2009, will apply to all business combinations that will close in our next fiscal year.

In June 2007, the Emerging Issues Task Force (EITF) reached a consensus on accounting for income tax benefits of dividends on share-based payment awards. Certain stock-based compensation arrangements contain provisions that entitle an employee to receive dividends or dividend equivalents on the unvested portion of the awards. Under the provisions of SFAS No. 123R, such dividend features are factored into the value of the award at the grant date, and to the extent that an award is expected to vest, the dividends are charged to retained earnings. For income tax purposes, however, such dividend payments are generally considered additional compensation expense when they are paid to employees and, therefore, are generally deductible by the employer on a current basis for tax purposes. Under EITF No. 06-11, a realized tax benefit from dividends or dividend equivalents that is charged to retained earnings and paid to employees for equity-classified nonvested equity shares, nonvested equity share units, and outstanding share options should be recognized as an increase to additional paid-in-capital. Those tax benefits are considered windfall tax benefits under SFAS No. 123R. EITF No. 06-11 was adopted by the Company on March 1, 2008 and did not have any effect on the Company s financial position, results of operations or cash flows.

In February 2007, the FASB issued Statement of Financial Accounting Standards No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities* (SFAS No. 159), which permits companies to choose to measure certain financial instruments and other items at fair value that are not currently required to be measured at fair value. SFAS No. 159 was adopted by the Company on March 1, 2008. We have not elected to measure any financial assets or financial liabilities at fair value which were not previously required to be measured at fair value. The adoption of SFAS No. 159 did not have any effect on the Company s financial position, results of operations or cash flows.

In September 2006, the FASB issued Statement of Financial Accounting Standards No. 157, *Fair Value Measurements* (SFAS No. 157), which provides guidance for using fair value to measure assets and liabilities. The standard also responds to investors requests for more information about: (1) the extent to which companies measure assets and liabilities at fair value; (2) the information used to measure fair value; and (3) the effect that fair value measurements have on earnings. SFAS No. 157 will apply whenever another standard requires (or permits) assets or liabilities to be measured at fair value. The standard does not expand the use of fair value to any new circumstances. SFAS No. 157 was adopted by the Company on March 1, 2008, though FASB Staff Position No. 157-2, *Effective Date of SFAS No. 157*, defers the effective date of SFAS No. 157 for most nonfinancial assets and nonfinancial liabilities to the Company s fiscal year beginning March 1, 2009. The adoption of SFAS No. 157 did not have any effect on the Company s financial position, results of operations or cash flows. For further discussion, see Note 5, Fair Value Measurements.

Advertising Costs

The Company defers the costs of major advertising campaigns for which future benefits are demonstrated. These costs are amortized over the shorter of the estimated period benefited (generally six months) or the remainder of the fiscal year. No major advertising campaign costs were deferred as of November 30, 2007 or 2008.

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Basic and Diluted Net Income (Loss) Per Common Share

Basic net income (loss) per common share is computed by dividing net income (loss) available to common shareholders by the weighted-average number of common shares outstanding for the period. Diluted net income (loss) per common share reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted. Potentially dilutive securities at November 30, 2007 and 2008, consisted of stock options and the 6.25% Series A cumulative convertible preferred stock, both of which were excluded from the calculation of diluted net income (loss) per common share for the three-month and nine-month periods ended November 30, 2007 and 2008, as the effect their conversion into shares of our common stock would be antidilutive. We have 2.875 million shares of preferred stock outstanding and each share converts into 2.44 shares of common stock. Shares excluded from the calculation were as follows:

| | Three Months Ended November 30, | | Nine Months End 30, | | |
|---|---------------------------------------|-------|------------------------|-------|--|
| | 2007 | 2008 | 2007 | 2008 | |
| 6.25% Series A cumulative convertible preferred | | (! | shares in 000 s) | | |
| stock | 7,015 | 7,015 | 7,015 | 7,015 | |
| Stock options | 266 | 232 | 264 | 225 | |
| | | | | | |
| Antidilutive common share equivalents excluded | 7,281 | 7,247 | 7,279 | 7,240 | |

Discontinued Operations

Summary of Discontinued Operations Activity:

| | Three Months Ended November 30, | | Nine Months Ende November 30, | | | | | |
|--|------------------------------------|-----------------|----------------------------------|--------------|----|-------------------|----|------------------|
| | | 2007 | 20 | 008 | | 2007 | | 2008 |
| Income (loss) from operations: Television Tu Ciudad Los Angeles | \$ | 10,249 (255) | \$ | (58) (15) | \$ | 12,036 (1,377) | \$ | 4,958 (1,898) |
| Total Less: Provision (benefit) for income taxes | | 9,994 4,198 | | (73) (30) | | 10,659 4,475 | | 3,060 1,360 |
| Income (loss) from operations, net of tax | | 5,796 | | (43) | | 6,184 | | 1,700 |
| Gain (loss) on sale of discontinued operations: Television Less: Provision (benefit) for income taxes | | 305 | | (23) (10) | | 18,237 8,147 | | (1,017) (437) |
| Gain (loss) on sale of discontinued operations, net of tax | | (305) | | (13) | | 10,090 | | (580) |
| Income (loss) from discontinued operations, net of tax | \$ | 5,491 | \$ | (56) | \$ | 16,274 | \$ | 1,120 |
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A discussion of each component of discontinued operations follows.

Discontinued Operations Television Division

On July 18, 2008, Emmis completed the sale of its sole remaining television station, WVUE-TV in New Orleans, LA, to Louisiana Media Company LLC for \$41.0 million in cash. The Company recognized a loss on the sale of WVUE-TV of \$0.6 million, net of tax benefits of \$0.4 million, which is included in income from discontinued operations in the accompanying statements of operations. In connection with the sale, the Company paid discretionary bonuses to the employees of WVUE totaling \$0.8 million, which is included in the calculation of the loss on sale. The sale of WVUE-TV completes the sale of our television division which began on May 10, 2005, when Emmis announced that it had engaged advisors to assist in evaluating strategic alternatives for its television assets. As previously disclosed, the Compensation Committee of the Board of Directors may evaluate a

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discretionary bonus to executive officers and certain other employees integral to the sale of the television division now that all sixteen of the Company s television stations have been sold. However, the Compensation Committee has not addressed this issue since the completion of the sale.

On June 4, 2007, the Company closed on its sale of KGMB-TV in Honolulu to HITV Operating Co., Inc. for \$40.0 million in cash and recorded a gain on sale of \$10.1 million, net of tax of \$8.1 million.

The decision to explore strategic alternatives for the Company s television assets stemmed from the Company s desire to reduce its debt, coupled with the Company s view that its television stations needed to be aligned with a company with more significant financial resources and a singular focus on the challenges of American television, including the growth of digital video recorders and the industry s relationship with cable and satellite providers. The Company concluded its television assets were held for sale in accordance with SFAS No. 144 and the results of operations of the television division have been classified as discontinued operations in the accompanying condensed consolidated financial statements for all periods presented. The television had historically been presented as a separate reporting segment of Emmis.

In August 2005, WVUE-TV was significantly affected by Hurricane Katrina and the subsequent flooding. During the nine months ended November 30, 2008, the Company received \$3.1 million as final settlement of all Katrina-related insurance claims. The insurance proceeds are classified as a reduction of station operating expenses in the summary of television operations presented below and as an increase to income from discontinued operations in the accompanying statements of operations.

The following table summarizes certain operating results for the television division for all periods presented:

| | | Three months ended November 30, | | ths ended ber 30, |
|--|---------------------------|------------------------------------|---------------------|----------------------|
| | 2007 | 2008 | 2007 | 2008 |
| Net revenues | \$ 5,729 | \$ | \$ 17,823 | \$ 7,364 |
| Station operating expenses | (49) | 58 | 10,108 | 2,414 |
| Gain on disposal of assets | 4,471 | | 4,471 | 8 |
| Income before taxes | 10,249 | (58) | 12,036 | 4,958 |
| Provision (benefit) for income taxes | 4,303 | (24) | 5,040 | 2,135 |
| Assets and liabilities related to our television | n division are classified | as discontinued | l operations in the | |

Assets and liabilities related to our television division are classified as discontinued operations in the accompanying condensed consolidated balance sheets as follows:

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| | February 29, 2008 | | November 30, 2008 | |
|---|----------------------|-----------------------|----------------------|-------|
| Current assets: Accounts receivable, net Current portion of TV program rights Prepaid expenses | \$ | 4,579 1,551 239 | \$ | 66 |
| Other | | 173 | | 841 |
| Total current assets | | 6,542 | | 907 |
| Noncurrent assets: Property and equipment, net | | 20,447 | | |
| Intangibles, net | | 19,544 | | |
| Other noncurrent assets | | 894 | | |
| Total noncurrent assets | | 40,885 | | |
| Total assets | \$ | 47,427 | \$ | 907 |
| Current liabilities: | | | | |
| Accounts payable and accrued expenses | \$ | 487 | \$ | 1,118 |
| Current portion of TV program rights Accrued salaries and commissions | | 2,196 397 | | |
| Deferred revenue | | 14 | | |
| Other | | 113 | | |
| Total current liabilities | | 3,207 | | 1,118 |
| Noncurrent liabilities: | | | | |
| TV program rights payable, net of current portion Other noncurrent liabilities | | 912 222 | | |
| Total noncurrent liabilities | | 1,134 | | |
| Total liabilities | \$ | 4,341 | \$ | 1,118 |

In accordance with Emerging Issues Task Force Issue 87-24 Allocation of Interest to Discontinued Operations, as modified, the Company did not allocate any interest expense for the periods presented to the television division, as no debt was required to be repaid as a result of the disposition of the Company s remaining television asset. *Discontinued Operations* Tu Ciudad Los Angeles

On July 10, 2008, Emmis announced that it had indefinitely suspended publication of *Tu Ciudad Los Angeles* because the magazine s financial performance did not meet the Company s expectations. Operating expenses for the nine-month period ended November 30, 2008 include all shut-down related costs and are included in income from

discontinued operations in the accompanying statements of operations. *Tu Ciudad Los Angeles* had historically been included in the publishing division. The following table summarizes certain operating results for *Tu Ciudad Los Angeles* for all periods presented:

| | Three mon Novemb | Nine months ende November 30, | | |
|-------------------------------|---------------------|----------------------------------|----------|--------|
| | 2007 | 2007 2008 | | 2008 |
| Net revenues | \$ 1,122 | \$ | \$ 2,635 | \$ 818 |
| Station operating expenses | 1,365 | 5 | 3,977 | 2,604 |
| Depreciation and amortization | 12 | | 35 | 22 |
| Loss on disposal of assets | | 10 | | 90 |
| Loss before taxes | 255 | 15 | 1,377 | 1,898 |
| Benefit from income taxes | 105 | 6 | 565 | 775 |

Assets and liabilities related to *Tu Ciudad Los Angeles* are classified as discontinued operations in the accompanying condensed consolidated balance sheets as follows:

| | February 29, 2008 | | November 30, 2008 | |
|---------------------------------------|----------------------|-----|----------------------|----|
| Current assets: | | | | |
| Accounts receivable, net | \$ | 414 | \$ | |
| Prepaid expenses | | 205 | | |
| Other | | 8 | | 4 |
| Total current assets | | 627 | | 4 |
| Noncurrent assets: | | | | |
| Property and equipment, net | | 169 | | |
| Other noncurrent assets | | 18 | | 17 |
| Total noncurrent assets | | 187 | | 17 |
| Total assets | \$ | 814 | \$ | 21 |
| Current liabilities: | | | | |
| Accounts payable and accrued expenses | \$ | 88 | \$ | 14 |
| Accrued salaries and commissions | | 41 | | |
| Deferred revenue | | 87 | | |
| Other | | 18 | | 3 |
| Total current liabilities | | 234 | | 17 |
| Noncurrent liabilities: | | | | |
| Other noncurrent liabilities | | 27 | | |
| Total noncurrent liabilities | | 27 | | |
| | | | | |
| Total liabilities | \$ | 261 | \$ | 17 |

Reclassifications

Certain reclassifications have been made to the prior year s financial statements to be consistent with the November 30, 2008 presentation. The reclassifications have no impact on net income previously reported. Note 2. <u>Share Based Payments</u>

Stock Option Awards

The Company has granted options to purchase its common stock to employees and directors of the

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Company under various stock option plans at no less than the fair market value of the underlying stock on the date of grant. These options are granted for a term not exceeding 10 years and are forfeited, except in certain circumstances, in the event the employee or director terminates his or her employment or relationship with the Company. These options generally vest annually over three years (one-third each year for three years). The Company issues new shares upon the exercise of stock options.

