

CUMULUS MEDIA INC  
Form 8-K  
August 04, 2004

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): August 4, 2004 (August 3, 2004)

**CUMULUS MEDIA INC.**

(Exact name of registrant as specified in its charter)

|  |                             |                                      |
|--|-----------------------------|--------------------------------------|
| <u>Delaware</u>  | <u>000-24525</u>            | <u>36-4159663</u>                    |
| (State or other<br>jurisdiction<br>of incorporation)                           | (Commission<br>File Number) | (IRS employer<br>Identification No.) |
| <u>3535 Piedmont Road, Building 14,<br/>Fourteenth Floor, Atlanta, Georgia</u> |                             | <u>30305</u>                         |
| (Address of principal executive offices)                                       |                             | (Zip Code)                           |

Registrant's telephone number, including area code: (404) 949-0700

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**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits.

The following exhibits are filed with this report:

| <u>Exhibit No.</u> | <u>Exhibit Description</u>           |
|--------------------|--------------------------------------|
| 99.1               | Press Release, dated August 3, 2004. |

**Item 12. Results of Operations and Financial Condition.**

On August 3, 2004, Cumulus Media Inc. issued a press release announcing financial results for the quarter ended June 30, 2004. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

This information is furnished pursuant to Item 12 of Form 8-K and shall not be deemed to be filed for purposes of Section 18 of the Securities and Exchange Act of 1934 or otherwise subject to the liabilities of that section, unless we specifically incorporate it by reference in a document filed under the Securities Act of 1933 or the Securities Exchange Act of 1934.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CUMULUS MEDIA INC.**

By: /s/ Martin R. Gausvik  
Name: Martin R. Gausvik  
Title: Executive Vice President and Chief  
Financial Officer

Date: August 4, 2004

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**EXHIBIT INDEX**

| <b>Exhibit No.</b> | <b>Exhibit Description</b>          |
|--------------------|-------------------------------------|
| 99.1               | PRESS RELEASE, DATED AUGUST 4, 2004 |