The Company adopted the fair value recognition provisions of SFAS No. 123R on March 1, 2006, using the modified-prospective-transition method. The amounts recorded as share based compensation expense under SFAS No. 123R primarily relate to restricted common stock issued under employment agreements, common stock issued to employees in lieu of cash bonuses, Company matches of common stock in our 401(k) plans, and annual stock option and restricted stock grants.

The fair value of each option awarded is estimated on the date of grant using a Black-Scholes option-pricing model and expensed on a straight-line basis over the vesting period. Expected volatilities are based on historical volatility of the Company s stock. The Company uses historical data to estimate option exercises and employee terminations within the valuation model. The Company includes estimated forfeitures in its compensation cost and updates the estimated forfeiture rate through the final vesting date of awards. The Company uses the simplified method to estimate the expected term for all options granted. Although the Company has granted options for many years, the historical exercise activity of our options was impacted by the way the Company processed the equitable adjustment of our November 2006 special dividend. Consequently, the Company believes that reliable data regarding exercise behavior only exists for the period subsequent to November 2006, which is insufficient experience upon which to estimate the expected term. The risk-free interest rate for periods within the life of the option is based on the U.S. Treasury yield curve in effect at the time of grant. The following assumptions were used to calculate the fair value of the Company s options on the date of grant during the nine months ended November 30, 2007 and 2008:

| | Nine Months End 30, | led November |
|--------------------------|------------------------|--------------|
| | 2007 | 2008 |
| Risk-Free Interest Rate: | 4.5% | 2.8% |
| Expected Dividend Yield: | 0% | 0% |
| Expected Life (Years): | 6.0 | 6.0 |
| Expected Volatility: | 47.5% | 48.8% |

The following table presents a summary of the Company s stock options outstanding at November 30, 2008, and stock option activity during the nine months ended November 30, 2008 (Price reflects the weighted average exercise price per share):

| | Options | Price | Weighted Average Remaining Contractual Term | Aggregate Intrinsic Value |
|----------------------------------|-----------|---------|---|---------------------------------|
| Outstanding, beginning of period | 7,600,063 | \$16.08 | | |
| Granted | 657,839 | 2.88 | | |
| Exercised (1) | | | | |
| Forfeited | 20,454 | 5.60 | | |
| Expired | 71,190 | 17.64 | | |
| Outstanding, end of period | 8,166,258 | 15.03 | | |
| Exercisable, end of period | 6,867,336 | 16.73 | 3.7 | \$ |

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The Company did not receive cash from option exercises in the nine-month period ended November 30, 2008. The Company did not record an income tax benefit related to option exercises during the nine month period ended November 30, 2008.

The weighted average grant date fair value of options granted during the nine months ended November 30, 2007 and 2008, was \$4.24 and \$1.42, respectively. The total intrinsic value of options exercised during the nine months ended November 30, 2007 and 2008, was \$0 and \$0, respectively.

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A summary of the Company s nonvested options at November 30, 2008, and changes during the nine months ended November 30, 2008, is presented below:

| | | Weighted Average Grant Date |
|--------------------------------|-----------|-----------------------------------|
| | Options | Fair Value |
| Nonvested, beginning of period | 1,114,164 | \$ 5.16 |
| Granted | 657,839 | 1.42 |
| Vested | 452,627 | 5.33 |
| Forfeited | 20,454 | 2.92 |
| Nonvested, end of period | 1,298,922 | 3.23 |

There were 2.7 million shares available for future grants under the various option plans at November 30, 2008. The vesting date of outstanding options at November 30, 2008 range from February 2009 to July 2011, and expiration dates range from October 2009 to July 2018.

Restricted Stock Awards

The Company began granting restricted stock awards to employees and directors of the Company in lieu of certain stock option grants in 2005. These awards generally vest at the end of the second or third year after grant and are forfeited, except in certain circumstances, in the event the employee terminates his or her employment or relationship with the Company prior to vesting. The restricted stock awards were granted out of the Company s 2004 Equity Incentive Plan. The Company also awards, out of the Company s 2004 Equity Compensation Plan, stock to settle certain bonuses and other compensation that otherwise would be paid in cash. Any restrictions on these shares are immediately lapsed on the grant date.

The following table presents a summary of the Company s restricted stock grants outstanding at November 30, 2008, and restricted stock activity during the nine months ended November 30, 2008 (Price reflects the weighted average share price at the date of grant):

| | Awards | Price |
|--|------------------------|------------|
| Grants outstanding, beginning of period | 626,049 | \$12.62 |
| Granted | 1,000,734 | 2.68 |
| Vested (restriction lapsed) | 937,512 | 6.15 |
| Forfeited | 39,233 | 5.74 |
| Grants outstanding, end of period | 650,038 | 7.07 |
| The total grant date fair value of shares vested during the nine months ende | d November 30, 2007 an | d 2008 was |
| \$3.2 million and \$5.8 million, respectively. | | |

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Recognized Non-Cash Compensation Expense

The following table summarizes stock-based compensation expense and related tax benefits recognized by the Company in the three months and nine months ended November 30, 2007 and 2008:

| | Three I Ended Nov | Months vember 30, | Nine Months Ended November 30 | | |
|---|----------------------|----------------------|----------------------------------|----------|--|
| | 2007 | 2008 | 2007 | 2008 | |
| Station operating expenses | \$ 569 | \$ 486 | \$ 2,310 | \$ 2,096 | |
| Corporate expenses | 1,112 | 347 | 3,216 | 2,516 | |
| Stock-based compensation expense included in operating | | | | | |
| expenses | 1,681 | 833 | 5,526 | 4,612 | |
| Tax benefit | (689) | (342) | (2,266) | (1,891) | |
| Recognized stock-based compensation expense, net of tax | \$ 992 | \$ 491 | \$ 3,260 | \$ 2,721 | |

As of November 30, 2008, there was \$3.8 million of unrecognized compensation cost, net of estimated forfeitures, related to nonvested share-based compensation arrangements. The cost is expected to be recognized over a weighted average period of approximately 1.2 years.

Note 3. Intangible Assets and Goodwill

Indefinite-lived Intangibles

Under the guidance in Statement of Financial Accounting Standards No. 142, *Goodwill and Other Intangible Assets* (SFAS No. 142), the Company's Federal Communications Commission (FCC) licenses are considered indefinite-lived intangibles. These assets, which the Company determined were its only indefinite-lived intangibles, are not subject to amortization, but are tested for impairment at least annually, on December 1 of each year or on an interim basis if indicators of impairment are present.

The carrying amounts of the Company s FCC licenses were \$801.3 million and \$613.7 million as of February 29, 2008 and November 30, 2008, respectively. This amount is entirely attributable to our radio division. The Company generally performs its annual impairment test of indefinite-lived intangibles as of December 1 of each year, but given current economic conditions and continued revenue declines in the radio broadcasting industry, the Company performed an interim impairment test as of October 1, 2008 in connection with the close of its quarter ended November 30, 2008. As a result of the interim impairment test, we recognized a noncash impairment loss of \$187.6 million that reduced the carrying value of our FCC licenses in each of our domestic radio markets. The impairment loss mostly relates to lower than expected market revenues and expectations for slower revenue growth in the future. The required annual impairment tests may result in impairment charges in future periods.

The Company uses a direct-method valuation approach known as the greenfield income valuation method when it performs its impairment tests. Under this method, the Company projects the cash flows that would be generated by each of its units of accounting if the unit of accounting were commencing operations in each of its markets at the beginning of the valuation period. This cash flow stream is discounted to arrive at a value for the FCC license. The Company assumes the competitive situation that exists in each market remains unchanged, with the exception that its unit of accounting was beginning operations. In doing so, the Company extracts the value of going concern and any other assets acquired, and strictly values the FCC license. Major assumptions involved in this analysis include market revenue, market revenue growth rates, unit of accounting audience share, unit of accounting to be all of its stations in a local market.

Goodwill

SFAS No. 142 requires the Company to test goodwill for impairment at least annually using a two-step process. The first step is a screen for potential impairment, while the second step measures the amount of impairment. The Company conducts the two-step impairment test on December 1 of each fiscal year, unless indications of impairment exist during an interim period. When assessing its goodwill for impairment, the Company uses an enterprise valuation approach to determine the fair value of each of the Company s reporting units (radio stations grouped by market and magazines on an individual basis). Management determines enterprise value for each of its reporting units by multiplying the two-year average station operating income generated by each reporting unit (current year based on actual results and the next year based on budgeted results) by an estimated market multiple. The Company uses a blended station operating income trading multiple of publicly traded radio operators as a benchmark for the multiple it applies to its radio reporting units. The multiple applied to each reporting unit is then adjusted up or down from this benchmark based upon characteristics of the reporting unit s specific market, such as market size, market growth rate, and recently completed or announced transactions within the market. There are no publicly traded publishing companies that are focused predominantly on city and regional magazines as is our publishing segment. Therefore, the market multiple used as a benchmark for our publishing reporting units is based on recently completed transactions within the city and regional magazine industry.

This enterprise valuation is compared to the carrying value of the reporting unit for the first step of the goodwill impairment test. If the reporting unit exhibits impairment, the Company proceeds to the second step of the goodwill impairment test. For its step-two testing, the enterprise value is allocated among the tangible assets, indefinite-lived intangible assets (FCC licenses valued using a direct-method valuation approach) and unrecognized intangible assets, such as customer lists, with the residual amount representing the implied fair value of the goodwill. To the extent the carrying amount of the goodwill exceeds the implied fair value of the goodwill, the difference is recorded as an impairment charge in the statement of operations.

As of February 29, 2008 and November 30, 2008, the carrying amount of the Company s goodwill was \$81.3 million and \$58.7 million, respectively. As of February 29, 2008, approximately \$26.2 million and \$55.1 million of our goodwill was attributable to our radio and publishing divisions, respectively. As of November 30, 2008, approximately \$6.5 million and \$52.2 million of our goodwill was attributable to our radio and publishing divisions, respectively. As noted above, due to current economic conditions and revenue declines in the radio broadcasting industry, the Company performed an interim impairment test on its goodwill as of October 1, 2008 in connection with the close of its quarter ended November 30, 2008. As a result of the interim impairment test, we recognized a noncash impairment loss of \$22.6 million that reduced the carrying value of our goodwill recorded at our Chicago, Austin and Bulgaria radio markets and at our Orange Coast publication. The impairment loss mostly relates to lower than expected market revenues and expectations for slower revenue growth in the future. The required annual impairment tests may result in impairment charges in future periods.

Definite-lived intangibles

The Company s definite-lived intangible assets consist primarily of foreign broadcasting licenses, trademarks and customer list, all of which are amortized over the period of time the assets are expected to contribute directly or indirectly to the Company s future cash flows. The following table presents the weighted-average useful life, gross carrying amount and accumulated amortization for each major class of definite-lived intangible assets at February 29, 2008 and November 30, 2008:

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| | , . | F | February 29, 2008 | | | | oven | ıber 30, 20 | 08 |
|-----------------------------------|-------------------------------|--------------------|-------------------|------------------------|--------------------|--------------------|------|------------------------|--------------------|
| | Weighted Average Useful | Gross | | | Net | Gross | | | Net |
| | Life (in years) | Carrying Amount | | umulated ortization | Carrying Amount | Carrying Amount | | umulated ortization | Carrying Amount |
| Foreign | | | | | | | | | |
| Broadcasting | | | | | | | | | |
| Licenses | 6.9 | \$43,475 | \$ | 22,052 | \$ 21,423 | \$43,410 | \$ | 25,999 | \$ 17,411 |
| Trademarks | 19.6 | 3,687 | | 531 | 3,156 | 3,687 | | 698 | 2,989 |
| Customer List Favorable Office | 4.0 | 1,162 | | 169 | 993 | 1,162 | | 387 | 775 |
| Leases Noncompete and | 6.4 | 688 | | 501 | 187 | 688 | | 597 | 91 |
| Other | 3.0 | 312 | | 61 | 251 | 312 | | 139 | 173 |
| TOTAL | | \$49,324 | \$ | 23,314 | \$ 26,010 | \$49,259 | \$ | 27,820 | \$ 21,439 |

Total amortization expense from definite-lived intangibles for the three-month periods ended November 30, 2007 and 2008, was \$1.2 million and \$1.6 million, respectively. Total amortization expense from definite-lived intangibles for the nine-month periods ended November 30, 2007 and 2008, was \$3.2 million and \$4.6 million, respectively. The following table presents the Company s estimate of amortization expense for each of the five succeeding fiscal years for definite-lived intangibles:

YEAR ENDED FEBRUARY 28 (29),

| 2009 | \$6,121 |
|------|---------|
| 2010 | 5,901 |
| 2011 | 4,119 |
| 2012 | 3,902 |
| 2013 | 3,778 |
| | |

Note 4. Derivative Instruments and Hedging Activities

Under the terms of its senior credit facility, the Company is required to fix or cap the interest rate on at least 30% of its debt outstanding (as defined in the credit facility) for a period of at least three years. In March 2007, the Company fulfilled this requirement by entering into a three-year interest rate exchange agreement (Swap), whereby the Company pays a fixed rate of 4.795% on \$165 million of notional principal to Bank of America, and Bank of America pays to the Company a variable rate on the same amount of notional principal based on the three-month London Interbank Offered Rate (LIBOR). In March 2008, the Company entered into an additional three-year Swap, whereby the Company pays a fixed rate of 2.964% on \$100 million of notional principal to Deutsche Bank, and Deutsche Bank pays to the Company is exposed to credit loss in the event of nonperformance by the counterparties to the agreements. However, the Company considers this risk to be low.

Under the provisions of Statement of Financial Accounting Standards No. 133, as amended and interpreted (SFAS No. 133), the Company recognizes at fair value all derivatives, whether designated as hedging relationships or not, in the balance sheet as either an asset or liability. The accounting for changes in the fair value of a derivative, including certain derivative instruments embedded in other contracts, depends on the intended use of the derivative and the resulting designation. If the derivative is designated as a fair value hedge, the changes in the fair value of the derivative as a cash flow hedge, changes in the fair value of the derivative are recognized in other comprehensive income and are recognized.

in the statement of operations when the hedged item affects net income. If a derivative does not qualify as a hedge, it is marked to fair value through the statement of operations. Any fees associated with these derivatives are amortized over their term. Under these derivatives, the differentials to be received or paid are recognized as an adjustment to interest expense over the life of the contract. Gains and losses on termination of these instruments are recognized as interest expense when terminated.

SFAS No. 133 defines requirements for designation and documentation of hedging relationships, as well as on-going effectiveness assessments, in order to use hedge accounting under this standard. The Company formally documents all relationships between hedging instruments and hedged items, as well as its risk-

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management objective and strategy for undertaking various hedge transactions. This process includes relating all derivatives that are designated as fair value or cash flow hedges to specific assets and liabilities on the balance sheet or to specific firm commitments or forecasted transactions. The Company s derivative activities, all of which are for purposes other than trading, are initiated within the guidelines of corporate risk-management policies. The Company formally assesses, both at inception and at least quarterly thereafter, whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in either the fair value or cash flows of the hedged item. If a derivative ceases to be a highly effective hedge, the Company discontinues hedge accounting.

The Company has recorded the fair value of the \$165 million notional Swap and the \$100 million notional Swap as a liability of \$5.9 million and \$1.8 million, respectively, as of November 30, 2008. The fair values of the Swaps are estimated by obtaining quotations from the financial institutions that are counterparties to the Company s Swap agreements. The fair value is an estimate of the net amount that the Company would be required to pay on November 30, 2008, if the agreements were transferred to other parties or cancelled by the Company. Note 5. Fair Value Measurements

As discussed in Note 1, in September 2006, the FASB issued SFAS No. 157 and in February 2007, issued SFAS No. 159. Both standards address aspects of the expanding application of fair value accounting. Effective March 1, 2008, we adopted SFAS No. 157 and SFAS No. 159. Pursuant to the provisions of FASB Staff Position No. FAS 157-2, we have decided to defer adoption of SFAS No. 157 for one year for nonfinancial assets and nonfinancial liabilities that are recognized or disclosed at fair value in the financial statements on a nonrecurring basis. There was no adjustment to accumulated deficit as a result of our adoption of SFAS No. 157. SFAS No. 159 permits an entity to measure certain financial assets and financial liabilities at fair value that were not previously required to be measured at fair value. We have not elected to measure any financial assets or financial liabilities at fair value that were not previously required to be measured at fair value.

SFAS No. 157 provides for the following:

- Defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, and establishes a framework for measuring fair value;
- Establishes a three-level hierarchy for fair value measurements based upon the observability of inputs to the valuation of an asset or liability as of the measurement date;
- Requires consideration of our nonperformance risk when valuing liabilities; and
- Expands disclosures about instruments measured at fair value.

SFAS No. 157 also establishes a three-level valuation hierarchy for fair value measurements. These valuation techniques are based upon observable and unobservable inputs. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect our market assumptions. These two types of inputs create the following fair value hierarchy:

- Level 1 Quoted prices for *identical* instruments in active markets;

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- Level 2 Quoted prices for *similar* instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations whose significant inputs are observable; and
- Level 3 Instruments whose significant inputs are *unobservable*.

The following table sets forth by level within the fair value hierarchy the Company s financial assets and liabilities that were accounted for at fair value on a recurring basis as of November 30, 2008. The financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. The Company s assessment of the significance of a particular input to the fair value measurement requires judgment and may affect the valuation of fair value assets and liabilities and their placement within the fair value hierarchy levels.

| | | | As of Nove | ember 30 |), 2008 | | |
|---|--------------------------------|---------------------|------------|----------|----------|------------------|--|
| | Level 1 Quoted Prices | Level 2 | | Level 3 | | | |
| | in Active Significant | | | | | | |
| | Markets for Identical | Other Observable | | Sign | ificant | | |
| | Assets | | | Unob | servable | | |
| | Liabilities |] | Inputs | In | puts | Total | |
| Cash equivalents Available for sale securities | \$ | \$ | 37,852 | \$ | 452 | \$ 37,852 452 | |
| Total assets measured at fair value on a recurring basis | \$ | \$ | 37,852 | \$ | 452 | \$ 38,304 | |
| Interest rate cash flow hedge | | | 7,652 | | | 7,652 | |
| Total liabilities measured at fair value on a recurring basis | \$ | \$ | 7,652 | \$ | | \$ 7,652 | |

Cash Equivalents A majority of Emmis domestic cash equivalents are invested in an institutional money market fund. The fund is not publicly traded, but third-party quotes for the fund are available and are therefore considered a Level 2 input.

Available for sale securities Emmis available for sale security is an investment in preferred stock of a company that specializes in digital radio transmission technology that is not traded in active markets. The investment is valued at cost as this is management s best estimate of fair value and is therefore considered a Level 3 input.

Derivative Instruments Emmis derivative financial instruments consist solely of interest rate cash flow hedges in which the Company pays a fixed rate and receives a variable interest rate that is observable based upon a forward interest rate curve and is therefore considered a Level 2 input.

The following table shows a reconciliation of the beginning and ending balances for fair value measurements using significant unobservable inputs:

Available For Sale

| | Se | curities |
|--------------------------------------|----|----------|
| Balance as of February 29, 2008 | \$ | 1,452 |
| Purchases | | 250 |
| Other than temporary impairment loss | | (1,250) |
| | | |
| Balance as of November 30, 2008 | \$ | 452 |
| | | |

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During the nine months ended November 30, 2008, Emmis determined that the entire amount of one of its available for sale securities consisting of preferred stock and warrants of a company that specializes in the development and distribution of mobile and on-line games was impaired and the impairment was other-than-temporary. As such, Emmis recorded an impairment loss of \$1.3 million, which is included in other expenses in the accompanying condensed consolidated statements of operations. Note 6. Pro Forma Financial Information

Pro forma summary information is presented below for the three-month and nine-month periods ended November 30, 2007, assuming the acquisition (and related net borrowings) of Orange Coast Kommunications, Inc. (publisher of *Orange Coast*) and Informess & Company OOD (operator of Information, a Bulgarian national radio network) had occurred on the first day of the pro forma periods presented below.

Preparation of the pro forma financial information was based upon assumptions deemed appropriate by the Company s management. The pro forma financial information presented below is not necessarily indicative of the results that actually would have occurred if the transactions indicated above had been consummated at the beginning of the periods presented, and is not intended to be a projection of future results.

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| | Three months Ended November 30, 2007 | | Nine months Ended November 30, 2007 | | |
|---|---|---------------|--|-----------|--|
| | (Pr | o Forma) | (Pi | ro Forma) | |
| Net revenues | \$ | 90,742 | \$ | 275,958 | |
| Loss from continuing operations | \$ | (5,958) | \$ | (3,615) | |
| Loss available to common shareholders from continuing operations | \$ | (8,204) | \$ | (10,353) | |
| Loss per share available to common shareholders from continuing operations: | | | | | |
| Basic | \$ | (0.23) | \$ | (0.28) | |
| Diluted | \$ | (0.23) | \$ | (0.28) | |
| Weighted average shares outstanding: | | | | | |
| Basic | | 35,558 | | 36,885 | |
| Diluted | | 35,558 | | 36,885 | |
| Note 7. <u>Comprehensive Income</u> | | | | | |
| Comprehensive income was comprised of the following for the three | ee-month a | nd nine-month | periods e | ended | |
| November 30, 2007 and 2008: | | | | | |
| | | | | | |

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| | | Months ovember 30, | Nine Months Ended November 30, | |
|-------------------------------------|----------|-----------------------|-----------------------------------|--------------|
| | 2007 | 2008 | 2007 | 2008 |
| Net income (loss) | \$ 104 | \$(123,411) | \$14,471 | \$(118,733) |
| Change in fair value of derivatives | (2,034) | (2,705) | (2,087) | (43) |
| Translation adjustment | 1,179 | (3,589) | 2,079 | (53) |
| Total comprehensive income (loss) | \$ (751) | \$(129,705) | \$ 14,463 | \$ (118,829) |

Note 8. Shareholders Equity

On August 8, 2007, Emmis Board of Directors authorized a share repurchase program pursuant to which Emmis is authorized to purchase up to an aggregate value of \$50 million of its outstanding Class A common stock within the parameters of SEC Rule 10b-18. Common stock repurchase transactions may occur from time to time at our discretion, either on the open market or in privately negotiated purchases, subject to prevailing market conditions and other considerations. On May 22, 2008, Emmis Board of Directors revised the share repurchase program to allow for the repurchase of both Class A common stock and Series A cumulative convertible preferred stock.

During the nine months ended November 30, 2007, the Company repurchased 2.2 million Class A common shares for \$13.9 million (an average price of \$6.23 per share). The Company did not make any share repurchases during the nine months ended November 30, 2008.

Note 9. Segment Information

The Company s operations are aligned into two business segments: (i) Radio and (ii) Publishing and Other. These business segments are consistent with the Company s management of these businesses and its financial reporting structure. Corporate expenses are not allocated to reportable segments. The results of operations of our television division and *Tu Ciudad Los Angeles* have been classified as discontinued operations and have been excluded from the segment disclosures below. See Note 1 for more discussion of our discontinued operations.

The Company s segments operate primarily in the United States, but we also operate radio stations located in Hungary, Slovakia, Bulgaria and Belgium. The following table summarizes the net revenues and long-lived assets of our international properties included in our condensed consolidated financial statements.

| | Net Revenues Three Months Ended | | Nine Mor | evenues hths Ended | Long-lived Assets As of November 30, | |
|----------|------------------------------------|--------------|---------------|-----------------------|---|----------|
| | | November 30, | | 1ber 30, | | |
| | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 |
| Hungary | \$ 4,252 | \$ 5,492 | \$ 14,326 | \$ 17,505 | \$ 4,597 | \$ 3,049 |
| Slovakia | 3,160 | 4,445 | 9,591 | 13,308 | 10,619 | 9,878 |
| Bulgaria | 941 | 953 | 2,627 | 3,142 | 6,225 | 11,737 |
| Belgium | 602 | 427 | 1,292 -23- | 1,576 | 3,368 | 397 |

The accounting policies as described in the summary of significant accounting policies included in the Company s Annual Report filed on Form 10-K for the year ended February 29, 2008, and in Note 1 to these condensed consolidated financial statements, are applied consistently across segments.

| Three Months Ended November 30, 2007 | Radio | Publishing and Other | Corporate | Consolidated |
|--|------------|----------------------|------------|--------------|
| Net revenues | \$ 64,564 | \$ 26,027 | \$ | \$ 90,591 |
| Station operating expenses, excluding depreciation | | | | |
| and amortization | 44,536 | 20,709 | | 65,245 |
| Noncash contract termination fee | 15,252 | | | 15,252 |
| Corporate expenses, excluding depreciation and | | | | |
| amortization | | | 4,393 | 4,393 |
| Depreciation and amortization | 2,764 | 309 | 617 | 3,690 |
| Gain on disposal of assets | (198) | | | (198) |
| Operating income (loss) | \$ 2,210 | \$ 5,009 | \$ (5,010) | \$ 2,209 |
| Assets continuing operations | \$989,217 | \$ 87,270 | \$ 42,072 | \$ 1,118,559 |
| Assets discontinued operations | | 1,318 | 55,583 | 56,901 |
| Total assets | \$ 989,217 | \$ 88,588 | \$ 97,655 | \$ 1,175,460 |

| Three Months Ended | | Publishing | | |
|--|--------------|------------|------------|--------------|
| November 30, 2008 | Radio | and Other | Corporate | Consolidated |
| Net revenues | \$ 62,280 | \$ 22,860 | \$ | \$ 85,140 |
| Station operating expenses, excluding depreciation | | | | |
| and amortization | 45,624 | 18,436 | | 64,060 |
| Corporate expenses, excluding depreciation and | | | | |
| amortization | | | 4,128 | 4,128 |
| Depreciation and amortization | 3,219 | 329 | 550 | 4,098 |
| Gain on disposal of assets | | | (3) | (3) |
| Impairment Loss | 207,314 | 2,851 | | 210,165 |
| Operating income (loss) | \$ (193,877) | \$ 1,244 | \$ (4,675) | \$ (197,308) |
| | | | | |
| Assets continuing operations | \$ 763,819 | \$ 83,327 | \$ 71,773 | \$ 918,919 |
| Assets discontinued operations | | 21 | 907 | 928 |
| Total assets | \$ 763,819 | \$ 83,348 | \$ 72,680 | \$ 919,847 |

| Nine Months Ended | | Publishing | | |
|--|-----------|------------|-----------|--------------|
| November 30, 2007 | Radio | and Other | Corporate | Consolidated |
| Net revenues | \$203,980 | \$ 68,760 | \$ | \$ 272,740 |
| Station operating expenses, excluding depreciation | | | | |
| and amortization | 142,026 | 57,590 | | 199,616 |
| Noncash contract termination fee | 15,252 | | | 15,252 |
| | | | 15,312 | 15,312 |

| Corporate expenses, excluding depreciation and amortization Depreciation and amortization Gain on disposal of assets | 8,194 (104) | | 681 | 1,891 | 10,766 (104) |
|---|----------------|------|-----------------|---------------------|------------------------|
| Operating income (loss) | \$ 38,612 | \$ 1 | 10,489 | \$ (17,203) | \$ 31,898 |
| Assets continuing operations Assets discontinued operations | \$989,217 | \$ 8 | 87,270 1,318 | \$ 42,072 55,583 | \$ 1,118,559 56,901 |
| Total assets | \$ 989,217 | \$ 8 | 88,588 | \$ 97,655 | \$ 1,175,460 |
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| Nine Months Ended November 30, 2008 Net revenues | Radio \$ 199,749 | Publishing and Other \$65,641 | Corporate \$ | Consolidated \$ 265,390 |
|--|---------------------|-------------------------------------|------------------|----------------------------|
| Station operating expenses, excluding depreciation and amortization Corporate expenses, excluding depreciation and | 137,664 | 58,031 | | 195,695 |
| amortization | | | 14,422 | 14,422 |
| Depreciation and amortization | 9,500 | 926 | 1,658 | 12,084 |
| Loss (gain) on disposal of assets | 5 | 10 | (3) | 12 |
| Impairment loss | 207,314 | 2,851 | | 210,165 |
| Operating income (loss) | \$(154,734) | \$ 3,823 | \$ (16,077) | \$ (166,988) |
| Assets continuing operations Assets discontinued operations | \$ 763,819 | \$ 83,327 21 | \$ 71,773 907 | \$ 918,919 928 |
| Total assets | \$ 763,819 | \$ 83,348 | \$ 72,680 | \$ 919,847 |

Note 10. Regulatory, Legal and Other Matters

The Company is a party to various legal and regulatory proceedings arising in the ordinary course of business. In the opinion of management of the Company, there are no legal or regulatory proceedings pending against the Company that are likely to have a material adverse effect on the Company.

Certain individuals and groups have challenged applications for renewal of the FCC licenses of certain of the Company s stations. The challenges to the license renewal applications are currently pending before the Commission. Emmis does not expect the challenges to result in the denial of any license renewals.

In 2006, the FCC commenced an industry-wide inquiry into possible violations of sponsorship identification requirements and payola in the radio industry. Its initial inquiries were directed to four radio groups, and in April 2007, those groups entered into Consent Decrees with the FCC to resolve outstanding investigations and allegations. The Company has received similar inquiries from the FCC and has submitted responses; additional responses may be submitted in the future. The Company has not yet determined what effect the inquiry will have, if any, on its financial position, results of operations or cash flows.

Note 11. Subsequent Events

On December 1, 2008, Emmis exercised its early purchase option on its leased Gulfstream aircraft. Emmis paid \$10.2 million in cash, net of a refundable deposit of \$4.2 million, to AVN Air, LLC, the lessor of the aircraft. Emmis exercised the option in order to sell the aircraft and has engaged a broker to facilitate the sale.

On December 9, 2008, Emmis entered into an agreement with two minority shareholders of Pleven + AD, a Bulgarian entity that operates Radio Fresh!, to purchase their outstanding shares of the entity for approximately 1.8 million euros (approximately \$2.5 million at current exchange rates). This transaction is expected to close in the first calendar quarter of 2009 and will be funded by cash on hand at our international entities. The acquisition of these shares will increase our ownership interest in this entity to approximately 94%.

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On December 12, 2008, Emmis announced that it would not declare the January 15, 2009 quarterly dividend on its 6.25% Series A Cumulative Convertible Preferred Stock. Under the terms of the Preferred Stock, unpaid dividends accrue at the rate of 6.25% per annum, compounded quarterly. Failure to pay the dividend is not a default under the terms of the Preferred Stock. However, if dividends remain unpaid for more than six consecutive quarters, the holders of the Preferred Stock are entitled to elect two persons to our board of directors. As these dividends have not been declared, they have not been accrued in the accompanying condensed consolidated balance sheet. Payment of future dividends on the Preferred Stock will be determined by the Company s Board of Directors.

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations *Note: Certain statements included in this report or in the financial statements contained herein which are not statements of historical fact, including but not limited to those identified with the words expect, should, will or look are intended to be, and are, by this Note, identified as forward-looking statements, as defined in the Securities and Exchange Act of 1934, as amended. Such statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future result, performance or achievement expressed or implied by such forward-looking statement. Such factors include, among others:*

general economic and business conditions;

fluctuations in the demand for advertising and demand for different types of advertising media;

our ability to service our outstanding debt;

loss of key personnel;

increased competition in our markets and the broadcasting industry;

our ability to attract and secure programming, on-air talent, writers and photographers;

inability to obtain (or to obtain timely) necessary approvals for purchase or sale transactions or to complete the transactions for other reasons generally beyond our control;

increases in the costs of programming, including on-air talent;

inability to grow through suitable acquisitions;

new or changing regulations of the Federal Communications Commission or other governmental agencies;

changes in radio audience measurement methodologies;

competition from new or different technologies;

war, terrorist acts or political instability; and

other factors mentioned in other documents filed by the Company with the Securities and Exchange Commission.

Emmis does not undertake any obligation to publicly update or revise any forward-looking statements because of new information, future events or otherwise.

GENERAL

We are a diversified media company. We own and operate radio and publishing properties located primarily in the United States. Our revenues are mostly affected by the advertising rates our entities charge, as advertising sales represent more than 80% of our consolidated revenues. These rates are in large part based on our entities ability to attract audiences/subscribers in demographic groups targeted by their advertisers. Arbitron Inc. generally measures radio station ratings either four times a year (for markets measured by diaries) or weekly (for markets measured by the Portable People Meter). Because audience ratings in a station s local market are critical to the station s financial success, our strategy is to use market research and advertising and promotion to attract and retain audiences in each station s chosen demographic target group.

Our revenues vary throughout the year. As is typical in the broadcasting industry, our revenues and operating income are usually lowest in our fourth fiscal quarter.

In addition to the sale of advertising time for cash, stations typically exchange advertising time for goods or services, which can be used by the station in its business operations. These barter transactions are recorded at the estimated fair value of the product or service received. We generally confine the use of such trade transactions to promotional items or services for which we would otherwise have paid cash. In addition, it is our general policy not to pre-empt advertising spots paid for in cash with advertising spots paid for in trade.

The following table summarizes the sources of our revenues for the three-month and nine-month periods ended November 30, 2007 and 2008. All revenues generated by our international radio properties are included in the Local category. The category Non Traditional principally consists of ticket sales and sponsorships of events our stations and magazines conduct in their local markets. The category Other includes, among other items, revenues generated by the websites of our entities and barter.

| | Three | Months End | led Novemb | er 30, | Nine Months Ended November 30, | | | | |
|-------------------|-----------|-------------------|------------|--------|--------------------------------|---------------|-----------|-------|--|
| | | % of | | % of | | % of | | % of | |
| | 2007 | Total | 2008 | Total | 2007 | Total | 2008 | Total | |
| | | (Dollars in t | housands) | | | (Dollars in t | housands) | | |
| Net revenues: | | | | | | | | | |
| Local | \$ 58,058 | 64.1% | \$ 50,640 | 59.5% | \$177,990 | 65.3% | \$166,245 | 62.6% | |
| National | 16,543 | 18.3% | 16,624 | 19.5% | 46,271 | 17.0% | 46,734 | 17.6% | |
| Publication Sales | 3,834 | 4.2% | 3,813 | 4.5% | 10,792 | 4.0% | 10,538 | 4.0% | |
| Non Traditional | 5,186 | 5.7% | 3,820 | 4.5% | 17,769 | 6.5% | 15,836 | 6.0% | |
| Other | 6,970 | 7.7% | 10,243 | 12.0% | 19,918 | 7.2% | 26,037 | 9.8% | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total net | | | | | | | | | |
| revenues | \$90,591 | | \$85,140 | | \$272,740 | | \$265,390 | | |

As previously mentioned, we derive more than 80% of our net revenues from advertising sales. Our radio stations derive a higher percentage of their advertising revenues from local sales than our publishing entities. In the nine-month period ended November 30, 2008, local sales, excluding political revenues, represented approximately 83% and 61% of our advertising revenues for our radio and publishing divisions, respectively. In the nine-month period ended November 30, 2007, local sales, excluding political revenues, represented approximately 85% and 58% of our advertising revenues for our radio and publishing divisions, respectively.

No customer represents more than 10% of our consolidated net revenues. Our top ten categories for radio represent approximately 62% of the total advertising net revenues. Although the automotive industry, representing approximately 11% of net revenues, is the largest category for radio for the nine-month period ended November 30, 2008, net revenues for the category are down 21% versus the same period of the prior year. For the three-month period ended November 30, 2008, the automotive category represented approximately 8% of net revenues, trailing the media category (television, cable and newspapers) which represented 10% of net revenues for the quarter.

The majority of our expenses are fixed in nature, principally consisting of salaries and related employee

benefit costs, office and tower rent, utilities, property and casualty insurance and programming-related expenses. However, approximately 20% of our expenses vary in connection with changes in revenues. These variable expenses primarily relate to sales commissions and bad debt reserves. In addition, costs related to our marketing and promotions department are highly discretionary and incurred primarily to maintain and/or increase our audience and market share. **KNOWN TRENDS AND UNCERTAINTIES**

Although the slowing United States economy has negatively impacted revenue growth for both our domestic radio stations and our publishing division, domestic radio revenue growth has been anemic for several years. Management believes this is principally the result of four factors unrelated to the slowing economy: (1) the emergence of new media, such as various media content distributed via the Internet and cable interconnects, which are gaining advertising share against radio and other traditional media, (2) the perception of investors and advertisers that satellite radio and portable media players diminish the effectiveness of radio advertising, (3) advertisers lack of confidence in the ratings of radio stations due to dated ratings-gathering methods, and (4) a lack of inventory and pricing discipline by radio operators.

The radio industry has begun several initiatives to address these issues, most notable of which is the rollout of HD Radio[®]. HD Radio offers listeners advantages over standard analog broadcasts, including improved sound quality and additional channels. To make the rollout of HD Radio more efficient, a consortium of broadcasters representing a majority of the radio stations in nearly all of our markets have agreed to work together to coordinate the programming on secondary channels in each radio market to ensure a more diverse consumer offering and to accelerate the rollout of HD Radio spectrum allows broadcasters to transmit other forms of data. We recently announced our participation in a joint venture with seven other member broadcasters to provide the bandwidth that a third party will use to transmit location-based data to hand-held and in-car navigational devices. We currently utilize HD Radio digital technology on most of our FM stations. It is unclear what impact HD Radio will have on the markets in which we operate.

Arbitron Inc., the supplier of ratings data for United States radio markets, has developed technology to passively collect data for its ratings service. The Portable People MeterTM (PPMTM) is a small, pager-sized device that does not require any active manipulation by the end user and is capable of automatically measuring radio, television, Internet, satellite radio and satellite television signals that are encoded for the service by the broadcaster. The PPM offers a number of advantages over the traditional diary ratings collection system including ease of use, more reliable ratings data and shorter time periods between when advertising runs and when audience listening or viewing habits can be reported. This service began in the New York, Los Angeles and Chicago markets in October 2008 and is scheduled to begin for most of our other radio markets by September 2010. The Company continues to evaluate the impact the introduction of the PPM will have on our revenues in these markets.

As discussed below, our reformatted stations in Los Angeles and New York continue to negatively impact their radio cluster s performance in their respective markets. Our Los Angeles and New York markets collectively account for approximately 50% of our domestic radio revenues.

Although our radio cluster in Los Angeles (consisting of two stations) exceeded the performance of the overall Los Angeles radio market during the nine-month period ended November, 2008, reformatted station KMVN-FM continues to temper our results. For the nine-month period ended November 30, 2008, our Los Angeles radio stations gross revenues were down 11.2% versus the same period in the prior year, whereas the independent accounting firm Miller, Kaplan, Arase & Co., LLP (Miller Kaplan) reported that Los Angeles radio market total gross revenues were down 12.1%. KMVN-FM lagged the market and its gross revenues were down 25.4%.

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Our radio cluster in New York trailed the performance of the overall New York radio market during the nine-month period ended November 30, 2008. For the nine-month period ended November 30, 2008, our New York radio stations gross revenues were down 14.4%, whereas the independent accounting firm Miller Kaplan reported that New York radio market total gross revenues were down 8.0% versus the same period of the prior year. The results of our New York radio stations were negatively impacted by our reformatted station, WRXP-FM, whose gross revenues were down 55.8%. Collectively, our other two stations in the New York radio market exceeded the performance of the overall New York radio market during the nine-month period ended November 30, 2008.

As part of our business strategy, we continually evaluate potential acquisitions of international radio stations, publishing properties and other businesses that we believe hold promise for long-term appreciation in value and leverage our strengths. We also regularly review our portfolio of assets and may opportunistically dispose of assets when we believe it is appropriate to do so.

ACCOUNTING PRONOUNCEMENTS

In March 2008, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards No. 161, *Disclosures about Derivative Instruments and Hedging Activities, an amendment of FASB Statement No. 133* (SFAS No. 161), which requires additional disclosures about the objectives of the derivative instruments and hedging activities, the method of accounting for such instruments under SFAS No. 133 and its related interpretations, and a tabular disclosure of the effects of such instruments and related hedged items on our financial position, operations, and cash flows. SFAS No. 161 will not change the Company s accounting related to its derivative instruments and hedging activities, but may change future disclosures. SFAS No. 161 is effective for us beginning December 1, 2008. We are currently assessing the potential impact on our disclosures.

In December 2007, the FASB issued Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements, an amendment of ARB No. 51* (SFAS No. 160). SFAS No. 160 will change the accounting and reporting for minority interests, which will be recharacterized as noncontrolling interests and classified as a component of equity. SFAS No. 160 requires retroactive adoption of the presentation and disclosure requirements for existing minority interests, with all other requirements applied prospectively. SFAS No. 160 is effective for us beginning March 1, 2009. As of February 29, 2008, and November 30, 2008, minority interests characterized as liabilities in the accompanying consolidated balance sheets were \$53,758 and \$53,290, respectively. These amounts will be recharacterized as noncontrolling interests and classified as a component of shareholders equity when SFAS No. 160 is adopted on March 1, 2009.

In December 2007, the FASB issued Statement of Financial Accounting Standards No. 141R (as revised), *Business Combinations* (SFAS No. 141R), which will significantly change how business combinations are accounted for through the use of fair values in financial reporting and will impact financial statements both on the acquisition date and in subsequent periods. Some of the changes, such as the accounting for contingent consideration, will introduce more volatility into earnings, and could impact our acquisition strategy. SFAS No. 141R, which is effective for us as of March 1, 2009, will apply to all business combinations that will close our next fiscal year.

In June 2007, the Emerging Issues Task Force (EITF) reached a consensus on accounting for income tax benefits of dividends on share-based payment awards. Certain stock-based compensation arrangements contain provisions that entitle an employee to receive dividends or dividend equivalents on the unvested portion of the awards. Under the provisions of SFAS No. 123R, such dividend features are factored into the value of the award at the grant date, and to the extent that an award is expected to vest, the dividends are charged to retained earnings. For income tax purposes, however, such dividend payments are generally considered additional compensation expense when they are paid to employees and, therefore, are generally deductible by the employer

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on a current basis for tax purposes. Under EITF No. 06-11, a realized tax benefit from dividends or dividend equivalents that is charged to retained earnings and paid to employees for equity-classified nonvested equity shares, nonvested equity share units, and outstanding share options should be recognized as an increase to additional paid-in-capital. Those tax benefits are considered windfall tax benefits under SFAS No. 123R. EITF No. 06-11 was adopted by the Company on March 1, 2008 and did not have any effect on the Company s financial position, results of operations or cash flows.

In February 2007, the FASB issued Statement of Financial Accounting Standards No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities* (SFAS No. 159), which permits companies to choose to measure certain financial instruments and other items at fair value that are not currently required to be measured at fair value. SFAS No. 159 was adopted by the Company on March 1, 2008. We have not elected to measure any financial assets or financial liabilities at fair value which were not previously required to be measured at fair value. The adoption of SFAS No. 159 did not have any effect on the Company s financial position, results of operations or cash flows.

In September 2006, the FASB issued Statement of Financial Accounting Standards No. 157, *Fair Value Measurements* (SFAS No. 157), which provides guidance for using fair value to measure assets and liabilities. The standard also responds to investors requests for more information about: (1) the extent to which companies measure assets and liabilities at fair value; (2) the information used to measure fair value; and (3) the effect that fair value measurements have on earnings. SFAS No. 157 will apply whenever another standard requires (or permits) assets or liabilities to be measured at fair value. The standard does not expand the use of fair value to any new circumstances. SFAS No. 157 was adopted by the Company on March 1, 2008, though FASB Staff Position No. 157-2, *Effective Date of SFAS No. 157*, defers the effective date of SFAS No. 157 for most nonfinancial assets and nonfinancial liabilities to the Company s fiscal year beginning March 1, 2009. The adoption of SFAS No. 157 did not have any effect on the Company s financial position, results of operations or cash flows.

CRITICAL ACCOUNTING POLICIES

Critical accounting policies are defined as those that encompass significant judgments and uncertainties, and potentially lead to materially different results under different assumptions and conditions. We believe that our critical accounting policies are those described below.

Impairment of Goodwill and Indefinite-lived Intangibles

The annual (and interim when applicable) impairment tests for goodwill and indefinite-lived intangibles under SFAS No. 142 require us to make certain assumptions in determining fair value, including assumptions about the cash flow growth rates of our businesses. Additionally, the fair values are significantly impacted by macro-economic factors, including market multiples at the time the impairment tests are performed. Accordingly, we may incur additional impairment charges in future periods under SFAS No. 142 to the extent we do not achieve our expected cash flow growth rates, or to the extent that market values decrease.

Allocations for Purchased Assets

We have made acquisitions in the past for which a significant amount of the purchase price was allocated to broadcasting licenses and goodwill assets. As of November 30, 2008, we have recorded approximately \$672.4 million in FCC licenses and goodwill, which represents 73.1% of our total assets. In assessing the recoverability of these assets, we conduct annual impairment testing required by SFAS No. 142 (and interim when applicable) and charge to operations an impairment expense if the recorded value of these assets is more than their fair value. We believe our estimate of the fair value of our radio broadcasting licenses and goodwill assets is a critical

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accounting estimate as these assets are significant in relation to our total assets, and our estimate of the value uses assumptions that incorporate variables based on past experiences and judgments about future performance of our stations. These variables include but are not limited to: (1) the forecasted growth rate of each radio market, including population, household income, retail sales and other expenditures that would influence advertising expenditures; (2) market share and profit margin of an average station within a market; (3) estimated capital start-up costs and losses incurred during the early years; (4) risk-adjusted discount rate; (5) the likely media competition within the market area; and (6) terminal values. Changes in our estimates of the fair value of these assets could result in material future period write-downs in the carrying value of our broadcasting licenses and goodwill assets. *Deferred Taxes and Effective Tax Rates*

We estimate the effective tax rates and associated liabilities or assets for each legal entity within Emmis in accordance with SFAS No. 109, *Accounting for Income Taxes* and FIN 48, *Accounting for Uncertainty in Income Taxes*. These estimates are based upon our interpretation of United States and local tax laws as they apply to our legal entities and our overall tax structure. Audits by local tax jurisdictions, including the United States Government, could yield different interpretations from our own and cause the Company to owe more taxes than originally recorded. We utilize advisors in the various tax jurisdictions to evaluate our position and to assist in our calculation of our tax expense and related assets and liabilities.

Insurance Claims and Loss Reserves

The Company is self-insured for most healthcare claims, subject to stop-loss limits. Claims incurred but not reported are recorded based on historical experience and industry trends, and accruals are adjusted when warranted by changes in facts and circumstances. The Company had \$1.4 million and \$1.0 million accrued for employee healthcare claims as of February 29, 2008, and November 30, 2008, respectively. The Company also maintains large deductible programs (ranging from \$250 thousand to \$500 thousand per occurrence) for workers compensation claims, automotive liability losses and media liability claims.

Valuation of Stock Options

The Company determines the fair value of its employee stock options at the date of grant using a Black-Scholes option-pricing model. The Black-Scholes option pricing model was developed for use in estimating the value of exchange-traded options that have no vesting restrictions and are fully transferable. The Company s employee stock options have characteristics significantly different than these traded options. In addition, option pricing models require the input of highly subjective assumptions, including the expected stock price volatility and expected term of the options granted. The Company relies heavily upon historical data of its stock price when determining expected volatility, but each year the Company reassesses whether or not historical data is representative of expected results.

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Results of Operations for the Three-month and Nine-month Periods Ended November 30, 2008, Compared to November 30, 2007

Net revenue pro forma reconciliation:

Since March 1, 2007, we have acquired Orange Coast Kommunications, Inc. (publisher of *Orange Coast*) and Inforress & Company OOD (operator of Inforadio, a Bulgarian national radio network). The results of our television division and *Tu Ciudad Los Angeles* have been included in discontinued operations and are not included in reported results below. The following table reconciles reported net revenues to pro forma net revenues.

| | Three Months Ended November 30, | | | | ¢ | Nine Months Ended November 30, \$ % | | | | | ¢ | ~ |
|---|------------------------------------|------------------|--------------|------------------|-----------------------|---|----|--------------------|-------------|-------------------|-----------------------|----------------|
| | 0 | 2007 | 4b or | 2008 | \$ Change | % Change | | 2007 Dellars in | 4b o | 2008 | \$ Change | % Change |
| Reported net revenues | () | Dollars in | inot | isands) | | | | (Dollars in | ιno | usanus) | | |
| Radio Publishing | \$ | 64,564 26,027 | \$ | 62,280 22,860 | \$ (2,284) (3,167) | -3.5% -12.2% | \$ | 203,980 68,760 | \$ | 199,749 65,641 | \$ (4,231) (3,119) | -2.1% -4.5% |
| Total | | 90,591 | | 85,140 | (5,451) | -6.0% | | 272,740 | | 265,390 | (7,350) | -2.7% |
| Plus: Net revenues from businesses acquired Radio Publishing | | 151 | | | | | | 444 2,774 | | | | |
| Total | | 151 | | | | | | 3,218 | | | | |
| Pro forma net revenues Radio Publishing | | 64,715 26,027 | | 62,280 22,860 | (2,435) (3,167) | -3.8% -12.2% | | 204,424 71,534 | | 199,749 65,641 | (4,675) (5,893) | -2.3% -8.2% |
| Total | \$ | 90,742 | \$ | 85,140 | \$ (5,602) | -6.2% | \$ | 275,958 | \$ | 265,390 | \$ (10,568) | -3.8% |

For further disclosure of segment results, see Note 9 to the accompanying condensed consolidated financial statements. For additional pro forma financial information, see Note 6 to the accompanying condensed consolidated financial statements.

Net revenues:

Radio net revenues decreased principally as a result of declining revenues in our domestic radio markets. We typically monitor the performance of our stations against the aggregate performance of the markets in which we operate based on reports for the periods prepared by the independent accounting firm Miller Kaplan. Miller Kaplan reports are generally prepared on a gross revenues basis and exclude revenues from barter arrangements. For the three-month period ended November 30, 2008, revenues of our domestic radio stations as reported to Miller Kaplan were down 15.4%, whereas Miller Kaplan reported that revenues of our domestic radio stations as reported to Miller Kaplan were down 11.4%, whereas Miller Kaplan reported that revenues of our domestic radio stations as reported to Miller Kaplan were down 11.4%, whereas Miller Kaplan reported that revenues of our domestic radio stations as reported to Miller Kaplan were down 11.4%, whereas Miller Kaplan reported that revenues of our domestic radio stations as reported to Miller Kaplan were down 11.4%, whereas Miller Kaplan reported that revenues of our domestic radio stations as reported to Miller Kaplan were down 11.4%, whereas Miller Kaplan reported that revenues of our domestic radio stations as reported to Miller Kaplan were down 11.4%, whereas Miller Kaplan reported that revenues of our domestic radio stations as reported to Miller Kaplan were down 11.4%, whereas Miller Kaplan reported that revenues of our domestic radio markets were down 8.5%. The Company is national representation firm guaranteed a minimum amount of national sales for the year ended

February 28, 2009. As of November 30, 2008, Emmis determined that it was probable that the guaranteed minimum amount of national sales for the year ended February 28, 2009 would not be attained. As such, the Company has accrued \$3.0 million and \$6.2 million for the shortfall as a reduction of agency commissions during the three-month and nine-month periods ended November 30, 2008, respectively. Market weakness and our stations weaknesses have led us to discount our rates charged to advertisers. For the nine-month period ended November 30, 2008, our average unit rate for our domestic radio stations was down 11.3% and our number of units sold was up 0.7%. Revenue growth at our international radio stations has helped to offset weakness domestically. For the three-month and nine-month periods ended November 30, 2008, pro forma international radio net revenues were up 24.3% and 25.6%, respectively.

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On a pro forma basis (assuming Orange Coast had been purchased on March 1, 2007), publishing net revenues for the three-month and nine-month periods ended November 30, 2008, decreased \$3.2 million, or 12.2%, and \$5.9 million, or 8.2%. The decrease in publishing pro forma net revenue in both periods is principally attributable to the slowing economy that has diminished demand for advertising inventory at most of our city/regional publications.

On a consolidated basis, pro forma net revenues for the three-month and nine-month periods ended November 30, 2008, decreased \$5.6 million, or 6.2%, and \$10.6 million, or 3.8%, due to the effect of the items described above. **Station operating expenses, excluding depreciation and amortization expense pro forma reconciliation:**

Since March 1, 2007, we have acquired Orange Coast Kommunications, Inc. (publisher of *Orange Coast*) and Infopress & Company OOD (operator of Inforadio, a Bulgarian national radio network). The results of our television division and *Tu Ciudad Los Angeles* have been included in discontinued operations and are not included in reported results below. The following table reconciles reported operating expenses to pro forma operating expenses.

| |] | Three Months Ended November 30, \$ | | | | Nine Months Ended November 30, % | | | | | ¢ | | |
|--|----|--|-----|------------------|----|--|----------------|----------|-------------------|-----|-------------------|--------------------|----------------|
| | | 2007 | | 2008 | 0 | ۵ Change | % Change | | 2007 | | 2008 | \$ Change | % Change |
| | (] | Dollars in | tho | usands) | | 0 | 0 | | (Dollars in | tho | usands) | 0 | 0 |
| Reported station operating expenses | ¢ | | ¢ | | ¢ | 1 0 0 0 | • • • • | • | | ¢ | | * <i>(1.2.5</i>) | |
| Radio Dublichin a | \$ | 44,536 | \$ | 45,624 | \$ | , | 2.4% | \$ | , | \$ | , | \$ (4,362) | -3.1% |
| Publishing | | 20,709 | | 18,436 | | (2,273) | -11.0% | | 57,590 | | 58,031 | 441 | 0.8% |
| Total | | 65,245 | | 64,060 | | (1,185) | -1.8% | | 199,616 | | 195,695 | (3,921) | -2.0% |
| Plus: Station operating expenses from acquisitions Radio Publishing | | 206 | | | | | | | 351 2,894 | | | | |
| Total | | 206 | | | | | | | 3,245 | | | | |
| Pro forma station operating expenses Radio Publishing | | 44,742 20,709 | | 45,624 18,436 | | 882 (2,273) | 2.0% -11.0% | | 142,377 60,484 | | 137,664 58,031 | (4,713) (2,453) | -3.3% -4.1% |
| Total | \$ | 65,451 | \$ | 64,060 | \$ | (1,391) | -2.1% | \$ | 202,861 | \$ | 195,695 | \$ (7,166) | -3.5% |

For further disclosure of segment results, see Note 9 to the accompanying condensed consolidated financial statements. For additional pro forma financial information, see Note 6 to the accompanying condensed consolidated financial statements.

Station operating expenses, excluding depreciation and amortization expense:

On a pro forma basis (assuming Inforadio had been purchased on March 1, 2007), radio station operating expenses, excluding depreciation and amortization expense for the three-month and nine-month periods ended November 30, 2008 increased \$0.9 million, or 2.0%, and decreased \$4.7 million, or 3.3%, respectively. Radio station operating expenses, excluding depreciation and amortization expense increased in the three-month period ended November 30, 2008 principally due to higher sales-related costs at our international radio properties and continuing investment in Emmis Interactive principally due to headcount increases. Radio station operating expenses, excluding depreciation and amortization expenses ended November 30, 2008, principally due to lower expenses at KMVN-FM in Los Angeles. KMVN-FM s station operating expenses, excluding depreciation and amortization expense decreased \$5.9 million during the nine-month period ended November 30, 2008, as the station was engaged in an extensive marketing campaign in the prior year, which was not replicated in the current year.

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On a pro forma basis (assuming Orange Coast had been purchased on March 1, 2007), publishing operating expenses, excluding depreciation and amortization expense for the three-month and nine-month periods ended November 30, 2008 decreased \$2.3 million, or 11.0%, and \$2.5 million, or 4.1%. Publishing operating expenses, excluding depreciation and amortization expense decreased in both periods primarily due to lower sales-related costs due to revenue declines coupled with an extensive cost management program that was initiated during our second fiscal quarter.

On a consolidated basis, pro forma station operating expenses for the three month and nine-month periods ended November 30, 2008, decreased \$1.4 million, or 2.1%, and decreased \$7.2 million, or 3.5%, respectively, due to the effect of the items described above.

Corporate expenses, excluding depreciation and amortization expense:

| | Three Mo | nths Ended | | | Nine Mor | ths Ended | | |
|------------------|-----------------|---------------|---------------|----------------|-----------------|----------------|----------------|------------|
| | Noven | nber 30, | | | Noven | 1ber 30, | | |
| | | | \$ | % | | | \$ | % |
| | 2007 | 2008 | Change | Change | 2007 | 2008 | Change | Change |
| | (Amo | unts in thou | sands) | | (Amo | unts in thous | ands) | |
| Corporate | | | | | | | | |
| expenses | \$4,393 | \$4,128 | \$(265) | (6.0)% | \$15,312 | \$14,422 | \$(890) | (5.8)% |
| Corporate ex | penses decrea | sed due to lo | wer health in | surance cost | s as a result o | f favorable he | ealth claims e | experience |
| and general insu | irance costs as | compared to | the same pe | riod of the p | rior year, cou | pled with con | tinuing effor | ts to |
| streamline our c | orporate servi | ces. These co | ost savings a | e partially of | ffset by the re | sumption of r | egular salary | payments |

to our CEO. Our CEO had voluntarily reduced his salary from \$0.9 million to \$1.00 for the year ended February 29,

Noncash contract termination fee:

2008.

| | Three M Ende Novemb | ed | | | Nine M End Noveml | ed | | |
|--|---------------------------|-------------------------------|---------------------------------|-------------|-------------------------|--------------------------------|-------------|-------------|
| | · • | 2008 orted, an thousand | \$ Change nounts in s) | % Change | | 2008 oorted, an thousand | | % Change |
| Noncash contract termination fee: Radio Publishing Corporate | \$ 15,252 | \$ | \$ (15,252) | (100.0)% | \$ 15,252 | \$ | \$ (15,252) | (100.0)% |
| Total noncash contract termination fee | \$ 15,252 | \$ | \$ (15,252) | (100.0)% | \$ 15,252 | \$ | \$ (15,252) | (100.0)% |

On October 1, 2007, Emmis terminated its existing national sales representation agreement with Interep National Radio Sales, Inc. and entered into a new agreement with Katz Communications, Inc. extending through March 2018. Emmis, Interep and Katz entered into a tri-party termination and mutual release agreement under which Interep agreed to release Emmis from its future contractual obligations in exchange for a one-time payment of \$15.3 million, which was paid by Katz on behalf of Emmis as an inducement for Emmis to enter into the new long-term contract with Katz. **Impairment loss:**

| | - | e Months November 30, | | Nine Move | | |
|-----------------------|--------------|-------------------------------|------------|-----------|-------------------------------|------------|
| | 2007 | 2008 | \$ Change | 2007 | 2008 | \$ Change |
| | (A : | s reported, amo thousands) | | (A | s reported, amo thousands) | |
| Impairment loss: | | | | | | |
| Radio | \$ | \$207,314 | \$ 207,314 | \$ | \$207,314 | \$ 207,314 |
| Publishing | | 2,851 | 2,851 | | 2,851 | 2,851 |
| Total impairment loss | \$ | \$210,165 | \$ 210,165 | \$ | \$210,165 | \$ 210,165 |

Due to the current economic conditions and continued revenue declines in the radio broadcasting industry, Emmis performed an interim impairment test on its definite-lived intangibles, indefinite-lived intangibles and

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goodwill in connection with the preparation of our financial statements for the period ended November 30, 2008. During the three-month and nine-month period ended November 30, 2008, Emmis recorded an impairment loss of \$210.2 million as a result of the interim impairment test, \$187.6 million of which related to the Company s radio station FCC licenses, \$19.7 million of which related to radio station goodwill and \$2.9 million of which related to goodwill at one of our publications.

Depreciation and amortization:

| | Three | Months | | | | | | | | | | |
|-------------------------------------|--------------|------------|------|-------|---------|----|---------|------|---------|------|-------|---------|
| | Ended N | ovember | | | | Ν | ine Mor | ths | Ended | | | |
| | 3 | 0, | | | | | Noven | ıber | 30, | | | |
| | | | | \$ | % | | | | | | \$ | % |
| | 2007 | 2008 | Cł | nange | Change | | 2007 | | 2008 | С | hange | Change |
| | (As rep | orted, amo | unts | in | | | (As re | port | ed, amo | unts | s in | |
| | | thousands) | | | | | | tho | usands) | | | |
| Depreciation and amortization: | | | | | | | | | | | | |
| Radio | \$ 2,764 | \$ 3,219 | \$ | 455 | 16.5% | \$ | 8,194 | \$ | 9,500 | \$ | 1,306 | 15.9% |
| Publishing | 309 | 329 | | 20 | 6.5% | | 681 | | 926 | | 245 | 36.0% |
| Corporate | 617 | 550 | | (67) | (10.9)% | | 1,891 | | 1,658 | | (233) | (12.3)% |
| Total depreciation and amortization | \$ 3,690 | \$ 4,098 | \$ | 408 | 11.1% | \$ | 10,766 | \$ | 12,084 | \$ | 1,318 | 12.2% |

Substantially all of the increase in radio depreciation and amortization expense for the three month and nine-month periods ended November 30, 2008, is due to the depreciation of property and equipment and the amortization of intangibles of Infopress, which was acquired in December 2007.

Substantially all of the increase in publishing depreciation and amortization expense for the nine-month period ended November, 2008, is due to amortization of intangibles of Orange Coast, which was acquired in July 2007. **Operating income:**

| | Ended I | Months November 30, | | ~ | | <i>%</i> | | |
|--|------------------------------|------------------------------------|--------------------------------|--------------------------------|---------------------------------|-----------------------------------|----------------------------------|-------------------------------|
| | 2007 (As r | 2008 eported, amo thousands) | | % Change | 2007 (As re | \$ Change unts in | Change | |
| Operating income: Radio Publishing Corporate | \$ 2,210 5,009 (5,010) | \$ (193,877) 1,244 (4,675) | \$ (196,087) (3,765) 335 | (8872.7)% (75.2)% (6.7)% | \$ 38,612 10,489 (17,203) | \$ (154,734) 3,823 (16,077) | \$ (193,346) (6,666) 1,126 | (500.7)% (63.6)% (6.5)% |
| Total | | | | | | | | |

operating

| operating | | | | | |
|-----------|----------|---------------------------|---------------------|-------------------------|----------|
| income | \$ 2,209 | \$ (197,308) \$ (199,517) | (9032.0)% \$ 31,898 | \$(166,988) \$(198,886) | (623.5)% |

In the three-month and nine-month periods ended November 30, 2008, radio operating income decreased due to the impairment loss, partially offset by the noncash contract termination fee incurred in the prior year as discussed above. Excluding the impairment loss and the noncash contract termination fee, radio operating income would have decreased by \$4.0 million or 23.1% and \$1.3 million or 2.4% for the three-month and nine-month periods ended November 30, 2008, respectively. The reduction in radio operating income for the three-month period ended November 30, 2008 is principally related to revenue declines in our domestic radio markets coupled with increased operating expenses at our international radio properties and Emmis Interactive, partially offset by increased international radio net revenues, as discussed above. The reduction in radio operating income for the nine-month period ended November 30, 2008 is principally related to revenue declines in our domestic radio markets, most of which was offset by increased international radio net revenues and reduced promotional spending at KMVN-FM in Los Angeles, as discussed above.

In the three-month and nine-month periods ended November 30, 2008, publishing operating income decreased due to weak demand of advertising inventory at most of our city/regional publications which was partially offset by savings generated by an operating expense reduction plan initiated during our second fiscal quarter.

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In the three-month and nine-month periods ended November 30, 2008, corporate operating loss decreased due to lower general insurance and health insurance expense coupled with a continued focus on streamlining our corporate services. These savings are partially offset by the resumption of regular salary payments to our CEO as discussed above.

Interest expense:

| | | Months ovember 30, | | % | | % | | |
|---|--|--|--|--|---|---|------------------------------------|---------------|
| • | 2007 (As r | 2008 eported, amo thousands) | | Change | 2007 (As 1 | 2008 reported, an thousand | | |
| Interest expense The decrease average borrow November 30, 2 Other income (| ing rate und 2007 and 20 | er our senior 08 was 7.0% | credit facility | , including o | | | redit facility. | • |
| | | ee Months d November 30, | | | Ended N | Months November 80, | | |
| | | , | \$ | % | - | - , | | |
| | 2007 (As | 2008 reported, an | Change | Change | 2007 (As r | 2008 eported, am | \$ Change ounts in | % Change |
| | | thousand | s) | | | thousands | 5) | |
| Other income | | | | | | | | |
| (expense), net The change i the same period investment that three-month per foreign currency Income (loss) b | of the prior was deemed iod ended N y translation | ome (expense year mostly d to be other-t lovember 30, gains on U.S | relates to a \$1 than-temporar 2008 as comp 5. dollar denor | .3 million in ry. The chang pared to the s minated cash | npairment lo ge in other i same period deposits in | oss recognize ncome (expe of the prior Hungary and | ense), net, for the year mostly re | nt year on an |
| | Three Mo | onths Ended | | | Nine Mon | ths Ended | | |
| | | nber 30, | | | | iber 30, | | |
| | 10000 | | | % | 1.0.1.01 | 1001 00, | | |
| | 2007 (As r | 2008 eported, amo thousands) | | Change | 2007 (As r | 2008 eported, am thousands | | % Change |
| Income (loss) before income taxes, minority interest and discontinued | | | | | | | | |
| operations The decrease | | e-month and r | - | | November . | • | \$(193,626) principally due | |

impairment loss as discussed above. Excluding the impairment loss and noncash contract termination fee in fiscal

2008, income before income taxes, minority interest and discontinued operations for the three-month period ended November 30, 2008 would have decreased \$2.1 million or 23.5% due to lower radio and publishing operating income partially offset by lower interest expense. Excluding the impairment loss and noncash contract termination fee in fiscal 2008, income before income taxes, minority interest and discontinued operations for the nine-month period ended November 30, 2008 would have increased \$1.3 million or 6.2% due to lower interest expense and lower corporate expenses, partially offset by lower radio and publishing operating income and higher other expense as discussed above.

Provision (benefit) for income taxes:

| | | nths Ended 1ber 30, | | | Nine Mo Nover | | | |
|----------------|---------------|------------------------|----------------|------------------|------------------|-----------------|------------------|--------------|
| | 2007 | 2008 | \$ Change | % Change | 2007 | 2008 | \$ Change | % Change |
| | (As re | eported, amo | unts in | | (As 1 | reported, amo | ounts in | |
| | | thousands) | | | | thousands) |) | |
| Provision | | | | | | | | |
| (benefit) for | | | | | | | | |
| income taxes | \$(2,132) | \$(80,780) | \$(78,648) | 3688.9% | \$3,691 | \$(72,282) | \$(75,973) | (2058.3)% |
| The change | e in the prov | ision (benefit |) for income | taxes in both t | he three-me | onth and nine- | month period | s ended |
| November 30, | 2008 as con | npared to the | same periods | s of the prior y | ear relates | to the benefit | for income tax | kes recorded |
| in conjunction | with the im | pairment loss | as discussed | above. Exclu | ding the be | nefit for incon | ne taxes relate | d to the |
| impairment lo | ss, our effec | tive tax rate f | or the nine-m | nonth period en | nded Novei | nber 30, 2008 | would have b | een |
| approximately | 54.4%. Out | r effective tax | rates differ f | from our statut | ory rate of | 41% due to ou | ar low income | before |
| income taxes i | n relation to | other non-de | ductible item | ns. Included in | our provis | ion for income | e taxes for the | nine-month |
| period ended I | November 3 | 0, 2008, is a c | liscrete \$1.2 | million tax ite | m, resulting | g from the ves | ting of restrict | ed stock in |

which the book expense exceeded the related tax deduction. Excluding the benefit for income taxes related to the impairment loss, we expect our effective tax rate for the year ending February 28, 2009, to be approximately 57%.

Minority interest expense, net of tax:

| | Three Months Ended November 30, | | | | Nine Months Ended November 30, | | | | | | |
|---|---------------------------------------|-----------------------------------|---------------|-------------------------------|-----------------------------------|-----------------------------------|-------------------------|-------------|--|--|--|
| | · • | 2008 oorted, amo thousands) | | % Change | · - | 2008 ported, amo thousands) | \$ Change unts in | % Change | | | |
| Minority interest expense, net of | | | | | | | | | | | |
| tax Our minority int generated by our ra and our radio opera | dio partnersl | hip in Austi | in, Texas (we | ne minority sh own 50.1%), | our radio sta | tion in Hung | ary (we own | 59.5%), | | | |

three-month period ended November 30, 2008 as compared to the same period of the prior year mostly due to lower income generated from our Austin radio partnership. Minority interest expense increased in the nine-month period ended November 30, 2008 as compared to the same period of the prior year mostly due to due to higher income generated by our radio station in Hungary, partially offset by lower income generated from our Austin partnership. **Income (loss) from discontinued operations, net of tax:**

| | Three Months Ended November 30, | | | | | | | |
|-----------------------|---------------------------------------|--------------------|---------------------|------------|----------------|---------------------|-----------------------|-------------|
| | 2007 (As rep | 2008 ported, an | \$ Change nounts in | % Change | 2007 (As re | 2008 eported, am | \$ Change ounts in | % Change |
| | thousands) | | | thousands) | | | | |
| Income (loss) from | \$5,491 | \$(56) | \$(5,547) | (101.0)% | \$16,274 | \$1,120 | \$(15,154) | (93.1)% |

discontinued operations, net of tax

Our television division and *Tu Ciudad Los Angeles* has been classified as discontinued operations in the accompanying condensed consolidated statements. The financial results of the television division and *Tu Ciudad Los Angeles* and related discussions are fully described in Note 1 to the accompanying condensed consolidated financial statements.

On June 4, 2007, the Company closed on its sale of KGMB-TV in Honolulu to HITV Operating Co., Inc. for \$40.0 million in cash and recorded a gain on sale of \$10.1 million, net of tax of \$8.1 million. On July 18, 2008, the Company closed on its sale of WVUE-TV in New Orleans to Louisiana Media Company, LLC for \$41.0 million in cash and recorded a loss on sale of \$0.6 million, net of tax benefits of \$0.4 million. The sale of WVUE-TV completed the Company s divestiture of its television division.

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In June 2008, Emmis and its private insurer agreed to a full and final settlement of its insurance claim related to Hurricane Katrina. As a result, Emmis received \$3.1 million during the nine months ended November 30, 2008, which is reflected as an increase to income from discontinued operations in our condensed consolidated statements of operations.

Net income (loss):

| Three Months Ended November 30, | | , | Nine Months Ended November 30, | | | | |
|-------------------------------------|---------------------|-----------|-------------------------------------|------|------|-----------|----------|
| 2007 (Asi | 2008 reported an | \$ Change | % Change | 2007 | 2008 | \$ Change | % Change |
| (As reported, amounts in thousands) | | | (As reported, amounts in thousands) | | | | |

Net income

(loss): \$104 \$(123,411) \$(123,515) N/M \$14,471 \$(118,733) \$(133,204) (920.5)% The change from net income to net loss in the three-month and nine-month periods ended November 30, 2008 is principally attributable to the impairment loss recognized during the three-month period ended November 30, 2008. Liquidity and Capital Resources

Our primary sources of liquidity are cash provided by operations and cash available through revolver borrowings under our credit facility. Our primary uses of capital have been historically, and are expected to continue to be, funding acquisitions, capital expenditures, working capital, debt service requirements and the repayment of debt. We also have used capital to repurchase our common stock. On August 8, 2007, Emmis Board of Directors authorized a share repurchase program pursuant to which Emmis is authorized to purchase up to an aggregate value of \$50 million of its outstanding Class A common stock within the parameters of SEC Rule 10b-18. Common stock repurchase transactions may occur from time to time at our discretion, either on the open market or in privately negotiated purchases, subject to prevailing market conditions and other considerations. On May 22, 2008, Emmis Board of Directors revised the share repurchase program to allow for the repurchase of both Class A common stock and Series A cumulative convertible preferred stock. We did not repurchase any Class A common stock or Preferred Stock during the nine-month period ended November 30, 2008 and will not be able to do so while dividends on our Preferred Stock remain in arrears. Since we manage cash on a consolidated basis, any cash needs of a particular segment or operating entity are met by intercompany transactions. See Investing Activities below for a discussion of specific segment needs.

At November 30, 2008, we had cash and cash equivalents of \$63.6 million and net working capital of \$103.6 million. At February 29, 2008, we had cash and cash equivalents of \$19.5 million and net working capital of \$52.8 million. Cash and cash equivalents held at various European banking institutions at November 30, 2008, and February 29, 2008 was \$24.0 million and \$14.5 million, respectively. Our ability to access our share of these international cash balances (net of minority interests) is limited by country-specific statutory requirements. As of November 30, 2008 and February 29, 2008, we had \$37.9 million and \$3.3 million, respectively, of our domestic cash invested in an institutional money market fund. During the nine-month period ended November 30, 2008, working capital increased \$50.8 million. The increase in net working capital primarily relates to higher cash on hand as the result of the sale of WVUE-TV, the receipt of \$3.1 million of WVUE-TV insurance proceeds and minimal use of cash for investing and financing purposes.

The Company has entered into two separate three-year interest rate exchange agreements, whereby the Company pays a fixed rate of notional principal in exchange for a variable rate on the same amount of notional principal based on the three-month LIBOR. The counterparties to these agreements are global financial institutions.

Emmis has instituted a TV Proceeds Quarterly Bonus Program (the Program) under which the Company

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pays quarterly bonuses to certain employees to offset salary reductions by the Company s wholly-owned, direct subsidiary, Emmis Operating Company, and certain of its subsidiaries (collectively, OpCo). All of our executive officers are participating in the Program. Effective September 1, 2008, OpCo reduced to approximately \$15,000 the salaries of certain of its most highly compensated employees in order to increase defined consolidated operating cash flow under OpCo s Amended and Restated Revolving Credit and Term Loan Agreement dated as of November 2, 2006 (the Credit Agreement). Under the Program, the Company will pay the employees affected by the salary reduction quarterly bonuses in amounts equivalent to the forgone salary. The bonus will be paid at the beginning of each fiscal quarter either (i) in cash out of the net proceeds from the sale of WVUE-TV if certain performance targets from a prior quarter are met, or (ii) in shares of the Company s Class A Common Stock under the Company s 2004 Equity Compensation Plan if the performance targets are not met. The bonuses will likely be paid in cash because the quarterly performance target will be met if the Company s actual station operating income exceeds 50% of projected station operating income for such quarter, as established during the beginning of the quarter. The Program is distinct from the previously disclosed discretionary television sale bonuses to executive officers and certain other employees that the Compensation Committee may address now that all of sixteen of our television stations have been sold. During the three-month and nine-month periods ended November 30, 2008, we paid approximately \$4.3 million of bonuses in cash out of the net proceeds from the sale of WVUE-TV. An equivalent amount of salary was forgone by employees during the three-month and nine month periods ended November 30, 2008.

On December 1, 2008, Emmis exercised its early purchase option on its leased Gulfstream aircraft. Emmis paid \$10.2 million in cash, net of a refundable deposit of \$4.2 million, to AVN Air, LLC, the lessor of the aircraft. Emmis exercised the option in order to sell the aircraft and has engaged a broker to facilitate the sale.

Operating Activities

Cash flows provided by operating activities were \$39.8 million for the nine-month period ended November 30, 2008 versus \$35.9 million in the same period of the prior year. The increase in cash flows provided by operating activities was mainly attributable to a net decrease in working capital requirements, primarily due to a \$10.1 million decrease in working capital requirements for accounts receivable. Cash flows provided by operating activities are historically the highest in our third and fourth fiscal quarters as a significant portion of our accounts receivable collections is derived from revenues recognized in our second and third fiscal quarters, which are our highest revenue quarters.

Investing Activities

Cash flows provided by investing activities were \$34.6 million for the nine-month period ended November 30, 2008, versus \$40.8 million in the same period of the prior year. During the nine-month period ended November 30, 2007, the Company completed the sale of KGMB-TV and KMTV-TV for \$50.0 million in cash, received proceeds of \$6.0 million in connection with the payoff of its KHON-TV real estate note receivable and completed its acquisition of Orange Coast for \$6.5 million in cash. During the nine-month period ended November 30, 2008, the Company completed the sale of WVUE-TV for \$41.0 million in cash. Investing activities generally include capital expenditures and business acquisitions and dispositions.

In the nine-month periods ended November 30, 2007 and 2008, we had capital expenditures of \$3.9 million and \$4.1 million, respectively. We expect capital expenditures related to continuing operations to be approximately \$6.0 million in the current fiscal year, compared to \$6.8 million in fiscal 2008. We expect that future requirements for capital expenditures will include capital expenditures incurred during the ordinary course of business. We expect to fund such capital expenditures with cash generated from operating activities and borrowings under our credit facility.

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Financing Activities

Cash flows used in financing activities were \$30.7 million for the nine-month period ended November 30, 2008, versus \$73.7 million in the same period of the prior year. Cash flows used in financing activities in the nine-month period ended November 30, 2008, primarily relate to the \$16.3 million of net repayments of debt under our senior credit facility, \$6.7 million used to pay preferred stock dividends and \$7.0 million used to pay cash dividends and distributions to minority interest shareholders. Cash used in financing activities for the nine-month period ended November 30, 2007, primarily relate to the \$49.2 million of net repayments of debt under our senior credit facility, \$13.9 million used to repurchase shares of our Class A common stock, \$6.7 million used to pay preferred stock dividends and \$3.3 million used to pay cash distributions to minority interest shareholders. Our financing activities for the nine-month period ended November 30, 2008, were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2008, were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2007 were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2007 were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2007 were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2007 were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2007 were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2007 were funded by cash generated by operating activities. Our financing activities for the nine-month period ended November 30, 2007 were funded by cash generated by opera

As of November 30, 2008, Emmis had \$422.4 million of borrowings under its senior credit facility (\$4.2 million current and \$418.2 million long-term), \$3.3 million of other indebtedness (\$1.2 million current and \$2.1 million long-term) and \$143.8 million of Preferred Stock outstanding. All outstanding amounts under our credit facility bear interest, at our option, at a rate equal to the Eurodollar rate or an alternative Base Rate plus a margin. As of November 30, 2008, our weighted average borrowing rate under our credit facility including our interest rate exchange agreements was approximately 5.1%.

The debt service requirements of Emmis over the next 12 month period (excluding interest under our credit facility) are expected to be \$5.6 million. This amount is comprised of \$4.4 million for repayment of term notes under our credit facility and \$1.2 million related to foreign broadcasting license obligations. Although interest will be paid under the credit facility at least every three months, the amount of interest is not presently determinable given that the credit facility bears interest at variable rates.

The terms of Emmis Preferred Stock provide for a quarterly dividend payment of \$.78125 per share on each January 15, April 15, July 15 and October 15. Emmis made its October 15, 2008 preferred stock dividend payment, but recently announced it does not expect to declare its January 15, 2009 preferred stock dividend. Failure to pay the dividend is not a default under the terms of the Preferred Stock. However, if dividends remain unpaid for more than six consecutive quarters, the holders of the Preferred Stock are entitled to elect two persons to our board of directors. Payment of future preferred stock dividends are at the discretion of the Company s Board of Directors.

At January 5, 2009, we had \$142.8 million available for additional borrowing under our credit facility, which is net of \$2.2 million in outstanding letters of credit. Availability under the credit facility depends upon our continued compliance with certain operating covenants and financial ratios, including leverage, interest coverage and fixed charge coverage as specifically defined. Emmis was in compliance with these covenants at November 30, 2008. As part of our business strategy, we continually evaluate potential acquisitions, dispositions and swaps of radio stations, publishing properties and other businesses, striving to maintain a portfolio that we believe leverages our strengths and holds promise for long-term appreciation in value. If we elect to take advantage of future acquisition opportunities, we may incur additional debt or issue additional equity or debt securities, depending on market conditions and other factors. In addition, Emmis currently has the option, but not the obligation, to purchase our 49.9% partner s entire interest in the Austin radio partnership based on an 18-multiple of trailing 12-month cash flow. The option, which does not expire, has not been exercised.

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Intangibles

Approximately 75% of our total assets consisted of intangible assets, such as FCC broadcast licenses, goodwill, trademarks and similar assets, the value of which depends significantly upon the operational results of our businesses. In the case of our U.S. radio stations, we would not be able to operate the properties without the related FCC license for each property. FCC licenses are renewed every eight years; consequently, we continually monitor our stations compliance with the various regulatory requirements. Historically, all of our FCC licenses have been renewed at the end of their respective periods, and we expect that all FCC licenses will continue to be renewed in the future. Our foreign broadcasting licenses expire during periods ranging from November 2009 to February 2013. We will need to submit applications to extend our foreign licenses upon their expiration to continue our broadcast operations in these countries. While we expect our foreign licenses to be renewed, most of the countries in which we operate do not have the regulatory framework or history that we have with respect to license renewals in the United States. This makes the risk of non-renewal (or of renewal on less favorable terms) of foreign licenses greater than for United States licenses. **Regulatory, Legal and Other Matters**

The Company is a party to various legal and regulatory proceedings arising in the ordinary course of business. In the opinion of management of the Company, there are no legal or regulatory proceedings pending against the Company that are likely to have a material adverse effect on the Company.

Certain individuals and groups have challenged applications for renewal of the FCC licenses of certain of the Company s stations. The challenges to the license renewal applications are currently pending before the Commission. Emmis does not expect the challenges to result in the denial of any license renewals.

In 2006, the FCC commenced an industry-wide inquiry into possible violations of sponsorship identification requirements and payola in the radio industry. Its initial inquiries were directed to four radio groups, and in April 2007, those groups entered into Consent Decrees with the FCC to resolve outstanding investigations and allegations. The Company has received similar inquiries from the FCC and has submitted responses; additional responses may be submitted in the future. The Company has not yet determined what effect the inquiry will have, if any, on its financial position, results of operations or cash flows.

Quantitative and Qualitative Disclosures About Market Risk

On March 28, 2007, Emmis entered into an interest rate exchange agreement that fixed the underlying three-month LIBOR at 4.795%. The notional amount of the interest rate exchange agreement totaled \$165.0 million, and the agreement expires on March 27, 2010. On March 28, 2008, Emmis entered into an additional interest rate exchange agreement that fixed the underlying three-month LIBOR at 2.964%. The notional amount of the additional interest rate exchange agreement totaled \$100.0 million, and the agreement expires on March 27, 2011. Based on amounts outstanding at November 30, 2008, (including the interest rate exchange agreements in place) if the interest rate on our variable debt were to increase by 1.0%, our annual interest expense would increase by approximately \$1.6 million.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Discussion regarding these items is included in management s discussion and analysis of financial condition and results of operations.

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Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this quarterly report, the Company evaluated the effectiveness of the design and operation of its disclosure controls and procedures (Disclosure Controls). This evaluation (the Controls Evaluation) was performed under the supervision and with the participation of management, including our Chief Executive Officer (CEO) and Chief Financial Officer (CFO).

Based upon the Controls Evaluation, our CEO and CFO concluded that as of November 30, 2008, our Disclosure Controls are effective to provide reasonable assurance that information relating to Emmis Communications Corporation and Subsidiaries that is required to be disclosed by us in the reports that we file or submit, is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission s rules and forms, and is accumulated and communicated to our management, including our principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

Changes in Internal Control over Financial Reporting

During the period covered by this quarterly report, there were no changes in the Company s internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company s internal control over financial reporting.

It should be noted that any control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system s objectives will be met.

PART II OTHER INFORMATION

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

During the three-month period ended November 30, 2008, there were no repurchases of our Class A common stock or Preferred Stock pursuant to a previously announced share repurchase program by the Company s Board of Directors. There were, however, elections by employees to withhold shares of stock upon vesting of restricted stock units to cover withholding tax obligations. The following table provides information on our repurchases related to elections by employees to withhold shares of stock during the three months ended November 30, 2008:

| Period September 1, 2008 - September 30, 2008 October 1, 2008 - October 31, 2008 | (a) Total Number of Shares Purchased 89 1,152 | (b) Average Price Paid Per Share \$ 2.16 \$ 0.68 | (c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | (d) Maximum Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans or Programs \$ 36,150,565 \$ 36,150,565 \$ 36,150,565 |
|---|---|--|--|--|
| November 1, 2008 - November 30, 2008 | 1,241 | \$ | | \$ 36,150,565 |
| | -42- | | | |

Item 6. Exhibits

(a) Exhibits.

The following exhibits are filed or incorporated by reference as a part of this report:

- 3.1 Second Amended and Restated Articles of Incorporation of Emmis Communications Corporation, as amended effective June 13, 2005 incorporated by reference from Exhibit 3.1 to the Company s Form 10-K for the fiscal year ended February 28, 2006.
- 3.2 Amended and Restated Bylaws of Emmis Communications Corporation.*
- 4.1 Form of stock certificate for Class A common stock, incorporated by reference from Exhibit 3.5 to the 1994 Emmis Registration Statement on Form S-1, File No. 33-73218 (the 1994 Registration Statement).
- 12 Statement re: Computation of Ratio of Earnings to Fixed Charges and Preferred Stock Dividends.*
- 31.1 Certification of Principal Executive Officer of Emmis Communications Corporation pursuant to Rule 13a-14(a) under the Exchange Act.*
- 31.2 Certification of Principal Financial Officer of Emmis Communications Corporation pursuant to Rule 13a-14(a) under the Exchange Act.*
- 32.1 Section 1350 Certification of Principal Executive Officer of Emmis Communications Corporation.*
- 32.2 Section 1350 Certification of Principal Financial Officer of Emmis Communications Corporation.*
- * Filed with this report.
- ++ Management contract or compensatory plan or arrangement.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

EMMIS COMMUNICATIONS CORPORATION

Date: January 9, 2009

By: /s/ PATRICK M. WALSH Patrick M. Walsh Executive Vice President, Chief Financial Officer and Chief Operating Officer -44-